

BEAU NEWS

DECEMBER 2011

THE IMPOSSIBLE HOLIDAY SHOPPING EVENT & INSTANT FILM WORKSHOP

THURSDAY DECEMBER 15 AT BEAU PHOTO
1520 WEST 6TH AVENUE, VANCOUVER

THE SHOPPING

For your convenience Beau Photo will be open until **9pm** on Thursday **December 15th** for a special evening of holiday shopping. Please come by for a series of sales and deals on camera products. Holiday sales continue through-out the month of December.

THE WORKSHOP
Featuring brand new instant film products by the **Impossible Project**. Join us and photographer **Kathy Kinakin** for an evening of fun and experimentation. See inside for details.

Workshop runs from 7-9pm



HOLIDAY HOURS

Beau Photo will be closed at 5pm December 23, and will open again on Tuesday January 3.

Have a wonderful holiday!

DIGITAL

MIKE M.



CANON EOS-5D MARK II: STILL \$1999 AFTER \$300 REBATE!

On until the end of the year, Canon special promotional pricing for the 5D MARK II really makes the camera an excellent value for anyone wanting a high-res full-frame body that can do double-duty as a superb HD video camera as well. The video quality, combined with Canon's superb fast 'L' primes, is high enough that even Hollywood productions are using the 5D Mark II quite frequently these days. If you want the kit bundle with the EF 24-105mm f/4L IS USM, the price is \$2799.

CANON'S 5D MARK II "ADD A LENS" REBATES EXTENDED

Canon has extended their aggressive lens rebates until the end of December as well. When you bundle a lens with the 5D MARK II BODY OR KIT, there is a combination rebate available. For example, bundling a EF 70-200mm f/2.8L IS, or an EF 24-70mm f/2.8L with a 5D Mark II will raise the rebate amount from \$300 to \$600! A 70-200mm f/4L IS will raise the rebate to \$500 and so on. Check out <http://beauphoto.blogspot.com/search/label/rebate> for current rebate specials.

BARGAINS, DEALS, SPECIALS AND CLEARANCE ITEMS

We are clearing out some old stock and will be putting some MAKE US AN OFFER bins out at the front of the store. In there, you'll be able to find everything from AC adapters for Kodak DC-210 digital cameras, to a Polaroid HR-6000 film recorder! The items will likely be sorted into UNDER \$10, UNDER \$50, UNDER \$100, UNDER \$1,000 categories, but that may be fine tuned after this newsletter has been published. No reasonable offer will be refused, so while offering \$5 for a little AC Adapter would be acceptable, offering \$5 for a Polaroid film recorder (that once was \$5,500) would very likely be turned down!



HASSELBLAD YEAR-END UPGRADE SPECIALS

Hasselblad is offering some aggressive discounts for people looking to upgrade to the latest and greatest H4D system. As an example, the regular upgrade price for someone wanting to move from, say, an H3D-31 to an H4D-50 would be \$22,100 USD but during this limited time promo, the price would only be \$17,000 USD. The best deals to be had are upgrades to an H4D-60. For example, regularly an upgrade from an H3D-39 to an H4D-60 would be \$30,500 USD, but during this promotion, the price is only \$23,000 USD, savings of \$7,500!

For more details on this promo, see our blog entry:

<http://beauphoto.blogspot.com/2011/11/hasselblad-trade-in-promotion.html>

ADOBE PHOTOSHOP CS5 UPGRADE SALE!

Until the end of the year, take advantage of some killer pricing on PHOTOSHOP CS5 UPGRADES. Regularly \$210, we now have boxed copies on sale for \$169.50! A point to note is that starting next year with PHOTOSHOP CS6, Adobe will be implementing a new upgrade policy whereby you will only be able to upgrade from CS5, not from any earlier version. When CS6 ships, if you only have CS4 for example, you will be required to pay full price for CS6. So take the opportunity and pick up CS5 if you haven't done so already!

For more details go to:

<http://beauphoto.blogspot.com/2011/11/change-in-adobes-upgrade-policy.html>



NEW! PANASONIC GX1 AND SALE PRICING ON GH2!

First off, we have a sale on Panasonic's top-end GH2 BODIES, regularly \$989 now on sale for \$939! Secondly, Panasonic has announced the GX1 which is finally the "true successor" to the highly regarded and popular GF1, as well as a brand new high resolution 1.44 MILLION-DOT LVF2 VIEWFINDER accessory specifically designed for the GX1. When Panasonic introduced the GF2 and then the GF3, many enthusiasts were disappointed since Panasonic appeared to be "dumbing down" the line and taking away higher end features and turning the GF2 and GF3 into more amateur level products that might appeal to a P&S user wanting to upgrade. That has all

changed again with the GX1.

The GX1 has a very rugged and solid feeling aluminum alloy body, all the mechanical external control that one could want, similar to the older GF1 and the GH2. In addition, it also sports the convenient new touchscreen LCD as well. Although it does not have a built-in EVF, the new external LVF2 will give the same high quality view as the one in the G3 or GH2, but since it is external, it can be removed if you want a smaller package to tuck into your coat pocket. Also, you can swivel the viewfinder up 90 degrees, which would make the camera easier to use for low-angle macro shots, copy-stand work etc. If you think of the GX1 as a smaller, sleeker, more rugged, faster focusing and faster shooting version of the G3 with the same 16 megapixel sensor and improved processing engine, well you'd be getting the idea. The GX1 is reported to have the fastest AF speed of any PANASONIC M4/3 camera to date and paired up with Panasonic's high quality fixed focal length lenses, like the 14mm and 20mm pancake primes, the 'Leica' 25mm f/1.4 or even Olympus' tiny new 12mm f/2 and 45mm f/1.8, you'll have yourself a super compact, light and near perfect kit. Imagine a GX1 with the tiny Olympus 12mm, the Panasonic 'Leica' 25mm and the tiny Olympus 45mm... That's 24mm, 50mm and 90mm equivalent lenses, all fitting in the smallest of camera bags. Now that would be an awesome camera to take on a trip, where you still want superb image quality and sharp lenses but don't want to drag around your big DSLR system.

The GX1 body will sell for \$729, the kit with the 14-42mm zoom will be \$819 and the kit with the tiny new 'Power-Zoom 'X' 14-42mm lens will be \$969. The new high-resolution LVF2 electronic viewfinder will be \$229.

We have some GX1 bodies and kits on order already, with a small waiting list, so if you want to pre-order one please contact us.



**LEXAR SALE
AND PRICE
DROP!**

Lexar has recently reduced prices on many of their CF and SD memory cards. In addition, a special end

of year buy in on certain types of Lexar memory cards, means some even sweeter pricing... Possibly the perfect stocking stuffer or Christmas gifts for someone. You can never have enough memory card storage for your camera, right?

The promo sale pricing on 400x CF cards is as follows:

- 8GB 400x CF** \$43.60
- 16GB 400x CF** \$72.40
- 32GB 400x CF** \$118.50

The above prices will only last while our buy-in stock is still available. The regular, new lower prices are as follows:

- 4GB 200x CF** \$29.95
- 8GB 400x CF** \$51.95
- 16GB 400x CF** \$86.95
- 32GB 400x CF** \$159.95

(the following SDHC cards are Class 10)

- 8GB 133x SDHC** \$32.95
- 16GB 133x SDHC** \$51.95
- 32GB 133x SDHC** \$89.95

As always, all the Lexar Pro memory cards have a lifetime warranty. If you have a card failure, bring your card in, let us diagnose it and if we can clearly determine that it is defective, we'll be able to simply replace the card from our inventory, presuming it is a current model.

No hassles, no waiting!

PRO SALES

KEN S.



***THEY'RE HERE!
THEY'RE HERE!
THE ZOOM MICS
ARE HERE!***

The ZOOM H4N is a perfect recording device for

DSLR Video. Described by some (more famous photographers than myself) as the industry standard, they have enough features to satisfy even the most demanding filmmakers. It features adjustable stereo-mics that allow you to set the recording pattern to either a 90° or 120° angle, adjustable recording rates up to a high resolution uncompressed 96KHz/24-bit, dual XLR/phono inputs, and a digitally controlled high quality preamp for incredible sound. The H4n boasts a very low noise floor for very clean low-level audio recording.



MANFROTTO STANDS ON SALE

Just in time for Christmas! Pick up a few stands to replace those old wobbly ones, so you won't injure a few of Santa's elves as they run around your studio (as elves will do). While you are at it pick up that MANFROTTO BACKGROUND SUPPORT KIT that you have been promising yourself for years since it's on sale as well.

Manfrotto 1052BAC air cushioned stand
 Reg. \$94.95 Sale \$86.95

Manfrotto 1004BAC air cushioned stand
 Reg. \$129.95 Sale \$118.95

Manfrotto 314 Background support kit
 Reg. \$314.95 Sale \$269.95

Manfrotto 055XPROB w/ 804RC2 head
 Reg. \$259.95 Sale \$229.95
 (while quantities last)

Manfrotto 190XPROB with 804RC2 head
 Reg. \$247.95 Sale \$199.95



CANON REBEL T3I BIG CHRISTMAS SPECIAL:

Photographers looking for an easy-to-use camera that will help them create their next masterpiece need look no further than the CANON EOS REBEL T3I. The next in a long line of phenomenal compact DSLRs, the EOS REBEL T3I continues the Rebel tradition of easy operation, compact design and no-compromise performance. Featuring Canon's newest DIGIC 4 Image Processor and an 18.0 Megapixel CMOS Image Sensor - plus cutting-edge technologies like Full HD video recording, Live View shooting, Wireless flash photography and even a Vari-angle 3.0-inch LCD monitor - the EOS Rebel T3i offers the best of EOS photography in a compact package. Now priced for that perfect Christmas present.

Canon Rebel T3i Body only \$759.00

Canon Rebel T3i Kit with 18-55mm IS Zoom \$839.00

Canon 320EX Flash \$269.00

Limited quantities, Plus take an additional \$50 off at the counter as an instant rebate from Canon till the end of the month!

Also, don't waste time driving all over town. We have stock of the hottest Christmas Gifts save \$300.00 on a CANON 5D MARK II and more with select lenses and \$150.00 on a CANON 7D! See Mike's blog for more details on the instant rebates.

MORE GREAT IDEAS FOR CHRISTMAS

Need more ideas for Christmas shopping? We have SEINNHEISER MICS, RØDE MICS, PHOTOFLEX REFLECTORS, SOFTBOXES, MANFROTTO TRIPODS, GITZO TRIPODS, and 4X5 CAMERAS. Come and check them out!



LENSBABY

What is a Lensbaby? LENSBABY is a system of creative effects lenses, optics and accessories. Start exploring with any one of our lenses to begin your LENSBABY journey today. When you're ready for more options, check out our line of interchangeable optics and accessories.

Canon

Because It Counts



NOW IS THE TIME TO GO **FULL FRAME** EOS 5D Mark II

5D Mark II (body only)
was \$2749.99

NOW \$1999.99

w/24-105mm f/4L IS USM Lens
was \$3599.99

NOW \$2799.99

Add a lens to your 5D Mark II and save more!

Save an additional \$200 on:



EF 50mm
f/1.2L USM



EF 85mm
f/1.2L II USM



EF 70-200mm
f/4L IS USM



EF 70-300mm
f/4-5.6L USM



EF 70-200mm
f/2.8L USM



EF 180mm
f/3.5L Macro USM



EF 16-35mm
f/2.8L II USM

Save an additional \$100 on:



EF 70-200mm
f/4L USM



EF 17-400mm
f/4L USM



EF 100-400mm
f/4.5-5.6L IS USM



Join the service program for working professionals who can't afford downtime.

Platinum Membership

- Minimum equipment requirements:
 - 2 x 5D Mark II or 1D series Cameras
 - 3 x L Series lenses
- Service turnaround - 4 days
- Loan unit upon request
- 30% repair discount
- Free shipping in/outgoing
- Access to extensive rental pool
- Member ship Fee: \$250/year

Gold Membership

- Minimum equipment requirements:
 - 2 x 40D or better cameras
 - 2 x L Series lenses
- Service turnaround - 6 days
- Loan unit if turnaround is exceeded
- 20% repair discount
- Subsidized incoming shipping
- Access to basic rental pool
- Member ship Fee: \$100/year

For complete details and application visit www.canon.ca/cps

*Prices and Rebates are effective from October 25th, 2011 to December 31st, 2011. While Canon Canada Inc. ("CCI") uses reasonable efforts to include up-to-date information, CCI cannot guarantee the accuracy of all information in this advertisement. Accordingly, CCI assumes no responsibility for any errors or omissions in the content of this advertisement. Because It Counts is a trademark of Canon Canada Inc. Canon is a registered trademark of Canon Inc. © 2011

All lensbaby lenses and accessories on sale TAKE 10% OFF the funkiest gift for the photographer in your family or for yourself



NIKON DECEMBER SPECIALS

For the month of December we are putting a whole bunch of NIKON cameras and lenses on sale! Also we are offering a FREE GIFT for the purchase of any of the items below:

- Nikon D3s** - REG \$4779 - SALE: \$4550
- Nikon D7000 Body** - REG \$1099 - SALE: \$1039
- Nikon D7000 Kit w/AF-S DX 18-105mm VR**
REG \$1399 - SALE \$1349
- Nikon SB-900 Flash** (while quantities last)
REG \$510 - SALE \$459
- Nikon AF-S 14-24mm f/2.8G**
REG \$1839 - SALE \$1739
- Nikon AF-S 24-70mm f/2.8G**
REG \$1759 - SALE \$1659
- Nikon AF-S VR II 70-200mm f/2.8G**
REG \$2239 - SALE \$2099

And finally I want to wish you and yours a very Merry Christmas and a very happy and healthy 2012! - Ken

RENTALS

JASON K.

RENTING OVER THE HOLIDAY PERIOD!

It's that time of year again when shops decorate with bright shades of green & red and incessantly play insipid holiday tunes non-stop! It also means that it is the perfect opportunity to rent something fun for a personal project or maybe to take family photos that you've been meaning to do all year. When you pick up your rental on the DECEMBER 23RD (don't forget to be here before 5pm, as the staff will be off like a spooked flock of Arctic Terns then!) and return on JANUARY 3RD by noon it will only be a two day rental charge. Yes, that's *ten days for the price of two!* We have quite a few monohead studio lighting kits in rentals now that will be perfect to light the dark days of winter, or maybe try the new CANON 8-15mm f4L FISHEYE ZOOM (\$35/day) for some fun-tastic imagery! You could also rent one of our decorative new backdrops from DROP IT MODERN (see below).

We have some fun Profoto accessories that will fit onto the PROFOTO MONOHEAD KITS available for rent. Try a magnum reflector for a good strong directional light or a beauty dish for something a little softer. If you want to go big, get THE GIANT! It is a 7' parabolic reflector that will give you a huge light, creating soft shadows and distinct highlights, and it looks mighty impressive when you have it set up. We also have a pair of Profoto Medium sized Striplights for that product fashion shoot you've always wanted to do.

If you want to try something different, we do have the amazing MOLA DISHES available for both Profoto & Hensel. Mola dishes are like

beautydishes, but have a more even light output perfect for product and fashion photography.



NEW DROP IT MODERN BACKDROPS!

Yes! We have new backdrops from Drop it MODERN's new line-up. We have the BLACK KEYS, GRADIENT, SEA HORSE and PEACOCK. You can see what the backdrops look like here: <http://www.dropitmodern.com/wp/index.php>
\$25/day

ACCESSORIES

SIMON B. & MACIEJ W.



GENUS SUPERIOR ND FADERS

Beau Photo now stocks GENUS SUPERIOR ND FADERS, This is unique in the world of neutral density filters in that it provides one filter that generates 2-8 stops of neutral density depending on how it is rotated.

In addition, the filter is indexed so you know exactly how many stops of neutral density you are getting. It screws on like any other filter and with just a twist of your wrist, you dial in your filtration. No need to constantly change filters - as the light changes, just dial in another grade of filtration.



XMAS CLEARANCE!

This month Beau will be clearing out the remaining stock of our original version THINKTANK bags & accessories. There are only a few of them, so if you want to take advantage of these savings, come on down and check them out! All sales are final!

1x Pro Speedbelt XL

Reg. \$35.95 Sale \$26.95

2x Speed Demon Beltpack

Reg. \$101.95 Sale \$86.95

2x Speed Freak Beltpack

Reg. \$123.95 Sale \$105.95

1x Speed Racer Beltpack

Reg. \$152.95 Sale \$129.90

RENAISSANCE ALBUMS

SIMON B.

The Renaissance Workshop is bustling! They're busily printing and binding your Renaissance Albums in time for Christmas. If you have any last minute order please e-mail or call us as soon as possible, We will do all we can to deliver.

Remember to hang your stockings and I just hope you have been good this year! Thank you for a wonderful 2011 and I wish you all the best in the New Year.

ALBUMS & FOLDERS

BARB B.



Well, it's beginning to look a lot like Christmas in Vancouver. We've had the earliest snowfall I've ever experienced in my 50++ years (and I was born and raised here) and the ski hills are all open (the earliest opening on record)!

Our shipment of 4x6 SANTA CARDS has arrived, just in time for mall photos and children's parties. There's a tab to hold the photo in the holder, and a place on the back to record the child's name, the date, and the place where they visited with Santa.

The selection of CHRISTMAS CARDS on blowout special is dwindling, and once sold out these will not be replaced. Packages of 25 cards with envelopes, formerly \$11.50 per pack, are now on blowout for \$0.50; packages of 12 cards with envelopes, formerly \$5.75 per pack, now on blowout for \$0.50 per pack.

Please take a moment, once the festivities have wound down, to check through the TAP brochure or website to see if there's anything you might wish to look at for your clients for the new year! Let me know what interests you and I'll contact the manufacturer to request samples.

My warmest wishes for a very Merry Christmas and a Happy New Year.
See you in 2012!

FILM / TOY CAMERAS

DENNIS H. & ARSENI K.



IMPOSSIBLE SHOP IN SHOP

Beau Photo is excited to collaborate with the Impossible Project as the first partner store in Canada!

The shop in shop features an extended line of Impossible Project instant films and accessories, plus limited edition Polaroid films and cameras. New products at the shop include the Impossible CREATIVE KIT, LIFT IT BRUSH SET, SX-70 CAMERA CASES, and the limited edition PX 680 COLOR SHADE GOLD FRAME film.

THE IMPOSSIBLE INSTANT FILM WORKSHOP

To celebrate the launch of the partner store we are hosting a free workshop on THURSDAY DECEMBER 15TH. The workshop will feature an introduction to the Impossible film products, plus a demonstration on emulsion lifting. Participants will be able to try out the products and ask questions. Also watch out for a very special product (hint: film!) on sale during the event. Hope to see you then!



LOMOKINO

We have just received the new LOMOKINO - the first motion film camera at Beau Photo!

LOMOKINO is here to bring the unpredictable, unique and original qualities of analogue photography that you love back into movie making. It uses regular 35mm film and shoots 144 frames on any standard 36-exposure roll at 3-5 frames per second. For ease of use, it features aperture control, quick focus shifting, a scope for viewing your finished movies, and even has a hot-shoe mount to illuminate with a flash! \$99.50

BEAU IN SOUTH AMERICA

ARSENI from the film department will be out of town for the month of December to attend a photographic book-making workshop in Quito, Ecuador. The workshop is hosted by local artist CARLOS MONSALVE and led by LESLEY MARTIN of the Aperture Foundation. ARSENI hopes to come back with a bundle of book mock-ups and color film to process.

EVENTS

THE VANCOUVER ARCHIVES

The Professional Photo-Imaging Class of 2012 at Langara College is proud to announce their show at the City of Vancouver Archives. The show features composited images created from a historical photograph and a current image captured by each Photo-Imaging student.

September 21st - December 23

<http://www.vancouverarchives.ca/>

HOLIDAY HOURS

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Have a wonderful
holiday!**