# **BEAU NEWS**

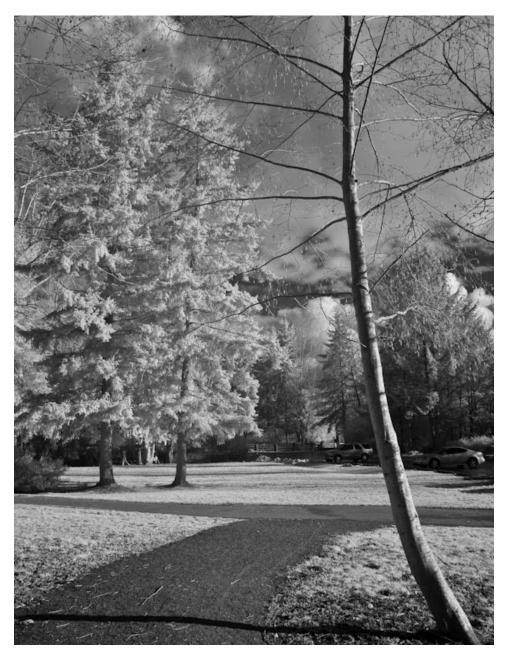


Photo Mike Mander

#### Contents

I Digital 2 Pro Sales 3 Accessories 4 Rentals 5 Renaissance Albums 6 Plastic Cameras 7 Film 8 Albums & Folders 9 Events



Beau Photo will be closing for the holidays at noon on December 24th, and we will be back on January 4th, 2010.

## 1 Digital Mike

#### Professional Video DSLR Gear at Beau Photo!

Beau Photo will soon have

Zacuto products in stock! Since
more and more of our customers
are getting into pro video
production with DSLR cameras
like the Canon EOS-5D Mark II,
EOS-7D or newer Nikon bodies
like the D3S and D300S, we have
decided to start stocking some
video related products.



First and foremost, Zacuto makes an excellent 3x magnifying viewfinder, the **Z-Finder**, that can clip onto the back of your video DSLR. Sporting superb optics, a fine diopter adjustment, rugged construction and a low-profile quick-attach frame mounting system, it is the ideal accessory for your video DSLR.

Zacuto also make lightweight and highly adjustable carrying rigs for your camera. They have three basic systems, the RapidFire Gorilla Kit, the QuickDraw Gorilla Kit and the Tactical Shooter Gorilla Kit. These are basically combinations of pistol grip and "gunstock" chest brace systems. Adding additional points of contact when holding a video DSLR results in way more stability when shooting handheld, and will lend a far more professional look to captured video without having to go all out and use a tripod or stabilizer such as a SteadiCam.

We will have demos of all these rigs in our store in January and will probably also have them available for rent. We have not nailed down our pricing yet, but it will be totally competitive with US online pricing. In the meantime, check out Zacuto's website here: www.zacuto.com We are still looking into other products from a variety of different companies, including matte-boxes, follow-focus kits and possibly even sound recording accessories. We are planning on equipping our rental department with some of these items in the future. See Jason's section on some new Hoodman accessories we are bringing in as well, including the very reasonably priced HoodLoupe, a less expensive alternative to the Z-Finder.

Watch for a customer survey form which we will be including in a future newsletter. We want to know what **you**, **our customers**, are doing as far as video production, and what sorts of items you might be interested in seeing us rent or sell. Of course we already have access to all the video related accessories from Manfrotto and Gitzo, as well as **SteadiCam** products, like the **Merlin** stabilizer. If there is a video accessory you are looking for, give us a call. There is a good chance we can source it for you! In addition, watch for an upcoming event which we will be doing in conjunction with Vancouver Photo Workshops, where the focus will be on shooting video with your DSLR!

#### Hasselblad Phocus v2.0

Hasselblad's long awaited update to their Phocus raw processing software has finally come out of beta and is available for download. If you are shooting with a Hasselblad or Imacon digital back, have a look at this great new version! Some of the headline features in Phocus 2.0 include:

- Highlight recovery and shadow fill
- Loupe function via Navigator
- End point control in histogram
- F-stop marks shown on histogram
- Scene calibration
- Layouts
- Layout Triggers, and more!

#### Hasselblad Medium Format DSLR Trade-Ups and Upgrades

Don't forget that Hasselblad has once again implemented an aggressive upgrade and trade-up program for their medium format digital camera systems. If you have an older digital back system, even if it is from another manufacturer, and you are interested in getting the latest **H3DII** or upcoming **H4D** system, just give us a call and we can work out some pricing. Also remember that we deal with a lease broker and a variety of leasing companies, so if you are making an expensive purchase, we can have a leasing specialist contact you and provide you with a quote. As a business, leased equipment can depreciate much more quickly than purchased gear, so from a tax write-off standpoint, a lease may sometimes be quite beneficial.

#### Phase One Capture One 5 Professional (Full version: \$299 CDN)

Now in stock at Beau Photo, we have Capture One v5 on hand for \$299 CDN! This is actually less expensive than the direct offer to upgrade from Phase One's website, where a 20% discount results in a price of \$319 US. Technically, you will see that our boxes still say Capture One v4, but all of our existing serial numbers in stock have indeed been upgraded to a full Capture One v5 unlock by Phase One, so all you have to do is download the installer from Phase One's site, buy one of our upgraded packages, punch in the serial number, and you're good to go!

If you'd rather not come into our store, you can buy one of these over the phone and we will email you the serial number and either hold the packaging for you to pickup, or just discard it entirely if you don't want it.

### Nikon D300s Sell-Through Rebate

There is a **\$50** instant rebate if you buy a **D300s** body between now and January 10th. We open on January 4th, so you will still have time in January to take advantage of this rebate!

If you're a Nikon sports or wildlife shooter, you might be interested in these two new additions to Nikon's high-end telephoto lens line-up. Boasting an improved VR system, refined optics and nano-Crystal coatings as well as improved control functionality, **the new 300mm** looks to be a noticeable improvement to the existing 300mm optic. Scheduled to begin shipping in late January 2010, these items are likely to be in short supply initially due to the Olympics. Exact pricing TBA...

X-rite ColorChecker Passport (Special \$119.95)

Through to the end of January 2010, we are offering an introductory \$10 savings (regular \$129.95) on the new ColorChecker Passport. This great item from X-rite includes a classic 24 patch mini ColorChecker, a White Balance Target and an Enhancement Target for



grey-balance fine-tuning, all in a slick little slimline folding protective case for easy and safe carrying in your camera bag. The first two targets should be self explanatory, but the Enhancement Target is interesting in that it allows the creation of warm biased or cool biased profiles for raw conversion. How? Well this package also includes standalone **DNG profile generation software** as well as an extremely handy plugin for Adobe Lightroom! Adobe's so-called DNG profiles can also be used directly with any Adobe supported raw file format from your digital camera, so you do not need to convert to DNG. The term "DNG Profile" is simply what Adobe calls their relatively new camera calibration profiling system. So, in stock... and on-sale until the end of January? What are you waiting for?!

### 2 Pro Sales Ken

Merry Christmas from ProSales! - I would like to wish you and your family all the very best for the Christmas Season. I hope you have a great vacation and all the best for the New Year!

#### Pocket Wizard announcement

#### To all our clients that have bought the Pocket Wizard TT5.

Pocket Wizard through its Canadian distributor Daymen Photo Marketing is making the **soft sleeve HC5** for the Canon flash available at **no cost** to you. This sleeve cuts down the interference created by Canon flashes, so you can shoot TTL at a greater distance from your flash. Please contact service@daymen.com with your serial number for each unit purchased and provide them with your mailing address, and you should see a late Christmas present in the new year.

#### Website up and running

We finally have got the used sales part of the Beau Photo website going. Please check out all the great deals on the lightly used items listed. There are many great deals to be had! http://www.beauphoto.com/frames/usedfrm.html

#### Sale on used and consignment lighting

For the month of January we will have all used and consignment lighting on sale. Take an additional 10% off our already low prices. January is a great month to bring some lights home to brighten up those long winter nights. Here are just a few of the great deals going:

Profoto Acute kit with 2 heads	Reg \$3100.00	Sale \$2790.00
Visatec Lagos 3200B 3 head kit	Reg. \$2800.00	Sale \$2520.00
Balcar Concept Battery lighting kit	(Demo) Reg. \$3899.50	Sale \$2800.00
Dynalite 2000w/s 4 head kit	Reg. \$2450.00	Sale \$2205.00

Don't forget we still have a couple Hensel kits for sale

Hensel Integra 500 Pro Plus Kit: A great kit at a great price! Includes 2- 500 w/s Heads, 2- Stands, I- 7" reflector, softbox and connector plus a carrying case.

#### 3 Accessories Jason





#### Hoodman is Here!

We are pleased to announce the addition of Hoodman products to our line-up! As you may know, Hoodman makes products that specialize in hoods & protective covers for various displays. They are best known for the hoods that attach to LCD displays on the back of digital cameras and video cameras to aid visibility in bright sunlight.

We have in stock:

**Hoodloupe** - For Glare Free LCD screen viewing... Checking your histogram, composition and focus outdoors is easy with Hoodman's HoodLoupe. HoodLoupe is worn around your neck just like a normal loupe. When it is time to review your shot, bring Hoodloupe up to your image and place your eye up to the eye cup for complete glare free viewing. The Hoodloupe also has +-3 diopter to accommodate virtually anyone. **\$96.95** 

**Right Angle Finder** - Creative low angle shots are effortless when you have Hoodman's Universal Right Angle Viewer. The H-RAV fits all Canon, Nikon, and Fuji digital SLR cameras. Four universal mounting attachments complete the kit so that your H-RAV never becomes obsolete. Built in diopter adjustments with TX and 2.5X capability makes customizing the optics to suit your individual needs quick and easy. Compact, protective storage case included.

\$151.95

**Cinema Kit** - The new HoodLoupe Cinema Kit is designed for digital SLR video capture outdoors. The kit includes a HoodLoupe 3.0 with German Glass optics, the new HoodEYE 3.0 upgraded eyecup and the Cinema Strap for mounting the Cinema Kit to your camera body. If you are going to capture video outdoors, the HoodLoupe Cinema Kit will be an essential part of your camera gear.

\$136.95

**Hoodskin 3.0** – Provides your Digital SLR LCD impact and scratch protection.

- \* With positive ion mounting (no adhesive)
- \*Fits three inch LCD screens
- \*Two optically clear skins per pack

\$14.95

HoodMAC/HoodPC - Unique one-size-fits-all sunshade for Mac & PC laptops provides glare-free viewing in the great outdoors. HoodMAC fits 13-17 inch MacBook & MacBook Pro right out of the bag. HoodMAC is worn by your MacBook just like a hat (spring tension in the HoodMAC keeps it securely in place). With the help of three sets of snaps, you can cinch the HoodMAC down for a great fit on both 15 inch MacBooks and 13 inch MacBooks. HoodMAC pops into shape ready to mount when released from its travel bag with no assembly required. When it is time to put HoodMAC away, fold it into 3 circles, place it back in its flat travel bag and you are done. \$39.95

For PC laptop owners, HoodPC will accommodate 14 to 16 inch PC laptop computers at the same price and snap cinch system for an outstanding fit.

\$39.95

### 4 Rentals Kathy

Another year is almost up and it has been a busy one. We are seeing more people interested in renting equipment every year here at Beau and we're trying hard to keep up with the requests and new products that everyone wants to try out. Our wishes for the new year include some accessories for HD video and hopefully some of the lenses that you've all been waiting to test out. Stay tuned to see what arrives. It has been fun to see everyone throughout the year and we really appreciate you coming in and supporting us. Happy Holidays and best wishes for the new year!

#### 5 Renaissance Albums Simon

Happy New Year from Renaissance!

We should have 2010 price list updates ready to go by January 9th. We will also have hard copies in the shop and email versions ready to send.

Renaissance has increased the cost of most of their products but with the strong Canadian dollar we hope to absorb the increase. Therefore, we are not expecting much of a change from last year's prices.

#### The highlights of the 2010 changes:

- \*Soho Styler users will no longer pay for this service, saving you \$20 per order. YAY!
- \* All proofs will be electronic to speed up production times. If you require hard copy proofs at an extra charge, please request this service when ordering.
- \* We have redesigned our price list which will hopefully make it easier to read and will link directly to their catalogue.

#### 6 Plastic Cameras Dennis

#### Diana Mini



Beau Photo now stocks the new Diana Mini camera. This pocket sized Diana is not only a 35mm, but also a half frame camera. When set in square format, the camera will produce 36 exposures on a single roll of film, or 72 rectangular exposures when set in half frame mode. Like the Diana 120, the mini camera has a tripod mount, plastic lens with manual focus, normal or

bulb exposure control knobs, and a slot for the Diana flash accessory. A new feature is the inclusion of a cable release screw mount, which will accommodate any standard cable release. Come and get this cute little gem! \$59.60

## Diana Canon & Nikon Lens Adaptors

We have also received the Diana lens adaptors for Canon & Nikon DSLRs. These adaptors are designed to attach the Diana lens and the digital camera bodies together conveniently. Photographers will now have the liberty to use the wide range of Diana lenses such as the fisheye, super wide, close up, and telephoto lens.

\$14.30 each

## 7 Film

## Breaking the Pro Packs

Beginning this month Beau Photo will be selling all 120 film in single rolls, including film that was previously sold in pro packs of 5. One can now have the option of getting a variation of film instead of full packs of the same film. Quantity pricing will be offered as well as student discounts. Although we recommend that photographers shoot as much film as possible, this might mean Beau Photo will see more of you in the future when you run out of exposures!

#### 8 Albums & Folders Barb

Should auld acquaintance be forgot, and never brought to mind? Should auld acquaintance be forgot, and auld lang syne? Happy New Year, everyone. (Happy Hogmany, you Scots) I hope Santa brought everything you wanted, desired and deserved... If you got the lump of coal, stick it in the fire!

While you're snuggled down by that fire, waiting for the sun to come back and thaw this chilly world, please take a few minutes to review what worked for you last year, and what did not. We're happy to special order whatever you need (remembering that sometimes these things come in cases that can't be broken); however, if you've been special ordering items that you think we should carry, please let me know what they are. The Manager and I will review your requests, and we'll see what we can do! We'll be receiving updated brochures and prices from the manufacturers in the first quarter of the year, so please let us know if you'll need a catalogue update. We can confirm prices by email or phone until the updates arrive.

The Olympics will be sending this city into a tizzy, so please think WELL ahead for your February events. Travel will be 'interesting', deliveries during daylight hours will be severely restricted. We appreciate your patience and cooperation.

### 9 Events

#### VISIONS OF BRITISH COLUMBIA: A LANDSCAPE MANUAL

An extensive survey of art that represents the variety and richness of artistic vision in British Columbia. The exhibition highlights key artistic practices that have recorded, communicated and shaped the public perception of this region and defined a collective consciousness of this place.

#### Vancouver Art Gallery

January 23 - April 18

#### LAID OVER TO COVER: WEAVING AND PHOTOGRAPHY

IN THE SALISHAN LANDSCAPE

Co-presented by Presentation House Gallery and Walter Phillips Gallery, Banff Curated by David Bellman and Meirion Cynog Evans

#### Presentation House Gallery

January 16 - March 14