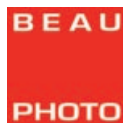




Beau Newsletter // June 2012

New affordable color films & Impossible Films!
GoPRO Hero2 available for rent!
Profoto Lighting Sale!

Photo by Mike Mander



FILM / ANALOG NEWS

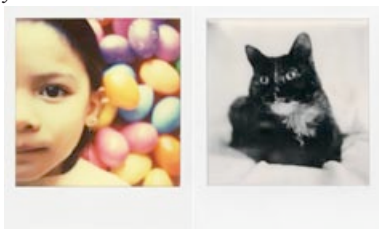
ARSENI K.

IMPOSSIBLE PROJECT COOL FILMS



Impossible Cool Films are on our shelves for June! Check them out for yourselves and see what you can create.

Impossible is kicking things off in style in Spring 2012 with the inaugural launch of the new Impossible COOL film line. New Impossible films will from now on be released bi-annually in spring and fall.



The SPRING 2012 COOL EDITION features all Impossible Color and Silver Shade film materials in their newest incarnations based on the latest findings and achievements in instant film development. The colors of this season are based on warm tones creating dreamy images, with Color Shade films producing true colors and Silver Shade films delivering classic black & white images.

FUJI PRESS 800 AND SUPERIA 1600 FILM!

Beau is finally featuring 35mm alternatives to Portra 800, at a more affordable price!

These films both feature a fourth color-sensitive layer. They also incorporate Fine Sigma Technology to attain outstanding fine grain quality and sharpness. Other features made possible by the addition of a fourth color-sensitive layer include excellent gray balance, remarkable fluorescent light suitability and high color fidelity. Boasting wide exposure latitude, they are able to produce prints with high image depth and fidelity even from underexposed negatives.

Fuji Press 800: **\$11.25/36 exp roll**

Fuji Superia 1600: **\$11.50/36 exp roll**

KODAK CONSUMER COLOR FILMS

Beau is bringing in two new types of consumer color negative films - Kodak Pro-Image 100 and Kodak ProFoto 100. Pro-Image will be available in packs of 5, and ProFoto will be available in single rolls.

ProFoto and Pro-Image are medium speed (EI 100) films that feature high color saturation, accurate color and pleasing skin-tone reproduction, and good underexposure latitude. They are intended for portrait and social applications, and can be stored at room temperature—even in hot, humid climates. Their printing characteristics are similar to those of KODAK GOLD Films to help simplify printing for photofinishers.

Kodak Pro-Image: **\$13.50 (for a pack of 5)**

Kodak ProFoto: **\$2.75/36 exp roll**

NEW ADDITION TO THE FILM DEPT.

We have a new staff member in the film department!

Her name is Nicole, and you can meet her on Thursdays and Fridays.



Arseni will still be assisting you with sales, orders, and questions Mondays - Wednesdays.

After an experienced stint at Lens & Shutter, Nicole will be happy to help you out with all your film purchases. Say hello next time you see her!

RENTALS NEWS

JASON K.

GoPro Hero2

GoPro cameras are used by more professional athletes, sports filmmakers and core enthusiasts than any other camera in the world. The HD HERO2: Outdoor Edition is the most advanced GoPro camera yet. Wearable and gear mountable, waterproof to 197' (60m), capable of capturing professional full 170° wide angle 1080p video and 11 megapixel photos at a rate of 10 photos per second, the HD HERO2 is the world's most versatile camera. Whether your goal is to capture a great day out with friends or you're gunning for the cover of a magazine, the HD HERO2: Outdoor Edition can help you nail it and look like a HERO.

The GoPro is included with:



1

- Waterproof Housing (197' / 60m)
- 1 HD Skeleton Backdoor
- 1 Rechargeable Li-ion Battery
- 1 USB Cable
- 1 Vented Helmet Strap
- 1 Head Strap
- 1 Three-Way Pivot Arm
- 2X 16GB SDHC Cards
- Manual

\$30/day

Steadicam Merlin2

Developed using the same Steadicam engineering ingenuity that powers the \$60k feature-film models, the new Merlin 2 system offers everyone from the video enthusiast to the professional shooter an ultra-smooth, elegant hand-held camera stabilizer system with unparalleled performance and precision. Manufactured for endurance, the sturdy Merlin 2 supports a wide range of DSLR, compact and professional camcorders, point-and-shoot cameras and other video-capture device models weighing from 0.5 to 5 lbs. (0.23 to 2.2 kg).

\$40/day

DIGITAL NEWS

MIKE M.

Canon EOS-5D Mark III – In stock!

Amazingly enough, despite Canon's (not-so-critical) "light-leak" delay on 5D Mark III production, we do now have the camera in-stock and available to buy! We also have one in rentals if need be, so you can try before buying.

Nikon D800 and D800E

Well, things are slowly picking up on D800 shipments. As of this writing, we are expecting a decently sized shipment, which will help somewhat with the backorders!

Other than that, not much to talk about honestly! With Photokina coming this fall, this is the calm before the storm as I do expect more exciting product launches later in the summer. So, about my recent photography trip then...

Shooting with a smaller, lighter system...

I am back from my (almost) annual road-trip to Utah and the US southwest deserts. This is the first landscape photography trip where I shot with my Micro-4/3 gear. On my Germany trip last year, I intentionally left my big Canon DSLR system behind since I wanted to travel light. However on this road trip, I did take most of my Canon gear along as well, but... it never came out of the camera bag and stayed in the car the whole time! I only shot with my Panasonic GH2 (my main camera), my IR-converted Panasonic GF2 and for time-lapse, my Panasonic GX1. Why not the Canon?

Well it is certainly not that the GH2 has bet-

ter image quality than my EOS-7D, however it is very close actually. In fact, more than close enough, so close that in 13x19 prints (maybe even larger) I generally couldn't see any advantage to shooting with the bigger camera. In addition, if you select the right Panasonic or Olympus Micro-4/3 lenses, well you really aren't giving up any image quality either. There are plenty of mediocre Micro-4/3 lenses but also plenty of excellent ones that are optically equal to Canon 'L' lenses as far as sharpness, contrast etc. I have tested most Panasonic and Olympus lenses myself and now feel as though I have the cream of the crop, owning pretty much all of the best AF lenses one can buy for the system, including the Panasonic 7-14mm f/4, the 14mm f/2.5 and 20mm f/1.7 pancake lenses, the Leica 25mm f/1.4, the Olympus 45mm f/1.8 and the Panasonic 100-300mm f/4-5.6 zoom.



Now don't get me wrong... had I used my Canon gear I would have gotten equally good shots,

maybe a little better in some cases, but also maybe a little worse in others (the extra depth-of-field I get from Micro-4/3 is often advantageous for landscape work), but the point is that the overall quality differences are surprisingly minimal, even at higher ISOs. That said, of course had I shot with a brand new 5D Mark III and the best Canon 'L' glass, well then the dynamic range and overall image quality would have been higher, but compared to my EOS-7D system, the Panasonic gear proved amazingly capable. And still, for my usual 13x19 inch prints, the full-frame would not have offered much in the way of a visible advantage.



So why did I shoot with the Panasonic if I could have gotten better results, at times, with the Canon gear? Well how about two camera bodies and all the above listed lenses (an effective range of 14mm to 600mm in 35mm full-frame terms) weighing in at just over 5 pounds? Yes, less than 6 pounds for all that gear. When you are hiking around in high heat, at high altitudes and climb-

ing steep slickrock in treacherous conditions where a misstep or loss of balance could mean a serious injury or even death, well a 6 pound kit that can deliver results as good as my Micro-4/3 gear does is irresistibly appealing. Excellent performance with minimal weight... that's what it boils down to! Watch my own personal blog for images and image galleries shot with this gear in the next few weeks, <http://mikemander.blogspot.com>



All that having been said, the Canon EOS-5D Mark III is an awesome camera and I don't know if I'll be able to resist its appeal either! If I can bring myself to continue investing in heavier gear...

- Mike Mander

PRO SALES

KEN S.

Profoto has extended their deals till the end of June. Don't leave it to the last minute as you might be disappointed.

Last Chance to Get the Best Deals!

Promotion Extended Until June 30, 2012

Buy Any **Acute2 Value Kit**



Get the Third Head **FREE!**



Softboxes
still get
FREE
Profoto Speedring

All
Air
Products **20% OFF**



All D1 Air Kits & Singles
15% OFF



Pro 7a, Pro 7s
Fast, Reliable,
Shortest Full Power Flash Duration
25% Off



Hensel E-Flash - A great deal at a great price!

This 2-head kit is the perfect gift for the photographer on the move. They have a 250 w/s maximum power output per unit in a very compact design. Perfect for a small portrait studio, table top applications, interior photography or out in the field with a battery inverter. The e-flash Polycarbonate shell is very durable and lightweight. They have power settings dialable over a 4 stop range, come with a built in slave and use all HENSEL accessories.



Kit Includes:

2x eFlash units, 2x 150w model lamps,
1x umbrella reflector, 1x economy umbrella,
1x 7" reflector, 1x honeycomb grid #2,
2x economy stands, 1x - softbag

Regular price: \$1289.95

Sale Price: \$1139.95

Cameron Umbrella Softbox

Great idea for the studio / portrait photographer or the photographer on the go. This is a portable quick set up alternative to a softbox with a quicker set up and take down.

Similar to an umbrella but with a softer feel and with a round catch light. these can be used with conventional strobes as well as speed lights. These Cameron Umbrella softboxes are at an incredibly low price as well.

Cameron umbrella softbox 40 in. \$59.95

Cameron umbrella softbox 60 in. \$99.95

Wimberley Plamp

What the heck is a Plamp? The plamp is a very handy device when you run out of hands!

One end of the Plamp clamps to your tripod while the other grasps the object. Use the Plamp to stabilize windblown subjects, adjust the position or angle of your subject, or move obstructing foliage. You can also use the Plamp to hold reflectors and lens shades. One day in the field with a Plamp and you will begin to realize its full potential.

Wimberley Plamp \$38.95



Recording sound for the DSLR user

We are planning on hosting a workshop on recording sound for the DSLR Video shooter in the very near future. Please contact me with your interest in attending such an event at prosales@beauphoto.com. Until then, here are some recording devices to help you improve the quality of sound.

The ZOOM H4n is the perfect recording device for DSLR Video. Described by some (more famous photographers than myself) as the industry standard, they have enough features to satisfy even the most demanding filmmakers. Features like adjustable stereo-mics that allow you to set the recording pattern to either a 90° or 120° angle, adjustable recording rates up to a high resolution uncompressed 96KHz/24-bit, dual XLR/phono inputs, and a digitally controlled high

quality preamp for incredible sound. The H4n boasts a very low noise floor for very clean low-level audio recording. For more info go to: www.samsontech.com/zoom/products/handheld-audio-recorders/h4n/

Sennheiser MKE 400: Rugged, compact and versatile for great video sound. This is a great compact shotgun microphone for cameras with a hot shoe mount and external microphone input. Features; Rugged all-metal housing, maximum side noise rejection, optimized for video recordings, switchable sensitivity for long and

short distances, switchable wind noise filter, approximately 300 hrs operating time (from a single AAA battery), integral shock-mount for rejection of handling noise, foam windshield included

Check out more at: http://www.sennheiser.com/sennheiser/home_en.nsf/root/spec_mke400

Rode Stereo VideoMic Pro

The Stereo VideoMic Pro builds on the feature set of the VideoMic Pro, with an ergonomic form factor perfectly suited to DSLR, consumer camcorders and large-sensor video cameras. The integrated shock mounting system provides superior isolation



from vibration and mechanical noise that can otherwise degrade the recording quality. Additionally the lightweight yet robust multi-strand cable provides excellent acoustic decoupling from the camera and offers significantly lower noise transference than traditional audio cable.

Beachtek DXA-SLR



The DXA-SLR gives you everything you need to connect professional audio gear to your camera to capture superb sound. The DXA-SLR is very easy to set up and use. The Good/Peak signal indicators show the ideal input levels at a glance while the headphone output lets you monitor what you are recording. The enhanced AGC Disable feature works even better at controlling the wild swings of the Auto Gain Control that plague most cameras. This dramatically reduces the noise during quiet moments of recording allowing you to record two channels of clean audio. You can also monitor the playback audio from the camera. Fits neatly under any camera and can also be mounted to a tripod. Operates on one 9 volt battery.

PRESENTATION PRODUCTS

BARB B.

Bargain shopping? We have a few discontinued or special-ordered but not picked up items available at clear out prices. We have almost 200 Vancouver folders which will hold two 5x7 and one

8x10 photo on blow-out for \$1.50 each (they'd normally be \$1.94), a very limited number of TAP Concord 5x5 Proof books for 200 photos at \$20.00 each, and a few of the Fanfare 4x5 white Proof/Presentation comb bound/24 image albums being blown out at \$5.00 each.

To those of you (us) who have been somewhat frustrated with TAP backorders, there's good news on the horizon.

Last year, for both economy and control, TAP closed 2 factories (one in San Antonio, Texas, the other on the Eastern Seaboard) and consolidated all their manufacturing into Cleveland. They built a new wing on the Cleveland facility for this purpose, and transferred all their equipment there. We were advised that we 'might need to increase the lead time required by a few days' on our orders.

It appears they were just a touch optimistic in their projections. We've been experiencing backorders on a number of products that are normal for us to have in stock and reorder regularly, which is causing hardship to both Beau Photo and yourselves. My factory rep and I communicate daily about production dates and product availability.

I've been included (via Conference Call) in a couple of their weekly production meetings so we can discuss what needs to be improved or adjusted to streamline the process and address the shortfalls.

TAP have recognized that the backlog is causing everyone problems, so to address this they've increased their production to 2 – 12 hour shifts, re-hired and transferred some of the experienced San Antonio staff members to Cleveland, and hired extra temporary staff to get the backlog under control.

I expect it will be about a month (or so) until they've fixed what's broken. (I think I'm wearing my regular glasses, not the rose-coloured ones, and I believe I left my Pollyanna hat at home.) In the meantime, please let me know if you have major projects to present in the next 4 to 6 weeks, and how many of which product you need to have. We'll do our utmost to make sure your supplies are delivered to you in a timely fashion.

Barb Batchelor

ACCESSORIES

MACIEJ W.

Pelican & Nanuk sale!

This month we're extending our Pelican & Nanuk sale! 10% off on all cases. We have quite a few of each brand in stock. Whether you need one with padded dividers, foam or another model, we can definitely order it for you!



ThinkTank

What's up with the rain? It doesn't look like the summer is here just yet. This is why we're putting our ThinkTank Hydrophobia rain covers on sale. Take advantage of the 10% off sale and pick one up to protect your gear!

RENAISSANCE ALBUMS

SIMON B.

RENAISSANCE ALBUMS

Renaissance albums has updated their online ordering system to ROES software. This new software makes it even easier to customize your orders. New options including the Essex Book and new cover material options have been added. The factory is on schedule with all current orders and we'd like to remind our customers that many of the stock orders are made to order.

Lee Filters: SW150 Kit for Nikon 14-24

SALE \$649



The full range of LEE resin graduated and standard filters are available to order for the SW-150 but there is no Polariser or Big Stopper available for this system.

A separate "System Adaptor" allows you to fit the SW-150 onto an existing LEE Adaptor Ring enabling it to be fitted to other lenses.

Beau Photo stocks the SW150 Starter Kit contains a SW150 Filter Holder, a unique Adapter Collar for the lens, a 0.6ND (2 stop) Hard Graduated Filter 150mm x 170mm, a Neoprene Lens Cap that fits over the collar when the holder is

not attached to the lens and a Cleaning Cloth.

Tiffen ND Filters

Beau Photo now stocks Tiffen Filters. We invited Tiffen to the Beau Photo Fusion show in February with lots of great feedback from our clients.



The Tiffen 77mm Indie Standard Infrared/Neutral Density Filter Kit is a filter outfit (4 filters) for the outdoor shooter who wishes to create special effects without having to put in any post-production time. This combination of neutral density filters gives you the freedom to make some unique and effective images that would ordinarily not be possible.

Color shift is a critical factor in digital photography. This color shift is directly affected by the infrared spectrum. Specifically, in high definition photography, the sensitivity of imaging sensors to IR has become a challenge. This is particularly evident when using standard neutral density filters that absorb visible light but pass infrared.

Unlike many photographic films, the CCD or CMOS of a digital camera is inherently susceptible to infrared contamination, even when the manufacturer attempts to reduce this problem by adding an infrared absorbing filter on top of the image sensor. Because these filters do not have a sharp cutoff at the infrared wavelengths there has to be a compromise in order not to exclude visible red wavelengths. This results in some in-

fared wavelengths being allowed to pass.

While minor infrared contamination does not normally cause much of a problem for visible images, when using conventional neutral density filters especially denser grades, this issue is multiplied by the filter factor.



Tiffen has now addressed this problem with the introduction of its exclusive line of IR/ND filters. This is particularly important as

it now allows for the use of the denser grades of Neutral Density filters needed for these light sensitive cameras while, at the same time, maintaining complete color balance.

77mm Indie STANDARD Infrared/Neutral Density Filter Kit (0.3, 0.6, 0.9, 1.2 IR/ND Filters)

Price \$309.00

77mm Indie PRO Infrared/Neutral Density Filter Kit (0.3, 0.6, 0.9, 1.2, 1.5, 1.8, 2.1 IR/ND Filters)

Price \$309.00

77mm Digital Essentials Filter Kit Includes: UV Protector Filter, Circular Polarize Filter, Neutral Density 0.6 Filter, Padded Storage Pouch

Price \$119.95

77mm Digital HT (High Transmission) Graduated Neutral Density (ND) 0.6 (2-Stop) Multi-Coated Filter

Price \$79.55

MAY 25 TO JULY 8, 2012

OPENING RECEPTION, THURSDAY MAY 24 AT 7PM

RAYMOND BOISJOLY, CHRISTOPHER BRAYSHAW, ANDREW DADSON, JESSICA EATON, JULIA FEYRER,
ALLISON HRABLUK, JAY JOHNSON, EVAN LEE, MATHEW MCWILLIAMS, RACHELLE SAWATSKY,
KEVIN SCHMIDT, DAN SINEY, CORIN SWORN, RON TRAN, ELIZABETH ZVONAR.

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Presentation House Gallery is grateful for the ongoing support from our funders: The Canada Council for the Arts, the City of North Vancouver and the District of North Vancouver, the North Vancouver Arts Office, BC Gaming Commission, Metro Vancouver and Yusef Wask Foundation.



Rodney Graham *Canadian Humourist*

May 26 to September 30, 2012

The Vancouver Art Gallery

The legacies, predicaments and vexations of modernism have been central to the work of Vancouver-based artist Rodney Graham since the 1970s. Drawing upon sources that range from Pablo Picasso and Sigmund Freud to John Cage and Kurt Cobain, Graham synthesizes formal rigour, melancholy and humour to produce art that is both captivating and paradoxical. This exhibition will present several recent works in film and photography that allude to moments in the history of Modernism, including the role of the avant garde in 19th century French painting, the idiosyncratic character of humour in Canadian literature and the culture of the snap shot in the mid-twentieth century.