

# BEAU NEWS



Photo: Arseni Khamzin

## 10/2011

featuring:

Nikon '1' Mirrorless CX Camera System

Sennheiser Audio Products

Canon 8-15mm f4L Lens

Kodak's New Portra Films & more!

BEAU  
PHOTO

## DIGITAL

MIKE M.

### **HUGE 5D MARK II PRICE DROP & LOTS OF CANON REBATES!**

Canon has recently dropped the price on the 5D Mark II substantially. After the current \$300 rebate, you can now get a 5D Mark II for only \$1999.99 and a kit with the EF 24-105mm f/4L IS zoom for \$2799.99. Wow!

In addition, there are new lens rebates as well and even increased rebates when you bundle a 5D Mark II with another lens! For all the details see here...

<http://beauphoto.blogspot.com/2011/09/canon-rebates-for-october.html>

### **ANNOUNCED: NIKON '1' MIRRORLESS CX CAMERA SYSTEM**



It finally happened. After months and months of rumors and "semi-official" announcements of intent, Nikon has launched their new "Nikon 1" CX format mirrorless interchangeable lens camera system. There were two bodies announced but the one 1 body (hmm, naming it '1' could end up being confusing!) likely of interest to pros and semi-pros will likely be the V1, which also includes a built-in EVF (electronic viewfinder) a new style of accessory shoe that can take dedicated flash units, a GPS module, microphone as well as a video-light and more down the road.

Nikon had full-frame (FX), 1.5x crop sensors called DX and now the new CX sensors which have a 2.7x crop factor. Whoa, that's small!

Or is it? Well it is still way larger than a P&S sensor but is indeed a little smaller than their Panasonic and Olympus competition - Micro 4/3 sensors have a 2.0x crop factor. With a modest 10 mega pixel sensor though, low-light/high-ISO performance should be quite good, and Nikon has had an excellent track record in that regard the last few years.

One key item that will likely be of major interest is a new silent-shutter mode. Even the small Panasonic and Olympus cameras have loud shutters and specifically, as an example, they would be too loud to use on a movie set without a sound blimp. However the new '1' cameras have a mode where they will electronically control the exposure without the use of shutter curtains (assuming you are not using a flash), so they might effectively be dead silent when shooting. I have not seen one, or tested one yet, so I cannot be sure this silent mode works in all the required situations but it sounds very promising... or should I say "doesn't sound"! This might be the perfect second camera to use on a movie set. At the moment, the lenses that are being released are relatively slow, in terms of f-stop (brightness) but there will be a lens adapter to allow the use of fast Nikkor FX or DX lenses as well, although the 2.7x crop factor may limit its usefulness somewhat. However, imagine shooting with the 85mm f/1.4... you will effectively get a 230mm f/1.4!

Another item of great interest will be this camera's prowess at recording HD video. I cannot be sure yet, but it may just be the best video/stills camera (can't call it a video DSLR since it does not have a reflex mirror!) that Nikon has made yet, based on its specifications. Lastly, one clear advantage of the smaller 2.7x crop factor CX sensor is that it will allow much smaller lenses and bodies, although at the moment, the new products aren't pushing the miniaturization too far since it would obviously

compromise handling too. I think Nikon is waiting a little to see what the response is before committing to even smaller cameras.

Anyway, I will have more to say once I get my hands on a '1' and test it. Expect them to start selling at the end of October. As far as pricing, we have not received anything official from Nikon, but on Nikon Canada's website, you can see the system in detail and also see Nikon's MSRP prices.

### **NEW: BEAU PHOTO STORE BLOGS!**

*Effective immediately*, my digital imaging blog at <http://mikemander.blogspot.com> will no longer contain any significant Beau Photo content. I have now created a new store-wide **Beau Photo Store Blogs** site. From this point forward, my imaging blog has been renamed (same URL still) to **Mike Mander's Photo & Imaging Blog** and it will simply contain entries of personal interest, new image galleries, trip blogs, photo projects, random images, announcements of updates to my website and so on. Beau Photo content will be minimized and the vast majority will be posted directly to the Beau Photo blog in the future. I may decide to post some technical photography articles on my own blog as well, rather than the new Beau blog, if I deem them too esoteric to be of general interest to Beau Photo customers. Anyway, this is all still very fluid and we'll have a better sense once the rest of the staff starts blogging regularly and we start getting feedback from you, our customers!

*For the full story and more details on the new Beau Photo blogs, see:*

<http://mikemander.blogspot.com/2011/09/new-beau-photo-supplies-store-blogs.html>

*For the new blog please go to:*

<http://beauphoto.blogspot.com>

### **CLEARANCE STUFF AT INCREDIBLY LOW PRICES!**

We have quite a variety of older items still in stock at Beau, ones that have proven now to be more or less dead stock, ranging from brand new Polaroid digital film recorders ("print" computer images onto 35mm slides!), to macro accessory lenses and adapter tubes for older Canon P&S cameras, to 32-bit CardBus PCMCIA CompactFlash adapters. Lots and lots of items that may not be things most photographers will be interested in, but maybe... just maybe someone may still have a use for! Who knows, maybe you have an older Powershot G-series camera, and want a lens tube and wide-angle converter. Maybe you have an older PC laptop and want a fast built-in CF card reader. Heck, maybe you want to go retro and do slide shows, with a real slide projector, and show your newer retouched or otherwise Photoshop manipulated images alongside your older slide collection! You never know what some people might want...

We will be posting the more interesting "major" clearance items to our new blog at ridiculously low prices - way, way below our original wholesale pricing. The smaller items will go into a "Make us an offer" bin at the front of our store. No reasonable offer refused! Watch for this in the coming weeks!

## **PRO SALES**

KEN S.

### **SENNHEISER**

#### **NOW AT BEAU PHOTO**

It took us a long time but we finally have Sennheiser wireless kits, lav mics, shotgun microphones and accessories at Beau Photo. Sennheiser is world renowned for their audio recording and listening devices. With more than

sixty years of experience, Sennheiser has been creating outstanding audio products for professionals and consumers all over the world, winning countless awards and praise from critics and competitors alike. We are very pleased to add Sennheiser to the list of quality products sold by Beau Photo.



**USED EQUIPMENT**



**Website Revamped**

The used equipment section of our website will now become a blog with the most up to date list of used items that are for sale. Using this format will allow me to quickly add items as they become available and remove items after they sold. What is also great is that we will have an all new clearance section with gear selling at crazy blow out prices! This blog will also let me put short term sale items out for your perusal and consumption! Please don't worry about finding it as it will be linked to our regular web site so you won't have to hunt for it.

*Watch for it real sooooooon!*

**Used Nikon Gear**

We have just brought out a whole bunch of used Nikon gear for sale. Lenses, both primes and zooms, FX and DX models, and bodies both digital and film. Come in now for the best selection. These are priced to sell quickly.

**MANFROTTO 314 BACKGROUND SUPPORT**

This great kit is designed to support rolls or sheets of background paper or any other background material. The kit comprises of: 1 x 3 Section Telescopic Pole, 2 x Baby Stand, 2 x Mini Spring Clamp and Transport Kit Bag.

*Reg \$298.95 Sale \$259.95*

**POCKETWIZARD UPDATES**

PocketWizard engineers have been busy enhancing and improving their Control TTL products. These updates significantly improve the user experience with ControlTTL products and further strengthen PocketWizard as the industry standard for wireless transmitters. ControlTTL firmware update documents for the Nikon MiniTT1 and FlexTT5 & Canon MiniTT1 and FlexTT5



To download these updates go to:  
<http://www.pocketwizard.com/support/downloads>

## RENTALS

JASON K.

### *Sennheiser MKE 400*



Rugged, compact and versatile for great video sound: The MKE 400 is a small shotgun microphone for cameras with a lighting shoe mount and external microphone input. The mount contains a convenient integrated suspension system that effectively suppresses noise from vibrations and handling caused by the user.

The sensitivity of the MKE 400 can be switched between close and longer distances resulting in precise audio and low noise. With its durable all metal construction and very long 300 hour battery life, this is a worthy tool in any amateur or professional videographer's kit!



### *Canon 8-15mm f4L*

After months of waiting, we have finally received our very own Canon 8-15mm f4L Fisheye

Zoom! This lens produces circular images with a 180 degree angle of view when used at its widest setting on full frame Canon DSLRs such as the 5DMk II, and images which cover the full sensor area at 15mm. The lens incorporates marks at intermediate zoom positions marking the widest settings which can be used on APS-C and APS-H format cameras to give full frame images without vignetting. As with many 'L' lenses in

Canon's lens line-up, it features weather resistant construction, including a water-repellant Fluorine coating on the front and rear elements, and Canon's 'Sub-Wavelength Structure Coating' to minimize flare and ghosting. Having used a pre-production sample of this lens several months ago, I can attest to the resistance to flare of this lens. The 8-15mm f4L Fisheye replaces the 15mm f2.8 Fisheye in Canon's line-up, but don't worry, I'll keep it in the rental pool for the foreseeable future.

## ACCESSORIES

MACIEJ W.

### *BACK TO SCHOOL SPECIALS!*



"Watcha talkin' about, back to school sale? Wasn't that last month??" Yup! But we're extending it until the end of October! That's right! Get 15% off on all of the Tamrac bags! And... if you buy any DSLR body, you'll get an additional 35% off on any clearance Tamrac bags! If that's not a wicked deal, I don't know what is!

We have a limited number of Ansmann Express Compact Chargers (Plug-in chargers with 4-2700 mAh batteries) regularly priced at \$19.95, on special for \$14.95. The batteries are usually at least \$5.50 each and you can use them in any NiMH charger (the included charger must be timed because there is no auto shut off).

## ALBUMS & FOLDERS

BARB B.

*Boo!!* Happy Spooooky October!! Got your Hallowe'en costume planned yet?

We have a handful of the Fanfare 4x5 and 5x5 White proofbooks at the blowout price of \$5.00 (these retailed at \$31.97 each). First come, first served. They come set up for 24 prints, but pages are easily removed. I also have a case of the Concord 5x7 (140 prints) proofbooks, regularly priced at \$39.41 each, on blowout for \$20.00 each.

I will be placing my final Christmas order for TAP stock products by November 22nd, and AGT products about a week later. If you need anything brought in, you need custom imprinting for an upcoming project, or you've decided to redesign yourself for 2012, now is the time to get in touch with me, give me the date you'll need them for, and we'll work out a schedule for you.

## RENAISSANCE ALBUMS

SIMON B.

### HAVE YOUR SAY!

Our store manager Carol and I will be meeting with the executive team at Renaissance Albums in New York on October 25th. This is an opportunity to air your views and make any suggestions that you think can improve Renaissance's service – Please email us with your feedback by **October 16th** to [albums@beauphoto.com](mailto:albums@beauphoto.com) and in the subject title enter **Feedback**.

We will also be attending PDN PhotoPlus Expo/WPPI NYC 2011 for the rest of the week. If you are planning to be there please let us know. We would love to see you!

## CHRISTMAS HOLIDAY 2011 DEADLINE REMINDER

### HOLIDAY ORDERS

(to be received in Canada before Dec 24th)

#### OPTION C

Orders must be given FINAL approval by  
*Monday 7th November 2011*

#### OPTION B

Orders must be in-house by  
*Monday 7th November 2011*

#### SOHO STYLER

Orders must be given FINAL approval by  
*Monday 7th November 2011*

#### OPTION A

Orders must be given FINAL approval by  
*Friday 11th November 2011*

## SALE Renaissance albums Hudson Range: 15% clearance

The Hudson album is a premium self-adhesive album that provides you with the finest flush-mount look.



HUDSON 5x7 – 10 page – Black

(SMB05/07-10BB) \$56.00 *now \$47.60*

HUDSON 8x10 – 10 page- Black

(SMB08/10-10BB) \$71.00 *now \$60.35*

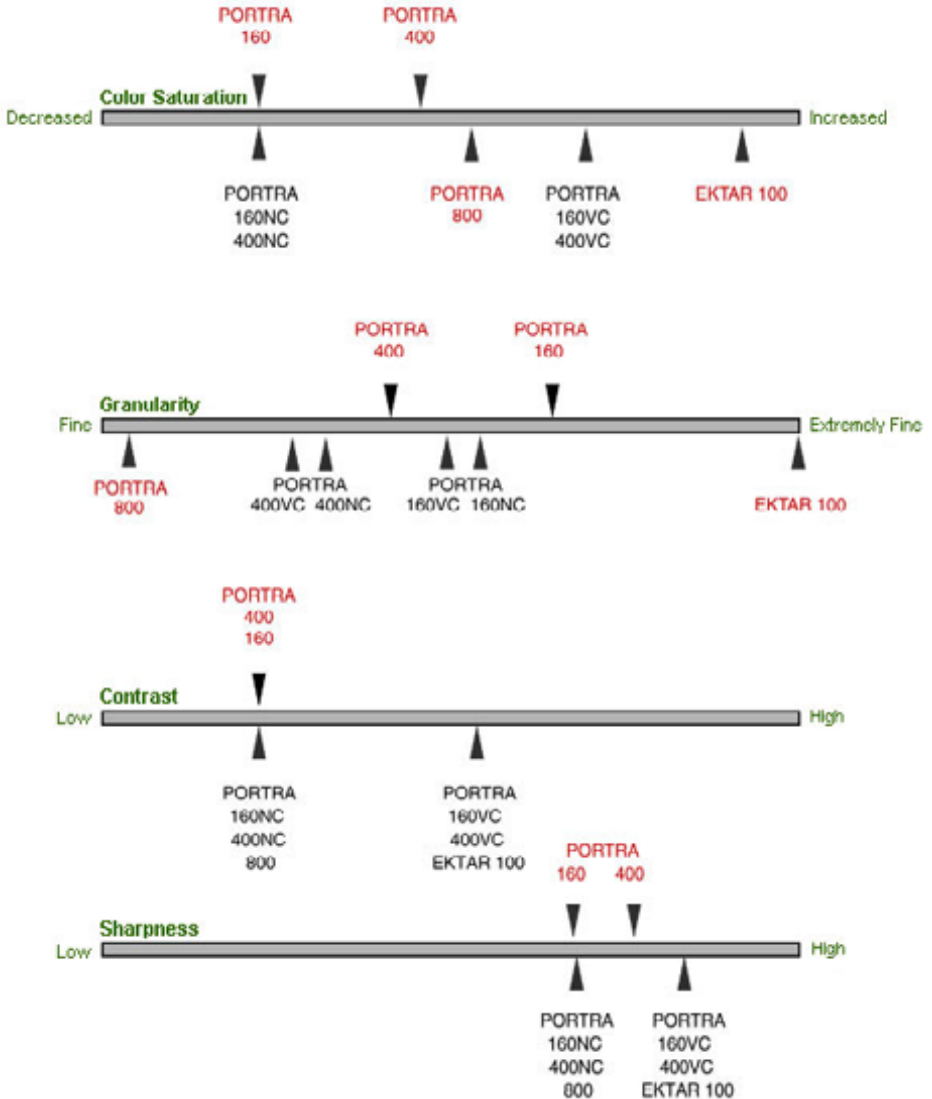
*While stock lasts!*

# FILM

ARSENI K.

## NEW KODAK PORTRA LINES: A Brief Comparison

Kodak has consolidated their Portra NC/VC lines into one family - simply, PORTRA. To offer a comparison for how the new film hold up to the old film, we have provided a helpful chart:



The new PORTRA features a significantly finer grain structure for improved scanning and enlargement capability in today's workflow. Choose PORTRA to deliver exceptionally smooth and natural skin tone reproduction, the hallmark of the KODAK PROFESSIONAL PORTRA Film Family. It's the ideal choice for portrait, fashion and commercial photography — whether in the studio or on location.

**FUJI INSTAX 210:  
THE POLAROID ALTERNATIVE**



With its automatically-adjusting flash, high-resolution retracting lens and a big, clear viewfinder, the Fujifilm Instax 210 captures and delivers vivid, high-quality prints in an instant. The compatible

Instax Instant Color Film is professional grade and provides superior performance. Included with the NEW Instax 210 is a removable close-up lens adaptor.



Available at Beau Photo for only \$109.20, with 20 photo film packs for only \$22.50 (just over \$1 per photo)!

**EVENTS**

**SEMINARS**

**APAC Seminar** October 15 & 16

Beau Photo will be at the trade show at the annual APAC Seminar in Abbotsford on October 15th. Lots of interesting seminars with great speakers plus special guest speaker - Darwin Wiggett  
<http://www.apac.bc.ca/Seminar%202011/Seminar2011.html>

**Photographing Movement Workshop**

November 5th & 6th

Exploring Light and Movement with Dancers with photographer David Cooper  
[http://www.beauphoto.com/frames/specials/david\\_cooperworkshop-2011.pdf](http://www.beauphoto.com/frames/specials/david_cooperworkshop-2011.pdf)

**GALLERY SHOWS**

**Larry Clark: Tulsa**

September 10 - October 30

Presentation House Gallery

An exhibition of vintage gelatin silver prints by photographer Larry Clark.

<http://www.presentationhousegall.com>

**The Vancouver Archives**

September 21st - December 23

Langara's Professional Photo-Imaging Class is proud to announce their show at the City of Vancouver Archives, featuring composited images created from a historical photograph and current images captured by students.

**Vancouver**

September 23 - October 13

<http://www.photohausgallery.com>

A photography exhibit.

Photohaus Gallery