

# NEWSLETTER

# Didn't get what you wanted for Christmas at Beau Photo .... We can "make it right"!

I hope your Christmas was a time of great joy for you and yours. But if it wasn't everything you expected because those darn elves lost your letter to Santa while they were playing elf games like spin the maple syrup bottle, come to Beau Photo where we have all sorts of presents you can reward yourself with. At Beau we know you have all been very good boys and girls (even if no one else did) and deserve a little treat from time to time. So come on in and check out what is new or on sale because you know Beau is the place to get what you want!



#### The new Lensbaby G<sub>3</sub> is here!

The new "G3" is the coolest addition to the Lensbabies family. There are a lot of new features with the G3.

The Lensbaby 3G lens is for photographers who require precise focusing, complete control, longer exposures, and repeatability. When working with a moving or changing subject matter you can focus the Lensbaby 3G just like a Lensbaby 2.0 — by compressing and bending. For slower moving or still life subject matter, you can lock the lens in place simply by pressing a button on the focusing collar. Then you can fine focus using a traditional barrel focusing ring and fine tune the tilt to place the sweet spot exactly where you want.



Lensbaby 3G features the same low dispersion, high refractive index, multicoated optical glass doublet as Lensbaby 2.0, and delivers images with a

sharp sweet spot with minimal diffusion even at the f/2 aperture setting. Lensbaby 3G uses the same system of magnetically levitating aperture disks as Lensbaby 2.0 but now with even more aperture settings f/2, f/2.8, f/4, f/5.6, f/8, f/11, f/16, and f/22. These cool little variable focus wonders are a great accessory for the wedding, event and product photographer. Bend the light and change the perspective! \$324.95. More info? Go to <a href="https://www.lensbabies.com">www.lensbabies.com</a>



**Lowepro Dryzone** These bags are one of the only truly waterproof backpacks around. Even fully loaded, they float so your gear is always protected! The inner compartment has a patented, waterproof TZIP zipper that provides 100% watertight protection. The Dryzone 200 has all the great features you have come to expect from Lowepro bags; comfort, durability, great design and solid protection for your gear! Right now we have a great deal on the Dryzone 200

Black Only Reg. \$326.95

Sale \$229.95

Ken

**Product Sales and Purchasing** 

### PHOTO

## Renaissance and Renaissance the Book

#### An Evening with Renaissance Rescheduled

As most of you may remember we had to cancel our Renaissance night that was scheduled for the end of November due to the unusually large snowfall that we received and the ensuing road conditions. This is just a reminder that we have rescheduled this event for Wednesday, January 10, 2007 from 4:00pm until 7:00pm. Please come and enjoy some tapas and festive spirits while



you view our full selection of Renaissance Albums. We will be offering demonstrations of the Soho Styler design software throughout the evening. Please RSVP by Monday, January 8, 2007.

#### New Year, New Prices

The New Year means new Renaissance pricing. We have just been notified by our supplier that some of the Renaissance Albums have increased in price. New price lists are now available, therefore please request your copy of these changes so that you can update your prices accordingly.

For more information please call Deborah or Barb. RSVP by January 8, 2007

Deborah Renaissance Album Sales

#### FILM AND PAPER NEWS

#### Get your hands on some recently expired films for the new year at 25% off!

Agfa Optima 400 135-36, Exp. 11/06: Reg: \$8.55 Now: \$6.41

Fuji Pro 160S 220 Pro Pack, Exp. 11/06: Reg: \$71.66 Now: \$53.75

Fuji 64T 4x5 10 shts, Exp. 12/06: Reg: \$30.63 **Now: \$22.97** 

Fuji 64T 120 (singles) Exp. 10/06: Reg: \$7.65 **Now: \$5.73** 

Velvia 100 F 4x5 10 shts, Exp. 10/06: Reg: \$31.42 **Now: \$23.57** 

Velvia 100 F 4x5 50 shts, Exp. 10/06: Reg: \$132.77 **Now: \$99.58** 

Fuji Neopan Acros 100 135-36, Exp. 11/06 \$6.31 Now: \$4.73

Crystal Film Department



#### Pro Sales News...

#### Nikon has lowered its prices!

Nikon has dropped the price of the D200 once again, the new price is \$1799.00.

We are now stocking more **Dynalite** power packs and heads. The 1000wi (with built in Pocket Wizard receiver) pack is selling for \$1687.39. The 4040 heads are \$719.71. Look for more Dynalite promotions in the next newsletter.

We also have several new items in our used department. Like 3 new 80-200 f2.8 Nikor lenses starting at \$549.00. If you want to step back or up to 4x5 we have several to choose from and some great deals. We even have an 8x10 wooden camera with 4 holders for \$1400.00.

Keep an eye on the Canon website for after Christmas promotions that can be used with your purchase here at Beau.

Have a great holiday and good luck in the new year.

#### **Profoto Night**

Ron

We will be having a **Profoto** night on **January 25th** from 4 PM to 7PM. Mark it down on your calendar, RSVP and then come out for pizza and refreshments and learn something new about the great products offered by **Profoto**.





**The Light Shaping Company** 

**Pro Sales** 

# RENTAL NEWS!

#### Happy New Year!

Well the new year is a time for new things so I thought I'd find something new to put into rentals! We've just received some egg crates for our Chimera softboxes. No, nothing to do with breakfast, egg crates (in case you're unsure) are grids for softboxes. We've got 40 deg. grids in small, medium, and large sizes. They are great for controlling the spread of light while using softboxes and are useful in many different situations.

We've also got some more grip to supplement what we've already got. Some new flags, scrims, a 12x12 silk and frame, and other odds and ends. We finally replaced our poor old fog machine with a shiny new LeMaitre Show Fogger. It has variable control fog output, a remote cord, and is easy to use. Also watch for a new Canon fisheye to arrive in the new year. Now that a lot of people are using Canon digital cameras, we thought a fisheye lens would be a fun addition to our ever expanding lineup of Canon lenses. And finally, new to rentals (although, otherwise not quite new, it actually used to be our demo) we have a Nikon Coolscan 8000 medium format film scanner. It is a 4000 dpi true optical resolution scanner with all the great features of Nikon Scan software like Digital ICE<sup>TM</sup>, Digital ROC<sup>TM</sup>, and Digital GEM<sup>TM</sup>. It is capable of scanning 35mm slides and negs, 6x4.5, 6x6, 6x7, and 6x9 medium format negs and transparencies. The only significant difference between the Coolscsan 8000 (the cool new rental scanner!) and the 9000 is speed, the 9000 does a faster scan, but it's only marginally better in quality, and having the 8000 scanner means a cheaper rental for you!

Have a happy holiday and may everyone have the willpower to keep any new years resolutions they may make!

**Kathy** Rentals



#### **DIGITAL NEWS**

\*NEW\* Epson P-3000 / P-5000 (\$599 / \$849)

The new P-3000 is an upgraded version of Epson's previous P-2000 Multimedia Storage Viewer. What's new? Well apart from a newly designed and more ergonomic enclosure and controls, the P-3000 also sports an improved LCD display, better battery life and hugely improved download speeds, on the order of 4 times as fast as the P-2000! In addition, during my testing I managed to download twenty IGb 133x Lexar CF cards on the very first charge! After a few charge and discharge cycles, the battery will likely improve further as well.



When playing back photos, improvements include both flashing highlight overexposure warnings as well as shadow underexposure warnings. As an added benefit, the P -3000 also continues to show the flashing over/under exposure warnings even when zoomed in on an image, so small critical areas in your photo can be examined for shadow/highlight clipping – something no digital SLR can do as far as I am aware. Finally, the P-3000 supports viewing of most raw files from virtually all common digital SLRs and will even allow zooming on certain raw file formats.

The P-3000 has a 40Gb hard drive and its big brother, the P-5000, boasts an 80Gb drive. We have stock on both, so if you were disappointed with your Christmas presents for 2006, why don't you buy yourself a really nice New Year's gift!

Apple MacBook Pro (Core 2 Duo) Laptop - starting at \$2199

Just a quick note describing some personal experiences with Apple's latest line of professional laptops: I recently decided to upgrade from an old dual-processor 1.25GHz G4 Macintosh tower with 2Gb of RAM to a brand-spanking new 15.4" MacBook Pro (Core 2 Duo) with a dual-core Intel processor and 2Gb of RAM. The most frequent question I get is from people wondering how useable Photoshop CS2 is on these new machines, since it is still a PowerPC application running emulated on Intel processors using Apple's "Rosetta" translation software.

Well I can report that with OS X v10.4.8 and lots of RAM, even CS2 is very speedy indeed on these new machines. In fact, in virtually everything other than initially launching CS2, the new Core 2 Duo MacBook Pro blows by my old dual G4, sometimes by a very wide margin! Now although my Dual G4 was "obsolete" and several years discontinued, it was no slouch when it came to Photoshop CS2. I routinely worked on 300-500Mb plus film scans and the machine never felt like it was "breathing" all that hard, although things were certainly not instantaneous with really large



files like that. When dealing with 48Mb files from my digital SLR, the Dual G4 was plenty snappy though. However compared to this wonderfully slim new laptop, my Dual G4 feels positively

lethargic! When it comes to Intel native applications... well, there is no contest. I had visions of keeping my old G<sub>4</sub> as a primary machine and only using the MacBook Pro while on the road. Not a chance! The Dual G<sub>4</sub> has been retired (found it a nice new home) and now the MacBook Pro is also being used as my main machine.

Lastly, now that Adobe has released a public beta of Photoshop CS3 which is fully Intel native under OS X, the true performance of these new Apple laptops can be appreciated. Visit labs.adobe.com on the web to get your own copy and fasten your seatbelts! Anyone still hesitating to upgrade to a new Intel-based Macintosh laptop, due to Photoshop performance concerns, need hesitate no longer! In fact, I would say that only those lucky few using a Quad G5 tower have any need to hesitate upgrading to an Intel-based Macintosh – for all others... yes, they really are that good. Call for info and pricing on these new Macintosh laptops, or any new Mac system for that matter!

Hope you all have a Happy and Successful New Year!

#### Mike Mander

Digital Imaging Dept.

#### Calendar

#### **Up and coming**

#### **Beau Photo**

Will be presenting two events this month.

#### **Profoto Night**

On Thursday January 25th from 4 PM to 7 PM come on out and see what great products Profoto has to offer. Food and refreshments will be served.

#### Renaissance Album

On Wednesday, January 10, 2007 from 4:00PM until 7:00PM we will be hosting an evening with Renaissance. During this evening all of our Renaissance digital albums will be displayed for your viewing pleasure; we will also be demonstrating the Renaissance SoHo Styler album design software throughout the night.



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