



**BEAU**

**PHOTO**

Beau Newsletter - December 2020

DSLR or Mirrorless - Some thoughts to help you decide • New! NanLite LumiPad LED lights • Profoto OCF adapter • Used grip equipment • Rent over the holidays and save! • Gift ideas for the photographer on your list, or maybe for yourself • more...



# ***Beau Photo Holiday Hours***

***Open until 2pm on Thursday December 24th***

***Closed on the 25th, 26th and 27th.***

***Open Monday December 28th at 8:30am.***

***Open until 4pm on Thursday December 31st***

***Closed Friday January 1st.***

***Open Saturday January 2nd at 10am for regular hours.***

You can now shop online at Beau. While we don't yet have everything we sell on the website yet, we are getting close. If there is something you would like to order that you don't see, please give us a call.

We are still here for you in person too! We're happy to help you figure out what gear will best fit your specific needs, and special order the items you dream of having that we don't stock. Feel free to come by the shop for a chat or to find out if that camera bag will fit your equipment, and if you decide at midnight that you really want it after all, you can put your order through on our website!

We are currently operating with our regular hours but with limited clients in-store.

Appointments are no longer necessary to come to the shop but it's not a bad idea if you need to talk to one of our salespeople as we are limiting the number of clients in the store at one time in order to adhere to the important physical distancing requirements.

As per the City of Vancouver requirements, you must respect the 6 foot minimum distance in-store and please don't come if you aren't feeling well or if you should be self-isolating. There will be hand sanitizer that you must use when you come in the store. We also require that wear your mask while you are in the shop.

Curb side delivery and shipping are always available if you don't want to come into the shop.

Please see our webpage for further details as to how we are working hard to keep everyone safe!

Stay safe and take care of yourselves. By working together, we will get through this!

Follow us for the most up to date news from Beau...



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@beauphotostore



@beauphotostore

Canon

# LEVEL UP

SALES EVENT

Canada's #1 Camera Brand\*



Ask us about the  
great deals on  
Canon bodies and  
lenses!

BEAU  
PHOTO

Beau Photo Supplies is an authorized Canon dealer. We stock both Canon DSLR and mirrorless cameras and lenses.



## DIGITAL

MIKE M.

### DSLR or mirrorless... what should I buy?



Canon R5 - a mirrorless camera



Nikon D850 - a DSLR camera

A question I have been asked a lot recently by customers who are either significantly upgrading their system, or getting into a new interchangeable lens camera system, is whether or not I would recommend a digital single-lens-reflex (DSLR) or a mirrorless camera. Each system has pros and cons, and I am going to try and explain those here, mostly in point form, but some points I will elaborate on a little more. For ease of writing, I've decided to use the abbreviation ILC (interchangeable lens camera) to refer to mirrorless interchangeable lens cameras in general. Note that every major manufacturer we deal with at Beau Photo, be it Canon, Fujifilm, Hasselblad, Nikon, or Sony, are all now offer very compelling ILC bodies that are generally up to the task of fulfilling the demanding needs of professionals

for most types of photography. Mirrorless cameras are no longer mainly of interest to amateurs!

The primary difference between a DSLR and an ILC is the system you use to view and compose an image. A traditional DSLR allows you a direct optical view, through the lens itself, by using a 45° diagonal mirror in front of the shutter and sensor; and a system of prisms or mirrors in the DSLR's viewfinder "hump" to relay that image directly to your eye. When you are framing a shot through the viewfinder (VF) of a DSLR, the shutter is closed and the mirror is flipped down.

With an ILC, there is no mirror in front of the shutter and sensor; and in fact while framing through the electronic viewfinder (EVF) or rear LCD display, the camera's shutter remains open. This is because the camera's sensor is relaying the live image of what you are photographing, through the lens itself (like a DSLR), to your eye by using a miniature, high-res display, either an LCD or an OLED display. Modern DSLRs also offer "Live-View" options, and they work by temporarily flipping up the mirror and opening the shutter to relay the live image to the back LCD screen, however you cannot use the camera at eye-level since the VF will be dark, unless you opt for a bulky external LCD display magnifier, like those available from Zacuto and others, and then use the rear LCD as a sort of EVF. There are a large variety of sensor sizes for ILCs as well, ranging from Micro-4/3 (a 2x crop factor) to medium-format, with a 0.79x crop factor when compared to full-frame 35mm cameras.

This one major design difference dictates a number of advantages each system has over the other, although in some cases the clear advantages that a DSLR once had are being steadily whittled away. Note that I used DSLRs for about 9 years, and film SLRs for 20 years prior to that, before switching to a mirrorless digital system. Personally, for my type of photography (landscapes, cityscapes, macro, night and astro, as well as some portrait work), I would never want to switch back to a DSLR again. I am very happy with my mirrorless system and feel the pros far outweigh any cons. So, on to the comparison...





**Dreams  
defined.**

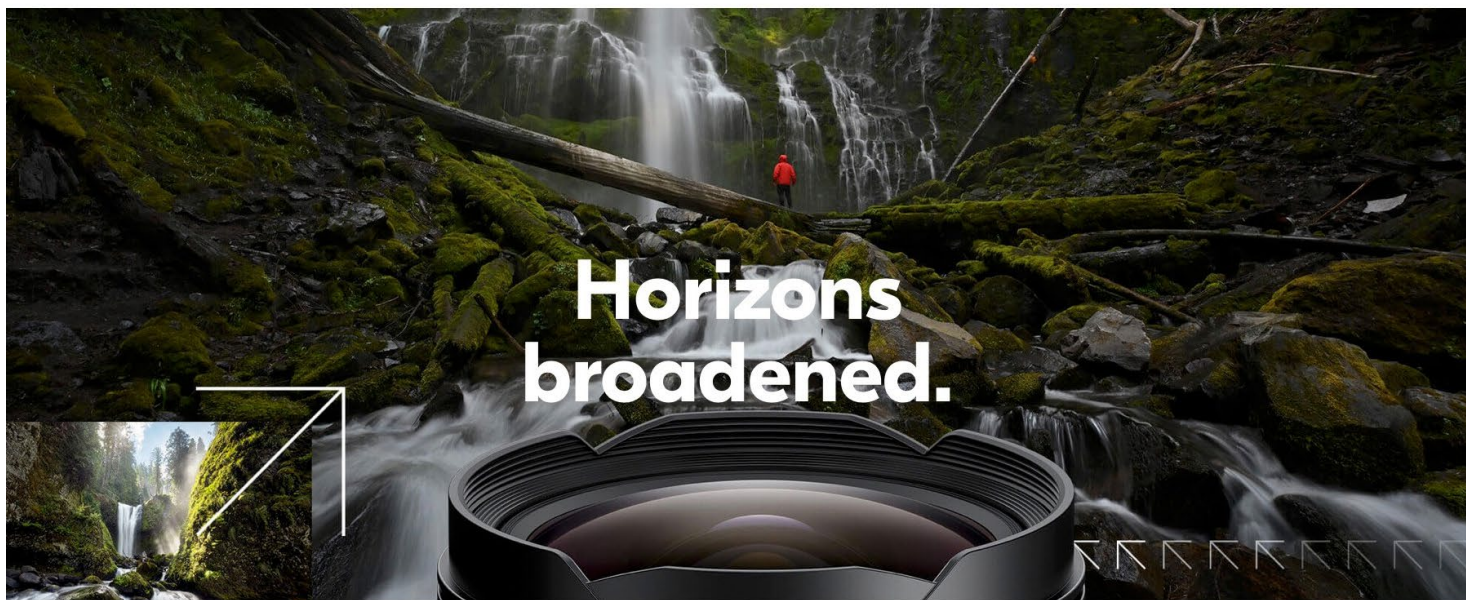


## **NIKKOR Z 50mm f/1.2 S**

### **All the detail. All the sharpness.**

Hone your creative vision with the sharpest, fastest 50mm prime we've ever created. Extraordinary rendering power across the entire frame. Vast f/1.2 maximum aperture. Breakthrough autofocus. Liberating distortion and glare control. Weatherproof build. All empowered by Nikon's revolutionary Z Mount, a system that shines with fast lenses. Dream it, and the NIKKOR Z 50mm f/1.2 S will do it.

**Horizons  
broadened.**



## **NIKKOR Z 14-24mm f/2.8 S**

### **The ultimate ultra-wide zoom.**

The views through the NIKKOR Z 14-24mm f/2.8 S are simply epic. Ultra-wide perspectives that challenge our sense of scale. Clarity that transports you. A level of detail you have to see to believe. All in the shortest, lightest and most versatile 14-24mm f/2.8 constant aperture zoom available. Optimized for landscapes, cityscapes, night skies, architecture, interiors and environmental portraits—this is the lens for taking it all in.

*Comparison courtesy of [www.camerasize.com](http://www.camerasize.com)*



The full-frame Canon EOS R5 outperforms the 5D Mark IV DSLR and even the 1D X Mark III DSLR in many ways, yet is much lighter and more compact!

### DSLR Pros

- Effectively zero-lag viewing of your subject since you are not relying on an electronic system to transfer the image from the sensor to your eye via an EVF.
- A very bright scene will give you a very bright VF image, whereas the EVFs used on ILCs generally have a cap on absolute brightness. This can make it easier to compose a shot with a DSLR in, for example, bright sunlight if the sun is coming from the top or the side, which can really interfere with your EVF view when using an ILC.
- For studio photography with strobes, where the light levels are low and the live preview of an EVF has no advantage, since it cannot preview the flash exposure live, a DSLR does not require changing any settings so for some people, it feels like a more natural choice to use.
- Good battery life since the camera is not having to read off the sensor continuously, process the image and display it using the EVF. There is almost no battery consumption while framing a DSLR through its VF.
- A DSLR's generally larger size and weight, as well as its often larger handgrip, can balance better with larger lenses

and offer a more secure grip and better balance in some cases.

- Many manufacturers have spent decades perfecting SLR cameras, and now DSLRs, so the general performance, reliability and AF accuracy of the best pro-level DSLRs has only recently been encroached on by some ILCs.
- DSLR systems, specifically those from Canon and Nikon, offer a truly vast array of lenses, including exotic tilt-shift optics, fisheye zooms, as well as a large number of incredibly high performance super telephoto lenses and telephoto zooms. It is no surprise that Canon or Nikon DSLRs are generally the systems of choice for professional sports and wildlife photographers.

### ILC Pros

- Viewing an image live through an EVF means that generally speaking, you can get an accurate preview of how your camera is metering the scene. This is incredibly helpful for challenging available light photography to help ensure that your exposure is right where you want it. Many ILCs offer live, blinking highlight overexposure warnings too, and actual image lag is extremely minimal.



- Since there is no 45° angle mirror to flip up out of the way, ILCs can be smaller, thinner and lighter than most DSLRs.
- In addition, without a bulky mirror in the way, the flange distance can be much shorter than a DSLR, that is, the distance between the lens mount and the sensor. This has major benefits for the optical design of some types of lenses, allowing them to have a more compact size without compromising on their optical performance.
- The shorter flange distance also allows for the creation of lens adapters, ways to mount many different brands of DSLR, SLR or even interesting vintage lenses onto modern ILC bodies.
- With no bulky mirror to rapidly flip up out of the way, there is less vibration and noise when shooting with an ILC. In fact, most modern ILC cameras allow you to shoot in almost complete silence by using a fully electronic shutter mode, leaving the mechanical shutter open and using purely electronic means to start and stop each exposure. While there can be some significant drawbacks to electronic shutters when it comes to image quality (banding under flickering light sources, distortion of fast moving objects, reduced dynamic range or other minor image artifacts), the faster readout speeds of modern sensors and faster onboard processors, mean that these problems are becoming less noticeable all the time. For some ILCs, the issues are very nearly nonexistent. If you use any ILCs fully mechanical shutter, then those issue go away completely of course.
- The very latest ILCs also have very short or, in some cases, zero EVF blackout during rapid shooting. This makes it easier to track moving subjects since you never lose sight of them while shooting continuously. They can often also shoot stills at extremely high frame rates.
- Shooting video is much easier in bright conditions since the EVF allows you to block out extraneous light.
- Photographing night scenes can be easier since the EVF "gains up" and can make things look a lot brighter than the naked eye sees. This can make it easier to fine tune a composition.

- Most ILCs allow you to magnify the image in the EVF when focusing manually, making it a whole lot more accurate when precision is needed.
- With a good ILC, a slow f/5.6 zoom gives just as bright an EVF image as a fast, f/1.2 prime, even in relatively low light levels. On the other hand, a slow lens will give a very dim VF image in a DSLR compared to a bright prime.
- Since the image sensor itself is also being used as the focus sensor, there are no calibration issues with AF. In other words, the majority of ILCs will never require any front-focus or back-focus fine-tuning. Usually, static subject AF is bang-on perfect, presuming of course than one can minimize the size of the focus area sufficiently, which can be done for most ILCs.

So there you have it: a brief rundown of the main pros of DSLRs over ILCs, and the pros of ILCs over DSLRs. Generally speaking, if you are a professional architectural or food photographer who may need access to tilt-shift lenses, are a professional wildlife or sports photographer who needs the very best, fast telephoto primes, you will need to choose your system carefully. In most cases, a Canon ILC can be easily adapted to take Canon DSLR lenses, and a Nikon ILC can take Nikkor DSLR lenses, so those two systems offer the greatest native lens versatility perhaps. That said, Canon lenses can also be adapted to Fujifilm and Sony bodies via third-party lens adapters with very close to full functionality, although often times their AF performance is not as good as when those lenses are mounted on a native Canon body.

However, most other types of professional photography can be done very successfully with ILCs and indeed, I often hear from photographers that feel as I do. Once they try an ILC, they are hooked and don't want to go back to shooting a DSLR system!

I'm sure there are other points I have missed, but if you are still unsure of what route you should go, DSLR or mirrorless, please do feel free to contact me! [digital@beauphoto.com](mailto:digital@beauphoto.com)

FUJIFILM  
X | GFX



# FUJIFILM HOLIDAY OFFERS

SAVE UP TO <b>\$270</b> ON THE X-T4 WITH VERTICAL GRIP	SAVE UP TO <b>\$575</b> ON THE X-T3	SAVE UP TO <b>\$375</b> ON THE X-T200	SAVE UP TO <b>\$670</b> ON SELECT LENSES
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The FUJIFILM instant savings promotional offers are effective from November 2, 2020 through January 4, 2021, or while participating dealers' supplies last.



## PRO SALES

KEN S.

### New at Beau Photo - NanLite LumiPad LED lights



Beau Photo has been selling Nanlite products for some time now with the Forza 60 LED light. Recently they added the new **Forza 60B Bi-colour LED**. These are great lights with amazing CRI ratings of 98 and 97. They are compact, well built and very powerful for their size. Plus, with a Bowens' mount adapter you can use any Bowens mount light modifier; or add a Bowens style speedring and you can mount almost any size or shape softbox.

There is however, always a need for a simpler lighting solution that is still high quality and can create a soft and even effect on a budget. The Nanlite LumiPad answers that need, whether it is a on-camera / compact light with the **LumiPad II Bicolour slim light LED** or the larger **LumiPad 25 Bi-colour slim light LED** that will illuminate a larger space.

NanLite LumiPad series LED panels combine compact design and impressive brightness making them an ideal option for live streaming, vlogging, photography lighting, video lighting, photo booths and more. With LumiPad

series LEDs you can quickly achieve beautiful, studio-quality results without adding plastic filters or cloth diffusion. Rear control knobs enable you to dial in brightness from 0-100% and adjust the colour temperature from warm to cold (3200K-5600K)

The **NanLite LumiPad II Soft Light LED Panel** is an impressive compact and bright soft light LED panel with a maximum output of 969 lumens (337 Lux @ 1m 5600K). It can be powered by either AC power or Sony NP-F style batteries. (AC adapter and batteries sold separately). It is supplied with a combination cold shoe - 1/4 20''' mount, so the LumiPad II can either be mounted directly on your camera, a light stand or tripod.

**The NanLite LumiPad II Soft Light LED Panel \$79.95**

The **NanLite LumiPad 25 Soft Light LED Panel** is ideal for producing soft, diffused lighting in the studio or on location. At only 1.2 inches thick, the LumiPad 25 uses high-output LEDs to provide up to 2140 lumens (930 Lux @ 1m 5600K) of illumination. It comes with a standard 5/8" receiver mount, so the LumiPad 25 can be mounted directly on any standard light stand.



**The NanLite LumiPad 25 Soft Light LED Panel \$169.95**

**The NanLite LumiPad series will be available on our website very soon, watch for it!**

For more information go to: <https://youtu.be/naXcjL8Tupc>

## Profoto OCF Adapter



AI, AIX and A10 owners rejoice! Profoto has announced the new product that opens up a new world of opportunities for your off camera flashes. Enter the OCF adapter for the AI series of flashes!



With the OCF Adapter you will have full creative flexibility with your Profoto A-series flash. The new adapter makes it possible for you to attach any of the wide range of OCF light shaping tools, making it easy for you to shape the light in any way you desire. Simply attach the adapter to your A-Series flash, add the modifier of your choice, and you are ready to start creating. Attach an OCF Softbox for a soft light, bring out the beauty in your model

by using the OCF Beauty Dish or use the OCF Magnum Reflector to add maximum power.

- Sturdy and user friendly design.
- Compatible with all OCF light shaping tools.
- Fits with any type of Profoto A-series flash.
- Easy to bring, mount and use.
- Integrated umbrella mount.
- Stand adapter included.

**Profoto OCF Adapter \$399.00**

<https://www.beauphoto.com/product/profoto-ocf-adapter/>

## Profoto is all about the Love



When the world is upside down, there is one thing that's constant, and that is love. For the unborn child, between two souls joining together in matrimony, or the undying love for our children, it is the symbol of hope. At Profoto they know the importance of being able to capture love's precious moments and preserve them in time. They have gathered photographers from all around the world to celebrate love with the Profoto B10, to inspire you to do the same.

Profoto has put together 3 kits as a suggestion for photographers in different stages of their careers; for those just starting out, for those more ambitious and for the advanced photographer. Each had a selection of light modifiers based on what your need may be. Each will give you the opportunity to create beautiful portraits.

### Starter kit

- 901163 B10
- 100986 Umbrella Deep White Medium
- Profoto Connect (choose one)

**\$3037.00**



### Ambitious kit

- B10 Duo kit
- Umbrella Deep White Medium
- Umbrella M Diffuser
- OCF Softbox 2x3'
- OCF Speedring
- Air remote TTL (choose one)

**\$6130.00**



**Advanced kit**

- B10 Plus Duo kit
- Umbrella Deep White Medium
- Umbrella M Diffusor
- OCF Softbox 2x3'
- OCF II Grid & Gel kit
- OCF Magnum Reflector
- OCF Beauty Dish White 2'
- Air remote TTL (choose one)

**\$8152.00**

Profoto has also gathered photographers from all around the world to celebrate love with the Profoto B10, to inspire you to do the same. See what they are creating here - <https://profoto.com/ca/love-with-profoto-b10#33395>

## Broncolor Para Reflectors - 30% off until December 30th

Each broncolor Para reflector delivers an extremely dynamic and adaptable light modifying system. Whether you are looking to create a focused spot or a flood of delicate, defocused light, the Para reflectors provide an endless number of varied lighting characteristics.



**Broncolor Para 133**  
**Sale \$2204.99**  
 Reg. \$3149.99



**Broncolor Para 88**  
**Sale \$1931.99**  
 Reg. \$2729.99

## Eligible products for 30% off are:

Para 88 Kit (BR33.483.03)  
 Para 88 HR Kit (BR33.483.06)  
 Para 133 Kit (BR33.550.03)  
 Para 133 HR Kit (BR33.550.06)  
 Para 177 Kit (BR33.551.03)  
 Para 222 Kit (BR33.552.03)  
 Light Grid 40° Para 88 (BR33.222.00)  
 Light Grid 40° Para 133 (BR33.233.00)  
 Light Grid 40° Para 177 (BR33.234.00)  
 Light Grid 40° Para 222 (BR33.235.00)

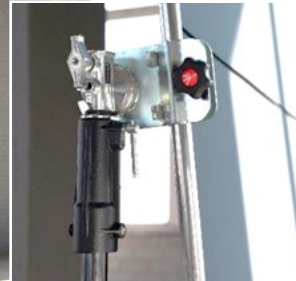
Want to learn more about the broncolor Paras? Go to <https://www.beauphoto.com/shooting-beauty-with-broncolor-para/>

## Used Grip Equipment



We recently acquired a large selection of used grip equipment from a studio that recently shut down. They are in great condition and prices to sell. Items include: Matthews 40" C-Stands, Medium overhead rollers, Low boy rollers, Apple boxes, Kupo stands, a Manfrotto Salon studio stand and more. Come in soon for the best selection

# New! Manfrotto Pro Scrim All In One



Description	Kit Contents
<b>Pro Scrim All In One Kit 1.1x1.1m Small</b>	1x lightweight frame, 3x textile covers; (black, double-sided silver/white bounce and 1.25 stop diffuser), 1x grip head and carry case.
<b>Pro Scrim All In One Kit 1.1x2m Medium</b>	1x lightweight frame, 3x textile covers; (black, double-sided silver/white bounce and 1.25 stop diffuser), 2x grip heads, 2x ears and carry case.
<b>Pro Scrim All In One Kit 2x2m Large</b>	1x lightweight frame, 3x textile covers; (black, double-sided silver/white bounce and 1.25 stop diffuser), 2x grip heads, 2x ears and carry case.
<b>Pro Scrim All In One Kit 2.9x2.9m Extra Large</b>	1x lightweight frame, 2x textile covers; (black and 1.25 stop diffuser), 2x grip heads, 2x ears and carry case.

Special introductory offer of  
10% off in December:

**Small 1.1m x 1.1m (3.6 x 3.6ft)**

Sale \$585.00    Reg. \$649.95

**Medium 1.1m x 2m (3.6 x 6.5ft)**

Sale \$910.00    Reg. \$899.95

**Large 2m x 2m (6.5 x 6.5ft)**

Sale \$1053.00    Reg. \$1169.95

**Extra Large 2.9m x 2.9m (9.5ft)**

Sale \$1170.00    Reg. \$1299.95



# Manfrotto

Please note, these items will be  
special order; call us and we'll be  
happy to get them in for you!



# Profoto A10

## The last on-camera flash you'll ever need

How do you improve the best on-camera flash in the world? It's not an easy feat, but if there is one thing you can expect when you invest in gear from Profoto, it's quality and longevity. The A10 has got all the quality and performance of its predecessor A1X as well as Profoto's newest bluetooth enabled technology Profoto AirX built in. It enables you to unleash the full power of the A10 flash no matter what type of capturing device you use - now and in the future.

**Buy the Profoto A10**



# Sell your used equipment!

Do you have used equipment in good condition that is begging to be loved by someone? Sell it and make a little extra cash, or use it toward a new camera or lens you've been eyeing.



KEH is again having a buying event, but this time it will be done by e-mail and will be ongoing! Make a list of the equipment you would like to sell, along with a note about the condition it is in, and send it to Ken at [prosales@beauphoto.com](mailto:prosales@beauphoto.com). Your equipment will be evaluated, and you will then bring in the items that KEH is interested in for an inspection by their local rep. You will either get a cheque or a store credit that includes a 10% bonus that you can use here at Beau toward anything you like. Call or e-mail if you have any questions.





## RENTAL NEWS

JASON K.

### NEW in Rentals

#### Profoto OCF Adapter



Have you used or rented a Profoto A1, A1X or A10 and thought it would be nice if you could use Profoto's larger OCF light modifiers, Pro modifiers or umbrellas? Well now you can! Compatible with Profoto's OCF or full sized speedings, you can now attach softboxes, reflectors & umbrellas to your a1/A1X/A10 to get the most out of your light! In the photos in this post, I have attached the

Profoto OCF Magnum to the OCF Adapter, and the light is the new Profoto A10. As you can see, the OCF Magnum



© Jason Kazuta

concentrates the light to give you up to 2 stops of extra light, with a slight hotspot within the lit area. This is great for accentuating something within your frame, such as a



floral bridal bouquet, or a face, or anything else you desire with a beautiful, gradual light fall off. The A10 without the OCF Magnum has a very wide light spread with a lot of potential wastage.

- OCF Adapter: \$10/Day or Weekend

- OCF Magnum: \$10/Day or Weekend

### Holiday Rentals



We will be closing at 2pm on Christmas Eve and closed on Christmas Day and Boxing Day, re-opening on Monday, December 28th.

This means that if you rent something on Christmas Eve,

you can keep your rental gear until 1pm Monday, December 28th for just a ONE DAY charge!

For New Years, we will be closed on New Year's Day, so you can pick up on New Year's Eve and keep the gear until Monday, January 4, also for only a ONE DAY charge! We will also be open on Saturday, January 2, so you can make returns or pick up a rental too.



Local photographer Jon Benjamin documents the 7pm cheer and supports the Greater Vancouver Food Bank Society and BC Women's Health Foundation.

## About 7PM Cheer

The 7PM Cheer started with one lone person showing support and has since grown into a global movement that's instantly recognizable regardless of nationality or language.



This book is a collection of images of people and communities coming out to cheer in solidarity at 7PM. It's also a time capsule documenting the isolation we endured during a global pandemic, specifically in Vancouver and the Lower Mainland, during the months of March to June 2020.

You can give your support by buying a book.  
Available in store at Beau!

<https://jonbenjamin.ca/7pm-cheer/>



## Available at Beau Photo!

These ULTIMATE CANADIAN PHOTO NERD TOTES retail for \$25 and come with a mini PhotoED pin + a printed insert with the photographers short bios. They are made from recycled materials + easily fit 11x14 paper boxes! (and of course copies of PhotoED magazine!)



## FILM / ANALOGUE

NICOLE L-D.

### A Little Shopping Cheer

These are a few of my favourite things... what I'd choose if I were Christmas shopping around the store for myself!

#### Rolls of FILM!



The perfect stocking stuffers! All joking aside however, with Kodak & Ilford prices increasing in the new year and the upcoming Fujifilm shortages...better to stock up while you have the chance! So because I love you all so much I would like to submerge you in Christmas cheer; I am discounting all Ilford and Kodak film 15% to celebrate boxing day week, the end of Christmas for another year, and to keep you busy for the depressing grey winter months ahead. Until spring is finally sprung and the world becomes glorious once again.

### The Zeiss Ikon ZM Rangefinder...

...would be the shiniest bauble under the tree.

NOTE: Keep out of reach of children. A pristine Zeiss Ikon ZM Limited Edition rangefinder with

a 50mm f2 lens that's on consignment

in the store is listed for a mere \$4200.00. Its sleek flawless design brings the same delight to my heart as a



Lamborghini Countach 25th Anniversario, but at least the Zeiss will fit under the tree...

(Lambo Picture borrowed from - <https://www.supercars.net/blog/1988%E2%86%921990-lamborghini-countach-25th-anniversario/> )

### The Olympus Stylus Epic



for capturing those perfect Christmas morning snapshots! It can also manage a few drops of wine. This is the beast that spawned my love of

photography. I got so many flawless photos as a teenager it fooled me into thinking I was a photo taking natural! Its handy all weather chassis and pin sharp 35mm f/2.8 lens were more likely the cause. Perfect photos can be yours too for just \$450.00



### Red Konica Pop!

Looks better than it shoots. Keep with the theme, hang it from the tree! \$75.00

### Paterson Dome Light

for added Christmas ambience, then once the season's over it can be moved to the darkroom.

\$65.75



## HOLIDAY SHOPPING

MUSTAFA

### 2020 Photographer's Holiday Gift Guide

The holiday season is upon us, and you know what that means; empty wallets and a chance to show off those gift wrapping skills! Since you're a photographer (why else would you be reading this) and you likely know a few others, perhaps it would be a good time to consider finding some photography related items for gifts! To spark some inspiration for you, here's a few suggestions for you to consider.

#### Straps and bags



Starting off with something pretty cliché, this is likely something most photographers need. They probably have some already, but this is your chance to get a better one. Like one of our fancy leather **Burke Mountain Leather straps (\$110)** that ages like fine wine, the retro Roots 73 flannel bag (above) for a nice outdoorsy look, or the **Peak Design Everyday Messenger** that you can travel with while looking ultra metropolitan (\$294.95).

#### Film developing kit

Is your niece or nephew really getting into film photography? Good news, all the stuff you need to develop film at home is still being made and sold today. The tanks, beakers, chemicals and so on are all available for you to purchase, and the steps are pretty straightforward. Just make sure they have the space and ability to do it. The last thing you need is your sibling complaining about the new bathroom tiles they have to get after their child spilled



some used fixer all over the bathroom floor.

#### A nice solid tripod

Besides making formidable weapons, a tripod also makes for a great platform to stabilize your camera for those long exposure shots. Instead of getting one of those mediocre Amazon Basics ones that will topple over from one measly fart, get your loved one a nice premium tripod that will not only ensure their camera doesn't get blown off a cliff





in Dover but also have some fancy ballheads that will let them shoot some crazy angles. They will also hold your camera steady for those long lens shots. We have some good ones from the likes of Manfrotto and Sirui for most budgets, so come take a look at them and see what tickles your fancy.

## A Film Camera!

Say your significant other is an avid digital shooter who's obsessed with megapixels, dynamic range and edge to edge sharpness. Sure, those things are great but you might want to bring them down a notch, back to basics. Enter, film photography. Sure, its worse than digital cameras in every measurable metric, but maybe film will make them think of the actual picture for once. Plus, nostalgia and virtue signalling and all that too, because vintage. Half of our customers here only know us for our film department, so if you need suggestions, go annoy Nicole with your lack of knowledge. (Kidding, I'm sure she'll be more than happy to help.)



## A T-Shirt or Tote

Not just any t-shirt, but one with a vintage camera on it! Because what better way to tell the world that you shoot film (besides that Leica hanging around your neck). We have some made by local artist, Deanna Flinn, for \$35 each. She also painted our mural outside the store! She



has cameras on tote bags as well - perfect for carrying all of your newly acquired goodies. We also have some Fujifilm shirts for \$10.

## A Nice Print of a Photo You've Taken

If you think you are a decent photographer who's taken some nice photos, maybe make a nice print (not a crappy little one from the drugstore) for you to gift. To make things even more awkward, maybe make it a picture of yourself. In moody black and white, of course.

We have a nice self-serve printing station here where you can use one of two Canon professional printers. Sure, you could buy one of them yourself (the **Canon Pro-1000 is only \$1599.**) but maybe start off with some nice paper and a few hours here at the printing station.

## An Intro Photography Course

We have a few photography workshops that help you learn various standard photography basics, such as film developing or intro to using your camera for \$50. Contact us for more details. <https://www.beauphoto.com/workshops-at-beau/>

## A Memory Card



They come in various formats and sizes. We carry three formats, namely SD, XQD and CF with various storage sizes and reading speeds. Sadly we don't have MemoryStick Duos

for their 2002 Sony bridge cameras but at that point just get them a new camera.

## Memory Card Case

So your gift receiver doesn't lose the memory card you just gave them! **Pelican makes a nice solid one for either SD or CF cards for \$35.95.** You can also put cute passport photos in them like a mini photo album.

## An External Flash.



The only acceptable way to flash people, its also a good way to learn a bit more about controlling light. Get a used vintage flash (I recently got a massive Metz flash that I use to flash anti-maskers) or a brand new modern one, from the likes of **Canon, Nikon, Fuji, Profoto**, etc. We have so many, just check in with us to see what will suit your needs. We even have one that will work with your phone camera! **Profoto CI Plus - \$399**

## A Lens Hood.

Yes, they have a practical purpose in that they protect the lens from bumps and help prevent lens flares, but they also look more professional. There is just something about a hood the size of your lens that perfects the look of your massive camera. New or used, we have them all.

## A Gift Certificate.

We sell gift certificates for any amount you choose. If they shop a lot here anyway, why not just give them more reason to shop here?

## A Camera!

Well, duh!

## RENAISSANCE ALBUMS

MEGHAN S..

### New Renaissance Album - The Hudson



I love it when Renaissance brings out new albums! Back at the beginning of the year they announced they were discontinuing the much loved stock peel and stick

Ventura and Roma albums - to be replaced with a NEW peel and stick album later in the year. Well that time has arrived and I'm excited to introduce the new addition to the Renaissance family, the Hudson album! I may be slightly biased because apparently they chose to name it after my dog...(or perhaps it's the Hudson river that runs through New York where Renaissance is based?) No matter where it got its name sake, I love the new modern look of the Hudson album!

For more details about the new Hudson album, check out my full blog post over on the Beau Blog: <https://www.beauphoto.com/new-from-renaissance-albums-the-hudson/>



# Scanning Services

**Get your prints, negatives, and slides scanned so you can share the images with friends and family.**



**Do you have boxes and albums full of old photographs? We now offer a scanning service brought to you by Photo Expert Scanning. This great new service is a low cost approach that delivers quality images suitable for printing up to 12×18 inch sized prints.**



- All scans are jpg format
- Print scans are all 300 DPI. 600 DPI is available on request
- 35mm scans are 2000 x 3000 pixels.
- With a properly exposed, sharp image, scans can easily be printed to 12 x 18 inches.

[www.beauphoto.com/scanning-services](http://www.beauphoto.com/scanning-services)

**Note: this is not an in-house service and takes approximately two weeks from drop-off to completion.**

# Beau Photo is the Canadian Dealer for Renaissance Albums

Renaissance Albums are handmade and printed in New York by a family owned company who have been creating these beautiful albums for over 30 years. With many classic and modern album styles to choose from, Renaissance continues to be a leader in custom professional album production.

We work closely with Renaissance Albums to make sure every one of your albums is perfect so you can present your best work to your client. We take care of all the hassle so all you have to do is create stunning work.

Photography by Rebecca Gosselin



RENAISSANCE  
RENAISSANCE ALBUMS

For more information or to set up an appointment to view our sample albums, please contact Meghan at [albums@beauphoto.com](mailto:albums@beauphoto.com).





A series of short articles to both protect and grow your business through insurance and tax strategies.

### **Tax, Insurance and Survival of your Business!**

Since COVID19 landed on our shores late last winter, visual creatives have been particularly hard hit in the wallet. Anyone shooting events or for the movie industry has suffered a severe loss of opportunity. It is amazing how something so tiny can disrupt so much! I don't even think Jason has a lens in the rental pool that would do justice to photographing it.

The federal government has rolled out CERB, CEWS, and other programs to ensure the survival of businesses. We as a tax firm have aided over 100 businesses with their applications to inject much needed cash.

What you may not know is – TADA! The provincial government is stepping to the plate to distribute up to \$300 million in grants to businesses. We have been approved as one of the Advisors to help develop plans for sustainability and get the \$\$\$\$\$. Businesses can get up to \$30,000 (an additional up to 10K for businesses in tourism) that you never need to pay back. The Small and Medium sized Business Recovery Grant can be applied for here:

**<https://www2.gov.bc.ca/gov/content/economic-recovery/business-recovery-grant>**

### **Insurance Tip- Extended Health and Dental**

Did you know that as business owner (yes, even a sole proprietor!), you can write off premiums for extended Health and Dental, saving a lot of tax on services you use already! At least I hope you take care of your teeth- yuck if no!

If you are incorporated, you can add a Health Spending Account which allows the company to pay for extended health as well and there is no cost if you don't need it. Such a deal. Please stop giving your cash to the Feds!

Keep in mind that a review is free- You can only gain from reaching out!

**For More Valuable Tips-Join the Dollar Tax Club here:** <https://mrinsurance.krtra.com/t/1RypsxUJqQ9c>

**Brent Edwardson** is a licensed life insurance broker heading up the MrInsurance.ca brokerage based in Vancouver. As part of the MrTaxes.ca integrated financial services firm, we have Insurance, Accounting, Investment and Legal specialists all under one roof. Brent formerly ran a successful photography business, headed up a national photography association (PPOC) and helped professional photographers with business development. Now an insurance broker for the better part of a decade- he knows your industry and can help with the challenges you face as an visual entrepreneur.

He can be reached at 604-202 0061 [brent@MrInsurance.ca](mailto:brent@MrInsurance.ca) and at [www.Mrinsurance/Mrtaxes](http://www.Mrinsurance/Mrtaxes)

# West End Darkroom



Our Darkroom is **Temporarily Closed** but we will re-open along with the Community Centre in due time.

**\$36/yr**  
member  
fee

We offer darkroom access, workshops, and community of other film shooters.

Located in the West End Community Centre, 870 Denman

**[westenddarkroom.ca](http://westenddarkroom.ca)**



# Are you confident with your creativity but frustrated with your business?

- Tired of riding the income roller-coaster of a gig economy?
- Want to feel more confident in your value and pricing?
- Is attracting clients and projects you love a big mystery?
- Longing for a doable schedule and maybe even a vacation?

You don't have to do this alone.

**Business of Creativity**  
helps you bridge that gap between your  
creative skills and running a profitable photography business.

[www.businessofcreativity.ca](http://www.businessofcreativity.ca)

DESIGN

## Framework for Freedom

Design your ideal business to give you time freedom, personal income, and creative fulfillment.

BUILD

## Marketing, Money, & Mindset

Build a strong foundation with a clear marketing message and start generating predictable income.

GROW

## Mastermind for Mastery

Grow revenues, master time management, expand clients, and be part of a curated community.

We have the training, resources, and support you need at each stage of your creative entrepreneurial journey. If you are a working photographer and are feeling overwhelmed with your marketing, exhausted from wearing too many hats, and frustrated trying to create predictable income....**book a call with an advisor.** It's free.

[www.businessofcreativity.ca/advisor](http://www.businessofcreativity.ca/advisor)

Get clear on the next step you need to take to have a life and make a living doing what you love.

**You are already great at photography,  
it's time to be great at business too!**



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