

Photo by Kathy Kinakin on Impossible Project film.

## **Beau Newsletter // November 2012**

The Impossible Project New GoPro Cameras Nikon D600 deal / Canon 6D pre-orders Renaissance Album holiday orders



## FILM / ANALOG NEWS

Nicole L.-D

## The Impossible Project

Fresh from the Impossible laboratories and production machines in Enschede, Impossible Project's newest instant film with Color Protection! No longer does one need to immediately shield photos as they're ejected. Available for all Polaroid 600 and SX 70 cameras. Coming soon for Spectra and 1200 cameras.



### **Emulsion Lifts**

Discover the world of emulsion lifts using Impossible Project film. Beau has the Impossible Project tools you will need to make your own masterpieces - the Lift It Kit and the Creative Kit. We've found you can use a variety of papers, including canvas!



### **Transparencies!**

Impossible Project's film is versatile, and it is easy to transform it into a transparency, or even to layer transparencies! Making a transparency is as simple as taking an instant photo, waiting a few minutes then carefully cutting along the edge of the photograph and peeling the black backing off. For more details check out the Impossible Project website.

http://blog.the-impossible-project.com/impossible-transparencies







Impossible transparency of a cactus

Workshop at Beau Photo just announced! Learn to make your own lifts and transparencies - Thursday December 13th, details to come. Watch our blog, Twitter or Facebook for info.

## **RENTAL NEWS**

JASON K.

### **New in Rentals!**

### Canon 24-70mm f2.8L II

I have just received a pair of Canon's new 24-70mm f2.8L II lenses. This lens is noticeably improved over the old version in every way – sharper, higher contrast, you name it. It has a 9 bladed dia-

phragm for smooth bokeh, and is sharper corner to corner wide open. Come and try for yourself. \$40/day





Photo by Jason Kazuta

#### Nikon D600

Nikon's new addition to its full frame DSLR arsenal, this body is smaller and lighter than its brethren, but gives up nothing when it comes to image quality. Sure, the 24.3 megapixel sensor may not be the bee's knees like the 36.8 megapixel D800, but the D600 may have the edge on dynamic range, and with a smaller RAW file to boot! The D600 will feel very familiar for those who are used to the

D7000, as the ergonomics are almost identical. \$150/day





Photo by Jason Kazuta

## **PRO SALES**

KFN S

### **GoPro Cameras**

GoPro has just released three new cameras - the Hero3 Black, Hero3 Silver and the Hero3 White.



New and improved features of the Hero3 cameras-

- Smaller, lighter 33% thinner, 25% lighter (it is 11mm thinner than the Hero2)
- WiFi built in.
- Uses a micro SD card and will support up to 64G cards.
- Will accept BacPacs.
- Has a new look; black body with silver front and back.
- New square lens cover with a flat lens (similar to the dive housing, but smaller)



#### Hero3 White Edition:

(improved version of the Hero1)

- New smaller size
- Same feature set as HeroHD
- WiFi built in
- Naked version only

### Hero3 Silver Edition:

(improved version of the Hero2)

- New smaller size
- Same feature set as Hero2
- WiFi built in
- Naked version only

### Hero3 Black Edition:

Available in December, put this on your wish list, or pre-order today!

- New smaller size
- 2x more powerful in every way, again...
- 2x faster processor
- 2x better low level light performance
- 1080P @ 60 FPS
- 720P @ 120 FPS
- 12MP camera w/ 30 FPS burst
- WiFi built in
- Stereo sound
- Wider FOV w/ less distortion
- Remote control included

For more information and some incredible videos go to **gopro.com** 

### GoPro on Sale!

We still have some Hero2's and Hero Naked in stock so we have put them on sale for you, while quantities last!

Hero2 Outdoor edition - \$274.95

Reg. \$348.95

Hero2 Moto-Sports edition - \$274.95

Reg. \$348.95

Hero Naked Surf edition - \$199.95

Reg. \$243.95

## New stock of Sekonic L-478 has arrived...

Sekonic has introduced the new LITEMASTER PRO series of touchscreen light control meters. The L-478 series offers light measurement and control for photographers and filmmakers alike, plus additional wireless flash triggering and power control in the L-478DR model.

Whether it's filmmaking or photography, great storytellers use light as a main character and as a method to define the mood, focus and setting. Having a tool that allows you total control over dynamic range and multiple light sources makes you confident about the craft while focusing on the art.

For more information go to: www.sekonic.com

Sekonic L-478D Lite Master Pro -\$396.95 Sekonic L-478DR Lite Master Pro with PW module - \$489.95

## **Dynalite**

Great savings on Dynalite products with the Dynalite sale being extended until the end of November!

We've made a special purchase of select Dynalite products to offer you a great winter sale. Dynalites are light-weight and easy to carry around, yet pack a lot of punch. Can you imagine getting up to 1600 w/s out of a single head? Their packs come in 400, 8000 and 16000 w/s to match your output needs. Designed and manufactured in the USA, Dynalite has earned its reputation as the flash equipment with power and reliable performance in a small and lightweight Professional photographers package. from around the world choose Dynalite to satisfy a wide variety of demanding lighting needs.

**Dynalite Road Max 500 kit RK5-1100**Reg. 869.95 **Sale \$775.95** 

Dynalite Road Max 400 kit MK4-1222 Reg. 1989.95 Sale \$1489.95

Dynalite Road Max 1600 Studio Kit Reg. \$2448.95 Sale \$1770.95

Dynalite Studio Flash Head SH2000 Reg. \$788.95 Sale \$644.95

Dynalite Dual Uni400JRG Kit & Case Reg. \$2879.95 Sale \$2129.95

**Dynalite Soft Lite 18" Beauty Dish** Reg. \$173.95 **Sale \$145.95** 



**Dynalite Road Max 800 Kit** Reg. \$2265.95 **Sale \$1693.95** 

Quantities are limited so you will want to get down here fast.

For info on Dynalite check out all the details at www.dynalite.com

## **Used Lighting sale**

We have a large selection of used lighting. So shine some light into the dark November days and get a good deal at the same time.

All used lighting is 10% off for the month of November.

### Sale extended!

Save \$100 on all Cinevate Atlas 10 and Atlas FLT sliders.

Now till the end of November all Cinevate Atlas 10 and Atlas FLT sliders are \$100.00 off. This is a great time to purchase the Cinevate Atlas slider of your dreams! This is also a great and unique Christmas gift for the photographer / videographer on your list. (Sure beats socks or a tie). Don't wait too long and be disappointed!

The Atlas 10 is Cinevate's best selling center mounted camera slider. The slider supports up to 40 lbs and weight as little as 8 lbs. It comes in 3 lengths; 26", 35", and 60". What's more is the sliders availability to mount vertically for even more shot variety.



The Atlas FLT is Cinevate's most compact, affordable and light weight DSLR camera slider. Based on the rock solid design and construction of its predecessor, Atlas 10, the FLT weighs in at 5 lbs, making it the optimal slider for film makers to travel and transport. This slider can support up to 20 lbs making it ideal for small cameras, DSLRs and even complete rigs.

## **ACCESSORIES**

MACIEI W.

### Think Tank & Kata rain covers!



Uh oh... The rainy season is here again! Time to invest in rain covers to protect your camera gear. You would not want that brand new 5D MKIII or the D800 to get wet!

This month we are having a 10% off sale on both brands of rain covers!



Also on sale is the original **Think Tank Modular Set.** We only have 2 of these in stock and are blowing them out at 20% off! This is an awesome deal considering you get 6 items in the box vs. 5 with the new version of this set.



## **DIGITAL NEWS**

MIKE M.

## Digital SLRs and Mirrorless bodies in stock!

If you want one of the latest and greatest DSLRs, come and see us. We have stock on all the hottest pro cameras, including the EOS-7D, Canon 5D Mark III and the EOS-1D X as well as the Nikon D600, D800, D800E and D4. If you are looking to upgrade your body, we are the place to come. In addition, see below for some current rebates on Canon bodies and lenses!

As far as mirrorless cameras, we have the Panasonic Lumix GX1 and Lumix G5 in, with the new pro level Lumix GH3 soon to follow in December. On the Fujifilm side, we have the X-Pro1 in stock, and very soon we'll have the hot new X-E1 bodies in stock too, with the kits including the superb new stabilized 18-55mm f/2.8-4.0 zoom coming later in November.

## **Special Bundle Deal on Nikon D600!**

Have we got a special deal for you on the D600! For November, when you buy a D600 body at the regular price of \$2099, get a FREE extra Nikon EN-EL15 battery and a FREE Lexar 32GB 400x UHS1 SDHC memory card! The combined value of these is well over \$150! A fast memory card and an extra battery are pretty much mandatory purchases for any new camera,

so get everything you need to be up and running with your new D600 in this great bundle!

If you need a full-frame lens too, add the superb new AF-S 24-85mm f/3.5-4.5G VR for only \$540, so get everything you need as a fully functioning kit: D600 body, the 24-85 lens, a 32GB memory card and an extra battery, for only \$2639.



## Nikon D800: image quality and lens information...

As many of you know, I switched to a Nikon D800 system earlier this year. On my own personal blog, I have posted an article with information on my experiences with the camera's superb dynamic range and with a variety of Nikon's high end lenses. Here is the link...

http://mikemander.blogspot.ca/2012/10/the-big-switch-nikon-d800-image-quality.html

# Canon



Canon's most affordable full frame camera - great features included.



## **EOS** 6D



- 20.2 megapixel full frame CMOS sensor
- Built in WiFi transmitter
- · Built in GPS receiver
- -3 EV Center Focus-Point Sensitivity

We are now taking pre-orders for this new body. Call to find out how this camera would be a perfect step up into the world of full frame.

## imagePROGRAF iPF6400

The newest large format printer from Canon. Be in control of your images and produce large high quality prints yourself.

- 24" wide
- 12 colour pigment ink set
- Optional large 300ml ink tanks





Beau Photo Supplies I 520 West 6th Ave. Vancouver, BC 604.734.777 I

www.beauphoto.com

Keep up to date, follow us on -



@beauphotostore



Beau Photo

Watch Mike's blog for a review of the Canon 6D and see sample images as soon as we have a body to test! beauphoto.blogspot.ca

### Canon EOS-6D Pre-orders



For those of you who are interested in the upcoming EOS-6D body, please let us know ASAP on whether or not you are wanting one! At some point soon, Canon will likely ask us for a pre-order list and we want to make sure that your name is on there. For a quick overview, see here...

http://beauphoto.blogspot.ca/2012/09/announced-canon-eos-6d-body.html

## **Beau Photo Blog Reminder**

As a reminder, for updates to rebates that don't make it into our newsletter, sale pricing, new items in our rental dept., info on current events, used items for sale and much more, see our blog at http://beau-photo.blogspot.com and click on the category link across the top of the page to get to the blog postings you want to see!

## **ALBUMS**

SIMON B.

### Holiday season has begun!

#### **DEADLINES FOR HOLIDAY ORDERS -**

## Renaissance Albums CUSTOM -

To receive your order by Friday December 21st 2012 in Canada.

- Option A & B: Orders must be in-house by Monday, November 12th
- Option C & SoHo Styler: Final approval due by Monday, November 12th

\*Please allow an extra week for Galleria Albums and for the following upgrade options: Aluminum covers with graphic images, Acrylic covers, Deluxe Presentation Boxes and Metallic Paper.

#### STOCK PRODUCTS -

BEAU Photo Supplies is fully stocked with many Renaissance products. To guarantee your albums arrive before Christmas please contact us as soon as possible, and for sure before November 8th to place your order.

## Webpage

The BEAU Photo Presentation Products webpage has a new look and we welcome you to visit us at www.beauphoto. com/presentation.

What's new on our site:

- Request Purchase Orders online

- See all our in stock Renaissance albums products
- Detailed album specifications and instructions on how to order
- Download Mix and Match forms

# PRESENTATION PRODUCTS

BARB B.

### Hello, everyone!

We're beginning the countdown to Christmas (sorry...) Our deadlines for TAP and AGT products for Christmas presentation are as follows:

### **Christmas Deadlines**

- •I'll be placing my last order with TAP for Christmas stock on November 20th (orders must be here no later than 5:00pm on November 19th), and we anticipate delivery towards the end of the first week of December.
- •I'll be placing my last Christmas order with AGT on November 27th, so orders must be here by 5:00pm November 26th. Again, delivery is anticipated late in the first week of December.

If warranted, I will place additional orders in the first week of December. Unfortunately, we might not be able to guarantee delivery before the holiday (however, we will do our best!). Delivery of these products would probably be late in the third week of December. Expedited shipping can be arranged on your behalf if required.

Please don't hesitate to contact me if you have any questions about order times, minimum order quantities, shipping expenses, or presentation dilemmas.

#### Christmas Cards

We have a reasonable selection of Christmas Cards on hand. These are classic styles, so on 'blowout' for \$0.50 per package while supplies last. Some are packaged by 25's, some by 12's; all include envelopes.

If you'd like to consider ordering from the current holiday catalogue, please advise? and I'll be happy to send you the link to the illustrations.

## **EVENTS**

Check your calendar and visit us at some of these upcoming events.

### Impossible Project Workshop -

Location: Beau Photo Supplies Date: December 13th, 2012 Time: 6 pm - 8:30 pm

- Held in conjunction with -

## Holiday shopping night at Beau -

Beau Photo will be staying open late one evening for a little shopping madness!

Join us **December 13th until 8:30** and see some new equipment, join the Impossible Project fun or just have a chance to look around without having to rush back to work. More details to follow on these two great events.

### Fusion 2013 -

Beau Photo Supplies is proud to present Fusion 2013 – the third annual trade show of gear and techniques for the DSLR Videographer. Cameras, rigs, recording devices, stabilizers, lighting and grip equipment will all be featured in this one event. **April 13th, 2013** 

www.beauphoto.com/fusion2013





## You're invited to attend

the largest photographic conference and trade show in Canada in 2013

**6** intense days in April packed with an international mix of phenomenal speakers on weddings, fashion, portraiture, travel, wildlife, photojournalism, business & marketing, video, microstock, Adobe Photoshop, Corel Painter *and much more...* 

**plus** the largest 2-day Photographic Trade Show with all the major manufacturers, distributors and suppliers in one location ! Lots of new products, great show specials and demonstrations on the Trade Show stage.



Check out the Canadian Imaging website for full details on Speakers, Photo Safari, Trade Show, Pre-Conference Workshops, Early Riser Workshops, Networking Events, and Registration Form.

As a New PPOC Member, attend all the regular Programming and the Trade Show only





**\*** Register early for the best Conference fees and your best choices of the optional Workshops.

www.Vancouver2013.com