Practising Self Isolation and Physical Distancing with Photography...

We know that many of you are having to stay at home to stay healthy during these challenging times. Photography can be a way for you to look after your mental health, and to bring you some happiness as you pass the time. If you are one of the people working hard to keep us all healthy, safe, fed, or informed, we are very thankful to you! We will try to relieve some of your stress by sharing great photos that will make you laugh and appreciate the beauty around us.

Follow us on Twitter...



Ideas From our Blog...



Great Images on Instagram...





Beau Newsletter - April 2020

News and Projects to Occupy Your Time • Capture Festival Update Clearance on Camera Grips • Fujifilm X100V Review • Profoto Competition - Win a Profoto A1X • Cinevate Clearance • Online Workshops and Competitions • more...

Dear Beau Photo Customers.

Due to the growing concern of COVID-19 and in the interest of everyone's health and safety, we have made the difficult decision to temporarily close our store as of March 20th, 2020. Please check our website and social media for updated information.

https://www.beauphoto.com/covid-19-statement-our-policies/

However, this does not mean that we are gone completely. We will be posting on social media as well as our blog to keep ourselves and our customers entertained with photos, tips, tricks, opinions, and reviews. Please follow along, reach out, and share with us your experiences during this unusual time.

We are still here for you. If you are in desperate need of equipment or rentals, please do not hesitate to contact us via email or social media as we have staff available to meet at the store and get you what you need.

We apologize for any inconveniences this may cause but the safety of our customers and our staff is our number one concern.

Please stay safe and healthy.

- The Staff at Beau Photo info@beauphoto.com



@beauphotosupplies



@beauphotostore



@beauphotostore



Super Worm Moon, March 9th.

©lason Kazuta

DIGITAL

MIKE M.

Backorders, Delays and Price Increases

With COVID-19 wreaking havoc on supply chains worldwide, there are many products, both upcoming and current, that are going to be very hard to come by. In addition, the CDN dollar is plummeting in value against the US dollar and many US goods we import will therefore be seeing some hefty price increases. The CDN dollar has fallen by more than 10% in the last month, which directly affects selling prices of Hasselblad, iOptron, Plustek and other items we import directly from the US. In addition, we have received word from other Canadian distributors that the worsening exchange rate will be affecting their pricing as well.

A few examples of hard to come by items include Fujifilm's new $\times 100$ V, likely delays on their upcoming $\times -14$, difficulty in getting many items from Canon, delays on Nikon's $\times 100$ Nikon's Z 70-200mm f/2.8 and more. As soon as we return to business, we will be sending out updates on the status of these items, and more information on any price adjustments that need to be made.

REBATES and SALE Pricing!

Most manufacturer's rebates are next to nonexistent for April, with the exception being Nikon as follows...

Nikon D5 Body - \$7,799 (SAVE \$700)

Nikon D850 Body - \$3,899 (SAVE \$100)

Nikon D850 bundle w/24-120mm - \$4,999 (SAVE \$100)

Nikon Z7 Body - \$3,899 (SAVE \$100)

Nikon Z7 Kit w/24-70mm - \$4,699 (SAVE \$\$100)

FTZ Adapter is \$200 with any Z6 or Z7 body or kit. (SAVE \$129)

We do have some sale/clearance pricing on numerous items, including one last Datacolor item and a whole bunch of battery grips and hand-grips!



Fujifilm Vertical Battery Grips

VG-XT1 for X-T1 - \$105 (50% off) VPB-XT2 for X-T2 - \$290 (35% off)

Fujifilm MHG Metal Handgrips (with Arca Swiss dovetail)

X-Prol - \$87 (40% off)

X-Pro I (no Arca-Swiss) - \$50 (60% off)

X-TI - \$84 (40% off)

Sony Vertical Battery Grips

VG-C1EM for A7/A7S/A7R - \$175 (50% off) VG-C2EM for A7II/A7SII/A7RII - \$225 (50% off)

Nikon Battery Grips

MB-D12 for D800/D810 - \$389 (45% off) MB-D16 for D750 - \$289 (50% off)

MB-D15 for D7100/D7200 - \$385 (30% off)

Canon Battery Grip

BG-E13 (EOS 6D) - \$149 (50% off)

If you are interested in any of the above deals, please send an e-mail to Mike at digital@beauphoto.com and he can let you know if there is still stock on these items. We can also put your name on one so you are assured you will get it as soon as we re-open. As always, send an e-mail if you have any questions about what the right equipment for your needs is.

BEAU NEWS APRIL 2020

Fujifilm X100V

In this era of required physical distancing, one thing you can do to occupy your time is go out and take some photos in locations where it is easy to keep away from other people. I recently did so by taking my new Fujifilm X100V out and wandering around UBC as well as Campbell Valley Park. The UBC campus was relatively empty and it was easy to avoid getting close to strangers, plus UBC has some fascinating buildings to shoot, including the Museum of Anthropology and surrounding native long-house and totems, Cecil Green House and the Pharmaceutical Sciences building, all of which are in my linked gallery. During this time of year, evening light can bring lots of interesting light reflections and shadows too!







Out at Campbell Valley Park, while the trees and bushes were still mostly bare, there were lots of opportunities to photograph backlit moss in the evening light, as well as some macro shots. There weren't many people on the trails and those that were gave each other a wide berth.

Here is a link to my personal blog post which then links to a gallery of 55 images shot with the X100V...

http://www.mikemander.com/2020/03/fujifilm-x100v-first-tests.html

Here is a link to the X100V review on the Beau blog... https://www.beauphoto.com/new-fujifilm-x100v/



#AtHomeWithProfoto

Win a Profoto A1X

Get creative with your Profoto gear indoors and win a Profoto A1X, including a spare battery and a Profoto Clic Gel Kit.

Just use the hashtag #AtHomeWithProfoto and your specific Profoto product when posting your image. The most creative indoor image will be the lucky winner.

We will feature one image daily on <u>@profotoglobal</u>'s Instagram story during the competition period. Please note that the competition will be held on Instagram and only in English.

Participate

Or get a great deal on purchasing a Profoto A1...

Profoto A1 A small light at an even smaller price

795 CAD while supplies last.



Buy now >

PRO SALES

KEN S.

Sigma April Mega Sale!

There are still a lot of great savings to be had on Sigma Lenses for the month of April. From the top of the line ART series to the impressive contemporary and Sport Zoom lenses. What is doubly amazing is that you can double the savings on most of the ART line of lenses for Sony!

If you are interested in any of these lenses, send an email to Ken at prosales@beauphoto.com and he can discuss it with you.

Here is just a sample of what lenses are on sale.

Sigma Art 28mm f/1.4 DG HSM Lens (EF/F Mounts) Sale \$1429.95 Reg. 1829.95 Save \$400.00*

Sigma Art 28mm f/1.4 DG HSM Lens (Sony E Mount) Sale \$949.95 Reg. I 149.95 Save \$400.00*

Sigma Art 35mm f/1.4 DG HSM Lens (EF/F Mounts) Sale \$1099.95 Reg. 1199.95 Save \$100.00

Sigma Art 35mm f/I.4 DG HSM Lens (Sony E Mount) Sale \$999.95 Reg. I 199.95 Save \$200.00*

Sigma Art 50mm f/1.4 DG HSM Lens (EF/F Mounts) Sale \$1099.95 Reg. 1199.95 Save \$100.00

Sigma Art 50mm f/I.4 DG HSM Lens (Sony E Mount) Sale \$999.95 Reg. I I 99.95 Save \$200.00*

Sigma Art 85mm f/1.4 DG HSM (EF/F Mounts)
Sale \$1499.95 Reg. 1599.95
Save \$100.00

Sigma Art 85mm f/I.4 DG HSM (Sony E Mount)
Sale \$1399.95 Reg. 1599.95
Save \$200.00



Sigma Art 105mm f/1.4 DG HSM Lens (EF/F Mounts) Sale \$2099.95 Reg. 2199.95 Save \$100.00 *

Sigma Art 105mm f/1.4 DG HSM Lens (Sony E Mount) Sale \$1999.95 Reg. 2199.95 Save \$200.00 *

Sigma Art 135mm f/1.8 DG HSM Lens (EF/F Mounts)
Sale \$1699.95 Reg. 1799.95 Save \$100.00 *

Sigma Art 135mm f/1.8 DG HSM Lens (Sony E Mount) Sale \$1599.95 Reg. 1799.95 Save \$200.00 *

Sigma Sport 60-600mm f/4.5-6.3 OS DG HSM Lens (EF/F Mounts) Sale \$2399.95 Reg. 2799.95 Save \$400.00 *

*Special order item. As well L-mount Sigma lenses are a special order items. Sale prices continue until April 30th.

Mola Softlights

Often photographers are searching for a look to set them apart. Trends come and go but great lighting is something better photographers always strive for. Mola softlights are designed for beautiful lighting. We had been selling Mola softlights for many years, but lately have not had access to them. Through distribution changes, we now can order them in for you again!



What makes Mola Softlights different from other modifiers? Often referred to as a Mola Dish, Mola's unique patented designs allow you to get more work out of less light. Designed by a photographer for photographers, the Mola reflectors captures and focuses light with maximum efficiency. It is shaped to intercept all paths of light, no matter which direction they leave the flash tube, and redirect them toward the subject. This is a big improvement on most square box shaped modifiers, which can only focus a portion of the light available.

While the Mola softlights will be a special order for the time being, we do have the Mola Demi and Mola Setti in rentals for you to try out. We will take up to 2 days rentals off the purchase price.

For more info go to : http://mola-light.com/

Mola brochure: http://mola-light.com/wp-content/

uploads/2016/10/Mola_Brochure.pdf

Have a look at our blog post about Mola here - https://www.beauphoto.com/mola-softlight-whats-the-difference/

Clearance Deals for the Videographer

We have slashed the prices even more to help you save \$\$\$! Save up to 70% off all remaining Cinevate stock. If you are interested in any of these deals, please send an e-mail to Ken at prosales@beauphoto.com and he can let you know if there is still stock on these items. He can also put your name on one so you are assured you will get it as



Cinevate Durus Follow Focus 15mm. (1 only)
Sale \$599.00 Reg. \$1225.95
Cinevate Cyclops with Simplis Base (3 only)
Sale \$199.00 Reg. \$694.50

Sale \$199.00 Reg. \$684.50

Cinevate Cyclops grip kit (2 only)

Sale \$35.00 Reg. \$102.95

Cinevate Atlas All terrain upgrade (2 only)

Sale \$ \$60.00 Reg. \$ 216.95



Cinevate Modo + Duzi Slider Upgrade (1 only)
Sale \$99.00 Reg. \$359.95
Cinevate Simplis 5" grip with shoulder stock (1 only)
Sale \$80.00 Reg. \$226.95
Cinevate Duzi Shoulder strap (1 only)
Sale \$15.00 Reg. \$ 32.95

50% off on all other in stock Cinevate items

Nanlite Forza LED Light Promotion.

Now is a great time to buy a Nanlite Forza LED light. From now till April 15th when you purchase a Nanlite Forza 60 you will get a free Nanlite Forza 60 to Bowens adaptor. Purchase as Nanlite Forza 300 and get a Forza 60 free. Purchase a Nanlite Forza 500 and get a Forza 60 and FL-20G Fresnel Lens free.

We have been stocking and selling the Nanlite Forza 60 for a few months now and are very impressed with the quality and output of this very portable LED light. The NanLite Forza 60 is an LED monolight style light fixture with remarkable light output relative to its small size. Weighing only 1.8 lbs. and about the size of a 32oz water bottle, the Forza 60 features output up to 6732 Lumens (11950 Lux 5600K @ 1 meter), CRI/TLCI of 98/95, 0-100% dimming, a color temperature of 5600K, pre-programmed special effects, and a quick change Modifier mount.

We stock a range of accessories for the Nanlite Forza 60 and now with the addition of the new Forza 60 to Bowens adaptor you will be able to add all sorts of different modifiers to this LED light, as long as they have a Bowens mount. As well you will be able to use most of your existing softboxes, with the use of a Bowens speedring.







DON'T MISS OUT!

Limited-time Deal

Buy a

Forza 60

Get a Bowens Adapter

for FREE!



Buy a
Forza 300
Get a Forza 60
for FREE!



Buy a **Forza 500**

Get a FL-20G Fresnel Lens + a Forza 60 for FREE!



March 15th - April 15th

Hasselblad Heroines

This is a bit late for International Women's Day but I still thought it was important to share Hasselbald's feature on contemporary and influential women photographers "Hasselblad Heroines". This is the second year for this feature and I look forward to reading these stories, and about all the other women featured not only in March but through every month of the year.

HASSELBLAD HEROINES A CELEBRATION OF FEMALE PHOTOGRAPHERS



Hasselblad Heroines shines a light on talented female photographers from around the globe as they make their mark in the photographic industry. Through these spotlights, each Heroine shares their experiences in their career, challenges they've encountered in a typically male-dominated industry and inspiration in their art through short video interviews. https://www.hasselblad.com/heroines/

COVID-19 and My Two Cents.

While the outbreak of the COVID-19 virus is scary and a very real concern, where we need to be diligent in being safe and protecting ourselves and those we care for is with proper health practices. We also need to not panic and act irrationally, and purchase 12 months of toilet paper or hoard shopping carts full of meat or canned beans. Canadians have

survived world wars, the depression, and other troubling times, not by trying to outdo those around us by depleting the shelves of our stores, but by pitching in, doing with less and caring for our neighbors and those in our community.

Remember, this too will pass, don't lose heart. If you are off work, or practicing social distancing, pick up a book start reading again, learn a new skill or how to play that musical instrument you purchased years ago and stuffed in a drawer or the corner of the room. Stay fit, go for walks or run, learn yoga online, or get those 6 pack abs that you always promised yourself you would do. Just don't try to do it all in one day. Consider spending some time in quiet meditation or prayer to quell those feelings of angst.

In time, once we start to return to a certain level of normality, we as a community will have a responsibility to support our local small businesses. Yes I am biased to Beau Photo but I am biased to my extended family I share 8 ½ hours a day with. But it goes further than that. For every coffee you buy from the coffee giants also go to a small local coffee shop and buy a coffee and maybe a snack from them. Look for local produce stores, fish markets, butcher shops and bakeries to support. Don't forget the clothing stores, bookshops, and record stores (yes they are still around). Look for Canadian musicians when you are making a music purchase in stores and online. I am sure you get the idea. And very importantly we need to support local and Canadian film and those in the film industry. For every blockbuster Hollywood production you go to see or rent, go see or rent a Canadian film. There are so many great Canadian films and documentaries out there. Once you discover these Canadian made gems, you may even make it part of your regular entertainment choice.

Yes times are tough and are due to get tougher, but we were made to survive, to overcome adversity, to care, to help, and lend a hand and share our talents when need be. Yes we all have talents, many we may have not discovered yet. We just need to take a deep breath (while staying 2 meters away from the person nearest to us), stay calm, and know we will get through this together.

ENTRIES



lens**culture**

We're Seeking the Best in Street Photography.

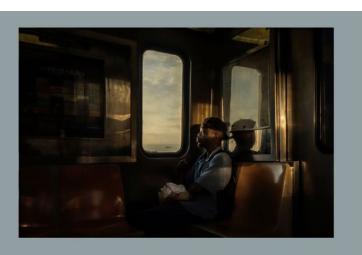
The 2020 LensCulture Street Photography Awards seek to recognize talented photographers around the globe who are sharing their unique perspective of the world around them through remarkable images or series. If you are creatively capturing the weird and wonderful moments of life as they unfold around you, we want to see your work!

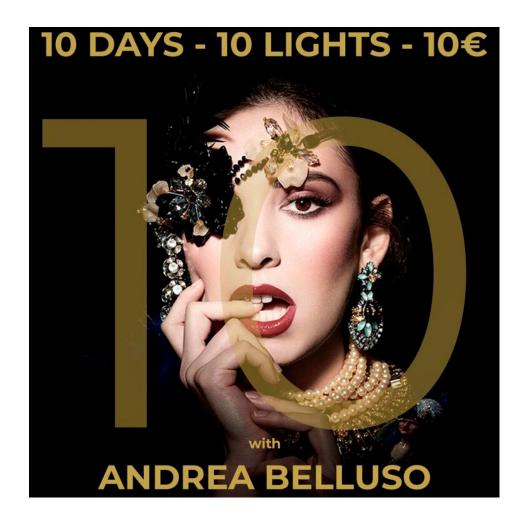
If you are creatively capturing the weird and wonderful moments of life as they unfold around you, we want to see your work! You might be shooting with an old film camera in a new city or using your smartphone to document daily life in your community. No matter your tools or your location, we want to see your unique perspective from the street, however you define it.

Winners will enjoy career-changing opportunities including exhibition in Paris in November 2020, extensive media coverage, projection at international photography festivals, cash prizes and more

Deadline for Entries: Wednesday, April 22, 2020







Would you like to get to know the properties of 10 different Light Shaping Tools in 10 days for just €10?

Andrea Belluso, aka The Light Shaper, will be at your disposal for 10 webinar calls during 10 consecutive days!

APRIL 1-10th at 7pm CET

Your local time here: https://bit.l/2UmW7IR

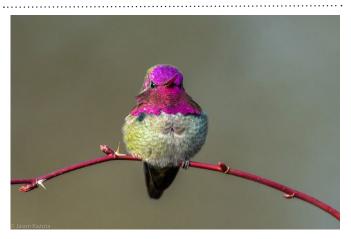
Are you a photographer that is currently under LOCKDOWN? Are you frustrated by this situation and are you also afraid that the COVID-19 is putting your career and your future on hold?

What if this was the perfect time to really take your photography a big step forward? You now have a unique opportunity to really get to know the different Light Shaping Tools and how they behave, with The Light Shaper himself, Andrea Belluso. See his work at https://www.andreabellusoontour.com/

BEAU NEWS APRIL 2020

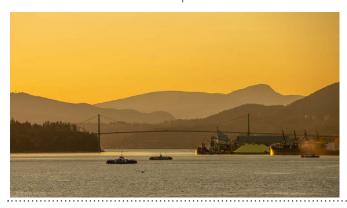
RENTAL NEWS

JASON K.



Two weeks ago, a day before the stuff really hit the fan, I was in a local park where I was able photograph a male Anna's Hummingbird trying to woo the females by singing, showing off his resplendent gorget and demonstrating his flying skills. I also found two Anna's Hummingbird nests nearby and a pair of Barred Owls, hoo are just about to start their family! Unfortunately, the next day the park closed indefinitely due to the COVID-19 outbreak.

In these uncertain times, it is normal to be anxious, and uncertain as to what the future holds. I am no different. However, I have tried to keep busy and pass the time by carrying my camera with me almost everywhere, which at present is pretty much only to get groceries or for short walks around my neighbourhood. This is something I haven't done for many years, and I have discovered some areas of my neighbourhood that I had forgotten or never knew existed! I have found it to be quite cathartic.









BEAU NEWS APRIL 2020





AT HOME PROJECTS

MUSTAFA



These days, we are unfortunately likely confined to our indoor spaces, quarantined to our homes, stocked up on supplies and VHS boxed sets of your favourite TV shows. You might find yourself craving photography, even if only for the action of taking photos more than seeing the results. If that is the case, you can always of course try out a few new forms of photography...

Macro Photography.

Much has been said about macro photography, as the default for home projects seems to be to take photos of things you might have around you. What better way to look at everyday things differently than to look at them from a new perspective? All you likely need, if you don't have a macro lens, is a few macro extension tubes and a closer perspective on things!

Documentary Photography

Find your inner photojournalist and start taking photos of your family and pets around the house as we slowly get used to the hermit lifestyle! Create fond memories for your future self to look back at as you remember the dire times your family went through together.

Artsy Self portraiture

Take your selfie game to the next level with the help of a tripod or a stable surface and the self timer feature on your camera. Be the next Cindy Sherman and create self reflective art as you find yourself not just posing yourself, but creating a scene out of the random junk you may have accumulated over the years.

Wildlife Photography

If you are blessed with a patio or balcony, you might notice the wildlife slowly encroaching into the city as their number one threat (humans) retreats back into their nests. Its time to take out that one telephoto lens that you never seem to use and shoot some birds!

Sports Photography

Wash your hands properly after you handle the controllers or chess pieces, as things heat up over several intense matches in your living room. Get in close with your camera as you watch the up and coming e-sport superstar slowly prime themselves to be next year's champion.

In any case, there's a lot more opportunities to burst that creative bubble with all the free time and space you might have acquired. Just remember to disinfect your cameras and gear every now and then, and stay safe!



FILM / ANALOGUE

NICOLE L-D.



Focus in Closer

Finding yourself bored already? Try some indoor photography! Take a CLOSE look at the knick-knacks around you, document your beloved possessions!

Don't have access to a macro lens? No problem (unless you're obsessed with edge to edge sharpness..) I looked around my place and decided to focus in closer using lenses I could find in my house, a magnifying glass, old lenses I pulled from a cheap telephoto, even a glass of water. Link to my blog post and see some of the items I used and photos I got from messing about with magnification in my apartment.



It pains me to point this out, but if you have no digital and don't want to "waste" film, use your cell phone!



Please see our blog post for more info, pictures or tools and results!

https://www.beauphoto.com/alternative-macr...tographyoptions/

Shooting with a TLR



We are very excited that the days are staying lighter longer and the sky is raining less, this means its TLR time! (nothing puts a kink in one's TLR photo taking like rain drops filling a viewfinder...)

I'm stoked to be using my favourite, the Rolleicord Vb and I can hardly wait to get out there and use the newest edition to my Rolleifamily, a Baby Rolleiflex 4x4 TLR.

If you feel like getting into some of that TLR action, we have quite a few TLRs in the store right now, everything from

Rolleicords, Rolleiflexes, Mamiyas Ricohflexes to a Flexo! Being quite quaint and rare these days, I'm sure you'll see a lot of questions and smiles coming your way as you carry one around, taking contemplative photos out on a beautiful, sunny day.





Here is a message from the Capture Festival team. Visit their website for the online catalogue and to check for the latest updates. Give them your support where possible, and in the spirit of Capture, let's all find our own way to celebrate photography this month.



Dear Capture Supporters,

In an effort to support the containment of COVID-19, Capture is reconceptualizing our programming for the 2020 Festival.

Many exhibitions and public art installations will be presented as planned and our Capture Catalogue is available to view online.

Capture-presented live events, opening receptions, workshops and talks will be postponed or cancelled. We are currently producing digital content to make various aspects of the Festival accessible online.

Please check the websites of participating galleries for the most up-to-date information on independently produced events.

We sincerely thank everyone who have spent considerable time and effort with us in conceiving all aspects of the Festival for 2020.

Please check our website and Instagram for ongoing updates.

Thank you for your continued support and understanding. We send our best wishes for everyone's safety and health as we get through this unprecedented time together as a community.

All the best, The Capture Team







Cabinet of Curiosities A Collection of Notable Objects.

An Exhibition of Analogue Images
New Date - TBA

Science World - Aurizon Atrium



Due to venue closures and the current physical distancing measures in place, we will be putting the exhibition online for now.

If you would still like to submit an image, please e-mail film@beauphoto. com to arrange it, and we can post it online. We are currently planning to go ahead with hanging the exhibition at Science World once we are able. We will post on social media and our website when we know the details. Meanwhile enjoy the images online, and we hope you can see them in person soon.

Stay healthy, and be curious! The Beau Photo Team

See the exhibition at

https://www.beauphoto.com/cabinet/

Cabinets of Curiosities, also called
Wunderkammer or wonder rooms, originated
in the mid 16th century as collections of
mysterious items of significance; oddities, relics,
antiquities, archaeological or geological finds,
anything that fascinated and inspired scientific
or artistic exploration. They reflected the
interests and thought processes of the people
who collected and put objects on display.
Cabinets of Curiosities were the precursors to
modern museums; private collections became
public and people could discover wondrous
objects they had never before seen.

This exhibition aims to bring together a collection of curiosities. The image might represent the object or be the object. See what fascinates us, what moves us to create a collection of things, what images we've created that have themselves become precious objects.



www.beauphoto.com/cabinet film@beauphoto.com

West End Darkroom



Get back to printing your own analog photographs!

Join the West End Darkroom.

\$36/yr member fee

We offer darkroom access, workshops, and community of other film shooters.

Located in the West End Community Centre, 870 Denman

Operated by West End Photographic Society a registered BC Non-Profit Society.

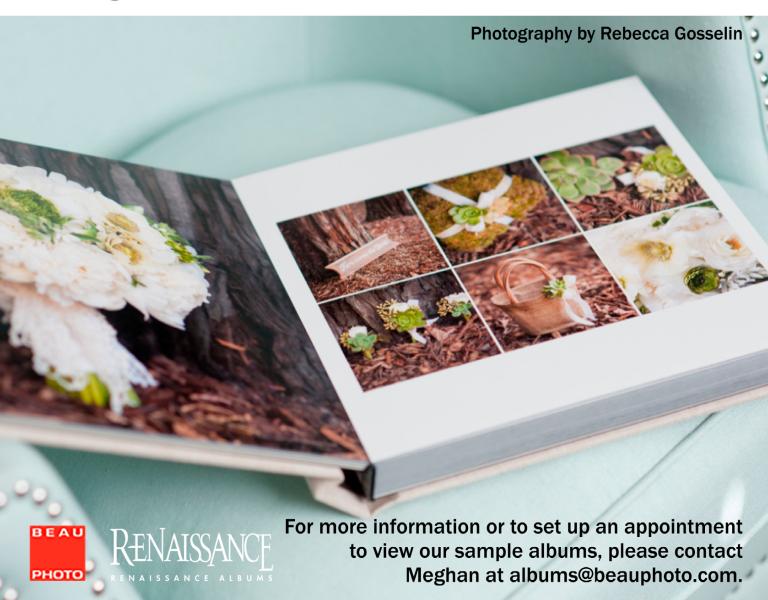
Photo courtesy of William Bartlett

westenddarkroom.ca

Beau Photo is the Canadian Dealer for Renaissance Albums

Renaissance Albums are handmade and printed in New York by a family owned company who have been creating these beautiful albums for over 30 years. With many classic and modern album styles to choose from, Renaissance continues to be a leader in custom professional album production.

We work closely with Renaissance Albums to make sure every one of your albums is perfect so you can present your best work to your client. We take care of all the hassle so all you have to do is create stunning work.



Are you confident with your creativity but frustrated with your business?

- Tired of riding the income roller-coaster of a gig economy?
- Want to feel more confident in your value and pricing?
- Is attracting clients and projects you love a big mystery?
- Longing for a doable schedule and maybe even a vacation?

You don't have to do this alone.

Business of Creativity
helps you bridge that gap between your
creative skills and running a profitable photography business.

www.businessofcreativity.ca



Framework for Freedom

Design your ideal business to give you time freedom, personal income, and creative fulfillment.



Marketing, Money, & Mindset

Build a strong foundation with a clear marketing message and start generating predictable income.



Mastermind for Mastery

Grow revenues, master time management, expand clients, and be part of a curated community.

We have the training, resources, and support you need at each stage of your creative entrepreneurial journey. If you are a working photographer and are feeling overwhelmed with your marketing, exhausted from wearing too many hats, and frustrated trying to create predictable income....book a call with an advisor. It's free.

www.businessofcreativity.ca/advisor

Get clear on the next step you need to take to have a life and make a living doing what you love.

You are already great at photography, it's time to be great at business too!







The Makerlabs community darkroom is located in a quiet corner of the 42,000 sq ft Makerlabs warehouse at 780 East Cordova Street. We have a Besler 23c enlarger, negative carriers for all formats, film developing tools and printing materials and are surrounded by other workshops and studios in a creative, collaborative environment.

The darkroom orientation (Photolab101) is scheduled by appointment to familiarise you with the shared space and offers an introduction to b/w film developing and b/w printing, as well as darkroom safety and protocol.

There are free tours of Makerlabs every day at 6:30pm if you just want to check it out before jumping in. To book or for more information: email education@makerlabs.com or call 778-984-7299

