

# **BEAU PHOTO SUPPLIES INC.**

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## CUSTOMER SERVICE SURVEY UPDATE

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October First off, thank you to all our customers who have taken part in our survey. **However, due to a** delay in the mailing of the survey to some of our clients, we have extended the draw date for the Canon binoculars to October 25th.

Responses can be:

- MAILED to Beau Photo (Attn: Customer Service Survey)
- FAXED to our secure customer survey fax# 604-734-7743.
- FILLED IN ON-LINE on the contact page at www.beauphoto.com

Your response will help us measure the quality of our customer service and assess if our product lines meet your needs.

Once we have received your response, your name will be entered in our draw on OCTOBER 25th, 2002 to win a pair of Canon Image Stabilizer 10x30 Binoculars (retail value - \$600.00). Thanks for assisting us in our effort to improve and to provide you with the best possible service available.

Sincerely,

**Angie Apostolides** Carol Polloni

President General Manager

**REMINDER**, check out our newly updated web page and while you're there, don't forget to sign up for automatic e-mail delivery of our monthly newsletter.

## Rental News

You can now rent the *RedWing* Cocoon. No not a warm fuzzy coat for those long cold shoots, but a shooting tent. It's great for photographing small reflective objects such as watches and jewellery or any product that requires evenly diffused lighting. The Cocoon virtually eliminates undesired reflections and gives you three ports to shoot from. Another great feature is that it can be assembled and disassembled in a matter of minutes.



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**Rentals Manager** 

#### IT HAS ARRIVED! The Digital Camera Battery.

This 30w unit is capable of high capacity charges providing power to any digital camera with an A/C input. Voltages range from 1.6-16 volts. This allows one pack to operate two devices with different voltage requirements. Lots of accessories are available as well to fit almost all your needs. Come in soon and check it out.

**Chris** Prosales



#### MACO Infrared Black & White Film Sale

**From Hamburg with LOVE!** We are offering MACO 820c b/w Infrared film in 135-36 and 120 formats. Here's the scoop on this fine infrared film:

- -true infrared sensitization up to 820nm
- -very fine grain
- -integrated antihalation coating.

Come in and pick some up and get on the infrared bandwagon! On sale while supplies last

135mm-36 \$9.75 per roll (cdn)

120 mm \$8.50 per roll (cdn)

Richard

Film & Paper Manager

### Leaf C-Most Digital Back / Horseman Digiflex II Promo

The Leaf C-Most is a CMOS sensor equipped medium format digital back and is small, lightweight and inexpensive - as digital backs go. Equipped with a 6.6 megapixel sensor, the C-Most tethers to your computer with only a firewire cable. Since its CMOS sensor requires so little power, the C-Most runs entirely off the firewire bus so it requires no additional bulky power supplies. The Leaf Capture software has a number of high-end features not found in many other digital camera software packages such as a moiré removal brush and the choice of portrait and product optimization modes.

The Horseman Digiflex II, the other partner in this promo, allows you to use any Nikon lens with your medium format back. Yup, you heard right... Nikon lenses for your medium format back. This makes more sense than you might at first think, since most medium format digital backs use CCD or CMOS sensors that are 24x36 mm in size - the same size as a 35mm frame. The advantage of using Nikon lenses, other than the obvious one (cost), is that the image circle and resolving power of a Nikon lens is much better matched to a 24x36 sized sensor than your average medium format lens. So you'll get sharper, higher contrast images and will also be able to take full advantage of ultra-wideangle lenses with no lens multiplication factor. A 20mm Nikkor retains its 20mm wide field-of-view with the Digiflex II / C-Most combination!

Until October 31st, you can take advantage of a \$3000 savings by buying them both as a package for \$19,995. If you would like to see the C-Most in action, just call us and arrange for a demonstration.