

Professional Photographers of Canada “Freestyle” award winning image...



Congratulations Dana!

“Come a Little Closer”
©Dana Friesen

FREE STYLE (Class II)

Artwork that makes use of and builds on the photographic image. While the photographs may have been produced by another, the entrant is responsible for all elements of the “post-image” production with the obvious strength of the composition based on what is created from those photographs and with the image still recognizable as a photograph following normal conventions of light, shading, perspective etc.

The 2013 Freestyle award is proudly sponsored by Beau Photo.

Beau Newsletter - May 2013

Tradeshaw news • The travelling ‘Time Machine’ • New in Rentals - Zoom audio recorder
Some extended show specials • New Nikon lens tests - the 18-35 f3.5-4.5 and 70-200 f4VR
Two new films from ADOX • Folders from TAP and AGT



Tradeshow News

Carol P.

April was a whirlwind month with over 5 events and trade shows in Vancouver including the PPOC National Convention, our Fusion 2013 and the Canada Photo Convention. We all really enjoyed catching up with our out of town clients and making new friends along the way. A huge thanks to all the staff that worked the extra long hours to make all these events a huge success – Ken, Kathy, Simon, Mike, Jason and Nicole. Even our newbie Meghan came to help out at the booth on the weekend! Speaking of volunteers, I would also like to thank Jennifer, Diana & Shawna from Langara, and our amazing group of PPOC photographers that somehow always manage to come through for us – Tina, Brenda, Debbie, Wayne and Tracey. Not only could we not have done it without you, but you guys make it much more fun!! Kudos to Lee Sanger who ran a great hospitality suite (an integral part of any convention) with help from the Northern BC branch. Finally, this year's PPOC convention was one of the best yet and it wouldn't have happened without the tireless work of the organizers – Gail and Peter Gold. Hats off to you both and I can sincerely say, it has indeed been a pleasure working with you over the years.



Dana Friesen accepting her award from Angie.
Photo by Walt Malone.

Congratulations to all the PPOC finalists and award winners at this year's convention in Vancouver. We couldn't help but notice how many were from BC. Beau Photo sponsors the Freestyle award and this year we were thrilled

that Angie was able to present it to Dana Friesen from "Reflections In Time" in Prince George. We were also very happy to see that our banquet tablemate, Wayne Carlton from Vanderhoof picked up the award for "Animals Wild and Domestic". Also, a big congratulations to David Custodio, Professional Photographers of Canada's 2013 Portrait Photographer of the Year! See the following link for all the amazing & inspiring award winners.

www.ppoc-bc.ca/2013/04/21/bc-cleans-up-at-nationals-again/



Some of our fabulous PPOC photographer friends and helpers - Brenda, Tina and Debbie.
photo by Debbie's camera



Fun at the fun night!
Photos by Debbie Malm

The Magical Travelling 'Time Machine'

Kathy K.

It has been an inspiring experience to listen to Ian Ruhter talk about his Silver and Light project and his journey to this moment in time. I've been lucky to have had the opportunity to spend some time with Ian, Lane, Will and Madeline in the last few weeks, and feel honoured that they've been so welcoming and wonderful.

The many events held over the past few weeks were attended by established photographers from CAPIC and PPOC, students, photographers at the beginning of their careers, artists, and people just interested in hearing about his amazing work. It has brought a photographic community together and given many a new perspective on their craft. Often, talks are about lighting, post production or how to attract clients and the reason we are all in this field to begin with becomes secondary. Ian's talks are not just about the images he makes but also his journey as an image maker, and as he shares his story and passion for what he does, we are able to connect with our own inspirations and passions for what it is we do, not just with photography or art, but with anything that moves us enough to act on our ideas and dreams.



Photos by Jason Kazuta.
The top left is Jason's digital interpretation of a tintype.

RENTAL NEWS

JASON K.

Victoria Day Long Weekend

May 20 marks the birthday of Queen Victoria, and is consequently a holiday so we will be closed on that particular day. What does this mean to you? Other than celebrating the birth of the long since deceased great great grandmother of our beloved Queen Elizabeth II and having a day off, it means that you get to keep any rental gear for an extra day at no extra cost! I bet Queen Victoria did not foresee the joy she brings to the modern day photographer almost two centuries after her birth! So let's celebrate Queen Victoria by renting some gear to help you get the most out of your shoot!

New in Rentals ZOOM H4n Audio Recorder

We have been getting calls about this product and we are more than happy to oblige! This little audio recorder does big things like having a unique "X" shaped stereo mic arrangement that ensures the mics are always an equal distance from the sound source for perfect localization without phase shifting. You can also rotate the mics for two different recording patterns, a 90° standard and 120° wide angle stereo recording. The H4n also has XLR and phono connectors, simultaneous 4-channel recording, automatic recording, low-cut filter, and many more professional features. **\$25/day**



Contact Jason in rentals at rentals@beauphoto.com with any inquiries or to reserve equipment.

PRO SALES

KEN S.

Post Fusion Decompression !

Well that was fun! Fusion 2013 wrapped up only to be followed by the PPOC convention and trade show, only to be followed the Canadian Photo Convention! If you did not attend this year you missed many great events. To top it all off, Ian Ruhter's Silver and Light Vancouver tour brought so many creative people together. It all was amazing! I need to thank all who came out to Fusion; to the trade show and to hear the great speakers. It is through your support and participation that we can continue to put on events like Fusion 2013. I also want to thank our speakers Nick Didlick, Kharen Hill, Life Studios, and Kirk Neff. You all gave outstanding talks. To all the exhibitors, thanks for all your time and effort - meeting the attendees, answering questions and showing a range of products that those attending would not often be able to see in one place. You guys and gals rock!

We have a couple great deals that surprisingly did not sell out at the show so we are opening them up to those who could not attend.

Two great Manfrotto Video tripod kits at 2 great prices.

Manfrotto Video Kit with 701HDV Professional Fluid Video Mini Head, 547B Professional Video Tripod and padded Tripod Bag.

Developed specifically to support the latest DSLR cameras and professional light, compact HD camcorders, the 701HDV offers an updated design, which has been created for improved ergonomics



with locks and knobs that allow for a more solid grip and better control

Sale \$375.95* (regular \$449.95)

Manfrotto 502B kit

The **Manfrotto 502 head** has full smoothness control while shooting thanks to the variable fluid mechanisms. Ideal for latest camcorder and HD/SLR cameras supplied with external accessories (4kg max capacity). The telescopic twin legs of the **546B tripod** make it more compact and more stable. The system comes supplied with a carry bag.



Sale price \$575.95*
(regular \$793.95)

*limited quantities available!

ACCESSORIES

SIMON B.

A few more show specials continued...

Rogue Flash Bender

In studio or on location, Rogue Lighting Kits give photographers using speedlights more creative lighting combinations. BEAU Photo stocks several options including the Portrait Lighting Kit and Starter Lighting Kit.

The Rogue Portrait Lighting Kit contains; Large FlashBender, Diffusion Panel, FlashBender, Rogue Grid, Bounce Flag and Rogue gel Universal Lighting kits

Reg. 169.95 **Sale. 144.46**

The Rogue Starter Lighting Kit contains; Small FlashBender, Diffusion Panel, FlashBender Bounce Flag and Rogue gel Universal Lighting kits

Reg. 115.95 **Sale. 98.56**

ROGUE Flash Modifiers 12% OFF

Rogue Flash Benders -

Unique positionable light modifiers for shoe mount flash systems.

Small - Sale 33.40 (reg.37.95)

Large - Sale 37.80 (reg.42.95)

Rogue Diffusion Panel -

The design produces an even light across its surface that softens light that is bounced off a Rogue FlashBender.

Sale 17.55 (reg.19.95)

Rogue 3-IN-1 Honeycomb Grid - Sale 42.19

(reg.47.95)

Rogue Gel Kits offer a choice of 20 dynamic colours and correction filters to help create dramatic and artistic lighting in your images.

Each Kit includes 14 colours effects gels, 5 colour correction gels and 1 diffusion gel universal filter.

Sale 26.36 (reg. 29.95)



Trigger Smart camera triggers

Now in stock due to popular demand!

A unique and affordable motion capture system to trigger your camera using light, sound and motion! The TriggerSmart is designed to trigger a camera using various sensors that detect different types of input including sound, light intensity changes, infra-red beam breaking and movement.

Trigger Smart Kit - Sale: 331.88 (reg. 369.00)

Trigger Smart Wildlife kit - Sale: 232.87 (reg. 299.00)

(used with the Trigger Smart Kit)





Canon

Get a Canon 7D...

Now even more affordable with a price drop, a rebate and a sale at Beau Photo!

EOS 7D



- 18MP APS-C CMOS Sensor
- 8 fps shooting - 25/130 shot raw/jpeg buffer
- Full HD Video 1080p 24/25/30 - 720p 50/60
- Manual Audio Input Levels Adjustment
- 19-point AF (All Cross-Sensors)
- Full 100% Viewfinder

Try before you buy - rent the 7D and if you decide to buy one, we will credit up to two days of the rental toward your purchase.

PIXMA PRO-1

- 12 archival pigment inks in large 36ml ink tanks
- 5 monochrome inks
- wide-gamut / superb

B&W

- Chroma gloss optimizer that can be selectively applied to the print
- no waste when switching from matte to photo black ink
- 14" wide, 13x19 borderless printing



Prints not matching your monitor?

- calibrate your display with an Xrite or Datacolor device
- make sure your images look good on your screen after calibration
- ensure you have the correct ICC profile for your paper
- use correct colour-management settings when you print
- remember that a printed page may never match a monitor exactly



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Beau Photo



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DIGITAL NEWS

MIKE M.

New Nikon Lens Tests

Nikon AF-S 18-35mm f/3.5-4.5G Zoom (NEW! \$745)

This surprising new ultra-wide-angle full-frame (FX) zoom from Nikon proves to be a stellar performer at a very reasonable price. In fact, it is so good that I have decided to replace my AF-S VR 16-35mm f/4G zoom with it on my D800! When it was announced and I saw its price, I wasn't really expecting much. I saw it as a budget ultra-wide for the D600 perhaps, and was thinking it would perform on the level of the 24-85mm kit lens perhaps, but boy was I surprised when I tested one for myself.



Let me start by mentioning its weak points, since there aren't that many. First off, its build quality is distinctly consumer feeling. Even though it does have a lens-mount rubber seal, this is not a lens I would really feel comfortable taking out in the rain for long. The manual focus ring is quite stiff and not that smooth, however the zoom ring feels great

with nice damping and a nice firm feeling to its rotation. Overall the lens is very light, which makes it feel a little cheaply made, however the advantage for someone like me is that it is light! When hiking around with my big D800 kit, any weight savings is welcome. Lastly, it does not have VR, so for lower light work a tripod is mandatory. However on an ultra-wide, VR is nowhere near as useful as on a tele lens, so not a big deal really in my opinion.

Where this lens shines is image quality. I cannot really say that it is worse in any way compared to the 16-35mm VR, other than only going down to 18mm and not 16mm. However on a camera like the D800, I never found the performance of the 16-35mm VR to be good below 18mm anyway, so for me it is not a loss. Between 28 and 35mm, it is actually substantially sharper across the frame than the 16-35mm VR and pretty much the same or slightly better in the 18 to 28mm range. It does have some barrel distortion but it has very little waviness and is easy to correct, even without a dedicated lens profile. Its biggest strength is in its superb flare-suppression. Despite the fact that the 16-35mm VR has Nano-Crystal coatings and the new 18-35mm does not, it still outperforms the 16-35mm VR substantially. In fact, the new 18-35mm lens might just be the best wide-angle zoom I've ever used when it comes to flare suppression and maintaining contrast in difficult situations. Doing some tests, shooting directly into the sun, I was stunned at how few flare spots there were and how well the contrast held up. As mentioned, a huge improvement over the 16-35mm VR in that regard.

At nearly half the price of the 16-35mm, this lens was a big surprise. If you don't need the build quality or actually want a lighter kit, and if you can live without the VR, then this new 18-35mm zoom is a fantastic choice for use with your high resolution digital SLR like the D600 or D800!

Now in Stock!



D7100



- 24.1 MP DX-format CMOS sensor
- Up to 7 fps shooting speed
- Rugged weather sealed body
- 51 point AF module - 15 cross sensors



Try before you buy.

Rent the D7100 and if you decide to buy one we will credit up to two days of the rental toward your purchase. Rent on a weekend and pay only one day. Call us and ask about having a rental item shipped to you.



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Beau Photo

Nikon AF-S 70-200mm f/4G VR Zoom (\$1,389)

Another stunningly good lens, not quite as surprising as the 18-35mm perhaps, is the new-ish lightweight 70-200mm f/4 VR. This relatively new tele zoom is more or less as sharp as the much bigger, heavier and more expensive AF-S 70-200mm f/2.8G VR II. It is not that new a lens, but it has taken me this long to actually test one thoroughly. The one we had in rentals was out pretty much every weekend for the first few months! When I tested it and compared it to my f/2.8 VR II... well I also decided to replace my big heavy zoom with the new lighter f/4 VR. At most focal lengths it performs as well wide open as the f/2.8 VR II at f/4. The exception seems to be at its widest 70mm setting where you want to stop it down a bit for optimal sharpness. At 70mm the f/2.8 was a little sharper when I compared them. Its only other weakness really is when it comes to background



blur when shooting wide-open. Not only is it not capable of throwing the background out of focus as much as the f/2.8 of course, but the background blur has a slightly more “nervous” look, not as creamy smooth and pleasing as the f/2.8 zoom. If you are a portrait shooter wanting nice background blur that is not distracting, then definitely get the f/2.8 VR II - you will not be disappointed!

However if, like myself, you are mainly a landscape or wildlife shooter, then having a sharp, lightweight zoom to hike with is far more important than the extra stop of light or slightly nicer background blur. In addition, the new 70-200mm f/4 VR works shockingly well with the TC-14E II and TC-17E II teleconverters, something I was not anticipating at all. I would not recommend using a 2x teleconverter since the results are soft with the D800, but amazingly enough, with the 1.4x converter, there is essentially no visible loss of sharpness on my D800, even wide open. There is only the slightest loss of sharpness wide open with the 1.7x converter and in both cases, colour fringing is minimal and very manageable. I can't say I would have ever recommended those two converters on the 70-200mm f/2.8 VR II since they both suffered from a lot of chromatic aberration and colour fringing, but on the f/4 zoom the results are amazing. Obviously you are losing a fair bit of light with these converters so wide open is f/5.6 with the 1.4x and f/6.7 with the 1.7x, so that combination likely wouldn't do for sports or handheld low-light work. However in good light, or when used with a tripod, the image quality is outstanding.

One last thing that is great with the 70-200mm f/4 VR is that at closest focus at 200mm, you are getting far more magnification than with the f/2.8 VR II. At over \$800 less than its bigger brother, this lens is another bargain from an overall image quality standpoint and since its build-quality is also very high (pro-level and not consumer), it is a lens that is definitely worth considering if it fits your needs!

FILM / ANALOG NEWS

Nicole L.-D

New in the Film Department

Adox's Silvermax. A new 35mm B&W film from Adox boasting increased silver-content compared to regular negative films. This enables it to built up a greater DMAX than most films if reversal developed, or to produce a longer tonal range negative when processed in the Adox dedicated Silvermax Developer. This way no detail is left out, you get both the brightest highlights and darkest shadows. Silvermax is incredibly sharp and has great detail contrast due to the anti-halation layer being between the emulsion and the base. Silvermax features an extremely fine grain, comparable to tabular-crystal films.



If developing by hand, Adox Silvermax developer is recommended because only in Silvermax developer does this film reach 14 zones of printing range. The maximum density is reduced and the gray values are distributed over the optimized curve. However, other developers can also be used such as D-76, HC-110, X-TOL and more.

Silvermax film - \$7.85 per roll.

Silvermax Developer - \$33.45 per 250ml bottle.

Adox's other new 35mm film is their **Limited Edition Color Implosion.** Color Implosion is a color negative film with a modified color scheme and 'toxic grain.' Its unusual color palette and variable contrast make it

reminiscent of a 1970's photograph. More specifically, when shot as a 100 ISO film the contrast is rather muted and the colour leans towards blue. When shot as a 400 ISO film it builds contrast and leans towards red. No matter which ISO you choose the grain will be larger and more in your face than with other films.

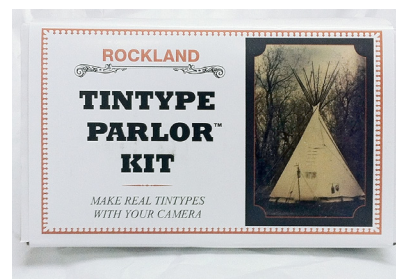
Color Implosion - \$8.09 per roll.



Rockland Colloid's Tintype Parlor is a re-creation of last century's tintype process, a form of "instant" photography that was popular in the mid to late 1800s. Tintypes can often be found for sale in old curiosity shops and antique shops, and they still have a certain magic about them that a modern photograph lacks. Rockland Colloid's tintypes consist of metal plates that are thin enough to be cut with scissors to fit inside any camera, and a bottle of liquid emulsion that you use to sensitise the plates. In addition to metal, the sensitiser could also be coated on glass for a different effect.

Tintype Parlor - \$39.95 per kit.

Includes: 5 -Metal 4x5 Plates, Tintype Emulsion, Developer, Fixer



Visit the Beau Photo Flickr page at [flickr.com/photos/beauphotostore/](https://www.flickr.com/photos/beauphotostore/) to see the latest projects we are working on

flickr

ALBUMS

SIMON B.

Renaissance Albums on the Road

Thank you to all who attended the PPOC and CPC trade shows in April. Renaissance albums showcased several new products for 2013 including new cover materials, spine imprinting, monogram imprinting, Essex Photo Cover and Highline cover examples.

Our thanks to the organizers for putting on such great events. Also, congratulations to all the PPOC award winners.

Summer wedding season has arrived. To find out what Renaissance Albums has to offer and view our samples, send an email to albums@beauphoto.com



PRESENTATION PRODUCTS

BARB B.

We should be finished with those April showers, now, and well on the way to May flowers. I wonder, though.. aren't April showers supposed to be WET, not WHITE??

I hope that those of you who attended our many April events enjoyed yourselves and the presentations you participated in, and came home with some great new skills and ideas to enhance your shoots and presentations. You may have seen samples of the albums, mounts, folders and folios we carry displayed at the events. If you'd like a set of folder samples for you or your clients to assess, please let me know. Also, if you have events on the horizon and were wondering about new or different ways to present your work, don't hesitate to contact me with questions or requests.

As usual when placing orders, please allow about 5 weeks lead time to avoid disappointment in the event of a backorder situation at the factory. If ordering imprinted mounts, please add a week as there's generally a queue in the imprinting department.

I can order individual albums or folios from TAP-USA, but their mounts and folders can only be special-ordered by case quantity. If you're thinking about TAP products, I can contact the factory to confirm stock levels; they'll also let me know estimated availability dates for any items that are on backorder.

Lead time for AGT orders is generally less than TAP's, and they will happily ship special orders in minimum quantity of 50 mounts.

And soon, it will be June.