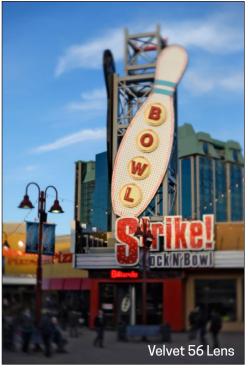


LENSBABY_® See in a New Way











Circular Fisheye

25% off All Lensbaby Rentals in October!

Buy a Lensbaby in the month of October and get 5% off the purchase and a free Lensbaby book PLUS up to two days of your rental off! Ask for details.



BEAU Beau Newsletter - October 2015

Fusion 2015 • Canon Rebates • New Canon 35mm I.4 II lens • Canon Mirrorless coming? Capture One Pro on Special • New Nikon Lenses • Fujifilm and Sigma Lenses • Lensbaby Rentals are 25% off for October • New Moab Juniper Baryta Paper Now In Stock • Eco Pro Darkroom Chemicals Are In Stock • Renaissance Albums Holiday Ordering Deadlines...

BEAU NEWS OCTOBER 2015

PRO SALES

KEN S.

FUSION 2015 done for another year.

What a fantastic event! I want to thank everyone who came out to make this year's event a great success. Thanks also to all the exhibitors who came out to show their product and talk to people, your participation makes this event possible. Many even traveled from across Canada to be here.

I want to thank all the wonderful speakers! This was the most amazing speaker line up we have packed into an event. Your talks informed, amazed, and awed the audiences.

Most of all, no event could happen without a great support team. A big thanks to all the Beau Photo staff for your support and weathering all the extra craziness leading up to, and at the event itself. An extra thanks to Kathy and Carol for all the extra time and effort in making this event rock. Finally, an extra big thank you to Jillian, and Renee from PPOC-BC who shouldered so much of the work in planning PHOTOGraphie, which was a big success in its own right.

If you did not get a chance to go to FUSION 2015 there are still some select items that are on sale for a limited time, Come in to the store to find out the details.





DIGITAL NEWS

MIKE M

Canon Rebates

For October, Canon has some great instant rebates, most of which end on the 29th. As usual, the following is not a complete list but mainly the more interesting rebates for our customer base...

EOS-IDX - \$600

EOS-5D Mark III body or kit - \$220

EOS-6D body or kit - \$100

EOS-70D w/18-135mm STM - \$70

EF 24mm f/1.4L II - \$100

EF 35mm f/1.4L - \$210

EF 50mm f/1.2L - \$90

EF 50mm f/1.4 - \$40

EF 24-70mm f/4L IS - \$380

EF 24-70mm f/2.8L II - \$200

EF 70-200mm f/2.8L IS II - \$220

600EX-RT Flash - \$50

NEW! Canon EF 35mm f/1.4L II (\$2,199)

Speaking of Canon, they have announced a brand new version II of their 35mm f/I.4L, due to start shipping in mid October. The old lens was already spectacularly sharp and performs well even on the new 50MP 5DS, but the new lens raises the bar. Incorporating an exotic Blue Spectrum Refractive Optic (BR optic)



which essentially eliminates chromatic aberrations, the image quality on the new lens is promised to be a significant step up! In addition, we now have a weather resistant design with the lens-mount gasket, something the old lens did not have. Once I get my hands on a sample of this new 35mm f/I.4L II, rest assured that I will be doing some comprehensive comparisons with the old model on a 5DS body, just to see

how much improved it really is. We are taking pre-orders now for this lens, so contact us if you'd like to get on the list. That said, the old lens is still available and after the whopping \$210 rebate (see above), the old lens will be a mere \$1399, quite a bargain in my view.

Canon Mirrorless Future

In an interesting interview with Masaya Maeda, head of Canon's Imaging Division, Imaging-Resource found out that Canon will soon be taking their EOS-M series mirrorless cameras far more seriously. The product line has seen weak sales in North America, partly I think due to their lack of really having a high-end model and their relative lack of lens selection. If one can believe the gist of the surprisingly forthright interview, Canon is working on a higher end model of EOS-M, one that will appeal more to enthusiast photographers, as well as working on expanding their lens selection too. In addition, the interview hints about some new wide format printers coming down the pike. Here is a link for an interesting read...

http://www.imaging-resource.com/news/2015/09/16/canon-maeda-promises-eos-m-enthusiasts-more-aps-c-lenses-new-printers

Hasselblad H5D-40 CASH REBATE PROMO

Hasselblad has some deals on their H5D-40 that are running through October. You can get a \$1,500 USD rebate (approx \$2,000 CDN) on an H5D-40 with 80mm lens or a \$1,000 USD rebate (approx. \$1,350 CDN) without the lens.

Better yet, there is an awesome deal ongoing, likely through the end of the year, where if you buy either an H5D-50c or an H5D-50c Wifi, you'll get both an HC 80mm f/2.8 and HCD 28mm f/4 lens at no charge! While the 80mm isn't all that expensive when bundled with an H5D system, the superb 28mm is a whopping \$8,000 CDN at the current exchange rate, so this is an amazing discount. In addition, if you are trading up an older medium format digital camera to an H5D-50c or 50c Wifi, you can receive a \$1600 USD

Satiate Your Appetite for Megapixels!

Canon

EOS 5Ds EOS 5Ds R

50.6 MEGA PIXELS CMOS



NEW! EF 35mm f1.4L II Upgrading the Legendary Optic-

Blue Spectrum Refractive Optic (BR optic) almost eliminates chromatic aberrations, allowing the finest details to appear.



EF 11-24mm F/4L

- Ultra Sharp
- Ultra Flare Resistant
- Ultra Ultra Wide!

(about \$2,150 CDN) rebate on any one Hasselblad lens, or \$3,200 USD (about \$4,300 CDN) of your choice of any two new Hasseblad HC or HCD lenses.

If you are still shooting with an older CCD based digital back, your really owe it to yourself to carefully look at what the modern CMOS based H5D-50c is capable of. It has far greater dynamic range and cleaner high ISO shots, and the difference is not subtle! I did a detailed comparison quite some time ago, so if you haven't seen this yet or just want a reminder of the improvements, have a look here: http://beauphoto.blogspot.ca/2014/05/hasselblad-h5d-50c-

Phase One

cmos-sensor-magic.html

We have now gotten in a few of the new Phase One XF systems for customers and the feedback has



been very positive. I have spent a little time testing out the XF body for one customer and it truly is a well thought out and beautifully designed body, that also feels absolutely rock solid in the hand with great ergonomics. A huge step up from the previous DF and DF+ bodies in my opinion! Hopefully some of you were able to make it to our Fusion 2015 event and try out a new Phase One XF system for yourself!

Capture One Pro 8 Special

One deal we have ongoing is buying Capture One Pro 8 at a significant discount when bundled with any DLSR or mirrorless camera purchase, \$100 off in fact at only \$299! Capture One Pro 8 is a great workflow and raw conversion program with excellent colour reproduction and lens corrections, a well thought out perspective correction interface that's perfect for fine tuning those architectural photos, great batch processing features and much more. In addition, if you are one of the growing number of Fujifilm X-system owners, it is worth noting that the image

quality you can get from your Fujifilm X-Trans sensor raw files, when processed through Capture One 8, can be a significant step up over what you get from Adobe Photoshop or Lightroom raw conversions.

SONY

The new A7R
Mark II is presently
in stock and we
have one in rentals
too. Sony has also
announced an
A7S Mark II now!
Not only does
it improve on
its predecessor's



sensitivity in low light, but it can now record 4K video directly to its internal SD card as well. It also comes with sensor-based 5-axis image stabilization and also improves on the previous model's ergonomics, just like its other Mark II siblings. We have not had a chance to try one out ourselves yet, but it seems destined to become popular for high-end 4K video work and low-light stills such as when working on film sets. We are starting to take pre-orders now. It will sell for an estimated \$3,799 in Canada and should be available for sale starting October I 6th.

If you don't need the enhancements of the new A7S Mark II, then the current A7S is still available at a much lower price, and... look for some great in-store specials in the very near future too!

Some fantastic news for raw shooters too! Sony has finally given in and announced the future availability of a firmware update for the A7R Mark II which will enable true, uncompressed I4-bit raw capture from the camera's sensor! In addition, the new A7S Mark II will already feature this when it starts shipping in October. Sony has said that additional models may also gain this capability down the road. I would think the A7 Mark II is a prime candidate, but for the moment, an update to older A7 series cameras

might still be up in the air. Note that Sony's current lossy compressed raw format rarely causes any visible issues, but it can, so having the ability to switch to a totally lossless raw is going to be a major advantage for some types of photography. Here is their announcement...

http://blog.sony.com/press/sony-announces-addition-of-uncompressed-I4-bit-raw-still-image-capture-for-new- \square -cameras/

Nikon

While there are virtually no big rebates on for Nikon, there is certainly some interesting news! Recently Nikon announced three exciting new lenses as follows...

AF-S 24-70mm f/2.8EVR II - \$2,699

A f/2.8 24-70mm with VR? Woo! This is a lens that I think many have been waiting for... finally a fast, mid-range professional zoom with Vibration-Reduction. Not only that,but it should substantially outperform the old non VR version as far as sharpness. With the D800E and D810, 36MP sensors without a low pass filter, the weaknesses of the existing 24-70mm started to show. To get sharp results, especially from from edge to



edge, really meant stopping the current 24-70mm down a fair bit, so the new version, at least if you are shooting a high megapixel body, is going to be a much better choice for many. That said, the old lens will continue on since the new one is a fair bit more expensive, with a selling price of \$2,699 when it starts shipping in October. Also, if you're still rockin' a D700, D3 or even have a newer D4, the current 24-70mm is still a superb performer, plus it is cheaper and

lighter too. Your choice! We will eventually have the new 24-70mm VR II in rentals, so that will be your chance to see if the new lens might be something of interest...

AF-S 200-500mm f/5.6EVR - \$1599

This lens came right out of left-field and at a mere \$1,599, almost seems to good to be true! While f/5.6 isn't exactly fast for a 200mm lens, it is very respectable for a 500mm! While relatively inexpensive, this is not a small lens by any stretch. In a way, the new 200-500mm must be Nikon's reaction to the popular, affordable and also surprisingly good super-tele 150-600mm zooms from Tamron and Sigma - I guess Nikon wanted a piece of the action! While it is a bit too early to tell how this lens will perform optically, given Nikon's consistency as far as quality and value with many of their recent lens releases, I do expect it will perform admirably and I'm looking forward to testing one out soon.



By the way, the above two new lenses are further additions to Nikon's new 'E series' line. No, we're not talking about the cheaply constructed 'E' series (economy) Nikkor's from the 70's, rather these are pro lenses with the 'E' indicating an electronically actuated aperture, so no more old-school mechanical coupling needed to the camera body. Now everything is done through electrical contacts, like most other modern camera & lens combos. This should improve long-term reliability and also provide much more consistent and fine-grained control of the lens diaphragm. The only downside is that these lenses will not work at anything other than max aperture on older film bodies like the F100,

Everything Within Reach...

NEW - AF-S 200-500 f/5.6 E ED VR



Birds, wildlife, sports, distant views, and the price! All within reach.

Now in stock at Beau Photo! You can also rent this lens and try it before you buy. Get up to two days of the rental charge off if you decide to purchase it. Ask us for details.





Beau Photo Supplies 1520 West 6th Ave. Vancouver, BC





F4, F5 etc. and interestingly enough they won't work on the D90 either, although other DSLRs are fine.

AF-S 24mm f/I.8G

Yet another affordable (\$849) and superb new AF-S f/I.8G lens! While I have not shot with the new 24mm, I have seen some full resolution samples online and from the looks of it, it will be a truly superb performer, especially for the price. Nikon now has an extensive lineup of f/I.8G



primes, the 20mm, the new 24mm, 28mm, 35mm, 50mm and 85mm, and all of them perform at a much higher level than their affordable prices might lead you to believe!

Fujifilm

Well, this month there are no rebates on Fujifilm X-series gear, sorry! September had a slew of awesome rebates though, so hopefully you were able to take advantage of the many great deals! Just as a note, we do have the amazing new XF 90mm f/2 in stock for just \$1099 and it's a beauty - super sharp, gorgeous bokeh, pretty much the ideal portrait lens in my view! That is,



if you prefer a longer lens for portraits. Maybe a 56mm f/1.2 (\$1,149) would be more your speed?

Also, the X-T10 has started to gain in popularity. It performs very well, given its moderate price-point at just \$899, for the



body, and once you add the leather half-case or its add-on grip, its small size becomes manageable for those with slightly larger hands too.

Sigma

We now have many of Sigma's fast 'Art' prime lenses in stock for Canon or Nikon, as well as the mid-range zooms like the 18-35mm f/1.8 (for APS-C) and the 24-35mm f/2 for full-frame. Despite prices that are substantially less than Canon or Nikon f/1.4 primes, Sigma's Art lenses have a reputation for stellar optical quality. In addition, their fast aperture Art zooms are unequaled by anyone else!



Sigma 24 - 35mm f2 lens



We have numerous different Sigma lenses in our rental pool too, so if you need proof of their performance, you should rent and try them out...

Sigma 24mm fl.4 'Art' lens

RENTAL NEWS

JASON K.

NEW! Nikon 200-500mm f5.6E ED VR

An exciting new lens has made its way into Beau Photo's Rental Department, the all new Nikon 200-500mm f5.6E EDVR is a new telephoto zoom lens built by Nikon catering to the sports & wildlife enthusiast. This is a well built piece of glass, and quite a hefty lens weighing 2.3kg. The image quality seems to be excellent, judging from my limited testing. This is a truly great substitute to the third party I 50-600mm zooms that have been very popular recently. Unfortunately, due to the new electromagnetic aperture mechanism, DSLR's made before 2007 and curiously the Nikon D90 are apparently not compatible with this lens. - \$40/day

Lensbaby Rentals 25% off!

Yes, my great Beau Rental customers, for the month of October, we are offering 25% off all Lensbaby rentals! As stated in an earlier issue of this great publication, we have recently added the Lensbaby Velvet 56 and the Lensbaby Circular Fisheye. The Velvet 56 has an ethereal quality in its images that is perfect for portraits, and the Fisheye is perfect for getting those quirky circular fisheye shots. We also have the Lensbaby Pro Effects Kit, which includes the Sweet 35 & Edge 80 optics plus a couple of macro converters. Lensbaby lenses/kits are available for the following camera systems at this pre discount price:

- Pro Effects Kit: Canon & Nikon \$25/day
- Velvet 56: Canon, Fuji, Nikon & Sony \$25/day
- Circular Fisheye: Canon, Nikon & Sony \$20/day

Don't forget that we also sell Lensbabies, and they are all 5% off in October plus get a free Lensbaby book. Renting is a great way to try one and see if it's right for you before you buy it. Have a look at the **Lensbaby** website for more great examples of the creative images you can take with a Lensbaby.



Lensbaby Circular Fisheye - Photo © Kirsten Hunter



Lensbaby Edge 80 optic Photo © Kirsten Hunter



Lensbaby Velvet 56 Photo © Kathy Kinakin



Lensbaby Velvet 56 Photo © Kathy Kinakin

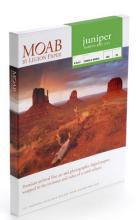
FILM / ANALOG NEWS

Nicole L.-D

NEW Juniper Baryta Rag inkjet paper by Moab



Moab's newest paper, Juniper Baryta Rag 305, is now out and on our shelves. We will be stocking three single sided sizes



8.5x11, 11x14, 13x19. However other single sided sizes and rolls will be available for order upon request. The Juniper Baryta has been described as a 100% cotton traditional barium sulfate fibre paper that mimics the look of traditional glossy fibre paper used in darkrooms, free of optical brighteners.

New Impossible Black and Yellow...

Announced recently: Third Man Records, the label founded by Jack White, and Impossible Project paired together to

create a new limited edition film for Polaroid 600 cameras. This film makes a loud statement with its black and yellow image on black frame. We hope to have it in stock mid October.



Darker Days, Faster Film

Tis the season for 400 ISO film. Beau stocks a wide range, from consumer to professional.: Ultramax 400, Agfa Vista 400, Lomography 400, Portra 400 and Fuji 400H.

Fuji Instax Film

Fuji Instax Twin packs of film are now officially discontinued. We still have some in stock, but it will only be while supplies last. We still have the single packs though! (10 shots.)

Consignment Camera Pouches

We have some great consignment velvety camera and lens pouches. These padded pouches are handmade with really nice lining and come in a variety of colours as well as various sizes for different lenses. There is also a nice padded camera pouch if you want to just carry around your SLR or DSLR in your backpack or shoulder bag but want to make sure it's well protected from everyday bumps. The lens pouches run from \$30.00-\$50.00 and the camera pouches are \$50.00.

Direct Positive Printing Paper

Direct Positive Paper is back on the shelves! Well, flying off shelves but back! We currently have 5x7 and 8x10 sizes in stock. The direct positive paper is great for pinhole photography and easily developed in the darkroom under a red light.

Great Old Cameras

If you're looking for a great museum piece for your mantle, or a challenge - a camera that needs modification so that a film that is still in production can be used, we have something for you.

We have the Brownie Reflex Syncro Model, which takes any "standard vest pocket film" and the Tower Phantom which is gray and looks a little like a smiley cyclops face which is perfect for display. A neat little late 50's – early 60's camera I've never seen before is the Agfa Isola I, which takes a 6x6 photo using I 20 film. It has two aperture settings, sunny & cloudy, making decisions easy! My favorite feature of this camera is its lens barrel, which extends out for picture taking by manually twisting it. Call or e-mail film@beauphoto.com for pricing and more information.









ACCESSORIES

MEGHAN S.

Developing Film and Paper? Try Eco Pro Photo Chemicals

We now have back in stock the Eco Pro chemicals for film development. This line of chemicals is great for the environmentally conscious photographer, as they do not contain many of the regular ingredients that most of the usual well known developers, stop baths and fixers do. They are a bit more expensive, but they do have a longer shelf life and in some cases longer tray life than most of the other chemicals available. The specifics to note about these chemicals are that they are free of known carcinogens (cancer causing agents) and mutagens (can affect the DNA of organisms and cause them to mutate), they do not contain Metol (can cause dermatitis of the skin), Hydroquinone, or phosphates, and do not include acetic acid (what makes stop bath smell), perfumes or dyes. They also do not contain any non-biodegradable organic compounds such as EDTA and DTPA.

As well as being free of all of those harmful ingredients, they are designed to help reduce water usage, chemical waste and subsequently have shorter developing times. You don't need to worry about any of this reducing the archival qualities of the chemicals however, as they still produce a very archival negative.

Here's a bit of a more specific run down of each:

Eco Pro Film Developer:

This is a powder developer for film that produces a fine grain and is very similar to Kodak XTOL. You can refer to any development charts for XTOL when using this developer. \$14.54, powder to make 51.



Eco Pro Clear Stop Bath: This stop bath does not contain acetic acid and its base is a citric acid, which makes it fairly odorless. It comes as a highly concentrated liquid to be made into a working solution. \$25.22 IQT



Heutral Filter
The Color of the

Eco Pro Neutral Fixer: A non-hardening rapid fixer that significantly reduces water waste because it fixes much faster than most. It is also almost odorless. Works with pyro and staining-type developers as well. \$23.29 IQT

Eco Pro Hypo Wash: This
Hypo Wash is great because it
has a much longer lasting shelf
& tray life than most wash
aids. It works very similarly to
Kodak Hypo Clear, but in a
liquid concentrate making it
easier to work with. \$31.06
I QT



We do not currently stock the Eco Pro Paper Developer, but it can be special ordered for you. The paper developer allows for optimal rich hues, with very nice blacks & whites. It is also great if you do a lot of toning with your prints, as it gives you a very wide range of hue shift.

RENAISSANCE ALBUMS

SIMON B..

Holiday Ordering Deadlines for Renaissance Albums

To avoid a stressful December, please order as early as possible! The following are the deadlines for Canadian customers.

Canadian Holiday Order Deadlines:

For delivery to Beau Photo Supplies by Wednesday December 23rd 2015:

- Print + Bind Submitted by Friday, November 13th*
- Design + Print + Bind Submitted by Friday October 30th*
- *Orders must be in house and given a FINAL approval on or before this date.

Please avoid being fooled by the Renaissance website mentioning "extensions to the deadline" as it only applies to American customers who have the luxury of overnight shipping within the USA at a very high premium price.

Time to submit your photos - B.C. Wedding Awards

BEAU Photo is excited to be once again a sponsor of the B.C Wedding Awards and we hope you can join us this year to celebrate our local talent. Mark your calendars!! The Awards Night will be held at the newly renovated Hard Rock Casino Vancouver in Coquitlam on the evening of November 25th, 2015. Photo Submissions are now open until October 15th. Good luck to everyone. http://www.bcweddingawards.com/

Calling all Toronto clients

BEAU Photo and Renaissance Albums will be attending the Canadian Photo Convention (CPC) 2015 in Toronto on October 21-22, 2015 at the Holiday Inn (Toronto-Yorkdale) We will be showcasing all the latest Renaissance Albums and answering all your questions about this great album line. We are looking forward to seeing this year's speaker line up

which includes: Ewan & Brianna, Camille & Chadwick, Bryan Caporicci, and Daniel & Davina, Gabe McClintock, Twyla Lapointe, Dave & Abby Moss, Haley & Michael, Jeff Cooke, and Erika & Lanny Mann!

If you are not attending but would like to see why so many professional wedding photographers are using Renaissance Albums, you are welcome to make an appointment with me between 10am – 4pm. Please call 1-800-994-2328 or email albums@beauphoto.com to arrange a time.

PRESENTATION PRODUCTS

BARB B

Happy October, and welcome to Autumn! It's a month of food and festivity: Oktoberfest, Thanksgiving and finally there's Hallowe'en. If you don't have your costume planned yet, it's time to get started!

TAP Packaging have announced that they won't be importing wedding albums any longer. This includes the Superior Mount, Bella, Flora, and Elite lines. They estimate they will have inventory to last through most of 2016, but urge us to order by the end of this year before they advise the rest of the photographic community in January. There will be no clearance sales, and they will not be increasing the prices of these items. If any of these have been promised to your clients, please let me know what you need as soon as possible!

I expect to be sending my final 'for Christmas' TAP order by November 27th, and my AGT order by December 4th. If you miss these deadlines, there's a possibility we'll be able to get them here in time for your presentation, but air shipment at your expense might be required.

If you have imprinted orders to deliver and need a new die made, please provide me with the details & logo or text as soon as possible. TAP's imprinting queue can be up to 5 weeks, so it's important to plan ahead. Reminder: to produce a die, the manufacturers require camera-ready, correctly sized, black and white only (no half-tones or shading) artwork, in vector or .eps format.

Come and see us at the Beau Photo booth on Sunday at VIPF. You might even find some things for sale at show special pricing!

Vancouver International Photography Festival
Saturday October 3rd - Sunday October 4th at Van Dusen Gardens



The purpose of this festival is to provide an opportunity for national and international enthusiasts to come together and share their common interest in the photographic arts through education, entertainment and other promotional activities. http://www.vipf.ca



Bryan F. Peterson







Presented by the Abbotsford Photo Arts Club



Bryan F. Peterson

What inspires you to grab your camera; an arresting subject or an inspiring scene? Maybe a fresh insight of an ordinary object or view? Today's photographer can choose from a vast array of tools and an infinite arsenal of technology to create powerful images.

Award-winning photographer, Bryan F. Peterson will present ideas on using creative exposure to add a WOW factor to your photos. He will also introduce many

new ideas to fuel your passion for photography.

A successful commercial photographer for over 35

years, Bryan's clients include American Express, Kodak, UPS, Phillips, and Citibank. He's been a contributing editor at Popular Photography and Outdoor Photographer magazines and is founder and owner of BPSOP.com photography school. Bryan has published nine best-selling photography books, including "Understanding Exposure" and "Learning to See Creatively".

An inspiring coach, Bryan brings his infectious enthusiasm, vast knowledge, and creative imagery to APAC's 38th Annual Photo Seminar.



Registration Includes:

- A new presentation from Bryan Peterson
- Door prizes
- All day event (8:45am to 6:00pm)
- Tradeshow
- Box lunch (choices available)
- Free coffee all day

Registration Info

Early Bird Rate - May 1 to Aug 31 - \$85 Regular Rate - Sept 1 to Oct 21 - \$95 At the door - \$110 (Cash Only)

Register at www.apac.bc.ca Michael J Fox Theatre 7373 MacPherson Ave, Burnaby, BC