

NEWSLETTER

Christmas is not about the “getting” but for many it is about “getting it right”!

Ken's 12 days of Christmas, or what to buy for the photographer(s) on your list !

I believe there are two types of shoppers out there squirrels and rabid feral cats. The squirrels are the ones who plan and ponder on the right gift to buy. They store the gifts up over the year and have their shopping finished by the first week of December. Then there is the rest of us, more like rabid, crazed feral cats. We wait till the last possible minute, then pounce on our prey tearing as many gifts from the shelves as inhumanly possible, “taking-out” many unsuspecting squirrels in the wake of our nocturnal-midnight-madness shopping forays! This is not necessarily a bad thing, and the adrenaline rush is invigorating. The only problem is on Christmas morning we are left with an audience of disappointed faces and trembling hands holding presents that have missed the mark.

This year let's try to find the inner squirrel and take the time to buy the right gift, rather than the gift right now. Go for quality rather than quantity. If you have a budget get the best gift you can in that price range. So to help all you new Cat-squirrels out there I have a few suggestions for you and a few sales to save you money too!

Also for those of you who have friends, family or significant others who always want to surprise you with the “perfect gift”, and would have a better chance picking off a speeding Olympian in the luge with a blindfolded, back hand, through the legs snowball toss. Just casually leave this newsletter where said gift buyers can easily find and read it. Then hopefully it will be a special Christmas for you as well. OK without further ado

On the first day of Christmas my true love gave to me..... **A Canon 5D (or a Nikon D200)**. OK not for every budget but hey, it's what I want for Christmas, so doesn't everyone? The 5D is \$3449 with rebate. The D200 is now (\$1869).

On the 2nd day of Christmas my true love gave to me... **An Apple i5” MacBook laptop**. Again not for every budget but, well... see above. starting from \$1299.

On the 3rd day of Christmas my true love gave to me ... **An Epson R2400 printer**. Finally inkjet printers that produce beautiful, neutral b/w prints and vivid colour prints. Archivability, and the ability to produce a 13”x44” print are other great features. What else could the modern photographer want? \$1099.50.

On the 4th day ...OK I think you get the idea! **A Digital Picture Frame by Fidelity**. These are the perfect gift for the person that has a lot of great pictures and nowhere to display them. Just pop in your memory card (SD, CF or memory stick) and the **Digital Picture Frame** will display all the pictures in a slide show mode. You can even add music and control it all with a remote control! 8” Reg. \$269.50 **Sale \$249.50** 10” Reg. \$319.95 **Sale \$299.95**.



*Seasons Greetings
from
Beau Photo*

Holiday Hours

Beau Photo will be closed from December 22nd at 5:00 pm till January 2nd at 8:30 am. At this time The Management and the staff would like to thank you for your patronage over the last year and wish you all the very best for the holiday season. Have a very Merry Christmas and a Happy New Year and we will see you all in 2007



On the 5th day. **A new Tripod.** Bigger, faster, smaller, lighter we have it all well, OK, we may not have it all but we have a lot! Plenty has changed in the last few years. Improvements in the fluidity of movement and lightening the overall weight will make you want to convert your old tripod to a door stop. \$199.00-\$599.00. **10% off till Dec 24th.**

On the 6th day. **A Lensbaby.** “original”, “2.0” or the new “G3”. These cool little variable focus wonders are a great accessory for the wedding, event and product photographer. Bend the light and change the perspective! \$114.50-\$181.50-\$319.95. **10% off till Dec 24th**

On the 7th day. **A Expodisc.** These little wonders will make your little photographer’s Christmas. They make colour balancing a breeze. More time in front of the fire, roasting chestnuts and less time in front of the computer. Reg. \$139.95 **Sale \$119.95**

On the 8th day... **A Holga.** They are the world’s greatest medium format plastic camera. They are a great way to change up the look of your photos. With its soft focus and vignetting at the edges, it really gives you a classic look! \$27.50- \$47.50. **10% off till Dec 24th**

On the 9th day... **A mix of inkjet papers.** This is a nice surprise because it allows the photographer(s) in the family to try a selection of media with different surfaces that he or she may never have tried. Be sure to make note of the printer before you come in as not all papers work well with all printers. \$22.00-\$82.75

On the 10th day... **A D-SLR cleaning kit.** The **VisibleDust** brush is indispensable for all D-SLR photographers to clean dust off the camera’s sensor. Price depends on size of sensor. \$87.95-\$129.50 The **Giottos Rocket** blower is very powerful and looks like a rocket. Cool \$17.50.

On the 11th day ... **A Crumpler, KATA, or Lowepro bag.** It’s true. Photographers never have enough bags. **Crumpler** bags are funky, come in great colours (yes there are colours other than black) and are built to last. **KATA** and **Lowepro** are the bags photographers can count on for quality, durability, design and the right price! **Take 10 % off our already low prices till Christmas!**

On the 12th day of Christmas my true love gave to meeeeeeeee. Besides a huge credit card bill, the best present of all, a **Beau Photo Gift certificate.** You can have them in any denomination with as many “o’s” as you want. And you know those picky photographers will really get what they want, because they can pick it out for themselves.

Well that’s it. I hope that helps and if not, well it’s Christmas, it’s supposed to be about dreams and miracles.

To end, I wish all of you and yours the very best for Christmas and the New Year.

Ken



LET IT SNOW, LET IT SNOW, LET IT SNOW

Due to the severe winter weather conditions, the Renaissance evening has been rescheduled, so come join us for an evening of Renaissance and Unwind ... in 2007!

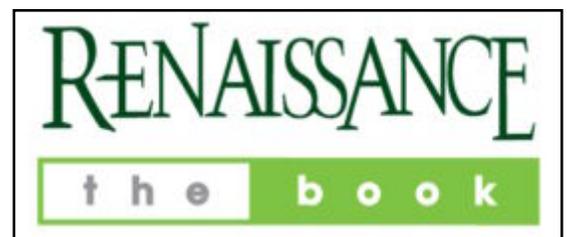
On Wednesday, January 10, 2007 from 4:00PM until 7:00PM we will be hosting an evening with Renaissance. During this evening all of our Renaissance digital albums will be displayed for your viewing pleasure; we will also be demonstrating the Renaissance SoHo Styler album design software throughout the night.

Beau Photo has been offering the Renaissance line of digital albums to our customers for over three years now, and the demand for these “coffee table style” albums is growing. Come and see for yourself the beautiful craftsmanship and the numerous possibilities. Bring your questions and unwind with some wine and tapas, compliments of Renaissance and Beau Photo Supplies Inc.

For more information please call Deborah or Barb. RSVP by January 8, 2007

Deborah

Renaissance Album Sales



Film and Paper News

The Dalek Super Sampler has arrived!

Dalek is a graffiti artist from Brooklyn who has developed a following for his "Space Monkey" motifs in around his residence and abroad. When the team at Lomography met Dalek at an art exhibition; they were impressed with his graphics and asked him to design the first artist-customized lomographic camera.

The result is a eye catching magenta camera carefully placed with Dalek graphics. The package includes an inner molded case and a 168 page booklet titled "URBANIZE!" which shows work by Dalek himself and others shot by the Lomographic community. The cost of this limited edition wonder is: \$66.50.



In addition; all Holgas will be 10% off for the month of December.

If you are planning to design your own Holiday cards this season; pre-scored, double sided, **Museo Artist cards** are now available in sleek black packaging.

4.5x6 pre-scored 50 sheet box: \$34.68

3.87x9.12 pre-scored 50 sheet box: \$46.64

5.5x7.5 pre-scored 50 sheet box: \$39.47

Crystal

Pro Sales News...

Nikon has lowered its prices!

New prices are:

D200 now \$1869.00

D80 now \$1099.00

D70s now \$639.00

Now is the time to take advantage of the Canon rebate program before it ends December 31st.

Eos 5D rebate is \$350.00.

Eos 30D rebate \$120.00.

Add another rebate item and you can double your rebate. Check the canon link from the Beau website for qualifying items.

Please note, we will be having a **Profoto** night on **January 25th** from 4 PM to 7PM. Mark it down on your calendar, come out for pizza and refreshments and learn something new about the great products offered by **Profoto**.

Film Department



The Light Shaping Company

Ron

Pro Sales

RENTAL NEWS!

The rains and **snows** have arrived and this means that all our lighting equipment is suddenly very popular. You can choose from monohead kits - 2 or 3 heads with stands and umbrellas, packs from Profoto, Dynalite, or Speedotron, and battery powered packs from Profoto and Hensel. Battery packs are a good way to have portable (relatively, they are heavier!) power, no need to rely on finding a place to plug in when you are on location. These packs are not resistant, but with care can be used outdoors as well. We've also got a few tungsten lights if strobes are not your thing. If you need lighting for the weekend, it would be a good idea to call ahead, especially if you like to use the monohead kits, they go fast!

We've also got a new fog machine. I know, Halloween is over, but fog effects are fun at any time of the year! It is a show fogger by LeMaitre, and works great whether you want a little fog, or a lot. The dark days of winter could go well with a little fog in your shots. So don't be discouraged by the rain, there are lots of ways to make the gloomy weather work for you!

Don't forget to take advantage of the Christmas holiday rental deal, pick-up your rental after 1 PM on Friday December 22nd and return it before noon on the 2nd of January 2007, **for only the cost of a 2 day rental**

Kathy

Rentals

DIGITAL NEWS

Super Special on 39 Million Pixel Hasselblad Digital System!

Buy our demo Hasselblad H2 kit with CFH39 (39 megapixel) and get a free upgrade to the very latest Hasselblad H3D/39 in February! Not only that, but since the upgrade is free and you'll be getting a discount on our demo gear, you'll be getting the latest 39 megapixel system at the absolute lowest possible price! You will still receive the full 1 year manufacturer's warranty, with extended warranties available as well. Look at saving many thousands of dollars over a new system.

In addition, Hasselblad has some aggressive introductory pricing and trade in allowances on their new 22 and 39 million pixel products. Call for more details!

PrintFIX Pro Printer Calibration System – Version 2.0

I have been beta testing the latest version 2 software for the PrintFIX Pro and I am absolutely amazed. All the issues that I had occasionally seen with version 1.0 software -and they were relatively minor- have essentially been eliminated. For the first time I am seeing user generated profiles that are, without any tweaking whatsoever, as good or better than the best factory supplied profiles! Even with the version 1.0 software, the PrintFIX was the best value on the market for generating high quality printer profiles but with the 2.0 software it is an absolute steal at \$599. With the Spyder2 PRO monitor calibrator, the suite is \$699.

Calendar

On going

Vancouver Gallery of Photography Art center

Presents "**Chasing Light Stranger**" works by Russel and Wendy Kwan

Exhibit runs November 30th to December 15th

2060 Pine Street

www.artcenter.ca/photography

Up and coming

Beau Photo

Will be presenting two events this month.

Profoto Night

On Thursday January 25th from 4 PM to 7 PM come on out and see what great products Profoto has to offer. Food and refreshments will be served.

Renaissance Album

On Wednesday, January 10, 2007 from 4:00PM until 7:00PM we will be hosting an evening with Renaissance. During this evening all of our Renaissance digital albums will be displayed for your viewing pleasure; we will also be demonstrating the Renaissance SoHo Styler album design software throughout the night.

Exposure Gallery

Presents: "**Winter Salon**" A Group Show featuring gallery artists.

Opening Night:

Friday December 7th., 8 pm
851 Beatty Street.

Contact info: www.exposure-gallery.com

One of the reasons I suspect that the new profiles are coming out better is due to the “Extended Grey Balance” option. With the Extended Greys option, you print out an additional target along with your regular colour target and the software then reads the extra grey patches to create a more linear profile with better shadow and highlight transitions and dead-neutral black to white gradient transitions. In addition, the software now allows you to create toned ICC profiles (warm, cool etc.) for use in printing B&W images and it utilizes the extended greys target for the highest quality results. Split-tone profiles can also be created by specifying different tints for shadows and highlights.

The software still has the ability to bias the ICC profiles it creates for varying ambient light conditions and has numerous additional controls for tweaking the brightness, contrast, colour balance and saturation. The version 2.0 software now allows the importing of Photoshop generated curves to provide even finer control over profile generation. All in all, the improvements make an already great product that much better. The v2.0 software has not been released yet, but when it is, it will be a free download from ColorVision’s website. We have both the PrintFIX Pro and the PrintFIX Pro Suite in stock.

Digital Department - Christmas Specials & Stocking Stuffers!

Lexar 1Gb 133x CF Card (w/ImageRescue software)	\$ 69.95	(reg. \$89)
Apple iWork '06 Software	\$ 84.95	(reg. \$89)
Apple iLife '06 Software	\$ 84.95 (reg. \$89)
EZDigiMagic DM180 40Gb CF/SD Card Backup Device	\$ 349.00	(reg. \$425)
Canon EF 24-105mm f/4L IS Zoom	\$ 1379.00	(reg. \$1499)
Microtek ArtixScan 120tf Medium Format Film Scanner	\$ 1699.00*	(reg. \$2100)
* price after sale & \$200 mail-in rebate		
Epson Stylus Pro 4800 Printer (DEMO – full warranty)	\$ 1900.00	(reg. \$2549)

Mike Mander

Digital Imaging Dept.

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