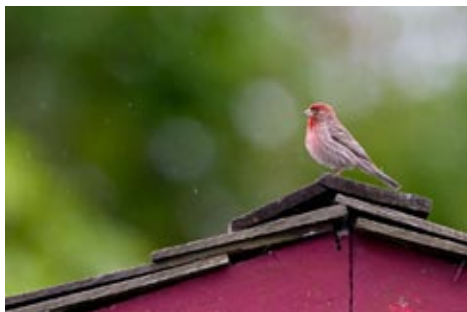
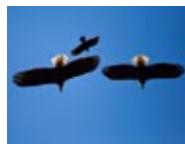


BEAU NEWS



JUNE 2010

i Digital ii Pro Sales

iii Rental iv Accessories

v Albums & Folders

vi Renaissance Albums vii Film viii Events

Cover photographs by Jason K.



Pt. I DIGITAL

Mike M.

Coming Soon - Beau Photo Blogs!

Keep your eyes peeled for some changes coming to our website in the near future, including some official Beau Photo blogs! I will probably be the first one to kick off the blogs, with frequent small updates containing interesting tidbits on equipment I'm testing, cool things I may discover about new hardware or software, as well as occasional mentions of updates to my personal website which may be of interest to others with respect to the equipment I am shooting with. In addition, if we put items on sale, receive stock on new gear that people are eagerly anticipating, these sorts of things will also be prime candidates for blog entries. Keep watching www.beauphoto.com for changes!

Clearance Demo Canon iPF6100 24" Wide Inkjet Printer - \$2499 !

It is time for us to turn over our large format Canon printer and replace it with a new demo. This will mean some awesome savings for some lucky person! The regular price for this printer is close to \$4000, so you are looking at a savings of around \$1500. Not only do you still get a full 1 year warranty from Canon, but the "starter" inks have been used up and replaced with full-size ink cartridges, most of which are still half full, with only one of twelve ink cartridges that is less than half, and three that are still showing full. Feel free to drop by to look at some print samples, but at that price, don't expect it to be here for long!

Adobe Photoshop CS5 Upgrades In Stock!(\$225)

The latest update of Photoshop (CS5 = version 12!) contains some of the most significant changes to Adobe's flagship image editing packages in years. Not only do we have full 64-bit support for Mac OS X, allowing for speedier operation and more efficient RAM usage, but there have been many other subtle, and not so subtle, enhancements to the program that will benefit photographers. One HUGE upgrade in CS5 is the new Camera Raw functionality which features significantly improved rendering of raw files, with crisper fine detail, significantly better sharpening and noise reduction algorithms and once Camera Raw v6.1 rolls out in the next few weeks, the ability of automatically correct lens aberrations such as distortion, chromatic aberration and vignetting by reading embedded metadata for details on the lens used, the f-stop etc. As Adobe adds more and more lenses

to their database, this feature will be a real boon to workflow! Watch for a more detailed review after I have had some time testing out this latest version of Photoshop.

Hasselblad Promotions! (until June 30th)

There are tons of great new promos available from Hasselblad! These are only on until the end of June. Don't wait too long if you want to take advantage of any of these great offers!

- **Purchase an H4D-50 and get ANY lens FREE!** That's right...ANY Hasselblad lens of your choice, FREE! This is a potential savings of over \$7,000 USD!
 - **H4D-40 camera** available without lens - \$17,995 (USD). You now have the option to purchase just the H4D-40 (body and viewfinder) without the lens.
 - **H4D-40 w/ 35-90mm zoom kit** - \$19,995 (USD). This promotion is bundling the popular 35-90mm zoom lens with the H4D-40 camera body. This is a huge savings of over \$5,000 USD!
 - **Purchase an H4D-40 get 30% off ANY one lens.**
 - **Purchase an H4D-40 kit** (includes 80mm) or body/viewfinder and get your **choice of ONE Hasselblad lens at 30% off.**
 - **Purchase a H3DII-31** without a lens for \$9,995 or **with a 80mm lens for \$11,995 USD**
- Hasselblad has never been more affordable!

Hasselblad Phocus v2.5

First some big news on the software front: the latest version of Hasselblad's digital back raw conversion software, Phocus v2.5 (Mac-only at this point), now has the ability to open raw files from selected DSLR cameras! I have only had a chance to do brief testing but so far it seems to be very fast and gives a nice rendering of files from my EOS-7D. The color, sharpness of fine details and shadow rendition all seem good. One missing feature though, at least for now, is the ability to do lens corrections (distortion, CA, vignetting) for DSLRs, although Phocus certainly does these corrections beautifully (and fully automatically) for Hasselblad digital back raw files. Becoming proficient and being able to use just one software package for all your raw conversion needs has been something that Phase One owners have enjoyed for quite some time now, since Capture One has been able to open DSLR files for years. With Phocus v2.5, now Hasselblad owners that also shoot with a 35mm DSLR can enjoy the same convenience! While Phocus has some ways to go before rivalling Capture One's extensive feature set, this is a very promising

development and has given Hasselblad's track record of listening to customer feedback and updating their software frequently, the future for Phocus is bright indeed! Even better, for now it's completely FREE! Yes, you can download a fully functioning version of Phocus 2.5 at no charge from Hasselblad USA's website here:
<http://www.hasselbladusa.com/promotions/phocus-25.aspx>

Nikon Scanners

Not all of you may be aware, but unfortunately Nikon has recently discontinued their flagship 35mm scanner, the Super Coolscan 5000ED. It joins the Coolscan V in its retirement, which has not been available for quite some time now. Sadly, there seems to no longer be any stock anywhere. Nikon Canada is out, we are out and literally so is the rest of the planet! We still have two of these scanners in our rental pool however (no we are not interested in selling them!) so contact rentals if you have a 35mm scanning job that needs doing.

However, for now at least, Nikon still has the Super Coolscan 9000ED available and we have stock as well. This scanner sells for \$2649 and is equally adept at scanning 35mm film and medium format film up to 6x9 cm in size. It can also batch scan up to five 35mm slides at a time, two strips of six 35mm negatives, or several frames on a strip of medium format film. With the rise of digital SLRS and the decline of film, don't expect Nikon to continue making the 9000ED forever though. If you have need of a film scanner, plan on buying one sooner rather than later, lest you miss out on what is the last affordable high quality film scanner on the market today! There is simply no reasonably priced flatbed scanner that can even come close to the Nikon for sharpness and shadow detail, especially on 35mm film, and the only alternative these days is spending well over \$10,000 for a Hasselblad scanner. Yes, the Hasselblad Flextight scanners are superb, and if you need the highest possible scan quality then you should seriously look at a Hasselblad, but since the least expensive one is over four times the price of the Nikon 9000ED, they may simply be completely out of your reach. We do also have the 9000ED in our rental department, so for smaller scanning jobs, renting is certainly an excellent option, but if you have a huge scanning project that might take many months, you should probably consider buying a Nikon 9000ED and once the project is done, there is always the used market to sell the scanner again. We get frequent inquiries from people looking for a used scanner, so it would likely be fairly easy to sell it again down the road. We would be happy to consign your scanner for you, once you are finished with it.

Pt. II PRO SALES

Ken Shymka

Instant Rebates from Canon

Canon has introduced some new instant rebates for the month of June and extended their lens rebates as well. No mailing will be required as we do it all for you!

The key highlights include:

5D Mark II body or body and 24-105 Kit	\$500.00 off at the till
7D Body or 7D and 15-85 Kit	\$150.00 off at the till
50D body or 50D and lens Kit	\$100.00 off at the till
T1i body or T1i and lens Kit	\$100.00 off at the till

Please call or come in to inquire about the many lens instant rebates.

Baseball and BBQ with Beau Photo!

With the purchase of a Nikon or Canon Camera you will be entered in for a weekly draw for a ticket to a Canadian's baseball game and an all you can eat barbeque with Beau Photo and friends at Nat Bailey Stadium. Draws will take place weekly until the events, which will take place on June 23rd and August 5th respectively for Nikon and Canon customers.

Phase One & Capture One Are Coming to the Island

Beau Photo will be bringing Phase One to Vancouver Island. As part of Image Explorations we will have the Phase One P65 + available for the Tuesday night "super shoot". We will be holding a Phase One and Capture One event at Shawnigan Lake School on Thursday July 15th from 1PM to 4PM, which will be open to the public. This is a great opportunity to find out more about Phase One cameras and Capture One software. You will be amazed at the quality of the images!

Please RSVP to Ken at prosales@beauphoto.com or call Beau Photo at 604 734-7771

Profoto BatPac



Profoto has introduced a new great addition to their line up of quality products. This looks to be an exciting new product! Here are some quick specs:

- Designed for the Profoto D1, ComPact and Acute2 flash units.
- High capacity: Between 600 and more than 10.000 flashes with one D1 500
- High power: Can be used with up to 4x D1 1000 or 1x Acute2 2400
- Rugged and durable sealed Pb battery 12V/17Ah (exchangeable)
- Short recycling times of 1.6-0.3s with one D1 500
- Contains two standard power outlets (US 120V and CE 230V versions available)
- Suitable for electrical devices with a maximum of 600W power consumption, and can drive a 100W halogen lamp for up to 45 minutes.
- Includes a multi-voltage charger with international adapters.
- Measures 25x26x35cm, and weights 11.2kg including battery and bag

The battery is for sale at \$1645.95

For more info visit <http://www.profoto.com/batpac/product/tech-specs>

Lighting Sale

For the month of June Take 10% off all consignment or used lighting and accessories. This is a great time to pick up a lovingly used system.

Image Explorations

July 11-15, 2010

This will be Beau Photo's second year at Image Explorations! If you have never been, this could be a great opportunity to revitalize you career, learn some new skills, make some new friends and connections and have a great time.

What Is Image Explorations? Image Explorations is a refreshing approach to personal growth and professional development in the photographic industry. Modeled after the highly successful "Texas School", the events give you the opportunity to glean real life knowledge, tips and ideas from top North American based photography instructors. Image Exploration takes place at Shawnigan Lake School in beautiful Vancouver Island, an environment that stimulates creativity. Its topnotch instructors and events unite photographers and industry supporters/suppliers, this intensive 5 day program that will make a positive impact on your business skills and ignite your creativity.

To learn more and register go to: <http://www.imageexplorations.ca>

Pt. III RENTAL

Kathy K.

It's been all about video lately, and that's even true in the rental department! We have the **Canon 5D MkII** body that seems to be renting for use as a video camera as much as a still camera these days. We are in the process of finding accessories to put together a video package. For the moment we have the **Zacuto Z Finder**, and a follow focus kit from **IDC Photography** for easier, smoother focus. We are looking into audio systems and camera stands or rails. If you are in the video industry and have specific equipment that works well for you, let us know, we'd love to have input from the people who use this gear regularly. We are also putting some daylight balanced continuous lighting into rentals. The **Joker-Bug 400** and **Joker-Bug 800** lights from K 5600 lighting look like a versatile, lightweight solution to video lighting. They come with an adapter for Profoto reflectors, which opens up a whole new world of possibilities. Watch for a review of the lights once they arrive and we've had a chance to test them out. Until then, you can find more information at - <http://www.k5600.com/products/index.html>. Also stay tuned for news on the video kit for the Canon 5D MkII. You'll be making feature films in no time!

Pt. IV ACCESSORIES

Jason K.



Digital FOCI Photobook SALE!

We have a limited number of these ultra cool Digital FOCI Photobooks for sale for this month only for the low price of \$199.95!

Featuring a slim design encased in a soft

leather-like case for a convenient, elegant photo display, the Photo Book offers over 2.5 hours of battery life and an easy and portable way to enjoy and share digital photos in a comfortable setting. To use, simply load photos to Photo Book's internal memory directly from a memory card or USB flash drive. Supported memory cards include CF, SD, SDHC, MMC, xD-Picture Card, Memory Stick, and MSPRO. In addition, you can connect Photo Book to the computer via USB and easily transfer photos, videos, and music from the computer to Photo Book.

Photo Book lets you organize your photos into different albums and choose a specific album to view. The "Photo Album View" displays each folder as a separate photo album, showing its folder name and a preview image of the first photo in the album. "Photo Thumbnail View" lets you browse through the thumbnails of the photos in a selected photo album. In addition to running a full screen photo slideshow with adjustable time intervals, you also have the option of running the slideshow with an elegant page-turning effect, just as if you were flipping through an actual photo album. You can also add music to play in the background along with your slideshow.

Perfect for photographers to professionally display and protect thousands of photos in a sleek portfolio, Photo Book supports RAW images from a wide selection of DSLRs, in addition to JPEG, BMP, GIF, and TIF image formats. Photographers can organize their photos into different collections, and choose a specific collection to show depending on their audience. Photos are automatically rotated to their correct orientation based on the EXIF data captured by the camera, and can also be zoomed, panned, and rotated.

SALE: \$199.95

Pt. V

ALBUMS & FOLDERS

Barb B.

The new TAP Brochures will be arriving shortly. We've ordered some new sample items from TAP too as they've introduced a few new items that I think will fit your needs. Watch this space for news! I'll announce when the new products arrive so you can request an updated catalogue and folder sample set. We still have a few of the discontinued TAP Proof Books and Fanfare Albums left in stock if you're looking for bargains. I'm sold out of the Big Bargain White and Platinum books, but I have a few of the White 'Embossed Big Bargain' 46-3 and 5x5 albums left, and some 5x7 2-up's in White and Black as well. If any of these will help improve your profit margin, please let me know what you're hoping to find. If our stock has been depleted, I'll gladly check with the factory to see if they have any left. Roll out those lazy, hazy, crazy days of summer!

Pt. VI

RENAISSANCE ALBUMS

Simon B.



June is World Cup time!!! Exciting news!!!! My face is no longer on the front cover!!! OK.. the real exciting news!!!! We have new custom sample albums here at Beau Photo! The selection includes cover with brushed aluminum engraving, printed leather & new designer N.L material Please come by to check them out. In addition to these we also have the new panoramic Soho album. There is more exciting news!!! Renaissance have adopted a new peel-and-stick matted album, once sold by Kambara and will keep its original name "The Ambience Book". We are expecting the first shipment from Renaissance in late June, which is commonly referred to as the week of World Cup final!. The price list is now available to download from our website and hard copy version are also available. If you have any questions you can always contact us on our toll free number available for our out-of-town Renaissance clients. If you have questions about our Renaissance album line, or require support for the SoHo Styler Design Software, please give us a call at 1-800-994-2328., and please do not hesitate to email me at anytime.

Pt. VII FILM

Dennis H.

More Instant Film!

It is time to get those Polaroid cameras out and reunite with instant photography! The crew at the Impossible Project are kicking a good start with the introduction of the new monochrome instant film. We at Beau Photo are glad to be able to bring the film into Vancouver directly from Europe. Besides the new PX100 & 600 films



we now also carry a collection of carefully saved and tested Polaroid film in a very limited special edition designed by Paul Giambarba, who created the iconic look of Polaroid from 1957-1977. These include the TZ Artistic film for the SX-70 camera, Image and Image Softtone for the Spectra cameras, plus the 100 series Blue, Chocolate, and Sepia film for the 100-400 series Polaroid Land cameras. For those who are outside of Vancouver we are able to ship the film as well. To order the film please feel free to phone us or e-mail film@beauphoto.com.

Ilford's Ultra Large Format Film Campaign

We are still accepting orders for Ilford's annual run of ultra large format film. These will include the Ilford FP4, HP5, and Ortho Plus films in formats such as 2.24x3.25, 5x12, 11x14, and up to 20x24! Once orders are placed Ilford will produce the film in the summer and have it ready by the fall. For those who are interested in the film please feel free to contact me at film@beauphoto.com for a list of films available. There is no minimum order quantity for the film. The deadline for ordering is June 11th.

Pt. VIII EVENTS

sugar

vancouver's most refined photo studios and event space



SUGAR STUDIOS "FLY ON THE WALL" SEMINAR

SERIES #1 - THE FASHION EDITORIAL SCHOOL

Sugar Studios, working with TLC magazine, teams up photographer Dexter Quinto, stylist Leila Bani, makeup artist and hair stylist Sonia Leal-Serafim, and manicurist Lori Sinclair to shoot a 6-page editorial for the September issue of TLC magazine. The seminar will allow for an opportunity to witness the process behind what it takes to shoot a high-end fashion editorial from inception to print. The shoot will be produced by Gina Hole, owner of Sugar Studios and THEY Representation. Gina will lead the seminar shoot with discussions on the business of photography and fashion in between set-ups.

Schedule:

Saturday June 12th, 10am-6.30pm at Sugar Studios/ THEY Rep.

Refreshments and snacks will be provided.

Tickets are available for \$300 +GST, with only 40 seats at a first come first served basis.

Call 604 879 1635 or email sugar@sugarstudios.com to book.

IMAGE EXPLORATIONS 2010

Image Explorations is a school recognized by the PPA for professional photography development. Learn everything you have ever wanted to know about Photoshop, Wedding photography, portrait photography from more than 14 top instructors from around North America. This is a week of dynamic professional development, fun, and fellowship with people who believe that photography is a passionate and rewarding career.

July 11 - 15 Shawnigan Lake School in Shawnigan Lake.

To learn more and register go to: www.imageexplorations.ca

LOVE IS A MANY SPLENDORED THING

- POWER OF COMMUNICATION IN LOVE AND DIVERSITY

Multi-channel video installation by Jasna Stojanovic

May 30 - June 12 Pendulum Gallery (HSBC building)

For details on exhibit hours visit facebook page online

<http://www.facebook.com/group.php?gid=27268217044>

NOT NECESSARILY IN THAT ORDER

May 1 - July 11 Presentation House Gallery

Featuring contemporary media work by Rosella Biscotti Keren Cytter, Susan MacWilliam, Aida Ruilova, & Lisa Steele.

<http://www.presentationhousegall.com>