NEWSLETTER

New think Tank Hydrophobia at Beau!

This Hydrophobia can be your antidote to your fear of water.

"Hydrophobia" which is another word for **Rabies**, takes its name from the one of its symptoms (the fear of water). In this case the opposite may be true, and this rain cover may just get you outside singing in the rain.

The Hydrophobia 300 - 600 is the first rain cover specifically designed to be pre-mounted for quick deployment. When in the field, where inclement weather can destroy a shot or gear, photographers need a simple and hassle free system for immediately deploying a rain cover to protect their SLRs and lenses. Photographers attach the Hydrophobia over their lenses before going out into the field, rolling it up tight and out of the way. Then, when weather threatens, they simply unroll the rain cover over the rest of the lens and body, securely protecting both. The rain cover fits onto a 300 f2.8, 400 f2.8, 500 f4, and 600 f4, making it ideally suited for sports and nature photographers. The Hydrophobia comes with two extended sleeves through which photographers insert their arms to access all of their camera controls. It

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erproof tape is applied to all seams,

allows them to shoot vertically in either direction, and they can add a tele-converter to the lens by simply unzipping the back. (Eyepieces for different camera models are sold separately.) The fabric used on the Hydrophobia is ten times as waterproof as normal fabric. and a waterproof tape is applied to all seams, providing an even more waterproof barrier. Other features include a clear PU back and top to see controls and the memory cards and batteries can be changed without taking the cover off. For more information visit www.thinktankphoto.com/ttp_product_HydroPhb.php.

Easter Closures at Beau Photo

Beau Photo will be closed from:

Thursday March 20th at 5:00 Pm till Tuesday March 25th at 8:30 Am

At this time the Staff of Beau Photo would like to wish all our customers and their families

A happy and safe Holiday Season

Inventory Day Cometh!

And the savings are there for you.

Inventory day is fast approaching and we don't want to be counting till wee in the morn' so I've decided to slash the prices on select items. These are limited quantity items so you will want to come in early to get the best selection.



Vel-lux:

All remaining stock of Vel-lux / Velleux Portfolios and binders will be an amazing **25** % off.

Vel-lux was the premier manufacturer of portfolios and cases till the tax man came. We still have a good selection of portfolios and books and now at blow-out prices.

Huge sale on Lowepro Photo and Nature Trekkers:

Hurry in, there are still some left! Save up to 40% on Lowepro's best selling backpacks for outdoor photographers. These roomy backpacks can be customized for a variety of equipment. They have been designed with very comfortable harness systems that are fully adjustable for all body types. The well thought out design extends down to the smallest details, including all weather covers and water resistant YKK zippers. Both the Nature and Photo Trekkers come with a daypack, side shoulder strap, rubber handle and quick access tripod mount, to position down the center or sides of the pack. To get this great deal on a Nature Trekker or Photo Trekker backpack, act quickly because this is a special promotion through Lowepro and stock is limited.



Photo Trekker Reg. \$315.95

Sale \$195.95

Nature Trekker Reg. \$271.95

Sale \$163.95



Pictronic Picture Frames:

We have slashed the price on Pictronic picture frames. These **Back-lit** photo frames are a great way to display your 5 x 7 prints. These frames use a low voltage technology that gives off no heat and no UV emissions so they are safe for your inkjet prints. Pictronic picture frames are no thicker than a regular photo frame and will look great displayed on a shelf in your home! (doggy pictures not included)

Regularly \$36.50 and \$39.50 now on sale for \$26.95

Other Items On Sale:

DF Albums : Most items at below cost! **Canvas Laminate** 25"x50' Rolls reg. \$249.50 **Now \$60.00**

Brown Tap Cal-Coco folders: Most items at or below cost!

Lightrein & Lighttools: Muslin Backdrops and Softboxes: 10 % off our regular low prices!

Sale prices are for in-stock products only!



New to Beau's Shelves

Agfa Rodinal is Back!

A new day is dawning.

You may not have heard, but we are now stocked up with Rodinal developer in the 500 ml. bottles. We made a large purchase of Rodinal, now being produced by the German chemical manufacturer A&O. Rodinal was first produced by Agfa in 1891, making it the oldest developer in commercial production. Based on paraminophenol chemical process, Rodinal is a highly concentrated, very sharp working developer having the properties necessary in matching negative to subject contrast. It is most suitable for slow and medium speed films. Dilution in ratios of 1:10 to 1:100. So weep no longer Rodinal is back!

Rodinal 500 ml.

1 to 9 \$17.71

10 + \$16.47





Manfrotto 055MF3 Special purchase Pricing!

Specifically designed for extreme outdoor assignments. The o55MF3 has a three-faceted aluminum center column, which can offset the pressure of the torsion caused while in the horizontal position. The legs are constructed of 1.2 mm carbon fiber tube combined with magnesium die-casting, quick-action lever locking collars made of magnesium die-casting. Each leg can be set independently in one of four angle settings using the dedicated quick-action leg angle selector. The top spider is made of magnesium die-casting, and includes the clamping system for the dual position center column plus a built-in bubble level. To assure the best thermal resistance, all parts have been assembled using a proven pressure clamping technology that eliminates failure-prone glue joints for greater durability and in-the-field serviceability. A hand-padded carrying strap, supplied with the tripod, can also operate like a hook to hang weights from in order to increase the stability of the tripod during shoots in extreme wind conditions. We have made a special purchase so stock will be limited.

Manfrotto 055MF3

Reg \$407.95

Sale \$345.95

New Kenko R72 filters:

We will now be stocking Kenko R₇₂ infrared filters in the larger sizes of 67 mm, 72 mm. and 77 mm. They should be arriving the first week in March. These will be a great match for the Rollei Infrared that we have in stock and the new Efke Infrared films that Krista-Belle will be ordering shortly.





Ken

Product Sales and Purchasing

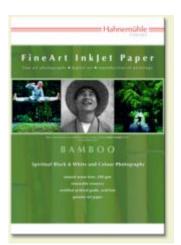
Hahnemühle Bamboo in stock at Beau!

The traditional Hahnemühle paper mill has developed the worldwide first Fine Art inkjet paper made from bamboo fibers. The natural white paper with a warm tone combines spiritual photography with environmental considerations. "Bamboo 290" consists of fibers from highly renewable bamboo grass. Hahnemühle will donate a portion of the revenues to supporting environmental projects.

We have finally received our long awaited shipment of Hahnemühle Bamboo paper.

Hahnemühle Bamboo 290 gsm 8.5 x 11 20sheets \$28.54 Hahnemühle Bamboo 290 gsm 11 x 17 20sheets \$54.16 Hahnemühle Bamboo 290 gsm 13 x 19 20sheets \$70.04

Other sizes and rolls are special order please call for pricing



FILM AND PAPER NEWS



Holga Mania!

Beau Photo Supplies has ordered an unlimited supply of regular stocked Holgas to give you the lowest price possible. We also ordered the new Holga 120 pinhole, 135 pinhole and 135 cameras.

To introduce our new Holga camera line, Beau Photo Supplies is giving an additional 10% off the month of March!

HOLGA N	without flash	\$22.95	HOLGA FN	with flash	\$36.45
HOLGA CFN	colour flash	\$40.95	HOLGA 135	35 mm camera	\$36.45
HOLGA 135 PC	35 mm pinhole	\$40.05	HOLGA 120 PC	120 mm pinhole	\$31.05

Fujichrome Quickload Film has arrived!

	I - 2	3 +
Fuji Provia 100F Quickload 4 x 5	\$97.04	\$89.37
Fuji Velvia 50 Quickload 4 x 5	\$111.25	\$102.46

Krista-Belle Stewart

Film and Paper Department

Polaroid's Demise

Below is an article by Washington Post reporter Frank Ahrens that lays out Polaroid's eventual demise. We at Beau Photo will try to keep stocked up until that time, but as these things go, there is usually a rush to corner the market and what limited supply that is available up is gobbled up and the resold at exorbitant prices. We on the other hand are committed to keep the prices as low as possible.

Polaroid Technology Fades Out

By <u>Frank Ahrens</u>
Washington Post Staff Writer
Saturday, February 9, 2008; Page Doi



When Polaroid users pulled a picture out of their cameras, an image would slowly appear before their eyes. Now, like the process in reverse, the image of the Polaroid instant camera - dimming for years -- has finally gone black. Polaroid, based in Waltham, Mass., is shutting down factories in the United States and abroad as the company abandons the technology that made the instant photo possible, the <u>Boston Globe</u> reported yesterday. The company will cease production of its film by next year. The artsy, instantly gratifying Polaroid images, reeking of processing chemicals, have finally been done in by endless Flickr Web pages full of digital images, flawlessly produced by cameras that do not require film, emulsion or anything bigger than a shirt pocket to carry them around. Polaroid introduced its instant camera in 1948, perfect timing to catch the mad tricycle rides of the first baby boomers, zipping around the new American suburbia. With its finely machined stainless steel body and black bellows, the Polaroid Land Camera looked anything but modern. Its instant film came in roll. Polaroid moved to cartridge film in 1963 with its 100-series camera, which became a staple of professional photographers. They used the rugged Polaroid to take test photos, instantly checking lighting and composition before committing an image to negative But the company's boom and the Polaroid's place in the culture came with the SX-70, introduced in 1972. This groovy camera, with its aluminum and faux-leather body, was perfect for a hedonistic decade that couldn't take enough pictures of itself. They were good times for Polaroid; the company's employment peaked in 1978. A generation later, the Polaroid became a hipster must-have. Now, it becomes little more than an image in history's digital scrapbook

Album and Folder Update

A startling development in the Canadian Album Manufacturing scene: Harwood Photographic has closed its doors following a series of family tragedies. (Some of you might remember that Harwood took over when DF Albums went out of business several years ago.)

There is a silver lining to this dark cloud: it appears that another, very well-respected, Canadian manufacturer will be buying the equipment and carrying on production of the Primo line of albums. We'll keep you posted as events unfold. If you have a 'wish list' of products you'd like to continue to see from this line, please let me know. I'll pass the information along.

The new TAP Brochures have arrived and prices have been updated (most have dropped a bit... Go, LOON!!) If you need a new Catalogue set this year, please let us know as soon as possible and we'll put your name on the big list.

Hoppy Easter, everyone!

Barb Albums and Folders

We are: Beau Photo Supplies Inc.

1520 West 6th Avenue Vancouver, B.C. Canada V6J IR2 **Tel: 604 734 7771** Fax: 604 734 7730 <u>www.beauphoto.com</u>

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Renaissance Albums

Catalogues and samples for 2008 albums have finally arrived. New pricing is now securely posted on our website and the pdf version of the catalogue is available to be sent out. If you'd like one please just email me with your business name and address at <u>ola@beauphoto.com</u> and I'll get one out to you right away

Ola Renaissance Albums

NEWS FROM THE BACK

RENTAL NEWS

Well, it's the news all Nikon users have been waiting for... the arrival of the full frame D₃ body. Though they are still hard to come by, we did manage to get one for our rental department. So far this looks like a very

nice camera, though it's been here for less than a week and has been out on a rental more than it's been here. Along with the D3 we've also got the new AF-S 24-70 2.8G IF-ED lens and the AF-S 14-24 2.8G IF-ED, both very sharp, well designed lenses that we've heard good feedback about so far. Having these in rentals means you gan give them a try to see what all the fuss is about before you spend the money to buy one. Of course once you try them, it will be hard to go back, so be warned, they could be addictive! The D3 rents for \$250/day, the lenses \$35/day each. This means that the D2x, which will be staying in rentals for a while, will come down in price to \$175/day. Also, while we were at it, we reduced the rental of a Canon 5D to \$175 as well. In the future we are hoping to get the new 60mm macro from Nikon. There hasn't been a replacement for this lens for quite a while, and since the older version is quite a nice lens, we are looking forward to what the new lens might bring. If you have



any questions about our new Nikon equipment, or would like to book it, give us a call and we can set you up. And don't forget about the great rental del over the long weekend. Pick up Thursday after 1:00Pm and return Tuesday before noon for a one day rental charge.

Kathy Rentals

PRO SALE NEWS

We are spring cleaning! Here are some of our Nikon and Canon specials.

Nikon

Nikon 14mm f2.8 = \$1435.00 Nikon 16mm f2.8 = \$725.00 Nikon 18mm f2.8 = 1389.00 Nikon 24mm f2.8 = \$355.00

Nikon 28mm f2.8 = \$239.00 Nikon 70-300 f4.5-5.6 VR = \$489.00

Nikon 80-400 f4.5-5.6 VR = \$1415.00

Canon

Canon 14mm f2.8 = \$1999.00 Canon 85mm f1.8 = \$495.00

Canon 10-22 f3.5-4.5 = \$849.00 Canon 14 EX ring flash = \$699.00.

Ron Pro Sales

DIGITAL NEWS

With PMA now over, there is nothing much new to report. I had a brief time (an hour or so) to shoot with a preproduction Fuji S100FS and an F100fd (see the February News for more details) and they both seem like very nice cameras. Firmware was not in a complete state yet, so I cannot comment on the preliminary image quality, but as far as handling, I must say that I was quite impressed with the S100FS. For a P&S, it was very responsive to shoot with and had by far the best electronic viewfinder (EVF) that I have ever seen. It almost looked like an optical finder at first glance. I'll have a better idea on image quality once the camera is closer to its final production version, and after I have a chance to look at some raw image files when there is some software available that will read them! Good news on pricing too – Fuji has pinned it down and it will only sell for \$699, far less than originally anticipated.

The zoom range of the little F100fd (28-140 with IS) is a welcome improvement over the more limited range of the earlier F30/F31 models and indeed even its preliminary JPEG image quality was promising. The loss of true aperture and shutter priority modes is sad however and the likely loss of the F30/F31's amazing battery life, due to the new camera's much slimmer lines, is a bit of a shame as well. Still, it might end up being one of the best overall P&S models in the under \$400 price point...

Spring "Cleaning" Sale!

Well, that time of year is near – Beau Photo Inventory Day – and we need to trim down some inventory in anticipation. That means sale prices, so have a look at the following list...

Hasselblad H3D/39 MF Digital SLR Demo Kit: **\$22,995** (39 megapixel, complete kit and includes full 1 year Hasselblad warranty at \$10,000 below normal pricing or \$12,000 below the new H3DII/39!)

Canon iPF5000 Demo Printer (17" wide) with roll-feeder and a near full set of inks: \$1200 (with full 1 year warranty)

Canon Pro 9500 Demo Printer (13" wide): \$769

Microtek Artix Scan 120 Medium Format Film Scanner: \$1500 (2 left – way sharper than any flatbed!)

Wacom Intuos 3 6x11 Graphics Tablet: \$379 (new - 1 only)

MacAlly PHR-100AF Firewire Drive Enclosure: **\$39** (new - we can order an install a hard drive for you – up to 750Gb available)

ColorVision PrintFIX PRO Suite: \$499 (new – includes Spyder2 PRO and the exact same printer calibration unit as the new "Spyder3 Print" package)

Color Vision Master Suite Spectro DEMO: \$199 (this demo is a printeronly calibration unit that used to sell for \$1100. It includes the "Color Mouse" patch reader, software and USB to Serial adapters)

Xrite (Gretag-Macbeth) Eye-One Display LT and Eye-One Display2 calibrators: \$139 and \$199 respectively

Mike Mander

Digital Imaging Dept.

Calendar of Events

Up and Coming:

Presentation House Gallery is pleased to present the broadest and most revealing survey of its kind, "Lisette Model and Her Successors" brings together for the first time a selection of vintage works by Lisette Model —one of the last century's most significant photographers—and thirteen of her students who went on to leave their own marks on American photographic history: Diane Arbus, Bruce Cratsley, Lynn Davis, Elaine Ellman, Larry Fink, Peter Hujar, Raymond Jacobs, Ruth Kaplan, Leon Levinstein, Eva Rubinstein, Gary Schneider, Rosalind Solomon, and Bruce Weber. www.presentationhousegall.com/ March 15 to April 20, 2008 Opening Reception Friday, March 14 at 7pm There will also be an artist talk & book signing by Rosalind Solomon Thursday, March 13/7:30 The Emily Carr Institute 1399 Johnston Street Lecture Theatre Rm 328, South Building

Vancouver Art Gallery

TruthBeauty: Pictorialism and the Photograph as Art, 1845-1945 February 2 to April 27, 2008 The hauntingly beautiful photographs created within the Pictorialist movement in the latenineteenth and early-twentieth centuries are among the most important works of art in the medium's history. TruthBeauty will bring together more than 150 of the finest photographs by renowned artists such as Julia Margaret Cameron, Baron Adolph de Meyer, Alfred Stieglitz, Edward Steichen and Josef Sudek. The Pictorialist artists sought to elevate photography—still seen in the nineteenth century as merely a mechanical tool of documentation—into the realm of fine art.

Foto Image Works The 3rd Annual Weekend of Photographic Education, Motivation and Illumination. Take your photography to the next level. Join three award winning professional photographers for two days of interactive and inspirational photographic instruction. April 19 -20

UBC Campus Vancouver.

www.fotoimageworks.com