# <div class="inline-tabular"><table id="tabular" data-type="subtable">
<tbody>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: center; border-left: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Black Friday</td>
</tr>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: center; border-left: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Deals</td>
</tr>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: center; border-left: none !important; border-bottom-style: solid !important; border-bottom-width: 1px !important; border-top: none !important; width: auto; vertical-align: middle; ">BeAU</td>
</tr>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: center; border-left: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">ehoro</td>
</tr>
</tbody>
</table>
<table-markdown style="display: none">| Black Friday |
| :---: |
| Deals |
| BeAU |
| ehoro |</table-markdown></div> <br> that will get you out there with your camera! 

There are some great specials in all departments this year.
Get an early gift for someone or maybe something for yourself that will brighten your day during these challenging times.


## Add to Cart!

Most of these deals are available online as well, though stock on some things is limited so call or come in for the best selection!

## Digital Cameras and Lenses | Studio Lighting

 Bags, Tripods and Accessories | Film and DarkroomSome deals are only available in store - call us to get the best price!
** Some sale pricing only on in-stock items. ** Don't wait too long to shop!

# Digital Cameras and Lenses 

## Canon

EOS 6D Mark II Body - \$1,499 (reg \$1,699) Includes free LP-E6N battery pack (a $\$ 100$ value)

Canon EF 35mm f/2 IS - $\$ 749$ (reg \$799)
Canon EF 35mm f/1.4L II - \$2,199 (reg \$2,399)
Canon EF 40mm f/2.8 STM - $\$ 199$ (reg \$299)
Canon EF 50mm f/1.8 STM - $\$ 129$ (reg \$169)
Canon EF 50mm f/1.4-\$449 (reg \$499)
Canon EF 50 mm f/1.2L - $\$ 1,699$ reg $\$ 1,899$ )
Canon EF 85mm f/1.8-\$449 (reg \$499)
Canon EF 11-24mm f/4L - \$3,799 (reg \$3,899)
Canon EF 16-35mm f/4L IS - \$1,299 (reg \$1,399)
Canon EF $16-35 \mathrm{~mm}$ f/2.8L III - $\$ 2,599$ (reg \$2,799)
Canon EF $24-70 \mathrm{~mm}$ f/2.8L II - \$2,299 (reg \$2,499)
Canon EF $70-200 \mathrm{~mm}$ f/4L IS II - \$1,499 (reg \$1,699)
Conon EF $70-200 \mathrm{~mm}$ f/2.8L IS III - $\$ 2,499$ (reg $\$ 2,699$ )
EOS 5D Mark IV Body - \$2,999 (reg \$3,299) Includes a FREE extra LP-E6N battery pack and SanDisk Extreme Pro 128GB UHS-I SDXC memory card (a $\$ 185$ value!)
**Unless otherwise noted, all of these rebates apply from Black Friday, November 27th, until Thursday, December 3rd. Some rebates may have already been in place and may stretch beyond Dec. 3rd as well. **

## RENTAL COUPON PROMO

For every camera body or lens you buy from us during our Black Friday event, you will get a rental coupon as a bonus.* This rental coupon can be used for any item in our extensive rental dept. and does not need to be used all at
 once but do note that it expires 6 months from the date of issue. The amount will be roughly based on a percentage of the item's selling price, so generally speaking the more expensive the item, the bigger the rental coupon!
If you decide to take advantage of our new online sales, note that you will automatically get a rental coupon along with your order if placed during the promo period. Should you be ordering from outside of the BC Lower Mainland and feel you won't be able to take advantage of the coupon, then please let us know in the order notes, and we won't bother including one.
*Some restrictions may apply to certain items. Call us for details.

EOS R Kit w/24-105 STM - \$2,299 (reg \$2,699)
EOS RP Body - \$1,199 (reg \$1,299)
EOS RP Kit w/24-105 STM - \$1,399 (reg \$1,599)
Canon RF 35mm f/1.8 IS Macro - $\$ 599$ (reg \$649)
Canon RF 50mm f/1.2L - \$2,899 (reg \$2,999)
Canon RF 85mm f/1.2L - \$3,399 (reg \$3,499)
Canon RF $15-35 \mathrm{~mm}$ f/2.8L IS - $\mathbf{\$ 2 , 8 9 9 ~ ( r e g ~ \$ 2 , 9 9 9 ) ~}$
Canon RF $24-240 \mathrm{~mm}$ f/4-6.3 IS - $\$ 899$ (reg \$999)
Canon RF $24-70 \mathrm{~mm}$ f/2.8L - \$2,899 (reg \$2,999)
Canon RF $70-200 \mathrm{~mm}$ f/2.8L IS - \$3,399 (reg \$3,499)


EOS R Body - \$1,999 (reg \$2,399)

Canon RF 85mm f/2 IS Macro
\$799 (reg \$849)

Canon RF $\mathbf{2 8 - 7 0 m m}$ f/2L - $\$ 3,799$ ***
(reg \$3,899)
*** also includes FREE 95mm C-PL and FREE 95 mm protective filters!


## Fujifilm

GFX 50R - \$4,725 (reg \$5,700) Includes free extra NP-T125 battery pack and SanDisk 64GB UHS-I SDXC Card (a \$215 value)


X-T4 Body + Vertical Grip - $\$ 2,460$ (reg $\$ 2,730$ ) X-T4 w/18-55 + Vertical Grip - \$3,000 (reg \$3,270) X-T4 w/16-80 + Vertical Grip - \$3,130 (reg \$3,400) All X-T4 bodies and kits include a FREE extra Fujifilm NP-W235 Battery Pack and a FREE Twin-Charger (a $\$ 200$ value)

Fujinon XF 23mm f/1.4 R-\$1,025 (reg \$1,200)
Fujinon XF 16-55mm f/2.8 R WR - \$1,225 (reg \$1,600)
Fujinon XF 55-200mm f/3.5-4.8 R OIS - \$675 (reg \$940)
Fujinon XF 100-400mm f/4.5-5.6 R OIS WR - \$1,900 (reg \$2,570)


Fujinon XF $50-140 \mathrm{~mm}$ f/2.8 R OIS WR \$1,750
(reg \$2,160)

Every new Fujifilm X-S10 body or kit purchase gets a FREE NP-W126S battery pack and a SanDisk Extreme Pro 64GB SDXC card!


## Nikon

D850 Body - \$3,899 (reg \$3,999)
Nikkor AF-S 28mm f/1.4G - \$2,449 (reg \$2,599)
Nikkor AF-S 50mm f/1.8G - \$229 (reg \$249)
Nikkor AF-S 50mm f/1.4G - $\$ 519$ (reg \$559)
Micro Nikkor AF-S 60 mm f/2.8G - \$679 (reg \$729)
Nikkor AF-S 105mm f/1.4E-\$2,549 (reg \$2,699)
Nikkor AF-S 500 mm f/5.6E PF VR - \$4,399 (reg \$4,699)
Nikkor AF-S 14-24mm f/2.8G - \$1,849 (reg \$2,369)
Nikkor AF-S 24-70mm f/2.8E VR - \$2,199 (reg \$2,999)
Nikkor AF-S 70-200mm f/2.8E FL VR - \$2,599 (reg \$3,599)
Nikkor AF-S 80-400mm f/4.5-5.6G VR - \$2,799 (reg \$2,999)


Micro Nikkor AF-S 105mm f/2.8G VR - \$949
(reg \$1,129)


D780 Body - \$2,699 (reg \$2,999)
D780 Kit w/24-120 VR - \$3,399
(reg. \$3,699)

Nikon DSLR bodies and kits include a free EN-EL15B battery pack and a SanDisk Extreme Pro 128GB UHS-I SDXC memory card. (a $\$ 180$ value!)
**Unless otherwise noted, all rebates on digital cameras and lenses apply from Black Friday,
November 27 th, until Thursday, December 3rd. Some rebates may have already been in place and may stretch beyond Dec. 3rd as well.** Some items are on special only while stock lasts.

Z7 Kit w/24-70 f/4-\$4,199 (reg \$4,599)
Z6 Body - \$1,999 (reg \$2,399)
Z6 Kit w/24-70 f/4-\$2,799 (reg \$3,199)
Z5 Body - \$1,749 (reg \$1,899)
Z5 Kit w/24-50 f/4-6.3-\$2,149 (reg \$2,299)

- listed Z-system bodies and kits get a free Sony 32GB XQD Card

Nikkor Z 20mm f/1.8 S - \$1,269 (reg \$1,399)
Nikkor Z 24mm f/1.8 S - \$1,199 (reg \$1,299)
Nikkor Z 35mm f/1.8 S - \$949 (reg \$1,099)
Nikkor Z 50mm f/1.8 S - \$679 (reg \$799)
Nikkor Z 85mm f/1.8 S - $\$ 949$ (reg \$1,049)
Nikkor Z 24-200mm f/4-6.3 VR - \$1,049 (reg \$1,199)

FTZ Lens Adapter - \$70 ** (reg \$329)
** when sold with any new Z-series body


Z7 Body - \$3,399 (reg \$3,799)


Nikkor Z 24-70mm f/2.8 S
\$2,699 (reg \$2,999)


Nikkor Z 14-30mm f/4 S \$1,499 (\$1,699)

## Sony

Sony has kicked in tons of additional rebates for Black Friday! We are only listing those that we stock here, so call us and ask if the body or lens you want is on rebate and we can special order it in! Note the lenses designated 'E' are crop sensor E-mount and 'FE' are full-frame E-mount lenses...

A7S II Body - \$2,799 (reg \$3,299)

A7 III Body \$2,299
(reg \$2,599)


Don't forget the bonus rental coupon! - For every camera body or lens you buy from us during our Black Friday event, you will get a rental coupon as a bonus. This rental coupon can be used forany item in our extensive rental dept. See details above.

Sony E 35mm f/1.8 OSS - \$529 (reg \$579)
Sony E 50mm f/1.8 OSS - \$349 (reg \$399)
Sony E 18-200mm f/3.5-6.3 OSS - \$949 (reg \$1,049)
Sony/Zeiss FE 35mm f/2.8 \$949 (reg \$999)
Sony/Zeiss FE 50mm f/1.4-\$1,849 (reg \$1,949)
Sony FE 50mm f/1.8-\$299 (reg \$349)
Sony/Zeiss FE 55mm f/1.8-\$1,199 (reg \$1,249)
Sony FE 85mm f/1.8-\$749 (reg \$799)
Sony FE 90 mm f/2.8 OSS Macro - \$1,399 $(\$ 1,499)$
Sony FE 16-35mm f/2.8 G Master - \$2,799 (reg \$2,999)

Sony FE 24-70mm
f/2.8 G Master
\$2,699
(reg \$2,899)

Sony/Zeiss FE 24-70mm f/4 OSS - \$1,099 (reg \$1,199)
Sony FE $24-240 \mathrm{~mm}$ f/3.5-6.3 OSS - \$1,299 (reg \$1,399)
Sony FE 70-200mm f/4 OSS - \$1,699 (reg \$1,799)


Sony FE 24-105mm f/4 OSS \$1,549 (reg \$1,849)


Sony FE $70-200 \mathrm{~mm}$ f/2.8
OSS G Master - \$3,099
(reg \$3,299)


## Sigma

Sigma Art 50mm f/1.4DG HSM lens sale $\$ 999.95$ Reg. $\$ 1199.95$

## Huge Camera Grip Sale!

Only while supplies last, get these battery grips and hand-grips at great pricing!

Fujifilm MHG Metal Handgrips (with Arca Swiss dovetail)
X-Prol - \$87 (40\% off)
X-Prol (no Arca-Swiss) - $\$ 50$ ( $60 \%$ off)
X-T1 - \$84 (40\% off)

Fujifilm Vertical Battery Grip VG-XT1 for X-T1 - \$105 (50\% off) VPB-XT2 for X-T2 - \$290 (35\% off) VG-XT3 for X-T3 - \$299 (25\% off)


Canon Battery Grip Sale
BG-E13 (EOS 6D) - \$149 (50\% off)

Sony Vertical Battery Grip Sale
VG-C1EM for A7/A7S/A7R - $\$ 175$ (50\% off)
VG-C2EM for A7II/A7SII/A7RII - \$225 (50\% off)


Nikon Battery Grip Sale MB-D12 for D800/D810 - \$389 (45\% off) MB-D16 for D750 - \$289 (50\% off) MB-D15 for D7100/D7200 - \$385 (30\% off)


## Rental Deal!

Sally the Barred owl would like all of you to know that for this Black Friday weekend, all rentals are $20 \%$ off! Yes, that's right! Pick up your gear after noon on Friday and return by 1 pm on the following Monday and receive a 20\% discount! This weekend only!

## HOLIDAY GIFT WITH PURCHASE

## BUY THIS

## GET THAT

## \$525.99

Air Direct Wireless Tethering System

$\$ 39.99$ Value Air Direct Arca Clamp for

L-Bracket

## $\$ 31.99$ Value

TetherPro Right Angle Adapter "Pigtail" Cable
\$303.99 D-TAP Battery

$\$ 143.99$ Value
D-TAP to AC Power Supply

$\$ 29.99$ Value
StrapMoore

## \$399.99

Rock Solid VESA Studio Monitor Mount for Stands

$\$ 50.99$ value Dual Wing Sandbag


## Studio Lighting

 and Tripods
## Until November 30th...

Purchase a Profoto A1X or the just released Profoto A10 between now and November 30th and get two Profoto A1 Batteries free! Now have a total of 3 batteries to power you through your longest photo sessions.

Save 20\% on Broncolor reflectors, beauty dishes, softboxes, grids, umbrellas, and more!


Until Dec. 3rd...

## Manfrotto

Manfrotto Befree Advanced
Aluminum tripod 4-section tripod
Sale $\$ 219.95$
Reg. $\$ 279.95$
Manfrotto 055 Pro 3 section with MHXPRO-3W Pan 3 way head -
Sale $\$ 349.95$
Reg. $\$ 468.95$

Manfrotto 290XTA3 with 496RC2 Ball head Sale \$199.95
Reg. $\$ 231.95$



Manfrotto 190 Pro
3 section with MHXPRO-3W
Pan 3 way head
Sale $\$ 349.95$
Reg. \$437.95


Manfrotto 190 Pro 3 section with MHXPROBall head Sale \$349.95

Reg. \$395.95


## GorillaPod



GorillaPod Pro Tablet - Sale $\$ 44.95$ Reg. $\$ 59.95$



Mindshift Rotation 180
Panorama backpack:
Super Sale Price \$132.25
Regular Price $\$ 349.00$

# Bags, Tripods and Accessories <br>  <br> Mindshift Rotation 180 Trail backpack: Super Sale Price $\$ 115.00$ <br> Regular Price $\$ 299.00$ 



These are a great

Mindshift Rotation 180 Professional backpack Super Sale Price \$287.00
Regular Price $\$ 699.00$

Save 15\% on the Lowepro Adventura SH 160 II Now \$58.60!
Regular price $\$ 68.95$


## Filters



Kenko Filters 15\% Off


## B+W Filters 10\% Off

| B+W Filters | Sale $10 \%$ | Reg |
| :--- | :---: | :---: |
| 39 mm UV | $\$ 41.44$ | $\$ 46.04$ |
| 67 mm Clear MRC | $\$ 74.08$ | $\$ 82.31$ |
| 67 mm CPL MRC | $\$ 169.50$ | $\$ 188.33$ |
| 77 mm Clear MRC | $\$ 114.26$ | $\$ 126.95$ |
| 77 mm CPL MRC | $\$ 220.97$ | $\$ 245.52$ |
| 82 mm Clear MRC | $\$ 138.11$ | $\$ 153.45$ |
| 82 mm CPL MRC | $\$ 248.59$ | $\$ 276.21$ |

We stock clear filters and circular polarizer filters in sizes 49-82mm. Other filter types and sizes are available for special order.


NiSi Filters 10\% Off

| Nisi Filters | Sale $10 \%$ | Reg |
| :--- | :---: | :---: |
| V5 Pro Kit | $\$ 215.10$ | $\$ 239.00$ |
| Soft Graduated ND - 3 stops | $\$ 215.99$ | $\$ 239.99$ |
| ND 6 stop | $\$ 202.49$ | $\$ 224.99$ |
| 100x100 Natural Night | $\$ 224.10$ | $\$ 249.00$ |
| 77 mm Natural Night | $\$ 206.99$ | $\$ 229.99$ |
| 82 mm Natural Night | $\$ 224.99$ | $\$ 249.99$ |


| Tiffen Filters | Sale 15\% | Reg |
| :---: | :---: | :---: |
| 82mm Variable ND (~2-8 stops) | $\$ 199.00$ | $\$ 234.95$ |



LEE Filters

| Lee Filters | Sale $10 \%$ | Reg. |
| :--- | :---: | :---: |
| Lee 100 Holder | $\$ 135.83$ | $\$ 150.92$ |
| Lee 100 Polarizer | $\$ 366.03$ | $\$ 406.70$ |
| Little Stopper | $\$ 180.00$ | $\$ 200.00$ |
| Big Stopper | $\$ 180.00$ | $\$ 200.00$ |

## Magmod 10\% Off

| MagMod | Sale $10 \%$ | Reg |
| :--- | :---: | :---: |
| MagGrip | $\$ 35.99$ | $\$ 39.99$ |
| MagBounce | $\$ 71.99$ | $\$ 79.99$ |
| MagSphere | $\$ 71.99$ | $\$ 79.99$ |
| Starter Flash Kit | $\$ 143.99$ | $\$ 159.99$ |
| MagGel Holder | $\$ 35.99$ | $\$ 39.99$ |
| MagGel Standard Gel Set | $\$ 44.99$ | $\$ 49.99$ |
| Pro Kit | $\$ 251.99$ | $\$ 279.99$ |
| MagBox 24" Octa Starter Kit | $\$ 386.99$ | $\$ 429.99$ |

*All Items require a MagGrip to be attached to your flash.*

## Rogue Flash Modifiers 15\%

| Rogue Lighting Modifiers | Sale 15\% | Reg |
| :--- | :---: | :---: |
| Flashbender 2 Large Reflector | $\$ 50.14$ | $\$ 58.99$ |
| Flash grid 3-in-1 | $\$ 50.14$ | $\$ 58.99$ |
| Flashbender 2 Large Softbox Kit | $\$ 81.59$ | $\$ 95.99$ |
| Gel Filters - Colour Correction | $\$ 37.39$ | $\$ 43.99$ |
| Flashbender 2 XL Pro Lighting System | $\$ 125.79$ | $\$ 147.99$ |
| Flashbender 2 Bounce Card | $\$ 31.44$ | $\$ 36.99$ |
| Flashbender 2 XL Pro Silver Reflector | $\$ 75.64$ | $\$ 88.99$ |



Hahnemulhe Inkjet Paper 5\% Off

| Hahnemuhle Inkjet Paper | Sale 5\% | Reg |
| :---: | :---: | :---: |
| Photo Silk Baryta 310gsm |  |  |
| $8.5 \times 11(25$ sheets $)$ | $\$ 41.45$ | $\$ 43.63$ |
| $11 \times 17(25$ sheets $)$ | $\$ 83.92$ | $\$ 88.34$ |
| $13 \times 19(25$ sheets $)$ | $\$ 104.12$ | $\$ 109.60$ |
| $17 \times 22(25$ sheets $)$ | $\$ 159.96$ | $\$ 168.38$ |
| Photo Rag Smooth 308 gsm |  |  |
| $8.5 \times 11(25$ sheets $)$ | $\$ 61.65$ | $\$ 64.89$ |
| $13 \times 19(25$ sheets $)$ | $\$ 153.62$ | $\$ 161.71$ |
| $17 \times 22(25$ sheets $)$ | $\$ 235.82$ | $\$ 248.23$ |



Ilford Inkjet Paper 10\% Off

| Ilford Inkjet Paper | Sale $10 \%$ | Reg |
| :---: | :---: | :---: |
| Smooth Pearl 310gsm |  |  |
| $5 \times 7(100$ Sheets) | $\$ 32.18$ | $\$ 35.76$ |
| $8.5 \times 11$ (25 sheets) | $\$ 26.82$ | $\$ 29.80$ |
| $13 \times 19(25$ sheets) | $\$ 67.08$ | $\$ 74.53$ |
| $17 \times 22$ (25 sheets) | $\$ 111.80$ | $\$ 124.22$ |
| Smooth Gloss 310gsm |  |  |
| $8.5 \times 11$ (25 sheets) | $\$ 26.82$ | $\$ 29.80$ |
| $13 \times 19$ (25 sheets) | $\$ 67.08$ | $\$ 74.53$ |
| $17 \times 22$ (25 sheets) | $\$ 111.80$ | $\$ 124.22$ |

Everything on the Analogue Black Friday Sale table is reduced by 50-75\%!


Vivitar 28mm f2.5 FD \$25


## Film and Darkroom

Asahi Pentax Spotmatic SP 1000 \& Takumar 55mm f2-\$40 (no meter)


Pentacon 50mm f1.8 M42 \$25

Come by and see the selection of used film cameras and lenses we have on sale right now! If you can't make it in, call us to ask about specific items.
Sale on until November 30th - Only one of each item in stock!

Asahi Super-Tak 135mm f3.5 M42
\$25


Canon EOS 650 \& Tamron $70-300 \mathrm{~mm}$ f4-5.6 \$25 (functioning meter)


Canon
FD 35-105mm f3.5
\$25

Konica Autoreflex $T$ \& Hexanon 52mm f1.8 $\$ 80$ (no meter)


Canon
FL 135mm f3.5
\$25


> Konica
> Zoom-Hexanon
> AR 35-70mm f3.5-4.5-\$25

Carenar
55mm f1.7 M42


Konica Hexanon AR 28mm f3.5 \$25



Mamiya Sekor E 200mm f4 \$25


Kyocera Yashica 108 \& Yashica 50mm f1.9-\$60 (functioning meter)


Minolta AL-F \$25


Chinon CX \& Argus 55mm f2 $\$ 40$ (no meter)

Minolta XG-1 \& Tamron 28-70mm f3.5-4.5 \$40 (functioning meter)


Minolta MC Rokkor-PF 55mm f1.7 \$25

