### October 2023 Newsletter



Check out what's new in rentals, including this Nikon 180-600mm f5-6.3 lens!

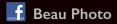
Nikon Z8 + Nikon Z 180-600mm f5.6-6.3 1/400 sec, f11, 640 ISO, 300mm

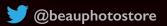


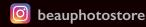
PHOTO

New Fujifilm GFX 100ll and new GF lenses - New retro look and feel Nikon Zf body and new Nikkor Z 135mm f/1.8 S Plena - Light modifiers for speedlights - Kodak Gold 200 film in stock - Compact 1950s film cameras in used - Lomography Analogue Trio film pack - more...

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**GFX 100**II

FIRST LOOK

Photo © 2023 Ionas Rask

B E A U

**РНОТО** @ Elastic Studios

October 16 | 2 - 6:30PM

Special guests:

Fujifilm product specialists Billy Luong & Francis Bellefeuille

Register at -https://gfx100ii\_vancouver.eventbrite.ca

## Digital Mike M.

#### NEW! Fujifilm GFX 100 II and Two Tilt Shift Lenses!



September was a month for some exciting new announcements, including four from Fujifilm! Fujifilm has finally replaced their flagship medium format digital model with a new version, the Fujifilm GFX 100 II. Not only has it seen a raft of improvements, but it is also smaller, lighter and much less expensive now. The original GFX 100 was \$13,300 but the new GFX 100 II comes in at only \$10,125. In all fairness, if you are a fan of having a vertical grip, which the original GFX 100 had "built-in", then you will need to add that to the new camera for an additional \$680, however the price is still far less than the original, with better ergonomics, slightly better image quality, better IBIS, more speed and additional video features to round out the package.

Some people were also fans of the original GFX 100's ability to remove the EVF and add the optional tilt-adapter, however the GFX 100S which was released in early 2021, and was also a smaller, lighter and cheaper, disappointingly did not have that ability (nor was there an optional vertical grip)... but fear not! The new GFX 100 II will once again take the optional EVF Tilt-Adapter (\$749). So now if one wants a 100MP body that is both smaller and lighter like the GFX 100S, but also wants the ability to use the EVF Tilt-Adapter... well they will be very happy with the new model! On to the improvements...

The GFX 100 II has a new version of the 100 megapixel sensor, one that has twice the readout speed, and can also be shot at a lower base ISO of 80, which

effectively increases the base ISO dynamic range when compared to the previous models. The new GFX also uses Fujifilm's latest "X-Processor 5" which speeds up



all aspects of the camera, including allowing for better IBIS performance, now rated at 8 stops, versus only 5.5 in the original GFX 100 and 6 stops in the GFX 100S. Wow. Even with the GFX 100S, I was able to handhold 1/4 to 1/2 second exposures with the GF 30mm lens and get essentially tack-sharp results at 100% zoom, so I am looking forward to trying out the new improved IBIS!

The faster processor and revised focus algorithms also make for much more effective subject detect and eye detect AF. Initial reports (yes, we have already shipped some of these) suggest the improvements are very obvious and not subtle at all. Speed of shooting is up too, now allowing for 8 fps capture, up from 5 fps on the previous models. Helping with capture speed, and presumably improved buffer capacity, is surely the fact that the camera now has a CFexpress slot and not just SD card slots.

Video capabilities are hugely improved and in fact, there are numerous features available on the GFX 100 II that even the flagship X-H2S, known for its video prowess, does not do. For example, the GFX 100 II has waveform and vectorscope displays for evaluating exposure while recording video, and it also offers built-in anamorphic lens support with squeeze ratios of 1.3x, 1.33x, 1.5x, 1.8x and 2x. There are a huge number of video recording modes of course, including 8K capture, albeit the 8K modes end up with a 1.53x crop. The faster sensor readout also means less rolling shutter distortion than previous models as well. Like the X-H2 series, and the X-S20, the GFX 100 II will use the optional cooling fan accessory (\$260), although you will need to totally flip the screen downwards and out of the way to mount it. Unlike cameras like the X-H2S or X-T4, the GFX 100 II won't have a fully articulated rear LCD. It has the same rear LCD as the GFX 100S before it,





or the likes of the X-T5... so more of a photography oriented rear screen and not as much a videography oriented one. You may need to consider using an external monitor if you decide you'll need the cooling fan. One more note: the new EVF is significantly enhanced, now boasting over 9 million pixels with up to a 240 fps refresh rate! In use, the EVF is probably the best I've ever seen, very impressively sharp, smooth and natural looking.

If you are interested in trying out the new GFX 100 II, especially if you are a video shooter and want to see how a medium format body can elevate the look of your video, then I have good news: we already have a GFX 100 II that you can demo in-store or rent for us for more extensive testing!

Next up on the announcement list is the new Fujinon GF 55mm f/1.7 R WR, which is also in stock already (and available to rent) and is selling for \$3,100. Think of this as a slightly wider version of the 80mm f/1.7, which itself is relatively compact and lightweight for such a fast f-stop medium format lens. The 55mm is roughly equivalent to a 43mm lens on a



full-frame camera when relating the diagonal field of view, so this continues the trend of Fujifilm's slightly "wider than usual" set of fast lenses, where the 80mm is equivalent to a 63mm in full-frame terms. I have not yet shot with the 55mm, but I have no reason to believe it will be anything other than spectacular, based on the performance of the GF 80mm f/1.7 for example.



Finally, something many have been looking forward to, is the announcement of two new tilt-shift lenses, the Fujinon GF 30mm f/5.6 T/S and the GF 110mm f/5.6 T/S Macro! These lenses won't be shipping for a while though, with the 30mm arriving on October 26th and the 110mm not coming until November 30th.

Tilt shift lenses have many uses. Firstly, the shift movement allows you to change the framing of your subject, for example up or down, without creating any perspective distortion. Let's say you are photographing a tall building with a 30mm conventional wide angle lens. You tilt the camera upwards to frame the building, but then the sides of the building tilt and converge towards the top. With the 30mm T/S, you

level the lens so the sides of the building are perfectly parallel, then in order to change your framing, you simply shift the lens upwards, which then reveals more of the top of the building and less foreground, but without causing the tilted building look. However one tip for you is that it is sometimes better to ever so slightly tilt the camera upwards when using an extreme upward shift, so there is the tiniest bit of convergence. Depending on the scene, "perfectly" adjusted buildings with parallel sides can actually look like they are disproportionately large at the top when using a lot of upwards shift.

When you are shooting an interior, the same thing applies: you level the camera so the sides of the room are parallel, then you can reframe the shot upwards to, for example, get an entire interesting chandelier in the shot, or shift downwards if there is an interesting hardwood floor or something to highlight in the foreground.

With a T/S lens' tilt feature, you can tilt the plane of focus one way or another. For example, if you are doing a tabletop food photo at a downwards angle, even if stopped right down, you very well might not have enough depth of field to get an entire plate of food sharp. By tilting the lens forward, the plane of focus will extend outwards from the camera in a wedge shape, and careful adjustment of focus and tilt angle can allow you to get that entire plate sharp, even using a more modest aperture. The same applies if you want to do a landscape photo with, for example a nice flower close the camera and focused sharply, but also get some distant mountains and sky sharp in the frame as well. With a regular lens, you'd never get everything sufficiently sharp, even if stopping down to f/22 or f/32, well into the "diffraction softening territory" of the lens. However with a careful tilt and focus adjustment, you can get both that nearby flower and those distant mountains perfectly sharp with a more modest aperture of f/8 or f/11. Tilt-shift lenses can be a challenge to use properly, but can also be a lot of fun and give you out-of-camera shots that would be otherwise impossible to achieve with a single exposure, or without post processing that could be damaging to image quality.



The 30mm has an especially interesting feature, with a tripod attachment tied to the front of the lens, which will allow you to create stitched panoramas by shifting the back. Since the front of the lens stays stationary relative to your subject, there won't be any parallax stitching errors even when there are objects in the frame very close to the lens.







Pre-order Nikon's latest at Beau Photo, the iconic  $\mathbb{Z}_f$  and the amazing new Nikkor Z 135mm f/1.8 S Plena lens!

### NEW! Nikon Zf Body

In a followup to the Zfc, which was an APS-C "retro" designed mirrorless Z-mount camera, Nikon has now announced the **Zf body** (\$2,699 and shipping in mid October), a full-frame "retro" designed Z-mount camera which harkens back to classic Nikon film bodies like the FE/FM/FA series. It also happens to look quite similar to Fujifilm's



APS-C X-T1 through X-T5 series of body, which were also inspired by classic film camera designs, having both marked ISO and shutter speed dials for example. The new Zf can also be considered a significant upgrade to the Z6 II since it has a similar price point, a similar sensor, but a massively improved processor with AF performance and speed that is said to be close to that of a Z8 or Z9.



To me, generally speaking the new Zf looks to be a wonderfully designed retro camera, a very attractive camera that will likely beg you to pick it up, work its controls and take photos with it. I feel that way about my own Fujifilm X100V for example, a camera that is lovely to look at, has wonderful tactile controls that are a joy to use, and a camera that

also provides excellent performance and image quality. For me, the enjoyment of photography is not just about getting great photos (although granted, that is the main goal), but also the enjoyment of using well designed gear with great feeling controls, and it looks like the Zf will absolutely have that same sort of appeal. Some of you who've seen the announcement will have noticed that Nikon is releasing the Zf body in some special editions with different leather cladding colours as well, but note that those will generally only be available in extremely limited numbers, at an added cost, and only directly from Nikon Canada. Generally speaking, dealers will only have access to the regular all-black ones and unlike the Zfc, there is no silver version, at least as yet.

I have not yet handled the Zf, so I cannot provide any direct feedback on how it is to use, and whether or not it has the same appeal for me as my Fujifilm gear, but I will most certainly be giving one a thorough test, just as soon as I can get one in my hands! We are planning on having one available in our rental dept.



as well, and will likely replace our aging Z6 with it, so I should have an opportunity to try it not too long after launch day. Check out our blog for a hands-on report from me in the future! Now, if only Nikon would release some special edition prime lenses with a marked aperture ring to complete the retro shooting experience...!

#### NEW! Nikkor Z 135mm f/1.8 S Plena

Nikon has also just announced a new lens for the Z system, the Nikkor Z 135mm f/1.8 S Plena, which will be available in mid October for \$3,399. This hefty lens renders out of focus backgrounds beautifully, with smooth, round bokeh even close to the edges of the frame. Wide open sharpness is stunning and Nikon says their new Meso Amorphus Coatings, coupled with their ARNEO coatings, are their most effective anti-reflection and anti-ghosting treatment they've ever produced.



This should be an absolutely wonderful lens to use for portraits, dreamy shallow depth-of-field closeups, or wide-open night shots with beautifully rendered out of focus backgrounds. Minimal focus breathing and a fast, quiet and accurate STM autofocus drive should make this a great lens to use for video as well. We are taking pre-orders now!

#### REBATES!

Due to the coverage of the many product announcements that just happened, there is no space for the usual long list of rebates that we usually feature. Instead, please see our rebate blog posting here for all the current deals from the camera manufacturer's we deal with: https://www.beauphoto.com/ongoing-rebates-canfujnikson/

In short, Canon has a ton of lens and some body rebates that started on September 29th and will run to November 2nd. Fujifilm has several rebates on GFX bodies, as well as extensions on the X-H body battery grip rebates, and Nikon will have some great promos starting on October 13th.

## imagePROGRAF Canon PRO-1000



- Vibrant colour & gorgeous B&W prints up to 17x25"
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- Chroma Optimizer for exceptional glossy prints
- Print quality that your images deserve!

ON SALE at \$1,399 regularly \$1,599



Promo pricing from September 29th to November 2nd, 2023.

## Lighting and Studio Ken S.

### Light Modifiers for Speedlights



As a follow up to my blog post on speedlights I thought I would introduce you to a great product line of modifiers for speedlights by MagMod

As it says on their website, MagMod was "Born in 2013 from the frustration of the lack of quality and fast acting

flash modifiers on the market". Seeing a need for high quality modifiers for speedlights that could be swapped out quickly and easily, MagMod developed a universal adapter that securely attaches to a speedlight. With built-in magnetic contacts for their modifiers, MagMod accessories attach firmly, and can be swapped out quickly to keep up with your ever-changing photo environment. MagMod's design and build quality rapidly proved to photographers using speedlights that there is a better way to produce amazing photos with ease and simplicity.



The **Starter Kit 2** is a great kit to get you started and is designed to "revolutionize" your flash photography with three key MagMod components, the MagSphere 2, MagGrid 2, and MagGrip 2.

The MagSphere 2 is a flash diffuser that quickly transforms your light source into a diffused omnidirectional beam.

This makes it the ideal solution for on-camera or off-camera, delivering results you'll love every time. Made from silicone, the MagSphere 2 is 40% lighter than its predecessor and virtually indestructible, making it the perfect choice for photographers who demand quality and durability.

The MagGrid 2 provides ultimate control over the light from your flash. It shapes the light into a precise 40-degree pattern, eliminating unwanted spills and making it easier to control the direction of your light. Photography is all about light, and using the MagGrid allows you complete control to paint with light exactly where you want it. Finally, the MagGrip 2 is a patented universal magnetic base that

makes attaching flash modifiers a breeze. Its durable silicone band fits tightly over almost any flash, even roundhead flashes. At the same time, the freakishly strong neodymium magnets allow hassle-free modifier changes. This makes the MagGrip 2 an indispensable tool for photographers who demand quick and easy setup and tear down. After putting one on your flash, you'll wonder why you didn't make this move much earlier. It's so convenient.

MagMod Starter Flash Kit - Sale price \$135.99 Reg. \$159.99

During the month of October all MagMod Products are 15% off. See what's in stock here - https://www.beauphoto.com/product-tag/magmod/

We also have some speedlight modifiers on clearance -



Roundflash Ring light: turn your

roundflash-ring-flash-adapter/

speedlight into a ring-light. Great for fashion photography.

Sale price \$135.00 Regularly \$165.95 https://www.beauphoto.com/product/

#### Rogue Flash Benders



All in stock Rogue flash benders are 25% off while quantities last.





# Creating Dynamic Portraiture with Profoto's A2 and B10X lights



Thursday Oct 19, 2023 3:00 PM - 6:00 PM Mayer Studios 111-1000 Parker Street

Join Beau Photo, and Profoto and Nikon ambassador Sean LeBlanc for a behind-the-scenes look at creating masterful studio portraiture with small studio lights such at the Profoto A2 and B10X. Sean will share his workflow to create bold, dramatic portraiture from initial inspiration to clicking the shutter button. Sean will present the concepts in a concise, easy-to-follow format and offer an in-depth, hands-on live demonstration. Attendees will be encouraged to shoot along with Sean for the second half of the program.

<sup>\*</sup>Registration is required - Get tickets on Eventbrite here.

#### Hidden treasures

Occasionally something come through Beau Photo on consignment that I have not seen before. I mean, this in not unheard of as the photo world is full of weird and wonderful things, but I thought I would share this one with you.



#### Rodenstock-300mm Imagon lens

Rodenstock made several versions of the Imagon lens for different formats of cameras and in different focal lengths.

These were a specialized soft-focus lens that were designed to give a "romantic" or dreamy look without excessive blurriness.

The lens kits often came with a set of three screw in discs with a central hole and a series of circular holes surrounding it called a "sieve aperture" or sometimes called "sink strainers" because that was a good

visual reference to them. Each of the three disks had a different diameter of central hole and corresponding surrounding holes, which when both are fully open, they create an H-stop which would be similar to an f-stop of a normal lens for that type of camera. These Imagon lens discs were different than other manufacturer's soft-focus discs because you could close down the size of the surrounding holes. This is because behind the front disc was a second disc which mirrored the front disc with identical spaced holes. A photographer would rotate the outer ring of the disc changing the opening of these smaller holes, thus changing the amount of softness created.

#### Rodenstock-300mm Imagon Iens - \$450.00

Please note this lens does not have a shutter and comes on a Sinar lens board. It was used on a Sinar camera with a electronic shutter



We have a used **Sekonic L-778 Dual Spot F light meter** for sale. Amazing accuracy and a built in hot shoe and PC port to trigger flashes as it is a flash meter as well. It is in great condition and **only \$450.00** 

https://www.beauphoto.com/product/used-sekonic-dual-spot-f-spot-meter/

### Rentals

#### Jason K.

#### \*NFW\*

We have a few new additions to the Beau Photo Rental Department's fleet this month!

FujiFilm GFX100 II Medium Format Mirrorless Camera Body



This new medium format body from FujiFilm boasts a new 102MP 645 sized sensor and a new X-Processor 5 image processor that promises to take the medium format shooting experience to the next level! The GFX100 II has a much more responsive AF system compared to its predecessor, with 8 fps continuous

shooting and 4K 60fps video. The sensor is tied to an in body stabilization system that can provide up to 8 stops of stability, and the huge 9.44m dot EVF with a fast refresh rate of 120fps must be seen to be believed. The GFX100 II can record up to 8K @ 30fps or 4K @ 60fps in 4:2:2 10 bit Apple ProRes in body, or can output 12bit 4:2:2 ProRes RAW to an external recorder.

GFX100 II Camera body: \$365/day or weekend.



#### FujiFilm GF 55mm f1.7R WR Lens

One of three new lenses introduced for FijiFilm's GF medium format system, this new lens offers about a 45mm equivalent field of view and a fast f1.7 aperture for amazing low light performance and the 11 bladed aperture ensures good separation between your subject and background.

GF 55mm f1.7R WR Lens: \$50/day or weekend.



#### Nikon Z 180-600mm f5.6~f6.3 VR Lens

This hotly anticipated lens from Nikon for its Z mirrorless cameras is a wildlife photographer's dream! Featuring an internal zooming mechanism which retains balance on gimbals, it is lovely to use! The lens is sharp, fast and quiet, although one should not expect it to approach the quality of the big primes. It is relatively compact and lightweight, has good stabilization and weather sealing, and is a worthy successor to the older F-mount 200-500mm f5.6 VR.

Nikon Z 180-600mm f5.6~f6.3 VR Lens: \$50/Day or Weekend



Playland - Nikon Z8 + Nikon Z 180-600mmf5.6 $^{\sim}$ f6.3 - 1/400 sec, f11, 640 ISO, 300mm



Salmon - Nikon Z8 + Nikon Z 180-600mm f5.6 $^{\sim}$  f6.3 - 1/400 sec, f6.3, 720 ISO, 600mm



Muskrat - Nikon Z8 + Nikon Z 180-600mm f5.6 $^{\sim}$  f6.3 - 1/160 sec, f6.3, 400 ISO, 600mm



Peregrine Falcon: - Nikon Z 8 + Nikon Z 180-600mm f5.6 f6.3 - 1/2500 sec, f6.3, 250 ISO, 600mm



Beaver swimming - Nikon Z 8 + Nikon Z 180-600mm f5.6 $^{\sim}$  f6.3 - 1/200 sec, f6.3, 640 ISO, 600mm



Western Sandpiper - Nikon Z  $8 + Nikon Z 180-600mm f5.6^{f6.3} - 1/125 sec, f6.3, 400 ISO, 600mm f5.6^{f6.3} - 1/125 sec, f6.3^{f6.3} - 1/125 sec, f6.3^{f6.3}$ 

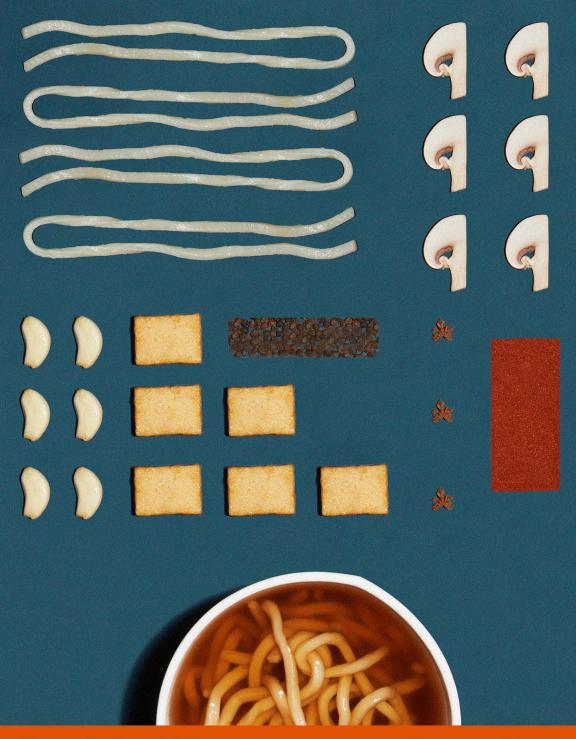


Photo credit: Alexanderia T. Conceptual Food Focus on your future.

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## Camera Thoughts Boris R.



#### KODAK GOLD 200

Clearly (skies) I have been listening to Boney M's "Sunny" for far too long. Reminding me ...

The Golden Hour is upon us, the golden hour of summer. The rain will soon wash over the city, rendering a desire to shoot in black-and-white. Let's

be honest, "Let's Shoot Ektar In The Rain!" said nobody ever. And before we hibernate, why don't we go out in style, and under budget? Let's shoot the last of our sunny days with the new shipment of Kodak Gold that we have just received.:)

Kodak Gold is a color-negative, daylight-balanced, low-speed film with excellent exposure latitude and fine grain. I'd call its aesthetic vintage-chic as it was the film stock among consumers on vacation back in the 1980s (think trips to Disneyland, summer days, petting farms). Gold works best in bright sun and during the first yawns of golden hour, before the day goes to sleep. With it being slightly warmer than daylight, the photos are tinted with nostalgia, and nostalgia is always toned with golden hues, isn't it?



Go on a photo walk with a friend. Take a trip to an island. Spend a day in a garden. And bring with you a roll of Gold.

It is available in 35mm 36 exp for \$15.28, and the 120 format sells for \$22.02/roll



## Cameras and Things Mark S.

#### The Fujifilm GA645Zi and other medium format cameras in rentals



One of my favourite cameras for everyday photo walks is the Fujifilm GA645Zi! This camera is a medium format film camera with built in autofocus, accurate light meter, and a built in 55-90mm lens. It even has a built in flash, which gives me that feeling of a 120



point and shoot. I took the rental camera out recently on a quick walk around West Vancouver, and the camera was light enough for me to not dread lugging around a medium format film camera! If you're interested in renting, it is \$35/day.

In 6X6 format, there are three Hasselblad bodies! The 503CX, 503CW with winder, and the 903SWC are available for rent, costing \$30, \$40 and \$50/day respectively. Pair them with our extensive selection of Hasselblad lenses, extra backs, prism finders, and macro sets and you've got a weekend filled with fun!



If you're not one for squares and would like to stretch your horizons (1cm more to be exact,), consider the Mamiya RZ67 Pro II! This versatile 6x7 format camera is perfect for studio shoots or a weighty street photography walk. There are 12 lenses, extra backs, and a range of accessories available.



There is also the **Pentax 67ii**, a favorite among landscape and portrait photographers. There is a selection of four lenses to help you achieve your desired creative vision.

Check the full selection of film cameras on the rental page - https://www.beauphoto.com/rentals/rental-film-cameras/

## All Analogue Nicole L.D.

### Customer Spotlight #5

Because I think the regular customers are the best part of this job, I thought I'd start badgering them into sharing some of their favourite film cameras, and thus the "Customer Spotlight" was born.



This month Mark Meheriuk was kind enough to share a few thoughts about one of his more favoured film cameras.

#### A camera you think is fun to use?

Braun Paxette I (with viewfinder only)

#### What you like about it?

Being quite small it is not intimidating at all. In fact, most folks don't take it seriously or notice it at all. Not like having a Nikon F4s pointed at you.

#### Do you have an anecdote about the camera?

I came about this camera quite by accident. I was walking along Granville and as I came up to the (now closed) storefront of Leo's Camera Supply I saw the manager outside having a cigarette. We chatted and I asked about any, "post-closing sales of pre-used inventory?" He paused... then without a word finished his smoke, gestured for me to follow as he went to unlock the door and we went in. I thought to myself wow, exclusive access... very cool. Then as we walked to the "staff only" swing door he held it open as I came up behind. "OMG!, he's letting me come

behind the counter." Then I followed him "UP THE STAIRS" – I felt like Captain James T Kirk – going where no/(most) photographers have never been before. I was all giddy inside and did my best to contain my excitement. Acting like, oh ya, no big deal – do this all the time.

After showing me around, I starting rummaging about and saw this very small case, "what's this, something's in here." Opened it up and there it was, with its original Staeble-Kata 45mm – still with the lens cap. It looks as if someone tossed it in the box 40 years ago, and it had never been touched since.

Best \$15 I ever spent! After some serious CLA it has worked really well ever since. It's my go-to camera when running errands on rainy days thanks to its (I'm going to outlast your grandkid's grandkids) leather case. - Mark

Here at Beau Photo we do have many cameras of this era out for sale. Here are a few of my favourites, chosen because firstly, they're cute, and secondly, they are fully manual.



The 1959 Aires Viscount E-P - This camera has a very lovely face, and 4.5cm f1.9 lens. \$175.00.

The King Regula IP.a - This mid 50's camera is great because it has a fancy 'K' crest on its front. This particular one is just your 'run of the mill' silver 'n' black for \$80.00 but once long, long ago Beau photo had a golden one with red leatherette... that stunner will be etched in my memory forever.

The 1959 Fujica 35-SE - This camera has thumb focusing, which is a fun change from my other cameras. Only \$75.

After writing this I realized I chose two cameras from 1959, must have been a unique and diverse year for camera design!

Because I love Halloween, Beau Photo's Film department will be having a sale mid October, some of our consignment camera stock will be "so discounted it's scary!"

We will also have EXPIRED FILM ON SALE!!! OoOoOoOh so exciting! Keep your eyes peeled for more info on Instagram!

## Random Analogue Thoughts Marley H.

### FUNKY COLOURS \*.\* Lomography Analogue Trio!!



The Lomography Analogue Trio 35mm Film is your chance to try three of Lomography's coolest/funkiest 35mm films. All cool colour-shifters. Each film comes in an irresistible, individual tin can:)

Available at Beau photo \$65.39

https://www.beauphoto.com/product/lomography-analogue-trio-mixed-film-pack-35mm/

Take your adventures to greater heights than ever before with a unique extended 100-400 ISO range and fine-style grain structure. All films have a wide sensitivity range, giving you loads of options when shooting. Unfortunately the Lomo trio does not have any DX codes, so It might not be the best choice to load into a point and shoot camera.



Lomochrome Purple in the Lomography Sprocket Rocket

Lomochrome Purple 35mm film will let you explore the colour spectrum like you never have before. Lomo purple tends to do best in bright light

Blue becomes green, green becomes purple, yellow become pink. Red tones stay red, which will keep skin colours natural in a sea of cool tones.



Lomochrome Metropolis in a Leica M3 W/ Summicron 50mm DR

Lomochrome Metropolis 35mm has a unique chemical formula which will desaturate colours, giving muted tones and making contrasts pop. This film is built for exploring the urban jungle in all of its grit and beauty. I found this film tends to retain a lot of its color when shot in high sun. The bright sun brings out a lot of the vibrancy and rich green tones. Because this film naturally has a lot of desaturation to it, when shooting during an overcast day you run the risk of losing a lot of natural color and having a washed-out image. Because of the muted tones, this film would be great to shoot on a bright sunny day when tones may normally come out oversaturated. This film's desaturation could shine beautifully!

Lomochrome Turquoise 35mm the most far-out member of the colour-shifting family. This turquoise treasure will take you on a trip to the magical world of smurfs where everything is blue/aqua, maybe teal, emerald or cyan. When taking portraits, you will look like a blueberry :P I really like shooting it with lots of clean light or full sun, and also if I've got some greenery, it's going to really pop on a bright blue sky. To me, the beauty of this film is when the color shifts stand out, but in a cohesive way. Some of my grey day images just didn't have that contrast, leaving the images to fall flat for me





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#SUNSHINECOASTARTCRAWL

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#### WEST END DARKROOM

- Fully equipped black and white darkroom
- Process and print
  - negatives up to 4"x5" and prints up to 16"x20"
- \$48 annual membership fee and \$30 for per 15 hours
  - chemicals included!
- Dedicated members showcase space



Located at the West End Community Centre

870 Denman Street Vancouver

darkroom.weps@gmail.com

www.westenddarkroom.ca

\*You must be 19+ and have wet darkroom experience to join.

Classes are available from the West End Community Centre, Emily Carr, and Langara College.

### **Scanning Services**

Get your prints, negatives, and slides scanned so you can share the images with friends and family.



Do you have boxes and albums full of old photographs? We now offer a scanning service brought to you by Photo Expert Scanning. This great new service is a low cost approach that delivers quality images suitable for printing up to 12×18 inch sized prints.



- · All scans are jpg format
- Print scans are all 300 DPI. 600 DPI is available on request
- · 35mm scans are 2000 x 3000 pixels.
- With a properly exposed, sharp image, scans can easily be printed to 12 x 18 inches.

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