

BEAU NEWS

JANCEMBER 2012

Wishing you the best of the season
& continued prosperity in the new year



Click & click again to watch our Christmas videos!



HOLIDAY HOURS

Beau Photo will be closed at 5pm December 23
and will open again on
Tuesday January 3.
Have a wonderful holiday!

DIGITAL

MIKE M.

BOXING DAY SPECIALS IN JANUARY!

Sad to let go of Christmas and all the presents? *Have no fear* – we will still be running some BOXING DAY specials during the first week of January during our **2012 WEEK ONE** sale!

Featured from our digital dept. will be LEXAR, NIKON, CANON, PANASONIC LUMIX and X-RITE. Details will follow on the **Beau Photo blog**. In fact, you should make a point of signing up, if you haven't done so already, since we will be running a great prize draw for any new e-mail or Google account registrations to our blog! See Carol's write-up elsewhere in this newsletter for details.

Although we will be shut down between Christmas and New Year, watch for blog postings to appear that will outline our 2012 WEEK ONE specials!

REVIEW: LOWEPRO CLASSIFIED SLING 180AW

Yes, believe it or not, this is a non-digital review! I ordered myself one of these CLASSIFIED SLING 180 bags, more or less sight unseen, based on looking at the larger 220 version we have in stock here at Beau and based on a few brief Internet reviews I read. Even though my continual quest for the "perfect" camera bag means I already own way too many, I still thought it was worth trying this one out, and I'm glad I did!



This will be a condensed article, for the full review, see my blog entry here:

<http://beauphoto.blogspot.com/2011/12/review-lowepro-classified-sling-180-aw.html>

My primary reason for ordering this bag was that I wanted an efficient way of carrying my Micro-Four-Thirds camera gear, plus my 13.3" MacBook Air laptop. I wanted a sling bag for easy gear access and for being out of the way and on my back, providing a more stable carrying mode when hiking and climbing around. I have a few shoulder bags I like, but they can swing around and upset my balance and since I am hiking in some pretty dangerous places at times where a single misstep could be my last, a stable back mounted pack is very important. Also, the bag had to zip shut and have an all-weather cover, plus have space for a few additional items, such as a GPS, wallet + keys, portable hard drive etc.

On all counts, this bag has delivered, in the short time I've had it. It is the absolute perfect size for carrying my Panasonic GH2 body, six different lenses as well as my Fuji X100. The padded laptop slot is on the outside of the bag, and not up against my back, so I don't have to worry about the thin LCD panel on my MacBook Air being squeezed up against my back when the bag is full of gear. It provides easy access to all my equipment when slung around the front, so I can easily change lenses in wet, muddy or sandy conditions without removing a backpack and putting it on the ground. It is light, yet has a semi-rigid shell, so the bag can be used as a lens changing "shelf" when slung around front. It also has an all-weather cover and a small tripod attachment, suitable for a large GorillaPod or a small carbon-fibre tripod, like a Gitzo Traveler.

My only complaint is a lack of external attachment points, for small accessory pouches and the like, and some people might find that a single load-bearing strap is not comfortable enough when carrying a heavier load. Otherwise,

I highly recommend you have a close look at this unassuming looking bag if you are using a compact camera system or small DSLR!

CANON INSTANT REBATES EXTENDED!

It'll be like having another Christmas in January! All of CANON's rebates on 'L lenses, the 5D Mark II and 7D bodies and more are continuing on through **January 31st**. If you didn't manage to take advantage of the rebates in 2011, then get yourself a late Christmas present in January! Please watch our blog for details.

PRO SALES KEN S.

BEAU PHOTO BLOG

Well, finally the USED AND CONSIGNMENT items are now up on the BEAU PHOTO BLOG! Okay it took awhile, but I only have 2 hands!!!! and it was very cold, and my bus was late, and... my dog ate my list of cameras andand ...and you will love all the great photos and new/used items. We also now have a CLEARANCE section where we will be selling items at near cost or below cost, some even way below cost! Check the blog regularly for great deals. I will do my best to keep it up to date and add new items as they come available. Here is the link:

<http://beauphoto.blogspot.com/search/label/Used%20Equipment>

LATE BOXING DAY

Don't spend all your shekels on the boxing day blitzes. Keep a few for the great deals that will start

January 3rd. In conjunction we will be running specials for students returning from their winter break. Also this will be a good way to get what you want if you ended up on Santa's naughty list.

LIGHTING EQUIPMENT SALE

Shine a light on these dark winter days! All USED AND CONSIGNMENT lighting equipment is on special. Take an additional **10% OFF** these great prices!

DYNALITE JANUARY SPECIALS

Don't want to buy a used lighting kit? Well maybe you will want to buy a shiny new DYNALITE Kit or head. All in store DYNALITE kits, heads and accessories are on sale for the month of January. Come by and check them out!



POCKETWIZARD PLUS II SALE

So simple, so advanced. The POCKETWIZARD PLUS II transceiver is beautiful in its simplicity. The PLUS II is an auto-sensing transceiver

which automatically switches from receiving to transmitting as needed and reliably triggers lights



and/or cameras up to 1600 feet away.

Utilizing advanced digital technology, four 16-bit channels are available for selective firing of lights or remote cameras. Images can be captured at up to 12 frames-per-second, faster than any current DSLR. Ultra-fast microprocessors allow for top sync speeds of 1/250th-second for focal-plane shutters and 1/500th for leaf shutters.

These radio transmitters have been the industry standard for years and are the most consistent around.

Reg. \$198.95

Sale \$169.95

RENTALS

JASON K.

Another year is almost up and it has been a busy one. We are seeing more people interested in renting equipment every year here at Beau and we're trying hard to keep up with the requests and new products that everyone wants to try out. Our wishes for the new year include some more accessories for DSLR video, new lenses and some long awaited camera bodies that you've all been waiting to test out. Stay tuned to see what arrives! It has been fun to see everyone throughout the year and we really appreciate you coming in and supporting us. Happy Holidays and best wishes for the new year - good luck to all in keeping with any new years resolutions you may have made! Whatever your plans for the new year are, give yourself a chance to do some photography for fun, *capiche?*

ACCESSORIES

MACIEJ W.



Happy New Year!

2012 is here! Did you get that awesome DSLR you've always wanted? What!? It didn't come with a camera bag? Well, worry no more and come on down to our store to check out some smokin' deals! We still have some THINKTANK bags which are on clearance, and a big selection of TAMRAC bags, small & big! Also, all of our CRUMPLER bags are **20% off**.

If you're looking for a camera bag but don't want it to look too much like one, you should definitely check out our CRUMPLER selection. These bags are very well made, and with the '**Til Death Do Us Part**' warranty, you have nothing to worry about. We carry a lot of different styles of shoulder bags and backpacks. If you travel a lot, this would be a perfect fit for you. The design of most CRUMPLER backpacks makes it very difficult for anyone to try to break into them and swipe your gear while travelling on a busy subway or bus. As well, the bright interior of the bag makes it easy to find those dark colored camera bits.

Also, check out the digital section for Mike's review on the **Lowepro Classified Sling 180 AW!** We will be ordering this bag as our regular stocking item to expand our *Classified* family.

RENAISSANCE ALBUMS

SIMON B.

Happy New Year! Renaissance albums have not yet released the 2012 price list, We expect this to happen during February in time for WPPI Las Vegas.



SALE!

Renaissance Hudson Range:
15% clearance on in stock albums

The Hudson album is a premium self-adhesive album that provides you with the finest flush-mount look.

HUDSON 5x7 – 10 page – Black
(SMB05/07-10BB)

Reg. \$56.00 **Now \$47.60**

HUDSON 8x10 – 10 page- Black
(SMB08/10-10BB)

Reg. \$71.00 **Now \$60.35**

While stock lasts!

ALBUMS & FOLDERS

BARB B.

To those people looking for Spotting dye, I've been assured that the MARSHALL NEUTRAL SPOTTING FLUID is due to be shipped *shortly*. The supply I ordered last May was greatly delayed due to a number of reasons, but apparently they've overcome the obstacles and will be shipping soon. If you've been desperately seeking it, I'll have 2 dozen bottles as soon as they arrive. They've promised to ship by heated carrier so the bottles don't freeze and burst on the way.

I'm still searching for dulling spray. I had found a supplier and ordered. Unfortunately, the KRYLON manufacturer discontinued the product. So, I continue to search, and I'll let you know soon!

TAP has let us know they will have a new brochure this year, probably arriving here in late February. Keep an eye on their web site (tap-usa.com) for the updated information.. and please let me know if you would like a copy of the new brochure.

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FILM

DENNIS H.



IMPOSSIBLE PROJECT PARTNER STORE NOW OPEN!

We are thrilled to announce that we officially became the first Canadian IMPOSSIBLE PROJECT PARTNER STORE. We celebrated the occasion with a workshop by photographer, KATHY KINAKIN. The workshop was a great introduction to the exciting new films being produced by the Impossible Project, and a chance to learn some tips and tricks for achieving the creative results these films are ideal for. The second half of the evening featured workshop attendees as photographers and artists. There were 4 cameras loaded with Silver Shade and Color Shade film shooting out photographs, and a table of water filled trays with lots of Impossible emulsion lifts floating happily along. We were happy to see that most attendees left the workshop with some great images! For future Impossible events and workshops please keep in touch with us on our blog, Facebook, & Twitter.

CONTEST!!!

Sign up to follow our **BEAU PHOTO BLOG** during the Christmas break and you will be automatically entered into a draw to win one of these *great prizes* contributed by each department at Beau:

RENTALS

\$100 Rental Certificate

DIGITAL

Lexar 16gb 400x CF card

PROSALES

Kata 702 Elements Cover

FILM

Holga 135mm camera

ALBUMS

White Ventura 8x8 20pg album

However, we don't want you sign up just to win stuff. We believe the blog is a great resource for photographers, from the high end medium format fashion photographer to the creative soul who still wants to manipulate instant film, and everyone in between.

Each department at Beau uses the blog as a quick way to notify clients of upcoming sales, new product announcements, technical reviews, events and more. You may not always have time to read our newsletter but hopefully you can spare a minute to see if that day's posting is of interest to you – chances are very good something in it will be!

To sign up go to the following link:

<http://beauphoto.blogspot.com/>

and on the right hand side under SUBCRIBE BY E-MAIL type in your email address, hit submit and you are done! If for some reason the blog isn't what you were hoping for, you can easily unsubscribe, or more importantly, let us know what kind of info you're looking for. The bottom line is that our staff is here to help you!

EVENTS

FUSION 2012

Keep your eyes open for the most awaited DSLR video event of all - Beau Photo's FUSION 2012. The 2011 event was such a great success that we are anxious to do it again. Only this time it will be bigger and better! What will there be? More exhibitors, more great products, more speakers, more donuts... Yes! Please let us know what you would like to see this year!

Write to Ken at prosales@beauphoto.com

BREAKING INTO EDITORIAL PHOTOGRAPHY

A workshop by Phil Chin

Trying to get an assignment from a magazine can be next to impossible. Art Directors are bombarded with photographers' promo pieces. Emails and phone calls don't get returned. What do you do?

With over 20 years working experience in the industry going through the ups and downs of the editorial and corporate world, Phil will give you his insight on working as an editorial photographer working across Canada and what he is doing right now to compete in this competitive field.

February 4 & 5, 2012 Vancouver, BC

Class limit 12 students

Cost \$250 plus tax

To register please write to phillip@chinphoto.com

<http://www.chinphoto.com>

CREATIVE EDGE KIDS TOUR

A seminar by Sandy Puc

The seminar will cover a variety of instructions in shooting techniques, sets and props, video fusion, pricing for profit and marketing; including the ever-growing element of social media. Sandy is excited to share her knowledge on how to tackle the developing trends in children's photography and help photographers become the most progressive, sought-after studio in their market.

March 24, 2012 9:00am-5:00pm

Vancouver, BC

As Beau Photo customers you will receive a \$30 discount off admission to the event by using the code [PREL11/SCH11]

To purchase tickets please go to

http://sandyucpresents.sandypuctours.com/event_registration.php