BEAU NEWS



If you were one of the lucky few who pre-ordered your Pocket Wizard in advance you would have received your new **TT1 Mini** or **TT5 Flex** by now. Back-orders are getting filled weekly. As it turns out (at time of writing) we have a couple units remaining for sale and more coming regularly. This is of course the *Canon* version. The *Nikon* versions will not be here till Christmas time. These new Pocket Wizards are amazing and you can read about them on Galbrith's web site: http://www.robgalbraith.com/bins/multi-page.asp?cid=7-9884-9903

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Phase One at Ray's Studio

A big thank you to all who showed up for our Phase One event at Ray Lum's Studio. It was a fun and informative evening and I believe everyone got a lot from the event. Walter from Phase One was as entertaining as ever. There was a great mix of both CAPIC and PPABC members, and we hope to have even more members out for the next event. We are planning to do another series of events in October, so please keep an eye out for them. Until then, there are some great deals on factory refurbished backs or trade up to a new back. Call me for up-to-date prices or to arrange a demo.

Great Deals From Phase One Just Announced!

Here is one of the "Super Summer" bundles:

A refurbished **P 45+ back** with a **Phase One camera, 80mm lens plus a** 75-150 zoom lens is now on sale for **only \$22,990** CAD!! Regular selling price for the body, lens and back is \$25,332, and that is without the 75-150 zoom lens! *This is a fantastic deal.*

At the moment there is a strong inventory of the refurbished P 45+ units, but with a deal like this these will likely sell out.

Program runs until August 30th or while quantities are available.

There are a few more deals on lens bundles and 4 X 5 bundles. Call or e-mail prosales@beauphoto.com for exact details.

2. DIGITAL Mike

Notes from the Field: Lenses

Strictly speaking, this is not "digital" news, other than the fact that the lenses were used on a digital SLR, but since true digital news is a bit sparse right at the moment, and since I am a lens testing geek, well hey... there you go.

Canon TS-E 17mm f/4.0 Tilt-Shift (\$2,649)

Sadly, we still do not have stock, nor has our rental lens arrived, however we did receive precisely one that was allocated to a lucky CPS customer. Equally lucky was the fact that this customer generously allowed me to shoot with his wonderful, and expensive, new lens a little (*you know who you are – thank you!*) and so here are a few notes from the brief testing I did. The lens is indeed quite a monster, big and heavy, but feeling extremely well made – it is an **'L' lens** after all. All the **tilt, shift, locking and focus** controls feel extremely smooth and well implemented. There is no hood available for it (yet?) and the front element is huge, bulging out and looking almost like a fisheye lens. It comes with a large, twist-on locking bayonet lens cap with a built-in "wrist-strap", which is probably very expensive to replace – so don't lose it!

Despite that huge bulging front element and lack of any sort of lens hood, the **anti-reflection coatings** (*Canon's newest high-tech SWC coatings*) are good enough that sun shining directly on the front element only causes a few small flare spots - there is no overall loss of contrast at all. Even with the sun full-on in the field of view, shadows remain dark, colours rich and vibrant with none of the associated contrast reducing "haze" that one might expect in a difficult shot like that. However if the sun is not in the field of view but still hitting the front element, I would nevertheless recommend flagging the lens if possible, on a critical shot, to eliminate any residual flare spots, small as they are.

The sharpness and resolution of this lens is truly extraordinary! On a full-frame Canon **EOS-5D Mark II**, shooting wide open at f/4 with the lens movements centered, the absolute corners of the frame are equally sharp as the center. This is absolutely stunning for a lens this wide and markedly better than any other lens (zoom or prime) in that focal length that I have ever tested from any 35mm manufacturer. Equally stunning is the fact that there is no visible chromatic aberration, none that I could see on the 5D Mark II (see below for comments on this with an EOS-50D). Distortion is visually nonexistent in my tests (although my shots were not ideal for determining this) so it may not be zero, and the "corner stretching" that one also gets at times with ultra-wide lenses was well controlled. Despite the fact that this lens is extremely wide, at full tilt, it is still capable of interesting limited depth-of-field shots as the one below. Also, the shot below had the sun shining right on the front element as well.



Another gratifying thing is that even on an EOS-50D, with its extremely high pixel density (equivalent to a full-frame sensor at around 40 megapixels), the lens still holds up brilliantly as far as resolution and sharpness. Keep in mind that there are many older

design 'L' lenses that perform very well on a full-frame camera like the 5D Mark II, but are actually not razor sharp on the EOS-50D – the high pixel density shows their limitations in resolving power. It looks like Canon has planned for the future here and ensured that the lens will perform brilliantly on newer, higher megapixel sensors too. The one thing that does become visible at the extreme pixel density of the 50D is just a hint of chromatic aberration, however it is just the barest hint. Still extraordinarily good performance here, especially for a 17mm lens, better than anything I've seen. Lastly, even on a crop sensor camera like the EOS-50D, the 17mm lens is still equivalent to a 27mm on a full-frame, so an eminently useful focal length for a tilt-shift lens.

How does it perform at full shift? Well I did not have time to try it much with tilts and shifts, but at full shift, on a 5D Mark II, the extreme corners were a little soft, even at f/11. However this softness was concentrated very much into the most extremely shifted corners, so I suspect at anything less that full shift, the corners would still be very sharp at f/11, probably even less. I believe that even at full shift on an EOS-50D, you might not notice any corner softness at all, due to the cropped sensor. Lastly, even at full shift, there was virtually no chromatic aberration on the 5D Mark II – remarkable! Given its ultra-wide-angle nature, this lens is virtually flawless in my opinion, especially considering it is also an extremely versatile tilt-shift, requiring a much larger image circle, and not just a fixed 17mm. It is expensive, but you'll likely not find a better ultra-wide lens at any price. I need to start saving to buy one of these for myself...

And lastly - No, I have not seen one of the new "version II" 24mm TS-E lenses yet. We are supposed to be getting one in soon, so watch for a review in next month's newsletter!

Canon EF 24mm f/1.4L II (\$1975)

This new "version II" 24mm 'L' replaces the old one and promises to be a much higher quality performer. *Does it deliver on this promise? Oh yeah...* in fact, so much so, that I ended up buying one for myself a few months back, despite its high price! Well, high at least for a "hobbyist" that doesn't earn real money with his photography.

On a full-frame camera, center sharpness is flawless right from the get-go, wide open at f/1.4. The extreme corners are definitely a little soft at f/1.4 but already become very good beyond f/2, and once you get to f/5.6, they are superb. Vignetting, which was a huge problem with the old 24mm, is now far reduced, becoming almost unnoticeable on a full-frame digital at f/4 and beyond.

Chromatic aberration is very well controlled also although it is noticeable and may need fixing were you to make large prints. Luckily CA is fixed very easily with most modern raw converters (Lightroom, Photoshop, Aperture, Capture One etc.) so this is not much of a concern really. However it is interesting that the much wider, and presumably harder to design, 17mm TS-E is better in that regard.

Flare is also very well controlled (*with the same modern SWC coatings*), especially considering it is an f/1.4 lens with a gigantic front element. However, interestingly enough again, I actually believe the 17mm TS-E to be slightly superior. The fact that the 17mm is only an f/4 lens might have a lot to do with that however.

"Bokeh", or the quality (smoothness) of the out-of-focus blurred parts of a photo, is also admirable for such a wide-angle lens. It does suffer from one flaw though, quite common on ultra-fast large aperture lenses, in that it shows **bokeh-chromatic-aberration** (BCA). If you have very high contrast out-of-focus areas, you might see some blurry magenta fringing at one side of the plane of focus and green fringing on the other. This BCA is essentially impossible to fix in any sort of automated way, so I would qualify this as really the only optical flaw of any concern. However most fast lenses exhibit this, so it is certainly not a unique flaw. In addition, **once you stop the lens down, this BCA essentially disappears** – it is only visible at the widest open f-stops.



Lastly, sharpness on the high pixel-density EOS-50D is still exceptional, so once again, Canon has designed this lens with the future firmly in mind. All these new 'L' lenses are very hard to come by, so if you decide you want one for yourself, don't hesitate to place

an order. There is a good chance you might be waiting a month or more for one to arrive...

3. Lensbaby News Jason

Lensbaby 0.42x Super Wide Lens attachment, which converts your Lensbaby lenses from 50mm to 21mm. Specifically designed for compatibility with the Lensbaby Optic Swap System, this 0.42x attachment is lighter and sharper than any



comparable product on the market. All you have to do is screw the 0.42x Super Wide onto the 37mm threads on the front of your Lensbaby lens - then see your creative vision expand to the horizon! The 0.42x attachment also has a macro capability, allowing you to **focus as close as 2.75"** (7 cm) away from the front of your lens!!!

The Lensbaby 0.42x Super Wide Lens effectively eliminates diffusion when standard superwide angle conversion lenses are used with Lensbaby optics. It significantly reduces vignetting on crop sensor cameras, and will only vignette when tilted on full-frame cameras — most standard 0.42x super wide lenses vignette on full-frame cameras with the Lensbaby pointed straight ahead. The Lensbaby 0.42x Super Wide Lens is compatible exclusively with all Lensbaby lenses using the Double Glass, Single Glass, Plastic, and Pinhole/Zone Plate optics as well as Lensbaby 3G and Lensbaby 2.0. The Original Lensbaby requires a special adapter available from Lensbaby.

Professional Digital Retouching Services

by Cindy Bury

Leave your retouching to Cindy! Nationally accredited in digital manipulation, Cindy Bury provides services from basic retouching to the removal of people, and creating virtual backgrounds. Each project is quoted on an individual basis and image privacy is assured.





Before

After

e-mail cindy@buryimages.com or call 604-312-9656

4. Expired Film

Dennis

At our film department there is currently a great selection of expired color reversal film on sale, for *up to 50% off* the regular price. Don't miss out on this rare opportunity. Here is a list of expired film that is available:

Kodak EPP 135-36 / Jan 09 EPP 120 propack / May 09 EPP 4x5 (10 sheets) / May 09 EPP 4x5 (50 sheets) / Jan 09 EPN 4x5 (10 sheets) / Apr 09 EPN 4x5 (50 sheets) / Apr 09 EPY 64T 4x5 (50 sheets) / Jan 09 E100vs 4x5 (50 sheets) / May 09	Reg \$17.45 Reg \$48.01 Reg \$35.71 Reg \$164.01 Reg \$164.01 Reg \$157.86 Reg \$168.95	Sale \$8.73 Sale \$36.01 Sale \$26.78 Sale \$82.01 Sale \$23.21 Sale \$106.61 Sale \$78.93
EPY 64T 4x5 (50 sheets) / Jan 09 E100vs 4x5 (50 sheets) / May 09 Fuji RTP 64T (50 sheets) / Sep 08	Reg \$157.86 Reg \$168.95 Reg \$153.97	Sale \$78.93 Sale \$96.71 Sale \$76.99

5. Rentals Kathy

We are well into the busy summer season here at Beau and this means weekends can be particularly busy, especially the lenses. If you have an event coming up that you need a lens for, make sure you book ahead. We have added a few more lenses to our ever expanding list - in **Nikon**, the **105mm macro** has arrived, we've added the **85mm 1.4** which is proving to be quite popular, and a **35mm f2** to fill that gap between 28mm and 50mm. As far as **Canon** goes, the rental department is having just as much trouble getting lenses as everyone else and we are still waiting for the new **TSE 17mm** and **24mm**, we do still have the older version of the **24mm TSE** if anyone needs it. We did get in a fun lens though - the **Canon MP-E 65mm f2.8 1-5X macro**. *It will do 5x life size!* It's amazing to see the detail in everyday objects you can get with this lens. It can be a little challenging to use, and it has an incredibly shallow depth of field, so if you rent it, give yourself some time to play with it before you shoot a job.

We are hoping to have the rental guide updated on the website early this month, the .pdf and the pages with equipment listings are a little out of date. So keep an eye on our website for the complete list of our new additions.

6. Albums & Folders Update

Barb

Happy Canada Day! Roll out those lazy, hazy, crazy days of Summer! (Remember your sunscreen!)

The deluxe folder sample sets are now ready to send. Let us know if you're interested in receiving one. (If you need a full catalogue set, please advise?)

Please remember that many of our Factories will be either experiencing a Summer 'slow down' or Vacation closure. If you'll be needing anything 'Special' or 'Custom' ordered for presentation between July 15 and August 15, please confirm as soon as possible. We'll make every effort to have your orders on hand when you need them. We appreciate your cooperation!

Salut tout la monde, July already, summer is moving fast. Today everything looks all fresh and green in beautiful BC. Anyway onto album things. What news to tell for this month!

20% off Digital 'Custom Albums' for July 2009 ONLY

Yep, there will be a 20% discount off your 'digital custom albums' throughout the month of July. We have only just been informed of the offer (so apologies to those of you that have already FTP'd your orders before the offer comes into affect). This only applies to those who order in July.

For those of you in the EAST (Renaissance The Book) Your RTB albums will no longer be taking the long haul New York-Vancouver-Toronto route! As from today, for our Renaissance The Book clients in 'Ontario and further East', we now have an address in the Toronto area for albums to get shipped directly. This should speed up your orders by about 1 week! Linda is our Rep in Toronto and she will call you once your orders arrive to arrange for pick up or shipping. If you have any questions regarding this change please call or email me.

Colour Match Calibration Kits for Digital 'Custom Albums' -

I have some good news for those of you who design your RTB 'Custom' digital albums (since you've been inquiring on how to 'calibrate your monitors to match the Renaissance Printer profile'). I have recently discovered that Renaissance carry 'Colour Match Calibration Kits' (although this is not mentioned in the catalogue). The Calibration Kits are now a new stock item at Beau for Renaissance customers. **This item comes at a small price of \$3.95 each**. The kit includes 1 CD containing colour kit images and printed colour cards.

And now.... **ALBUM RENTALS** - A few of the Renaissance sample albums are coming back to us a little worse for wear so please remember to **treat them as if they were your own**. I will supply you with white gloves when renting just to keep them finger print free especially for the beautiful new Galleria 12 x 12 we have just recently acquired. It is a **maximum of 3 days** to rent the albums and we will be implementing the **\$10 a day fine** for late returns (summer season is a busy time and it is unfair to customers who have booked an album to show to potential clients only for it to be late . Sorry, no excuses!



Ninjas have a singular focus on perfecting and executing their art. In this amazing, one-day Ninja Workshop, learn to mesh your body, mind and camera into a spectacular force for creating dramatic fine art photography.

Join international award-winning photographers and educators, Dave & Quin Cheung from DG Studios, as they unveil the secret Ninja shooting and lighting techniques used to produce their signature epic imagery!

Included in the workshop, Dave & Quin will demonstrate how to create powerful products for your clients and take you behind the scenes on what DO's goals are at every step of the process. From out of camera RAW files to finished album spreads, Ninja workshop will give you the next level of tools to empower you, your art, and ultimately, your business.

WHEN: Monday, July 27, 2009 9:30 AM - 5:30 PM

WHERE: Langara College 100 West 49th Avenue Vancouver, BC, Canada V5Y 2Z6

WHAT: Learn amazing fine art shooting and post-production techniques from international award-winning photographers Dave and Quin Cheung.

Includes lunch, sponsor goodie bag and an unbelievable amount of ninja street cred

COST: \$400 USD \$300 USD before July 1, 2009

For more information please visit w











8. Ninja Workshop

ONE DAY ONLY Monday 27th July 2009 @ Langara College As some of you are aware there will be an incredible one day 'Ninja Workshop' covering aspects of fine art shooting and post-production techniques from international award winning photographers Dave and Quin Cheung of DQ studios.

Included in the workshop.....

David & Quin will demonstrate how to create powerful products for your clients and take you behind the scenes on what DQ's goals are at every step of the process. From out of camera RAW files to finished album spreads, the Ninja Workshop will give you the next level of tools to empower you, your art and ultimately your business!

For those of you that are already registered – **this won't be a shooting seminar, so cameras are not required.** Just bring something for note taking. I recommend if you are interested to Register early as spaces are limited. There is more information available at the following website: http://www.ninjaworkshops.com/

WHEN: Monday, 27th July 2009 - 9:30 am - 5:30 pm

WHERE: Langara College - 100 West 49th Avenue, Vancouver

COST: \$400 Canadian

To register for the Ninja Workshop please contact:

Sarah at Beau Photo – tel: **604-734-7771**

or email: albums@beauphoto.com

About Dave & Quin Cheung

Dave & Quin Cheung are the visual artists behind DQ Studios and are also highly respected educators in the wedding photography industry. They have taught photographers from around the world on topics ranging from philosophy of wedding photography to business and sales structure. Being co-creators of the QuiKeys work flow system, Dave & Quin continue to innovate work flow solutions from shoot to album design.

9. Events

IMAGE EXPLORATIONS 2009 July 12 - July 16

Image Explorations is a school recognized by the PPA for professional photography development. Learn everything you have ever wanted to know about Photoshop, Wedding photography, Portrait photography from top instructors from around North America. This is a week of dynamic professional development, fun, and fellowship with people who believe that photography is a passionate and rewarding career. Classes fill up fast, so register your spot today!

http://www.imageexplorations.ca/about us.php

GREAT CANADIAN SHORELINE CLEANUP September 26th

Join the Beau Photo Team at the TD Great Canadian Shoreline Cleanup! The International Coastal Cleanup engages people to remove trash and debris from the world's beaches and waterways, to identify the sources of debris, and to change the behaviors that cause pollution. The gang at Beau is pitching in and we have sponsored a private clean up for Hadden Park. Hadden Park is located between Kitsilano Dog Beach and Vanier Park, Shoreline and Park area between Maple St and Chestnut St. Site includes both sides of the spit by the wooden boat marina in front of the Maritime Museum. Please join in and have fun helping the environment and hang out on the Beau Photo deck afterwards for a well deserved BBQ lunch.

Saturday, September 26th, 10:00am sharp at Hadden Park.

BBQ to follow at Beau Photo. To sign up e-mail

admin@beauphoto.com or call Carol at 604-734-7771

Space is limited.

FLOW

The Progression of Freeride Mountain Bikng on Vancouver's North Shore

Featuring the photos of Sterling Lorence

Presentation House Gallery June 27 - August 2

http://www.presentationhousegall.com