



# BEAU PHOTO SUPPLIES INC.

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## STILL SOME LEFT....LAMINATES UP TO 70% OFF !!!

### SALE ON NEW OVERSTOCK LAMINATES!

Canvas rolls	Regular \$187.00	Sale ! \$99.50
Matte Smooth 8x22 sheets (200)	Regular \$130.00	Sale ! \$79.50

### CLEARANCE on slightly flawed, open laminate boxes! Regular \$219.00

12"x15" sheets (minimum 150 sheets per box)

9"x22" sheets (minimum 150 sheets per box) **ONLY \$49.95 ea**

full and almost full rolls

Variety of finishes available - **canvas, matte smooth, leather, small texture**

As is. All sales final. While quantities last!

## CAPIC Vancouver presents "The 2003 Assistants Forum"

An assistant plays a crucial role in the success of most of the images we see in advertising today. Find out what you need to know from some of Vancouver's top photographers and assistants with a full day panel discussion, open forum, presentations and hands-on equipment demonstrations to help you in your climb to being a professional photographic assistant.

Date and Time: Sunday , October 19, 2003 10:00am-5:00pm  
Place: Sheldon Wood Creative - 170 West 6<sup>th</sup> Avenue - Vancouver  
Fee: \$75.00

**Tickets available at Beau Photo**

## News from the back !!!!

Well it's that time again.....

time for my monthly insight into a cool new product that has caught my interest. To my pleasant surprise, I recently discovered a truly *neat* feature on the new *Nikon Coolpix 5400*. Now this *5.1 mega pixel* camera has all the features that most cameras in this price range have but I am here to talk about its *Time- Lapse movie mode*. This entry level consumer camera will actually *capture* and *record* images and create *Quick Time videos* right in the camera. The camera captures these images up to *2,592 x 1,944 pixels* and at fixed intervals of 30 seconds, or 1, 5, 10, 30, or 60 minutes. It then converts them to a *motion JPEG stream* before storing them. They can then be played back at a rate of *30 fps*. ( For example an 8 second *Motion JPEG* can be made by setting the shutter release interval to 30 seconds and capturing images over a 2 hour period.) Now how much would you pay for a camera with such a cool(pix) feature like this? Only \$1069.99 and it's in stock. For more info on the coolpix 5400 visit [www.nikon.ca](http://www.nikon.ca)

Chris

ProSales



## ColorVision – Lower Prices and Rebates until October 31st !

If you have ever thought about buying a monitor calibration device, now is the time! Until the end of October, ColorVision is offering rebates for any Monitor Spyder purchase. Purchase a Spyder (with PhotoCAL) and get a **\$50 US rebate** or buy the SpyderPRO (with OptiCAL) or SpyderPRO/PrintFIX bundle and get a **\$70 US rebate!** And to top it all off, our latest shipment will be coming in with new lower prices too! See the following table (rebate prices listed in approximate CDN dollars)...

ColorVision Spyder with (w/PhotoCAL)	\$ 269.50 (-\$68 rebate = <b>\$201.50</b> )
ColorVision SpyderPRO (w/OptiCAL)	\$ 389.50 (-\$95 rebate = <b>\$294.50</b> )
SpyderPRO with PrintFIX Bundle	\$ 649.50 (-\$95 rebate = <b>\$554.50</b> )

## NEW! Olympus E-1 Professional Digital SLR Preview

I have recently had the opportunity to test an *almost* production Olympus E-1 digital SLR (\$2799), the new 14-54mm f/2.8-3.5 Zuiko Digital Zoom and the 50mm f/2.0 Zuiko Digital Macro lens and in general, I must say that I am very impressed indeed! In particular, the 14-54mm zoom has got to be one of the best zoom lenses I have ever used with regards to edge-to-edge sharpness, very low distortion levels and incredibly effective lens coatings. Remarkably, you can shoot straight into the sun with this lens and not see any flare and virtually no loss of contrast. I would expect this kind of performance from an expensive Schneider or Rodenstock large format lens, but certainly not from a wide angle, 28-108mm (equivalent) zoom lens that will sell for only \$849! Other lenses available initially will be a 50- 200mm f/2.8-3.5 Zoom, a 300mm f/2.8 telephoto (extremely expensive but equal to a 600mm f/2.8!) and an 11-22mm f/2.8-3.5 ultra-wide zoom that should be available soon. Many more lenses are in the works as well.

As far as the E-1 itself goes, it has a rugged magnesium-alloy body with full o-ring seals (lenses included) that effectively make it weatherproof (but not submersible!) and a full complement of pro-level features. It has a 5 million pixel CCD with a 4/3 aspect ratio which is close to the standard 8x10 or 11x14 cropping. If you were to crop the sides off any existing 6 million pixel digital SLR to make an 8x10, you would basically be left with a 5 million pixel file as well. Startup times, wake from sleep, shutter lag, frame rates and card write times are all solidly up in the range of other digital SLRs.

The E-1's main weak spot is probably its autofocus system. The reason I say this is because it only has 3 focus points fairly close to the center of the frame which doesn't have the wider frame coverage of most other digital SLRs out there. The E-1 also doesn't actively display which focus point is being used - only when the focus point selection button is pressed. Slightly slower focusing speeds (gut feeling and not carefully tested) and the narrow coverage of its focus points may make it less suitable for a fast-action sports photographer than some of its competition. That having been said, the focus accuracy seems superb – I did a number of wide-open, very shallow depth-of-field macro shots and the focus was precisely where I expected it to be, on each and every shot.

Image quality is also excellent, with full RAW file support, contrast, sharpness, saturation and colour-space adjustments, as well as accurate and natural colour reproduction. Shadow and highlight detail are superb, however one last weak point is that high-ISO noise levels (800-3200 ISO) are, for the moment, somewhat higher than some other digital SLRs. They are certainly manageable though and might see further improvement once the final firmware is released. Shots taken at ISO 100-200 are very clean and time exposures longer than 1 second or so, which benefit from the E-1's dark-frame noise subtraction feature, are also clean with no hot pixels visible.

The E-1 clearly has an uphill battle ahead to prove itself and is a little late in arriving on the digital SLR scene. However it looks like Olympus has made a long term commitment to this system and considering the excellent optical quality of the lenses I tested and the wide range of professional accessories that will be available from the get-go, I believe this is a digital SLR system that any professional should consider carefully – presuming they are not heavily committed to an existing AF lens system already. For further details, call Mike or Chris at Beau Photo.

## NEW! Imacon Updates their Ixpress Line and Announces 2 New Medium-Format Digital Backs

Imacon has announced the new Ixpress 96c, 384c, 132c and 528c, all with colour LCD image preview screens and file sizes in Mb, in 48-bit colour, equal to their respective model numbers! Call us for details on these new units.

Mike Mander

Digital Imaging Dept.