



Happy New Year

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PRO SALES

Ken

New Year Resolution

As this is the time of year when everyone is making New Years resolutions I thought I would tell you about mine for ProSales. The beginning of the new year will be the launch of a completely revamped Used and Consignment listing on our website. It has been something I have put off for too long now and in the new year I will dedicate time to bringing it up-to-date.

The new pages will include the most current listings as well as special sale items and a new feature I would like to introduce called B-bay where unique one of a kind items are auctioned off to the highest bidder, the details of that have yet to be worked out.

I welcome all suggestions from you our valued customers to make the used page more informative and user friendly. Tell me what you would like to see and I will try to put it into use.

January Blow-out Sale

All Used camera equipment will be on sale in the month of January, with savings of up to 30%. Items will be discounted on an individual basis. So I will not list them here, you will just have to come in and score these great deals. This sale is on Used items only not on Consignment. So don't delay come on in the first week we get back and take home a great deal.

Finally I wish all of you a very Happy and Successful New Year!

THINK TANK

Jason

The boys & gals at Think Tank have designed a bunch of new and interesting bags aimed at the shooter who work in urban or crowded environments. The first one is the **Streetwalker Harddrive**. This slim, lightweight backpack that also holds a 15" laptop, as well as a pro-size DSLR and a 70-200mm f2.8 lens with hood attached.

Here are some of its' features:

- Designed to hold most 15" laptops.
- Holds Pro-size SLR and 70-200 2.8 attached with hood in position.
- Carries monopods and tripods in the bottom front pocket.
- Additional tripod cup for larger tripods.
- A Pro Speed Belt (sold separately) can be attached.
- Contoured harness for men and women with air channel.
- Removable seam-sealed rain cover.
- Upper organizer pocket for pens, memory cards, passports, and more.
- Two side pockets and two stretch pockets.
- Removable webbing waistbelt detaches easily.
- Shoulder harness pockets, D Rings, and sternum strap.
- Clear business card holder for quick identification.
- Sold separately – Camera Support Straps



Think Tank Streetwalker Harddrive \$178.95



Think Tank Urban Disguise 35 \$148.95

The **Urban Disguise 35** is the perfect size for photographers on the go, since it holds up to a 13.3" laptop with a standard-size SLR or up to a 10" laptop with a Pro-size SLR with lens attached. It features a large opening for easy access to equipment and can be attached to a roller. It can be used as a backpack with the Shoulder Harness (sold separately).

The Urban Disguise shoulder bags allow you to travel in style and protect your valuable equipment without attracting attention to yourself as a photographer.



NEW! Nikon D3X Body

What did Santa have in store this year? Well, with the timing for the release of Nikon's new flagship camera, one could almost believe Santa had something to do with it! The long wait is finally over; finally there is a high megapixel camera to satisfy the resolving power of all those brilliant new Nikon lenses you might already own – the 14-24mm f/2.8, the 24-70mm f/2.8, the 60mm AF-S Micro and so on. Virtually all of Nikon's recent lens releases have proven themselves to be absolutely fantastic on the image quality front. Now, with the FX-Format (full-frame) D3X, you can really take advantage of them with a whopping near 25 megapixels of resolution!

Since everyone seems to be obsessed with talking about the price (heck, even "Hitler" ranted about it on YouTube!) I am going to get the bad news out of the way first... the new D3X body will cost you about \$9,400 to buy. Err... what's that, over 9 grand? Yep. That is not a typo, the price starts with a '9', and no that is not nine-hundred something – it's 'thousands'.

I am going to summarize my impressions briefly, due to limited space in our newsletter, so **for an expanded version of this article, please visit <http://www.beauphoto.com/digital/news/d3x.html>**

Resolution: At over 24 megapixels, with what seems to be a weak anti-aliasing filter as well, the resolution is amazing. You will see a huge improvement in detail over any other Nikon digital SLR that has come before. However, you need to carefully map out the sweet spot, as far as f-stop, of your lenses though – the resolution is high enough that a lack of lens sharpness can easily become noticeable with the D3X.

Noise: No, the D3X is not a D3. The sensor is indeed noisier, but keep the ISO's down to 100, 200 or even 400 and you'll be very happy at the performance. If you want to shoot at a higher ISO, then reach for that D700 or D3. I would say the target market for the D3X is landscape, architectural or studio shooters, so generally high ISO is not something that is frequently needed – a tripod is generally always being used. Several second long time exposures at low ISO seem very good also, with virtually no visible noise at all. As a point of comparison, Canon's 20+ megapixel flagship, the 1Ds Mark III, has noise levels that are only slightly less but then the megapixel count is less too. Sure, Canon's new 5D Mark II is groundbreaking in combining high megapixels with low noise, but it is only a "prosumer" body. In most areas, the D3X will leave the 5D Mark III standing still: durability and weather-proofing, AF performance, viewfinder, shutter lag, TTL flash system etc.

Performance: Again, for the target market, 5 fps should be plenty. This is not generally a sports shooter's camera. As far as card write times and responsiveness of playing back images and such, it is very snappy. You'd never really notice the volumes of data the camera is pushing around, working with those huge image files. Overall, except absolute frame rates, the D3X feels very much like a D3, and that is a good thing.

Value: This is the tough one. If you truly need that resolution, not just want but actually need, then even at the price it is at, the D3X represents fair value. If you need to shoot a job that cannot be done on your 12 megapixel D3 or D300 for example, renting a 1Ds Mark III kit (with lenses) or a Hasselblad medium format digital system will cost you \$400 to \$700 per day. After only 13-23 days of rental, you will have paid off a D3X! If your high megapixel needs are less frequent, then renting or waiting for a more affordable high megapixel Nikon body might be in order. No, the D3X is not for everyone, but maybe it is right for you. If you need help deciding or want to know more about the D3X, please call me here. Also, I plan on having some big sample prints here from my day of shooting with the D3X, so feel free to drop by and have a look...

HOLGA 120 WPC

Dennis



The 120 WPC is the latest addition to the Holga family. This wide angle camera makes use of a pinhole instead of a plastic lens. With variable film areas of 6x9 and 6x12cm, 8 or 6 photographs can be exposed in each 120 roll of film, obtaining wide angle views in 120 degrees. The outcoming photographs have infinite depth and sharpness that is achievable by the small pinhole with an aperture of F133. A liquid level is attached on the wide top of the camera body along with two picture limit guidelines, making it easy for one to accurately line up a composition without the use of a view finder. Longer exposure time is required for the pinhole camera, and it is necessary to mount the camera on a tripod along with the use of a cable release to avoid camera shake. Like the rest of the cameras in the Holga family, experimentation is highly recommended when photographing with the Holga WPC for unique results.

Price \$51.50

Other plastic pinhole camera are available at Beau Photo, such as the Holga 120 and 135 pinhole cameras, and the lens optional Diana+ / F+(with an external flash) camera with a pinhole option.

RENAISSANCE ALBUMS

Timshel

Hello everyone! Just a quick note on Renaissance albums to start out 2009.

As many of you know, due to the fluctuation in the Canadian dollar and some adjustments made by the factory (not all increases) our prices are changing this year.

As noted in the December addition of the newsletter, the new pricing will go into effect beginning with any orders that hadn't been received

by Renaissance as of their departure for the Holidays December 18th so, hopefully you managed to sneak your order in under the line. However, at the time I am writing this we still don't have the updated prices for you yet, so, here is what we can do.

If you want the updated Renaissance pricing for 2009 email me at Albums@BeauPhoto.com and let me know weather a PDF emailed to you will suffice or if you need a printed, hard copy, with the new catalog, which we are expecting to arrive sometime in February. (please include your mailing address!)

In the mean time, I hope that all of you have had a lovely, refreshing winter holiday, and I look forward to hearing about all of your resolutions!

ALBUMS & FOLIOS

Barb

Happy New Year, everyone! I hope you had a warm and wonderful holiday, and that Santa brought you everything you wanted and deserved! (I LOVED my lump of coal...it was BEAU-tiful.)

As is usual at this time of year, we've received price updates from some of our manufacturers, and more are expected in the next couple of weeks. Please let us know if you'd like an update to your Beau Photo Catalogue? We'll send it out as soon as we can. We've ordered new brochures from our Album and Folder manufacturers, so updated illustrations will be available shortly.

If you see anything in the TAP brochure that you'd like to test, please advise. Be aware that some items can be ordered by case quantity only, but I can always request a sample of a mount so you can assess how it would enhance your presentation. Albums and folios can be ordered individually, so you wouldn't be obligated to order a case of 10 or 12 (or so) items. Also, if there is a product that you think we should consider keeping in stock, please let me know. We're open to suggestions.

Looking forward to serving you in 2009..

Now that we're in the dark, cold days of winter, I have just the thing to brighten up your day and your shoot. The **Profoto Giant** is a 7' parabolic reflector that gives soft, even light while keeping the highlights and shadows crisp. Try it out on your next fashion shoot. One head can evenly light a wide area, and the reflector is very efficient - the Profoto website states that it will give f64 at 4 meters using a 2400ws pack. Come by to have a look at our Giant or rent it and see for yourself what it can do.

And in case that didn't make you bright, you can let in more light with the new **Canon 85mm f1.2**. It has finally arrived and will probably be very popular so be sure to book ahead. Also new in rentals is the much anticipated **Canon 5D MkII**. Now watch for the new **Nikon D3X** soon to arrive in rentals - it's getting tough to keep up with it all.

Also our updated rental guide will come out in the next few months. It will have all the latest digital cameras and accessories we've added to rentals, as well as an information chart to try and bring some order to the megapixel race.

Good luck to all in keeping with any new years resolutions you may have made, and to those who don't bother to make them because you don't need a new year to resolve to do something good, we say way to go! Whatever your plans for the new year are, give yourself a chance to do some photography for fun.