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News from the back !!!

For those who have been waiting, **you** already know! For those of you who haven't, it has finally been announced! **Nikon's** next generation **Professional Digital SLR** for photojournalism, action and sports. The new **D2H** incorporates an amazing combination of speed, resolution, handling and faster workflow for total image quality and performance. As for specs? Check these out: **8 fps** for up to **40** consecutive **JPEG** or **25 RAW (NEF)** full resolution (**2,464 x 1,632 pixel**) images. The **D2H** also has a very short **37ms** shutter time lag. **Instant power up** means the **D2H** is ready to go when you are. Nikon's exclusive new **4.1 mp** imaging sensor improves on power consumption and minimize dark noise all while increasing speed and image quality. This **new sensor** is also built to read **2 channels** of **data** from each **pixel** at once for maximum speed in image reproduction.

Another Nikon innovation in the **D2H** is their new **Multi-Cam 2000 AF** sensor module, which ensures quick response and tack sharp focus in all shooting conditions. This new AF system features **11 sensors** of which **9 are cross type sensors** that pretty much cover the **majority** of the **image area**. And finally the **NEW** optional **wireless transmitter (WT-1)** interfaces directly with **IEEE 802.11b** compatible access points to realize wireless image & sound **data to FTP servers** and marks a major advance in freeing the photographer's movement and in his/her ability to deliver timely photos promptly.

Chris

ProSales

The Hot News in Film!

The new **Fujichromes** have finally arrived in Canada!! Many of you have been waiting with baited breath for the arrival of **Fuji Velvia 100F**. Fuji boasts that it has "the world's highest level of colour fidelity", along with ultra high colour saturation, improved colour stability and an RMS granularity of 8. Also new to the Fuji fridge is **Astia 100F**. **Astia** has been designed specifically to reproduce excellent skin tones (as well as other subtly coloured objects) with smooth and naturally continuous gradation from high-lights to shadows. **Astia 100F** has an RMS granularity of 7.

For those of you who are looking for a high saturation print film, **Kodak's Portra 400 UC** (Ultra Colour) is on sale in 135-36. Buy two rolls and get 25% off!! And while you're at it, try some of our sale colour paper - 8x10(100sh.) boxes of **Fuji Crystal Archive** with lustre surface are only \$24.82. While quantities last!

Serena

Film&Paper Sales

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Digital News – Nikon Price Reductions!

Nikon has just announced a slew of price reductions on film cameras, lenses, digital cameras and scanners. There are some great deals to be had! Here is a quick rundown of new Nikon digital prices for items that we stock:

Nikon D1h Digital SLR Kit	\$ 3549
Nikon D1h Student Special Kit w / AF50mm f/1.8	\$ 3549
Nikon D100 Digital SLR	\$ 2449
Nikon CoolPix 5700 Digital Camera	\$ 1299
Nikon CoolPix 5400 Digital Camera	\$ 1069
Nikon CoolPix 4500 Digital Camera	\$ 749
Nikon CoolPix 4300 Digital Camera	\$ 599
Nikon LS-8000 ED Medium Format Film Scanner	\$ 3679
Nikon LS-4000 ED 35mm Film Scanner	\$ 1769
Nikon LS-IV ED 35mm Film Scanner	\$ 949

Digital News – Nikon D2h Digital SLR

Nikon recently announced the new D2h digital SLR. This camera is the successor to the D1h and will offer truly impressive performance along with a brand new Nikon designed LBCAST sensor. In some ways, this new chip is a hybrid between CMOS and CCD sensors and is said to offer the best of both worlds as far as image quality and speed is concerned. Resolution (4.1 Million Pixels), speed (8 fps for 40 frames), ergonomics (larger buttons and LCD displays) and autofocus performance (new AF system features 11 sensors, of which 9 are cross type, spread over virtually the entire frame) are all significantly improved over the D1h.

A unique additional option is a Wi-Fi module (802.11b wireless networking, or “Airport” as Apple calls it) that will allow you to wirelessly transmit images to your computer while you are shooting. Also announced is a new flash, the SB-800 as well as a few new digital specific (DX) lenses including a Nikkor 10.5mm f/2.8G ED full-frame fisheye (180 degree diagonal on Nikon digital SLRs) and the AF-S Zoom Nikkor 17-55mm f/2.8G IF-ED lens.

I had a few brief moments to try out the D2h and 10.5mm fisheye lens. My impressions of the D2h can be summed up as fast, fast, fast! It is a tremendously responsive camera with fast autofocus, fast startup times and a frighteningly responsive shutter release. No shutter-lag here! The new LCD displays seem gigantic and are easier to read with a very neutral white-balance that might finally make judging the colour of captured images on-camera a viable option. The 10.5mm lens follows in the footsteps of Nikon’s other fisheye, the 16mm Nikkor. Nikon has retained the same incredibly high-quality lens coatings that the 16mm had, so you can shoot directly into the sun with the 10.5 and amazingly, there is essentially no flare or loss of contrast! With Nikon’s upcoming Capture 4.0 software, there will also be a function to create an ultra-wideangle **rectilinear** image from a shot taken with the 10.5mm fisheye – very cool indeed!

Pricing and availability on the D2h has not been nailed down yet, but we are hoping that it will start shipping sometime near the end of October. Expect its price to be somewhere between the current D1h and D1x pricing. As far as a D1x replacement is concerned (D2x ??), Nikon has not made any announcements yet and based on the few things that I have heard, I don’t necessarily think we’ll hear anything this year on that front. If you want to be first in line for the Nikon D2h, give either Chris or myself (Mike) a call and we’ll put your name on our list.

Mike Mander

Digital Imaging Dept.