



Photograph by Jason Kazuta

## September 2011 and Back to School

**BEAU**  
**PHOTO**

Film Sale and Impossible Project - Phase One IQ140  
now in Rentals - Renaissance Albums - Albums and  
Folders - Sale on Camera Bags - Canon and Lexar  
rebates - Upcoming...

September 2011

## Film Dept. Arseni K.

Beau Photo welcomes Arseni to the film department while Dennis is away recuperating. He is getting the department into shape for the back to school rush. He loves analog photography and would be happy to answer any questions you have about film and paper.

Here is what we have on sale in time for the school year.

### **SALE!**

#### **Fuji FP-100C45 4x5" Instant Film - Buy 2 packs, get 1 free!**

Fujifilm Canada has announced to us that they are **DISCONTINUING** production of FP-100C45, the last instant color pack film available for 4x5" cameras. To mark this we are having a buy two, get one free sale. Get yours while quantities last!

### **SALE!**

#### **Ilford HP5+ Twin Packs -**

Get two rolls of HP5+ 35mm film for the price of one! Ask for our twin packs while quantities last.

### **NEW IN STOCK - IMPOSSIBLE PROJECT ACCESSORIES & FILM**

#### **NEW Impossible Frog Tongue -**

The Impossible Frog Tongue is a newly designed device that easily attaches to all box-type Polaroid 600 and SX 70 cameras and automatically shields Impossible instant pictures from light as they eject from the camera. This nifty device greatly improves the results you can achieve with the current Impossible instant films.



#### **NEW Impossible PX Shade -**

The Impossible PX Shade was developed for use with folding Polaroid SLR (folding SX 70 or SLR 680) cameras to immediately and easily protect your Impossible images upon ejection from the camera. No more having to stuff your images in a dark box once they eject or having dodgy development!

#### **NEW PX 70 Color Shade PUSH! -**

The PX 70 Color Shade PUSH! is a greatly improved film that takes the next step from the First Flush Edition into the ongoing development of a colorful future. PUSH! is probably the most experimental and exciting color film to insert into your Polaroid SX 70 camera. Squeeze out its colours, indulge in fairylike and dreamy results and experience the most poetic and subtle colour experiments ever. Selling in packs of 3 now!

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# Rental News

Jason K.

## Phase One IQ140 and Panasonic Leica lenses

### NEW in Rentals!

We have some exciting new additions to the rental equipment pool this month!

#### **Panasonic Leica DG Summilux 25mm f1.4**

We have just received a shipment of the new Panasonic Leica DG Summilux 25mm f1.4 lenses for the micro 4/3 camera system. I have taken one of these exquisite lenses for the rental department and it is available immediately for rent. \$25/day

#### **Phase one IQ140 Kit Introductory Special**

For the month of September, rent a 40 megapixel Phase One IQ140 medium format digital camera kit (includes an 80mm f2.8 lens) and get an additional lens rental free! This is a great opportunity to experience the unparalleled image quality that medium format digital cameras are known for. With 40 megapixels, you can capture images with stunning quality, minute detail reproduction and a smooth tonal range.

The Phase One IQ140 features a high resolution, multi-touch LCD display that lets you quickly zoom, pan and browse through images, and it is easy to navigate between different menus and features. With a 12.5 stop dynamic range, one can reproduce scenes containing extreme tonal differences with less shooting.

\$650/day with your choice of one of the following lenses:

- 28mm f4.5
- 45mm f2.8
- 120mm f4 Macro (manual focus)
- 150mm f2.8
- 75mm-150mm f4.5

\* Adequate insurance or damage deposit required.



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## Renaissance Albums News Simon B.

It's September already!!

Our shelves are fully stocked and ready to fulfill your orders. We recommend pre-ordering your albums in advance as this can be a busy time. Remember to allow 6-8 weeks for all custom orders.

Carol and I will be in New York on October 25th visiting the Renaissance factory and attending PDN PhotoPlus Expo. This is a time when we can meet with Renaissance and give them feedback about their products. We would appreciate any comments you may have that we can take to them. Watch the November newsletter for a full report.

### **New Option: Stock Products, printed, assembled and delivered to Beau Photo.**

Order your Library or Ambiance Books through Renaissance Albums ROES Software and Renaissance will print and assemble the book for you. Designing a Library or Ambiance Book through ROES is as simple as choosing cover options and dragging templates and images on to the album pages. ROES can be found on the Renaissance Albums website.

## Albums and Folders Barb B.

Hello, Happy Parents!! As the little darlings drag their little feet back to school.. you're FREE!! Free at Last! Okay. I hear you, freedom is relative. But at least it's quiet for a while! So, take a cup of coffee, your laptop and your planner. Find a nice place to sit, go over your bookings, figure out what you'll need to accent what you plan to offer, and what's new that might just turn that special presentation into an exceptional one while still staying within your budget. If you don't find it in any of the on-line brochures available via the links from Beau Photo's website, give us a call or drop us an email with the description of what you're looking for, and we'll see what we can do for you!

TAP has introduced the 'Topflight' CD folio, with a plain cover instead of one with a 2x2 window. It's for one CD or DVD only, doesn't have room for a photo mat, and doesn't accept a second CD mat. It's available in all the same cool colours (green, pink, teal, purple, white, black) as the regular Topflight folios, so all you people who asked for a colorful CD case without a window, you can have them now. I'll gladly special order however many you need! Call or email for pricing.

As well, TAP has recently announced that they will be consolidating all their manufacturing into their Cleveland facility. I expect there will be a few delays during the changes but this appears to be their way of streamlining their procedures. They will be discontinuing a few slow moving items in order to accommodate the increase in inventory.

Even though I know it's still a couple of months away, we need to start thinking about Christmas. The seasonal brochures will be out soon, so please let me know (barb@beauphoto.com) if you need one for your clients.



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## Bags and Accessories

Maciej W.

### BACK TO SCHOOL SALE!

15% - that's the magic number for this month! Throughout the whole month of September we will be offering 15% off on all of the Tamrac bags! Here's the catch... What you have to do is go onto our website, click on the link to Facebook, register, "like" our Facebook page, and comment on the Beau Photo "wall" how much you like us...

**Just kidding!** Just come in and say **"Give me 15% off on this bag!"** It's that simple.



## News from the Back

Ken S.

### L-358 FlashMaster

The Sekonic L-358 displays an f-stop range of f/1.0 to f/90.9, and a shutter speed range of 30 minutes to 1/8000th of a second (1/1000th in flash mode), both of which can be displayed in full, half and third stop intervals to mirror your camera's exposure display. When set to "full," the exposure is displayed in tenth of a stop increments with repeat accuracy of +/- 0.1 EV.

For motion picture applications, the L-358 calculates cine readings from 2 to 360 frames per second. As with all Sekonic meters, the Sekonic L-358 Flash Master includes a 3 year warranty and the best customer support you're ever likely to find

Call us to find out more about the convenient features of this great meter.

#### Special on Sekonic L358

Bundled with the RT-32 Module to trigger Pocket Wizard receivers.

#### Regular Bundle Price

\$483.90

#### Sale Bundle Price

\$386.95



### Super sale on used and consignment lighting.

All used and consignment lighting is 10% off till the end of September!

## Canon Rebates

Save on selected Canon bodies and lenses with this instant rebate program. It will apply to items purchased on or before Friday September 30th and will be discounted at the time of purchase. See the table below for the rebate amount. If you don't see your dream lens on the list, give us a call, it may still have an applicable rebate.

5D MkII Body	\$200
5D MkII kit with 24-105 f4L IS lens	\$200
7D Body	\$50
7D kit with 15-85 lens	\$50
Rebel T2i body	\$50
60D body	\$50
EF 16-35 USM lens	\$100
EF 70-200 f4L	\$50
EF 70-200 f4L IS	\$100
EF 70-300 f4-5.6L IS	\$100
EF 50 f1.2L	\$100
EF 85 f1.2L	\$100

## Lexar Rebates

Lexar is offering an instant rebate on a few of its cards but only until September 18th. See below for the rebate savings.

CF 16GB 400x Pro UDMA	\$6.00
CF 32GB 400x Pro UDMA	\$20.00
SD 8GB 133x Pro Class 10	\$4.00
SD 16GB 133x Pro Class 10	\$6.00

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**Beau Photo is looking forward to participating in these upcoming conventions. There are some excellent speakers and workshops to attend, and we will be at the trade shows so if you are there, come by and say hello.**

### **PPOC BC - Island Convention**

The Vancouver Island chapter of PPOC BC is holding their annual convention in Sidney on September 25th and 26th. The keynote speaker is John Michael Cooper from altf photography. Register early as it is limited to 50 seats to give attendees the best experience possible. Everyone is welcome even if you are not a PPOC member. Have a look at the PPOC website for more information.

<http://www.ppoc-bc.ca/2011/08/18/west-coast-collective/>

### **PPOC BC - Northern Region Convention**

The annual convention for the Northern Region chapter of PPOC BC is in Prince George on October 2nd and 3rd. Albert Normandin is their keynote speaker and he will be giving a talk called "The Adventures of Creative Photography". Our own Mike Mander is also giving a presentation on Lightroom. This conference is also open to people who are not PPOC members. Follow the link below for more information.

<http://www.ppoc-bc.ca/2011/08/10/northern-branch-fall-seminar/>

### **Abbotsford Photo Arts Club**

Come to the annual Abbotsford Photo Arts Club conference being held on October 15th and 16th. It is a packed weekend of workshops, a print competition and a trade show. The keynote speaker is Darwin Wiggett, a well known and widely published landscape, nature and outdoor photographer. Come by and see us at the trade show! This event is open to all, be sure to register in advance.

<http://www.apac.bc.ca>

And don't forget about **PDN PhotoPlus Expo/WPPI East** happening October 27th to 29th in New York. Simon and Carol will be wandering the trade show and meeting with Renaissance Albums at their booth. If you will be there and would like your own personal tour of the full album line-up from Renaissance, give Simon a call and he can arrange it. Or if you would like us to check out any new equipment or supplies, let us know and we'll have a look for you.

<http://www.photoplusexpo.com/>