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January 2023 Newsletter



Happy New Year to all of you from everyone at Beau Photo! We appreciate your support over the last year, and we look forward to a new year that brings everyone happiness. Read on for some gear highlights and future predictions from Mike, reflections on the past year, and more...

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Digital

Mike M.

Happy New Year!

First off, let me thank all of our readers for being loyal customers and sticking with us through the ups and downs of COVID these past years! I wish all of you a healthy, happy, and successful new year, filled with photography and maybe even new gear!

Current Rebates

After over a month of specials and sales, most rebates are over on January 5th. There are a few exceptions, for example now that the [X-T5](#) is shipping, Fujifilm has opted to continue the rebates on the [X-T4 bodies and kits](#) that were on for Boxing Week and prior. In addition, Nikon continues with bundle rebates, so discounts on the [FTZ II](#) adapter when bought with a Z-series mirrorless body, a discount on the [Z 24-70mm f/4 S](#) when bought with a [Z5](#) and so on. However, by and large, all is quiet on the rebate front now.

Gear Highlights from the Past Year...

In 2022, we saw some amazing new products. **Nikon's** flagship mirrorless body, the 45MP [Z9](#), started being delivered in decent quantities and feedback has been resoundingly positive. Nikon continues to add superb Nikkor Z lenses as well, with the [Z 400mm f/4.5 VR S](#) and [Z 100-400mm f/4.5-5.6 VR S](#) being two standout examples, offering incredible optical performance with compact and lightweight designs.

Fujifilm announced a bunch of new cameras last year, from the incredibly capable 26 MP [X-H2S](#) which has incredible speed and focus tracking performance, to the



new 40 MP [X-H2](#) and [X-T5](#), the highest megapixel models yet with APS-C sensors. A bunch of new lenses were released to make the most of the new 40 megapixel sensors too, including the [XF 18mm f/1.4 R WR](#), [XF 33mm f/1.4 R WR](#) and [XF 56mm f/1.2 R WR](#), all of which offer stunning optical performance. For those needing a lot of reach, there is the [XF 150-600mm f/5.6-8 R LM OIS WR](#),

FUJIFILM
X | GFX



Photo © 2022 Cody Baker

INTRODUCING
X-T5

AVAILABLE NOW

equivalent to a 225-900mm zoom in full-frame terms! This lens is well balanced and surprisingly lightweight as well, with internal zoom and focus. The [X100V](#) camera, with its fixed 23mm f/2 lens and traditional controls, and amazing out-of-camera image quality (like most Fujifilm models), continues to be a super hot seller, even after being on the market for almost three years!

Canon's 45MP [EOS R5](#) is still selling in large numbers, even after two and a half years. Canon's growing stable of [RF](#) mirrorless 'L' lenses have proven to provide superb image quality, focusing speed and they make the most of the R5's high resolution sensor. The brand new [R6 Mark II](#) is a fantastic upgrade to



the affordable [R6](#) at virtually the same price. It offers a new 24 MP sensor with extremely good dynamic range and clean high ISO performance, upgrades to video performance and the ability to shoot 40 fps stills with its electronic shutter, all while keeping rolling shutter distortion well controlled.

What will 2023 bring?

First and foremost, I should mention that we expect supply chain issues to continue, and for the most popular cameras and lenses to continue being a bit slow to ship. I see DSLR sales, both bodies and lenses, continuing to decline as the newest mirrorless cameras prove to have better performance in virtually every way imaginable, and with no compromises. Both Canon's and Nikon's professional mirrorless lenses outperform their DSLR lens counterparts, and more and more photographers are being lured into the world of mirrorless cameras. Due to the huge drop in demand, we are now at the point of no longer stocking the same large selection of DSLR lenses that we once did. Many will now be special order items only. On the other hand, we are now stocking more and more mirrorless lenses!

On-camera OEM flash sales continue to drop since companies like [Profoto](#) are offering fully TTL compatible flashes ([and remotes](#)) for most major brands. Flashes like the [Profoto A10](#) offer much faster recycling times, better battery life, improved quality of light and convenient integration with modifiers for far more flexibility in light shaping when compared to OEM on-camera flashes.

Inevitably, 2023 will likely bring other new camera models that offer better AF tracking, faster shooting performance, and higher megapixels than existing models.

More high quality mirrorless lenses are being announced all the time, including third party offerings from Tamron, Sigma, and Laowa, just to name a few. Even some brands, using Viltrox as an example here, who were previously known more for their low cost lenses than for lenses with great image quality, are releasing some amazingly high quality options these days.

As far as my personal kit, as much as I still love my Fujifilm [X-Pro2](#), in the new year I will likely be buying the [X-T5](#) for its 40MP sensor with improved dynamic range, as well as its extremely effective in-body image-stabilization (IBIS). I've recently modified my lens kit, replacing two lenses that I loved (the [XF 50mm f/2 R WR](#) and [XF 90mm f/2 R LM WR](#)) with the exceptional new [XF 56mm f/1.2 R WR](#). The new 56mm focuses closer and faster than the old, and has even smoother bokeh. While I do prefer the 90mm focal length for tight headshots, I rarely do those, and I do use my 50mm far more for landscape and cityscape work... so it made sense to replace both with the new 56mm in my kit. Watch for a detailed upcoming review of the new XF 56mm f/1.2 R WR, where I intend to compare it to both of the old 56mm lenses, the [regular](#) and [APD](#) versions.



[XF 56mm f/1.2 R WR](#)

Lastly, it has been far too long since I've been on a trip to the US desert southwest! Here is a shot from my trip down in 2019, shot with my X-Pro2 and XF 50mm f/2 (Arches National Park, Moab, Utah). I hope to travel there again in 2023, likely with a new X-T5 and my new XF 56mm f/1.2!





NIKKOR 400mm f/4.5 VR S



- Smallest, lightest 400mm in class
- ED, Super ED and SR lens elements
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- Smooth bokeh
- Near silent STM autofocus
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ON SALE at \$1,299 WAS \$1,599



Promo pricing runs from Jan. 6th to Feb. 2nd, 2023.

Lighting and Studio

Ken S.

A New Year Full Of Wonder...

Once again, we come to the time of the year that we reflect on the past and look forward to the future. In doing so, we also remember our photographer friends and those photographers who've inspired us who have passed on. This last year certainly seems a very poignant year for such remembrances, and it is even hard for me to believe it is more than a year that our Angie has passed. But, rather than focusing on our loss, we need to try to focus on the happiness they gave us and how they may have guided or shaped our lives, and to find in this, the inspiration to create more, to challenge ourselves and to support those around us who may be struggling in many different ways. I hope 2023 will be a year of less conflicts and a year of resolutions and resolves, both locally and internationally.

Looking toward the new year at Beau, we are slowly seeing an improvement with the supply chain challenges we have experienced recently, and more products are becoming readily available with turnarounds being shorter. Hopefully lower transportation costs will follow soon, bringing overall costs down. I still feel that certain items, especially those with less demand, will continue to take quite some time to bring in as distributors will focus on products that are quick moving, and choose not to have the less popular products on hand in their warehouses.

As for growing trends expected in 2023, certainly mirrorless cameras will continue to overshadow DSLRs in sales and new products released. Perhaps in twenty years, the kids who are born over the next few years will be enamored with this flippy/flappy mirror thing in DSLRs, like the current "Gens" are enamored with film cameras. In the world of lighting, I expect there will be a few new products from Profoto, and more accessories for their A2 line of strobes. For continuous

lighting, we should also see more improvements in the field of LED lighting, in the form of smaller and more powerful LED lights, with better CRI levels.

Wishing all our clients a healthy and successful 2023!

Making time for a paddle near Lund B.C.



Enabling the capture and sharing
of exceptional content



 **Manfrotto**
Imagine More

GITZO

JOBY

 **lowepro**

BEAU
PHOTO

**Beau Photo has a great selection of
equipment from these suppliers that will keep
you going whatever the weather or situation.**

Sell Your Used Equipment!



KEH Buying Event

February 13th - 15th, 2023
In store at Beau!



Put your unused camera gear to good use! Sell it and make some instant cash, or get an extra 10% and put a credit toward something new from Beau!

****Equipment must be clean and in good working order.**

Items **not** currently being purchased include:

- Darkroom equipment
- Digital point-and-shoot cameras under 6-megapixels
- Cameras in these formats: APS, 110, 126, and Disc Film
- Video cameras that use film or tape formats
- Studio lighting that requires a powerpack, or hot lights



**An appointment is required.
Watch for the registration
link on our social media
and in the next newsletter**

Rentals

Jason K.

Happy New Year!

First of all, I hope everyone had a good holiday and all is well with you!



The Rental Department has some new lights for the New Year! We are getting the [Nanlite Forza 500](#) & [Forza 300B](#) LED lights to replace our older K5600 Joker 800W HMI heads. These new 500W LED heads will emit roughly the same output as our 800W HMI heads (4000W tungsten equivalent) without the massive heat, and the 300B heads will emit about the same output as the 400W HMI heads (2000W tungsten equivalent).

We have just received one of the [500W heads](#), and expect the others to follow soon. Stay tuned for a more in depth review! **\$95/day or weekend**

We are always looking to stay current with our rental gear, and provide you with the best and most popular equipment. If you would like us to add something on our rental inventory please do not hesitate to let us know!



As photographers, we all want to use the best camera/lenses we can afford, and in the event you want to use a camera/lens you don't have, you can always rent one at Beau Photo! However, we are often caught in a situation where you don't have your good kit with you, and see a scene you want to shoot. The old adage, "your best camera is the one you have with you," definitely applies in those cases! For this scene, all I had was my iPhone, I took some shots, edited the image in the phone and was able to post within minutes. Good enough for social media or small print.

Gastown

iPhone 13 Pro Max 1/40 sec, f1.8, 1250 ISO

Cameras and Things

Mark S.

Happy New Year Everyone!

This year has been an eventful year for me photography wise! I decided early this year that I would stop freelancing as a working photographer for the foreseeable future, and focus on keeping photography purely as a hobby. This change was a positive change for me, as I was able to focus fully on the art of photography without thinking about needing to make money off my work.

I've also invested in a lot of new (but old) photo gear! I ended up selling a lot of my digital gear that I used for work and put that money towards cameras that I've had on my bucket list for a while now. As much as I've always heard (and told others) that it's never the gear, and always the photographer that makes a good image, it's always nice having a camera that is enjoyable to use. One of the perks of working at Beau is that I am able to look at all the used cameras every day. I've found some gems among them that made their way into my camera bag. Here are just a few:

Canon 7

This camera was what confirmed that I wanted to shoot 35mm rangefinders. Prior to working at Beau Photo, I've only ever shot on 35mm film SLR's, but I've always been intrigued by the smaller size of rangefinder cameras. Taking the Canon 7 out for photo walks was quite a bit more enjoyable than what I was used to before, as I felt like I was able to bring my camera along with me more often compared to my previous cameras.



Olympus XA

Not long after I bought the Canon 7, I realized that I wanted a camera that was pocketable for when I would go out without the intention of taking photos, but still something that gives me more manual control compared to my Olympus MJU II. After looking up different cameras that would suit my needs, I settled on the XA. The XA has been my go to pocket camera for the last few months, producing very sharp images while keeping a discreet form factor.

Bronica SQ-A

This camera may be the odd one out compared to the others, but although I wanted to switch my 35mm collection to be all rangefinders, I still wanted a medium format SLR for portraits and macro work. Enter the Bronica SQ-A, touted as the poor man's Hassleblad. There isn't too much to brag about with this camera if we're comparing it to other bodies, but it's a camera that I've enjoyed using every single time I've brought it out.



Leica M3

Other than the Fuji Klasse, this camera was on the top of my "once I buy this camera I'm keeping it forever" bucket list. After borrowing Nicole's M3 for a trip, I fell in love with the simplicity of the camera. With its timeless design, smooth film winder and clear viewfinder, it's no wonder

how this camera has stood the test of time. Using this camera gives me the same joy that I had when I first started photography. Here is a used one we currently have in the shop - <https://www.beauphoto.com/product/used-leitz-leica-m3-limited-w-summicon-50-f2/>

If you want to find your own treasures that become your next favourite cameras, have a look at our selection of used equipment on our website - <https://www.beauphoto.com/equipment-sales/used-equipment2/> We have a lot more in store than we are able to get onto our website so stop in and have a look.

Here's to another year of taking photos, consuming art and collecting more cameras :)



Part of my camera collection

San Francisco street

Leica M3 with 50mm Summicron f2 lens

All Analogue

Nicole L.D.

Happy New Year to All!!!

Thank you all for making my 2022 an enjoyable one, and I hope we can all share our love of photography again in 2023!

In 2022 Kodak and Fuji film was scarce, hopefully in 2023 they'll get caught up and Provia, Portra, Ultramax and Gold will be plentiful!!!

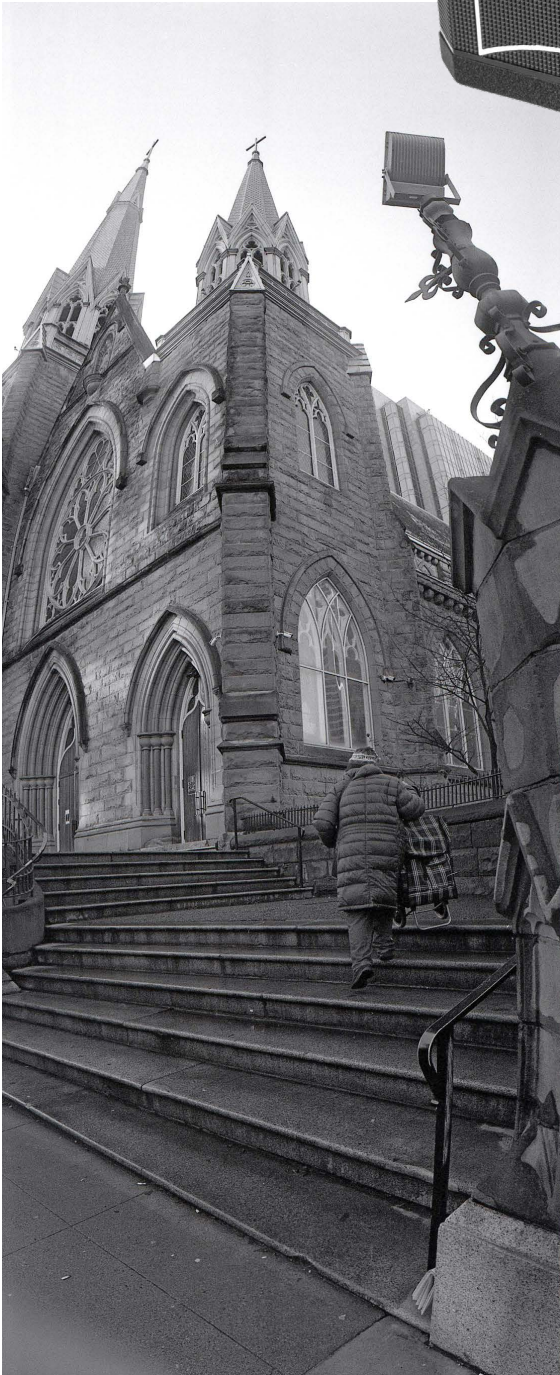


Some of you may have noticed Ferrania is back on the shelves! We are especially excited to see what new and exciting things they'll create to ramp up the B&W film scene. The Ferrania we do have at the moment is their [Blue and White 80iso 35mm](#), which is selling for \$20.94

Let's not forget that Kentmere is now available in 120 format! With pricing constantly going up, this decently priced 120 film is very welcome! Its available in both [100ISO](#) and [400ISO](#) for only \$9.50.



2022 was a funny year for me because it seemed that any time I thought about how we didn't have something on consignment, the universe would provide, and multiples of said item would suddenly appear! An example is the Rollei 2.8 TLRs. We have many "regular" ones and now we even have two fancy ones, the [2.8 Aurum](#) and the [2.8GX](#). I also made a comment about having few Leicas on consignment and now we have gotten SO many, mostly Barnacks, but I guess that's what I get for not being more specific!



At the start of 2022, I purchased what quickly became one of my favourite cameras ever, a Widlux F8. I went on about it SO much that Mustafa and Marley quickly purchased their own. We don't typically get many in the store on consignment, however if you ever come across one I highly recommend snapping it up!



Random Analogue Thoughts

Marley H.

Happy New Year!

What a year 2022 has been for me. During the 5 months I've been at Beau I've learned quite a lot in such a short span of time, from learning about different formats of film to re-learning how to develop black and white film.

For the new year my goal is to shoot more and more black and white film. Since I learned how to develop b/w film, I feel obligated to shoot more of it. I highly recommend that for the coming year everyone try it too since there is a color film shortage, and b/w is cool. :)

My other goal for the new year is to try and learn how to shoot on large format, preferably 4x5 since its smaller than the rest of the formats, and is more portable. Watch for some future blog posts for updates on how this is going for me.

Enough about my goals! To start off the year, here are some interesting/cool facts about one of my favorite cameras of all time...

The Underrated Olympus OM-1



This camera has everything you'd expect from an SLR. It is a pretty compact little camera, so the only things you'll find on the top are the shutter release, ISO knob, and film advance lever on the right side. On the left side, you'll find the film wind lever and on/off switch. On the lens, you'll find the lens focus ring, as well as the aperture

setting ring and shutter speed ring. Aperture and shutter speed settings are all done from these rings on the lens. The shutter speed has a bulb setting and can range from one second to 1/1000.

The Olympus OM-1 also has a light meter – Woohoo! I know it's not popular, but I do love in-camera light meters. Less to carry and mess with. Much like other 35mm cameras with in-camera light meters, this has a little lever that appears on the left side of the view finder. There is a plus and minus, and the lever moves up and

down indicating if you have too much, too little, or are just right with your light. A battery is needed for the light meter to work. This camera originally called for a mercury battery that is no longer made. However, after some research, I found a comparable battery that works just fine for me. It is a PX625A which you can find at Beau Photo for \$4.55 <https://www.beauphoto.com/product/varta-v625u-battery/>

There are so many lens options for the OM system, from 8mm fish-eye to 1000mm telephoto. My go to focal lengths are 35mm, 50mm, and 85mm prime lens which is arguably the sharpest glass compared to the rest of its line up.

FUN FACT:

Originally, this camera was named the Olympus M-1. You might remember that Leica has an M1. So when Leica found out about this, they (very politely) asked Olympus to change the name of their camera. Olympus did what was asked of them and changed the name to OM-1. You can still find the original M-1 out there, but they are harder to come by.



Taken with an Olympus OM-1 on
Kodak Ultramax 400



Taken with an Olympus OM-1 on Cinestill 800t

My final thoughts on this camera...

If it's not obvious, I love this camera. I didn't realize what a classic it was until after I bought one. It's a pretty sought-after little camera. It's compact, lightweight for a vintage camera, and so smooth. If you take toy cameras out of the running, this is by far my favorite camera. It can be a little tricky to quickly change the shutter speed since it's on the lens, but as long as you don't change your light source drastically while shooting the roll, it's not really an issue. The lens focuses well and quickly. Even the sound of the shutter release button makes me happy.

If you are looking for a beautiful 35mm film camera that will bring you joy literally every time you pick it up, consider the Olympus OM-1. You won't regret it, and it will become a staple in your camera bag. You can find this camera here at Beau Photo <https://www.beauphoto.com/product/used-olympus-om-1-w-vivitar-35mm-f2-8/>

Albums and Presentation

Meghan S.

Happy New Year To All!

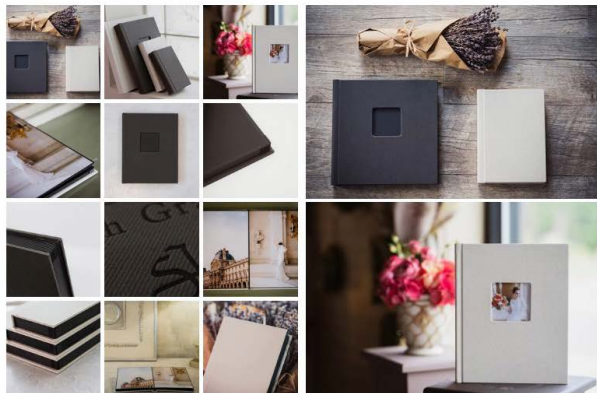
I hope we will see a prosperous wedding and event season this year! I look forward to seeing more wedding albums coming through. In anticipation of hopefully more family photo shoots, weddings, baby shoots, and boudoir sessions again, we have relaunched our Renaissance Albums page on our website with a newly updated look. Have a look at it here - <https://www.beauphoto.com/albums-and-presentation-products/renaissance-albums/>

We have also highlighted the great new [Hudson self-mount album by Renaissance](#) that we are seeing more and more of our clients interested in. This album is a

The Hudson Self Mount Album

The Hudson is a high quality self mount album that is available in store as a stock item. This "peel and stick" album, features full page adhesive that you peel the cover off of and stick your already printed photos to, with the option to reposition the photo after if necessary. Each page features square corners with a protective metal tip in each corner to protect the pages from damage. The Hudson is available in the Flint colour from their Fulton Non-leather fabric line, with the Dove colour available as a special order item. The stocked sizes available are: 5x7 - 5 pg (10 sides), 5x7 - 10 pg (20 sides), 8x8 - 10 pg (20 sides), 10x10 - 10pg (20 sides), 10x10 - 15 pg (30 sides).

[HUDSON ALBUM DETAILS...](#)



great modern take on the self-mount album and also a good value if you are looking to offer an album with your packages, but not one that breaks the bank for your clients. We stock several sizes of the Hudson album in store, ready to be picked up any time! I also have many samples in store for the custom albums if you are new to ordering Renaissance Albums and would like to see different cover options and styles. If you have any questions regarding albums please feel free to email me at albums@beauphoto.com or stop by the store any time.

Photo Mounts

We definitely saw an increase in events in 2022, and we hope this continues to increase further for 2023 with sports and events getting back into full swing. We do



not stock as many of the specialty mounts in store as we used to, but we can always special order them. For most special orders or small quantities we will wait to order them all at once in shipping batches, so please let me know as far ahead as possible so we can plan orders out. If you have a large order that is feasible to be shipped on its own then we can order that at any time for you.

For regular stock items we try to have a decent stock in store, but if it is a large amount, some of the order may need to be special ordered in so please always allow time for that to be fulfilled.

We also saw, not unexpectedly, a price increase in folders and mounts from [AGT](#). With raw materials increasing in so many areas in 2022, many of our suppliers did their best to hold off on raising prices in the hopes that supply costs would go back down but sadly they did not and they were forced to raise prices. Luckily it is not a huge increase in most areas, but if you are ordering new mounts you will see there is a difference. If you need a new quote for your upcoming events, please feel free to contact me for new pricing.



Snowy mountain scenes from December. I'm not sure this much snow was what Hudson meant when he asked Santa for snow for Christmas!

Scanning Services

Get your prints, negatives, and slides scanned so you can share the images with friends and family.



Do you have boxes and albums full of old photographs? We now offer a scanning service brought to you by Photo Expert Scanning. This great new service is a low cost approach that delivers quality images suitable for printing up to 12x18 inch sized prints.



- All scans are jpg format
- Print scans are all 300 DPI. 600 DPI is available on request
- 35mm scans are 2000 x 3000 pixels.
- With a properly exposed, sharp image, scans can easily be printed to 12 x 18 inches.

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Get 10% off archival products with any scanning order! Ask us for details.

Note: this is not an in-house service and takes approximately two weeks from drop-off to completion.