
BEAU NEWS

AUGUST 2008



I DO, YOU DO, WE DO!!

Our incredible Renaissance digital wedding albums -
on special this month. See inside for details.

OUI OUI

PRO SALES

Big Sale on Used and Consignment Cameras and Accessories

Bronica, Cambo, Canon, Contax, Hasselblad, Leica, Mamiya, Nikon, Pentax, Sinar, Broncolor, Dynalite, Metz, Hensel, Speedotron, Epson

For 3 weeks only, all used and consignment cameras, lenses, lighting, stands and accessories are **10% off**. This is a great opportunity to purchase that item you have been thinking about for a long time but have been waiting for the right time to buy. Don't let this opportunity pass you by.

Sale Starts July 28th and continues till the 15th of August

Sale on Lexar extended for the month of August!

CF cards	Reg.	Sale
Lexar CF Pro 133X 2GB	\$ 50.95	\$ 45.49
Lexar CF Pro 133X 4GB	\$ 75.95	\$ 68.49
Lexar CF Pro 133X 8GB	\$125.95	\$119.49
Lexar CF Pro 300X 2GB	\$ 70.95	\$ 66.49
Lexar CF Pro 300X 4GB	\$120.95	\$115.49
Lexar CF Pro 300X 8GB	\$223.95	\$215.49
SD cards		
Lexar SD Pro 133X 2GB	\$ 40.95	\$ 36.49
Lexar SD Pro 133X 4GB	\$ 59.95	\$ 55.49

All Muslin and Canvas Backgrounds are on special this month

Come in during the month of August and receive clearance pricing on all **Off the Wall** and **Studio Dynamics** muslin and canvas backdrops. These are new backdrops. We are just making space for more **Lightrein** backdrops. If you don't find the colour you like then chose a **Lightrein** backdrop and take 10% off the already low prices.

Studio Dynamics	10 x 20 Muslin	Reg. \$450.95	Sale \$225.49
Off the Wall	10 x 24 Muslin	Reg. \$249.95	Sale \$185.49
Lightrein	6.5 x 10 Muslin	Reg. \$83.95	Sale \$75.55
Lightrein	10 x 24 Muslin	Reg. \$227.95	Sale \$205.15

New Photoflex Stand & Light bag



A great bag at a great price. The Transpac Single Case has rigid walls to protect your gear, inline-style wheels for easy transport, hard-plastic corner protectors to resist impact damage, a “stuff compartment” on top flap to store odds and ends and hard plastic feet for upright storage. This Transpac bag has an adjustable divider system for separating more fragile gear or it can be removed all together to transport a whole cash of stands. All for only \$201.95 Come in and check it out.

Here are the specs.:

External Dimensions	36 x 12 x 10” (91.4 x 30.5 x 25.4cm)
External Dimensions (with feet)	42 x 12 x 10” (106.7 x 30.5 x 25.4cm)
Internal Dimensions	34 x 10.5 x 10.5” (86.4 x 26.7 x 26.7cm)
Weight	14.4 lbs (6.5 kg)

LIGHTING

New lower prices for Hensel

As of August we will be lowering the prices for Hensel. We are doing this in order to introduce many new photographers who may not know about this great line of high quality photographic equipment. Hensel has been producing photographic lights in Germany since 1963 and they have expanding and improving there lights ever since. Beau Photo was the first to bring Hensel lights into Canada in the 80's and we have been enjoying the symbiotic relationship ever since.

For a full line of products now at lower prices check out <http://www.hensel-studiotechnik.de/english/index.html>

As a re-introduction we have the Integra Pro Plus Kit on Sale!

The Kit includes: 2x 500 watt flash heads with built in receivers, 1x transmitter (for wireless trigger of Flash heads) 2x stands, 1x 7" reflector, 1x softbox, 1x speedring and a travel case.

Regular price \$2547.95

Sale price \$1999.95

Profoto Great Deals in August

A great month to buy Profoto if you are looking to save money!

Free lamp head when you buy a Pro-7b

If you buy a Pro-7b, we will give you a Pro-B lamp head for free. The Pro-7b is a state-of-the-art battery generator. It has a full 7 stop range up to 1200ws and flash durations of 1/1400-1/3000s.

Free lamp head when you buy any AcuteB

If you buy any AcuteB 600, we will give you an AcuteB lamp head for free. The AcuteB 600 is Profoto's new and revolutionary battery generator, weighing a mere 11lbs but still delivering a 7 f-stop range up to 600ws. It's also available with a built-in Pocket Wizard receivers.

Ken



DIGITAL

New! Nikon D700 Full-Frame Digital SLR and SB-900 Speedlight Flash



Just in (and in stock too – whoohoo!) is the new D700. What is a D700 you ask? Imagine a D300 that has had the image sensor and associated image processing hardware from a D3 transplanted into it and then has had a few months of steroid treatments. It is basically a D300 that is a little bigger, a little more muscular, a few more bulges with, of course, a much bigger viewfinder hump. It is, like the D3, a full-frame camera or, in Nikon-speak, an FX format camera.

In a nutshell, it has the same mind-boggling high-ISO / low-light capabilities as the D3 but in a smaller, lighter and less expensive body – it sells for about \$3250. What do you actually lose over a D3 or, in other words, why would anyone pay almost two grand more for a D3? Here is the short list:

- 150,000 actuation shutter durability (D3 is 300,000)
- 95% viewfinder accuracy (D3 is 100%)
- 5 fps or up to 8 fps with battery grip (D3 is up to 11 fps)
- Pop-up flash (D3 does not, so maybe a little more durable or waterproof)

That's about it by my tally, although I may have missed something. However, I'm sure you get the idea – it is a tremendous camera for the money! Canon is going to have come up with a pretty amazing 5D Mark II to compete with this Nikon, the first Nikon that is actually squarely in the 5D's category.

The one thing to keep in mind, before you blindly rush out and give us money to take away a sparkling new D700 for yourself, is how dependent you are on DX format lenses? If you have a raft of DX lenses, remember that while they can be used, you will get a crop that is substantially less than 12 megapixels! Also, if you have older Nikon lenses, some of them might perform disappointingly on a full frame digital SLR, where the sensor is out right near the edges of the image circle. If you have questions about lens quality or compatibility, please feel free to call me and we can discuss it...

Next up is the new **SB-900** flash unit. At \$519, it is some \$140 more than the SB-800, so what does the extra \$140 get you? Well first, it is a bigger and heavier flash but its ultimate output power is about the same. What it does have is a far greater zoom range on its head, covering a full 14-200mm range on a full-frame camera. It is also DX/FX aware, so the zoom will cover *properly based on what format the camera is*.

The Flash head also has three different “beam-spread” patterns: one mimics the coverage and falloff of the standard SB-800 head. The second gives you very even coverage, corner to corner, for group photos where you might want as even lighting as possible, obviously at the expense of ultimate output power and range. Finally, the third option gives you a more focused, vignetted flash output for those times where you might want to emphasize your subject with less flash spill to the surroundings.

The colour filter gels have also changed – the flash now knows which gel you are using and sends the appropriate white-balance information to newer digital bodies. The recycle time has improved and is now as fast with four batteries as the SB-800 was with its fifth battery module installed. As far as I know, there is no fifth battery option on the SB-900. Lastly, the controls, menu system and display have been substantially reworked offering far more intuitive control over the many flash functions when compared to the SB-800. All in all a very sweet flash!

Mike



RENTALS

It's all new, and fresh out of the box... it's the **Nikon D700** body. In fact it's so new I haven't figured out how much it will rent for yet, but it will be less than the **D3**, even though the quality is the same, and I think it will prove to be a very popular camera. I've also added the **SB900** flash, and the recently added **14-24 f2.8** and the **24-70 f2.8** lenses are getting great reviews from everyone who rents them.

Also keep in mind our selection of long lenses if you are planning to shoot the Abbotsford air show. We have the **Canon 300 f2.8**, the **100-400 zoom**, and **Nikon 300 f2.8**, **400 f2.8**, and the **500 f4**. These are more expensive to rent but if you only need them for a day or two, it is a lot better than trying to purchase one! I hope everyone is having a productive sunny summer!

Kathy



FILM

Just a quick note to let everyone know that a Beau Photo toy camera photo show & contest will be held this fall! We will have information on submission dates and guidelines in the coming month, so please stay in touch.

Dennis



BEAU NEWS - AUG 08

RENAISSANCE ALBUMS

Big News and Big Savings this month!

First off, the big news. I will be leaving the gang at Beau this month and I'll definitely miss all you cool cats. Not to worry though, Timshel who is taking over the department is more than ready to go. In fact, she's already been doing Soho styler demos.

Now onto the big savings.

Renaissance Albums is celebrating their 20th anniversary by offering photographers an incredible deal on both their digital and stock albums. Order any Soho, Fine Art or Mercer digital album and receive a free duplicate sample and a free Soho Styler software. Not using digital albums? No problem. Spend \$150 on any Renaissance stock product and receive a free Library Bound, Milano or Cortina album and Soho Styler software. Now that's a deal! To take advantage of this incredible offer, you must ask for it by mentioning “Happy 20th” at the time of ordering. Orders must be placed between August 1st and September 30th. Only one 1 offer per customer/studio.

Call Timshel for more info.

Cheers, *Ola*



EVENTS

BC Cultural Crawl

Over 70 communities across BC present their unique cultural footprint to residents and visitors from around the world.

August 1-30th

Various locations, check website for details.

www.art-bc.com

Beau Photo kindly sponsors events taking place in Vancouver

Abbotsford International Airshow

One of Canada's largest airshows. It features both military and civilian aircraft from Canada and the United States, plus more.

August 8-10th

For more information visit event website

www.abbotsfordairshow.com

TRIPLE EIGHT

THE CREATIVE EDGE ADOBE CS3 & LIGHTROOM WORKSHOP sponsored by BEAU PHOTO

The Lower Mainland Region of the PPABC & PPOC, present
Jim DiVitale from Adobe

Jim DiVitale is a commercial advertising photographer and instructor based in Atlanta. He specializes in digital photography and computer photo illustration for ad agencies, design firms, and corporations. His award winning digital photography has been featured in, among others, Graphis Photo, Print, Rangefinder, Photo District News and so on. Jim has lectured at Photoshopworld, MAC Design, HOW Design, and World Council of Professional Photographers. As a digital photography consultant, Jim has worked with developers such as Adobe, Epson, Canon, Creo, and Nik Multimedia. As a member of Professional Photographers of America, Jim has earned the Master of Photography, Master of Electronic Imaging, and Photographic Craftsman degrees, and is a Fellow of the American Society of Photographers. His clients include Mizuno USA, Carter's, IBM, BP Amoco, Genuine Parts Company, Witness Systems, JP Morgan Financial, TEC America, Coca-Cola USA, and Scientific Atlanta.

See Jim's work at www.divitalephoto.com

The workshop:

Friday, August 15th, 9am-5pm

Langara College

with lunch and snacks included

To register e-mail es@ppoc-alberta.ca or contact Bev 780 483 4275

Sponsorship includes a door prize of Adobe Photoshop CS3 & Lightroom package

BULLETIN

Beau Photo will be holding a **Lensbaby workshop** in November and a **Profoto night** in the near future. Please contact Ken at Pro Sales for further information.



*On the front: Floral design taken from original embossed white wedding proof album by TAP.
And back: Script taken from mini photo folder by AGT. Both items available at Beau.*