

BEAU NEWS



1 Pro Sales

2 Digital

3 Accessories

4 Rentals

5 Film

6 Albums & Folders

7 Renaissance Albums

8 Bulletin

9 Events

1 Pro Sales Ken

Sale and Savings

We are clearing out some older and over-stocked items at great prices. Many are one of a kind or last stock. Come in and cash in on the savings!

Profoto DI 500/500 Air studio Kit

Here are a few key features:

- Fully digital, not just on the display panel, but in the flash output control circuitry as well.
- Consistency in flash-to-flash color temperature and flash energy, 7 f-stop power range.
- Unique built-in reflector allows full control and minimizes stray light.
- Short flash duration gives images a crisp feel and fast recycling time.
- DI Air trigger and built in receivers.

The DI Kit has 2-500 w/s heads, 2 stands, 2-umbrellas, DI Air trigger, and carrying case. We have a limited amount of demo units at blow out prices so don't delay!

Reg. \$3359.95

Blowout Sale \$2549.49

2 Digital Mike

Canon EOS-7D Body

In stock now at **\$2089** in limited availability.

Please see our website for a hands-on review update to our 7D preview page:
<http://www.beauphoto.com/digital/eos7d/>



Nikon D300S Brief Review

Camera now in stock for **\$1999**



It has been a while since I've spent any "quality time" with a Nikon, well at least a crop-body Nikon, the last time being with a D200. While I have shot with a D300, it has usually only been at trade-shows, tests around the store here, etc., whereas I have spent a fair bit of time with the D700, D3 and even D3X out shooting

on my own time. Well, I finally got out and shot with the new D300S the other day, and I have to say, I am quite impressed. The numerous small interface tweaks make for a much more pleasing camera to use compared to the D300 and the overall image quality was solid, in all honesty, actually a little better than I had anticipated. While I am a huge fan of Nikon's almost unbelievably good high-ISO performance on their 12 MP full-frame bodies (D700 and D3), I have come to expect "somewhat" noisy images from their crop sensor models.

While I doubt the D300S is all that much different from the D300 at high ISO, I have only now really put one through its paces and its high ISO performance, while certainly not in the league of the D700/D3, is at least very respectable, and the lack of any obvious pattern noise (banding or cross-hatching) makes high ISO images eminently useable and also very receptive to third party noise-reduction software. Nikon has, pretty much across the board, caught up with Canon (or even surpassed in some categories) as far as digital SLR noise levels and low-light performance. A number of years ago, there was a fairly substantial gap and equivalent Canon models would often outperform Nikons from a noise standpoint, but Nikon has handily closed the gap now and high ISO image quality differences are relatively minor now.

While the extra \$300 over the original D300 doesn't buy you and increase in megapixels, nor any really dramatic headline changes, it

does seem worthwhile in my book due to the many minor, yet useful upgrades. The most obvious addition is the inclusion of **HD video** (the only real headline change, possibly fairly dramatic for some), similar to what the D90 offers. While only 720p at 30 fps (not “full HD” 1080p like some of its competitors) it does provide video quality that is more than good enough for making a standard definition wedding DVD, as an example, and having a stereo mic input can improve sound quality while recording video, if one adds a high quality external microphone. Autofocus performance during video recording (and LiveView) seems somewhat useable, but honestly for video work, you really need to plan on focusing manually. The addition of a fixed rear **LCD viewfinder**, like the Hoodman Hood Loupe v3.0, might be a very useful addition for those planning on doing any significant video work with this camera.

One interface tweak I was referring to, is the addition of a **dedicated Live-View button**. No longer do you have to fumble with a the control dial to switch to live view, which is especially awkward at night without a flashlight for example! Now just a single press of the LV button will engage Live-View and since it is no longer on the mode dial, it can finally be used in conjunction with mirror lockup or the self-timer. Much better! Another tweak is that the rear multi-selector switch now has an independent centre button, just like on the D3 and D3X, allowing much easier and more positive activation than the older D300.

As far as improved performance, the camera can now shoot at an impressive **7 fps**, even without adding the grip and a higher capacity battery such as the EN-EL4a. Now with just the standard EN-EL3e, you get an increase over the older D300's 6 fps. Nice! Adding the MB-D10 battery grip and adding an EN-EL4a (plus optional “battery door”) still gives a boost up to 8 fps. Also, the D300S is reputed to have slightly **improved AF performance** (not that the D300 was considered a slouch), possibly now quite close to what one gets from a D3 or D3X.

Another enhancement is the addition of a **second card slot for SD cards**, so now you can run both SD and CF cards simultaneously. The card door has been changed to be like the one on a D700. The

awkward little lever is gone: now the door just pulls back and flips open. As a Canon shooter, who is used to that from the 20D on up, I really appreciate the change since I find it much simpler to get at the cards now! Yeah okay... not something the average Nikon shooter is likely going to care about. Anyway, in the place of the little card door lever on the D300, the D300S has a dedicated **Info button for Live-View and image playback**. Another nice touch in my opinion.

Lastly, the D300S now has an **electronic level display**. I was shooting some night shots of the city with the PC-E Nikkor 24mm tilt-shift lens the other night (see photo below), and this feature came in very handy indeed!



I'm sure there is probably something else I am forgetting, but I believe I've covered most of the changes. We have the D300S in stock currently and may be putting one into rentals soon. Call for more info!



Think Tank
Airport Takeoff has
err, taken off!

In stock now
at **\$274.95**

The nice people down in Santa Rosa, California have done it again! They have recently introduced the innovative Think Tank Airport Take-Off, a rolling backpack with quickly deployable backpack straps. The extendable handle resides under a zipper flap on top of the Airport TakeOff for the times when one wants to pull it behind. The backpack straps can be tucked away yet remain exposed while the bag rolls along. When you are ready to use it as a backpack, simply collapse the extendable handle and pull out the backpack straps. The rear panel covering can be easily zipped open or shut to hide or expose the backpack straps. The Airport TakeOff can carry regular size DSLRs with the lens attached across the top of the bag and/or pro size DSLRs without the lens attached along the sides. A tripod or monopod can be carried on the side of the Airport TakeOff by using the straps and tripod cup included with the bag. A monopod can be carried in the stretchable side pocket and stabilized near the top of the bag with the included monopod strap. Open the zipper flap on top of the Airport TakeOff to reveal the extendable handle.

Designed to comply with international airline carry-on requirements, this bag has very handy security measures such as an included cable and lock that are located inside the clear pocket and underneath the front flap. This will allow an Artificial Intelligence 15 or 17 laptop case to be carried with the TakeOff but be securely attached to the bag.

4 Rentals Kathy

In an unusual move, Canon have announced and shipped the new 7D body all within a month! There is even enough of them in the first shipment that we've put one into rentals. It sounds like a great camera and will probably be in high demand. We will also be getting a 7D with the kit lens (to be rented separately) which is the new 15-85mm 3.5-5.6 IS USM. Have a look at Mike's writeup in last months newsletter about the features of the new 7D, and I'm sure there will be a full review from him in an upcoming newsletter!

5 Film Dennis

Introducing the New Fuji Instax 210

Fuji has recently refreshed the popular Instax camera. The camera is becoming an alternative to the Polaroid instant camera now that Polaroid has discontinued the 600 instant film. The Instax 210 functions the same way as its preceder, new features include Parallax Correction in the viewfinder, a 45mm close-up lens, and an monochrome black camera body. Other features include exposure compensation



and built in flash. For those who have never used the camera, the instax film renders sharp, vivid, super fine-grain prints in a versatile horizontal wide picture format.

Camera now in stock at **\$109.20**

6 Albums & Folders Barb

The falling leaves drift by my window.. the Autumn leaves of red and gold.

It's beginning to look a lot like Autumn. The trees are turning; the Vine Maple leaves simply GLOW at sunset! There's a hint of chill in the morning air (the blankets seem to want to hold me tightly on mornings like this!).

September was a busier than usual month with late Summer weddings and students returning to school. This month promises to be just as busy with school portraits and team photos added to the mix.

This is my 'subtle' way of asking you to give us as much advance warning as possible for large orders, to avoid disappointing yourselves or your clients. I've been placing replacement orders with my manufacturers weekly. However, we've had some surprises when demand has exceeded supply on items for which I would normally have a minimum of 1,000 pieces in stock. We can accomplish amazing feats with a couple of weeks lead time, and we appreciate as much warning as you can give.

I'd also like to suggest: If you're coming in to the shop to pick up supplies and you're in a hurry, please call ahead. We can pull your order and have it ready by the time you arrive.

We still have some of the Deluxe Folder Sample Sets, so if you need one (or a full catalogue set) and haven't yet requested it, please email me at barb@beauphoto.com with your Studio name and address (so we can mail it out), and reference 'Catalogue' on the subject line so the spam filter won't find you before I do.

7 Renaissance Albums Sarah

Meeting At Renaissance

In October our Beau manager, Carol will be jet setting off to New York for a meeting with the Renaissance team. So this is an opportunity to air your views and make any suggestions that you think can improve Renaissance's service – anything from their website, FTP issues, SoHo Styler and Roes, the catalogue, album styles etc whatever really irks you. Please email us with your feedback by 16th October to albums@beauphoto.com and in the subject title enter '**Customer Feedback-For Renaissance**'. The more response we get the better chance there is to make service to you a little more pain free.

2010 Renaissance Stock Phase-outs

So far the following items are being phased out:

Cortina – the entire Cortina Line (including Mix & Match) will be phased out. Renaissance will only continue to produce Cortina mats for the wing style folios. As well as these marketing materials **Tote Bags** (REN-SB-25), **Premium Deluxe Totes** (RPD-TOTE-12) and **Sales Brochures** (REN-SB-25) will be discontinued.

Christmas Deadline

The deadline for Custom and Stock Orders are still to be decided by Renaissance. I suggest in the meantime try and get your orders in by early to mid-October if your clients want to receive their wedding albums in time for Christmas.

New Staff

For personal reasons I have given my notice and my last day will be Friday 2nd October. This is a somewhat premature departure was and an extremely hard decision to make as I love working here. My time at Beau has been an absolute blast, I have been lucky enough to work with a such a wonderful team and I am really going to miss them! :(

On a final note please welcome Simon, another quirky addition to the Beau team. Simon joined Beau in September and has so far survived my rigorous training regime. I think he will do a great job as the Canadian Renaissance Rep and already he is chasing you up for late album rental returns and your PO#'s. He has also had experience with various album companies similar to Renaissance so you will be in good hands. We suggest that you email Simon with your inquiries especially for new PO#'s and special Stock and Custom orders, please be patient with him as you have with me.

Simon began photographing over 10 years ago when your film camera was still your tool for life. His interests are playing snooker, shuffle board, and spending time in Whistler with a cold beer:

8 Bulletin

A Report on the TD Great Canadian Shoreline Cleanup



It was a blustery day but our Beau Photo staff still turned up in force on a weekend morning, along with photographer extraordinaire, Mits Naga and a few other friends and to clean up the beach area at Hadden Park in Kitsilano. We managed to clear the area of around 63 pounds of garbage in a few short hours. We didn't find anything too out of the ordinary and the prize for most collected item goes to.... cigarette butts. The gang easily collected over 1000 of those. Other finds include: a bathrobe and towel, a boot (no foot), a hat, a big piece of rusted metal and lots of pieces of plastic, paper, styrofoam and plastic bags. A big thanks to everyone that pitched in and we hope to see more of you next year!

9 Events

CHECK OUT BEAU PHOTO AT THE FOLLOWING EVENTS:

PPABC Northern Region Fall Seminar

October 4, 5 Prince George BC.

Speakers in attendance:

Craig Smith's "World Peace Photoshop...no destruction involved" & Andrew & Arlene Simpson's "The World Inside Your Door"

Trade Show on Sunday October 5. To register e-mail: tlcyr@telus.net

APAC show

The Abbotsford Photo Arts Club 's annual photographic seminar consists of photo workshops, a competition, a tradeshow, and door prizes. The seminar hosts approximately 550 photographers and is rated one of the largest one-day workshops in Canada.

<http://www.apac.bc.ca/seminar.html>

CURRENT EXHIBITS

The Malcolmson Collection

A rare collection of vintage and historic photographs that span the history of the medium.

Presentation House Gallery

October 1 to December 20. Opening reception October 3, 6pm.

<http://www.presentationhousegall.com>

Playing Homage

An international group exhibition in which the artist is the subject matter. Featuring works by Kerstin Cmelka, Christos Dikeakos, Andrea Fraser, Rodney Graham, General Idea, Martin Kippenberger, Mark Leckey, Evan Lee, Martha Wilson, and Ming Wong.

Contemporary Art Gallery

September 11 to November 1

<http://www.contemporaryartgallery.ca>

Scott McFarland

A solo exhibit.

Vancouver Art Gallery

October 3 to January 3, 2010

<http://www.vanartgallery.ca>

Roberta Bondar: Canadian Canopies

Featuring a body of work that captures the natural beauty of Canadian trees over four seasons and spotlights the environmental and cultural importance of trees to Canadians.

Diane Farris Gallery

October 8 – 31, 2009. Opening reception October 15, 6 – 8 pm

<http://www.dianefarrisgallery.com>

PHOTOGRAPHY COMPETITION

Image on a Box Photographic Competition 2009

HARMAN technology, the company behind the traditional black-and-white photography brand, Ilford Photo, announces the “Image on a Box Photographic Competition 2009 - North America”. The competition is open to all residents of USA and Canada. Entries must be shot on Ilford Delta 400 Professional film and printed on any ILFORD black and white photographic paper. The closing date for the competition is June 30, 2010.



Front & back cover
photos Mike Mander