Fusion 2013

BRIDGING THE TECHNOLOGIES OF PHOTO AND VIDEO 3rd Annual DSLR Videography Symposium

Saturday April 13th, 2013

Hyatt Regency Hotel 655 Burrard St. Vancouver, BC

Listings...

Friday April 12, 2013

Evening Keynote 7:00pm - 9:00pm

lan Ruhter - "Silver and Light"
Behind the Story



Saturday April 12, 2013 AM -

Nick Didlick - Intro to DSLR Video for Stills Photographers.

Kharen Hill - Music Videos and More with a DSLR.





PM-

Life Studios - Capturing Weddings with DSLR Video.

Kirk Neff - Shooting Video Exclusively with a DSLR.





Beau Newsletter - March 2013

Fusion 2013 • New In Rentals - Lowell Bender and GoPro Hero3 • Think Tank Hydrophobia The New Nikon D7100 • Nikon D7000 body Clearance • Canon EOS-7D Sale • Capture One Pro 7 on Sale • Cross Processing E6 Film • Renaissance Albums on the Road • and more!



PRO SALES

KFN S

Fusion 2013 Bridging the Technologies of Photo and Video

Fusion 2013 is just on the horizon and it looks like it will be a fantastic event. For those of you who don't know what Fusion 2013 is, it is our third annual DSLR Video event. It is the biggest west coast trade show and speaker event that focuses on DSLR video. It is a great event to get out and see what great new gear is available, to improve your work, come hear the speakers, and learn something new and be inspired! This year we have increased the number of speakers to 5 to appeal to an even wider range of photographers and videographers.

Fusion 2013 starts **Friday evening April 12th**, with a special presentation by **Ian Ruhter**. Ian gave up life as a successful snowboard / sports photographer to pursue a dream; to follow his art and passion by hitting the road in a giant camera to shoot massive wet plates. Ian's wet plates are captivating, stunning and beautiful. This though, is only part of the story, the rest is being documented in a series of videos. The videos not only reveal the Silver and Light project, but tell much more about the thoughts and passion in the process. Ian and Lane will discuss the creative and production process they use and share some of their latest work.

Saturday the talks continue with:

Nick Didlick - Nick is back again to offer an intro to video for still photographers. From equipment and planning to shooting your "first video" his lecture will be full of tips and tricks.

Kharen Hill - has a history of directing video, and has

recently shot a music video for Sarah McLachlan's School of Music on her DSLR. She will speak about what is involved in putting together a music video and why she now chooses to use her DSLR for video production.

Life Studios - Having more than 20 years of experience with cinematography, photography, fashion, sound engineering and broadcast. They will discuss the complete process, describing how they utilize DSLR's for video, and explaining optimal settings, best practices, support equipment, story construction and the ever important post production.

Kirk Neff -Back by popular demand! Current Director of Photography for Global Television's program " 16×9 ". Kirk will also cover why and how he made the change to shooting DSLR exclusively as well as the advantages and disadvantages of using a DSLR to shoot long format news stories. Always inspirational!

Trade Show

Of course there is also the hands on portion of Fusion 2013. We love new, cool gear! Who is going to be there? It's a huge list: Canon, Nikon, Panasonic, Dynalite, Profoto, Tiffen, Steadicam, Hasselblad, Sunbounce, B3K Digital, Amplis Foto, Red Raven marketing, NEC, David Hostetter with Dominion Lending, Vanarts and Vancouver Photo Workshops. Plus there will be a few special guests helping us out at our booth from Cinevate, GoPro and Sennheiser.

This year's event will be held at the Hyatt Regency

Vancouver and will be even bigger than last years event so mark your calendars you don't want to miss this one!

For more info and tickets go to: www.beauphoto.com/fusion2013

New to Beau Photo

The Phottix Aion™ Wireless Timer and Shutter Release takes wireless triggering to the next level. The revolutionary wireless/wired timer and shutter release offers photographers an amazing number of triggering options, including auto-bracketing for HDR.

What does the Phottix Aion™ offer?

- Timer and long exposure functions
- Shutter release functions
- Wired or wireless operations
- 2.4 GHz frequency
- 60m range
- Backlit LCD
- AAA batteries

Timer functions:

- Self, interval and long exposure timers
- Number of frames setting
- Auto-bracketed timer setting for HDR photos

Shutter functions:

- Two-stage shutter button for AF and shutter release
- Instant, continuous 5 shot, 2 second delay and bulb shutter release mode.





Phottix Aion sets for Canon or Nikon - \$94.95

Sony and Olympus are available as a special order.

Cineroid Electronic Viewfinder

The Cineroid EVF4C combines all of the professional features that a cinematographer expects into an affordable, lightweight package, for easy and accurate focusing and

composition. Some of the features include:

HDMI loop out, which means the HDMI signal can be looped through to feed an additional monitor. The built-in 1.6x magnification loupe features a +/- 1.5 diopter range that has been treated with an anti-fog coating, and is removable or able to flip open 180 degrees.

Peeking -The EVF provides a peeking feature to assist you in seeing what areas are in focus.

As well, there is a clipping guide in colour and in Zebra, false colour, crop guide, screen flip and more...

Cineroid EVF4C - Sale \$524.95 reg. \$584.95

For more info go to: www.cineroid.com

Looking for a great local studio to rent?

Sugar Studios, a full service photography rental studio at 1635 Powell Street in Vancouver, is now offering a 50% discount on all PREP and WRAP days booked at Sugar, in both studios A & B. Here's a quote from owner Gina Hole: "We looked at the ongoing process of our clients trying to manage pre-lights as well as set dec and/or rigging days, and decided to offer those days at the ½ rate in order to help the production with their set ups, while dealing with tight budgets these days".

Sugar Studios also offers some major discounts when booking makeup artists/stylists/props & set dec artists through their sister company, THEY Representation.

Call or e-mail Studio Manager, Jaime Jacquard-Sown at Sugar to find out more: sugar@sugarstudios.com ph.604-879-1635

RENTAL NEWS

JASON K,

New in Rentals from Lowel and GoPro



Lowel Blender Three Light Kit:

We have just received our new Lowel Blender LED light kit, which is perfect for the run & gun video shooter! The Lowel Blender lights feature both tungsten & daylight balanced LED's that can be quickly and easily blended to match just about any lighting situation you encounter during a shoot. Three different types of diffusers are included to vary the light characteristics to match the mood that one would like to convey. The Lowel Blender kit includes three lights, three stands, three sets of diffusers and three battery adapters for use totally free from mains power.

\$35/day

GoPro Hero3 Black Edition:

After a long wait, we finally have the new GoPro Hero3 Black Edition in our rentals department! This new GoPro is a worthy successor to the Hero2. The Hero3 features better image quality, far more shooting modes compared to the Hero2 and a smaller, lighter form factor. A wireless

Contact Jason in rentals at rentals@beauphoto.com with any inquiries or to reserve equipment.

remote is included in the Black Edition which connects to the Hero3 via WiFi. The most conspicuous new feature is

the ability to connect your smartphone or tablet to the Hero3 via WiFi, so one can see what the Hero3 is seeing, albeit with a three second delay. \$30/day



Easter Long Weekend:

This year, the Easter long weekend is from March 29 to April I, and we will be closed on that weekend. Rentals picked up after I2pm on Thursday, March 28 and returned by Ipm on Tuesday, March 5 will only be charged a one day rate. Yes, you keep the gear for four days and pay for one! Get your booking in soon, as gear is being booked fast!

Speaking of bookings, spring & summer are just around the proverbial corner and this means wedding season, ergo lots of camera & lens rentals! If you are a wedding/event shooter and you have bookings, I suggest you call or e-mail me with your dates so you are assured the gear you need! Our most popular lenses are already starting to become booked solid for many weekends in the busy season, so don't wait too long or else! Here's to a busy and successful season for everyone!

A Deal on Joker Rentals!

Rent a Joker light in the month of March and get the first \$100 free! K5600 is offering to pay for part of your rental but you have to register with them first. Ask Jason for info.



Get two extra hours on weekends! You can now pick up rental equipment anytime after 12 noon on Friday and drop it off by 1pm on Monday.

ACCESSORIES

MACIEI W.

Think Tank Hydrophobia

So, spring is just around the corner. And we all know how that goes... It's time to invest in that rain cover to protect your gear!

The Hydrophobia is sized for most DSLRs with a 70-200 f/2.8 or similarly sized lens attached. It protects valuable photo equipment from the elements during active use. Keep shooting in the rain, snow or blowing sand. The Hydrophobia gives you peace of mind that you can capture the moment in almost any weather!

For the entire month of March, we will be offering 50% off on the eye piece which needs to be purchased in order to use the viewfinder on your camera. You can still use the rain cover without the eye piece by looking through the built-in plastic window.



Eye piece: Sale \$17.48 50%off! Reg \$34.95

**Update: The ThinkTank CityWalker 30 is now here!

Rain Ready...



Hydrophobia 300-600 - 169.95



Hydrophobia 70-200 - 149.95 Hydrophobia 70-200 w/ flash - 153.95

Please call or email info@beauphoto.com for more information

Just Announced!









- 24.1 MP DX-format CMOS sensor
- Up to 7 fps shooting speed
- Rugged weather sealed body
- •51 point AF module 15 cross sensors



The D7100 will be arriving toward the end of March. Try before you buy - rent it and if you decide to buy one, we will credit up to two days of the rental toward your purchase.



BEAU Beau Photo Supplies 1520 West 6th Ave. Vancouver, BC

Keep up to date, follow us on -



beauphoto.blogspot.ca



@beauphotostore



Beau Photo

DIGITAL NEWS

MIKE M

New Nikon Body and Canon Price Drop

NEW! Nikon D7100 Body (\$1,189)

Nikon has announced a successor to the D7000 and it has been improved in many ways. The D7100 features a new 24.1 megapixel DX-format CMOS sensor with an optional



new 1.3x crop mode. If you multiply 1.5 x 1.3, rounded off you get a 2x crop factor in that mode. You get a slight increase in frame rates to 7 fps (6 fps normally) and you are still getting about 15 megapixels worth of resolution, so similar to the native resolution of its predecessor. This is a great feature if you are birding, shooting wildlife etc. where the challenge is always to put enough pixels on your distant subject. As far as video goes, it will do 1080p at 30 fps, and 1080i at 60/50 fps but only in 1.3x crop mode. It does not have a 720p mode, nor does it have the cinema standard 24 fps. It does have a mic input and a headphone jack for monitoring audio, however if you need more professional video flexibility, then an upgrade to a D600, D800 or D4 would be highly recommended. One interesting feature is that you can apply Nikon's "Creative Effects" in real-time when recording movies, for example Selective Colour or Colour Sketch modes.

The body is rugged and has weather sealing as well as most of the ergonomic improvements you see in the D600, such as the more logical live-view switch for stills and video. The viewfinder is 100% and has a bright new OLED readout, rather than the backlit LCD of all other Nikon DLSRs to date. The shutter goes all the way to an 1/8000 second and has a 1/250 second flash sync speed too. It still has a popup flash that can be used as a Nikon CLS commander:

Exposure compensation can be set to +/- 5 stops and autobracketing is flexible, allowing for 2, 3 or 5 shots from 1/3 to 2 stops EV between frames.

The D7100 has an all new 51-point AF module with a very wide spread of peripheral focus points and 15 cross sensors. In addition, the centre focus point can work down to f/8, which can be very helpful if you are using a slower lens with a teleconverter. This new Multi-CAM 3500DX AF module is very similar to the module in the D800 and D4 (Multi-CAM 355FX), so I suspect the D7100 will have excellent AF performance. The D7000's already excellent 3" 920,000 pixel rear LCD has been upgraded to a 3.2" unit, sporting a whopping 1.23 million pixels on the D7100.

With all those excellent specifications (decent continuous shooting speed, 1.3x crop mode, excellent new AF module), one might think that the D7100 will be the ultimate sports camera, however one fly in the ointment is the very small raw buffer. If you are a raw shooter, you'll likely be disappointed with the mere 6 shot buffer you get when shooting the highest quality 14-bit raws. This is down from the already paltry 10 shot buffer than its predecessor had. This gives you a mere one second burst when shooting at full speed. Things don't improve much if you switch to 12-bit raws, where you'll only get 7 frames. If you are a JPEG shooter, things aren't quite so bad at 33 frames of buffer capacity. This raw buffer size seems to be the only major disappointment with this new camera, for me anyway, so as long as your needs don't require long burst sequences when shooting raw, the D7100 looks like it will be a very nice camera indeed!

ONE ONLY - Nikon D7000 Body Clearance - \$815

With the D7100 arriving in a few weeks, we decided to put an excellent "one only" clearance price on our last remaining D7000 body remaining in stock. Don't delay to take advantage of this great deal on an excellent camera!



Canon

Get a Canon 7D...

Now even more affordable with a price drop, a rebate and a sale at Beau Photo! Find information in this newsletter.

EOS 7D

Canon



- I8MP APS-C CMOS Sensor
- 8 fps shooting 25/130 shot raw/jpeg buffer
- Full HD Video 1080p 24/25/30 720p 50/60
- Manual Audio Input Levels Adjustment
- 19-point AF (All Cross-Sensors)
- Full 100% Viewfinder

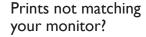
Try before you buy - rent the 7D and if you decide to buy one, we will credit up to two days of the rental toward your purchase.

PIXMA PRO-1

- 12 archival pigment inks in large 36ml ink tanks
- 5 monochrome inks
- wide-gamut / superb

B&W

- Chroma gloss optimizer that can be selectively applied to the print
- no waste when switching from matte to photo black ink
- 14" wide, 13x19 borderless printing



- calibrate your display with an Xrite or Datacolor device
- make sure your images look good on your screen after calibration
- ensure you have the correct ICC profile for your paper
- use correct colour-management settings when you print
- remember that a printed page may never match a monitor exactly

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Visit our blog for up-to-date reviews on Canon products and information on sales and rebates. beauphoto.blogspot.ca



Beau Photo

Canon EOS-7D Sale + Price Drop + Rebate!

For the month of March, we are having a wicked sale price on the EOS-7D body and kit with the EF-S 15-85mm IS zoom. The EOS-7D will be selling for a mere \$1,239 (body) and \$1,869 (kit), the price after Canon's instant rebate. With the firmware update that came last year, the EOS-7D has become an even better tool for video (with its new microphone input gain control) and a better camera for stills (with its upgraded 25 frame buffer when shooting raws), so this new price point makes this excellent camera available at the best price point ever!

Canon Rebates

Once again, Canon has initiated new rebates for lenses, bodies, flashes and some accessories. Top of the list is a \$200 rebate on 5D Mark III bodies and kits, a \$100 rebates on the 6D and 7D as well as rebates on the 60D and T4i as well. Please see our blog entry here for a complete rundown...

http://beauphoto.blogspot.ca/2013/03/canon-rebates-march-2013.html

Digital backs - still better than a D800E?

I performed an interesting test a few weeks back. A customer was trying to find the ultimate, cost-no-object high-resolution camera for macro photography. Knowing how good some of Nikon's macro lenses are, my guess was that the 36 megapixel D800E (no AA filter, like a digital back) along with the AF-S 60mm or I05mm VR Micro Nikkor lenses might either actually be the best combination or, if not the best, at the very least give the high-end medium format camera systems a close run for their money. I also felt that the increased depth-of-field that I figured the Nikon might give would help quite a bit as well. Looks like I was wrong!

I compared the Nikon setup to a Hasselblad H4D-50 (50 megapixels) with their first generation I 20mm macro lens (their version II is reputed to be even sharper) and not

only did it significantly out-resolve the Nikon system, but even the tonality of subtle colour gradients was noticeably better, as was the overall colour accuracy too. Then, stepping up to a Phase One IQI80 (80 megapixels) with a manual focus Mamiya I20 macro lens, the increase in detail and resolution was another obvious notch up from the Hasselblad... but then so is the price. As far as the DOF advantages I thought the Nikon would have, well at the close distances I was testing at, the depth-of-field was so incredibly shallow even on the Nikon, that it did not help to any significant extent.

Don't get me wrong; the Nikon D800 and D800E are superb values and excellent, game-changing cameras, but if you want the very best resolution, tonality and even colour accuracy, a top-end medium format system is still a noticeable step up if your output and reproduction needs demand the very highest possible image quality.

Capture One Pro 7 in stock and on sale! (\$269)

Looking for Capture One Pro v7? Well we have an excellent price on the latest Capture One Pro v7 at \$269 for the month of March!

Phase One Capture One Pro (Fujifilm X-Trans support, architectural photography and more)

I have been using Capture One Pro v7.02 lately (just updated to v7.1), one of the reasons being that the latest update supports raw files from Fujifilm's excellent X-E1 and X-Pro1 cameras. While Adobe software does support the unique "X-Trans" raw files from those cameras, it seems Adobe is taking processing shortcuts that, in some cases, render raws files as actually looking worse than the out-of-camera JPEGs, with colour bleed and an overly smoothed "watercolour effect" rendering of some fine details. (NOTE: See below for an update from Adobe which vastly improves their X-Trans raw support!) This certainly doesn't

happen on every image, but in those rare cases when it does, switching to the latest version of Capture One 7 can have a significant impact on image quality with much better detail rendering and minimal colour bleed. In fact generally speaking, the detail rendering of the latest Capture One on all cameras is superb with less differential smoothing and sharpening in shadow detail at low ISO than Lightroom or ACR. Keep in mind that support for the X-E1 and X-Pro1 is still listed as being "preliminary" so expect to see further improvements for those cameras in the future.

The perspective correction tools in Capture One Pro are exceptionally well implemented. With Lightroom, you have a series of sliders that will adjust for horizontal and vertical perspective, with rotation handled separately in the crop tool, but getting a tricky architectural shot lined up perfectly is very fiddly, despite the fact that a grid gets overlaid when you are adjusting the sliders. With Capture One Pro 7, the perspective correction tool gives you two lines when adjusting for just vertical or horizontal perspective, or four lines to do both at the same time. You just drag the lines on the screen to line up with corresponding vertical or horizontal lines in the shot, click the 'Apply' button and bingo: all your corrections, including rotation and necessary cropping are calculated and applied automatically. It is amazing to see how easy this is in comparison the the fiddly way of doing the same thing in Lightroom! Intelligently, the perspective correction defaults to 80% too, which can help make corrected shots look a little more natural by leaving in just a touch of distortion. A fully corrected shot can sometimes look unnatural, although if you want that, a simple slider will allow you to go up from the default 80% up to to 100%, and even beyond if you so desire. If you do want to use sliders, like in Lightroom, well Capture One Pro accommodates that as well, but frankly, using the automated tool is far easier. In any case, the perspective adjustment as implemented in the latest Capture One is the easiest and most convenient I have ever seen.

Another feature that sets Capture One apart is the ability to set multiple output process recipes, so for example, with

a single click you could output a full-resolution, unsharpened 16-bit TIF in AdobeRGB colour space, a sharpened, 300dpi 10" wide TIFF in Adobe RGB and a 1200 pixel wide, 72dpi sRGB JPEG with embedded watermark, all to different folders. Each output recipe can be fine tuned or turned on and off at will. This is extremely flexible, once you get the hang of it, and can really speed up your workflow if outputting the same image for multiple purposes.

With Capture One Pro 7, you are no longer limited to sessions where you are essentially browsing into a folder. You now have the ability to create a catalog as well, working the software in a similar way to Adobe Lightroom. As much as I like the idea of a catalog, sometimes it is frustrating to not be able to just browse into a folder that is not in a catalog, grab an image file and work on it quickly. Lightroom forces you to import an image you want to work on into its catalog. Having the ability to browse (sessions) or use a catalog is a wonderful addition to Capture One Pro 7 and makes it a much more flexible workflow tool than Lightroom in that way.

Capture One has come a long way in version 7 and the few things I've touched on above are by no means the only new features and improvements. If you dismissed Capture One before for any reason, you owe it to yourself to give it another shot! Download a trial version from Phase One's website and if you like it, we have license codes available here... and on sale for March too at \$269!

Adobe Camera Raw 4.4 RC

Just in time for a mention to make it into this newsletter, Adobe has posted a release candidate version of the next Lightroom update, v4.4 RC on labs.adobe.com. Amazingly enough, this update has essentially fixed all the issues the previous version had with Fujifilm X-Trans raw files. This is not a minor improvement, but a huge advance for people using Adobe software to process their X-Pro I and X-E I files. In addition, this release candidate also supports raw

files from the upcoming X20 and X100S cameras, both of which also have new X-Trans sensors, so those buying won't be impatient waiting for Adobe to support the new cameras.

For complete coverage of the improvements, see my own blog entry here: http://mikemander.blogspot.ca/2013/02/x-trans-raw-files-in-lightroom-44-rc.html

Panasonic GH3 in stock! (\$1249)

We finally have the superb new Panasonic GH3 bodies in stock at \$1249. The wait has been long, but these new cameras have ergonomics and build quality (including weather-sealing) that are every bit as good as the best DSLRs, amazing HD video quality, great dynamic range, shadow detail and high ISO performance. Being a Micro-4/3 camera, it also means that it enjoys the broadest range of lenses, by far, available for any mirrorless camera system.

Price Update - Fujifilm X20 is only \$599

On our last newsletter, I announced the upcoming Fujifilm X20 and X100S but in the meantime, Fujifilm has revised their price-list. I had announced that the selling price of the X20 was going to be \$649, but as it turns out, it is actually \$50 less. The price will be only \$599!

Hasselblad Scanner Trade-in REBATES!

Hasselblad currently has a really great promo on their awesome Flextight series of scanners from now until May 31st. If you have an archive of film that you are planning to scan for high quality reproduction or stock, you can't do any better than using one of these Flextight "virtual drum" scanners. Any scanner qualifies for the trade in rebate (even an old decrepit flatbed) and you'll receive a whopping \$6,000 off the price of a Hasselblad X5 and a nearly equally whopping \$4000 off the price of the Hasselblad X1, should you choose that one. Just try and get that much for your old scanner on craigslist!

Hasselblad HALF-PRICE Educational Promotion

For a limited time (and quantities are also limited), if you are a student, a teacher or ordering for an educational institution, you can save up to 50% when buying an H4D-31 kit, with either a standard HC 80mm f/2.8 lens or the ultrawide HC 28mm f/4. Call (604-734-7771) or email (digital@beauphoto.com) for more details or a price quote on this, or on the scanner promotion mentioned above...



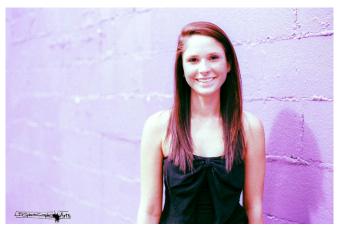
This image, which is a 100% zoom screenshot from Lightroom, shows how the latest version has fixed the colour bleed issue. On the left, you can see the grass stalks picking up a green tint from the background bushes in some spots, looking weird and blotchy whereas on the right, the new version of Lightroom renders the colours as they really were.

Link to the full photo of the above grass shot... http://www.sublimephoto.com/blogimages/2013-02-26/LR44_grass_full.jpg

FILM / ANALOG NEWS

Nicole L.-D

Processing E6 film in C-41 chemicals.



Fuji Tungsten 64T. Photo by Nicole L.D.

E6 cross processing means running E6 slide film through the wrong or opposite chemical process on purpose, causing what would normally be a slide or positive to become a negative. This produces unnatural contrast and tones in the image. It is important to remember that when E6 cross processing there are many variables involved, causing the outcome of the negative to be inconsistent. By monitoring and actually shooting many rolls of film you will get an idea what to expect.

Back when film was quite popular there was a seemingly endless choice of E6 films that could be used. Now that digital has taken over, there are only a handful of E6 slide films readily available in 35mm, 120 and some 4x5. Fuji still has their two main pro E6 slide films in production; Velvia and Provia. Rollei has their Digibase CR200pro, and a film they call Cross Bird, which is intended exclusively for cross processing. Kodak used to make some brilliant films for cross processing, though it's virtually impossible to find them in

stores now.

Some of my favorite E6 slide films for cross processing have been Rollei's CR200 available in both 35mm (\$7.36) and 120 (\$9.37) formats, and Fuji's Provia 100f also available in 35mm (\$10.32) and 120 (\$7.34) formats. For more E6 slide film varieties/prices please either visit our store or website. Here at Beau we are always keeping an eye open for different films, both old favourites and new and experimental!

When you've finished shooting the roll, then it becomes time to cross process it. I suggest that you leave the first few rolls



Fuji Provia 100f. Photo by Nicole L.D.

of film you cross process with the lab to scan and put to a CD. The end result is often dependent on who's scanning and correcting the negatives, and it may be a good idea to see how a professional with experience corrects the

crossed negatives before going ahead and trying to correct them yourself. It's good to have a starting point, the color shift could be overwhelming the first time you see it.

C-41 negative to E6 slide cross processing is also possible, though it results in a completely different type of effect. It can also be a little more challenging to get the correct exposure so prepare to do some testing. Watch for a writeup on this process in an upcoming newsletter.

Rollei CR200pro. Photo by Nicole L.D.





Rollei CR200pro. Photo by Nicole L.D.



Fuji Velvia 50. Photo by Nicole L.D.



For more cross processed images, check out the Beau Photo Flickr page at flickr.com/photos/beauphotostore



Fuji Provia 100f Taken indoors with a tungsten spotlight. Photo by Nicole L.D.



Fuji Provia 100f Taken on a sunny summer day. Photo by Nicole L.D.

Beau Photo is pleased to sponsor a talk by lan Ruhter at PPOC's Canadian Imaging Conference in April. Ian is a photographer from Los Angeles who creates mammoth tintypes in his travelling darkroom. In conversation with Vancouver photographer Rick Etkin, Ian will discuss his Silver and Light project, the risks he took, the inspiration he follows, his passion and creative process, what it feels like to follow a dream and see it succeed. The project tells many stories both in print (metal plates) and the videos that offer

compelling insight into peoples' lives, fears and success. Ian will share these aspects of himself and Silver and Light during his talk.

IAN RUHTER

Using the World's Largest Portable Camera

Monday April 15th 7:00pm - 9:00pm Hyatt Regency Vancouver 655 Burrard St.

Sponsored by:







Tickets are available at Beau Photo. Call or e-mail info@beauphoto.com to reserve yours. This will sell out so don't wait too long!

ALBUMS

SIMON B.

Renaissance Albums on the Road

For all our clients who wish to meet Renaissance Albums directly, here are your opportunities for the west coast, Let us know if you require a trade show pass:

WPPI | Las Vegas, NV | Booth 835 March 11 - 13, 2013 www.wppionline.com

Canadian Imaging Conference and Trade Show Vancouver, BC April 12-17, 2013

www.vancouver2013.com

Canada Photo Convention | Vancouver, BC April 23-24, 2013

www.canadaphotoconvention.com

The Ambiance Book

The Ambiance Book is a sophisticated matted album featuring linen textured, self-adhesive mats. Ambiance Books have square, contemporary pages. BEAU Photo stocks these books all year round and can ship them immediately. Custom crafted books are available with a short wait.



If you have any questions or just fancy a chat please get in touch. albums@beauphoto.com

ACCESSORIES

SIMON B

GenusTech – 77mm ND FADER

The 77mm ND Fader Filter from Genus is unique in the world of neutral density filters. Other companies make you buy individual ND filters to meet your needs (i.e. I-stop, 3-stop, etc.). Genus provides one filter that generates 2-8 stops of neutral density depending on how it is rotated.



Save \$60 SALE 148.95

Reg. 208.95

Hitech Filters - SALE 30% OFF (ends March 15th 2013)

The Hitech camera filter system is manufactured by Formatt Filters to offer versatility and creative capabilities to stills photographers.

Manufactured from CR39 dyed substrate, Formatt filters apply the same quality standards and technology to the manufacture of its range of camera filters.

Formatt Filters extensive range of holders and adaptors are crafted from aluminium and the selection of hoods and accessories allow the filter systems to be used on any format from 35mm to $8" \times 10"$.

Set of 3x Graduated Neutral Density Filters:

0.3, 0.6 & 0.9 densities 100 x 150mm - **Sale.\$196** Reg.\$280

10 STOP Neutral Density Filter (3mm) 100mm HITECH Sale.\$118.30 Reg.\$169

6 STOP Neutral Density Filter (3mm) 100mm HITECH Sale.\$118.30 Reg.\$169

All Hitech Filters Adapters and Filter Holders all 30% Off

PRESENTATION PRODUCTS

BARB B.

Hoppy Easter, everyone. I hope the Bunny is very kind to you. I'm enjoying the fact that I'm able to travel to work and back in daylight. I've seen Hellebore, Snowdrops, Crocus, and my first cherry blossoms of the season along the way. Isn't spring wonderful?

I will be away on Vacation from March 18th until April 8th. I'll be placing orders with the manufacturers I represent before I leave, so please check your inventory and contact me by March I I to allow enough time to order your supplies. If any emergencies crop up during my absence, please contact Dene at shipping@beauphoto.com. I believe I've touched base with all the studios who normally make bulk purchases for spring team photography. If I've missed you (sorry!), please contact me so I can include your mounts on an appropriately timed order.

TAP's 2013 prices are now available. There has been an increase in their pricing, but not a dramatic one. We now have the "My School" and "School Days" 75/35V Memory Mates in stock for you school photographers looking for something new.

AGT's pricing has not changed. (Another good reason to buy Canadian!)

We have a new supplier of 'Peel & Stick' style mounting board. Sadly, Pres-On's product has changed, and the 35% price increase they presented us with was unacceptable. We approached the BD Company who also manufacture our seamless paper, and have received our first order of their IIxI4'Prestax' boards. As the Pres-On boards are sold out, they will be replaced with Prestax. As well, we order from this factory every 2 to 3 weeks, so special order sizes will be much more readily available (as we won't have to have to create a full mounting board order for economical shipping).

I have samples on my desk if you'd like to drop in and assess them for yourselves. The weights are similar to those of the Pres-On boards, but are much more attractively priced.

UPCOMING EVENTS

Presentation House Satellite Gallery: NEWS!

This exhibition is at Satellite Gallery, located at 560 Seymour Street and is open Wednesday to Saturday 12–6 PM.

PANEL DISCUSSION WITH STAFF PHOTOGRAPHERS SATURDAY, MARCH 16, 3PM

NEWS! takes an in-depth look at the news photography archives of the Vancouver Sun and Province newspapers. This unique collection holds a breadth of material that includes hundreds of thousands of photographs from the 1880s to the 1990s. The exhibition will trace the history of Vancouver through a selection of photographs and ephemeral material. It will reveal how news photography evolved dramatically over the past hundred years as pictures began to play a more important role in newspapers. Over the twentieth century, occasional illustrations were replaced by photographs, which dominated the pages of newspapers by the 1960s, when staff photographers were in abundance.

NEWS! will explore the developments of photography as a medium. The range of pictures reveals many subjects and styles of photography: comic photo-ops, famous visitors, civic events, prominent politicians and anonymous citizens, disasters, scandals, and plenty of sports—a specialty of many staff photographers. The exhibition also includes material from the archive, and brings to light its intricate filing and indexing systems. This exhibition is produced with assistance from the The Vancouver Sun and The Province newspapers.

Info at the Presentation House Gallery website.

The Look Fabulous Tour is Coming to Vancouver,





Fusion 2013

BRIDGING THE TECHNOLOGIES OF PHOTO AND VIDEO 3rd Annual DSLR Videography Symposium

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Attending the Canadian Imaging Conference in Vancouver in April?

Arrive early and join us at Fusion 2013!

Special rates available at the Hyatt Regency

See webpage for details

Hear five great speakers and tour the trade show featuring the latest in cameras, rigs, recording devices, camera stabilizers, lighting, grip equipment and more.



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Ian Ruhter - Friday Evening Keynote - "Silver and Light" Behind the Story.

Ian Ruhter gave up a successful snowboard / sports photography career to pursue a dream; follow his art and passion wherever it leads. Ian and & his director / partner Lane Power will discuss the creative and production process they use, and share some of their latest work.



Twice nominated for a Pulitzer by Reuters news pictures, Nick has covered many of the world's major news and sports events over the past 30 years. From equipment and planning to shooting your "first video" his lecture will be full of tips and tricks.





Kharen Hill - Music Videos and More with a DSLR.

An internationally renowned entertainment stills photographer for many of Hollywood's stars and film & television studios, Kharen Hill has a history of directing video, and has recently shot a music video for Sarah McLachlan's School of Music on her DSLR.



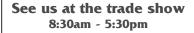
Vancouver based Life Studios Inc. is experienced with cinematography, photography, fashion, sound engineering and broadcast. They will discuss the complete process in utilizing DSLR's for video: optimal settings, best practices, support equipment, story construction and the ever important post production.





Kirk Neff - Shooting Video Exclusively with a DSLR.

Kirk Neff is a former Senior Photojournalist and a current Director of Photography for Global Television's program "16 x 9". Kirk will cover why and how he made his change to shooting DSLR exclusively as well as the advantages and disadvantages of using a DSLR to shoot long format news stories.































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