AUGUST 2010

BEAU NEWS

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THIS IS TIM

A brand new half-frame 35mm camera from Holga



Pt. I DIGITAL

Mike M.

DEMO Clearance: Canon iPF6100 Inkjet Printer (24" roll capable)

We have just received our demo iPF6300 printer from Canon, so we are selling off the previous model, the 24" wide iPF6100. We are selling our demo iPF6100 for \$2,450 and it will still carry a full one-year warranty from Canon. Previously, this printer sold for nearly \$4,000. The new iPF-6300 will sell for \$4,490, so this demo allows you to save over \$2,000 off the price of the latest & greatest model.

The iPF6100 is a 12-ink, large format, floor standing printer capable of printing on roll media up to 24 inches wide. It uses twelve 130mL ink cartridges: photo black, matte black, grey, photo-grey, cyan, magenta, yellow, photo-cyan, photo-magenta, red, green and blue. Whew!

Having a full 12-channel print-head with both photo black and matte black loaded, means zero waste when switching between matte and glossy media types. The grey and photo-grey inks allow for beautiful metamerism-free B&W prints with smooth tonality and no colour casts. In addition, having RGB inks allows for very rich and saturated colour, especially in shadow areas. Unlike its competition, this printer is capable of very long panoramic output (beyond the usual 83" limit) without requiring the addition of an expensive RIP, plus it even comes with a special 16-bit export module for Photoshop, allowing 16-bit-per-channel output with older drivers and operating systems that do not have a 16-bit printer API.

We have only one at this special price, so don't delay! If you'd like to have a look, or just examine some samples, we have some at our store that were printed with the demo 6100.

NIK Software SALE!











We have stock on NIK Software at Beau Photo and the good news is that we have some limited time special pricing! The Image Explorations show on Vancouver Island was a resounding success, but we still have a few copies of NIK software at the show special pricing. These prices are only going to be on for a limited time, so don't delay if you want to take advantage of these specials!

| NIK Software | Regular | PROMO |
|--|----------|----------|
| Dfine 2.0 | \$99.00 | \$75.00 |
| Color Efex Pro 3.0 | \$299.00 | \$225.00 |
| Silver Efex Pro | \$199.00 | \$150.00 |
| Sharpener Pro 3.0 | \$199.00 | \$150.00 |
| Complete Collection (Ultimate) | \$599.00 | \$500.00 |
| Complete Collection (Aperture & Lightroom) | \$299.00 | \$250.00 |

Trial versions of all the different plug-ins are available here: http://www.niksoftware.com. While you could buy the serial numbers for these plug-ins online, please take note that our sale prices are way lower than the web prices!

Also note that if you are a student enrolled in a certified photography program, you would be eligible for educational pricing on NIK Software, and that's even lower than the above promo prices. We have student editions of most packages in stock as well.

Clearance: Canon EOS-50D Digital SLR (\$ 985)

Get it while supplies last! Canon has discontinued this semi-pro digital SLR and we have put our remaining stock on some aggressive clearance pricing! At this point, we only have one left (new in box, not a demo), so if you want to take advantage of this excellent price (normally, the 50D was \$1159) don't delay. It's the last one!

Wacom Tablets

Just a brief note: we have the awesome Intuos 4 tablets in stock, medium size (8.8"x5.5" pen area) in both USB (\$429) and wireless models (\$479). These new tablets have amazingly useful OLED icons beside each of the 8 user-customizable application-specific function that will show you exactly what function the keys will perform. There is also a customize-able touch-control ring as well. These tablets are a huge step up over the older generation of Wacom tablets! Call for more info...

RØDE Microphones... In stock!

Beau Photo has just received a shipment of Rode microphones, specifically the VideoMic and the Stereo VideoMic. These high quality and ruggedly built microphones are perfect for use with your video DSLR and will mount right onto the camera's hotshoe. We will also have them available in our rental department, so you will have a chance to see for yourself... or rather, to hear for yourself, how much better these can sound than the built-in mics that the cameras have! The VideoMic is \$187.50 and the Stereo VideoMic is \$329.50.





Olympus LS-II Professional Audio Recorder Now in stock! (\$445)

We also just received a shipment of Olympus LS-11 audio recorders. If you want even higher quality than an on-camera mic can produce, this Olympus might just be the ticket. Sporting a pair of high-quality mics, the Olympus will record audio onto SD cards directly at high uncompressed data rates, allowing you to capture extremely clean audio with excellent fidelity, perfect if you are filming an event like a concert, stage performance or anywhere else you want the best possible audio.



The Olympus is very compact and will easily mount to the top of your camera, if you want to use it as an on-camera mic system. It sports superb battery life from its two AA cells and there are built-in stereo speakers for playing back your recording. It has 8GB of built-in memory as well, so you may not even need to use an SD card. It can record in WMA and MP3 formats if you want compressed audio, or up to 96 kHz 24-bit PCM audio for the absolute best result. You can also plug an external stereo mic into it, if you'd rather use a different microphone such as a sensitive external shotgun mic, a wireless lavalier mic etc.

Great Savings on Dynalite Products

We made a special purchase of select dynalite products to offer you a great summer sale. Dynalites are light weight and easy to carry around, yet they pack a lot of punch. Can you imagine getting up to 2000 W/s out of a single head? Their packs come in 500, 1000 and 2000 W/s to match your output needs. Designed and manufactured in the USA, Dynalite has earned its reputation as the flash equipment with power and performance in a small and lightweight package. Professional photographers from around the world choose Dynalite to satisfy a wide variety of



demanding lighting needs. But there's more to it than that. If you are new to the Dynalite family, you might be surprised to find that big power in a portable package doesn't just mean location photography. It also means the ability to rely on flash power that simply won't let you down in the studio.

| Dynalite RP500/RH1050 Road Kit | Reg. \$ 999.95 | Sale \$ 869.95 |
|--------------------------------------|----------------|----------------|
| Dynalite Road Max 500 Kit MK5-1222 | Reg. \$ | Sale \$2025.95 |
| Dynalite Road Max 1000 Kit MK10-1222 | Reg. \$2857.95 | Sale \$2299.95 |
| Dynalite Road Max 1000 Studio Kit | Reg. \$4856.95 | Sale \$3915.95 |
| Dynalite Studio Flash Head SH2000 | Reg. \$ 788.95 | Sale \$ 644.95 |
| Dynalite Dual Uni400JRG Kit & Case | Reg. \$2975.95 | Sale \$2329.95 |
| Dynalite Soft Lite 18" Beauty Dish | Reg. \$ 173.95 | Sale \$ 135.95 |

Quantities are limited so you will want to get down here fast. For info on Dynalite check out all the details at www.dynalite.com

Honl Photo Blow Out

Honl light modifiers are designed to fit on any off camera flash. They give you the tools to create the same effects as a studio flash. Whether it is a grid, snoot, bounce or a gobo, turn your off camera flash into a portable studio.

| Speed Gobo/ Bounce Card | Reg. \$22.95 | Sale \$18.95 |
|-------------------------|--------------|--------------|
| Speed Snoot 5" | Reg. \$44.95 | Sale \$34.95 |
| Speed Snoot 8" | Reg. \$44.95 | Sale \$34.95 |
| Speed Grid 1/4 | Reg. \$44.95 | Sale \$34.95 |
| Speed Grid 1/8 | Reg. \$44.95 | Sale \$34.95 |

Save \$\$\$\$\$ on In Stock Photoflex

We have a large selection of Photoflex reflectors, umbrellas and soft boxes in stock at the moment, and uring the month of August we are going to give you even greater savings! Take an additional 10% off all in stock Photoflex products. This sale applies to in stock products only.

Pt.III RENTAL

Jason K.

As many of you have read/heard, Kathy, our esteemed rental manager is leaving us to procure a Master's Degree at Ryerson University. I have been chosen to take her place in the Rentals Department and, needless to say, I have some very big shoes to fill! You may know me as the guy at the front counter peddling filters, camera bags, sensor swabs & other esoteric wares. Well, I am in the back now feverishly trying to learn the ins and outs of the enigmatic world of Rentals. Kathy has been the consummate teacher, but I still have a lot to learn, so I apologize in advance for any mistakes I make in the near future... and for you regulars, it may take a while for me to remember everyone's faces, so I ask for your patience! I hope I can meet or exceed your expectations, and look forward to serving you.

Pt. IV ACCESSORIES

Maciej W.

BlackRapid Camera Straps

Beau Photo is introducing the new BlackRapid camera straps! We will be offering 10% off of regular price for the month of August.

The R-Strap is the most innovative camera strap ever to hit the market. This strap is worn diagonally across the torso from shoulder to hip and is adjustable to fit most photographers. The pad has a mesh underside for comfort and breathe-ability.

The locking FastenR connects the R-Strap to the tripod socket located on either the camera body or the lens. Once connected, the camera hangs upside down, resting securely at your side or in the small of your back, with the lens pointing behind you.

With the camera at your hip or behind your back, you can maneuver easily through a crowd, carry a tripod or other gear, or simply have both hands free. When you're ready to take the shot, the camera quickly glides up the strap into shooting position.

For more info, pictures & videos, check out: www.blackrapid.com





Pt. VII FILM

Dennis H.

Instant film alert!





The Impossible Project presents its first color instant film for the Polaroid SX 70 cameras. The PX 70 is a unique material that delivers impressive color images by rendering astonishing pastel tones. Presented in a First Flush Edition in a 2+1 Starter Pack (including one free pack!), the first generation of the PX 70 Color Shade / FF is reminiscent of the beloved expired, original Polaroid Time Zero film. Combined with a highly sensitive overall exposure performance and strong characteristics, it allows you to achieve breathtakingly charming results.

Also, newly available is the **PZ 600** Silver Shade film for the Polaroid Image, 1200 & Spectra Cameras. Like the previously introduced PX 100/600, the new monochrome PZ film delivers breathtaking images with an iridescent tone range from black & white to sepia, depending on light conditions and temperature. Silver Shade films also allow for various artistic manipulation techniques.

PX 70 (125 ASA) & PZ 600 (600 ASA) will be available mid August.

Pt. V PLASTIC CAMERA

Holga 135 TIM



Introducing the new Holga 135TIM 35mm 1/2 frame, multi-image camera. With this new little gem you can shoot two half frame exposures at the same time or one after the other. You can also reset the shutter so that you can create multiple exposures without advancing the film.

Features include a button to switch between normal shutter exposure and bulb setting, adjustable aperture, dual lenses with separately selectable built-in lens covers and hot shoe for optional Holga 12S flash with color filters.

The Holga 12S flash has a guide number of 12, recycle time of 6-8 seconds, ready light, test button and uses 1-AA battery, not included.

The camera and flash come in black, white, red, yellow, and purple.

Pt. V ALBUMS & FOLDERS

I'll be on vacation for the week of August 16, returning to work on August 23. If you need anything during that time, please contact Deborah for help.

Our supply of discounted (discontinued at Beau) Proof books and Albums is depleting rapidly. If you've traditionally used white covers, please let me know which one(s) you need/hope to use? I'll happily special order anything you need when our stock has run out. AGT Photomount's annual summer break is now over, so they're back to work. If you've been waiting for anything from them, it should arrive shortly.

IMPORTANT NEWS FOR TAP USERS - PLEASE NOTE

TAP has made some significant changes to their warehousing. Proof books, replacement inserts and order forms, Proof/Print presentation boxes, and Topflight albums and CD/DVD Folios will now be stocked in their San Antonio warehouse. These products will be transferred to the Cleveland facility (their main distribution centre) as ordered, twice a month. They'll be giving me the shipping schedule as soon as it's made up. Meanwhile, we're doing our best to keep things in stock here.

This new policy will delay shipments. I'll be placing my orders to coincide with theirs, but there will probably be at least a 3 week wait from the day I place my orders until they're received in Cleveland, (plus another 8 to 10 days in transit to Beau). I have asked my rep to consider stocking these items in Cleveland, but they have no plans to do this at this time. Special requests can still be accommodated, but you will need to give yourself a good 5-6 week window to avoid disappointment. Please keep this schedule in mind.

It would really help me out if you would let me know what you anticipate needing in the next couple of months so that I can try to have the goods on hand when you need them. My e:ddress is: barb@beauphoto.com

Stay hydrated, and travel safely!

Pt. VI RENAISSANCE ALBUMS

Thank you to all who attended Image Explorations on Vancouver Island, it was a perfect place to launch new Renaissance products such as the Ambiance Book. We had a lot of fun meeting clients and would recommend this event to everyone in the future.

We are approaching the busiest time of album design and FTP orders to Renaissance. You may have already noticed that when an order is FTP'd I send a confirmation from Beau Photo with price quote and album descriptions. Please let me know if you fail to receive this confirmation as catching minor errors early can save a lot of time for us all.

The Ambiance Book

The Ambiance Book is a matted album featuring a sophisticated and contemporary look with clean lines. Available as a Stock album and Mix and Match. Canadian Pricing is now available via Beau Photo's secure website or feel free to request a PDF file via email. You will be very surprised how affordable this album is.



Questions and Answers

If you have any question you can always contact us on our toll free number available for our out-of-town Renaissance clients. If you have questions about our Renaissance album, or require support for the SoHo Styler Design Software, please give us a call at 1-800-994-2328. Please do not hesitate to email me at anytime.



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Pt. VIII EVENTS

LENSBABY...

LENSBABY WORKSHOPS - August 20th & 21st (space is limited - please RSVP)

Beau Photo is pleased to announce another great Lensbaby event with the return of Kirsten Hunter from Lensbaby in Portland.

For those who don't know, a Lensbaby is a selective focus SLR lens (camera accessory) that allows you to choose where the plane of focus is going to fall on your image sensor. Lensbaby offers three distinctly different lens bodies for different types of shooters - Muse, Composer & Control Freak. Each lens gets you to the same place: a Sweet Spot of sharp focus surrounded by graduated blur. Simply put, it's a fun way to play with the focus of the picture you are taking, making some parts of the image sharp while the others soft. The Muse, Composer and Control Freak all feature the Lensbaby Optic Swap System. This means you can swap the optic it comes with for any of the six in the system. You will be amazed at the great photos you will get playing with these "babies". Check out www.lensbaby.com and see for yourself.

Friday, August 20th, 5pm -7pm

Drop in at Beau Photo for an informal "Meet & Greet" with Kirsten and the Beau Photo staff. Enjoy some snacks and refreshments as you check out some Lensbaby samples and the Lensbabies that were used to capture the images.

Saturday, August 21st, 10:00am to 2:00pm

Join us at Beau Photo for the workshop part of the event. We will start off with a slide and video presentation of various styles and effects you can achieve in both still photography and video/film production. Then we'll move on to the instructional segment where you will learn how to use a Lensbaby to achieve these great effects and some of the tricks of the trade as well. Next is the "free range runaround". Sign out a Lensbaby, mount it on your camera and run around the neighbourhood taking photos. Keep coming back to exchange for another version or accessories until you try them all! We will have both Canon and Nikon mounts available.

This event is co-sponsored by Beau Photo and Lensbaby and is free of charge, but you must RSVP to reserve a spot as space is limited. Also, please let us know in advance what camera system you are using so we can do our best to have the proper mount for you. Please call or email info@beauphoto.com to RSVP.

RUSTY GUTS Glimpses of a Historic Shipyard!

North Vancouver Community Arts Council July 16th - August 28th,

Opening reception 7-9pm, July 15th.

http://www.nvartscouncil.ca/

THE MEANING OF THE NAME

Featuring photography of Alex Dorandish, sculptures of Elizabeth Hughs, and paintings of Milanka Bunard

Sugar Studios

Saturday July 31st, 2-9pm

http://www.sugarstudios.com/