

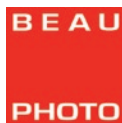
## Beau Newsletter // July 2012

*Image Explorations 2012!*

*New Canon 24mm f/2.8 and Pico Dolly in stock!*

*Renaissance Albums Summerama!*

Photo by Mike Mander



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# IMAGE EXPLORATIONS

## JULY 15-19 Shawnigan Lake BC

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Recognized by the PPA for professional photography development, Image Explorations is the place to learn everything you have ever wanted to know about Photoshop, wedding photography, portrait photography and lighting from top instructors from around North America. This is a week of dynamic

professional development, fun, and fellowship with people who believe that photography is a passionate and rewarding career. As one of the main vendors, BEAU PHOTO will be there offering technical advice and free equipment rentals to all attendees.



### COURSE AND INSTRUCTOR LIST

Please note – some courses may have already reached full capacity.

See <http://www.imageexplorations.com/> for more info.

#### *Fine Art Portraiture* **Joyce Wilson**

This course is designed to guide you on a path to find inspiration, new techniques and concepts and use the camera as a tool for capturing the extraordinary. The art of classic, contemporary and figurative portraiture...scenics, pictorials and

everything in between will be covered with lectures, demonstrations and photographic assignments.

#### *Location Lighting & Off Camera Flash* **Mike Fulton & Cody Clinton**

Full of fun and molded to the questions and concerns of YOU, learn to see and capture the light visually and by wireless flash and strobe techniques to assist you in creating light, and more importantly, shadows in any situation. TriCoast Photography will show you the simple but effective way to have studio lighting anywhere anytime in ANY lighting situation.

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### ***Photoshop & Composites***

***Richard Sturdevant***

Do you want to take your work to a level that will separate you from the average photographer? Richard Sturdevant's Advanced Photographic Artist Composites will help you to do so. This Class is for advanced photographers with a strong understanding of Photoshop. Get ready for a week of creative inspiration, sound creative Photoshop techniques, an introduction to Corel Painter to help finish off your creative art.



### ***Advanced Lighting***

***Tony L. Corbell***

Understanding and controlling light quality is at the core of all of Tony's presentations. Corbell will discuss all types of lighting and its tools in depth. Lighting tools include portable flash, studio strobes, sunlight and ambient light. Lighting applications include additive, subtractive, reflective and transmission. Tony always spends time discussing Light Quality as well as Light Quantity and how Light Direction plays a significant role in the resulting mood of an image.

### ***Photography with Passion***

***Martin Charles Grahame-Dunn***

What I will not teach you is how to be me!' To develop your own style as I have done over the years becomes your USP. The aim of this program is to open your minds to a wealth of possibilities and encourage you to be creative, reactive and responsive to the needs of your demanding clients. Topics include:

- How to use HD Movies produced on a DSLR to add life and lustre to your business.
- How to light and excite an image with natural light, reflectors, off camera supplementary lighting.
- How to retouch those 'key' images with my favourite Nik Software for that all important 'Wow!' factor.
- How to make money out of our art and craft! AND MORE!

### ***Photoshop-Intermediate to Advanced***

***Suzette Allan & Jon Yoshinaga***

Suzette Allen is the In-Demand Photoshop Instructor in the photographic industry and is well known for her down-to-earth and easy-to-understand teaching style. She has a remarkable talent for simplifying Photoshop down to understandable terms and easy techniques to follow, and consistently gets rave reviews from her students! All of her material is relevant to the Portrait-Wedding Photographer or retoucher because she comes from 25 years as a professional photographer and years of experience as a retouch artist at a photo lab as well.

### ***Children Maternity and Portrait***

***Mary Mortensen***

If you are a new photographer of a "seasoned" one, this class will take ordinary to the extra-ordinary. Every day you will photograph in the classroom and / or outdoors; and transform your images into works of art using elements of Photoshop, Painter and other tools. You will learn to create templates for marketing pieces, announcement cards, folios and galleries for innovative client products designed to make you money~.

### ***Fine Art Pictorial***

***Tony Sweet***

This course is a combination of photographing in the vicinity of Shawnigans Landing at sunrise and sunset, daily personal critiques, and software training. Focusing on plugins primarily, we will be discussing and illustrating Nik Software, Topaz, and HDR software. iPhone photography is encouraged! The goal of this class is to increase the student's skills using visualization and software optimization to create compelling imagery.

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# FILM / ANALOG NEWS

ARSENI K.

## NEW FILM DEPARTMENT WEBSITE

As of last week the Film Department now has a new, cleaner website. From now on, you can check price lists for our products online, check out featured products, or see what's on special.

## Beau Film Department

Products &amp; Pricelists / News / Tech Guides / About / Contact



Website Updated

The Film Department has a new page. We will be updating it soon to include more products and information about our services.

Check out our price guides and web guides if you need some info.



Lomography La Sardina Cameras

The La Sardina is a 35mm camera with a wide-angle lens. It's designed for Lomographers who want a simple, easy-to-use camera that can take great photos.

- An Awesome 22mm Wide-Angle Plastic Lens
- MX Switch and Rewind Knob – Multiple exposures have never been so easy!
- Totally Unique, Fresh and Fantastic Designs
- 2 Simple-to-use Focusing Settings
- Bulb Setting for Long Exposures



Impossible Project - C100 Film

Impossible is making things all kinds of things with the Impossible Project in the new Impossible Project C100 film. The Impossible Project C100 film is the most advanced film in the world. It's made with a special process that makes it possible to take photos in the dark.

Please download our Impossible Project Virtual Tour



Check it out at <http://www.beauphoto.com> and go to the Film page!

## Lomography La Sardina Cameras

Say hello to the La Sardina 35mm camera; an entirely fresh analogue wide-angle camera from Lomography that channels the design of the humble sardine can. Designed by Lomographers for Lomographers and super-easy to use, it's all about maximum creativity and capturing great shots quickly.



La Sardina comes complete with:

- An Awesome 22mm Wide-Angle Plastic Lens
- MX Switch and Rewind Knob – Multiple exposures have never been so easy!
- Totally Unique, Fresh and Fantastic Designs
- 2 Simple-to-use Focusing Settings
- Bulb Setting for Long Exposures

*La Sardina Orinoco Ochre w/ Flash: \$104.99*

*La Sardina Coyote w/ Flash: \$194.99*

*La Sardina Belle Star w/ Flash: \$194.99*

*La Sardina Splendor w/Flash: \$199.00*

## Arista Premium 400 film now stocked!

If you've been searching for an affordable alternative to Kodak Tri-X, we'd recommend trying this film - you will be pleasantly surprised with how the emulsion behaves. And the best part? **It's only \$4.00 for a 36 exposure roll!**



## RENTALS NEWS

JASON K.

Now that we have June-uary out of the way (hopefully), I have some things that should cheer you up!



We have just received two new Canon lenses - the 24mm f2.8 IS and the 28mm f2.8 IS. Even though these new lenses are the entry level wide angle primes in Canon's line-up, don't be fooled, as they are very sharp! One can almost shave with the images produced by their lenses! \$25/day.



For you videographers, we have the new Beachtek DXA-SLR PRO audio adapter for rent. The DXA-SLR PRO is a compact adapter that docks to the base of the HD/SLR, providing XLR inputs for professional mics, VU Meters to monitor signal strength, tactile control of fade

and gain, and most importantly, an AGC disable feature that enables certain HD/SLRs to record noise-free audio. The DXA-SLR PRO is about to prove that quality audio is both feasible and practical for HD/SLRs. \$25/day



We have also acquired a Sennheiser MKH 415 P 48 U microphone, which has very good feedback rejection, high directivity, low self noise and high consonant articulation. Great for filming in difficult conditions, and ideal for boom or on-camera mounting. \$45/day.

Please note: this microphone must be plugged into an audio recorder/adaptor with an XLR input such as the Beachtek DXA-SLR PRO.

Lastly, we have a Steadicam Merlin 2...

Whether you're an independent camera professional or running a corporate AV department; a wedding and event videographer or real estate agent; enthusiast or film student, you're serious about the quality of work you bring to your audience, and of the tools that get you there. The Steadicam Merlin 2 stabilizer will get you pro results. \$40/day.



## DIGITAL NEWS

MIKE M.

### ***NEW! Canon EF 24mm f/2.8 IS and EF 28mm f/2.8 IS***

We have finally received a small shipment of Canon's new image stabilized wide angle primes. Some people have asked, why such a slow (for a prime) wide open f-stop and why bother with a stabilized wide-angle? Well I can think of a few reasons!

First off, by making a slower f/2.8 lens, you can make it much smaller, lighter and less expensive. If you compare the new 24mm IS, for example, to the big, heavy and expensive EF 24mm f/1.4L II, the difference in size and weight is dramatic. But do you give up image quality as well? Actually, it seems as though you don't. The svelte new 24mm, for example, is extremely sharp, even right into the corners at f/2.8. You only see a hint of softness and once you reach f/4 and above, it is pretty much flawless. In fact, my gut feeling (I have not done a direct side-by-side) is that the new stabilized 24mm is actually sharper than the 24mm f/1.4L II until you get to f/5.6 or

higher, where the much more expensive lens finally catches up. I am really very impressed with the new 24mm optically.

As far as having an image stabilizer on a wide-angle, while it might not be that important for normal daytime shooting, I found it great to use for handheld nighttime street photography. Take a camera like a 5D Mark III, which can shoot clean high ISOs, couple it with the 24mm IS wide-angle, and I found I could handhold 1/4 second quite reliably, allowing me to shoot handheld in light levels so low that it was even hard to see my precise framing sometimes.

Personally, I have not yet tested the new 28mm, but both of these two new lenses are in rentals already. Jason here has tested the 28mm and has declared it optically superb as well. Both lenses look and feel very well made, although they are not 'L' grade construction and thus are not weather-sealed. Also, not being 'L' lenses means that Canon does not include lens hoods either. The optional bayonet mount hoods are just under \$60 and as far as the lenses themselves, the new 24mm is \$929 and the 28mm is \$885. No, not inexpensive, but optically they are absolutely top-notch and worth the money.



Time exposure test shot with the EOS-5D Mark III using the new EF 24mm f/2.8 IS at ISO 100, f/13 and 120 seconds.

### *Nikon D800 versus D800E Update*

Now that I have had some brief side-by-side hands-on time with the D800 and D800E, there are a few observations that I would like to make between the two cameras. Firstly, with the best lenses stopped down to their sweet spot and before the point of diffraction kicking in, using impeccable technique to insure that motion blur, camera shake and depth of field issues don't soften your results, well then yes, you can see a slight improvement in sharpness and resolving power in a D800E. It is visible, it is definitely not marketing hype and if you make really big prints that will be examined up close, then yep... they may just look a little sharper.

As far as moiré concerns and other artifacting on the D800E, there actually does not seem to be a huge difference between the two cameras. I think the reason for this is that at 36 megapixels, you are already pushing the resolving power of even the best lenses to the hilt, especially in the corners where you are approaching the edge of a lens' image circle. In fact, with really sharp glass, even the regular D800 can be pushed to show some moiré in some situations. That said, in my own personal opinion, for my own personal photography (just to be clear), my feeling is that the subtle resolution advantages that the D800E might show in some situations still does not outweigh the potential for slightly increased moiré, stair-stepping and so on. However if you are someone that wants to squeeze every last drop of resolving power from your lenses and are willing to deal with the potential issues, then by all means, get a D800E!

Lastly, if you are a landscape photographer like me, one that likes dramatic wide-angle shots with both close subject matter and distant vistas in the same shot, photos that sometimes re-

quire you stop down to  $f/11$  or beyond to get the depth-of-field you desire and/or to get the most consistent centre to corner sharpness, well at those f-stops, the D800E really is of little benefit. Diffraction effects will essentially rob the D800E of any real resolving power or sharpness advantage over the regular D800.

### *Nikon D3X Clearance - \$4,000 !*

Need a high megapixel Nikon body but don't want to wait weeks or months for a D800? Want more than a 12 megapixel Nikon full-frame, but feel that 36 is total overkill? Well this might just be your lucky day!

A few months ago, the top-end Nikon pro body, the D3X, was still selling for \$7,399. At 25 megapixels, the D3X still offers outstanding resolution and it has all the AF performance, durability and ergonomics of the legendary D3, but with a huge increase in pixel count, more than double in fact.

Obviously, the D800 is where all the buzz is right now, but the D3X is still a solid, competent camera with outstanding image quality. And now this camera can be yours for a mere \$4,000, new in box. This may just be the lowest price you'll find on a brand new D3X. Get it while it's hot!

NOW IN STOCK! Nikon D4 Bodies (\$5,999)



## PRO SALES

KEN S.

More and more new products at Beau Photo:

### **Manfrotto 241FP Pump Cup with flat base:**

Suction Cap for lightweight photographic and video equipment, such as 35mm SLR, digital cameras and lightweight video cameras. The 60mm diameter disc with a 3/8" W



male thread is built in the pump cup and enables you to mount most of Manfrotto's heads.

**Manfrotto 241FP Pump Cup \$106.95**

**Manfrotto Dado** is the universal junction that connects every kind of device from monitors to cameras, and from lights to supports. Create your own professional set up in the most intuitive way.



DADO is a small, versatile and sturdy solution that provides a multiple attachment point for lights, cameras and accessories through a single junction. It perfectly fits the needs of videographers, photographers and hobbyists who want to simplify their equipment and travel as light as possible without giving up their attachments to all their hardware. DADO is a junction made of 18 threaded holes (3/8), 3 tubes with both female 3/8 threadings and male 5/8 attachments. It's compatible with all the best selling items in the Manfrotto Lighting range. Dado is available

in two kits: one with 3 tubes, 3 threaded pins and 1 sphere and the second with 6 tubes, 6 threaded pins and 1 sphere.

### KEY BENEFITS

- Simplicity
- Sturdiness
- Compatible with all Manfrotto products

**Dado 590A 6 piece set: \$112.95**

**Dado 590A 3 piece set: \$83.95.95**



### **Pico Dolly**

Now you can create Cinematic movements right from your desktop. The Pico Dolly offers high quality and unique camera tracking movements from any smooth surface. Adjusting the two axles allows for side to side tracking, push or pull dolly shots, and even unique 360 degree rotating movements.

The Pico dolly is made from quality materials, using high quality metals, fluid roller bearings, smooth wheels, and the entire unit has a matte black anodized finish. The base plate has three 1/4-20" female threads to mount an optional P&C friction arm, ball head, or video fluid head and to add on additional accessories.

**Pico Dolly \$75.95**

**Pico Dolly with Arm \$112.95**



### **Manfrotto 468MG Sale**

The 468MG Hydrostatic Ball head is the most advanced ball head of the entire Manfrotto range. Designed to meet the demand of professional photographers for a lightweight, but heavy duty load capacity ball head. Intended for camera and lens loads of up to 35.25 lbs (16 kg), this head has a magnesium die cast body, a 5cm Teflon coated aluminum ball combined with specially designed tension surfaces provides movements as smooth as silk. The oversized lock knobs combined with the patent pending hydraulic locking mechanism provides the ultimate positive lock with the least amount of effort. Truly an engineering marvel.



#### **Manfrotto 468MGRC2**

Reg: \$382.95 Sale \$325.95

#### **Manfrotto 468MG030**

Reg: \$407.95 Sale \$346.95

***Summer is here and so are a couple of new products from GoPro!***

#### **GoPro Dive Housing:**

The Dive Housing's flat glass lens allows for maximum photo and video sharpness underwater in all resolutions, free of vignetting. Waterproof to 197ft / 60m, the dive housing is ideal for diving, snorkeling and any underwater filming scenario.

Compatible with all HD HERO cameras, GoPro mounts and accessories \*except\* the Wrist Housing.

**GoPro Dive Housing \$54.95**



#### **GoPro Wi-Fi BatPac & Remote combo Kit:**

Live from your GoPro – Control. View. Share. The Wi-Fi Combo Kit enables remote control, live preview and playback on smartphones and tablets\*, live streaming\* to the web, and more. The Wi-Fi Combo Kit is compatible with HD HERO2 and Original HD HERO cameras.

#### **Wi-Fi Remote:**



- Control up to 50 cameras a time, 600' / 180m range
- Full camera control: On/Off, Mode, Shutter, and Settings
- Attachment strap, key ring, and charging cable included
- Wearable & Waterproof to 10'/3m
- GoPro App + Smartphone or Tablet
- Control your GoPro(s) with your smartphone or tablet
- Live preview & playback of videos & photos from your GoPro(s)

- Wi-Fi transfer\* footage from your GoPro to your smartphone or tablet and share with friends
- Live stream your smartphone as a hotspot

**GoPro Wi-Fi BatPac &  
Remote combo Kit: \$129.95**

***Phase One P30+ Digital Back for Hasselblad  
- REFURBISHED***



Factory Refurbished Phase One P30+ Digital Back with VF masks, charger, battery, FW tethering cable & starter kit. Includes a custom fitted waterproof "Pelican-style" case.

For Hasselblad V-Series Mount  
**Special: \$7,999 (6-month warranty)**

Offers the highest medium format ISO of 1600, along with superior moiré control. This is a superb value for an exceptionally rugged medium format digital back.

Capture with confidence ensuring that your colour fidelity, tonal range and shadow-to-high-light detail is exceptional. With Capture One Pro software, realize a smooth workflow with gorgeous skin-tones and the ability to easily create multiple "looks" for an image. A Phase One digital back and Capture One Pro software is a fashion photographer's dream combination!

***Used Nikon Coolscan 8000***



Used Nikon Scanner for sale: These don't come through here often, so get it before it's gone to someone else!

**Key Features:**

- 4,000-dpi true optical-resolution scanning, 14-bit A/D converter incorporating 16-/8-bit output for vivid images
- Multiple film format scanning (120/220 up to 6x9cm, 35mm [135], 16mm, etc.)
- Custom 10,000-pixel 3-line monochrome linear CCD
- Proprietary LED illumination technology ensures consistently accurate color reproduction.
- The LED and lens together cause dispersed lighting, resulting in smoother picture grain
- New scene analysis function, featuring intelligent tone and color auto-correction, enables quality reproduction of even orange-tinted negative film
- Multi-sample scanning (2/4/8/16 times; selectable) for images virtually free of noise
- Quick AF & Quick Preview
- High-speed IEEE1394 interface
- Digital ICE<sup>3™</sup> automatic correction function
- Digital ICE™ (Image Correction & Enhancement) removes dust, scratches and finger prints from scanned images

**Selling price: \$2200.00**

Nikon Glass carrier for Coolscan 8000: \$250.00

## ACCESSORIES

MACIEJ W.

### *ThinkTank Sale! (Lens Changers & others)*

We are having a sale on some of the accessories! There have been a lot of updates from Think-Tank so it's time to clear out the old stock. And that means 15% savings for you! Items which are on sale are marked with red and yellow 'sale' tags.

Prices from \$21.21 to \$33.12

### *ThinkTank Retrospective 7*

We should have these in stock by the time you read this! Many have been looking for this size bag. It's perfect for standard DSLR system with 2-3 lenses. It also has a rear pocket, which will hold an iPad or an 11" MacBook Air. Available in both Black and Pinestone colours.



*Price: \$163.95*

### *ThinkTank Artificial Intelligence 13 V3.0*

Even though this is a 'V3.0', it is actually the first time ThinkTank has introduced a 13" version of this slim, lightweight and versatile laptop case. It will hold most 13" laptops, 10-11" netbooks with accessories, and of course, iPads.

*Price: \$42.95*

## PRESENTATION PRODUCTS

BARB B.

Happy Canada Day, everyone! Fly your flag!



Further to last month's submission, TAP reports they're getting very close to being up to date at the factory. We've had a few changes to the completion dates of some of the backordered items (mostly for the Print and Presentation boxes) but they were all scheduled to be completed by the end of June. My fingers, toes and eyes are all crossed that this has been accomplished.

Due to this, if you plan to order large numbers any TAP products, please try to allow at least 5 weeks lead time for your goods to arrive. Don't hesitate to contact me if you're unsure whether you need to special order by a certain date, or purchase from stock.

AGT's annual closure for staff vacations is scheduled from July 23 to August 7th this year. If you need large quantities of mounts or anything specially ordered for presentation before the week of August 20th, I would appreciate your order by July 11th to avoid disappointing yourself or your clients. The first orders after their vacation will probably arrive here somewhere around August 24th.

Barb Batchelor



### ***RENAISSANCE SUMMERAMA IS UPON US!***

From June 20th to July 6th, save on every Renaissance Album!

\$25 off orders over \$200

\$50 off orders over \$300

\$100 off orders over \$500

Use promo code: SUMMERAMA2012

#### Participating Rules:

- Valid from June 20th, 2012 - July 6th, 2012
- Promo code must be submitted at the time of order
- Promo cannot be combined with any other promotions
- Promo cannot be combined with sample discounts
- For custom books, promo amount is calculated only off of the main book
- Duplicate books are ineligible for the discount
- For stock books, promo amount is calculated off of the order total

Please call for more info.

