Summer Has Arrived!



Shot with my Sears Tower 23 on Fuji Industrial 100 film. ©Meghan Smith

Now's the time to shoot 100 speed film! Kodak Proimage 100 is a great option, or try Kodak Ektar 100, both in stock.



Beau Newsletter - July 2020

We are back to regular store hours! • Fujifilm X-T4 in rentals, and in Mike's hands! A brief review • New Profoto OCF II modifiers • Use your flash in the Summer • Canon EOS film cameras, and lots of Nikkormats Renaissance Albums has reopened • more...

Welcome Summer!

We hope that everyone is continuing to stay healthy and hopefully, even venturing out (safely and to those communities ready to welcome us) to enjoy some of what our province has to offer. Many of our staff are planning to head out over the next few months to enjoy and explore BC. Everything from local daytrips like Grouse Mountain and Granville Island, to northern Vancouver Island and east towards the Rockies. Of course, being Beau Photo staff, they will be armed with all sorts of cameras (digital and film) in order to take lots of photos. We will be sharing some of those images on our social media sites and in our next newsletter.

Since June 1st we have been operating with our regular hours but with a limited number of clients in-store. Monday to Friday 8:30am -5:00pm Thursdays we are open to 7:00pm Saturdays 10:00am - 2:00pm

Appointments are no longer necessary to come to the shop but it's not a bad idea if you need to talk to one of our salespeople as we are limiting the number of clients in the store at one time in order to adhere to the ever important physical distancing requirements.

As per the City of Vancouver requirements, you must respect the 6 foot minimum distance in-store and please don't come if you aren't feeling well or if you if should be self-isolating. There will be hand sanitizer that you must use when you come in the store. We would also encourage you to bring and wear your mask while you are shopping. Curbside delivery and shipping are always available if you don't want to come into the shop.

Please see the **Covid-19 policies** on our webpage to see further details as to how we are working hard to keep everyone healthy!

Stay safe and take care of yourselves. By working together, we will get through this.



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@beauphotostore



Momma Barred Owl with owlet - Nikon Z7 + Nikon 400mm f2.8G VR 1/40 sec, f2.8, 1600 ISO © Jason Kazuta

DIGITAL

MIKE M.

Fujifilm Rebates, Info & X-T4 Feedback

Current rebates from Fujifilm end on July 5th. Watch our blog and social media for new rebates from Fujifilm starting much later in July! We will also be detailing them in the upcoming August newsletter of course!

Although there are no fresh Fujifilm rebates in early July, there are some previously hard-to-come-by items that we finally have in store as of this writing! Available in stock finally (but just barely) are the X100V cameras in black. Silver X100V cameras are still on backorder with some hopefully coming in the next month or so. It's the same story for the X-T4, where we have black bodies and kits in stock but not any silver ones, which are a bit delayed.



We now have a black X-T4 body in our rental dept. as well, should you want to check one out for yourself! I still have only spent a brief time shooting with an X-T4, but came away quite impressed when compared to the X-T3 or X-H1. Despite the fact that the changes are not huge, I do find the grip and overall ergonomics to suit my hand better than the X-T3. The new bigger battery (NP-W235) does give noticeably better battery life, although

I wish that a flagship body like the X-T4 would include a proper external battery charger, and not just a USB "wall-wart" with USB-C cable to charge the battery in-camera. Fujifilm does make a slick twin battery charger as a \$99 option though, so at least the money spent on a charger seems better spent actually getting a significantly upgraded charger compared to the older BC-W126 for the previous generation models.

The X-T4's IBIS seems to be noticeably better than the already good unit in the X-HI which I had shot with extensively. With the X-HI, once in a while I would get a shot with some camera shake, even at shutter speeds that the IBIS usually handles, whereas that occurrence seems to happen less frequently on the X-T4. The shutter mechanism on the X-T4 is also very quiet and smooth, nearly on par with the one in the X-HI, but where the X-T4 has the advantage in my opinion, is the shutter release feel. The X-HI had a super soft release which required very little pressure and took some getting used to, but the X-T4 feels far more like other Fujifilm bodies. The only thing I am not too fond of, something which many others will like however, is the flip-out rear LCD screen. Personally, I prefer the tilting LCD of the X-T3 or X-H1 since it seems quicker to deploy for a low or high angle shot, but the X-T4's flip out screen can be used for selfie stills or video, and can offer even more flexibility if your camera is, for example, up against a wall due to lack of space.

Lastly, a very fun bit of experimentation was with the X-T4's in-camera 10x slow-mo video, where it shoots full-HD at 240 fps and saves it as slow as 24 fps. This provides a truly impressive level of motion slowdown and is a whole lot of fun to experiment with, and the image quality still seems great! The black X-T4 is in stock as body only for \$2,199 and a kit with XF 16-80mm f/4 zoom for \$2,899. For a closer look at the X-T4, see my preview here: https://www.beauphoto.com/new-fujifilm-x-t4/

Lastly, for anyone sad to have missed out on the excellent Fujifilm X-Pro2 before it was discontinued (I still use a graphite special edition model as my main camera - I love

it!), we presently have a number of decent condition second hand black X-Pro2 bodies in stock, ranging from \$900 to \$1,400. This really still is my favourite overall





Fujifilm camera to date, despite the fact that the newer bodies offer even better AF performance, better video and so on. For a look at my own personal review of this camera early on (just over 4 years ago!), prior to all the firmware updates that gave it 4K video, the ability to record and attach voice-memos to photos, hugely improved focus tracking performance and much more (yes, Fujifilm does often provide fantastic firmware updates for older cameras!), see my blog entry here: http://www.mikemander.com/2016/04/fujifilm-x-pro2-review.html

Canon Rebates

From July 3rd until August 6th, 2020, we have the following

Canon items on sale...

EOS 5D Mark IV Kit w/EF 24-105mm f/4L IS II \$3,799 (SAVE \$700)



EOS 6D Mark II w/EF 24-105mm f/4L IS II - \$2,599 (SAVE \$300)

EF 11-24mm f/4L - \$3,799 (SAVE \$200)

EF 24-70mm f/2.8L II - \$2,199 (SAVE \$300)

EF 24-105mm f/4L IS II - \$1,249 (SAVE \$200)

EF 70-200mm f/2.8L IS III - \$2,499 (SAVE \$300)

EF 70-200mm f/4L IS II - \$1,599 (SAVE \$100)

EF 100-400mm f/4.5-5.6L IS II - \$2,599 (SAVE \$200)

Speedlite 600EXII-RT - \$599 (SAVE \$100) Speedlite 430EX-III RT - \$339 (SAVE \$30)

EOS R Kit w/RF 24-105mm f/4L - \$3,199 (SAVE \$400)

EOS RP Body - \$1,199 (SAVE \$100)

EOS RP Kit w/24-240mm - \$1,699 (SAVE \$300)

EOS RP Kit w/24-105mm f/4L IS - \$2,399 (SAVE \$100)

RF 24-105mm f/4L IS - \$1,249 (SAVE \$200)

There is one CRAZY GOOD REBATE from Canon that will be on from July 3rd until July 16th...





Speedlite 430EX III RT \$209 (SAVE \$160!)

Nikon Rebates

Also from July 3rd to August 6th, we will have a few Nikon items on sale as follows...

D5 Body - \$7,799 (SAVE \$700) D850 Body - \$3,899 (SAVE \$100)

D850 Body + AF-S 24-I20mm VR - \$4,999 (SAVE \$395)



Nikon Z7 Body - \$3,899 (SAVE \$100) Nikon Z7 Kit w/Z 24-70mm f/4 - \$4,699 (SAVE \$100)

FTZ Mount Adapter - \$70* (SAVE \$259) *with any mirrorless Z body purchase

Sony Rebates

The following rebate runs through until at least July 16th... Sony A7 Mark III - \$2,399 (SAVE \$200)

Many Sony rebates end on July 2nd (like lens rebates), but body rebates are off for a week and then start up again on July 10th and run until at least the 16th. Here are those...

A7 Mark III - \$2,599 (SAVE \$200)

A7S Mark II - \$2,999 (SAVE \$300)

A7R Mark II - \$1,999 (SAVE \$400)

A7R Mark III - \$3,299 (SAVE \$300)

A7R Mark IV - \$4,199 (SAVE \$300)

A9 - \$4,999 (SAVE \$500)

Off Camping!



Both my planned roadtrip to Moab Utah, and a trip to Germany with my father, have been cancelled this year due to COVID-19. Instead, I will be heading up to

the Fraser Canyon here in BC for week of "leave no trace" back-country camping on BC Crown Lands or small provincial campsites, with a trip further north planned in August. I will, once again, be shooting with my Fujifilm camera gear, so my new X100V, my X-Pro2 along with numerous Fujinon primes lenses (plus a Laowa 'Zero-D' 9mm) as well as an infrared-converted X-E2 body.

My camera bag of choice will likely be the brand new **Peak Designs EveryDay Sling 10L**, or for longer hikes, my **MindShift Gear Rotation 180 Horizon bag**, with add-on 1.5L hydration bladder in the Horizon's provided side-pocket.

I'll also have my **Sirui Carbon-Fibre travel tripod**, a wonderfully light (sub 1 kg with ball-head) yet surprisingly sturdy tripod, a newer version of which we sell here as well. If you want to hike with a tripod, but cannot afford one of the superb Gitzo Traveler tripods, then this much less expensive \$310 Sirui is definitely worth a serious look! I will have a trip gear report with images upon my return!

PRO SALES

KEN S.

I am sure many of you are getting tired of the term "The New Normal" but even with the global changes the COVID pandemic has made, some things continue to be the same. People still need people. We all need to laugh sometimes. The sun still rises in the east and sets in the west, and in Vancouver it is almost guaranteed to rain on the weekend you plan your physically distanced BBQ with friends.

At Beau Photo we continue to adapt to these changes and continue to grow and bring you new and interesting products. Here is a few of the new products you can now see at Beau Photo.

New Manfrotto Nano Plus Stand



The Nano Plus Stand is Manfrotto's strongest Nano Stand ever, great for working in the studio or on location. It has an impressive maximum payload of 4 kg., so the Nano Plus can comfortably support the latest portable professional lighting equipment. Whether you use flash or LED, and

even when used with a light modifier this is a stand you can rely on. The compact folded length of 52cm makes the Nano Plus ideal for those who need to travel light or with very limited carrying space. It even slides neatly into the tripod pouch on the side of most camera bags.

The Nano Plus also features a useful levelling leg, allowing the user to maintain a stable vertical lighting support even on uneven ground, inner city streets or rocky hillsides. https://www.youtube.com/watch?time_continue=3&v=ovzJlvInT6A&feature=emb_logo

Manfrotto Nano Plus Stand \$134.95

Introducing: New Profoto OCF II Light modifiers



We've just received our shipment of the new Profoto OCF II Light modifiers! Profoto has made amazing changes to some of the key modifiers designed for the Profoto B10 and B10 Plus.

Taking a page from the Profoto's AIX's magnetic mount, the new OCF II accessories accept the new OCF II magnetic gels and grids. Now shaping light and adding or matching colour to existing lighting conditions has never been easier. Just connect the new OCF II accessory to your BIO, BIO Plus, or BI and BIX, and clip in your magnetic grid or colour gel and you are on your way to creating exciting new images.

Profoto OCF II Snoot



Profoto has radically redesigned this snoot for their OCF strobes. It is now made with a soft flexible material that allows it to collapse in to a small, portable

disk that fits into any camera bag, then unfolds in just a second so it is ready to use.

In stock at Beau Photo - \$139.00

More details here: https://www.beauphoto.com/product/profoto-ocf-ii-snoot/

Want to see them in use? Check out: https://www. youtube.com/watch?v=Oo-wjUixUoA&feature=youtu.be



OCF II Barndoor

The Profoto OCF II Barndoor is similar to the original OCF Barndoor. It is still a compact and portable light shaping tool made for creative photographers on the go using the Profoto OCF strobes.

Now in stock at Beau Photo - \$279.00

More details here: https://www.beauphoto.com/product/profoto-ocf-ii-barndoor/

Want to see them in action? Have a look here: https://youtu.be/PCIn3BjTw6c

OCF II Grid & Gel Holder

The core of the new Profoto OCF II system is the OCF II Grid & Gel Holder.

Now in stock at Beau Photo - \$139.00

More details here: https://www.beauphoto.com/product/profoto-ocf-ii-grid-gel-holder/



OCF II Gels

The Profoto OCF II Grids & Gels are the heart of the OCF II design change. The Profoto OCF II Gels allow you to be creative with color, whether you are on the move or in the studio.

Now in stock at Beau Photo - \$99.00

More details here:

https://www.beauphoto.com/product/profoto-ocf-ii-gels/ Want to see them in use check out:

https://youtu.be/dMsMq4EF ew

OCF II Gel Ring

If you prefer to cut your own gels, Profoto has got you covered as well.

Now in stock at Beau Photo - \$99.00

More details here: https://www.beauphoto.com/product/profoto-ocf-ii-gel-ring/

OCF II Grids

The OCF II Gels now have a magnetic rim and can attach directly onto the OCF II Grid & Gel Holder or the OCF II Barndoor.

Now in stock at Beau Photo - \$99.00

More details here:

https://www.beauphoto.com/product/profoto-ocf-ii-grid-I0-degree/

Want to see them in use check out: https://youtu.be/ LsQFuJMsSVU

OCF II Grid and Gel Kit.



The Profoto OCF II Grids & Gels come wrapped up in the OCF II Grid and Gel Kit.

The kit includes:

Ix OCF II Grid & Gel Holder

Lx OCF II Grid 20°

Ix OCF II Gel - Full CTO

Ix OCF II Gel – Half CTO

Now in stock at Beau Photo - \$279.00

Want to see them in use check out: https://youtu.be/dMsMq4EF_ew

More details here: https://www.beauphoto.com/product/profoto-ocf-ii-grid-gel-kit/

Profoto CI and CI Plus Special

How do you make something great even better? Make it more affordable! Profoto has now lowered the price on the CI and CI Plus! The CI is now only \$199.00 and the CI Plus is now only \$399.00.



Profoto CI and CI Plus are smartphone studio lights that create professional images with just a simple click. Just point-and-shoot with automatic exposure and flash power based on the surrounding conditions. Go between natural and dramatic images with a swipe of your finger. In manual mode, get full control and freedom over power, exposure, and color temperature. For more information and details go to: https://www.beauphoto.com/product/profoto-c1/

https://www.beauphoto.com/product/profoto-cl-plus/

See video of the C1 Plus in action here -

https://profoto.com/us/local-stories/caroline-tran-cl-plus

Now in stock at Beau Photo

Sometimes you need a bit more "Oomph" and the Nanlight Forza 300 is just that. The Forza 300 is a monolight style LED light with remarkable light output relative to its size.

Weighing only 5.5 lbs, the Forza 300 employs a COB LED

module to output 43060 Lux of 5600K daylight-balanced light at 1 meter, all while maintaining a high CRI/TLCI of 98/95,

ensuring accurate color rendition. We've been selling the Nanlite Forza 60 with great success but for those with a need for more power, the Forza 300 should fit the bill.

For more details go to : https://www.beauphoto.com/product/nanlite-forza-300-led/

https://www.youtube.com/watch?v=9ZjqiCZSEr8&feature =youtu.be

Nanlite Forza 300 - \$1399.95

Batteries are now available for Nanlite Forza 60

For our customers who purchased the Nanlite Forza 60 who want to use it on location, we now have the batteries for the NanLite Forza 60 Battery Grip. The battery grip has an ergonomic handle and provides approximately I hour of cord-free runtime at 100% brightness when equipped with 2x Sony style NP-F750 batteries. It also features a standard 5/8" receiver for direct mounting on any standard light stand and retractile feet for standalone support.

NanLite Forza 60 Battery Grip - \$79.95 Nanlite Sony Style F750 Battery \$59.95 Nanlite charger for Sony F750 battery \$19.95

Free Issue of PhotoLife Magazine



The creative people behind PhotoLife wanted us to share with you a free copy of a past issue of their magazine. Since not many people could make it into the store to pick up their own copy of the April/ May edition, they wanted to make sure that the was seen and read by more people than what COVID-19 allowed, this is

why they are offering a free PDF version to our community.

Photo Life April/May 2020 Download Free PDF Please use the following link to download and share: https://bit.ly/2NmuE5P

RENTAL NEWS

JASON K.

NEW in Rentals!

FujiFilm X-T4

Yes, we now have
FujiFilm's new flagship
X-T4 in our rental
Department! The X-T4
is (obviously) an update
to Fuji's excellent X-T3



camera, featuring an In Body Stabilization System, faster shooting (15fps mechanical shutter, 30fps electronic shutter), improved AF, improved video and a fully articulating screen among others.

\$125/Day or Weekend.

Profoto OCF II Snoot

The new OCF II Snoot reduces light spread, providing a crisp and more direct light with a round shape and no spill. It is of a collapsible design so fits neatly into your bag, but pops out ready to be used in a fraction of a second. The OCF II Snoot can be mounted on any Profoto OCF flash. \$7/Day or Weekend.

BC Day Long Weekend

We will be closed for BC Day on Monday, August 3, which means an extra bonus day for weekend renters! Pick up Friday afternoon, or at any time on Saturday, and return on Tuesday, August 4 and just pay for ONE day!

Don't forget about our try before you buy program! Try something out that is available in our rental department before you decide to buy. If you love it and want to buy one within 30 days, you can receive up to two days of the rental cost as a credit toward the purchase. Ask us for more details and if restrictions apply.

Articles to both protect and grow your photographic/video business through insurance and tax strategies.

Insurance Tip #1 Disability Insurance

Protect your ability to earn an Income-Do you have a plan?

If you love the aroma of darkroom chemicals- You need a plan

If your life partner finds the bill for your new Profoto light kit-You need a plan

If your drone turns on you during a big commercial shoot- You need a plan

If the grizzly fills your viewfinder and you realize you left a 20mm lens on your body- You need a plan

If you pull out your hair dealing with the movie "talent" who doesn't respect deadlines- You need a plan.

If while looking for a rare frog to shoot in the Colombian jungle, you run into the last remaining members of Pablo Escobar's cartel- Wait!- that is for an upcoming article on life insurance.

If you have ever lived through a global pandemic- You get the picture, literally!

You are the driving force behind your business and should something like an illness or injury get in the way-you need income to pay your personal bills and ensure your family's lifestyle. That's where Disability Insurance comes in. As a sole proprietor you do not have the protection of WorkSafe, El or Group Benefits to carry you through when you are unable to work. Owning your own coverage with room to grow the protection as your income grows is just good common sense.

You Need a Plan!

Call Brent Edwardson at MrInsurance.ca- for a no obligation consultation

He can be reached at 604-202 0061 brent@mrinsurance.ca https://www.mrtaxes.ca/mrinsurance/

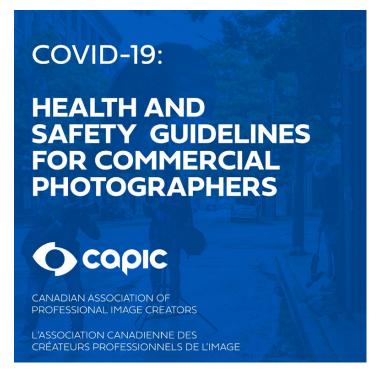
Next Month-Protect your business with Business Overhead Insurance

Brent Edwardson MPA is a recovering Pro Photographer and happy client of Beau Photo since the 80's. For the better part of a decade he has been a life insurance broker, now heading up the MrInsurance.ca division of the MrTaxes.ca group of companies based in Vancouver, BC.





Important information from CAPIC: (The Canadian Association of Professional Image Creators)



COVID-19: HEALTH AND SAFETY GUIDELINES FOR COMMERCIAL PHOTOGRAPHERS

May 29, 2020

Dear CAPIC Members and Friends,

CAPIC has released recommended Health and Safety Guidelines for Commercial Photographers returning to work during the Covid-19 pandemic. These are guidelines that photographers should adapt to fit their own respective business. All photographers following these guidelines must ensure that they are also abiding by all local health and safety directions. Public Health authorities set the minimum standards and regulations and these must be adhered to by everyone.

Download the CAPIC Covid-19 Guidelines here

Currently, provincial Ministries of Labour require that employers have a comprehensive health and safety plan in place for Covid-19. Photographers must establish their own policies that clearly outline the measures they are implementing to mitigate the spread of Covid-19. These guidelines are designed to assist commercial photographers in the creation of their Covid-19 Workplace Policy.

Visit the CAPIC Covid-19 Guidelines page (https://capic.org/covid-19-guidelines/) for more resources, including templates for waiver forms.

These materials were prepared by CAPIC based on current best practices and guidelines related to both health and legal safety when going back to work as a photographer. The Covid-19 pandemic has created unprecedented circumstances for creators and the situation continues to evolve. As such, the CAPIC Covid-19 guidelines and recommendations will continue to evolve as well.

We also have also have our **Covid-19 Resources Page** with relevant links to additional support information for everyone during the pandemic, and we've also collected some **health and safety guides put out by other industry sources**.

Please do not hesitate to **contact the CAPIC National Office** with any questions or concerns, or the Vancouver Chapter at **vancouverpresident@capic.org**.

USING FLASH IN SUMMER

HUNTER W.

While most of us can agree that summer arriving with warmer weather and more sun is quite welcome, summer also brings along harsher shadows and top-down light. A great way to combat this sometimes unwanted and unflattering light while photographing is by using a flash!

While using a diffusion sheet or a 5-in-1 reflector to control the light is great for shoots where you can be close to your subject, these can get in the way or create a shadow on other surfaces if you need a wider view of the scene. A subtle fill flash from a speedlight is a great way to bring your images up to the next level while keeping your final product equipment-free. If necessary, a speedlight on a stand is often easier to remove in post than a large shadow across the ground!



Magmod speedlight accessories use magnets to attach and detach from your speedlight quickly, allowing you to stay focused on shooting. The system revolves around the Maggrip that attaches to your speedlight and allows each modifier to be attached to your flash. They offer a wide variety of modifiers including grids,

gels, bounces, diffusion, and much more. They also offer kits which save you some money such as the **Magmod Starter Kit** which comes with a grid and magsphere. This kit is great for soft directional lighting, but if you need your light placed farther away, you could try out the **Magbeam Kit** which does a great job at throwing light greater distances.

Magmod recently released their first softbox: the Magbox 24" Octa. The Magbox has an integrated gel slot, magnetic diffusers, as well as a focus diffuser that acts similarly to a grid. The box works with one or two speedlights using the



Magring or a strobe with the correct Magbox speedring. You will need a Maggrip to attach your speedlight to the Magbox.

Magbeam Kit: \$119.99

comes with: Magbeam, Tele Lens, Maggrip

Magmod Starter Kit: \$159.99

comes with: Maggrip, Magsphere, Maggrid

Magbox 24" Octa Starter Kit: \$429.99

comes with: Magbox 24 Octa, Magring, Magshoe

Magmod Pro Kit: \$279.99

comes with: Maggrip, Magsphere, Magbounce, Maggrid, Maggel creative gels



ACCESSORIES

MEGHAN S.

Gaffer Tape - Not just for Gaffers any more!

We have all kinds of gaffer tape in stock, and these days it has many different uses. Whether it be to tape down your cords on a shoot or mark out lines at your workplace, gaffer tape is great for making a specific area high visibility or hiding your unsightly cords. While those are the most well known uses for gaffer tape, there are so many other things you can do with it! Make a pinhole camera, or tape up your plastic Holga camera that may have light leaks. It's also great for labelling items or containers and we use it all the time to create v-flats. (You can buy the foamcore here as well and make your own v-flats!) What's great about gaffer tape is that while it stays put it also is easily removed and does not leave a residue (if removed within a reasonably short time frame; tape left on for a long time may become stickier depending on where and what it was stuck to!)

We carry it in 2 inch and I inch in the standard black and white as well as a variety of neon colors! We also carry the black and white 2 inch in a small core style - which takes up a lot less room in a camera bag!



Black/White 2" Gaffer: \$26.50 Black/White 1" Gaffer: \$13.95

Black/White 2" small core Gaffer: \$29.60

Neon pink/orange/green/yellow 2" Gaffer: \$29.50 Neon pink/orange/green/yellow 1" Gaffer: \$21.00

FILM/CAMERA TEST

MUSTAFA

Canon EOS film cameras

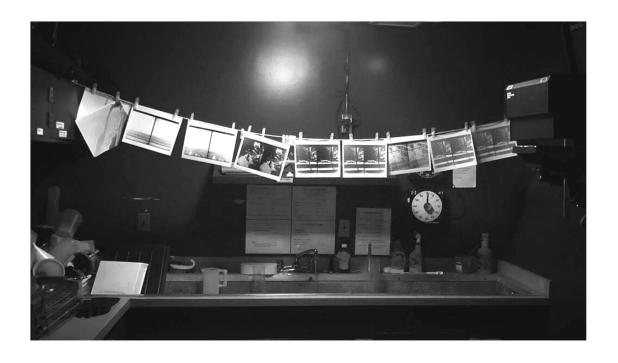
A lot of you digital shooters will be familiar with Canon's present day DSLR lineup. Indeed, over the past 25 years they've built a solid reputation among professional photographers for making some of the best DSLRs anyone has to offer. But a lot of people don't realize that Canon's autofocus EF mount was first introduced in 1987 to replace the aging manual FD mount. It helped usher in a new era for Canon, helping them become a leader in the market as one of the top photographic manufacturers in the industry. This means that new, modern day autofocus EF lenses will work on Canon's film SLRs from the lates 80s into the early 2000s.

Canon only stopped production of their last film camera, the EOS IV, in 2018. Their last all new film camera was the EOS Elan 7N/7NE was released in 2004. The first camera to come out with the new EF mount in 1987 was the EOS 650, which we have for sale in store right now with a 35-70mm lens. While autofocus technology has improved significantly since then, for a 30 year old camera it is no slouch, as it offers 3/fps as well as 6 (!) zone evaluative metering! And if that's too slow for you, we also have the replacement camera, the EOS 630 which offers 5/fps on top of 1/4000th shutter speed and faster autofocus.

The EOS 650 is going for \$100 while the 630 is going for \$135.

If you want something more modern from the 2000s, there is also the **Canon EOS Elan 7E**, with the Eye Focusing technology. On top of normal metering and focusing modes, the Eye Focusing tech uses infrared to determine focusing areas from your eye movements! It still works perfectly with the example we have in store here, and has 7 focusing points for you to look for. One wonders why Canon decided not to develop this feature further in their digital cameras.....the Elan 7E is going for \$175 with a 28-105mm lens.

West End Darkroom



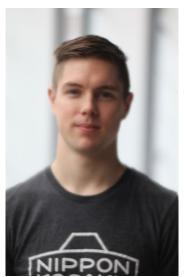
Our Darkroom is **Temporarily Closed** but we will re-open along with the Community Centre in due time.

\$36/yr member fee

We offer darkroom access, workshops, and community of other film shooters.

Located in the West End Community Centre, 870 Denman

westenddarkroom.ca



If you're looking for vintage autofocus EF lens from the 80s and 90s to use on your DSLR, there's some gems that hold their own too. For example, we have the somewhat rare EF 135mm 2.8 Softfocus for \$300. You heard that right, Canon made a Softfocus lens! To have an idea of what the softfocus mode looks like, here's a photo of Hunter I took with the 5D Mark IV. He looks

like quite the angel eh? It may not be for everyone, but it certainly is distinct and emblematic of a time when soft focus portraits were all the rage! And as a regular 135mm 2.8 lens, its pretty sharp too.

Of course, Nikon also made a lot of SLRs in the 90s with which you can use your modern lenses on as well. In fact, you can still purchase a brand new F6 (and contrary to popular belief, it is not new old stock, but made to order). The film bodies we have in store range from the consumer level F65 all the way to the professional F5. So if you want a film camera alongside your digital ones, and you want lens compatibility between the two, why not consider one of these Canon EOS or Nikon film cameras?



While the Canon EOS cameras range from \$100 to \$200, for Nikon we have the \$100 F80 all the way to the top end, professional tank of a camera F5 going for \$400.

FILM / ANALOGUE

NICOLE L-D.

More Contrast!

We had a conversation with Martin at Rocket Repro about comments we've heard from our customers regarding BW negative scans appearing a bit flat. In response, Rocket Repro is now going to be performing a light post scan tweak to all BW negative scans to give them a bit of extra snap. This will be done automatically before sending customers their the files and is included in the scan cost. I had them develop a roll of my Agfa APX 100, which is naturally a contrastier film, but their tweaking still enhanced the contrast noticeably.



I finally gave in... Fuji Superia 400 I 35-36 will soon be for sale at Beau Photo! The people demanded it, my thought was that it's kinda redundant,

we already stock the Kodak Ultramax 400.... how many consumer film choices does one need?

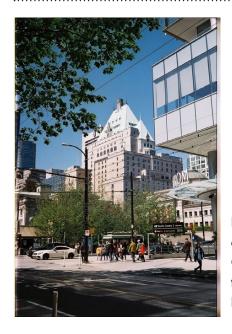
Apparently more is better!

The Fuji Superia 400 135-36 will be \$9.56 and the Kodak Ultramax is \$10.11. They both have a different look to them, so ultimately its up to you to decide if that 50 cent difference is worth it! Perhaps we'll compare it more comprehensively for a future blog post.....

Here are a few photos for comparison.



Fuji Superia 400 - on a Contax TVS - Brandon Leung



Kodak Ultramax 400 on a Canonet QL17 GIII & Canon P 50mm f1.8 Jupiter -Meghan Smith

The Famous Nikkormat



Nikon's Nikkormat camera line must be one of the most indestructible camera series ever manufactured, even half a century later there are so many out there (light meters aside) that are functioning almost perfectly. They were well built solidly out of metal, parts and exterior, with both silver and black options. There are five Nikkormat variants, the two I see most are the FT and FTN.

There are some great deals on Nikkormats right now:



w/ Nikon Nikkor-S Auto 50mm f1.4 only \$175.00 marked down from \$225.00

Nikkormat FTN Silver w/ Nikon Nikkor 50mm fl.8 (filter ring dent) \$60.00

Nikkormat FTN (body only) Silver - \$50.00 marked down from \$75.00

Nikkormat FT2 (body only) Silver - \$60.00

Nikkormat FTN Black (body only) - \$125.00



RENAISSANCE ALBUMS PRESENTATION PRODUCTS

MEGHAN S.



Renaissance Albums – Up and Running!

Renaissance Albums is now running and printing albums again! After a full shut down in New York state, they are happy to finally be back working again and getting albums out. So if you have any albums you were waiting to order, now is a great time to get them in!

Ordering from Renaissance

If you are new to ordering Renaissance Albums or if you are a long time customer, please note that we have changed the order process. We have tried to streamline everything to take the headache out of dealing with their ordering system so you spend less time on the computer uploading. The easiest way to now order your album is send me a WeTransfer to albums@beauphoto.com and then a confirmation email that you have sent me an order, and the details of the order.

Please include the following info:

- Type of album (Soho, Fine Art, Bowery, Essex, etc)
- Size and number of pages/sides
- Cover material and if you would like a front window opening (including position/size)
- Paper type (if different than the standard)
- Corner type (square or rounded)
- Imprinting or embossing information (including the color, font and position).
- If you have a studio stamp on file, please be sure to mention that as well and the color/position



Details of all these options can be found in their re-vamped pricelist from 2019 – if you need a copy please don't hesitate to email me!

Another important change in setting up your images to work with their new ordering system is that all pages must be exported as spreads as this is the only way the system will accept them. That means even if you are ordering a Fine Art album (which has separated page sides) you must make those pages a spread. For the first and last pages you would just make a blank white page/side for the left side (for the first page spread) and blank white page/side for the right side (for the last page spread.)

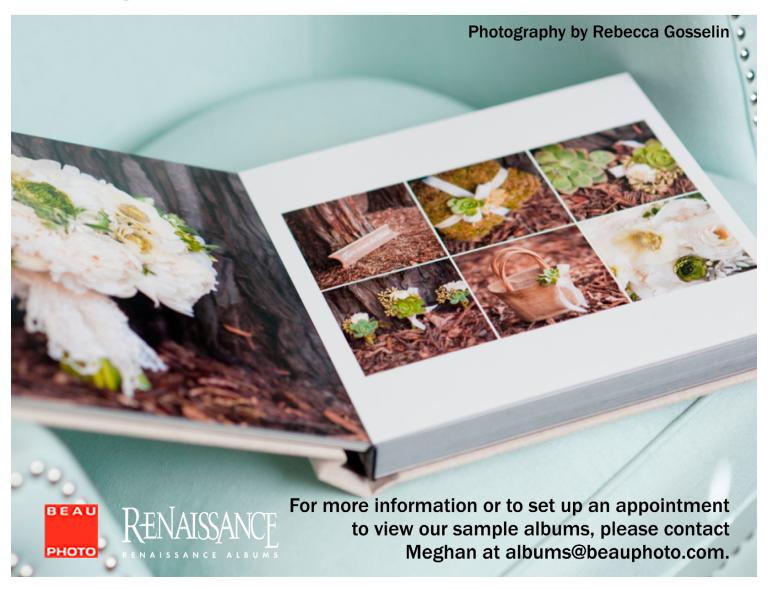
With the ever changing US dollar situation, you will see a 5% increase in album pricing. If you already have a current Renaissance Albums pricelist, please add 5% to the final cost when calculating your pricing. If you have any questions or need a price clarified, please feel free to email me at albums@beauphoto.com



Beau Photo is the Canadian Dealer for Renaissance Albums

Renaissance Albums are handmade and printed in New York by a family owned company who have been creating these beautiful albums for over 30 years. With many classic and modern album styles to choose from, Renaissance continues to be a leader in custom professional album production.

We work closely with Renaissance Albums to make sure every one of your albums is perfect so you can present your best work to your client. We take care of all the hassle so all you have to do is create stunning work.



Are you confident with your creativity but frustrated with your business?

- Tired of riding the income roller-coaster of a gig economy?
- Is attracting clients and projects you love a big mystery?
- Want to feel more confident in your value and pricing?
- Longing for a doable schedule and maybe even a vacation?

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helps you bridge that gap between your
creative skills and running a profitable photography business.

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Framework for Freedom

Design your ideal business to give you time freedom, personal income, and creative fulfillment.



Marketing, Money, & Mindset

Build a strong foundation with a clear marketing message and start generating predictable income.



Mastermind for Mastery

Grow revenues, master time management, expand clients, and be part of a curated community.

We have the training, resources, and support you need at each stage of your creative entrepreneurial journey. If you are a working photographer and are feeling overwhelmed with your marketing, exhausted from wearing too many hats, and frustrated trying to create predictable income....book a call with an advisor. It's free.

www.businessofcreativity.ca/advisor

Get clear on the next step you need to take to have a life and make a living doing what you love.

You are already great at photography, it's time to be great at business too!



