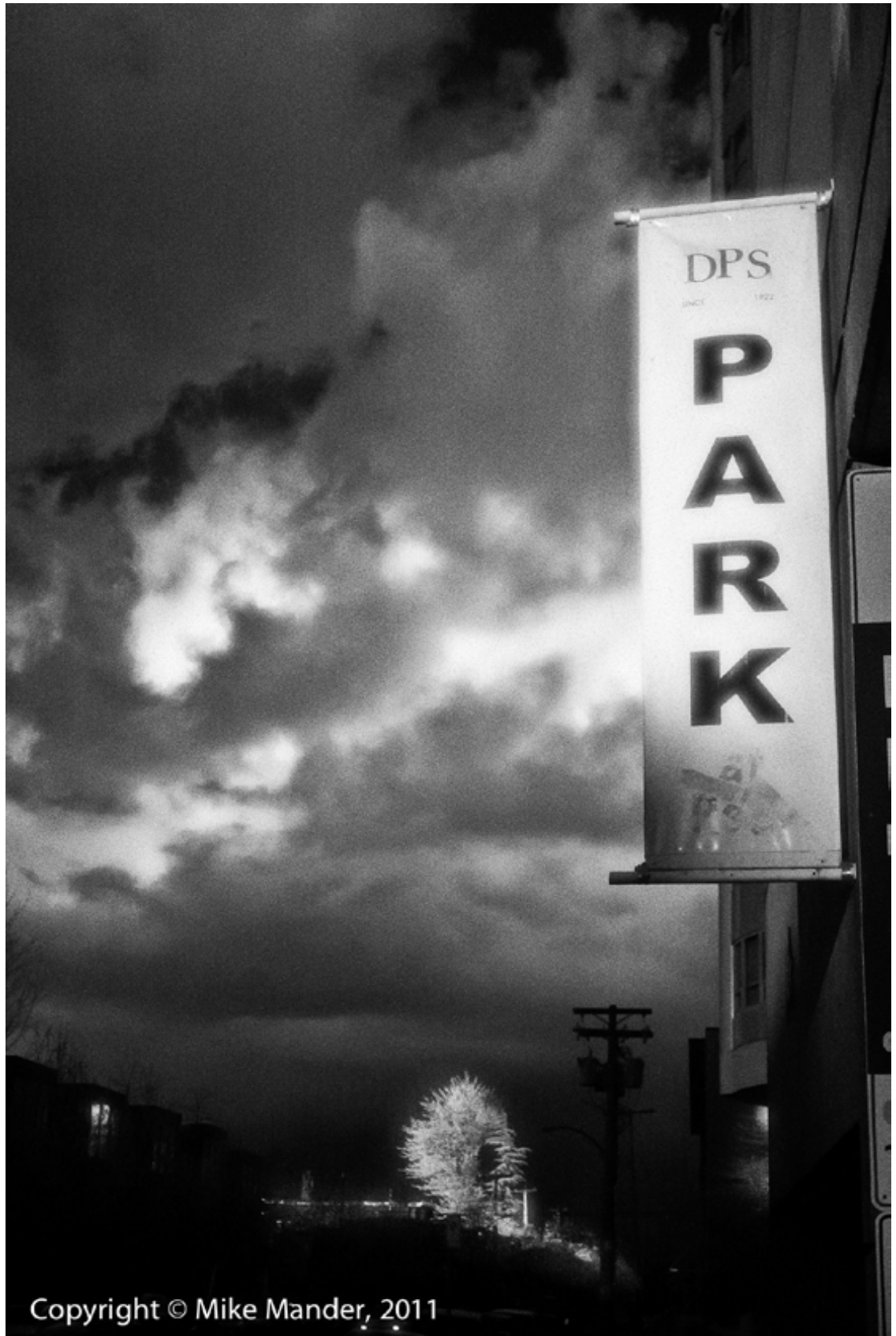


B
e
a
u

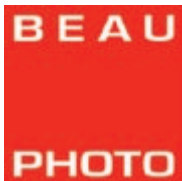
N
e
w
s

M
a
y

2
0
1
1



Copyright © Mike Mander, 2011



Digital - Rentals - Renaissance Albums -
PPOC Convention - Albums and Folders - Black Rapid
Camera Straps - New from drop it MODERN - Bike to
Work Week - Upcoming...

May 2011

Digital

Mike M.

Digital News - May 2011

Now in stock! Epson Stylus Photo R3000 and Canon EOS Rebel T3i!

A few new arrivals in the digital imaging department. The Epson R3000 offers larger ink cartridges, simultaneous matte & glossy black ink and an all-new design with a great new status display. It will sell for \$899.

The 18 megapixel, video-optimized Canon Rebel T3i bodies and kits (with EF-S 18-55mm IS) have arrived as well for \$869 and \$984 respectively.

Nikon Rebates

Through to the end of June, Nikon is continuing a range of rebates, including \$20 off the entry level D3100 and \$50 off the D7000. The dual-lens kit rebates are continuing from before as well.

Fujifilm X100 Status

We are seeing a regular trickle of X100 cameras and accessories from Fuji. While we seem to have a perpetual backorder list, there have generally only been a small handful of people on each shipment that have not received cameras, so the waiting times are not too bad, from 2-4 weeks would be my best estimate. Accessories are a bit of a problem and we are still backordered on the hood/filter-ring kits.

Adobe has recently updated their CS5 Camera Raw plug-in to version 6.4 and Lightroom to version 3.4, and both now support raw files from the X100. Be aware that if you are using the 200% or 400% high dynamic range modes, you



will have to create some manual presets as the Adobe software is not handling those properly yet. That said, otherwise raw conversions are looking great and especially high ISO files are even more amazing than before. The X100 raw files also seem to have generous capacity for shadow fill and highlight recovery.

Lastly, if you are one of the lucky ones with an X100 and a hood/filter-ring, we do have the excellent B+W MRC Clear 49mm protective filters in stock. With the hood mounted, it is pretty much impossible to use a lens cap, so a solution might be to simply not use one, buy a protective filter and leave the lens hood on when putting the camera into your bag. The high quality German Schott glass and Multi-Resistant-Coatings (MRC) that B+W uses not only offer excellent protection from flare and ghosting compared to non-coated filters, but the MRC coatings are also very low friction and very durable, so they clean up easily and safely. In addition, B+W uses brass casings, not aluminum like most cheaper brands, so they are virtually impervious to seizing up on the camera. They might just be the ticket for protecting the gorgeous lens on your precious X100! These premium filters are on sale for \$74.50 for the month of May.

May 2011

Rental News

Jason K.

New!

Cinevate Cyclops DSLR Viewfinder.

We have just received the Cinevate Cyclops DSLR Viewfinder and it is immediately available for rent! This is an amazing viewfinder, unique in that rather than having one eye "locked" to the viewfinder, a shooter can achieve critical focus from as far away as 36" from the camera. Both eyes can be used to frame/focus and there is no need to remove eye-glasses. Unlike typical viewfinders, you might look at Cyclops as an alternative to a monitor as a director and shooter can view images at the same time while using Cyclops!

Cyclops can also be used as a macro lens. The impressive 72mm optic uses several exotic glass elements that are optically bonded, then fully coated for maximum brightness. The optic can be quickly removed and attached to the front of your camera via its 72mm threads. The result is a +5 power macro with resolution to match even full size HDSLR sensors.

\$25/day

Coming Soon! California Sun-Bounce

We will soon be taking delivery of some California Sun-Bounce products for rental. These are large reflectors with a rigid aluminum chassis that can be disassembled and combined with different reflecting, light-reducing, or light-absorbing screens.

Pricing: TBA

We will also be stocking these soon so check with Ken and watch the website for information.



May 2011

Renaissance Albums News

The next time you're in the store, stop by to see the new 2011 custom samples including:

- the MOD box which holds your digital album as well as an iPad
- the new 2 tone leather option for custom albums.

Receive 20% off your Library + Ambiance printing and assembly orders when placed through Renaissance ROES.

- Sale ends on May 31, 2011
- Library Promo Code: LIBROES0511
- Ambiance Promo Code: AMBROES0511
- This promotion cannot be combined with any other offers.
- Other restrictions may apply.



BEAU BEAU Photo Supplies
albums@beauphoto.com
1-800-994-2328
PHOTO www.beauphoto.com

LIBRARY + AMBIANCE BOOKS
NOW AVAILABLE ON ROES
MATTED BOOKS MADE EASY | PRINTING + ASSEMBLY

20% OFF
THRU ROES
ENDS ON MAY 31st 2011

Images by DQ Studios

May 2011

PPOC Convention Report. 2011. Banff Alberta.



Brenda Hala presenting Tracey Harper with the Freestyle award sponsored by Beau Photo.

Simon, Ken and Carol were pleased to attend the PPOC National Convention in Banff. We were able to catch up with many of our regular clients at the trade show and meet lots of great new photographers too. Our thanks to the organizers for putting on a great event. Also, congratulations to all the award winners, and a special congrats to Tracey Harper for winning the Beau Photo Freestyle Award. Check out the PPOC or PPOC-BC websites where the full results should be published soon.



Simon has arrived!



Team Beau packing for the road trip to Banff.



Witnessing the historic last spike.

May 2011

Albums and Folders

Barb B.

As reported in the April newsletter, there are a few new things in Beau's warehouse!

We now have in stock: AGT Viewmounts (Black with black foil key line) in 4x6, 5x7, 8x10 and 8x12 sizes; 'Vancouver' (Black/black) double folders in 64-2 and 75-2, only (at least, for now!); 'Visions' Thank You cards in 4x5; and CD folders (as seen at recent PPOC and PPABC trade shows; each will hold 2 CD's or DVD's) in Red, White, Green, Blue, Purple, or Black.

These CD folders can also be personalized with your studio logo, if you like (contact me for details). Beau Photo is now using these for our 'Catalogue' CD's, so if you'd like a sample, just request a catalogue update!

TAP has discontinued several of the Memory Mates that we've stocked for many years. The 'Rainbow', 'Teddy', 'Schoolhouse' and (original) 'School Bus' have been dropped. They've replaced the Schoolhouse and School Bus ones with updated 'My School' and 'Big Bus' ones, and introduced 'Alphabet' and 'Space Travel'.

As well, the 'Champion' sports mounts have been discontinued, and replaced with the 'Play Hard' series. TAP's web site should be updated by now, but if you can't find the new illustrations just let me know and I'll get something to you.

June's just around the corner, so please check your supply room for any items needing replacement, and send in your list!

Black Rapid Camera Straps

Maciej W.

We added 2 new BlackRapid straps to our line up - the RS-Sport and the RS-DR2 slim double strap.

The RS-Sport will keep your gear safe and steady in even the most strenuous situations. Slide the camera up the strap to grab that perfect shot. With its sturdy design and under-arm safety tether, the RS-Sport isn't going anywhere, even if you are.

\$88.95

The RS DR-2 is a slim version of the DR-1 double strap, perfect for those looking for a smaller system. Detach half and use it as a single R-Strap.

\$154.95



May 2011

Coming soon from drop it MODERN

Protect your iPhone in style with this retro camera case. With three designs that are sure to pair well with any aesthetic you got going on. It's sleek form fit design is durable, lightweight and gives you complete access to all ports, controls and sensors. So go ahead, get your case today, turn heads & change the world..... just snap it already.

Our first order is due to arrive within the next few weeks. \$34.95



Bike to Work Week 2011: May 30 – June 5



<http://www.biketowork.ca/>

Spring is here and the cyclists are out in force. You might have noticed that this newsletter is a little different than usual. Our usual great designer/editor Dennis - aka the film guy - is recovering after an altercation with a car while riding home after work on his bike. He will be just fine but has to spend quite a few weeks at home lounging about and getting better, we all wish him well and hope he's feeling better soon. May is bike to work week, and we are going to try and get a few more people from Beau out cycling. So if you are driving around out there, please be aware of the cyclists you are sharing the road with, it could be anyone, including our prosales guy and our film guy!

May 2011

Upcoming...

A Wedding Photography Workshop in Paris.



This exclusive Paris workshop will be taught and guided by Sandra Leung, principal photographer & owner of Yaletown Wedding Gallery. The workshop provides daily guided photo excursions with live models in designer wedding gowns, sight seeing, and classroom instruction. Sandra will be giving daily instruction, critiques and photo & business assignments to help inspire you and to help you build your photography business.

For more information about this exciting workshop, visit the website -

[www.ytweddinggallery.com/
parisworkshop](http://www.ytweddinggallery.com/parisworkshop)

Plan Ahead for Image Explorations!

**July 10th to 14th, 2011 at
Shawnigan Lake BC**

Image Explorations is a school recognized by the PPA for professional photography development. Learn everything you have ever wanted to know about Photoshop, and wedding and portrait photography from the top instructors from around North America. This is a week of dynamic professional development, fun, and fellowship with people who believe that photography is a passionate and rewarding career. Classes fill up fast, so register for your spot today!

Beau Photo will be there with lots of equipment and albums to show, as well as the rental table where you can try out a lens you've never had a chance to use before.

For all of the information about this fun filled week, visit their website at - www.imageexplorations.ca/

