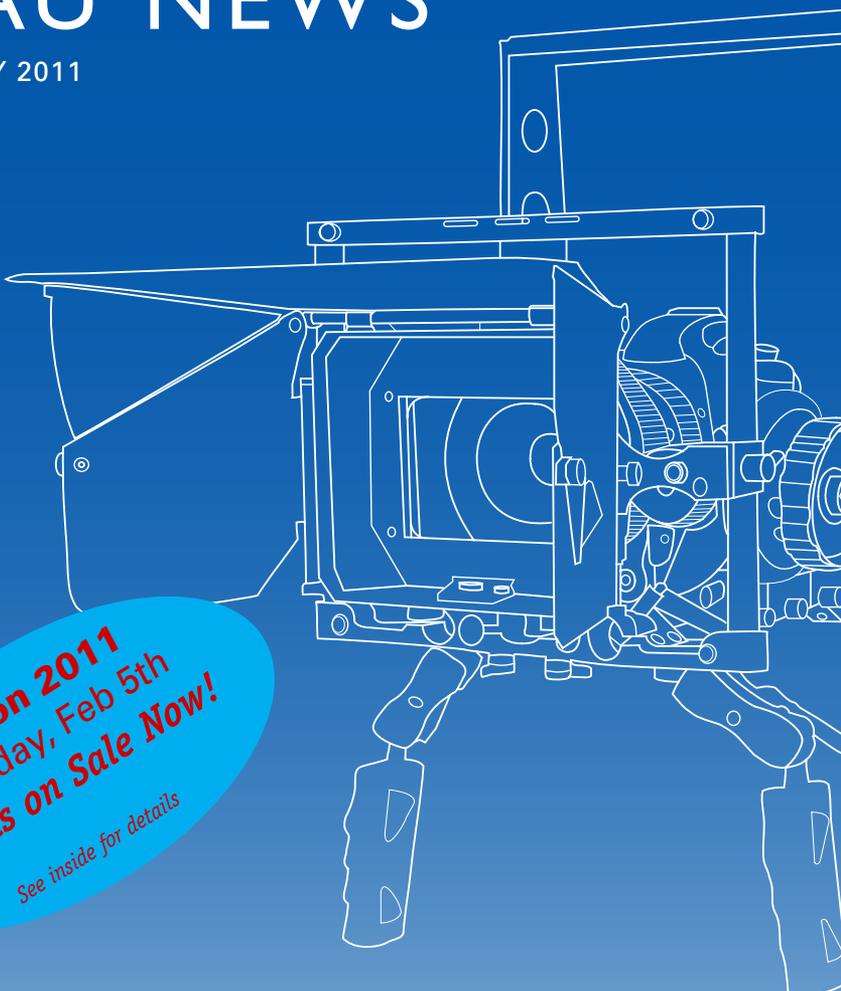


BEAU NEWS

FEBRUARY 2011



Fusion 2011
Saturday, Feb 5th
Tickets on Sale Now!

See inside for details

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BEAU
PHOTO

Fusion 2011

Join us at Fusion 2011 on February 5th!

What is Fusion? It's a DSLR video trade show and speaker event. The event will be held at the VanArts downtown campus located at 570 Dunsmuir Street, which is close to Skytrain and other public transit, with lots of public parking nearby.

Fusion 2011 will be geared towards those who are already producing, and those who are in transition into producing professional quality videos with their DSLRs. Speakers will talk about recording and effectively using sound with stills video. They will also talk about lighting, rigs, matte boxes, video heads and tripods - when you might need them and when you might not. As well the speakers will share their experiences and the incredible possibilities of DSLR video.

The event will be highlighted by 3 speakers who are experts in their own fields. Each speaker will present once in the morning and in the afternoon.

The speakers are:

Bebb Studios

Innovators in the field of fusion, Steve and Jenn Bebb have used sound and video in their work and have won numerous awards for their wedding photography.

<http://www.bebbstudios.com/>



Brian Hutchison

Joining us from Apple Canada, Brian will give an introduction to the power and depth of Final Cut Pro. This is priceless for those who are new to video editing or those who want to learn more. *Sponsored by Simply computing.*

<http://www.apple.com/finalcutstudio/>

Kevin Shahinian

Award-winning filmmaker and graduate of the USC School of Cinematic Arts. He recently traveled to India to film "City of Lakes". Kevin is also the founder of Pacific Pictures, a film production company based in L A . *Sponsored by Cinevate* ©
<http://www.pacificpictures.net/>



The trade show will feature all the coolest gear for DSLR video you'd love to get your hands on. These include products from Cinevate, Canon, Nikon, Matthews, Lensbaby, Manfrotto, Genus, Marshall Pro AV, K5600 Lighting, Broncolor, Røde Mics, Hoodman, Steadicam, Litepanels, Simply Computing with Apple Computers and a whole lot more. It will be a fun, full day event with product demos and over \$1000.00 in prizes to be given away. As well, VanArts will be announcing their new courses offered for those who want to seriously pursue a career in the DSLR video industry. If you are interested in making the transition from DSLR still to DSLR video or have already begun this transition and need to know more about the cameras, rigs, grip, software, sound recording and lighting equipment necessary to achieve more professional results, this is the show for you. Also check out the exclusive trade show sales!

For more information go to <http://www.beauphoto.com/fusion2011/>, or e-mail me at prosales@beauphoto.com

Event Schedule

Doors open for registration at 8:30 AM

AM Session

PM Session

09:00-10:00am

01:30-02:30pm

Bebb Studios - Wedding Fusion

10:15-11:15am

02:45-03:45pm

Brian Hutchison - Final Cut Pro

11:30am-12:30pm

04:00-05:00pm

Kevin Shahinian - DSLR Film Making

Please note that speakers are subject to change. Please arrive at least 10 min. early for each event. Seating is limited and is not guaranteed for latecomers.

Tickets

Sold in advance at Beau Photo or at the event according to availability

Trade show only	\$10.00*
Speakers	\$20.00* each or 3 for \$50.00* includes admission to trade show
Student price	\$15.00* each or 3 for \$40.00* includes entrance to trade show

**plus HST*

Please note that prices do not include HST

Pt. II RENTAL

Jason K.

New at Rentals!

We will be getting the **Panasonic DMC-GH2** μ 4/3 interchangeable lens camera along with an assortment of lenses in the rental department very soon!

The Panasonic lenses that will be available for rent will be:

7-14mm f4 ASPH Wide Zoom

14-140mm f4-f5.8 ASPH MEGA O.I.S. Standard Zoom

14mm f2.5 ASPH Wide Lens

20mm f1.7 ASPH Standard Lens

100-300mm f4-f5.6 MEGA O.I.S. Telephoto Zoom Lens



Huge Lexar Price Drop!

Lexar has made some dramatic price adjustments for the Canadian market. Prices for all the faster high-end memory cards, including the 400x and 600x CF cards, and the 133x SD cards have dropped significantly! And I do mean significantly! Here are a few examples...

Lexar 8GB 400x CF	old price \$94.50	NOW \$69.50
Lexar 16GB 400x CF	old price \$154.50	NOW \$116.50
Lexar 8GB 133x SDHC	old price \$89.95	NOW \$44.50
Lexar 16GB 133x SDHC	old price \$143.95	NOW \$67.50

FujiFilm X-100 Pre-Orders

In case you don't know what an X-100 is, you should check here first:

<http://www.finepix-x100.com/>

This highly anticipated "rangefinder style" professional digital camera was announced in September of last year and was the talk of the 2010 Photokina show in Cologne. Buzz has been building, with Fuji cleverly releasing ever more detail over the last few months on their special X-100 website.

We should start seeing stock arrive at the middle of March for a Canadian selling price of \$1199. In order to secure your place to get one on the first shipment, we are starting to take \$200 pre-order deposits now.

I think you'll agree, after perusing the X-100 site, that this going to be one sweet camera! There was a "leak" of some high ISO images on a European website, and despite the fact that the camera was a very early pre-production beta unit, the images were extremely impressive and easily on par with the best APS-C cameras from Nikon or Canon. Keep in mind, that this camera will have a full-size APS-C sensor, so way bigger than any point & shoot or even Micro-4/3 model, so the performance is not too surprising. I'm looking forward to it myself!

Pt. IV RENAISSANCE ALBUMS

Simon B.

WPPI Las Vegas 17th - 24th February 2011

Beau Photo will be meeting our suppliers at WPPI in Las Vegas this year. If you are planning to attend the trade show please let us know, as we would love to see you there! This will be a wonderful time for us to meet, and for us to show you more ways to present your work using Renaissance Albums.

If you can not make it this year, we would still love to hear from you. This is also a great opportunity for us to voice your ideas and feedback directly to the management of our suppliers.

2011 Price list *Coming Soon!!*

Renaissance Albums have not yet released a 2011 price list. We are expecting it to arrive in late February, and will e-mail customers a copy once we have it. In the meantime we are working from the current 2010 price list.

2011 Discontinued Renaissance Lines

A full list of phased out and discontinued Renaissance products can be viewed online

Domestic products <http://www.beauphoto.com/albums/PhaseOut2011.pdf>

Imported products <http://www.beauphoto.com/albums/PhaseOut11.pdf>

If you are affected by the phase out, please call or e-mail Simon at Beau and we can suggest alternatives. Please note that Ventura Black and Brown will not be phased out.

Happy New Year!!

20% OFF

All Custom Albums

PROMO

ENDS ON ~~31.01.11~~ PROMO CODE: **HAPPY2011**
21.02.11 - WPPI Las Vegas *Some restrictions apply



ALL OPTIONS:

SOHO BOOK - FINE ART - MERCER BOOK - GALLERIA ALBUM
GALLERIA FOLIO - CUSTOM VENTURA - CUSTOM ROMA BOOK

Offer valid on main Custom Renaissance Albums. Offer does not apply to studio samples and previous purchases or orders. Promo code must be submitted at the time of order. Cannot be combined with any other promotion. Some other restrictions may apply.

Canadian Distributor:



albums@beauphoto.com

1-800-994-2328

www.beauphoto.com

RENAISSANCE
RENAISSANCE ALBUMS
www.renaissancealbums.com

Pt. V ALBUMS & FOLDERS

Barb B.

Wow. February already! I'm sure you've planned an appropriate Valentine treat for your Best Beloved (but if not, you still have time to buy that 'little outfit', make that reservation or visit the florist!). Also Happy Year of the Rabbit! *Gung Hay Fat Choi!*

Planning to attend WPPI in Las Vegas (February 21-23)? You'll see Carol, Mike and Simon there. They'll be checking out the latest offerings from the various manufacturers in attendance, looking for new and cool things for you to play with. If you want to get together with them while you're there (business OR pleasure), drop them an email! If you're planning to be in Vancouver for the Olympics Anniversary celebration (February 11th Weekend) and you'd like to see the newest samples or get the updated pricing CD or catalogue set, please let us know? We'll be glad to see you!

We're updating our prices as the adjustments are received from our manufacturers. TAP's pricing structure has changed this year, so their prices have increased by a bit more than usual (expect about 10%; if it's less than that, your profit margin will be a bit better!) AGT has not announced any increases at this time. They've introduced some new 'green' options which I'm looking at, so watch this space for future announcements! If you're looking through the various brochures you receive from your suppliers or you're surfing the net and you see something that you might like to look into, please send us a link or let us know. We bring stock in from many sources, and are always on the lookout for items that appeal to our clients.

Pt. VI Film

Dennis H.

Beau Photo & Lomography

Lomography has recently extended its presence in Canada in the form of a new retail store in Toronto. This also opens up the availability of Lomographic products to those of us in the West Coast! Beau Photo now has access to almost the entire catalogue of Lomo cameras, film, accessories, and books. These include the new Lomo Spinner 360, LC-A+, Diana F+, Instax Mini backs, Lubitel 166+, Sprocket Rocket, and a lot more! E-mail film@beauphoto.com if you like to order any Lomography products!

Pt. VII EVENTS

Fusion 2011 will be held on **Saturday February 5th**

A DSLR Video show featuring : Rigs, gear, lighting, grip, sound mics and so much more.

WPPI Las Vegas - *See us there!*

Over 300 Hundred Exhibitors. Be part of the exhibition that has an assortment of photography and imaging products and services from the industry's top leading manufacturers.

Over 75 Speakers covering a catalog of specialties from wedding and portraits, commercial and landscape, Photoshop and workflow, business and marketing, lighting and posing and more. [February 17-24th](#)

Las Vegas

<http://www.wppionline.com/storage/2011/home.html>

Image Quest 2011 - *See us there!*

Are you ready for the best learning and networking opportunity for professional photographers in British Columbia? The 2011 ImageQuest photography convention is shaping up to be the biggest and best ever! With world class speakers, a tradeshow, party and banquet - this is a convention you don't want to miss.

[March 20-22nd](#)

River Rock Casino Richmond

<http://www.imagequestbc.com>

from the collection UNREAL

Drawn primarily from the Gallery's permanent collection and augmented with local loans, considers contemporary artists' explorations beyond the rational and looks at the ways in which they delve into ideas around desire, fantasy, anxiety and the absurd.

[January 22 - September 5, 2011](#)

Vancouver Art Gallery

<http://www.vanartgallery.bc.ca>