### March 2021 Newsletter



See the current exhibition on now at Beau Photo!

Details inside...

From the series 'Lone'
John Lee



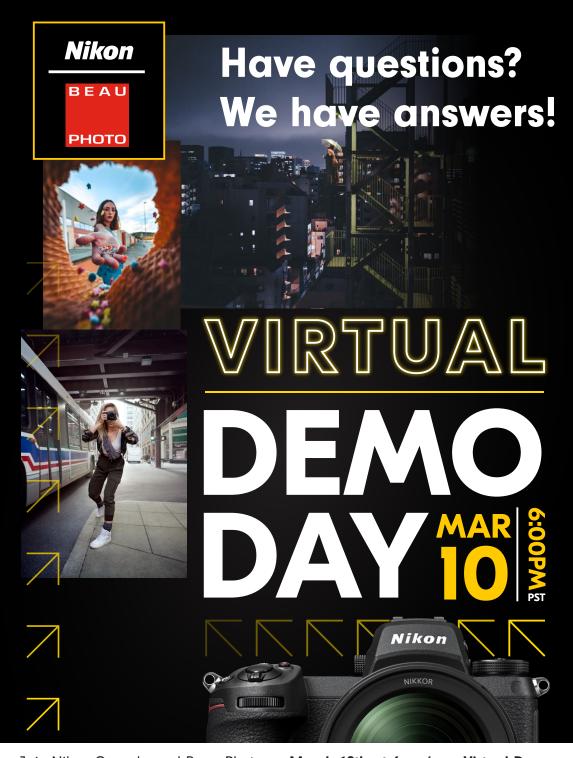
Lens Review: Nikon AF-S 18-35 f3.5-4.5G - Nikon Virtual Demo day Rebates - Lighting for your phone with the Profoto C1 and C1 Plus Manfrotto and Gitzo tripods on sale - Nikkor Z 70-200mm f2.8 VR S and Canon RF 24-70mm f2.8L IS lenses now in rentals - Peak Design straps - Expired Fujichrome MS 100/1000 film in stock - more...

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Join Nikon Canada and Beau Photo on **March 10th at 6pm** for a **Virtual Demo Day of the latest Nikon gear**. If you want the most up to date information on the new Z6ii and Z7ii, this is the perfect opportunity to ask Nikon Experts! It's free to attend, and no registration is required. Just join the demo on Youtube at this link - https://youtu.be/dXd2rtyKqzA

## Digital Mike M.

#### Lens Reviews

#### Nikkor AF-S 18-35mm f/3.5-4.5G ED zoom

This is the story of an unsung wide-angle hero, the Nikkor AF-S 18-35mm f/3.5-4.5G ED zoom. A number of years ago, when I was still using a Nikon DSLR system with their excellent full-frame D800 camera, truly groundbreaking in its day for having high resolution (36 MP) as well as pretty much the best dynamic range of any camera at the time, I was hunting for the best ultra-wide lens I could find. I had tested the AF-S 14-24mm f/2.8G and while it was quite good, it suffered from a fair bit of lens flare due to its huge, domed front element, and despite the size of its optics, and substantial weight, it didn't have tack sharp corners at some focal lengths, even when stopped down to f/8 plus. I decided on the AF-S VR 16-35mm f/4G as a lower cost, lighter weight alternative. It could also take filters, which the 14-24mm really couldn't. I used that 16-35mm for a year or so and while it was decent, and the VR was occasionally useful, it was a bit weak at either end of its range, so I always tried to use it as though it were an 18-28mm zoom. I did have the truly superb AF-S 24mm f/1.4G for those times when I didn't need ultra-wide and wanted the very best image quality, and an AF-S 35mm f/1.4G covered me at the other end of that range.



Olympic Village with D800 and Nikkor AF-S 18-35mm f/3.5-4.5G

Then, one day, I was at a trade-show and tested out the new, just released AF-S 18-35mm f/3.5-4.5G ED zoom. I took some shots out of the hotel's conference room window, and was shocked when I examined them on my computer later. This 18-35mm was, in my mind, a consumer lens, a variable aperture zoom making no claims of pro-level construction, and I did not expect much as far as image quality. After all, the AF-S 16-35mm VR and 14-24mm lenses were both much bigger, heavier, more expensive and considered true pro lenses. So imagine my surprise when I tested the new zoom and found that its image quality actually exceeded that of the other two lenses in many ways! Of course it is more limited in its zoom range, but at least the lens was impressively sharp at its full 18mm end. The 16-35mm felt like a bit of a waste, since I almost always used it zoomed no wider than 18mm anyway. Unfortunately, the new 18-35mm wasn't perfect at the long end either, but I felt it was still very good up to 30mm or so, giving it a slightly greater effective "high quality" range for me (18-30mm) than the 16-35mm did (18-28mm). In fact, after testing it compared to my AF-S 24mm f/1.4G, stopped down to f/8 or so, there was literally no difference in corner sharpness and it was far better controlled for flare. Wow! While it is light in the hand, and thus feeling a little more cheaply made than the more expensive pro-level zooms, I never had any issues with it for the few years I shot with it down in the Southwest deserts for example.



Excellent flare and contrast control, shooting right into the Utah sun at Fantasy Canyon!

Flare control is one of this lens' big strengths since it has superb anti-reflection coatings: you could shoot directly into the sun with very little flare or loss of contrast. In this way, it was massively better than either of its more expensive cousins! Its one optical weakness perhaps is poor "sun-stars", where flare from



Shooting into the sun with the Nikon 18-35mm lens at Yellowstone National Park

bright light sources doesn't have that nice, pleasing spiked shape. For sun-stars, the AF-S 24mm f/1.4G I had was far superior. A year or two after buying the 18-35mm, when the new AF-S 20mm f/1.8G came out, I compared it to the zoom, and once again, the 18-35mm held its own as far as sharpness and overall image quality, but the 20mm did beat it for sun-stars. It is not really uncommon for prime lenses to have more pleasing sun-stars than zooms. I was a bit surprised that the new prime wasn't really any sharper than the zoom in its overlapping aperture range though!

In any case, I consider the Nikkor AF-S 18-35mm f/3.5-4.5, at a mere \$949, to be a bargain as far as full-frame, ultra-wide, Nikon DSLR lenses go... in my mind, most certainly a wide-angle unsung hero! If you have a Nikon DSLR and want a truly high quality wide-angle lens, then you should seriously consider one, even if you do have the budget for a more expensive lens! That said, there are a few legitimate reasons why you might want one of the others. If you need a tough, bullet-proof, weather-sealed lens, the Nikkor 14-24mm f/2.8 or 16-35mm f/4 VR might be better choices. If you want vibration-reduction (VR) then the 16-35mm may just be the ticket, or if you need something substantially wider or with a wider aperture for a brighter VF image in low light, then the 14-24mm f/2.8 might just come out ahead.

Read my detailed review and see more images from the Nikon AF-S 18-35mm lens on our blog - https://www.beauphoto.com/lens-feature-unsung-wide-angle-hero-the-nikkor-af-s-18-35mm-f-3-5-4-5g-ed/

See the gallery of images from the Nikon AF-S 18-35mm lens on our website - https://www.beauphoto.com/portfolio-item/nikkor-af-s-18-35mm-f-4-5-5-6g-samples/

#### **REBATES!**

There are a few changes since the rebates in February, here is what's on sale now.. For the complete list, visit the blog -

https://www.beauphoto.com/ongoing-rebates-canfujnikson/

#### Canon

From February 26th to March 18th, there are very few rebates of interest to pro full-frame Canon users. Here are the few on offer...

Canon EF 11-24mm f/4L - \$3,899 (reg. \$3,999) Canon EF 40mm f/2.8 STM - \$249 (reg \$299)

Canon RF 28-70mm f/2L - \$3,899\*

- + FREE 95mm Circular Polarizer and Protective Filter
- \* the free filters are normally valued at \$900



Canon Pro-300 13x19 Printer - \$1,149 (reg. \$1,249)

#### Fujifilm





GFX 50R Body - \$4,550 (reg. \$5,700)

There are two rebate periods for March. First, the GFX 50R is going on sale for two weeks, from March 8th to March 22nd...

The following promos are in effect from February 22nd until April 5th...

Fujinon GF 32-64mm f/4 R LM WR - \$2,350 (reg. \$3,100) Fujinon GF 45-100mm f/4 R LM OIS WR - \$2,350 (reg. \$3,100)





### LIMITED TIME SAVINGS ON FUJINON GF LENSES

# SAVE UP TO \$780

SAVE UP TO **\$750** FUJINON GF32-64mmF4 R LM WR SAVE UP TO **\$780** FUJINON GF110mmF2 R WR SAVE UP TO **\$750** FUJINON GF45-100mmF4 R LM OIS WR Next we have some "Value Added" bundles for Fujifilm, also running from February 22nd until April 5th...

X-Pro3 Body (any colour) - Get a FREE NP-W126S battery pack and a SanDisk Extreme Pro 128GB UHS-I SDXC memory card, an added value of \$186.



Buy any X-S10 Body or Kit - Get a FREE NP-W126S battery pack and a SanDisk Extreme Pro 32GB UHS-I SDHC memory card, an added value of \$135.

#### Nikon

For March, there are very few Nikon rebates, a handful of DX lenses when bundled with APS-C bodies which I won't be listing here. There are a few solid ones, and these run from February 26th to April 1st...

Nikon Z7 Body - \$3,299 (reg. \$3,400) Nikon Z7 Kit w/24-70 f/4 - \$4,099 (reg. \$4,299) Nikon Z6 Body - \$2,099 (reg. \$2,199) Nikon Z6 Kit w/24-70 f/4 - \$2,899 (reg. \$2,999)





FTZ Mount Adapter with any Z-body - \$129 (reg. \$329)

**Nikon Z5 Body - \$1,799**PRICE DROP - was \$1,899

Nikkor AF-S 24-120mm f/4G ED VR - \$1,100\*\* (req. \$1,449)

\*\* when bought together with a D850 body

#### Sony

Sony has rebates that started well back in February and are continuing through March 18th. Not a lot of time so hurry with your order!

Sony A7 III Body - \$2,299 (reg. \$2,599)

Sony A7R IV Body - \$3,999 (reg. \$4,499)



Sony FE 16-35mm f/2.8 G Master - \$2,899 (reg. \$2,999) Sony/Zeiss 16-35mm f/4 OSS - \$1,699 (reg. \$1,799) Sony FE 35mm f/1.8 - \$749 (req. \$799)



Sony FE 24-70mm f/2.8 G Master \$2,799 (req. \$2,899)



Sony FE 24-105mm f/4G OSS \$1,649 (reg. \$1,849)

Sony/Zeiss 55mm f/1.8 - \$1,149 (reg. \$1,249) Sony FE 70-200mm f/4G OSS - \$1,699 (reg \$1,799) Sony FE 70-200mm f/2.8 OSS G Master - \$3,099 (reg. \$3,299) Sony FE 85mm f/1.8 - \$749 (reg. \$799)

We are not covering all the available rebates here due to space constraints, but you can always see the full list here:

https://www.beauphoto.com/ongoing-rebates-canfujnikson/

# Canon

## **Now in Stock!**

### EOS R5



### Full-frame, Professional & Mirrorless

### The Canon R5 is also in Rentals!

Try before you buy and get up to two days rental credit toward your purchase, ask us for details.

## Lighting and Studio Ken S.

#### Profoto lighting to brighten your images.



It has been almost 2 years since Profoto introduced the C1 and C1 Plus so I thought it was high time we revisited Profoto's most overlooked studio lights designed for smartphones. Though Profoto recently has expanded their selection of lights that can be used with smartphones which now include the A10, B10 and B10 Plus, the whole idea started with the C1 and C1plus.

It was a very simple idea. A continuous light or strobe that you could use with your smart phone. There were many little continuous LED lights out there but no one had cracked the code to get a strobe to flash at the same time a camera in a phone took a picture. Profoto did. Just connect them via the "Profoto Camera" app from the App Store or Play store, and you are ready to start creating amazing images.

That was not enough for the "light shaping company"! The light the C1 and C1 Plus provided had to be different. It had to live up to the Profoto name. The C1 and C1 Plus delivers natural looking and beautiful light with a soft, gentle fall-off, and that's partly due to its shape. The light is round, just like the sun, and you can choose between LED constant light or flash whenever the need arises. Profoto C1 and C1 Plus are incredibly easy to use, allowing you to have fun, to play with light and shadow, and to be as creative as you can be.

Profoto C1 Plus - \$399.00 Profoto C1 - \$199.00

> Clic Creative Gel Kit - \$179.00 Clic Grid & Gel Kit - \$179.00 Clic Grid - \$69.00



Read more about the Profoto C1 and C1 Plus and see some images on our blog: https://www.beauphoto.com/profoto-c1-and-c1-plus-revisited/

#### Introducing the Profoto Pro-11

The ultimate flash for power, speed and connectivity.



The world's fastest flash is evolving thanks to Profoto's unique AirX technology. So not only do you get industry-defining speed and power with a superior flash duration of up to 1/80,000s. But you also get a flash with cutting-edge user experience that is always up to date with any type of camera, even the one in your smartphone. Add to that unrivaled consistency and volume shooting capabilities, and you have Profoto's flagship flash.

#### Key Features:

- Short flash duration up to 1/80,000s
- Fast recycling time 0.02-0.7s
- Power & control 2400Ws 11 f-stops
- Connect with remotes and apps with Profoto AirX

Visit our blog for more information:

https://www.beauphoto.com/profoto-announces-the-profoto-pro-11/

See the product on our website: https://www.beauphoto.com/product/profoto-pro-11/

Profoto Pro-11 2400 AirTTL - \$22,295.00

# Spring Savings with Manfrotto Gitzo and Joby

This spring, get outside and rediscover the beauty that's all around you.





Get sharper images in low light by using a tripod.

The Joby Gorillapod lets you securely put your camera anywhere, and is small enough to fit in your bag.





Save now on select Gitzo, Manfrotto and Joby tripods and heads.

Only until April 1st!

#### Spring into Savings on Manfrotto, Gitzo and Joby.

Here is just a sample of some of the great savings happening until April 1st:

#### Manfrotto



Manfrotto 055 Pro 3 section with MHXPRO-BHQ2 ball head - Sale \$419.95 Reg. \$480 Manfrotto 190CXPRO 4 section carbon fibre tripod - Sale \$499.95 Reg. \$583 Manfrotto 190 Pro 3 section with MHXPRO-3W pan 3 way head - Sale \$379.95 Reg. \$437

Manfrotto 190 Pro 3 section with MHXPRO-Ball head - Sale \$369 Reg. \$395 Manfrotto 290XTA3 with MH804 3-way head - Sale \$199.95 Reg. \$231 Manfrotto 290XTA3 with 496RC2 ball head - Sale \$199.95 Reg. \$231

#### Manfrotto Video



Manfrotto MVK500XV MF 190X3 Tripod with MVH500AH Video head and leveling base - Sale \$419.95 Reg. \$489.95

Manfrotto MVMXPRO500 Video Monopod with MVH500AH Video head - Sale \$359.95 Reg. \$395.95









#### Joby

Joby Gorillapod 5K kit - Sale \$219.95 Reg. \$249.95

Joby GripTight Pro phone mount - Sale \$34.95 Reg. \$49.95

Joby GripTight Pro 2 mount with Gorillapod stand - Sale \$79.95 Reg. \$99.95

Joby GripTight Pro Tablet - Sale \$44.95 Reg. \$59.95



Joby Gorillapod 3K Pro kit Sale \$139.95 Reg. 179.95

## Rentals Jason K.

#### **New Lenses in Rentals!**

Nikon Nikkor Z 70-200mm f2.8 VR S





The new 70-200mm f2.8 lens for the Nikon full frame mirrorless system is here! No more using the FTZ adapter. This is truly a stunner of a lens with perfect optics, and is a very versatile lens for sport, portraiture & event photography. Nikon has thrown all of their impressive optics & electronic technologies at this lens and it shows!

- Nikon 70-2000mm f2.8 VR S \$45/Day or Weekend
- Nikon Z7II Body: \$200 / Day or Weekend

#### Canon RF 24-70mm f2.8L IS



We have also just received the Canon RF 24-70mm f2.8L IS lens for Canon's R series line of full frame mirrorless cameras!! This lens is mighty sharp and will be a great lens to have in your shooting arsenal. This is currently the only lens we have in the R

mount, but more RF lenses will be added in the near future!



- Canon RF 24-70mm f2.8L IS: \$40/Day or Weekend
- Canon R5 Body: \$225/Day or Weekend

See what's available in the rental department on our website - www.beauphoto.com/rentals/

Don't forget about our try before you buy program! Try something out that is available in our rental department before you decide to buy. If you love it and decide to buy one within 30 days, you can receive up to two days off of the rental cost as a credit toward the purchase. Ask us for more details and if restrictions apply.



## Accessories Meghan S.

#### Peak Design Straps & Capture Clip

Peak Design has quite the range of straps and they are great for all shapes and sizes of cameras. PD has really evolved their bags and straps into a full system meant to work well together and I have to say that it does that very well. I own several of their bags and you can ask anyone at the store how I exclaim on a daily basis how much I have managed to fit in the **Tech Pouch** on that particular day.... it never ceases to amaze me. Just the other day I discovered another compartment I didn't even know it had! But we've already talked about their great Tech Pouches before, so now I'm going to talk about their strap and clip system which integrates nicely with their bags.



Peak Design's straps and carry systems really are like a little family, each having their own place in a photographers life. The heart of the system is the Capture Clip, which allows you to carry your camera directly attached to a backpack strap or one of the key attachment points on any of the Peak Design Everyday bags. As well as the Capture Clip they have a unique line of straps designed with versatility, style and ease of use in mind. From the lightweight Cuff wrist strap, to the larger Slide strap, there is definitely a Peak Design strap or

configuration that will help you carry your camera in any situation.

For a more in depth look at each of their straps, and some thoughts to help you find the perfect Peak Design strap, check out my blog post here:

www.beauphoto.com/peak-design-strap- and-capture-clip-system

Peak Design Slide Strap - \$87.95

Peak Design Slide Lite Strap - \$67.95

Peak Design Leash - \$53.95

Peak Design Cuff - \$39.95

Peak Design Clutch - \$53.95

Peak Desigh Anchor Links - \$26.95

Peak Design Capture - \$94.95





### An Exhibiton of Images On Now at Beau:

### **JOHN LEE**

January 25th to April 10th, 2021

#### **LONE**

landscape images.

#### **ANAGLYPHS**

A series of 24"x36" A series of 48"x12" 3D images.



## All Analogue Nicole L.D.

#### Used (retro) Video Cameras (Not quite analogue!)

Admittedly I know nothing about video cameras, I mean I've certainly used them (20 years ago...) but more in a point & shoot fashion. I've previously discouraged consigning them as there didn't seem to be anyone looking. However, interest in "old media" of every kind is on the rise lately so I've decided to give them a try. Now that they have reached "retro" status, someone out there may want to make home movies, skate videos or holiday films that feel old timey (cringe)!

The influx of Camcorders has been primarily the mini dv cams and the ones that record to an SD card. (Apparently Spike Lee shot the whole movie, Bamboozled, on MiniDV 20 years ago so that's cool)



In the store right now we have three Canon Vixia HF S30 camcorders. They are selling for \$150 each (complete sets in the box).

The Vixia HF S30 was first released in 2011 and shoots HD wide screen, 5.1 channel surround sound ready, Dolby Digital AC-3 (2 channel) recording, and has Instant AF, Face Priority AF, TTL (through the lens) focus systems. It records onto an SD card. If you want more info on the Vixia HF S30 I found the Canon site informative -

https://www.usa.canon.com/internet/portal/us/home/support/details/camcorders/support-flash-memory-camcorders/vixia-hf-s30

#### FujiChrome MS 100/1000 (RMS) film!

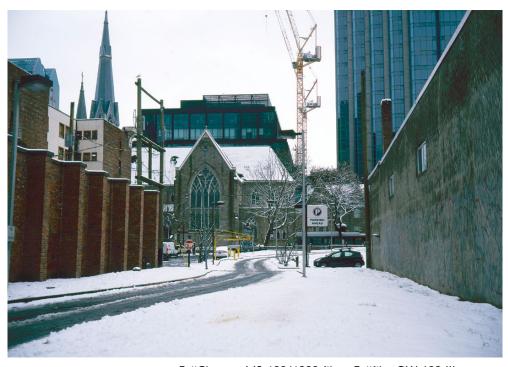
Expired but properly stored in a freezer before it came to the Beau Photo fridges!

This is a variable ISO daylight balanced positive film and to be honest it scares me! We have all only

ever been daring enough to shoot it at 100 ISO but loads of people on the internet have shot it at other ISOs. They've even cross processed it and have had fine results! It is just \$9 per roll - quantities are limited!



FujiChrome MS 100/1000 film - Mamiya C330 camera



FujiChrome MS 100/1000 film - Fujifilm GW 690 III camera

## Random Analogue Thoughts Mustafa S.

#### The Canon Epoca Caption



Back in the late 1980s and early 1990s, Canon was in an innovative mood. They introduced autofocus in their brand new EOS interchangeable lens system, they had the EOS RT which had a pellicle mirror to minimize frame lag, and they had the solar powered Autoboy SE. In the middle of this, they released the oddity

and unconventional Epoca Caption (or Photura 135 depending on where you are. They should have kept the cooler Japanese name everywhere, which was JET 135).

At first glance, it looks like an old video camera. Ergonomically, you hold it like one too. The shutter button and the zoom toggle is on top. The flash is located on the lens cover, and has a diffuser that moves with the zoom mechanism. The autofocus lens isn't the most impressive, being a 38-135mm f3.2-8 zoom. The viewfinder has two modes, the standard eye level on the low level viewfinder.

This all seems pretty mediocre or standard at best for a point and shoot. To make it worse, its a rather big and bulky camera. No, what caught my eye with this camera was in its the name: "Caption".

Yes, you can caption your pictures with preset phrases the camera comes with. Much like other cameras have date functions, the phrases are be imprinted on the bottom left of the image. There are 5 phrases you can choose from:

I (LOVE) YOU (the love is actually a heart)
THANK YOU!
HAPPY BIRTHDAY
CONGRATULATIONS
HAPPY NEW YEARI



Sadly there is no option for custom captions as I assume they didn't want to go through the trouble of putting a keyboard on a camera. You can tell which angle Canon was going for when designing and marketing this camera. A casual camera





you would use with the family at special events or just around the house. You can imagine yourself at your child's birthday parties (remember those?) walking around, holding what looks like a camcorder but really you're taking photos.

Don't expect amazing

photos from this camera, as it obviously wasn't designed for the aspiring professional. No, this is the fun camera you use to capture memories and simply have fun with, as it's very much a novelty camera these days. Sadly there isn't a lot of parties to celebrate lately, so unless you have a family, the only people you're taking photos of is yourself, and maybe your cat.

Used Canon Epoca Caption - \$100

#### The Nikon F2AS

Everyone who knows me knows how much I've sung praises for the Nikon F2. It is the greatest mechanical SLR ever made in my mind, no question about it. We see a fair number of them come in as a lot were produced (around 800,000) over a 9 year period from 1971-1980.



A lot of variants were made, and they're distinguished by the prism head on the body. Seeing as the F2 bodies designed as full system cameras, you can change the prism head between bodies. The very last and most advanced variant released was the F2AS, in 1977.

What makes this special is that it now supports Nikkor lenses with the Aperture Indexing (AI) ridge instead of the older "rabbit ear" prongs for metering. Not only that, it also has a more advanced silicone photodiode light meter and an advanced LED display system instead of the old needle based metering system.

What makes the regular F2 so good to begin with? Well, the stepless shutter speeds that go up to 1/2000th are pretty handy. The variable self timer is pretty cool too. And of course, the viewfinder with 100% coverage is useful for making perfect compositions. The advance lever throw is not too long, the shutter is well dampened and the film door opens with a nice spring. Build quality is stellar as well.

With the addition of Al compatibility, you can now use newer Nikon lenses that have that little ridge on them. If you've used other Nikons like the FM2 or the FE2 then the LED display will look familiar. Its incredibly easy and intuitive to use. Because of this, the F2AS and the standard F2 with the Eye Level Prism have become the most desirable F2 variants today.



This Nikon F2 body is priced at \$750 (lens sold seperately). We don't get them in very often (the old Photomic variant is a lot more common) so grab this one quick if you're interested.

#### New from Renaissance Albums - The Hudson

The Hudson album combines the simplicity of the Roma album with the durability of the Ventura album, creating a beautiful new modern peel and stick album.

Available in the new Fulton NL Flint cover material - we now have in stock a range of sizes of the Hudson Album.



Renaissance Albums are handmade and printed in New York by a family owned company who have been creating these beautiful albums for over 30 years. With many classic and modern album styles to choose from, Renaissance continues to be a leader in custom professional album production.

We work closely with Renaissance Albums to make sure every one of your albums is perfect so you can present your best work to your client. We take care of all the hassle so all you have to do is create stunning work.



For more information or to set up an appointment to view our sample albums, please contact albums@beauphoto.com



#### Coaching For Creatives - Tuesdays at 2pm (pst)

www.facebook.com/groups/thebusinessofcreativity

11 & 29

**Creative Services That Sell** - Free Workshop

www.businessofcreativity.ca/events/

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#### **REAL TALK About The Business of Creativity**

www.businessofcreativity.ca/events/

You're already great at photography. It's time to be great at business too.



Training. Resources. Support.



