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March 2002

N E W S L E T T E R

News from the Top

Please Note:
New Office Hours: Monday to Friday, 8:30am to 5:oopm
We will be closed for the Easter break: Good Friday, March 29th and Easter Monday, April 1st

Upcoming Events:
Saturday, March 2nd - NorthShore Challenge Camera Show
Monday, March 11- Montizambert / Dean Collins Digital Seminar-Photo Imaging & Photoshop

News from the Back

A Word from Sales

Spring is in the air and Chris is cleaning house!
Check out the following specials !

Hasselblad X-pan Kits

Xpan body w/ 45mm f4 lens	$2999.50
Xpan 30mm f 5.6 lens	$3699.50
Xpan 90mm f 4 lens	$849.50

Leica M & R series

Leica M6 ttl .72 silver body	$2899.50
Leica M6 ttl .85 black body	$2899.50
Leica M 90mm f2.8	$1725.50
Leica M 35 f 2 asph	$2089.50
Leica R8 body	$2699.50
Leica R 35-70 f 4	$1599.50
Leica R 35 f2	$2499.50

These are in limited supply so please act fast. Happy shopping,.

Chris   **Pro Sales**

A Word from Rentals

After last month, with a new **Nikon D1x** and **Olympus E-20**, I think our accounting department would rather take a little vacation than buy more equipment. However, we are looking into getting another **Canon** 70-200 2.8 in time for the wedding season as it seems to be a very popular lens.

Speaking of the wedding season, this summer looks like it's going to be a busy one. I already have bookings for rentals in August and September! If you know **for sure** you need equipment this summer, feel free to book it with me in advance. No holds or "just in case" reservations. Confirmed bookings only please, otherwise a cancellation fee may apply.

Check again next month and see if I've managed to buy more gear.

Kathy   **Rentals**

News from the film Department
Film News Update

New minimum size from Kodak on 4 x 5 -- *Now in Stock* !

Tmax 100 4 x 5 (50 sheets)	$55.82
Tmax 400 4 x 5 (50 sheets)	$58.41
Tri-X 400 4 x 5 (50 sheets)	$53.14

Richard   **FilmSales**

N EWS FROM THE BACK...

Digital News • March 2002

Mac OS X and Photoshop 7.0

Apple's OS X operating system is fast becoming usable from an imaging professional's standpoint. Many companies are shipping OS X native applications and a lot of new hardware works under OS X without even requiring the installation of any drivers. There are also some excellent OS X-native image database programs available which could really benefit digital photographers. There are still a few problems - USB printer glitches when Classic (OS 9) is running concurrently and incomplete feature sets on some drivers, for example - but all in all, performance and compatibility is significantly improved from a few months ago. I personally, have been running OS X (v10.1.2) since mid-December on my G3/400 and it's been running 24/7 with *zero* system crashes. Yes, it's happened that I've had to force quit an application, but this has never introduced any stability problems or required me to reboot OS X. This is how an OS is supposed to perform! If you're interested in seeing OS X's built-in Apache web-server in action on a standard Mac G4, check out the following site: http://redshiftimaging.hn.org:81/

Sunday, Feb 24th was the big day - **Adobe Photoshop 7.0 for OS X** was officially announced! It should be shipping sometime in the second quarter of 2002 and promises to offer some significant enhancements including new image retouching tools, improved text support and a new image browser to assist with digital camera image management. I have had the opportunity to play with a beta of Photoshop 7 and it was fast, stable and many of the new tools are, in a word, awesome. Estimates are that upgrades will be in the $220-$260 range so call me at Beau Photo for more details and reserve your copy today!

ColorVision Calibration Tools

In case you were not aware, Beau Photo Supplies is an authorized reseller of **ColorVision** products. ColorVision makes the acclaimed **Monitor Spyder** which is a hardware calibration device that will calibrate CRT and LCD monitors. It has suction cups which attach it to the front of your CRT and it connects to your computer via a USB cable. The provided software - either **PhotoCal** or **OptiCal** - will then automatically display a number of colour and gray patches for the Spyder to analyze. Once the analysis is complete (which takes a few minutes) the software generates an ICC profile and adjusts your video card to compensate for any inaccuracies in your display (you then remove the Spyder!). For fragile LCD displays, there is a hanging support system that you use in lieu of the suction cups.

We stock several standard bundles ranging in price from $439.50 to $779.50 and they include Adobe Photoshop Elements, a PANTONE ColorVision swatchbook and PANTONE swatch libraries for Photoshop Elements. We still have some stock on basic CRT-only Monitor Spyders for $345.50. Some bundles include **ProfilerRGB** printer calibration software as well, and ColorVision also makes an excellent ICC profile "tweaking" program called **Doctor Pro**. Native Mac OS X support is still lacking (but being vigorously worked on), however the software runs well in Classic (OS 9) mode. As always, you can call for more details on the various different ColorVision bundles...

Mike   **Digital Sales**