

Winner of the
Professional
Photographers of
Canada Freestyle
Award sponsored
by Beau Photo.

See more from the
PPOC Canadian Imaging
Conference on page 13!

Fury
by Mark Laurie

Mark used two Profoto lights and a softbox (purchased from Beau Photo!) for this image. It was shot with a Canon 1DX body.

Beau Newsletter - May 2015

The after inventory clearance sale • Hoya Pro ND 1000 filter test • New bags from Gura Gear
New Nikon body and lens in rentals • Fujifilm cameras and lenses are now available for rent
New! Fujifilm XF 16mm f/1.4R WR • So many rebates! Now is the time to buy • New and
affordable sketchbooks from Hahnemuhle • New matte finish album pages from Renaissance...



PRO SALES

KEN S.

Zacuto Sale \$\$\$

Viewfinders are a necessity for DSLR video film making, especially for filming outside in bright sunlight. The Zacuto Z-finder is one of the best LCD viewfinders on the market with exceptionally fine optics. It makes focusing in difficult environments much easier.

This month save 20 % on all in stock Z-finders and 25% on all in stock plates and accessories .

Zacuto Z-finder PRO 2.5 for 3.2 screen - Sale \$320.00

Reg. \$399.95

Zacuto Z-finder 2.5 - Sale \$320.00

Reg. \$399.95

Zacuto Z-finder PRO 3.0 for 3.2 screen - Sale \$320.00

Reg. \$399.95

Zacuto Z-finder 3.0 - Sale \$320.00

Reg. \$399.95



Get a Great Deal!

We have some slow moving stock items, some of which are oldies but goodies. This is your chance to get items that are becoming harder to find at a good price. The list includes some **Profoto and Hensel parts and accessories, items from Bronica and Pentax, Hasselblad lenses**, and more.

These deals apply to in stock items only, and some of it will go fast. [See the full list here!](#)

ND FILTER TEST UPDATE

MIKE M.

Hoya Pro ND 1000 (10 stop) Filter Test

Back in our March Newsletter, I wrote an article where I tested several deep ND filters; a 10-stop B+W, a 10-stop Tiffen and a 16-stop Formatt-Hitech. After seeing the test, my friend Bill asked me why I had not tested a Hoya ND?! In fact, at the time I didn't even know that Hoya had a really deep ND... but sure enough, they have both an ND1000 (10-stop) and an ND64 (6-stop) in their Pro series line. I emailed our Hoya rep and he kindly enough dropped off a filter for me to test out soon after.



From a build-quality standpoint, the Hoya is on par with the Tiffen, having a solid, well machined aluminum casing, just not brass like the B+W. However optically, it proved to be the best filter of the group! I didn't have the other filters to test side by side, except my own B+W 10-stop, but remarkably there is absolutely no colour cast with the Hoya! You'll see in the attached photos, all three processed in exactly the same way with the same WB, that the Hoya ND shot is virtually identical to the unfiltered shot! The B+W shows the same ruddy colour cast it always does but the Hoya is essentially perfect. In addition, the Hoya added absolutely no visible distortion or blurriness to the shot and seemed to have no differential colour cast either. Impressive!

I was so impressed with the Hoya, that I ended up buying both a 10-stop and a 6-stop for myself. In addition, **we are now stocking those same filters at Beau Photo in a wide range of sizes: 49mm, 52mm, 58mm, 62mm, 67mm, 72mm, 77mm and 82mm. Prices range from \$55 for a 49mm to \$144 for an 82mm Pro ND1000, or \$55 to \$125 for the Pro ND64.** Call either myself (Mike) or Simon for more information...



Image taken with Hoya Pro ND 1000
(10 stop) filter



Image taken with B+W 10 stop filter



Image taken without a filter

ACCESSORIES

MEGHAN S.

New Gura Gear Bags!

GURA  GEAR

This month we have a new line of bags arriving from a great brand of light weight backpacks called Gura Gear. These bags are made from a high-tech sail cloth that allows them to be durable while still being extremely light. They are uniquely designed bags that I think are different than many other camera bags out there. Their uniqueness comes from the butterfly design front access that allows you to open one side of the bag at a time. This keeps the gear you won't be using at that moment safe and protected at all times from the elements and prevents them from falling out when you are out in the field. The butterfly design translates to most of their bags, except the smaller Bataflae 18L, which only has the butterfly opening for the front compartment not the main compartment. To begin with we will be stocking the Bataflae 18L in grey and the Kiboko 22L in black. All sizes of these bags are designed for pro-sized gear so even the 18L is a great size. We are able to order some of the other sizes or colors for you as special order items. We may bring in other types if there is a large demand for them too!

Bataflae 18L – Grey \$299.99

The 18L Bataflae bag is the smaller of the Gura Gear bags, but still has a very large capacity all things considered. These bags use their space very wisely and the Bataflae can hold a 300mm lens (not attached) or up to a 70-200 attached to a body. It is quite deep for a compact backpack and lightweight (4.2lbs) while still providing a lot of padding. Unlike its larger counterpart, the 18L version has a dedicated laptop spot for a 13" laptop, and dual tripod carry system. It is also small enough to fit all international airline requirements (though always check first before flying.) All sizes come with an extra all weather cover for extra protection.



This style also comes in 32L for \$401.95 in black or grey (and for a limited time, tan.)

Kiboko 22L – Black \$299.99

The number one Gura Gear bag is the Kiboko 22L. The Kiboko has the legendary Gura Gear butterfly opening for both the main compartment and the front accessory pockets. It can carry up to a 500mm f/4 lens, as well as a 15" laptop. The great part of the butterfly system is that you can have your bodies and smaller lenses on one side and your big glass on the other side so you need not expose all the gear at once when switching out lenses. This bag also comes with nice padded straps, a vented back and waist belt to make those longer treks with heavy gear a bit more comfortable. The waist belt is removable to cut back on the weight if you find it unnecessary on certain trips. Comes with all weather cover.



Uinta 30L (currently special order only. \$196.95)

Gura Gear also has another interesting bag in the Uinta, which allows for a lot of customization for your gear with its different sized modules. This bag is inexpensive compared to the other bags, but generally requires that you buy the different module systems to fit inside. It is a great storage system, as you can take each compartment out and mix and match the different sizes as needed, which also gives you safe, padded storage for the gear not currently in use in the bag too! The Uinta will also hold a 17" laptop. Comes with an all weather cover. At the moment this bag will be special order only but if there is increased interest, we may end up stocking it! So please let me know if you would like one.

Photo Module Pro Medium \$85.95

Photo Module Pro Small \$68.95

RENTAL NEWS

JASON K.

New Nikon Body and Lens

We have replaced our Nikon D7100 with the all new D7200 and also replaced our venerable Nikon 300mm f4 with the all new Nikon 300mm f4E PF VR lens.

Nikon has recently released the D7200 DSLR body, which has addressed most of the niggles that plagued its predecessor, the D7100. RAW buffer size has increased when shooting 14bit from 6 to 18, and 27 RAW files when shooting 12bit. The maximum burst rate has remained the same at 6fps, and 7fps when in the 1.3x crop mode. You can now shoot 1080p video at 60fps! The autofocus system has been improved by -1 EV, and will now focus in dimmer light than its high end brother D810! So come try out the new Nikon D7200 today! \$125/day

Nikon AF-S NIKKOR 300mm f/4E PF ED VR

This is an all new lens from Nikon that replaced the older 300mm f4. At half the weight and at almost half the size, this lens is nothing short of revolutionary! The addition of VR is a very nice bonus, making this lens a great, low weight telephoto lens for sports & wildlife. The "PF" in the name refers to Nikon's first ever fresnel lens element, which does its job very well to shorten and lighten the lens. This lens is also available immediately for rent! \$35/day



See the specs on this lens at the Nikon Canada website:
<http://en.nikon.ca/Nikon-Products/Product/Camera-Lenses/AF-S-NIKKOR-300mm-f%252F4E-PF-ED-VR.html>

FujiFilm in Rentals!

We've finished all of the unpacking and now have the Fujifilm cameras and lenses officially in rentals! Our FujiFilm pool consists of:

X100T w/35mm f2 Lens (35mm equivalent) **\$100/day**
X-T1 Body **\$100/day**

X Series Lenses:

Fujifilm Fujinon XF 14mm f2.8R **\$30/day**
Fujifilm Fujinon XF 23mm f1.4R **\$30/day**
Fujifilm Fujinon XF 35mm f1.4R **\$25/day**
Fujifilm Fujinon XF 56mm f1.2R **\$30/day**
Fujifilm Fujinon XF 10-24mm f4R OIS **\$30/day**
Fujifilm Fujinon XF 16-55mm f2.8R LM WR **\$35/day**
Fujifilm Fujinon XF 50-140mm f2.8R LM OIS WR **\$35/day**



The Fujifilm Collection in Rentals

Victoria Day Long Weekend Rentals

Monday, May 18 is Victoria Day, and to celebrate Queen Victoria's longevity and length of her reign, we will be closed for the day. **This means you will have an extra rental day that weekend for free!** Yes, folks, if you pick up after noon and return by 1pm on the following Tuesday, you will only be charged a ONE day rental! So get your shoots booked!



AF-S NIKKOR 300mm f/4E PF ED VR

Featuring the Phase Fresnel (PF) element which nearly eliminates chromatic aberration on its own, together with the Extra-low Dispersion (ED) glass element and Nano Crystal Coat (N), this lens delivers strikingly clear, accurate images.



New levels of sharpness and clarity with 4.5 stops of Vibration Reduction (VR).

Nikon's Silent Wave Motor (SWM) provides ultra-quiet, ultra-fast autofocus.

Now in our rental department!

More stock will be arriving soon.



BEAU Beau Photo Supplies
1520 West 6th Ave.
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 beauphoto.blogspot.ca

www.beauphoto.com



@beauphotostore



Beau Photo

DIGITAL NEWS

MIKE M.

NEW! Fujifilm XF 16mm f/1.4R WR (\$1,149 - taking pre-orders)

A couple of weeks ago, Fujifilm announced a new, fast wide-angle 16mm prime lens, equivalent to a 24mm in full-frame terms. Notably, this is Fujifilm's first prime lens with the WR designation, meaning it has dust and water resistant construction. I had the opportunity to test a pre-production sample of the new 16mm and while I cannot share any photos from it, I will say that I was extremely impressed. Compared to the Fujifilm XF 23mm f/1.4R, which I consider one of the very best wide-angle lenses I have ever used (regardless of brand), I would say that even the preproduction 16mm held up to the 23mm as far as image quality.



Like the 23mm and the 14mm f/2.8, the new 16mm seemed 100% corrected optically for distortion, therefore no software correction will be needed; straight lines render straight with no apparent barrel or pincushion distortion, even at the very edges of the frame. In addition, I could see no evidence of any chromatic aberration either. With its Nano-GI anti-reflection lens coatings (which the older prime lenses do not have), it proved extremely resistant to lens flare when shooting into the sun as well, something that fast, wide-angle primes are often not very good at. Corner sharpness on the preproduction lens was exceptional as well, and once the lens was stopped down to /2.8, the corners were already essentially as sharp as the centre. Even wide open at f/1.4, the centre of the frame is

tack sharp, the edges were very good and only the extreme corners showed some obvious softness. Even the wide-open bokeh was surprisingly smooth and pleasing, not something one would necessarily expect from such a wide lens.

As far as negatives, there was some purple fringing along high contrast edges wide open, much reduced by f/2.0 and completely gone by f/2.8 already. The lens might have exhibited a bit of plane-of-focus field curvature as well, which might have caused the softer corners at infinity at f/1.4-f/2.0 on a few shots, but I did not shoot enough with it at wider f-stops with both foreground and background detail to get a good handle on that. Being pre-production I wouldn't necessarily read too much into those two comments either.

Generally speaking, like with the 23mm f/1.4, photos taken with the new 16mm exhibit the same "effortless" look to image quality, never seeming strained, no stretching blur in the corners and virtually no hint of any quality reducing aberrations. I have made 24x36 inch prints from images taken with my 23mm f/1.4, ones which have blown people away with their overall sharpness, and I actually expect that this 16mm will perform equally well. Of course, I cannot be 100% sure of any of my conclusions until I test a final production lens - stay tuned for a follow-up once I do. However based on the preproduction unit, I think the new XF 16mm f/1.4 will end up being a "must have" prime for anyone who likes to shoot wide-angle with a Fujifilm system, and I will almost surely be picking one up for my own kit.

The lens will be \$1,149 and we are taking pre-orders now. At present, they are slated to start shipping in mid to late May...

Rebates (Good News) and Price Increases (Bad News)...

First, the bad news: as of April 15th, Fujifilm raised prices on many (but not all) of their X-system cameras and

lenses. For example, the X-T1 went up \$200, the X-E2 and X100T are up \$100 and lenses increased from \$50 to \$100 although some have stayed the same. The good news is that there are still a handful of instant rebates available as follows. First, the May 1st to 31st ones...

X-E2 bodies - \$799

after \$100 instant rebate

X-E2 w/18-55mm OIS kit - \$1,149

after \$100 instant rebate

XF 35mm f/1.4R - \$649

after \$50 instant rebate

Then, from May 15th to May 31st we have...

X-T1 kit w/18-135mm zoom - \$1,849

after \$350 instant rebate

X-T1 + 18-135mm soft bundle - \$1,949

after \$450 instant rebate

XF 18-135mm f/3.5-5.6R OIS WR - \$699

after \$300 instant rebate

Finally, on the bad news front once again, Nikon has increased many of their prices starting May 1st, basically an exchange rate and market adjustment. There is no fixed percentage, the increases are item specific.

CANON May Rebates

Canon has some nice rebates happening for the month of May again! I am not sure when (or even if) there will be Canon price increases in Canada, but for now you can enjoy some nice instant rebates on bodies as follows...

EOS-IDX Body - \$250 rebate

EOS-5D Mark III (body or kit) - \$300 rebate

EOS-6D (body or kit) - \$100 rebate

EOS-7D Mark II (body or kit) - \$30 rebate

EOS-70D (body or kit) - \$145 rebate (May 1-14) or \$70 rebate (May 15-June 4)

If you're interested, call for further details on Rebel body rebates too. **We will also have a limited supply of FREE accessory kits that we'll bundle with 5D Mark III sales**, which include a spare LP-E6N battery pack, a premium strap as well as a camera bag!



With their “Best in Glass” promotion, Canon has some great rebates on high end ‘L’ lenses, with lesser amounts for standalone purchases or larger rebates with the purchase of a Canon body on the same invoice. You can add multiple lenses on a single invoice too and get the higher amount on each lens! Here are the details...

Add a Lens w/5D MK III, 6D, 7D MK II (All Configs)		Item Code	IR Effective Period May 1-Jun 4
EF 50/1.2LU	When sold stand alone	1257B002	\$90
EF 50/1.2LU	When sold w/Double Zoom w/5D MKIII, 6D, 7D MKII	1257B002	\$185
EF-100/2.8 MACRO L ISU	When sold stand alone	3554B002	\$40
EF-100/2.8 MACRO L ISU	When sold w/Double Zoom w/5D MKIII, 6D, 7D MKII	3554B002	\$155
EF16-35/2.8L II U	When sold stand alone	1910B002	\$60
EF16-35/2.8L II U	When sold w/Double Zoom w/5D MKIII, 6D, 7D MKII	1910B002	\$370
EF16-35/4L IS USM	When sold stand alone	9518B002	\$20
EF16-35/4L IS USM	When sold w/Double Zoom w/5D MKIII, 6D, 7D MKII	9518B002	\$135
EF17-40/4LU	When sold stand alone	8806A002	\$70
EF17-40/4LU	When sold w/Double Zoom w/5D MKIII, 6D, 7D MKII	8806A002	\$220
EF24-70/2.8L II USM	When sold stand alone	5175B002	\$110
EF24-70/2.8L II USM	When sold w/Double Zoom w/5D MKIII, 6D, 7D MKII	5175B002	\$335
EF24-70MM F4L IS U	When sold stand alone	6313B002	\$200
EF24-70MM F4L IS U	When sold w/Double Zoom w/5D MKIII, 7D MKII (excludes 6D all configs)	6313B002	\$400
EF70-200/2.8L IS IIU	When sold stand alone	2751B002	\$130
EF70-200/2.8L IS IIU	When sold w/Double Zoom w/5D MKIII, 6D, 7D MKII	2751B002	\$320
EF70-200/4L ISU	When sold stand alone	1258B002	\$40
EF70-200/4L ISU	When sold w/Double Zoom w/5D MKIII, 6D, 7D MKII	1258B002	\$205
EF100-400L IS II USM	When sold stand alone	9524B002	-
EF100-400L IS II USM	When sold w/Double Zoom w/5D MKIII, 6D, 7D MKII	9524B002	\$320

The 600EX-RT flash gets a \$20 rebate, the Selphy CP910 gets a \$10 rebate and there are various rebates on

EOS 5D^s
EOS 5D^sR

Canon



Prepare to be amazed with 50 megapixels of astonishing detail!

The newly designed mirror/shutter mechanism minimizes vibration, allowing you to make the most of Canon's latest, super sharp zooms and primes.

Choose the 5DS (\$4,099) as a good general purpose, high megapixel body, or for the absolute highest resolution landscape or wildlife photos, the 5DS R (\$4,299) with no anti-aliasing filter.

Beau Photo is taking pre-orders now - digital@beauphoto.com for more information. Available June 2015!

point&shoots, video cameras and binoculars as well. Call if any of those items interest you!

Save on Canon Printers

Lastly, there are now also instant-rebates on the pro printers, and they are not mail-in rebates, making for easy savings. Here are the details on those!

Product(s) Purchased	Item Code	Rebate Program Amount	Effective Period
Pixma Pro-1	4786B003	\$250	May 1st to July 2nd, 2015
Pixma Pro-1 w/ DSC from any manufacturer ¹	4786B003	\$300	May 1st to July 2nd, 2015
Pixma Pro-1 w/ DSLR from any manufacturer ¹	4786B003	\$350	May 1st to July 2nd, 2015
Pixma Pro-10	6227B003	\$250	May 1st to July 2nd, 2015
Pixma Pro-10 w/ DSC from any manufacturer ¹	6227B003	\$300	May 1st to July 2nd, 2015
Pixma Pro-10 w/ DSLR from any manufacturer ¹	6227B003	\$350	May 1st to July 2nd, 2015
Pixma Pro-100	6228B003	\$150	May 1st to July 2nd, 2015
Pixma Pro-100 w/ DSC from any manufacturer ¹	6228B003	\$200	May 1st to July 2nd, 2015
Pixma Pro-100 w/ DSLR from any manufacturer ¹	6228B003	\$250	May 1st to July 2nd, 2015

¹ In order to be eligible for a Printer with Camera rebate, the Camera must appear on the same invoice as the printer.

NIKON Rebates

Despite the price increases, for May 1st-28th, Nikon has a few instant rebates that might be of interest...

Nikon D750 body or kit - \$100 rebate

Nikon AF-S 18-140mm f/3.5-5.6G VR - \$244 rebate
(bundle with D5200, D5300 or D5500)

Nikon AF-S 70-300mm f/4.5-5.6G VR - \$60 rebate
(bundle with D3200, D3300, D5200, D5300 or D5500)

Nikon AF-S 70-300mm f/4.5-5.6G VR - \$205 rebate
(bundle with D7100, D7200 or FX body)

There are a handful more consumer bodies and lenses that qualify for rebates, so call for more details if interested...

HASSELBLAD

Right now, through until June 30, 2015, **Hasselblad USA is offering a very low 2.9% lease financing deal** through Marlin Finance for their Certified Pre-Owned (CPO) medium format digital cameras. This offer is valid in Canada as well! For example, a CPO H4D-50 that is \$10,500 US, would cost \$451 US per month on a 24 month lease with a mere \$1 buyout to purchase at lease's end, with zero due on signing except for a \$125 documentation fee.

For a link to Hasselblad's current CPO list, see here: <http://www.hasselbladbron.com/cpo.pdf>

Remember that the CPO list is in US dollars, as are the example lease numbers I mentioned above.

As an example, you can get this H4D-50 (with no lens) for just \$11,000 USD, or an H4D-40 (with no lens) with a shot count of only 3728 for just \$7995 USD.



SONY

Sony has some nice rebates on gear for May too! Here are some of the more interesting ones...

A7 Body - \$125 rebate

A7R Body - \$200 rebate



Here are the some of the full-frame lens rebates and please note, these are now also available standalone in May, not requiring a body purchase on the same invoice as many of the previous Sony rebates did...

Sony CZ FE 16-35mm f/4 OSS - \$100 rebate

Sony CZ FE 35mm f/1.4 - \$150 rebate

Sony CZ FE 35mm f/2.8 - \$80 rebate

Sony CZ FE 55mm f/1.8 - \$80 rebate

Sony CZ FE 24-70mm f/4 OSS - \$40 rebate

Sony FE 70-200mm f/4 OSS - \$100 rebate

FILM / ANALOG NEWS

Nicole L.-D

Fuji Instax Deals

Fuji Instax Share And Fuji Instax Mini 90 Neo Classic are both \$20 off making them \$179 each for the month of June.



New Hahnemuhle sketchbooks, journals, diaries and booklets have arrived at Beau Photo!



The **Bamboo Sketchbooks** have a hard cover and are made from 105gsm age resistant, acid free, 90% bamboo fibre and 10% rag paper. They are available in sizes A3, A4 and A5 with 64 pages (128 sides).

We stock the A4 size (approximately letter size), which **sell for \$14.99**

The **Hahnemuhle Sketch Diary** has 60 sheets/120 sides. The pages are alternating lined and blank facing one another for recording ideas in both pictures and words side by side. The Sketch



Diary is spiral bound making it easy to use as it lays flat. The 120gsm paper is wonderful for use with all kinds of mediums such as pencil, pens, charcoal, crayons and many more. It is available in A4, A5 and A6 size. We stock the A6 which we **sell for \$6.20**.



The smaller **Hahnemuhle booklets** are sold in pairs, each one with a different fun coloured cover; pink/grey, blue/aqua, and red/orange. They have 20 sheets/40 sides of full grain, natural white 125 gsm blank pages, great for

sketching or jotting ideas. These books are slim, perfect for keeping on you at all times. They are available in A3, A4, A5 and A6, though we only stock A6, which **sell for \$3.75 for two**, other sizes are available for special order.

90s Vintage 35mm Point and Shoot Cameras!

A collection of 35mm point shoot cameras have landed in our consignment department. The variety seems endless... most of them straight out of the 90's. There are Olympus, Pentax, Nikon, Canon, even a few retro models from earlier, come by and have a dig!

Developing your 110 film

We still have quite a selection of 110 film cameras on consignment. The good news about using these fun little cameras is that our friends at **Rocket Repro** now not only develop 110 film, they can scan it and make either prints or a CD, saving you loads of work yourself. Give them a call at 604-682-6000 or pop 'round, **Rocket Repro is located at 403 West Cordova Street Vancouver BC.**

Learn to develop your own B&W film!



Get a private tutorial at Beau Photo and develop your own roll of film. Each session is between 90 minutes and two hours, and is only \$45. Call Nicole at 604.734.7771 or film@beauphoto.com for more information.



BEAU PHOTO
beauphoto.com

Worldwide Pinhole Photography Day 2015!

Sunday April 26th was **Worldwide Pinhole Photography Day**. People around the world got out with their pinhole cameras and took photos. Here at Beau, two of us participated, using very different mediums. Here are the results! You can see the Pinhole Day gallery at <http://pinholeday.org>



Attempted Self Portrait ©Nicole Langdon-Davies

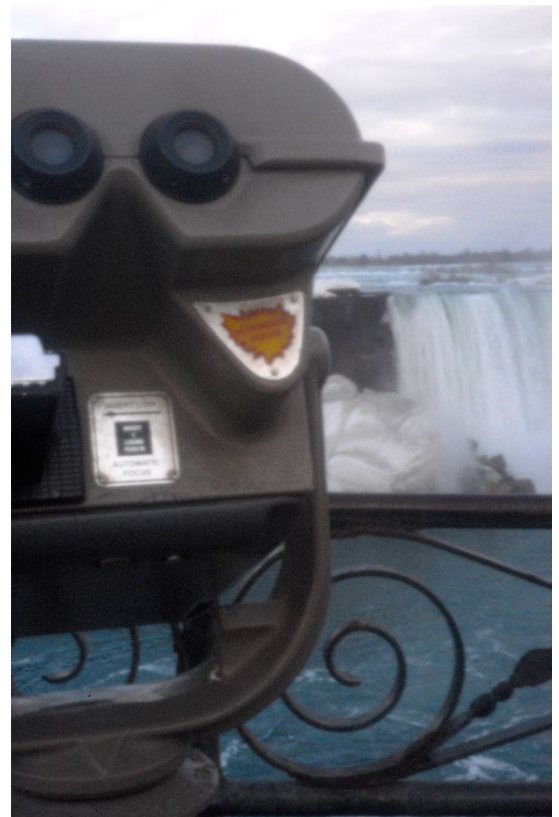
This image was taken using a Lensbaby Composer Pro with a pinhole optic. On Pinhole Day I was in Niagara Falls at the PPOC Convention, and without my usual pinhole cameras. Kirsten from Lensbaby kindly brought pinhole optics with her to the show and we went on a shooting walk. I rarely use digital for pinhole so it was an interesting experience. This image was shot on a Nikon D610 at 1/8 second at 6400 ISO. It is sharper than I expected after past digital pinhole experiences. It would probably be sharper if I'd used a tripod!

Watching the Falls
©Kathy Kinakin

Ultra Large Format Film

It is ULF time again. If you've needed or wanted to try odd sized films in HP5, FP4 and Delta 100, Ilford gives everybody the opportunity to do so once a year. It includes sizes from tiny 2.25x3.25in to large 20x24in and lots in between. Ilford receives the orders and cuts sheets specifically to what is ordered from clients. **Ordering goes on through the month of May, closing on June 1st.** The completed order arrives in the fall. For specific sizes and pricing please email me at film@beauphoto.com

This was taken while camping in Squamish. The weather was overcast. I used the ILFORD Obscura pinhole camera with ILFORD Ortho film which is ISO 80. It was exposed for about 8 seconds.



PPOC Canadian Imaging Conference Report

CAROL P.

April 26 & 27th saw us in Niagara Falls at the annual PPOC convention trade show. It was a productive and fun event for us as we were able to meet many new members and re-connect with old friends. A big thanks to Gail & Peter Gold for organizing a great event and also to everyone who came by to see us at the show.

We were lucky to have **Kirsten Hunter** from **Lensbaby** as our trade-show neighbor, showing off the new **Velvet 56mm** lens, along with the trusty Composer series. We hope you all managed to see the great line-up from **Renaissance Albums**. If you had asked for info and pricing and haven't yet received anything, please contact Simon and he will get right on it. albums@beauphoto.com



Terril Bodner from Prince George not only received her CPA at the event, but was able to help us out by presenting our Freestyle Award to Mark Laurie at the Awards Banquet. Congratulations to both Terril & Mark along with all the other award winners!



Tina Weltz(L) and Terril Bodner(R) present Mark Laurie with the Freestyle award.

Congratulations to all of the winners! See the full list winners and winning images to be posted soon at the PPOC website. <http://www.ppoc.ca/en/blog/announcing-2015-ppoc-image-salon-winners>

The 2015 PPOC Winners for Photographer of the Year

Commercial : Jason Brown

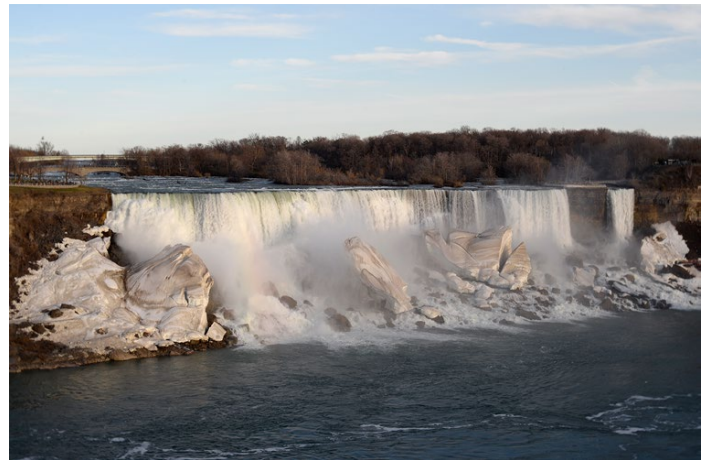
Photographic Artist : Louise Simone MPA

Portrait : Joseph Simone HLM MPA

We did manage to get out for a few hours with Kirsten and take in the sights & sounds of the falls. It was definitely a beautiful location for the convention.



Niagara Falls
©Carol Polloni



images ©Kathy Kinakin Taken with the new Lensbaby Velvet 56 lens stopped down to f1.6 for full sharpness.

RENAISSANCE ALBUMS

SIMON B.

New Matte Coated Paper

We have just received our first batch of matte coated paper albums in a Fine Art and a SoHo book. We showcased them at the Canadian Photo Convention in Vancouver and we were overwhelmed by the amount of interest and excitement.

The Matte coating maintains the archival nature and color quality of photo paper without the sheen seen on standard UV coated prints. We are lucky enough to have a Gabe McClintock sample album on hand in the store. Stop by and check it out. Here are some teaser photos of this beautiful book -



PRESENTATION PRODUCTS

BARB B.

Hi, everyone. I'm back from vacation! My husband and I had another wonderful visit to Central America where we saw old friends, made new friends, visited new places and re-visited ones we'd seen before, and had a few new adventures. We ate barbecued 'Gibnut' (Paca, a local delicacy) and Lionfish (the scourge of the Caribbean) which were both delicious.

It is grad season and most photographers have ordered and received their spring sport and grad supplies. If you haven't, we have lots of stock in the warehouse with more arriving shortly.

If you need custom imprinting on folders or folios, please contact me as soon as possible so I can make the appropriate arrangements for you. And if you're ordering for a new client, we need their artwork immediately so we can get the die(s) made!

As always, if you would like samples of any of our products, please let me know and I'll arrange to get them to you.

SOUNDADVICE

TOUR WITH FRANK SERAFINE

MASTER



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SOUND EDITING



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SOUND MIXING



ADR/LOOPING



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FOR FILM / TELEVISION / AND RADIO

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TOUR DATES
APRIL 26TH-JULY 2ND

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CITIES

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