

Beau News - June 2011



Machu Picchu by Maciej Wolniewicz
Cuzco, Peru, July 2008

Figures were removed from the photo using PS



California Sunbounce - Workshops - Think Tank Bags -
Renaissance Albums Promo - Film - Albums and Folders
Rentals - Digital - Canon Rebates - Upcoming...

June 2011

Pro Sales

Ken s.

California Sunbounce...

Well it finally happened. It took a fair bit of persistence and a bunch of fandangling but it finally happened... What? You may ask... We finally received our shipment of California Sunbounce products! We have negotiating with them for two years to bring them in for our Beau Photo customers and I am so excited that they are here. Our initial order is enough to cover the best sellers and now we will be able to order all the great products that they have to offer.

The inspired CALIFORNIA SUNBOUNCE system consists of an aluminium frame that can be disassembled and combined with different reflecting, light-reducing, or light-absorbing screens. The frame is available in several useful sizes. It is extremely light and very stable. The modular system allows you to combine a frame with every type of screen allowing one frame to serve alternatively as a reflector, diffuser, or light hood (flag) and/or mobile shades. The system gives you the right tools for any conceivable exposure conditions.

Advantages of the CALIFORNIA SUNBOUNCE SYSTEM -

1. Extreme Stability

The frames can be quickly disassembled and are made of the highest-quality aluminium and are extremely stable, even in windy conditions.

2. Top-Quality Materials

All reflector screens are manufactured using the world's best reflective and translucent materials. Only the most high-quality materials

are used to manufacture their photo and transport bags.

3. Reliability

The CALIFORNIA SUNBOUNCE LIGHT-SYSTEM allows every conceivable lighting situation to be perfectly controlled. Even strong wind on the beach won't disrupt your exposures.

4. Unbelievable Lightness

Even the large SUNBOUNCE PRO reflector, with its 2.5m² surface, weighs in all likelihood, less than your professional camera!

5. Mobility

Wherever you're shooting, the CALIFORNIA SUNBOUNCE LIGHT SYSTEM can be quickly disassembled and is so light that you can take it anywhere.

6. Unlimited Possibilities

High up on a tripod or perfectly controlled by hand, the CALIFORNIA SUNBOUNCE LIGHT SYSTEM always offers a professional solution. Just like in the studio, you can create one or more permanent light sources outside.

Check out all the great products and tutorials on line at:

<http://www.sunbounce.de/index.php?id=1143&L=1>

June 2011

**Pocket Wizard , Sekonic and
Dynamlite workshop!
In Vancouver July 7th.**

We are hosting Lorenzo Gasperini from Pocket Wizard / Sekonic and Inovanti Sales and Marketing who will be leading an informative workshop on the above products. This is a great opportunity to learn from Lorenzo who has been both a professional photographer and involved with Pocket Wizard for many years . If you have any questions about the PW new TT5 system you have to come to this workshop!

Contact Ken at prosales@beauphoto.com
or call 604 734 7771 to RSVP.
More info to follow!

While I am dropping names, Art Wolfe is coming August 6th and 7th to Vancouver. See the event page for more information.

Camera Bag Fashion...
Maciej W.

**New from ThinkTank...
Retrospective 5 camera bag!**

Inconspicuous, soft-sided shoulder bag with a simple exterior that blends into the environment while carrying photo gear.

Carries 1 standard size DSLR with 1-3 lenses or a complete Micro Four Thirds or rangefinder camera system.

We've only got a few in stock
(black & pinestone) so hurry!



June 2011

RENAISSANCE ALBUMS SPRING FEVER PROMO

10% OFF All Custom Albums

15% OFF All Stock Albums

20% OFF All Library and Ambiance ordered through ROES

10% OFF - All Custom Orders at BEAU PHOTO SUPPLIES

Receive 10% off custom orders when ordered Via BEAU Photo Supplies. Includes all options (Option A, B and C) for the SoHo Book, Fine Art Album, Mercer Book, Galleria Album, Custom Ambiance Book, Custom Library Album, Custom Ventura Album and Custom Roma Book.

Option A : Mount + Bind

Option B : Print, Mount + Bind

Option C : Design, Print, Mount + Bind

- Promo Code: Fever0511
- Sale ends: June 30, 2011
- Offer valid on main Custom Renaissance Albums
- Offer does not apply to studio samples and to previous purchases/orders
- Promo code must be submitted at the time of order
- Cannot be combined with any other offers
- Other restrictions may apply

15% OFF – All Stock Orders at BEAU Photo Supplies

Receive 15% off stock orders.

- No Promo Code Needed
- Sale ends: June 30, 2011
- Offer does not apply to studio samples and to previous purchases/orders
- Cannot be combined with any other offers
- Other restrictions may apply

20% OFF - Library + Ambiance Book orders placed thru ROES at BEAU Photo.

Receive 20% off all Library and Ambiance Books thru ROES Software. ROES makes matted albums easy! Simply drag and drop templates and images on to pages. Renaissance will print and assemble the book for you.

- Promo Code: Fever0511
- Sale ends: June 30, 2011
- Offer does not apply to studio samples and to previous purchases/orders
- Promo code must be submitted at the time of order
- Cannot be combined with any other offers
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June 2011

FILM DEPARTMENT

Simon B.

As many of you are aware, Dennis has been absent from Beau Photo recuperating for the past month. He is starting to feel better and we wish him a speedy recovery. In the meantime, Simon will be your contact for all your film and paper needs.

NEW - Impossible Project PX 680 -

This is a truly amazing new color instant film, being the beginning of the long awaited successor of the popular Polaroid 600 film and creating new dimensions in our Impossible universe. This beta-test film version of the PX 680 Color Shade film features an entirely new color system, 600 ASA and produces splendid, poetic and inspiring color photos in all Polaroid 600 cameras (and SX-70s with a simple ND filter.

Stock will arrive in mid June. We will Facebook & Tweet the moment we receive it.

ALBUMS AND FOLDERS

Barb B.

If you offer (or plan to offer) thank you cards to your clients, the Vision cards from AGT are a very attractive option. These are a photo presentation card, but unlike other cards, the photo is inserted into the front cover, leaving the whole interior blank for the message of appreciation. They also feature a raised, embossed 'Thank You' in block lettering on the front of the card. We stock them in 2x3, 3x3, 4x5, and 5x4.

VISION THANK YOU CARDS

| | retail | 25-99 | 100-999 | 1000+ |
|-----------------------|--------|-------|---------|-------|
| Vision TYC 2x3 | 0.78 | 0.39 | 0.35 | 0.31 |
| Vision TYC 3x3 | 1.06 | 0.53 | 0.48 | 0.42 |
| Vision TYC 4x5 | 1.18 | 0.59 | 0.53 | 0.47 |

If you're out of anything that you'll be needing to make your presentations, let me know as soon as possible, please, and we'll either ship them out or order them for you.

We still have a good number of the packages of folder samples on hand if you're looking for ideas or new ways to present your work. If you'd like one, just send an e-mail to barb@beauphoto.com

Go, Canucks, Go!

Barb Batchelor



RENTAL NEWS

Jason K.

New!

California Sunbounce Pro Kit.

As stated in Ken's article, we have finally taken delivery of California Sunbounce products. I am pleased to tell you that I have the Sunbounce Pro frame with three different reflector materials included: Silver/White, Zebra (Soft Gold/White) and the Wind Killer, a mesh type material that will reduce up to 75% of the wind and it can also be used to subtract light. The kit includes a grip head for attaching the Sunbounce Pro onto a C-Stand.

\$45/day



Also new!

Cinevate DSLR Deluxe Package.

This is it! The ultimate rig for your pro or aspiring cinematographers. Cinevate's DSLR Deluxe rig is ready to rock!

This kit includes:

- DSLR Rig

This configuration includes the new Uno Grips which add the flexibility of ball mounted handles that can be configured for absolute comfort. The shoulder mount and rails system have been configured as our shooters in the field prefer to use them.

- Durus Follow Focus.

The sealed internal gear set and bearing assembly assures effortless movement and near zero lash for maintenance free use in a commercial environment. The entire unit is computer machined from 3 aluminum billets leaving plastic used only for the dry-erase focus ring and interchangeable (.8 film pitch) drive gear.

- Titan Matte Box.

The Titan matte box is a fully height adjustable swing away mattebox. Using a CNC machined aluminum frame, and carbon fibre uprights, the box frame is strong enough to be used as a handle for a 40lb rig.

- Proteus Cage.

The cage is only .85 kg, or 1.8lbs in weight and will support rigs well over 40lbs if required.

\$125/day

Just in!

The Panasonic Lumix GH2. This is a 16Mp compact camera with interchangeable lenses and an LCD touch screen display. We've got the following lenses as well: 14-140mm f4-5.8 (28-280 35mm equivalent), 100-300mm f4-5.6, 14mm f2.5, and the 20mm f1.7. Call Jason for more details and watch the next newsletter for Mike's review of this camera.

DIGITAL

Mike M.

Filters on your lens... Always? Never? Sometimes?

Some of you may know that I am not the biggest advocate of protective filters. Modern lens coatings tend to be quite durable and easy to clean. Plus I like not having to think about whether or not a situation warrants removing a filter in order to maximize image quality. For example, if you are doing night shots in a city, and have a huge contrast range from essentially black, all the way to very bright point sources such as street lights, you should generally make sure you are not using any filters at all. In that sort of extreme situation, even high end filters with the best anti-reflection coatings can generate ghost images of bright lights, especially if those ghosts show in in a black parts of the frame. However, what about in most other situations?

My recent purchase of a Fujifilm X100 has prompted me to re-examine the whole filter question. With the X100's narrow tapered lens hood mounted, you can't attach or remove a lens cap. Secondly, the hood cannot be reversed and stored on the camera, so I figured the easiest way to keep the camera at the ready, without having to attach and remove hoods and caps, is simply to keep it in my camera bag with hood mounted and no lens cap. While its lens might be easy to clean, it will get dusty quickly if used in that manner and I'd rather not be frequently wiping the lens, not so much because I am worried about damaging the coatings, but because I don't want to put pressure on the lens' focus mechanism. The X100 has an inner barrel that moves in and out for focus, and this assembly feels slightly "wobbly" when you put pressure on it to clean the lens. With a lens as perfect

as the one in the X100 (beautiful edge-to-edge sharpness), I'd rather not risk causing any misalignment or focus mechanism wear with frequent cleanings! So I decided to do some thorough flare testing and checked out a variety of different filters. In a nutshell, here is what I found...

With the best modern filters, you generally do not have to worry about any reductions in sharpness. They are optically clear, colourless and don't distort. As far as flare is concerned, certainly you need to be careful in those night shot situations mentioned above, but in almost any other situation, a good quality multicoated filter will generally have no negative impact on image contrast, and will generally not create significant flare, even in situations where the sun might be shining obliquely on the front of the lens, or even if it is right in the frame. With a good multicoated filter, you'll never really know it's there. You may find one faint additional flare spot with the sun shining into the lens off axis, but this seems unobtrusive and generally is less bothersome than the other multiple flare spots generated by internal reflections off the lens' own elements.

I thoroughly tested three different filters, a Hoya HMC multicoated UV filter, a B+W MRC (Multi Resistive Coatings) protective filter and a premium multicoated Kenko 'Zeta' Protector filter. Overall, the above conclusions generally hold for all these filters. I have also tested a basic non-multicoated UV filter and did find it to have significantly more flare in difficult situations although again, I did not notice any decrease in sharpness or detail. If you are buying a filter that you're going to leave on all the time, spending extra for a multicoated one is certainly worthwhile in my opinion.

In terms of absolute flare resistance, the Kenko Zeta filter (barely) took the crown and slightly beat out the much more expensive B+W filter. While still good, the less expensive

Hoya HMC was noticeably worse than the other two, but this was only visible in the most extreme flare inducing situations. In terms of build quality, the B+W was definitely the best with an all brass barrel, with the Kenko and Hoya tying for second with lighter duty, presumably aluminum barrels. The very smooth and slippery coatings on the B+W MRC are by far the easiest to clean, the Zeta coatings felt "average" and similar to many lenses but the HMC coatings on the Hoya were very rough feeling and seem quite hard to clean. A microfibre cleaning cloth has very high friction and is hard to wipe across the Hoya's coatings. In the end, I would be happy with all three filters as far as overall optical performance but arguably, the B+W MRC is probably the best one to get when all aspects of build quality and ease of cleaning are considered. Not too surprising I suppose since it is about twice as expensive as the Zeta filter! By the way, the reason a brass barrel is preferable on a filter, is because it's far less likely to bind and get stuck on your lens. If you over-tighten a filter with an aluminum barrel, or even if a tiny bit of grit gets trapped in the threads, you could be in for a tremendous struggle to remove it. Aluminum is also much easier to cross thread by accident. I have seen filters so badly stuck that you basically had to remove the glass (or even break it, if there was no threaded retaining ring that could be removed) and then pry away the aluminum

Different types of multicoatings have different tints when reflecting light, although the light passing through does not get coloured in any way. A non-coated filter would have a much brighter colourless reflection.



Hoya HMC UV

B+W MRC Clear

Kenko 'Zeta'
Protector

barrel with pliers. This is far less likely to happen on a filter with a brass barrel!

What about a UV or Skylight filter... is that something you need? Well if you are shooting film, a UV filter will help prevent the contrast reducing bluish haze that you can get, especially at higher altitudes, since some film tends to be rather sensitive to UV light. However in this age of digital cameras, there is pretty much zero need to filter out UV light since virtually all CMOS and CCD sensors have a filter that cuts the majority of IR light and all UV light as well. For example, you are far better off spending the money on an optically clear and non-filtering B+W MRC filter than on a B+W UV or Skylight filter that may have inferior coatings. A Skylight filter tends to be a very slight warming filter, also trying to compensate for the blue tinge you can sometimes get outdoors when shooting film, but again, with digital, this is essentially redundant.

So in conclusion, if you are a photographer who throws your lenses into your camera bag without caps, you are hiking around in the bush and might get branches poking at your lens, or you are shooting out on the beach and have to deal with salt spray, then you are definitely an ideal candidate for a good quality protective filter. Even if you don't do these things but just want some extra peace of mind to protect your expensive new lens, a good filter may indeed be worthwhile. With the best modern filters, you do not have to worry about any image quality reduction in all but the most extreme situations. However I would still strongly suggest staying away from a cheap non-multicoated filter

as an always mounted protective solution, since those might indeed cause problems in some situations.

We stock a variety of filters in many different sizes here at Beau Photo, including the premium B+W MRC ones of course!

Fujifilm X100 Review?

There are now numerous Internet published reviews on the X100 and since I have now managed to buy one for myself, you might be wondering where my review is? Well I have been so busy with things that I have not had a chance to publish a big detailed article. Instead, I have decided to publish a bunch of review snippets, covering numerous different aspects of the camera. Watch for these on my blog (mikemander.blogspot.com) with the first snippet due soon, covering my assessment of the X100's focus accuracy and my experiences shooting with it extensively in low light levels on a film set. To put it succinctly, I love the camera for its stunning image quality, superlative lens and brilliant hybrid-viewfinder... despite its often quirky operation. I am very happy to have bought it and don't regret it one iota! More on all that soon...

Mike Mander

Panasonic Lumix GH2 in stock too!

It's not just in rentals, we have the Panasonic Lumix GH2 for sale as well. Its compact size and touch screen display may make this camera a very popular item for travel or just everyday shooting. Mike currently has a one that he is testing so watch his blog - <http://mikemander.blogspot.com/> our website, and the next newsletter for details on its performance.

Canon DSLR Instant Rebate Program

Receive an instant rebate when purchasing one of the cameras and lenses on the chart below.

| DSLR | Item Code | Rebate Program Amount | Effective Period |
|--------------------------------|-----------|-----------------------|-------------------------------|
| 60D Body | 4460B005 | \$50 | June 1st 2011- July 3rd, 2011 |
| 60D 18-200 IS kit | 4460B017 | \$50 | June 1st 2011- July 3rd, 2011 |
| T3i Body | 5169B002 | \$75 | June 1st 2011- July 3rd, 2011 |
| T3i 18-55 IS kit | 5169B004 | \$75 | June 1st 2011- July 3rd, 2011 |
| T3 18-55 IS kit (Black) | 5157B003 | \$25 | June 1st 2011- July 3rd, 2011 |
| T3 18-55 IS kit (Metalic Grey) | 5160B002 | \$25 | June 1st 2011- July 3rd, 2011 |
| T3 18-55 DC Kit (Black) | 5157B004 | \$25 | June 1st 2011- July 3rd, 2011 |
| T3 18-55 DC Kit (Brown) | 5159B003 | \$25 | June 1st 2011- July 3rd, 2011 |

| LENS | Item Code | Rebate Program Amount | Effective Period |
|-----------------|-----------|-----------------------|-------------------------------|
| EF-S 55-250 IS | 2044B002 | \$50 | June 1st 2011- July 3rd, 2011 |
| EF-S 75-300 USM | 6472A002 | \$30 | June 1st 2011- July 3rd, 2011 |

June 2011

Upcoming...

ART WOLFE

Come learn and be inspired by world renowned photographer & TV host Art Wolfe

**BETWEEN HEAVEN
AND EARTH**

August 6th | 7pm | \$40

Hyatt Regency Vancouver

Relive Art's travels from the past 30 years. This inspirational journey will take you to all corners of the earth and leave you in awe.

A portion of the proceeds benefitting:

STANLEY PARK
ECOLOGY SOCIETY



Two days only in Beautiful British Columbia!



THE ART OF COMPOSITION

August 7th | 10am - 4pm

Simon Fraser University

This full day seminar is suited for anyone with an interest in photography. Drawing from a vast variety of subjects Art will introduce you to a new visual vocabulary. Highly inspirational and moving, Art will show you a new way to see.

artwolfeworkshops.com for more information and to register

with
support
from:



June 2011

A Wedding Photography Workshop in Paris.



This exclusive Paris workshop will be taught and guided by Sandra Leung, principal photographer & owner of Yaletown Wedding Gallery. The workshop provides daily guided photo excursions with live models in designer wedding gowns, sight seeing, and classroom instruction. Sandra will be giving daily instruction, critiques and photo & business assignments to help inspire you and to help you build your photography business.

For more information about this exciting workshop, visit the website -

[www.ytweddinggallery.com/
parisworkshop](http://www.ytweddinggallery.com/parisworkshop)

Plan Ahead for Image Explorations!

**July 10th to 14th, 2011 at
Shawnigan Lake BC**

Image Explorations is a school recognized by the PPA for professional photography development. Learn everything you have ever wanted to know about Photoshop, and wedding and portrait photography from the top instructors from around North America. This is a week of dynamic professional development, fun, and fellowship with people who believe that photography is a passionate and rewarding career. Classes fill up fast, so register for your spot today!

Beau Photo will be there with lots of equipment and albums to show, as well as the rental table where you can try out a lens you've never had a chance to use before.

For all of the information about this fun filled week, visit their website at - www.imageexplorations.ca

