November 2021

News



Meghan tries out the Fujifilm XF 27mm f/2.8 R WR lens...

Read her thoughts in this newsletter!



New from Sony - Pre-order the new Nikon Z9 - Tested: Fujifilm GFX 50S II Kit w/GF 35-70mm - Rent some long lenses for bird photography - The Elinchrome ONE is now available at Beau - The Nikon F - The Kodak Retina III C - Fisheye lenses - more...

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NEW! Nikon Z9 Body (\$6,999 - ETA late 2021)

Right at the end of October, Nikon finally announced their flagship mirrorless camera, the highly anticipated Z9, as well as a few new lenses and accessories. Since the announcement came very close to the publication deadline for this newsletter, I am not able to go over this important new camera in as much detail as I would have otherwise liked to.

The new Z9 is quite a leap forward in performance, not only for Nikon's Z-series bodies, but for mirrorless cameras in general. One groundbreaking new feature is the complete elimination of a mechanical shutter. The sensor readout time of Nikon's new 45MP Stacked CMOS sensor is apparently well under 1/200 second, which is more than an order of magnitude better than, for example, a Z7 which takes a full 1/16 second to read its sensor. This means a fully electronic, silent and thus totally reliable shutter with no drawbacks compared to a mechanical shutter, since even mechanical shutters take about 1/200 second to traverse the frame. The super fast sensor readout means almost zero rolling shutter distortion for stills or video, and minimal banding under flickering light sources.

The frame rates are mind blowing, with 30 fps shooting of JPEGs and 20 fps shooting of raw files with absolutely zero drawbacks at such high frame rates. Heck, if 11MP are enough for you, you can even shoot at 120 fps with full autofocus and autoexposure - thats nuts! The buffer is gigantic allowing for 1000 or so raw/jpeg shots captured continuously at 20 fps.

The new autofocus system is sure to impress as well, with auto subject detection of humans, animals and automobiles with a ton of customization. Initial tests indicate that this will be one of the very best AF tracking systems of any camera, and should be fully capable of going up against the best from Canon and Sony for example. That's all I've got room for, so check our blog in the next week or so for a more detailed look at the amazing new Z9, as well as those new lenses, the Nikkor Z 24-120mm f/4 S (\$1,499) and the Nikkor Z 100-400mm f/4.5-5.6 VR S (\$3,649)!

Call or e-mail digital@beauphoto.com to get your name on the list.

Digital Mike M.

SONY News

NEW!

Sony FE 70-200mm f/2.8 OSS II G Master

(\$3,499 - shipping mid December)

Sony has announced a new version of their flagship tele zoom, the Sony FE 70-200mm f/2.8 OSS II G Master.

It will start shipping sometime in mid

December for \$3,499 and this is likely why the sale pricing has been extended on the

current 70-200mm G Master, which is now \$500 less than the new lens will be. We have the current one in stock too! -

https://www.beauphoto.com/product/sony-fe-70-200mm-f2-8-oss-g-master/

The new lens will also be about 30% lighter than the previous one, despite being pretty much the same size, so it should balance very well on Sony's A7 series bodies. Like many other new Sony lenses, it features an aperture ring, which I am a huge fan of since I would be shooting aperture priority most of the time. It can also be "declicked" for smooth and quiet use when shooting video. The lens has multiple linear motors to drive its floating focusing group, and so autofocus is said to be much faster than the old lens.

Significant changes have also been made to its optics - indeed the optics really are all new. Sharpness at wide apertures is now very consistent across the entire frame with the edges being as sharp as the centre. Bokeh is now much better and out of focus highlights are smooth and artifact free. Chromatic aberration is lessened too and lens coatings have been improved to minimize lens flare when shooting toward, or into, the sun for example. This lens does look like a fairly substantial update to the old one. Feel free to contact us if you'd like to pre-order one!

NEW! Sony A7 IV Body

(\$3,199 - expected end of December)

Sony has announced the successor to the extremely popular A7 III body. The new Sony A7 IV will become available first thing in January of 2022 at \$3,199, which is a

fair bit higher price point than the current A7 III, which has a regular price of only \$2,599. What does the higher price get you?



There are a number of significant improvements to the new Mark IV version of the A7, including an all new 33 megapixel BSI CMOS full-frame sensor. One of the headline features is the AF system, which has largely been copied from Sony's flagship Alpha 1 body. The Alpha 1's tracking AF is a huge step up over previous models, not only in its ease of use, but the ability to not only track humans (eye, face and body) but animals as well, such as birds dogs and cats... and while shooting video too! The fact that the A7 IV is inheriting this AF system is fantastic, although it might end up performing not quite as swiftly as the Alpha 1 due to a much slower sensor readout speed and slower in-camera processors.

In fact, the sensor readout speed is apparently slow enough, that rolling shutter issues will be significant when shooting still photos using the electronic shutter, or when shooting video. Using this camera is silent mode on a film set might not be the best idea, where a A9 II or Alpha 1 would have a huge advantage since rolling shutter artifacts are nearly nonexistent on those models. That said, there are many new, higher quality video recording settings such as 10-bit capture, full Hybrid Log-Gamma for HDR playback, enhanced slow motion capabilities and so on. So... while not performing as well as Sony's flagship video oriented mirrorless cameras, like the A7S III or Alpha 1, it is still a big step up over the A7 III. There is even focus breathing compensation when shooting video, available when using G Master lenses, as well as some regular G series ones also.

Frame rates for continuous shooting are impressive, allowing for 10 fps with a mechanical shutter, however the requirement there is to be shooting with lossy compressed raw files or JPEGs. If you want uncompressed raw, or lossless compressed raw (a new feature, yay!) then shooting speed drops to 6 fps only. However the buffer is truly enormous, and at 6 fps, the camera can capture something like 800 raw+jpeg images, which is remarkable!

There are some additional improvements as well, like a much more modern (and less confusing) user interface, the ability to shoot compressed 10-bit HEIF images, better IBIS (1/2 stop improved to 5.5), faster flash-sync (up to 1/250), the ability to use the ultra-fast CFexpress (Type A) memory cards (but you can still use dual SD),

higher EVF and LCD resolution etc., so there are many many changes compared to the A7 III. If you would like to preorder this new Sony body, please contact us ASAP as I expect it is going to be quite popular, especially as we get closer to its release date!

Along with the new body, Sony did announce two new flash units: the HVL-F60RM2



(\$749) and the HVL-F46RM (\$549). They will start shipping in mid November. Since our customers have expressed very little interest in Sony flashes over the years (in general on-camera flash sales have plummeted for all camera manufacturers we deal with), I won't go into any sort of detail here, but feel free to contact us for more info, or check out the details on Sony's site here: HVL-F60RM2 HVL-F46RM

Tested! Fujifilm GFX 50S II Kit with GF 35-70mm

Last month, Fujifilm announced the latest in their GFX series of medium format digital cameras, the GFX 50S II, as well as a few news lenses. You can read about it in our October newsletter here: https://www.beauphoto.com/wp-content/uploads/oct2021.pdf

I recently had the chance to try out a preproduction GFX 50S II and the new very affordable kit lens, the GF 35-70mm f/4.5-5.6 WR zoom. Overall, I must say I am most impressed, especially with the lens. I was honestly not expecting much from a medium format lens that only costs \$625 when bundled with the body, but it performed far better than I had expected it to. Sure, it has some (automatically corrected) barrel distortion at the wider end of its zoom range, but it is not bad and corner sharpness seems very good even after software correction. In all fairness, I mainly shot the lens at f/8 to f/11, since most were outdoor landscape style images, and at those f-stops the lens was quite sharp across the frame.

Wide open, the center sharpness was certainly good, but I have no tests to see how the edges or corners fare at the widest f-stops. Being a slow f-stop zoom, this lens is not ideal for maximizing your subject isolation, and its bokeh is a bit nervous when out of focus parts of your shot are closer to the camera too, but for such a small, light and inexpensive lens, I feel that any minor image quality issues are forgivable. Sure, the Fujinon GF prime lenses will generally get you sharper results, but they are also larger, heavier and much more expensive too. While I

New GFX 50S II & X-T3 - IN STOCK!

Fujifilm GFX 50S II Body: \$5,000



Kit w/GF 35-70mm: \$5,625

The GF 35-70mm f/4.5-5.6 WR represents incredible value at only \$625 with the medium-format GFX 505 II body. This retractable lens is quite compact, lightweight, well-balanced and is also rather surprisingly good optically!

FUJ!FILM

This new version of Fujifilm's X-T3 body doesn't come with a wall-charger, nor a clip on flash, however its new lower price is remarkable for a body that held flagship status! It has a classic two-way folding rear LCD that's favoured by many too.



X-T3 Body (USB Charging): **\$1,375**

Buy or pre-order Fujifilm's newest products from Beau Photo today!



haven't shot them side by side, I even feel that the little 35-70mm would compare favourably overall to the much larger GF 45-100mm f/4. The GF 35-70mm balances extremely well on the 50S II and feels well made, despite its low price. It does have the WR (weather resistant) designation as well. I do wish personally that Fujifilm had included an aperture ring, but I suppose that was a cost saving measure. You need to set the lens aperture using a control wheel on the camera body, which due to the GFX 50S II's design, feels guite natural.

There were no surprises with the camera itself. It handled just like a GFX 100S with slightly slower AF. The IBIS worked well but it didn't seem to be quite as effective as the IBIS in the 100S was when I tested that camera. A probable explanation for that is that the inexpensive 35-70mm might have a slightly smaller image circle than some of the primes I had used on the GFX 100S, and Fujifilm tunes their IBIS to only deflect the sensor far enough to stay within the good quality portion of a lens' image circle. In other words, with a smaller image circle, you would also get fewer stops of effective IBIS. For example, on the Fujifilm X-H1, the IBIS rating ranged from over 5-stops with many prime lenses to only 2.5 stops with the 10-24mm ultra-wide zoom. I do not have an IBIS reference chart for GF lenses though, so this is only speculation on my part for now.

If you don't need a 100MP image, don't need your medium format camera to do

good 4K video, or simply don't have the budget for the GFX 100S (which is \$2,800 more), then the GFX 50S II makes for a very compelling camera with some great features at a very good price point, especially when bundled with the kit GF 35-70mm zoom! If you have any questions about this new body and lens, or would just like to pre-order, contact us and we can help you out!



See the Fujifilm GFX 50S body, 35-70mm lens, and the GFX 100S body on our website from the links below -

https://www.beauphoto.com/product/fujifilm-gfx-50s-ii-body/https://www.beauphoto.com/product/fujinon-gf-35-70mm-f-4-5-6-wr/https://www.beauphoto.com/product/fujifilm-gfx-100s-body/

Check my gallery for more images:

https://www.beauphoto.com/portfolio-item/fujifilm-gfx-50s-ii-with-gf-35-70mm-tests/

REBATES for November

There are many rebates this month from Nikon and Sony, far too many to list here. As always, have a look at our rebate blog posting for all the updates!

https://www.beauphoto.com/ongoing-rebates-canfujnikson/

Canon

The following Canon rebates were in effect starting on October 15th, and are running until November 4th, 2021...if you are quick you can get these rebates still...

```
1DX Mark III Body - $7,999 (reg. $8,999)
5D Mark IV Body - $3,149 (reg. $3,299)
6D Mark II Body - $1,699 (reg. $1,899)

EF 40mm f/2.8 STM - $249 (reg. $299)

EF 100mm f/2.8L IS Macro - $1,599 (reg. $1,699)

EF 11-24mm f/4L - $3,899 (reg. $3,999)

EF 24-70mm f/2.8L II - $2,399 (reg. $2,499)

EOS R5 Body - $5,199 (reg. $5,399)
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RF 35mm f/1.8 Macro IS - \$629 (reg. \$649)

EOS R6 Body - \$3,249 (reg. \$3,499)

Speedlite 430EX III-RT - \$349 (reg. \$369) Speedlite 600EX II-RT - \$499 (reg. \$599)

However, after the 4th, there rebates are minimal, and these run from November 5th to the 25th...

```
1DX Mark III Body - $8,299 (reg. $8,999)
6D Mark II Body - $1,799 (reg. $1,899)
EOS R5 Body - $5,199 (reg. $5,399)
EOS R6 Body - $3,299 (reg. $3,499)
```

Speedlite 600EX II-RT - \$499 (reg. \$599)

Fujifilm

Fujifilm rebates are still nowhere to be found, but expect to see something later in November, for Black Friday perhaps?

Nikon

There are many new rebates available from Nikon for November, running until the 25th as follows (and look at that D850 rebate!). Check out our rebate blog posting for all of them...

```
Nikon D850 Body - $3,299 (reg. $3,899)
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Nikkor AF-S 16-35mm f/4G VR - \$1,099 (reg. \$1,449)

29 NOV 25

CAPTURE Savings

Nikon





Z 7 Body Was: \$3,499 Now: \$3,299 SAVE \$200



Z 6 Body Was: \$2,199 Now: \$1,999 SAVE \$200



Z fc 16-50 Kit Was: \$1,499 Now: \$1,399

Mirrorless Cameras. Ignite your passion.

SAVE SIOO



Z 50 16-50 Kit Was: \$1,299 Now: \$1,199 SAVE \$100

D850 BODY

Was: \$3,899



NIKKOR Z Mirrorless Lenses. SAVE \$ \$200









Nikkor AF-S 50mm f/1.8G - \$229 (reg. \$249)

Nikkor AF-S 500mm f/5.6E PF VR - \$4,499 (reg. \$4,699)

Nikkor AF-S 24-120mm f/4G VR - \$1,100

- Save \$349 when bought with D850 body

Nikon Z7 Body - \$3,299 (reg. \$3,499)

Nikon Z6 Body - \$1,999 (reg. \$2,199)

Nikkor Z 20mm f/1.8 S - \$1,299 (reg. \$1,399)

Nikkor Z 24mm f/1.8 S - \$1,199 (reg. \$1,299)

Nikkor Z 35mm f/1.8 S - \$949 (reg. \$1,099)

Nikkor Z 50mm f/1.2 S - \$2,599 (reg. \$2,799)

Nikkor Z MC 50mm f/2.8 macro - \$829 (reg. \$879)

Nikkor Z 85mm f/1.8 S - \$949 (reg. \$1,049)

Nikkor Z 14-24mm f/2.8 S - \$2,999 (reg. \$3,199)

Nikkor Z 70-200mm f/2.8 S - \$3,199 (reg. \$3,399)

Nikkor Z 24-70mm f/4S - \$800

- Save \$499 when bought with Z5 body only



Sony

After a quiet September and early October, many rebates have kicked in again. Unless otherwise noted, the following rebates will be running until November 4th, but at present we have no info as to what happens after November 11th. Again, more listed on our rebate blog posting as mentioned above...

Sony A9 Body - \$4,499 (reg. \$5,499 - this one runs to Nov. 11th)

Sony FE 12-24mm f/2.8 G Master - \$3,899 (reg. \$3,999)

Sony/Zeiss 16-35mm f/4 OSS - \$1,549 (reg. \$1,799)

Sony FE 24-70mm f/2.8 G Master - \$2,699 (reg. \$2,899)

Sony FE 35mm f/1.8 - \$699 (reg. \$799)

Sony/Zeiss FE 35mm f/2.8 - \$749 (reg. \$799)

Sony/Zeiss FE 55mm f/1.8 - \$1,149 (reg. \$1,249)

Sony FE 70-200mm f/2.8 G Master - \$2,999

(reg. \$3,299 - this one runs to Nov. 11th)

Sony FE 85mm f/1.8 - \$749 (reg. \$799)

Sony FE 90mm f/2.8 Macro - \$1,449 (reg. \$1,499)



Sony FE 16-35mm f/2.8 G Master \$2,799 (reg. \$2,999)

Canon EOS R3



...coming November 2021

Pre-order today!





The EOS R3 in a snapshot



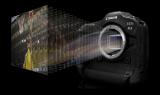
Explosive speed at 30fps

Enjoy a top shutter speed of 1/64,000sec and 30fps burst shooting, with simultaneous AF/AE tracking.



Made for the movies

The EOS R3 is a professional hybrid, able to capture cinematic, broadcast-quality video and sensational still photography.



Mastering Movement

The EOS R3 captures fleeting moments at 30fps, revealing details that are missed with a naked eye.



Built for professionals

The EOS R3 is built to withstand the demands of dayto-day professional use, and whatever life throws at you.



See. React. Respond

With our next-generation Eye Control autofocus technology, the EOS R3 focuses wherever you are tracking.



Advanced connectivity

The EOS R3 uses Its wired LAN socket and 2.4/5GHz to talk to computer networks, laptops and mobile devices for fast, easy Image sharing and remote camera control.

Specifications



Stacked sensor

Stacked, back-illuminated sensor



30fps burst rate

Continuous shooting up to 30fps, or 12 fps with mechanical shutter



Max ISO 102,400

Sensitivity from ISO 100 to ISO 102,400 (expands to ISO 204,800)



24 megapixel resolution

The ideal balance of image quality, high ISO performance and file size



Up to 8-stop IS

Rock steady In-body Image Stabiliser that works in tandem a lens's own IS



Eve control AF

Select focus points or subjects to track simply by looking at them



Subject tracking

Automatically tracks people, animals and vehicles in both photo and video modes



Vari-Angle screen

Fully articulated, 8.2cm, 4,200,000-dot



Electronic viewfinder

Blackout-free 5,760,000-dot electronic viewfinder with 120fps refresh rate and 100 per cent coverage



WiFi & Bluetooth

Wireless connectivity for remote control and image transfer



6K RAW

60 fps with the greatest flexibility to change settings like white balance in



4K 120p

Record slow motion video in ultra-high detail

Rentals Jason K.

Birds of Fall

It is truly autumn now, with the change in the weather, the crisp, cool air blowing through your hair. In addition to the leaves changing colour, there is a large migration of birds happening





right now. Snow Geese are passing through on their way south, little Saw Whet Owls are also passing through on their way south, and Bald Eagles are making their way back to their local nesting sites. If you're into wildlife photography, it is a great time to be out and about!

The Beau Photo Rental Department has an assortment of long telephoto lenses for

Canon, Fuji & Nikon that you can use to get that perfect shot. Below is a selection of telephoto lenses we have in our rental pool. You can see our entire list on our website at www.beauphoto.com/rentals

- Canon 500mm f4L IS II \$140/Day or Weekend
- Fuji XF 100~400mm f4.5~f5.6 \$40/Day or Weekend
- Nikon 200~500mm f5.6VR \$40/Day or Weekend
- Tamron (Canon EF mount) 150~600mm f5~f6.3 1st Gen \$35/Day or Weekend
- Gitzo GT5531S w/Gitzo Fluid Gimbal Head \$45/Day or Weekend

Remembrance Day

This month, Remembrance Day is on a Thursday, and Beau Photo will be closed for the day. This means you can pick up gear anytime after noon on Wednesday, November 10, and return by noon on Friday, November 12 and only pay for one day!

Don't forget about our try before you buy program! Try something out that is available in our rental department before you decide to buy. If you love it and decide to buy one within 30 days, you can receive up to two days off of the rental cost as a credit toward the purchase. Ask us for more details and if restrictions apply.

Lighting and Studio Ken S.

Elinchrom ONE now available at Beau Photo

Follow the story wherever it takes you!



Elinchrom announced their own battery powered Monoblock. The ONE is a portable, rugged and dependable off-camera flash equipped for your next adventure. Weighing only 1.5 kg (3.3 lbs), the ONE merges 131Ws of capacity with features including an integrated Li-ion battery, USB-C Active Charging, TTL, HSS, and a streamlined touch interface into a low profile housing. The supremely compact and lightweight Elinchrom ONE is equipped for your next adventure.

Here are the key features:

Capable of producing 725 full-power flashes on a single charge, the ONE is ready for longer shoots. The Li-lon battery is sealed for enhanced protection from the elements while on location.

Compact and lightweight. It has the versatility of an off-camera flash with light shaping capabilities. Similar in size and weight (1.5kg/3.3 lbs) to a 70-200mm lens, the ONE is ready to travel with you anywhere and everywhere.







With Active Charging, the ONE can be connected to any power source and continue shooting while charging regardless of the battery's power level, keeping your workflow uninterrupted. The touchscreen and quick menu interface provide streamlined access to the ONE's settings to ensure you never miss a chance to capture the moment.

Elinchrom ONE Single head kit \$1579.95 Elinchrom ONE Dual head Kit \$3219.95

Try the Elinchrome ONE before you buy. The Beau Rental Department will have the ONE in rentals very soon. e-mail rentals@beauphoto.com for information.

https://www.beauphoto.com/product/elinchrom-one-off-camera-flash-kit/ https://www.beauphoto.com/product/elinchrom-one-off-camera-flash-dual-kit/

New in Used

Sony A9 Body with Battery Grip

This 24MP camera features high-speed continuous shooting at up to 20fps, blackout-free shooting, AF/AE live-view tracking, shutter speed up to 1/32000, silent vibration-free Anti-Distortion shutter, sensitivity up to ISO 204800 (extended), pro-style excellent usability and advanced 4K movie.



Was \$3200.00 now only \$2800.00



Nikon Z 50 Body

The Z 50 is designed around Nikon's revolutionary Z mount. A wider mount means more light, and more light means more of everything good—sharpness, contrast, focusing speed, low light performance and image quality. With the 20.9MP DX CMOS sensor, a robust EXPEED 6 engine and

the light-gathering advantages of the wider Z mount, photos and videos shot in low light look clean and professional.

Was \$750.00 now only \$650.00

Black Friday specials are coming on a wide range of products! Details coming soon. Watch for the special edition of this newsletter and our social media for updates.

SIGMA

60th ANNIVERSARY

 Year
 60°

 Month
 720

 Day
 21,915

 Hour
 525,960

 Minute
 31,557,600

 Second
 1,893,456,027

and counting..



Shop Sigma Lenses at Beau Photo

Sigma Lenses Are On Sale Until November 24th

Mounts for Canon EF and Nikon F in stock.

Fujifilm and Sony can be special ordered.

Accessories (and cameras!) Meghan S.

Trying Out the Fujifilm XF 27mm f2.8 Lens

I took a quick trip home last week to visit my family's farm and it was lovely to see some fall colours! I tend to only visit in the summer in recent years, in the hopes of taking advantage of some of that Manitoba hot weather, but visiting this year in the fall as well was a nice treat. Some of that Manitoba sunshine was a nice reprieve from our Vancouver rain too! I took my Fujifilm XT-2 with me, along with my new Fujifilm XF 27mm f/2.8 R WR lens. I was lucky enough to have ordered mine early in its release and get the opportunity to use it a bit. So far it is definitely my favourite lens to use! It makes my XT-2 a really easy carrying camera for street shooting or everyday use. Its light weight and low profile means it fits in every camera bag easily and I don't mind carrying it around all day. I have really been impressed with the sharpness of this lens and the colour in the sunshine on the Fujifilm system is stellar. Perfect for capturing those fall yellows!

Unfortunately this lens can be a bit hard to come by currently, but if you are interested please email Mike at digital@beauphoto.com to get the lowdown on its ETA or put your name on the list for when the next one arrives.

The Fujifilm XF 27mm f/2.8 R WR lens sells for \$520.00 + tax.



Random Analogue Thoughts Mustafa S.

The Nikon F



The Nikon F heralded in a new age of professional cameras beyond rangefinders. Until the F5 came out in the mid 1990s, Nikon was the one to beat in terms of top of the line, professional cameras, as they became the standard bearer of multiple technological innovations. While they were not the first to

create a lot of things commonplace to SLRs to this day, they were the first to do it well. When the Nikon F was released in 1959, it changed the professional camera market significantly, and would go on to deliver the deathblow to Leica's position as the professional go to throughout the 1960s. They would go on to build a full system of lenses and accessories that Leica or anyone else could only dream of.

Such were the quality of their cameras, that they gathered nicknames such as "hockey puck", "tank" and "the hammer" (ok I may have made that last one up but it might as well be). I'm especially a very big fan of the F and F2, so much so that I own both, while the F3 I have reservations for. Find out why in the article that I have written up on the Beau Blog, today! Or tomorrow! https://www.beauphoto.com/nikon-f-f2-and-f3-nikons-manual-focus-professional-tanks/

We have a few here for sale at the shop -

Nikon F Photomic body - \$400 Nikon F2A body - \$500 Nikon F3HP w/ 28mm f/2.8 Ai - \$550 Nikon F3 Body - \$450





All Analogue Nicole L.D.

The finest of all the Retinas: The Kodak Retina III C!



Kodak Retina III C w/ original fitted case; \$350.00



This pocket sized little camera has the reputation of taking very sharp photos, and it should with its Schneider- Kreuznach Retina-Xenon C 50mm f2 lens! Similar to most cameras of this era, its highest shutter speed is 1/500. It has a fabulous build quality, very robust and not one piece of it is flimsy. This particular one is in great shape, it is very clean and has had its shutter blades all fixed up!



The most silent of all the point & shoots!

Konica Hexar Titanium AF \$900 w/ original box. This camera has a very sharp 35mm f2 lens, and has a high shutter speed of 1/250. This one has been worn a little cosmetically, but functions perfectly.

If you find yourself looking for a good read, Mustafa and I both bought Widelux cameras last week and we were so pleased with ourselves that we BOTH wrote blogs pontificating on the absolute fabulousness of these cameras. Mustafa bought the Widelux F7 and I purchased an F8.

https://www.beauphoto.com/camera-speed-dating-widelux-f8/

https://www.beauphoto.com/wide-wide-widelux/

The Last Word

The Unsung Hero

The most underrated type of glass? Quite possibly. Has a signature look? Unquestionably. Can capture things that other lenses can't? You know it. The Unsung Hero: The Fisheye Lens.

When it comes to creative opportunity, the fisheye lens does not disappoint. With its exaggerated essence, it takes time to familiarize oneself with its compositional elements. But when the opportunity calls for it, the unsung hero always shines.



The fisheye lens was patented in 1923 and used in the 1920's to study the formation of clouds. I still tend to photograph the clouds with a fisheye lens on my camera body – it's mesmerizing. Taking a fisheye photograph is easy, but taking a good fisheye photograph is another. Focal lengths vary from 8mm to 15mm and many provide a 180 degree field of view some are wider and some are a little narrower. In addition to the curvature of straight lines, compositional elements of the fisheye lens can be challenging. At times, I look through the viewfinder solely because of the lens' enticing distortion. Once you pick-up a fisheye lens, You may

be just as enticed as I was.

Packing a fisheye lens in your bag is easy. They are small, light, compact, and sharp (if you cough up a little extra money for the quality). Guaranteed, if you go out shooting there will always be an opportunity that presents itself to use a fisheye, whether it's a photograph or a video. What I love about this lens is the versatility it presents in whatever environment you are immersed into: astrophotography, landscapes, street, sports, concerts, events – the list goes on.

Read a more detailed article about fisheye lenses in my blog post - https://www.beauphoto.com/the-unsung-hero/

Currently, we have 2 older SLR fisheye lenses on consignment (and two beauties at that), and a digital fisheye for Nikon Users. For more fisheye options, see the very last paragraph.



Minolta Fisheye MD Rokkor-X - 7.5mm f4 - \$1000

This lens is the widest that Minolta made - fabricated for 35mm Minolta camera's (SR Mount). Because of the 7.5mm focal length, frames that are captured with this lens will record a circular image within a 35mm frame. This lens is also a fixed focus from 1.5 feet onwards (at f4), this is not a drawback, but rather an advantage as it allows

for incredible depth of field. At f/22, it can focus as close as 7 inches. The Minolta fisheye is small, compact, and fully built out of metal - it also includes a particular inner mechanism - rotating filters.

Canon Fisheye Lens FD - 15mm f2.8 - \$585

The Canon FD Fisheye lens is said by many to be THE essential fisheye for film photographers who are using an FD system. This lens is full frame and will fill the totality of a 24x36mm frame. With a fast 2.8 aperture, this fisheye is excellent to use in low light situations. "Well, what about lens flare" you ask? Fear not – the lens on the Canon FD 15mm fisheye features Canon's S.S.C (Super Spectra Coating) on the glass, which was designed to prevent lens flare and ghosting.

Nikkor AF - 16mm f/2.8 - \$1,249

For the digital and Nikon lovers, this fisheye lens is for you. With Nikon's Close-Range Correction system you can shoot images as close as 10 inches away from

your glass. Further, like all NIKKOR systems, this lens has the trademark Nikon Super Integrated Coating that Nikon claims reduces flare and improves colour balance.

Rent a Fisheye!

We can also special order fisheye lenses for you. Popular versions such as the Canon 8-15mm f/4L fisheye zoom or the Nikkor AF-S 8-15mm f/3.5-4.5, or even more budget friendly fisheye brands (that have excellent quality) such as Sigma, Tamron, and Laowa (Venus Optics) can also be special ordered for your convenience. If you would like to try out a fisheye lens, visit our rental department to get a fisheye for your camera, or rent a camera and lens and try something totally new!

Fisheye lenses in Beau Photo Rentals:

Canon EF 15mm f2.8 fisheye - \$25/day
Canon EF 8-15mm f4L USM fisheye zoom - \$35/day
Nikon AF 16mm f2.8 fisheye FX - \$20/day
Hasselblad 30mm f3.5 fisheye - \$45/day
Mamiya RB 37mm f4.5 fisheye - \$40/day



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