

## NEWSLETTER

## A Strong Canadian \$\$ means Good News for You! Prices are Dropping at Beau Photo.

The Canadian dollar's recent parity with, then surpassing the US dollar, is providing greater savings for the Beau Photo customers. At this time we are adjusting the prices on all items that we buy



from the US. This can mean savings for you of up to 25%! Customers will also have to remember that even though many products come up from the "States", we can not buy direct from all US manufacturers. Many Canadian companies hold the distribution rights to these products, and they dictate the prices that we pay for them, which is sometimes almost as much as what they are selling for in the US. We are working with these distributors. A few have been very quick on acting on the strong Canadian dollar, and others have not. **Daymen Marketing** for example is offering instant rebates on **Sekonic** and **Pocket** wizard products, making them very competitive with the US prices. When you are comparing our prices with the US prices, please don't forget we often pay duty on items brought across the border and shipping costs are

constantly going up and up. One last thing to consider if you are thinking of doing a little cross border shopping, especially on electronics, warranty repairs will have to be sent back to the place of purchase. Also companies like Nikon and Canon are refusing to repair cameras brought up from the US, directing people to send them to their US counterparts.

## Free PST Seminar at Beau Photo II

## **Come have Your PST Questions Answered**

Well, I have talked to a lot of you about your questions as to what is and what is not PST exempt. Since I am no expert, we have invited the experts to speak to you. The date is set.

Thursday November 15th from 4.30 to 6:30 PM.

A representative from the Provincial Government will put together a specific presentation for the photographic industry and will have packages with specific photography information in them to give out to all attendees of the seminar as well as a few extra to distribute to the people that couldn't make it.

They have asked us to canvass those photographers and photofinishers who are planning to attend the seminar, and ask them to forward me any specific questions or issues they have had in relation to PST. I will then forward them on. This way we can ensure that we cover these and more issues in the body of our seminar.

This is a RSVP event as seating will be limited, so act now and drop me a line at <a href="mailto:info@beauphoto.com">info@beauphoto.com</a> stating that you are planning to attend, and any specific questions you would like dealt with during the seminar. See you there!

## 0 C A 1

## The longest sale ever!

## Pocket Wizards are still on sale .... till the end of November!

This has got to be the longest sale ever, the Pocket Wizard sale price has been extended once more! Besides the great price there are many reasons why you should buy a Pocket Wizard Transceiver. Here are just some of them: a range of 1600 feet, 4 channels, a synch speed of up to 1/250 (focal plane) 1/500 (leaf), a triggering speed of 12 f.p.s, weight: 6 oz. (with batteries). The Pocket Wizard Plus II is the first radio triggering system to offer Auto-Sensing Transceiver Technology. This technology analyzes the status of the miniphone jacks, camera hot shoe or the TEST button to determine which mode (Transmit or Receive) to set. By default, the Plus II is always in Receiver mode unless it senses a trigger pulse from a camera's hot shoe, then it quickly switches to a Transmitter. For shooting situations that may require the Auto-Sensing disabled, simply set the selector switch to "LOCAL" and the Plus II will only receive radio signals. Since the Plus II is a Transceiver, there's no need to worry about how many Transmitters or Receivers to bring with you on the shoot because it's all-in-one. There has been no better time to become wireless! Pick up your Pocket Wizard Plus II Transceivers and save big!



Singles are on sale for \$319.00 and \$599.00 for a pair.

**Plus Plus Plus** receive an instant **\$50.00 rebate** for each Pocket Wizard purchased. Act soon this sale can't go on forever!

Ken

## **Product Sales and Purchasing**

## Now - lower prices on BD background paper.

That's right! New pricing is already in effect.

4x36 rolls \$31.50 (previously \$36.50) 9x36 cored rolls \$56.50 (previously \$63.50)

12 foot White \$193.50 (previously \$223.50) 12 foot colour \$224.50 (previously \$260.50)

For online colour samples go to: www.bdcompany.com

## **Another Great Event from Beau Photo**

## Hasselblad/Beau Photo Demo Day

## Tuesday, November 13th

**1810 Pine St. (Ray Lum Studios)** Drop by Ray Lum's fabulous studio for some quality time with Hasselblad's latest digital backs and cameras. We will have the H<sub>3</sub>D/<sub>39</sub> II there for you to look at, shoot with and drool over! (Bibs not supplied – bring your own) There will be some snacks and refreshments served and we will have two reps from Hasselblad USA here to help answer questions - Victor Naranjo, Regional Sales Manager, and Bruce Wiseman, Hasselblad's U.S. Digital Camera Product Manager. From 2:00pm-6:00pm, there will be informal



demonstrations, so you can just walk in, ask questions and mess around with the gear. Later in the evening, from 7:00pm-8:30pm, there will be a formal presentation, covering all the new products as well as a demonstration of Hasselblad's highly anticipated "Phocus" raw workflow software.

Please RSVP to <u>ola@beauphoto.com</u> for evening session as space is limited.





## **Beau Photo's Green News!**

**Hahnemühle Bamboo** – spiritual photography using resource-saving Fine Art paper

The traditional Hahnemühle paper mill has developed the worldwide first Fine Art inkjet paper made from

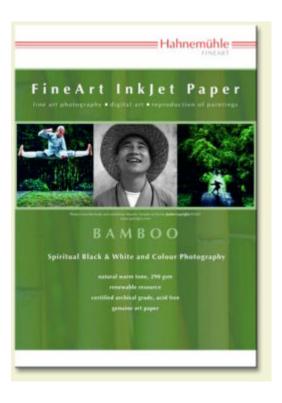
bamboo fibers. The natural white paper with a warm tone combines spiritual photography with environmental considerations. "Bamboo 290" consists of fibers from highly renewable bamboo grass. Hahnemühle will donate a portion of the revenues to supporting environmental projects. This 23rd paper from the international award-winning Hahnemühle Digital FineArt Collection renders the sensual connection between art and paper palpable and visible.

In addition to its classy feel and elegant appearance, "Bamboo 290" possesses the image quality associated with Hahnemühle, achieved through its wide color gamut, extreme color density and sharpness as well as good contrast. The paper's natural basic tone makes it ideal for fine art prints with a warm hue.

For the first time ever Hahnemühle will, on the occasion of the launch of the new paper, support several environmental projects. Customers will in future be able to co-decide via Internet which project shall receive a contribution.

.For mort information on Hahnemüle and Hahnemühle paper go to

http://www.hahnemuehle.com/site/us/798/home.html



## FILM AND PAPER NEWS

## TINTYPES ARE BACK!

The Tintype Parlor is a kit that will provide the authentic photographic plate process formally used in the late nineteenth and early twentieth century. The kit includes five sensitized metal plates, developer and fixer. The plates are thin enough to cut down to any size, so you can use them in any camera. Price - \$38.95



Krista-Belle Stewart

Film and Paper Department

## Renaissance Albums

## \*Library Bound Matted Albums\*

\*Free Tote bags\*

Just for this month with a purchase of a Library Bound album we'll be offering a free re-usable Renaissance Tote bag to offer your customers.

## \*Mix & Match Albums\*

Special order albums that aren't photographed in the catalog use to be charged an extra 15%. Starting now this fee will no longer apply so feel free to mix and match as much as you like.

# RENAISANCE.

## \*New Pricing\*

Despite a price increase from Renaissance we will be **lowering** pricing in the beginning of January due to the strong Canadian dollar. In the mean time, until the end of the year, all customers will receive 10% off all their purchases

## \*More Product Upgrades\*

Along with our new pricing there will also be new products to be oh so excited about. New cover materials, new styles, and new colors. More details will be posted about this in our next newsletter.

## \*Digital Albums\*

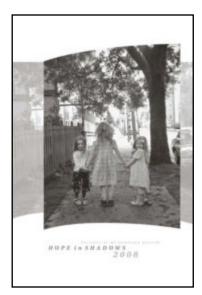
\*New Pricing\*

Prices for digital albums will also be changing in the beginning of next year and from now until the end of the year all digital albums will also be discounted by 10%.

\*Fine Art Album\*

As of now all digital Fine Art albums will have a smaller gap in between the pages. We'll be bringing in a sample in the near future. More information on next years revisions will be included in the next newsletter.

Ola Renaissance Albums



## HOPE IN THE SHADOWS

The Hope In the Shadows calendar is now on sale at Beau Photo:

Organized by the Pivot Legal Society, the calendar allows Downtown East-side residents a chance to express themselves through photography. Photographs from the 2008 calendar were selected from more than 4000 images taken on single use cameras by 200 residents.

Here at Beau Photo the price is \$20.00 and all the proceeds go back to Pivot to cover the printing and development costs, prize money for winners who got their photographs in the calendar, and training to 200 street sellers.

Pick one up today it's a great way to give back.



## NEWS FROM THE BACK

## **Camera News:**

Canon has doubled their mail in rebate program. The Canon 5D has never been a better deal. The 5D price before the mail in rebate is \$2799.00, add another item (lens, flash or grip) and receive \$700.00 back after mail in rebate. A month ago this camera was \$3299.00. For everyone looking to upgrade now is the time. Check out www.canon.ca for all the details.

Nikon has introduced a couple of new lenses . The 14-24mm f2.8 and the 24-70mm f2.8 are out just in time for their new full frame D3 camera. The 14-24mm f2.8 will sell for \$1999.00 and the 24-70mm f2.8 is selling for \$1899.99. Nikon has also reduced prices on most of their lenses, here are some examples:

Nikon 70-200 f 2.8= \$1799.00.

Nikon 17-55 DX f 2.8=\$1519.00.

Nikon 17-35 f2.8=\$1599.

Nikon 60 mm f2.8 micro \$479.00

Nikon 18-200 mm f3.5-5.6 \$769.00

If there is a Nikon lens you need, give us a call, odds are it has dropped in price.

## **Lighting News:**

We have **Profoto** 600/600 watt compact kits on sale for \$1850.00. The kit includes: 2-600 watt flash heads, 2 light stands, 2-umbrellas, 2-reflectors and a travel case. The lights have a two year limited warranty. The sale is on until the end of the year.

The 2 head **Hensel** Pro Plus kit is on sale for \$1899.95 (reg. \$2095.00). The Kit includes: 2-500 watt flash heads with built in receivers, 1-transmitter (for wireless trigger of Flash heads) 2- stands, 1-7" reflector, 1- softbox, 1- speedring and a travel case. Hensel has increased their prices so hurry in and snap up this deal before the price goes up.



Ron Pro Sales



## **RENTAL NEWS!**

Well it's that time of year when things get darker and people do more shooting indoors than out. We have just the thing for those quick jobs you need to do that require lighting. Monohead kits are an easily transportable, easy to use lighting alternative when you want the least amount of fuss. They usually come in two head kits with stands and umbrellas - there is one three head kit also available. No power packs to worry about, just plug them in and shoot, although you still need to apply good lighting techniques! They range in power output from 150ws up to 600ws each head. For those who still want to shoot outdoors, we have battery powered flash packs from Hensel and Profoto. These are 1200ws packs which will fit two heads, and run on interchangeable batteries, so you can shoot anywhere you can carry them to (they are a little on the heavy side). A VERY IMPORTANT word of caution about these packs and heads though... just because you can take them outside, doesn't mean they are water resistant! They don't like to get wet - at all! No amount of moisture is really good for them so be sure and keep them safely protected when you are outside in the elements. Water damage repairs on these packs can easily be \$1500, or even go beyond economical repair - meaning full replacement. Ask us if you are unsure before you head out. We also have a less expensive battery powered kit from Visatec which is 600ws, comes with two heads, two stands, and two umbrellas and rents for only \$70/day (the same water cautions apply to this pack as well).

If you have your own lights, we have a battery that will power them. The Dynalite XPIIOO Battery power supply will power flash up to 1000ws. It's like having a wall socket wherever you put it down. It can also be used to power laptops, radios, fans, etc., although like plugging in the toaster, the microwave, and the coffee maker at the same time, they do have their limit. Have a look at the Dynalite website for more information on these great packs - <a href="http://www.dynalite.com/fxpIIOO\_n.html">http://www.dynalite.com/fxpIIOO\_n.html</a> We also sell them so if it's something you think you could use, call Ron for pricing. Whatever job you have to light this winter, we can help.

**Kathy** Rentals

## •

DIGITAL NEWS

## Mac OS X Leopard v10.5

Just a quick note – I have just tested Leopard on my Mac and I have to say, it is pretty impressive. There is enough information online that I won't bother going into detail on what is new in the OS, but I thought you would appreciate knowing what works and what doesn't. Good news is that almost everything I have tried works nearly perfectly, apart from a handful of minor cosmetic glitches. Here is a short list of things I tested on my MacBook Pro (Core 2 Duo):

## The Barrio Kennedy Project Gala Fundraiser at The Vancouver Art Gallery

November 10TH 2007 7:00PM

An Evening Celebrating International Community Involvement and Photography



Please join us for a fantastic evening hosted by photographer Jessica Taylor and Pacifica Photography. Guests will have the chance to view photographs taken by the children of Barrio Kennedy in their efforts to document their community and to learn more about this project as a whole.

Guests will also have access to a private viewing of the Vancouver Art Gallery exhibited photographic works of Alfred Stieglitz and Todd Webb

Formal Attire Cocktails and Wine

RSVP: Please contact the Pacifica Studio to secure a spot on our guest list
\* suggested donation of 50\$ for tickets (or at your discretion)

## **PACIFICAPHOTOGRAPHY**

Suite 320 - 825 Powell Street Vancouver BC V6A IH7

Studio | 604.255.9596 Direct | 604.787.4576

www.pacificaphotography.com www.illumina.pacificaphotography.com

- Photoshop CS<sub>3</sub> & Bridge CS<sub>3</sub> Worked flawlessly, no glitches detected.
- Adobe Dreamweaver CS3 Works perfectly.
- Photoshop CS<sub>2</sub> Works fine, including several third-party PowerPC only plugins. A few minor cosmetic glitches were seen.
- Adobe Lightroom v1.2 Generally works perfectly although the Print module can be a little buggy. It did not work initially but inexplicably, it suddenly started working just fine and I did several prints from it. The other modules all seem fine, right from the get-go.
- Apple Aperture vi.5.6 Works perfectly (and now supports the EOS-40D raw
- Hasselblad FlexColor v4.8.1 Works flawlessly, including tethered shooting with an H<sub>3</sub>D/<sub>39</sub> II.
- Canon Digital Photo Professional v3.1.0 Does not seem to work. Hangs when browsing a folder of even JPEG files.
- Nikon Scan v4.02 with CoolScan V Works flawlessly!
- Roxio Toast Titanium v8.01 Works perfectly.
- Lexar ImageRescue v3 Works perfectly.
- PhotoRescue v3.1.1 Works perfectly.
- Parallels Desktop v2.5 Works perfectly.
- PhotoMechanic v4.4.3.3 Works perfectly.
- Transmit v3.6.1 Works perfectly.
- Color Vision Spyder2 PRO v2.3.1 Works perfectly apart from some very minor cosmetic glitches.
- Color Vision Spyder3 Print v3.0 Works perfectly apart from a few cosmetic glitches.
- Color Vision Spyder3 Elite v3.0.1 Works perfectly.
- Epson Photo R2400 Once I downloaded and installed Epson's latest driver, it worked perfectly.
- MacAlly PHR-250OTG USB Drive Enclosure Does not mount. Waiting for reply from tech-support.
- MacAlly PHR-100ACB FW800 Drive Enclosure Works perfectly.

Anyway, that's all I've had a chance to test so far and although I may say "works perfectly", I cannot be 100% sure of that with the limited testing I've done in

the last couple of days. In general Leopard seems rock solid though and apart from some questionable cosmetic design decisions on Apple's part, the new OS looks very promising with

hold off using Time Machine until more is learned on that front. We will soon have copies of OS X Leopard in stock at \$129.

much improved performance in many respects. One last note: the Time Machine backup software might be problematic with current versions of Aperture and Lightroom, so if you use either of these two programs,

**Mike Mander** 

Digital Imaging Dept.

We are: Beau Photo Supplies Inc.

1520 West 6th Avenue, Vancouver, B.C. Canada V6| IR2 Tel: 604 734 7771 Fax: 604 734 7730

www.beauphoto.com

## Calendar

## Up and coming

**Exposure Gallery Presents** "Nocturne" 754 East Broadway opening November 9th 8pm runs till Nov. 25th for more info go to: www.exposure-gallery.com

Doug Udel Gallery presents "The Park" Opening Nov. 22 5-7pm "The Park" is an exhibition of blackand-white photographs from the 1970s by Japanese photographer Kohei Yoshiyuki. His exhibit at Yossi Milo Gallery in New York, Sept-October 2007 was Mr. Yoshiyuki's first solo exhibition in the United States and his first exhibition since 1980. These photos were taken in Tokyo's parks during the 1970s, Mr. Yoshiyuki used a 35mm camera, infrared film, and flash to document the people who gathered there at night for clandestine trysts. With their raw, snapshot-like quality, these images not only uncover the hidden sexual exploits of their subjects, but also provoke questions about our own attitudes towards surveillance and voyeurism. The show runs till December 8th For more info see: www.douglasudellgallery.com

## On Going **Contemporary Art Gallery**

Presents: "Copywork" work of Chris Gergley. Till November 8, 2007 555 Nelson St.

www.contemporaryartgallery.ca/