

# NEWSLETTER

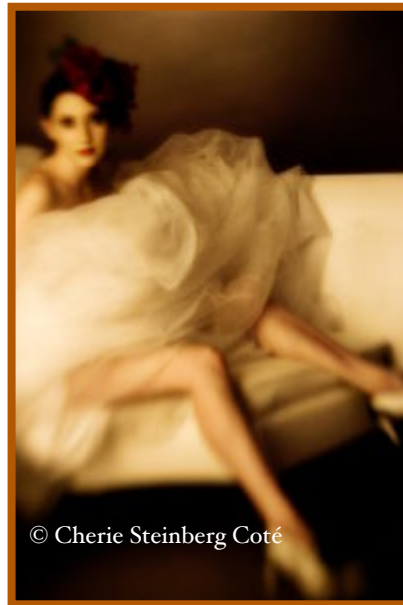
## Lensbabies 2.0 now back in stock

### ***Bonus Close-up filter set with your Lensbaby 2.0 purchase!***

Lens Babies are back in stock at Beau Photo and to make this "sweet" lens even sweeter we are offering you a great deal.

For the month of October when you purchase a **Lensbaby 2.0** you will receive a close-up filter set free! **Yes I said free!!**

That's a \$40.00 value! So in addition to owning one of the hottest products on the camera accessory market today, you will be able to take your **Lensbaby** to new heights .... well lows actually. With the two lens set you can get even closer to what you love to photograph. The kit contains two filters in a lovely "pleather" case. The 4x filter allows you to focus from 6 to 12 inches and the 10x allows you to focus from approximately 2.5 to 4 inches away. If you prefer to take a step back and get the big picture, we also have a wide angle adapter to allow you to increase your scope of things photographic. Now you don't have to step outside the church, hall



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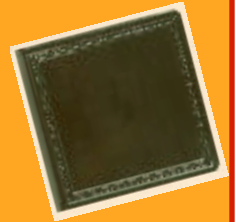
or convention centre to take that funky shot of the whole crowd. The **Kenko** 0.43 converts your Lensbaby into approximately a 22 mm true focal length and also has a macro focus mode. The 0.43x conversion lens decreases the size of the sweet spot of focus and increases the amount of blurring around the sharp area. This conversion lens also has a bonus feature of allowing the shooter to unscrew the front, wide angle lens and use the rear lens element as a macro lens. Using the macro capability, you can focus your Lensbaby on subjects as close as one inch away. This is a great accessory for Lensbaby owners! **Ken Purchasing**

### **Save 50% on Renaissance Sample Albums!**

There is a limited quantity of Renaissance Library Bound Sample Albums available for 50% off the regular price. These albums all have the original embossed cover,

and come in a variety of colours, and sizes.

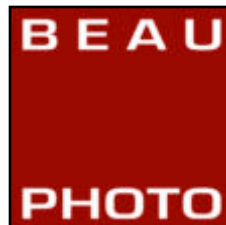
For further information please contact Deborah.



## ALBUM AND FOLDER UPDATE

It's time to think about...CHRISTMAS!!

Please alert us as early as possible if you'll be needing large numbers of a product or a special order item; we'll make every effort to have the goods here when you need them. Holiday card brochures have been ordered, and should be here no later than October 7th.



Please note the following ordering deadlines:

Renaissance Digital Albums October 21.  
Renaissance Library / Milano Albums October 31. AGT, Harwood, Leather Albums Design and TAP November 18, Beyond these dates, we'll do our best, but we can't make any promises about delivery before Santa comes.

**Barb**

**Albums and Folders**

## GET LUCKY AT BEAU!

Incorporated in 1958, China Lucky Film Corporation is now the largest national photosensitive materials and magnetic recording media manufacturer in China. In 2004 Eastman Kodak began a 20-year collaborative agreement with Lucky by purchasing 20% of its shares in return for technical support, training and equipment related to the production of traditional films. Lucky continues to grow globally by initiating partnerships throughout the world.



The new films are traditional silver halide films with characteristics similar to films like Plus-X and Tri-X.

They are now available at Beau in 35 mm. and 120 for merely \$2.69 a roll (100 or 400 iso.)!

**Also new**, the 'Hole-On Ex' 35mm paper pinhole kit (\$29) and for your reading pleasure, Adventures With Pinhole And Home-Made Cameras by John Evans (\$35).

That's it kids!

**Serena**

**Film and Paper Sales**

## NEWS FROM THE BACK

### Epson P-2000 Multimedia Storage Viewer – Now in stock and on SALE - \$649

Now that we finally have stock on the ever popular P-2000, it is going on sale for the month of October! How does \$40 off sound at \$649?

For those not familiar with the P-2000, this device has a CompactFlash slot as well as an SD card slot and allows you to download images from your digital camera's memory card to its built-in 40Gb hard drive. Once downloaded, both JPEG and RAW files (from most cameras) can be viewed on its big, beautiful 3.8" color LCD display. Hook up the P-2000 to your computer and then copy files over with its fast USB 2.0 connection. More features include the ability to play back MP3 and some movie files. It is powered by a user-replaceable rechargeable Lithium-Ion battery. Come on in for a demonstration!

### Nikon CoolScan V ED Film Scanner – On SALE for October at \$749!

This rugged little 35 mm film scanner sports a whopping 4000 dpi of resolution and sharp images thanks to its Nikkor ED glass optics. In addition, it boasts Digital ICE for painless automatic retouching of dust and scratches on your scans. With a USB 2.0 connection, it is fast as well. It provides excellent colour accuracy on both slide and colour negative film and at \$749 it is an amazing value!

Note that Nikon has recently dropped prices on all their scanners. Here are the new regular prices for Nikon's scanner lineup:

CoolScan V - \$789      Super CoolScan 5000 - \$1499      Super CoolScan 9000 - \$2925

**Chris**



**Pro Sales**

## RENTAL NEWS FOR THE MONTH.

More digital, more of the time... The rental department at Beau is working hard to keep up with the latest and greatest in digital imaging. If you are a 35mm Canon fan you have probably heard about the new Canon EOS-5D, a full frame, 12.8 megapixel SLR camera which is due to arrive any time now. We will be getting one for rentals as soon as the list of pre ordered cameras is filled. The other exciting new digital equipment we are due to receive in the next few weeks is an updated version of the Hasselblad (Imacon) Ixpress CF 132 digital back. This is an improved version of the 132C digital back that was previously in rentals. The new CF 132 is a 22 megapixel back which shoots directly to CF cards, eliminating the need for a tethered memory bank. It also shoots Adobe .dng files directly, allowing for easy processing directly in Photoshop. The CF 132 will be available for the Mamiya RZ and the Hasselblad 503CW bodies. Also on its way is the Hasselblad H2D digital SLR. It is a digital back similar to the CF132 but integrated with the H2 645 body, Hasselblad's high end autofocus camera and lens system. Watch for upcoming information and reviews from Mike (see below!) about these new additions to the digital lineup in the rental department, or call Kathy for more information.

Kathy

Rentals

## DIGITAL NEWS

Digital News - October 2005

Hasselblad Ixpress CF132/CFH132 and H2D Product Launch – September 2005, Los Angeles

I was fortunate enough to attend this product launch event in LA in mid September and being shown, was the new line of digital backs and medium format digital SLRs from Hasselblad. Since their merger with Imacon, Hasselblad is turning out to be the most aggressive and forward thinking of all the remaining medium format manufacturers. Their candid presentation and openness to all sorts of questions, even difficult financial ones, was very refreshing. They seem to have a clear vision of how medium format systems should evolve from being film-based to being digital and, to that end, they presented some intriguing concepts and plans they have for future products.

Also refreshing was to hear how closely they are working together with Adobe. Rather than fighting Adobe's dominance in the digital imaging arena, as most other manufacturers seem to be, they are working together with Adobe to make the end-user's workflow smoother and more hassle-free. This means that all the new digital backs and SLRs from Hasselblad shoot directly to Adobe's DNG file format – no more proprietary raw formats! The upshot is that if you do not want to learn how to use yet another piece of software, now you can open raw files from the Ixpress backs directly in Photoshop – a real time-saver for the busy photographer. DNG files have an advantage over “regular” raw files since when edits are made in Photoshop's Camera RAW plugin, the adjustments are saved directly into the DNG file and not stored in a separate Camera Raw Database or as “sidecar” XMP files. This makes for a much cleaner and more consistent image file management since any changes made to the Camera Raw settings are now guaranteed to remain with the image file itself.

As exciting as it is to be able to go straight to Photoshop, one shouldn't overlook the progress Hasselblad has made with their FlexColor software. Working with DNG files in FlexColor is a revelation in terms of tonality and color accuracy since there is a new color-rendering engine that Hasselblad has spent a lot of time perfecting. In the samples I saw at the show, it looks as though they have trumped everyone else when it comes producing images that are not only vibrant and color accurate but at the same time can handle all

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sorts of different skin-tones with out any contrast or color problems such as magenta casts, ruddiness, posterization or other common flaws. Most other manufacturers choose to provide a special "Skintone" setting in their software or cameras, but that often compromises the quality of non-skintone colors such as vibrant reds and oranges. As I understand it, Adobe is so impressed with what Hasselblad has done in their FlexColor software that they are looking at incorporating some of Hasselblad's algorithms into future versions of Photoshop!

The final bit of news is now on the new hardware itself. All the new backs and SLR's have 22 million pixel CCD sensors (nothing new there) but have many other changes. Bowing to pressure from the industry, Hasselblad has put CompactFlash card slots in all their new products. Fully un-tethered shooting is now possible for those who desire this - and for those who have a large budget for memory cards! A standard inexpensive external Firewire 800 (or 400) hard drive can also be used for storage, without requiring a computer! In addition, if you are using a CFH132 on an H2 body or the H2D SLR, the digital back portion is powered by the same rechargeable battery that powers the H2 body. One battery does it all! Also new is a big, beautiful 2.2" OLED (Organic LED) display - a huge improvement over the previous generation and much easier to see in full sunlight. Hasselblad has also listened to feedback from its customers and has improved the menu system and user interface on the back. It is now much more intuitive to use for those already familiar with 35mm digital SLR cameras.

I have mentioned the H2 body several times now and some of you are probably wondering what that is all about... well it is simply a slightly improved version of the H1 with a revised battery and power delivery system that can directly supply the new Hasselblad digital backs. Anyone with an H1 can upgrade to an H2 for about \$625. Speaking of upgrades, Hasselblad also has announced a very generous new upgrade policy. Essentially, anyone who owns a previous generation Imacon or Hasselblad Ixpress digital back can upgrade for simply the cost difference between the old and new models! This should alleviate a lot of the hesitation photographers have at investing in an expensive medium format digital system. Now they don't need to be concerned that a new model might be just around the corner which will make their current purchase obsolete or significantly drop in value. Upgrades are very affordable and, in fact, Hasselblad will even accept pre-Express Imacon backs and competing products from other manufacturers on trade, although at a much reduced rate obviously.

Finally, what about new 31 and 39 megapixel backs based on the newly announced Kodak sensors? Hasselblad has stated it is hard at work on systems with these new sensors, although much of the delay is in waiting for Kodak to perfect them. Unlike some other manufacturers, Hasselblad is simply unwilling to pre-announce products whose release date is so uncertain. For more details (I'm out of room here!) or pricing on these new products, due to ship in October, please call.

**Mike**

**Digital Imaging Department**

## Calendar

### PPABC

2005 Provincial Convention

October 1 - 4, 2005

This convention lands on the 60th anniversary of PPABC and promises to deliver the same outstanding speakers, trade show, social events and print salons of conventions past.

[www.ppabc.com](http://www.ppabc.com)

### Abbotsford Photo Arts Club

#### Annual Seminar

Sunday October 15 2005

Largest one day seminar in Canada!  
Michael Grandmaison is the featured speaker.

[www.apac.bc.ca/seminar.htm](http://www.apac.bc.ca/seminar.htm)

### Open House at Emily Carr

November 4th and 5th.

More details to follow.

### Albert Normandin "So Far"

Please note! Albert Normandin's show has been postponed. Watch here for upcoming details.

We are:

## Beau Photo Supplies Inc.

1520 West 6th Avenue

Vancouver, B.C.

Canada, V6J 1R2

**Tel: 604 734 7771**

Fax: 604 734 7730

[www.beauphoto.com](http://www.beauphoto.com)