

April 2025 Newsletter



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In this newsletter
Mike talks about
shooting with ultra-
wide lenses and
how to use them
creatively!

Fujinon XF 8mm f/3.5 R WR
Navajo Arch, UT

**Enjoying Ultra-wide Lenses • The New Fujifilm GFX 100RF
New from Profoto - the L1600D Mono-LED • Used strobe
lights on sale! • New Profoto in Rentals - L1600D Mono-LED,
Pro-D3, and modifiers • The Canon AE-1 • Used point-
and-shoot digital cameras • more...**



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Shop for the Z6 II and Z7 II at Beau Photo during this great promo!

Digital Mike M.

Enjoying Ultra-Wide Lenses



Do you shoot with ultra-wide lenses? I do... and often too, since I love the dramatic perspectives one can get! By definition, an ultra-wide-angle lens is wider than 24mm on a full-frame camera, wider than 16mm on an APS-C camera, wider than 12mm on a Micro-4/3 camera and lastly, wider than 30mm on a medium format camera like a Fujifilm GFX 100S II... just to cover the most common digital formats. In my own APS-C Fujifilm kit, I currently own the Fujinon XF 8mm f/3.5 R WR and XF 14mm f/2.8 R as my two ultra-wide lenses, and they do see a lot of use. Not too long ago, I had a Laowa Zero-D 9mm f/2.8 as my widest lens and before that, the Fujinon XF 10-24mm f/4 R OIS, the original version. Looking at my Lightroom

Fujinon XF 8mm f/3.5 R WR – Shoe “tree” near Freda, CA

library from my 2024 trip to the US Southwest, out of the 2,200 or so shots, over 500 were taken with my 8mm and 14mm lenses.

Ultra-wide lenses can be challenging to shoot with due to their incredibly wide field of view, which can result in perspective distortion and “stretched” objects in your frame, but on the other hand, this perspective distortion can be used for great creative effect as well. Ultra-wide lenses will often let you get close to a foreground subject and get everything from that subject, all the way to distant details, sharp in the same shot. Ultra-wide lenses can help when you are in a cramped interior or

exterior location and want to get everything in the same shot without being able to back up further. Ultra-wide lenses can also exaggerate the size of smaller foreground objects relative to the background.

For the full article on ultra-wide lenses see my blog here: <https://www.beauphoto.com/enjoying-ultra-wide-lenses/>



Fujinon XF 8mm f/3.5 R WR – Joshua Tree National Park, CA



Laowa Zero-D 9mm f/2.8 – School Bus Accommodations – Sayward, BC

FUJIFILM

GFX 100RF



SCAN FOR MORE
PRODUCT DETAILS

Photo © 2025 Chris Hau

INTRODUCING

FUJIFILM GFX100RF

The One And Only

 **RANGEFINDER STYLE**
A MODERN TAKE ON A
CLASSIC CAMERA DESIGN

 **ASPECT RATIO DIAL**
INSTANTLY ACCESS MULTIPLE
IMAGE FORMATS

 **ULTIMATE IMAGE QUALITY**
LARGE FORMAT SENSOR DELIVERING
LARGE SCALE RESULTS

 **IMAGE MAKING FLEXIBILITY**
FIXED 35MM LENS WITH MULTIPLE
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Photo © 2025 Chris Hau

FUJIFILM GFX100RF Rangefinder Digital Camera 1/7000sec at f/4, ISO 800. Chris Hau is a FUJIFILM compensated professional photographer.

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Experience "More Than Full Frame" with a Granville Island photo walk with Mark Whitehead. Step into a world of photographic luxury and experience the new GFX 100RF for yourself!

Register with eventbrite here: [Experience the GFX 100RF](#)

NEW! Fujifilm GFX 100RF

This is going to be one fun camera to shoot with! Yes, I'm starting out enthusiastically because to me, I predict that the combination of features, ergonomics and engaging tactile shooting experience, as well as image quality would make this a camera I'd reach for time and time again if I wanted to head out and shoot, but also travel lightly with minimal gear and not sacrifice any image quality whatsoever.



The Fujifilm GFX 100RF was announced on March 20, 2025 and will sell for \$7,000. It is basically a "rangefinder" style, 100 megapixel medium format camera (hence the RF in the name) with an integral, compact 35mm f/4 lens (28mm equivalent in 35mm full-frame terms) and a leaf shutter allowing for high-speed flash sync up to 1/2000th of a second. It also has an electronic viewfinder offset to the top left of the camera (when viewed from the back), similar to the layout of the Leica M series, as well as

Fujifilm's own X100 series (now up to the VI or "six"), Fujifilm's X-Pro series and also the X-E series. I personally still shoot with an X-Pro2 as a primary camera, and an infrared converted X-E2, and love how they handle. However unlike the X100 and X-Pro series, the GFX 100RF does not have the Hybrid Viewfinder, that is, the combination of switchable electronic viewfinder and optical viewfinder with an electronic overlay. While I love the Hybrid VF, in practice I do end



up using the EVF option more than the optical option on my X-Pro2, and due to the nature of the additional optics and complexity of the Hybrid Viewfinder, so far the electronic viewfinder component has not been as good as EVF-only cameras like the

X-T5, X-H series or GFX series. So the GFX 100RF is really more like an oversized X-E series camera, albeit with a fixed lens and a far better EVF! The GFX 100RF has a 5.76 million dot EVF with 0.84x magnification, which is basically on par with the larger GFX 100S II, and that EVF is very nice indeed.

Image quality should be predictable, with the superb 100 megapixel sensor that is basically the same as the GFX 100S II, and a fixed 35mm f/4 lens that is razor sharp wide open, corner to corner. There are numerous features that will make this a very compelling camera to shoot with, including a mechanical dial with nine different aspect ratios, from 1:1 square up to and including 24x65 and 6x17 panoramic formats. There is a "digital teleconverter" lever that zooms in to 45mm, 63mm and 80mm focal lengths. It also features a built-in 4-stop ND filter. For my full preview of this exciting new camera, see: <https://www.beauphoto.com/new-fujifilm-gfx-100rf/>



Fujifilm GFX 100RF
Black or Silver - \$7000



We are having a launch event / photo walk where you can try out the new GFX 100RF for yourself! Register at this Eventbrite link here: <https://www.eventbrite.ca/e/fujifilm-gfx-100rf-more-than-full-frame-exclusive-photo-walk-tickets-1296143663589>

Rebates

Canon

Canon has a number of rebates starting on April 4th and running to April 24th with a few key ones following. For the full details, head over to our rebate blog posting here: <https://www.beauphoto.com/ongoing-rebates-canfujnikson>



EOS R8 Kit w/24-50mm - \$2,149
(reg. \$2,299)



EOS R5 Body - \$4,199
(reg. \$4,399)



RF 135mm f/1.8L IS - \$2,699
(reg. \$2,849)



RF 800mm f/11 IS STM - \$1,299
(reg. \$1,399)

Nikon

Nikon is off rebate for most things, apart from the persistent bundle rebates, but there are sweet deals for those buying a Z6 II or Z7 II: **until April 24th, get a FREE pair of Nikon PROSTAFF 8x42 Binoculars!** Plus these rebates are on as well...



Nikon Z6 II Kit w/24-70 f/4 S - \$2,999
(reg. \$3,499)

Nikon Z7 II Body - \$3,499 (reg. \$3,999)

Nikon Z6 II Body - \$2,199 (reg. \$2,699)

Nikon Z7 II Kit w/24-70 f/4 S - \$4,299
(reg. \$4,799)



Sony

Most rebates for Sony are off now but will kick in again on April 11th. Check our rebate blog posting here: <https://www.beauphoto.com/ongoing-rebates-canfujnikson/> to see what's on rebate then.



FLASH SALE

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Elinchrom D-Lite RX 4 Dual Monolight Kit

- 2x D-Lite RX 4
- 1x Transmitter Plus
- 1x Sync Cable PC-3.5 / 5 m
- 1x Portalite Square Softbox 66cm (26")
- 1x Portalite Octa Softbox 56cm (22")
- 1x Deflector Translucent
- 1x Tube case for D-Lite
- 1x Tripod Set 2



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Amplis Code:
EL18972

Elinchrom THREE Off-Camera Flash Dual Kit

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- 2x Elinchrom OCF Diffusion Dome
- 2x EL-Profoto Adapter
- 2x Elinchrom 65W USB-C Wall Charger
- 1x Elinchrom ONE-THREE Backpack
- 2 Year Canadian Warranty



SAVE \$300

Special
\$2399 ~~\$2699~~

Amplis Code:
EL27172

Elinchrom D-Lite RX 4 Dual Monolight Kit available now at Beau Photo
Elinchrom THREE Off-Camera Flash Dual Kit is a special order item.

Pro Sales

Ken S.

Profoto makes a splash with their Cinema Light

If you haven't heard already, Profoto has entered into the cinema lighting field with the introduction of the L1600D Mono-LED. This monolight style LED separates itself from other Cinema LED's by not having an external ballast, meaning it is much lighter than other LEDs lights of similar light output. You can of course still access many of the Profoto light-shaping tools, plus being a dual-mount system, you can also use the Bowens mount accessories you



might already own. It also comes with a new take on the yoke, with a patent-pending swivel functionality, adding even more freedom of movement when setting the lights. Whether you are a stills photographer, videographer, or both, the Profoto L1600D gives you endless possibilities.

Check out the following YouTube video:

<https://youtu.be/0N3MXsGRB08?si=tkN78pU-fWpsFCCh>

or Beau Photo's website for more info and specs:

<https://www.beauphoto.com/product/profoto-l1600d-mono-led/>

Big sale on used strobe light kits

We have slashed the prices on many of the used strobe lighting kits here at Beau Photo to get you some incredible deals. Here are a few examples...



Used Profoto B1 500 Air TTL 2 Head Kit -
Sale \$2100 Reg. \$2400



Used Visatec Solo 3200/1600 B -
2 head kit - Sale \$450 Reg. \$850



Used Visatec Solo 1600B 3 head kit -
Sale \$850 Reg. \$1500



Used Elinchrom Quadra Ranger Kit w/ 2
heads - Sale \$650 Reg. \$950



Elinchrom ELB 400 2 head kit with soft-
box - Sale \$900 Reg. \$1200



Hensel Integra 2 head kit: Includes small
softbox, 3 reflectors and 2-stands -
Sale \$1200 Reg. \$1500

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Rentals

Jason K.

Plethora of Profoto!

In Vancouver, this month is known for its April showers that bring May flowers, and in addition to the precipitation, it's also raining Profoto! We've received a bunch of new products from Profoto in the past week to add to our extensive Profoto rental pool!

Profoto L1600D Daylight Mono-LED Light

Alright, let's start with the Big Kahuna first! This new constant light from Profoto boasts 1600W of power from its liquid cooled LED, which translates to 49,000 Lux at 16.4' (5m) with the included Boost Reflector installed. That's a lot of light! The L1600D has a colour temperature of 5700K with a CRI of 97 and can be dimmed or brightened in 0.1% increments from 0% to 100% - all flicker free. It has a built in Bowens mount, but an adapter to attach Profoto light modifiers is also included, as is a set of barndoors. Please note, the L1600D weighs a not so insignificant 26lbs, so a sturdy stand is advisable.



Profoto L1600D Mono-LED: \$200/day or weekend

Profoto Pro-B3 750Ws Battery Powered Monolight



Second to the Big Kahuna is the new Profoto Pro-B3, a 750Ws monolight that has taken its place at the top of the heap for Profoto battery powered strobe heads. The Pro-B3 has a quick 2 second recycle time at full power (0.01 sec at minimum power), and syncs with shutter speeds up to 1/75,000th of a sec for fast action shots. The Pro-B3 is extremely versatile with its 11 stop range, and has three modes to choose from:

Eco, Boost & Freeze. Eco mode is your general purpose mode, Boost is for when one needs maximum power, and Freeze is for when one needs the shortest flash duration. The daylight balanced LED modeling light is a stronger 56W now with a CRI

of 97. When exhausted, the battery will charge in 90 minutes and will provide about an hour of continuous light or up to 250 full power flashes.

Profoto Pro-B3: \$85/day or weekend

In addition to the above lights, we have added a few light modifiers too...

Profoto Clic Softbox 1x3 (30cm x 90cm)

Made for the A-Series of Profoto lights, this foldable, pop-up stripbox is perfect for creating that edge or rim light. It features a quick folding & unfolding mechanism and a magnetic attachment system for those photographers on the go.

Profoto Clic 1x3 Softbox: \$15/day or weekend



Profoto Softbox 3x4 (90cm x 120cm) Silver

Compatible with any Profoto head with the standard 100mm width and A series head with adapter, this softbox sets up in seconds thanks to its unique pop-up design and built-in speedring.

Profoto Softbox 3x4 Silver: \$25/day or weekend

Profoto Softbox 4' (120cm) Octa Silver

Same as the above 3x4 Softbox - compatible with any Profoto head with the standard 100mm width and A series head with adapter, this softbox sets up in seconds thanks to its unique pop-up design and built-in speedring.

Profoto Softbox 4' Octa Silver: \$35/day or weekend



Analogue Thoughts

Marley H.

The Canon AE-1

The Canon AE-1 was introduced in 1976 and became very popular due to its reliability and affordable price point. It remains a favorite among film photographers today.

The AE-1 is known for its shutter priority mode, which allows you to choose any shutter speed to your personal preference and automatically sets the aperture based on the selected exposure setting. This makes it so easy for beginner photographers to quickly adjust the depth of field while maintaining proper exposure.

The AE-1 has a bright viewfinder making it easy to compose shots and adjust focus. The camera has a max. shutter speed of 1/1000th of a second and the longest is 1 second, which is nice for taking very fast or very slow images.

Aside from its technical features, the AE-1 has a retro sleek design that has stood the test of time. The body is compact and light, making it very nice to hold.

A great alternative to the AE-1 is the AE-1 "Program." The main difference between the AE-1 and the Program is the "Automatic P" mode which means you can shoot in automatic, making the camera a manual focus point-and-shoot style camera.

We have tons of AE-1 kits from \$300 - \$320 and AE-1 programs at \$350 for sale at Beau Photo.

<https://www.beauphoto.com/product/used-canon-ae-1-program-w-fd-50mm-f1-8-2/>

<https://www.beauphoto.com/product/used-canon-ae-1-program-w-fd-28mm-f2-8/>

<https://www.beauphoto.com/product/used-canon-ae-1-w-fd-50mm-f1-8-2/>

<https://www.beauphoto.com/product/used-canon-ae-1-w-fd-50mm-f1-8/>



Used Canon AE-1 program w/ FD 50mm f1.8 lens

<https://www.beauphoto.com/product/used-canon-ae-1-program-w-fd-50mm-f1-8/>



Images taken on a Canon AE-1 with Street Candy Psychedelic Street 400 film

Photographic Musings

Grace G.

Point-and-Shoot Digital Cameras



In the age of smartphones with advanced camera capabilities and professional-grade mirrorless cameras, you'd think that the 2000s digital point-and-shoot cameras have long been relegated to photography history. Yet, something interesting is happening: these simple, compact, low megapixel digital cameras are making a big comeback.

So why are they so in demand right now?

There's no denying the emotional pull of nostalgia, and point-and-shoot digital cameras seem to fill the perfect space between nostalgic photos and accessibility.

I recently brought an Olympus Stylus

Tough with me on a trip to Mexico to test out how it did as a travel camera. I found the photos were fairly soft and had lower contrast and saturation. In brighter lighting situations and using flash I think the images are still relatively sharp, although once the light started getting even a bit lower the images became quite soft and noisy.

Overall I would bring one of these older point-and-shoots with me again. It was light and easy to carry around, while still giving a sort of vintage aesthetic to photos. It made taking photos of friends more intentional and I did quite like not pulling out my phone nearly as much.

We have a good selection of vintage point-and-shoots on consignment in the store, like this [Nikon Coolpix 5400](#) for \$80 and [Kodak EasyShare Z1275](#) for \$50. Feel free to come in, take a look, and try some of them out!



Photography Thoughts

Boris R.

Fab 8 Camera Straps

Spring is just around the corner, bringing with it the promise of pleasant weather for leisurely walks and capturing stunning photos. Fab' 8 Camera Straps, meticulously handcrafted in Montreal using premium vegetable-tanned leather—one of the most eco-friendly leather production methods—offer a stylish and durable accessory for photographers. The company, named after its founder Fabrice, was born out of a need for elegant yet sturdy straps, and his pursuit has indeed resulted in an exceptional leather good.



Each strap comes with two leather camera protector rings to ensure your camera remains safe from potential damage. I highly recommend these straps as the perfect companion for your Rangefinder or any other camera you prefer—I currently have mine on my Canon P. Fab' 8 Camera Straps are designed to fit both vintage rangefinders and modern digital cameras and feature a leather bumper to shield your camera from split ring damage.



Whether you're a pro photographer seeking a solid accessory for your next shoot or an enthusiast on the go looking to elevate your camera's style and protection, Fab' 8 Camera Straps have got you covered. Plus, it's reassuring to know that they are proudly Canadian-made. :)

We currently offer the straps in [black](#) and [khaki](#), and in two sizes, 39 inches and 47 inches.

All Analogue

Nicole L.D.

Revolog films

I have always enjoyed double exposing film and these 'stranger' film varieties, the ones that are pre-exposed with an effect or colour hue, make it very convenient to have a double exposed effect in situations when you need a level of certainty. They



afford some uniformity to double exposing that can be counted on, and when you are looking for something specific it is difficult to achieve that on your own.

The one I most recently tried

out was the Revolog Echo 400 135-36. Echo is pre-exposed with a warm-tone sort of glitchy, dreamlike pattern. I really liked the effect it gave, and as usual with these films, the Echo exposure showed up most on the darker backgrounds, so plan accordingly when composing your shots.

Revolog Echo 400 135-36 is available for \$30.95, as well as two other Revolog films, **Kosmos** and **Kolor**.



Images taken on a Pentax MX with Revolog Echo film

Scanning Services

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