

December

2003

# BEAU

# BEAU PHOTO SUPPLIES INC.

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# Deck the Halls with rolls of ... Juji

The Beau Photo Film & Paper Department is pleased to offer new lower pricing on select Fujichrome 135-36, Instax film and all Crystal Archive colour paper!

Velvia 50 135-36 now \$10.69 a roll (was \$11.54) Provia 100F 135-36 now \$10.91 a roll(was \$11.78)

Provia 400F 135-36 now \$16.57a roll (was \$17.43)

Buy in bulk and save even more!!

Instax instant film now \$22.50 for a 20 exposure twin pack (down from \$28.69!) All Fuji Crystal Archive colour paper reduced by over 12%!

Also, pay less for Fuji mini DV cassettes (only \$6.57) and DVD-Rs (\$4.39).

Brand new to the shelves, Fuji inkjet paper!! Currently only available in glossy finish, this paper is suitable for all Epson, Canon and Lexmark printers. 20 sheets of 8.5 x 11 for only \$17.25!!

Fun Cameras between \$35.00 and \$80.00

Taking the world by storm is the Holga medium format plastic camera. Available with a built in flash or with hot shoe flash sync so that you can attach your own!! New to Beau are Lomographic Sampler cameras. Both the Action Sampler and the Super Sampler allow for multiple exposures within a single 35mm frame. The Lomographic Super Sampler allows four vertical frames within each negative and features a special wide angle panoramic feature!! Merry Christmas!!

Serena Elf

Film and Paper Sales

# I Need a Bittle Christmas ... Power????

Need power? Portable power? Well now you can have it. Dyna-lite has released its latest creation.....the XP1100 Portable A/C Power Supply. This pack will allow you to take your power with you into the field. No more generator, no more long extension cords & no more hooking up to your car battery. The XP1100 is a battery pack capable of accepting any A/C powered unit.....mono heads or pack systems. How about a laptop or maybe a microwave to make popcorn for that demanding diva you may be photographing? The XP1100 contains an 1100 watt pure sine wave inverter that has the capacity to power up to a 1000 w/s pack for up to 200 flashes, while maintaining it's fast 1.5 seconds recycling time for at least 80% of the flashes. The recharging time is only 2 hours for an 80% charge and 10 hours for a full charge with a completely depleted battery. Current street price is \$1799.00. Look for them soon in our sales and rental department.

Christopher Elf

ProSales

# I'll be Home for Holidays!

As you know, the staff at Beau is taking an extended vacation this Holiday season (see insert) and this means that the Rental Department crew will be somewhere warm and dry with a drink in hand. This also means that we have a great deal for you!!

Pick up your gear on December 24th before noon and return it in on January 5th before noon and we'll only charge you for 2 days!! Yup, that's right. Keep it for 12 days and pay for only 2 days! It's a great way to try out something new or work on some family portraits over the holiday. BOOK AHEAD as it's a very popular time to rent!

We have just added an Epson Perfection Photo 2450 flatbed scanner to our rental pool. At a resolution of 2400x4800 dpi it will be perfect for web photos and prints up to 8x10 or even larger from a large original. It will scan prints up to 8.5"x11.7" and negatives and transparencies up to 4x5.

Kathy Elf

Rental Department

# Digi Bells Digi Bells Digit -all- the way

### Mac OS X v10.3 Panther (\$189.50 - in stock)

Mac OS X Panther is out and it is a pretty sweet upgrade. System performance has been upped another notch – applications launch faster and generally the systems feel more responsive. Even my father's old 400MHz G3 is very usable and has definitely benefited from the upgrade. While improvements are wide-spread, there are some users who should not be so quick to upgrade...

One area of concern for example, is that for the moment, anyone who is using a Fujix Pictrography SCSI-based printer (PG3000, PG4000) under OS X Panther will likely not be able to print – I have heard from 2 customers so far on this. There also seem to be minor problems with custom page sizes with some Epson and Canon inkjet printers. In a nutshell, before you update, you should check out a few news websites to see what problems and/or solutions others have come up with. Here are two that can be useful: www.macintouch.com or www.macfixit.com.

If you are debating whether or not you should update because you have compatibility concerns, give me a call and I can try to respond to your specific questions.

## Adobe Photoshop 8.0 CS Update (\$249.50 – in stock)

Adobe's latest is their line of Creative Suite (hence the CS) upgrades. Regarding Photoshop 8.0, there is a lot that is new and improved. The Camera-Raw plug-in that used to be a \$100 US option is now included, the File Browser is improved with a myriad of new automation features, from batch renaming to batch IPTC editing. Full 16-bit support for all colour correction tools and adjustment layers, new "exposure" adjustment and photo-filter adjustment dialogs and then there's my favorite: the new live histogram tool. You can now choose to always display a histogram, and no matter what the tool, whether it be Levels, Curves or Hue/Saturation or anything else, you will always be able to see an "after" histogram to see exactly what effect your adjustments are having on the image's tonality and to watch for unwanted shadow and highlight clipping. In other words, as you drag a control point around on a curve for example, the live histogram will immediately update to show your changes. People who have used Nikon Scan or Nikon Capture will understand this feature, as those programs have had a combined Levels and Curves window for a while now.

Also new, are two additional upsampling options (Bicubic-Smooth and Bicubic-Sharp) which could help those who work with digital cameras. There are too many changes in the latest Photoshop to mention here, but suffice to say that in my opinion, this is one the most significant upgrades to come along in quite some time. Die-hard Mac OS 9 users take note though: this one's for OS X only! It seems likely that the last version of Photoshop that you'll ever run is version 7.01...

### Nikon CoolScan V ED and Super CoolScan 5000 ED (\$1049 and \$1849 respectively)

Wow... this came as almost a complete surprise! Out of the blue, Nikon announces new scanners and then actually ships them a scant few weeks later - yowsah! The biggest change is in their bottom-end scanner, the CoolScan V ED, which replaces the IV. Not so bottom-end actually, since it now sports a USB 2.0 interface and an optical resolution of 4000dpi. Yup, you read that right, 4000dpi of fill-up-your-hard-drive-and-bog-down-your-old-computer-to-the-point-that-you desperately-need-more-RAM-for-Photoshop resolution - whew! And as a bonus, unlike some other scanners than have a high dpi but don't have the optics to take advantage of it, this Nikon has excellent ED-glass optics and seems every bit as sharp as its more expensive siblings. If you want batch scanning capability however, you'll still need to step up to the 5000.

The Super CoolScan 5000 has not changed much from the 4000. It still tops out at 4000dpi, more than good enough for all but the most gigantic printing needs, but now has a USB 2.0 interface instead of Firewire. While this may be great for many PC owners and those with new PowerBooks or G5s, it is still somewhat of a step back in my opinion. The 5000's major improvement seems to be faster scan times (if you have USB 2.0) and a new Digital-ICE Exposure Enhancement (EE) function, which I have not had a chance to test yet. Note that on both new scanners, preview and focusing is must faster.

Also announced, but not to be available until March of 2004, is the Super CoolScan 9000. It will offer improvements over the 8000 similar to what the 5000 has over the 4000: faster scanning and new Digital-ICE but still 4000dpi. That said, the 8000 is still current and available from Nikon at a new low price. Call us for some blowout specials on the IV and 4000!