

February 2025 Newsletter



Two images from the Pentax 17 half frame camera. See Marley's post about the camera in this newsletter or [on his blog](#).

**New from Canon - RF 16-28mm f/2.8 IS STM • February
Love with Profoto Softboxes • Used Profoto and Grip
New in Rentals - FujiFilm XF 500mm f5.6 R Lens • The
Pentax 17 half frame film camera • Used Bronica SQ-Ai
Photowalk Fun • Autofocus SLRs • more...**



**Beau Photo Supplies • 1401 W. 8th Ave
Vancouver, BC • 604.734.7771
www.beauphoto.com**

 **Beau Photo**

 **beauphotostore**



WINTER *Sales Event*

Enjoy savings on many Nikon bodies and lenses during the Winter Sales Event, running from January 31st to February 27th, 2025.

Save \$700 on the Z8 or Z6II, \$1,000 on the Z7 II, \$500 off the Z5 and even \$550 off on the new Z6 III!

Save up to \$800 on Z-mount lenses as well.

Contact Beau Photo for all the current Nikon savings!

Digital Mike M.

New from Canon



Canon has announced yet another affordable f/2.8 zoom for their EOS R system, the [RF 16-28mm f/2.8 IS STM](#), which joins the [RF 28-70mm f/2.8 IS STM](#). The new RF 16-28mm will sell for \$1,699, just a touch more than the RF 28-70mm, which is \$1,499. If you add the RF 70-200mm f/4L IS (\$2,099) to make a trio of high quality zooms, the total outlay would be just under \$5,300. Choose all the 'L' versions, and the trio of RF 15-35mm f/2.8L IS (\$2,999), RF 24-70mm f/2.8L IS (also \$2,999) and the RF 70-200mm f/2.8 L IS Z (sure, lets pick the best of the 70-200mm zooms - \$4,099) and your total for the 'L' trio heads north of \$10,000! So for nearly half the price, you can still get some high quality, fast zooms, and

save lots of money without resorting to entirely consumer-ish variable aperture lenses. Well, I suppose I quoted the f/4L version of the 70-200mm, but then there is no cheap 70-200mm f/2.8 as yet.

The new RF 16-28mm is quite compact and light, yet boasts superb edge-to-edge image quality with 4x UD and 2x aspheric elements. It has "L" lens equivalent build and weather resistance too, and has minimal focus breathing and quiet STM AF drive, both very beneficial when shooting video. Combined with IBIS in select bodies, this lens' IS offers up to 8-stops of stabilization in the center of the frame and 7.5 stops in the corners. That is crazy... meaning that if you needed a 1/60 second to get a sharp photo, 8-stops of stabilization means you should be able to handhold a 4 second exposure!

This new lens will become available sometime in February and we are taking pre-orders now. Call us or e-mail digital@beauphoto.com to be added to the list!

REBATES

There are some rebates that are back now, post Boxing Week. For **CANON**, there are few rebates, many not as generous as before. They run from January 31st to

February 20th. As well, there are cashback specials on a few lenses in the same time period, as follows...

Canon RF 28-70mm f/2L IS - \$3,899 + \$200 Cashback

Canon RF 28-70mm f/2.8 IS - \$1,999 + \$100 Cashback

Canon RF 24-105mm f/2.8L IS Z - \$4,099 + \$200 Cashback

Canon RF 70-200mm f/2.8L IS - \$3,499 + \$200 Cashback

See our rebate blog posting for all the other Canon rebates, as well as others: <https://www.beauphoto.com/ongoing-rebates-canfujinikon/>



Canon RF 100-400mm
f/5.6-8L IS - \$879 +
\$100 Cashback

Next up, we have **FUJIFILM**. There are GF lens rebates that continue to March 23rd. As before, see [our blog posting](#) for the full list, but here are a few (most GF lenses are presently in stock)...

Fujinon GF 80mm f/1.7 R WR - \$2,425 (reg. \$2,990)

Fujinon GF 45-100mm f/4 R LM
OIS WR - \$2,425 (reg. \$3,100)



Then for **NIKON**, there are some fresh rebates kicking in on January 31st, and they will run to February 27th. Some fantastic deals to be had once again! Here are a few really choice ones, but see [our rebate blog posting](#) for the full list...

Nikon Z8 Body - \$4,699 (reg. \$5,399)

Nikon Z7 II Body - \$2,999 (reg. \$3,999)

Nikkor Z 14-24mm f/2.8 S - \$2,799 (reg. \$3,249)

Nikkor Z 800mm f/6.3 VR S - \$7,699 (reg. \$8,499)



Nikon Z6 III Body - \$2,849
(reg. \$3,399)

Lastly, **SONY** has a bunch of rebates again as well, and these started January 24th and run to February 20th. Here are a few of those, with more on our [rebate blog posting](#) of course...

Sony A7R V Body - \$4,899 (reg. \$5,299)

Sony A7S III Body - \$4,499 (reg. \$4,799)

Sony FE 85mm f/1.8G - \$749 (reg. \$799)



Sony FE 70-200mm f/2.8 G Master - \$2,599
(reg. \$2,699)

FUJIFILM

SAMPLE OFFER
FUJINON GF110mmF2 LM WR

SAVE: \$680

WAS: \$3,780.00

NOW: \$3,100.00



Save up to \$680

on Select FUJINON GF Lenses
January 13 - March 23, 2025

Photo © 2022 Ryan Tuttle

Find out more visit www.fujifilm-x.com/en-ca/promotions

The FUJINON GF Lenses savings and promotional offers are effective from January 13 - March 23, 2025 or while dealer supplies last. Note that this promotional offer may not be combined with any other promotional offers that may be running at the same time relating to the same product. Not applicable to any rain check or back orders. Offer valid on product specified only. No product substitutions are permitted. Promotional offer details may vary by dealer; see dealer for product pricing and offer terms and limitations. Prices specified in these materials are suggested retail prices. Actual retailing selling prices may vary and are determined by FUJIFILM dealer at the time of sale. Price excludes value added taxes and any applicable dealer charges. Offer void where prohibited.

FUJIFILM and FUJINON are trademarks of FUJIFILM Corporation and its affiliates.

© 2025 FUJIFILM North America Corporation and its affiliates. All rights reserved.



For more information visit
www.fujifilm-x.com/en-ca/promotions/
Or scan the QR Code Above.

Pro Sales

Ken S.

February Photography Love

February has been called the month of love, and perhaps even the love of photography. So I thought I would share a couple of new products that our photography friends are loving.



Photography: Mira and Thilda @mirathilda
BTS Photography: Mira and Thilda, Melanie Bieg



Traditional Profoto speeding.
These can be used with most softboxes.

A while back, Profoto started to re-examine what they offered in a traditional style of softbox. Then they introduced the [Clic line](#) of softboxes for their A-series flashes, which were a big hit with wedding and location photographers. It was not long before they launched a new, redesigned line of “Profoto Softboxes” with integrated ring for their B and D series of flashes and Pro heads. With the introduction of this

completely new line, Profoto owners have a softbox that is not only ease to use, but has the versatility to create the soft light they want in a matter of seconds.

What makes these softboxes different is that there are no longer any rods to insert into a speeding. Instead, there is a lever mechanism that pulls the softbox open and locks it into place. When the photo session is finished, simply release the locking mechanism and poof, the softbox returns to its relaxed position and ready to pack up.

The A-series softboxes have a magnetic ring that firmly attaches to the heads. The new Profoto softboxes have a similar lever mechanism as well, but use its built-in speeding to attach the softbox to the B and D series flash heads and Proheads.



The Clic series of softboxes for A series heads. They are held in place with magnets and easily click open and closed.



Profoto Softboxes for B and D series heads. The ring is integrated with the softbox and easily clips and folds open and closed.

Profoto Softboxes are now available in the following sizes: 3ft and 4ft Octa, 1x4ft strip and 2x3ft and 3x4ft rectangles, all with a silver interior.

Note: When using the Profoto softbox with a ProHead on power level 10 (2400Ws) together with continuous light (500W) on full effect, a maximum of 8 flashes per minute is recommended to prevent the speedring from getting too hot to touch.

The most recent additions to the Profoto Softbox line up are two new beauty dishes, one with a [silver](#) and one with a [white](#) interior, both using the same instant mount



setup. With a unique lighting quality, these modifiers create a creamy yet crisp light that appears completely natural. Unique to Profoto's design is their patented circular front edge, which produces a perfect round catchlight in the subject's eyes, giving the same lighting characteristics as the legacy Softlight Reflector but in a compact and foldable format. It is ideal for both portraits and fashion.

The all-in-one mount design of the Profoto Beauty Dish makes it incredibly easy to set up and break down. With the convex

deflector plate, it is only recommended for use with Profoto's flat fronted lights. The silver version offers a bit more contrast and punch than its white counterpart, which gives a softer and slightly more even light.

Profoto Beauty Dish White - \$599

<https://www.beauphoto.com/product/profoto-beauty-dish-white/>

Profoto Beauty Dish Silver - \$599

<https://www.beauphoto.com/product/profoto-beauty-dish-silver/>

New In Used



Profoto B1 Air 500 Duo kit. - \$2400 (ex-rental)

In good condition but the batteries are getting a bit tired. (new batteries are available to purchase) Comes with 2 - heads, 4- batteries, 1 - charger and a backpack.

Profoto B10X 250w/s flash - \$1425

Includes 1-battery, 1-charger, carry case and original box



Used Grip

We have a lot of studio stands and grip at the moment. Buying used is a great way to save on some grip equipment you may not have been able to purchase before. Some are as low as 50% off the new price. You can see many of these items on Beau Photo's website: <https://www.beauphoto.com/product-category/used-equipment/used-studio/> or come by the shop and see what's here.

Featured Product

Avenger C-Stand Roller Case



We have a great solution if you have to lug around C-Stands. The Avenger C-Stand rolling case is a tough, hardwearing case designed and built for the photographer or videographer working on location. It allows you to transport the essential C-Stand accessories in one convenient carrying solution. The one caveat is that they need to be Turtle Base C-Stands, where the bottom of the C-Stand can be removed. The interior is 47" tall and could also be used to carry stands and softboxes to your next shoot.

The cases we brought in are on a special purchase price and quantities are limited.

Normally they sell for \$749.95, but the **special purchase price is only \$499.95**

<https://www.beauphoto.com/product/avenger-c-stand-roller-case/>



C-stand w/ turtle base options -

Kupo 40" C-Stand with Turtle Base and Grip Arm kit - \$389.95

Kupo CT40M 40" C-Stand with Turtle Base - \$299.95

Matthews Black 40" C-Stand with Turtle Base w/grip arm - \$391.95

Rentals

Jason K.

***NEW* In Rentals**



Fujifilm XF 500mm f5.6 R LM OIS WR Lens

Fujifilm recently introduced the XF version of their 500mm lens, and it is a beauty of a lens! Compact and lightweight, Fujifilm finally has a

lens to play with the big boys when it comes to focal length, speed and sharpness, even on Fujifilm's 40MP sensors. I tested the lens on our rental Fujifilm X-T5, and it was pin sharp, even when using the 1.4x teleconverter, with hardly any flare with the sun at an oblique angle. Being one of Fujifilm's pro grade lenses, it is weather sealed with a fluorine coating on the front element to repel water, dust & oils. The lens weighs less than 3 lbs (1330g) and is 10" (255mm) long so it is very portable... you can finally ditch your tripod! **\$75/Day or Weekend**



Family Day Long Weekend

As Monday, February 17 is the Family Day holiday, Beau Photo will be closed. This means you get **one extra day free on your usual weekend rental!** If you rent gear on the afternoon on Friday, February 14 or at any time during business hours on Saturday, February 15 and return by 1pm on Tuesday, February 18, it will just be a **ONE day charge!**

Sunset

Fuji X-T5

Fuji XF 500mm f5.6 R LM OIS WR

1/30 sec, f5.6, 250 ISO



Coyote

Fuji X-T5 + Fuji XF 500mm f5.6 R LM OIS WR - 1/125 sec, f5.6, 3200 ISO



Eagle & Gull

Fuji X-T5 + Fuji XF 500mm f5.6 R LM OIS WR + Fuji XF 1.4x TC WR Teleconverter
- 1/100 sec, f8, 400 ISO

Analogue Thoughts

Marley H.



A New Film Camera from Pentax!

The Pentax 17 is a brand new half-frame camera that uses regular 35mm film, but produces images in the 18x24mm format rather than the usual 24x36mm format. This results in an image that is half the size of a typical 35mm image.

There are distinct advantages to this – as a half-frame camera, the Pentax 17 is relatively compact, and slightly smaller than most half frame cameras in the market. But the main advantage is efficiency. The Pentax 17 shoots twice as many images as a standard 35mm camera, so a typical 36 frame roll of film will instead give you 72 images, and a 24 frame roll of film will give you 48 images. In a time when just about every aspect of film photography is becoming increasingly expensive, having 48/72 images per roll can provide huge financial relief.

You can read more in depth about the Pentax 17 in [my blog post](#).

We have a [used one in good condition here at Beau Photo](#) for \$650



Two frames from the Pentax 17

Photography Thoughts

Boris R.

Used Bronica SQ-Ai

Are you a 35mm photographer ready to explore the world of 120 film? Or a medium-format enthusiast seeking a Hasselblad-like experience without the price tag? Look no further than the Bronica brand.

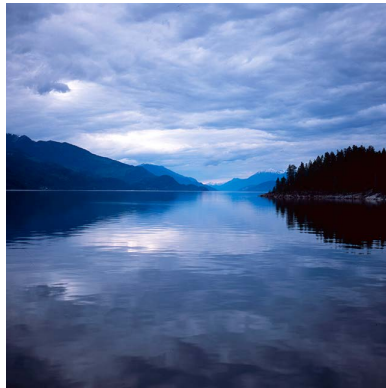


Bronica was founded in 1958, by Zenzaburō Yoshino. The camera was first introduced at the Philadelphia Camera Show, and it became an instant success due to the fact that Yoshino sourced Bronica's lenses from an established Japanese optics and camera manufacturer - you guessed it - Nikon. Bronicas became mainstays of wedding and portrait photographers over the years, and their price benefited their popularity among amateur photographers as well.

Bronica SLR cameras are modular and relatively lightweight. Their major components, such as the lens, body, film back, and viewfinder, are interchangeable. Bronica lenses are known for their sharpness, contrast, and ability to produce high-definition images, particularly in black and white. I personally have owned an SQ-Ai for ten years and have printed books of pictures taken by my Bronica through Blurb, an online printing service. Looking over the portraits I took, I would highly recommend Bronica's optics. It is an affordable price in comparison with the Hasselblad.

Currently, we have the [Bronica ETRS camera on sale for \\$900](#).

It comes with a Zenzanon EII 75mm f2.8, prism, and 120 back.

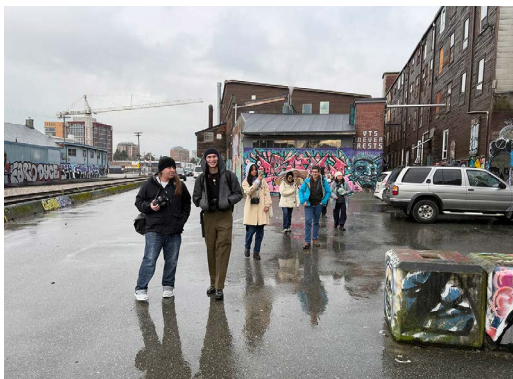


Taken with my Bronica SQ-Ai and 80mm lens at Mount Robson Provincial Park.

All Analogue

Nicole L.D.

Photowalk Fun



Our first photowalk of 2025 went off without a hitch - well except the rain! Regardless of that I had loads of fun. I had my Leica CL 40mm f2 with me and loaded it with Ilford HP5 that I pushed to 800 (it was very dark and rainy) using Blazinal, then as it brightened up I used Ilford FP4 for the second half of the walk. To read more and see more of my photos please visit the [Beau Blog](#).

[Ilford HP5400 135-36](#) \$13.95 plus tax

[Ilford FP4125 135-36](#) \$14.95 plus tax

[Blazinal 500ml Developer](#) \$18.80



Scenes from East Van.
Ilford FP4 developed
in Blazinal.

Photographic Musings

Grace G.

Autofocus SLRs

Autofocus SLRs, once cutting-edge technology coveted by amateurs and professionals alike, now often gather dust in basements. As one of the final generations of film cameras before the digital shift, they combine the best of both worlds: built-in light meters, continuous shooting, fast shutter speeds, and autofocus, all while maintaining the charm of shooting film. Plus, they're now significantly cheaper than older, fully mechanical models. One of my go-to cameras, the Canon Elan IIe, released in 1995, offered groundbreaking features like eye-controlled focus, which let the camera select an autofocus point based on where the photographer looked through the viewfinder—a futuristic innovation for its time.

While these cameras may lack the aesthetic and mechanical reliability of 1970s classics like the Nikon F2 or Canon AE-1, they remain a great option for many. Beginners can benefit from their auto controls and familiarity to digital cameras, while experienced photographers can take advantage of their speed, versatility, and creative exposure modes. We have a range of cameras from this era, including models from Canon, Nikon, Minolta, and Pentax. Stop by to test one out and see if they'd be a good addition to your camera bag!

<https://www.beauphoto.com/product/used-nikon-f100-w-50mm-f1-8-d/>

<https://www.beauphoto.com/product/used-canon-eos-elan-w-28-80mm-f3-5-5-6-lens/>

Read more on my blog - <https://www.beauphoto.com/autofocus-slrs/>



Image with - and of -
the Canon Elan IIe on
Ilford HP5

Scanning Services

Get your prints, negatives, and slides scanned so you can share the images with friends and family.



Do you have boxes and albums full of old photographs? We now offer a scanning service brought to you by Photo Expert Scanning. This great new service is a low cost approach that delivers quality images suitable for printing up to 12x18 inch sized prints.



- All scans are jpg format
- Print scans are all 300 DPI. 600 DPI is available on request
- 35mm scans are 2000 x 3000 pixels.
- With a properly exposed, sharp image, scans can easily be printed to 12 x 18 inches.

www.beauphoto.com/scanning-services

Get 10% off archival products with any scanning order! Ask us for details.

Note: this is not an in-house service and takes approximately two weeks from drop-off to completion.