



***Join the Beau Photo Team at the TD Great Canadian Shoreline Cleanup!*** The International Coastal Cleanup engages people to remove trash and debris from the world's beaches and waterways, to identify the sources of debris, and to change the behaviors that cause pollution.

The gang at Beau is pitching in and we have sponsored a private clean up at Hadden Park. Hadden Park is located between Kitsilano Dog Beach and Vanier Park. It is the shoreline and park area between Maple St and Chestnut St. Site includes both sides of the spit by the wooden boat marina in front of the Maritime Museum. So, if you want to join in and have fun helping the environment and hang out on the Beau Photo deck afterwards for a well deserved BBQ lunch. Sign up now! Limited space is available. Here is the info:

Saturday, **September 26th** 10:00am sharp at **Hadden Park**  
*BBQ to follow at Beau Photo*  
To sign up call or e-mail Carol at [admin@beauphoto.com](mailto:admin@beauphoto.com)

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## 1. PRO SALES

*Ken*

**BAD NEWS** - The shipments for the new TT1 and TT5 Pocket Wizards have been delayed and the new ship date is slated for the end of May.

**GOOD NEWS** (for you) - After inventory we find ourselves overstocked on a couple of items so lets clear them out at a great price!

Manfrotto black 050 Maxi stand with speed release  
Reg \$ 158.95

**Sale \$127.49**

Photoflex Lite dome 36x46 soft box  
Reg \$220.95

**Sale \$185.49**

## 2. DIGITAL

*Mike*

### **Vacation Time – Oh Yeah!**

Just a quick note that I will be away on vacation until May 18th. The southwest deserts beckon and I haven't been on a real road-trip since early 2007. I am looking forward to lots of shooting with my current EOS-50D system down in southern California, Nevada, Utah, Arizona and possibly New Mexico too! Since I will be camping and spending a lot of time in the backcountry. I will likely not have much Internet access, so sadly, no blog this time. Watch for lots of image galleries upon my return though!

In my absence, please ask for Ken or Kathy and they will be able to help out with anything you might need...

### **Digital Back News: Hasselblad H3DII-31 Sale!**

Hasselblad has announced a wicked promo on their 31 megapixel medium format digital systems. Many of you have asked whether or not you can delete the bundled 80mm "kit" lens, and generally the answer is "Sorry, no". However, during this promo, you can get the H3DII-31, sans lens, for only \$12,995 USD! That includes the H3DII body, the HVD90X viewfinder and the 31 megapixel digital back! Should you want the lens, the price is only \$14,995 USD for the full kit with 80mm lens! That is a whopping \$3,000 savings over the regular price! This promo is running until June 30th. Since the CDN dollar is so volatile, I have chosen to quote these in

USD. As a rough estimate, based on the current exchange rate, add about 26% to those prices for CDN dollars. In my absence, contact Kathy for more information on Hasselblad products.

## **Phase One Capture One PRO software - Introductory Special \$299Cdn!**

We will soon have boxed copies of **Capture One PRO v4.7** in stock and a really great price! Now that I have had some time to spend with Phase One's P45+ and Capture One software, I am better able to answer questions. Also note, that everything I am going to mention applies equally to digital SLR raw images as well. If you have a Canon or Nikon digital camera (or many other brands as well), it is virtually guaranteed that you'll be able to process your raw files with Capture One. For this brief newsletter report, I'll just point out several functions that stand out as being particularly well implemented.

***Lens Aberration Controls:*** if you are familiar with Lightroom or Adobe Camera Raw, the usual suspects are there – vignetting, chromatic aberration (CA) and purple-fringing control. In addition, there is also distortion correction and even lens sharpness falloff control. Off note is that for CA correction, the software will automatically analyze your image and dial in the appropriate amount of correction. This seems to work extremely well and is far easier than fiddling with red/cyan and blue/yellow sliders!

***Advanced Colour Correction controls:*** another standout feature, this allows one to click on a colour in an image, fine tune the selected range on a colour-wheel and then apply hue/saturation/luminosity changes. This allows some remarkable ability to remove unwanted colour casts from, for example, architectural photos that have multiple conflicting light sources with different colour-temperatures.

***Noise Reduction and Sharpening:*** these features offers a more diverse range of adjustment than what one gets in Adobe Camera Raw or Lightroom (although the sharpening seems more of a USM and not a “Smart Sharpen” as in Adobe’s converters) and what I find particularly gratifying is their clean and natural look without the overly “intelligent”, but sometimes artificial looking, sharpening and NR that you get with Adobe. For example, in Adobe’s raw conversions, there is a fair bit of differential sharpening and NR that goes on, based on the camera used, what ISO was used and even image content. For example darker shadows get more NR and smoothing than midtones and highlights. While this can sometime be useful, other

times it lends an over-processed look to images. In Capture One PRO v4.x (as opposed to the older v3.x) one seems to have the ability to completely turn off NR, if so desired, so using third-party NR software or plugins gives much better results. If you want lots of detail across the board, shadow to highlight, and don't mind a little bit of grain (noise), then just turn off NR completely and you can get the look you want!

***Out-of-the-box colour:*** this isn't really a function per se, but I have to say that the colour, contrast and overall look of raw images that Capture One processes is superb. While there is certainly other raw conversion software (other than Adobe) that can give Capture One a run for its money with regards to many aspects of image quality, my gut feeling is that Capture One does give the best out-of-the-box look of any raw converter that I have ever used.

***Tethered Shooting:*** Capture One PRO supports many different D-SLR cameras for tethered shooting functionality. If you are using Capture One for your raw conversions, you don't need to interrupt your workflow to use the camera manufacturer's own software, saving you time and, in the case of Nikon, money as well since Nikon charges for Camera Control Pro. However, other than when using a Phase One medium format camera, tethered shooting is a little more basic, essentially only allowing you to trigger the camera. There is no live-view or exposure control as far as I can see.

One final point is that it is very much worth buying the PRO version of Capture One. The regular version does not have lens aberration corrections, tethered shooting ability and so on. For basic raw conversions, the regular version might suffice, but to get the best out of your images, definitely go PRO! Based on all the differences I've seen, we are not even going to bother stocking the non-pro version of Capture One.

There is a whole lot more I could say about Capture One PRO – this was only the tiniest of overviews, but generally speaking, I am quite impressed with this new version. I could never get to like version 3 for a variety of reasons, but version 4 is a huge improvement in my opinion. You can download a trial version of Capture One from Phase One's website, or we even have trial version Cds we can hand out if you'd rather have a CD installer. You can call either myself (when I'm back from vacation), Ken or Kathy for more information. Watch for more training seminars coming up later in the year as well!

### 3. HAHNEMUHLE CANVAS

Jason

**NEW!** From Hahnemühle: **Daguerre** & **Monet** Fine Art Canvas. Hahnemühle has announced the addition of two new canvas inkjet products to its Digital Fine Art collection.

**The Daguerre Canvas** (400gsm) is a specially coated artist canvas made of poly-cotton with a tactile surface texture, which makes it perfect for fine art photo printing. Its bright-white color provides clear, fresh color and contrasts for black and white reproductions.

**Monet Canvas** (410gsm) has a neutral white base tone, which is slightly warmer than the Daguerre Canvas and is made of 100% cotton. Its outstanding characteristics are highly respected and recommended for art reproduction as well for high-quality photo printing with painting effect. The high surface weights of these new canvases, 400 gsm and 410 gsm, give them a robust, but tactile surface texture.

The Hahnemühle canvases work very well with the Stick & Stretch system of do-it-yourself canvas stretching kits. Fast and economical, call us or come into the store for a demonstration!

<b>17"x39' Roll</b>	\$135.88
<b>24"x39' Roll</b>	\$196.76
<b>36"x39' Roll</b>	\$294.77
<b>44"x39' Roll</b>	\$360.11
<b>60"x39' Roll</b>	\$517.52

\*\*\* A special good-bye to my friend and colleague, Jeff Downer. He has worked in our shipping department since last summer, and we were classmates in Focal Point's Professional Photography full time program last year. One of the best colour darkroom printers I have ever seen, he is going on to new & exciting opportunities! *Good luck, Jeff!!!* \*\*\*

### 4. RENTAL

Kathy

**New year, new rental guide!** Well, I guess the year is getting on, but the rental guide is hot off the press, the old one was getting a little out of date! There have been a few changes to the lineup, most noticeably is the digital selection. The digital world changes fast and at the time of the last printing, we were still eagerly awaiting the D300 and the 40D. We are also in the process of adding some new lenses, so there are a few new ones listed that

we are still waiting for, including the new Canon 24TS-E and the 17TS-E, and the Nikon Micro 105, among others. Come by and pick one up, and watch for the update on our webpage which will be coming soon.

There are also a few price changes as well, mostly small increases and a few decreases. Rising costs from our suppliers and replacing some of our equipment means we have to raise our prices a little as well. This is a good time for me to put in my bit about being nice to rental equipment. It seems lately, our rental equipment has been arriving back a little worse for wear. They are usually relatively small things, but every time a reflector comes back dented because someone packed it badly, or stands are over-tightened and the center columns become deformed or bent, it just adds to the problem. Soon I have to replace a lot of these things and then your rental costs go up. Please don't abuse the equipment, treat it as if it were your own, and if you are someone who doesn't care how you treat your gear, and you throw it around and step on it, then please buy your own gear to step on. Each of you that rents can help keep the prices low by just being a little more gentle, or taking an extra second to properly wrap a cord so it doesn't get twisted and curly. I thank you and so does everyone else who rents, they get good looking equipment at lower prices!

## 5. ALBUMS & FOLDERS UPDATE

*Barb*

Well, it was a wild and wacky April. Spring has finally come to Vancouver! The streets have their 'party dresses' on (the blossom trees are fully out as I write) and their perfume has put a smile on some people's faces... condolences to all of you who suffer from allergies.

As usual, Spring turns one's thoughts to Love & Marriage... and every Bride wants something unique. Some want black leather, some want white satin; some want exactly what their mothers had. Our job is to keep them happy. Some days, it even works!

TAP has introduced a number of new, contemporary albums (both flush mount and slip in) to address the changing market, and Renaissance has been leading the pack for many years. If you can't find illustrations in your current brochures and can't wait for a new set to arrive, do follow the links from our web site to the manufacturers sites and check out what's new.

If upgrading your sample albums, please remember to tell us they're samples.. our manufacturers offer discounts (albums will be stamped

‘sample, not for sale’). There are limits, but they’re reasonable.

We look forward to seeing/talking with you soon.

*Go Canucks, Go.*

## 6. RENAISSANCE ALBUMS

*Timshel*

### ***20% off “Stock” Products for May!***

Good news everyone, Renaissance is having a sale!

During the month of May all regular priced “Stock” products will be discounted 20% to get inventory moving before wedding season hits. This includes Library bound, Milano, Ventura, Hudson, Roma, Elan, Park, and any and all items from the “Stock” section of the catalog! (“Custom” books are regular price though, sorry.)

For even more great deals on stock products come talk to us about what we have left in our old and mis-ordered stock selection. Please, for the love of god, take these books away!

On a more personal note, sadly, this will be my last newsletter installation. For health reasons, I’ve given my notice and will be leaving Beau at the end of May. However, Sarah, our most recent acquisition is absolutely delightful and, if she can survive my teaching, she should be more than equipped to handle anything you can throw at her by the time I go.

During my time here I have been privileged to work with an amazing group of characters who have taught me very much about both the photo industry and life in general. Angie and Carol have created a truly unique business environment that allows us to blend our personal eccentricities (of which I have many) into a professional world which, more often than not, seems to appreciate the break. They have treated me, personally, in a way that has restored my faith in the ideal of having fun, fair and most importantly humane employment. For this reason, and others, it is my hope that Beau can survive at least another 27 years in this increasingly “Made in China” industry.

*It’s been a slice! xoxo*

## 7. NEW STAFF

Beau Photo welcomes **Sarah** and **Maciej** who join us this month! They will each be taking care of the Renaissance albums and the shipping department.

**Sarah's** interest in photography began at when she was 10 while being with her family on holiday. Her father is an amateur photographer, and later she went on to pursue photography at Surrey Institute of Art & Design in Bristol. She photographs landscapes and street life in natural light, one of her favorite places to photograph in is Paris. Her other interests include film, cooking, and climbing.

**Maciej** began photographing around 5 years ago. He is currently a student in photography at Langara college. Maciej shoots primarily in colour and is interested in landscape, wildlife, and macro photography. He has recently been photographing at the Reifel Bird Sanctuary as well as local parks. His other interests include mountain biking, and playing pool.

## 8. EVENTS

**PPOC SEE THE LIGHT** National Convention 2009 May 20-27  
Regina, Saskatchewan. Featuring a speakers series from 12 professional photographers from all over Canada. Beau Photo will showcase our latest products at the convention.  
<http://seethelight.ca/>

**EMILY CARR UNIVERSITY** Graduate and Undergraduate Exhibits 2009  
Undergraduate Exhibition: May 3-10, 10 - 6, North and South Buildings  
Graduate Exhibition: May 3-17, 2009 10 - 6, Charles H. Scott Gallery  
Opening reception May 2, 7pm  
<http://www.ecuad.ca>

**ANDREAS GURSKY** Werke/Works 80-08  
Vancouver Art Gallery May 30 - September 30  
Artist talk May 29, 3pm, Alice MacKay Room, Vancouver Public Library  
<http://www.vanartgallery.bc.ca>