

BEAU NEWS



Photo Mike Mander

AUGUST 2011 Contents: Digital, Pro Sales,
Rentals, Albums & Folders, Renaissance Albums,
Accessories, Events.

BEAU
PHOTO

DIGITAL

MIKE M.



CALIBRATE YOUR MONITOR!

There has never been a better time to buy into a monitor calibration system. We have both the top-end Datacolor Spyder3 Elite monitor calibrators in stock and also the Xrite Eye One Display 2 units... and they are both on sale for \$245, roughly \$50 off their regular prices. We are holding those prices through to the end of August or while our existing stock lasts.

Why calibrate? Well, why wouldn't you! Whether or not you are printing your own images, sending them out to a lab for output or just posting them on a portfolio website, having consistent and accurate colour is important. Obviously you want prints to look good and not waste a bunch of media on tests, and if you are going to be creating portfolio images for online viewing, the ad agencies or graphic design houses that are the ones who will ultimately be your customers, the ones who may be buying your images, well they will certainly be using calibrated displays themselves. You want to ensure that your images are correctly colour balanced and are not too bright and washed out, or too dark and muddy looking. The better they look, the more likely it is you'll sell those images or get hired for your work.

The best solution is a good hardware calibrated display, like an NEC **SpectraView**, but if you don't have the budget for that (about \$1,100 and up for one of those), the second best

option is to buy a monitor calibrator to work with your existing display. If you are running a Macintosh system, the Datacolor Spyder3 Elite will be your best option as the latest software will allow for direct control over the hardware on iMacs, MacBook Pros etc., meaning an easier calibration with less intervention required from you during the whole process. If you are running in Windows, either system will do an excellent job.

Both the Spyder3 Elite and Eye One Display 2 calibrators give you lots of flexibility and are not locked into a fixed (and minimal) number of presets like the lower end models. With both of these higher end models, you have the ability to basically set any white point and any gamma you want, plus you can fine-tune the calibration after the fact also. This can be important when you are dealing with a lab, for example, where their output might be close, but not quite bang-on to what you are seeing on your calibrated display. With these two units, you could create a custom calibration that mimics your lab's output giving you more predictable results. Secondly, some LCD displays calibrate better at slightly different white points than the defaults you get with the lower end models. For example, a 5000K (Kelvin) white point is a common preset (and what you would use for pre-press work and what I personally recommend for a calibration in a controlled light editing environment) and I have seen monitors that look substantially better at 5200K than they do at 5000K (smoother and more neutral grey scale gradient for example), and 5200 is not a preset available on any of the lower end calibration devices.

For more information on display calibration, please see my article here:

<http://www.beauphoto.com/frames/digital/news/matching.html>

NEW!
XRITE COLORMUNKI DISPLAY
AND XRITE i1 DISPLAY PRO!



If you want to step up to the latest and greatest calibration products, we just received these brand new Xrite monitor calibrators in. Hopefully by the time the next newsletter rolls around, I will have personal experience with these. For now, here are the prices...

Xrite ColorMunki Display	\$229.50
Xrite i1 Display Pro	\$298.50

OS X LION

Apple has finally released their latest operating system, OS X Lion (v10.7), and while it looks to be a great upgrade (in most ways) with respect to user interface and OS usability, the jury is still out with respects to using printers, scanners and other devices right off the bat. For example, if you have a Nikon Super CoolScan film scanner that you still rely on, you will guarantee that it will no longer work if you upgrade to OS X Lion... well at least Nikon's software will no longer work. You see, Nikon Scan is PowerPC code only (the older style of processors before Apple moved to the Intel camp), and while it generally still worked well even under OS X Snow Leopard (v10.6), it won't under Lion. The reason for this is that Apple's emulator software, Rosetta, is no longer supported under OS X Lion. There are other third-party scanner drivers that certainly may work, such as

Lasersoft's SilverFast (version 8, which is coming in August, will be Lion compatible), but if you are used to Nikon Scan, switching software will certainly be a shock to the system and will require you to purchase alternative scanning software.

What you should do before upgrading to Lion, is to check out older software that you still rely on and see if it is PowerPC code only. An easy way to check is to find the application's icon in the OS X Finder, highlight it and press Command-I on the keyboard. This will open an info window and the first line in the General information section says "Kind". If it says "Application (Intel)" or "Application (Universal)", chances are pretty darn good (but not guaranteed) that it will run fine under OS X Lion. However if it says "Application (PowerPC)", well then you are hosed. That program will never run under OS X Lion.

With regards to printer drivers, or indeed any software that works behind the scenes and does not live in the Application folder, things are a little murky. You will need to either wait for the company to make a compatibility announcement, read about someone else's experience with a Lion upgrade, or just take a chance. If you decide to chance a Lion upgrade, I would highly recommend taking a blank external hard drive and creating a full clone of your main hard drive (usually just called "Macintosh HD") before installing Lion. Any number of programs will do this, a good one being Carbon Copy Cloner (<http://www.bombich.com>).

I have already upgraded my MacBook Air to Lion and am quite impressed with it so far. Soon, I will also be upgrading my 27" iMac and will then have an opportunity to check Epson printer drivers, Wacom tablet drivers, Spyder3 monitor calibration software, and a whole slew of other programs. If I find any surprises, I will likely be reporting this on my blog, so keep an eye on that in the weeks ahead.

MIKE'S EUROPEAN VACATION!

Well not Europe, but specifically Germany. I will be off for the latter half of August travelling and taking lots of photos. My father is over there now and I have quite a few relatives there too, so I will be looking forward to lots of sightseeing and photography, especially since the last time I was there was way back in 1984! Watch my blog for some postings with photos and image galleries while I am travelling; photos which most definitely won't be my usual landscape work:
<http://mikemander.blogspot.com>

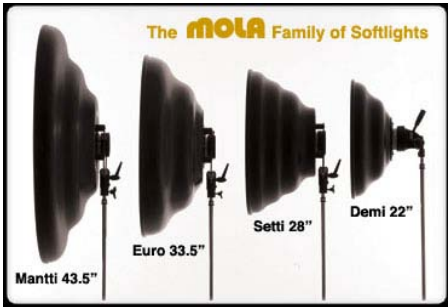
redirect them toward the subject. This is a big improvement on most square "box lights", which can only focus a portion of the light available.

MOLA's signature light output is its light clarity, efficiency and outstanding light control. The choice of four sizes makes Mola reflectors ideal for a wide range of photographic jobs, especially those regularly handled by less efficient "box lights". For more information check out Mola's website or blog below. For prices e-mail prosales@beauphoto.com or call Ken at 604 734-7771

<http://www.mola-light.com/html/technical.php>
<http://blog.mola-light.com/>

PRO SALES

KEN S.



BEAT THE PRICE INCREASE ON CALIFORNIA SUNBOUNCERS !

The price of California Sunbouncers is going up 10 % in September. So what should I do? I know - put all "in store" stock of California Sunbounce products on sale.

Buy your sunbouncer now and save 20% off the September prices. California Sunbounce's inspired system consists of an aluminum frame that can be assembled and disassembled quickly and then combined with different reflecting, light-reducing, or light-absorbing screens.

The frame is available in several useful sizes. It is extremely light and very stable. The modular system allows you to combine a frame

MOLA SOFT LIGHTS

At Beau Photo we are always on a search for products of the highest quality with unique design. We have found that in Mola Softlights. Mola's unique patented designs allow you to get more work out of less light. Designed by a photographer for photographers, the Mola reflectors capture and focus light with maximum efficiency. They are shaped to intercept all paths of light, no matter which direction they leave the flash tube, and

with every type of screen allowing one frame to serve alternatively as a reflector, diffuser, or light hood (flag) and/or mobile shades. The system gives you the right tools for any conceivable exposure conditions.

Still not sure you want to buy one? Here is a short list of photographers who use the California Sunbounce: Greg Gorman, Rolando Gomez, Nick Vedros, Michael Grecco, and Erin Manning. Check out their website for more on this great product.

<http://www.sunbounce.com/>

LIGHTING ON SALE!

(in stock items only - while quantities last)

Sale on Norman Allure continuous lights!

The Norman Allure C1000 (811968) is ideally suited for video, still photography and digital imaging. The unique dual quartz lamp configuration allows 350, 650 and 1000 watt output while maintaining a constant color temperature.

Weighing only three pounds, the compact Allure C1000 is easy to handle, making it well suited for location work.

A built-in cooling fan provides ventilation and helps to maintain a proper operating temperature. For safety, the C1000 includes an internal thermal switch and fused circuit protection.

Norman Allure C1000

Reg. \$299.95 Sale **\$199.95**

Barndoors for Allure C 1000

Reg. \$86.95 Sale **\$ 69.95**

GREAT SAVINGS ON DYNALITE PRODUCTS

We again have made a special purchase of select Dyalnite products to offer you a great summer sale. Dyalnites are light-weight and easy to carry around,



yet they pack a lot of punch. Can you imagine getting up to 2000 w/s out of a single head? Their packs come in 400, 500, 8000 and 1600 w/s to match your out put needs. Designed and manufactured in the USA, Dyalnite has earned its reputation as powerful flash equipment in a small and lightweight package. Professional photographers from around the world choose Dyalnite to satisfy a wide variety of demanding lighting needs. But there's more to it than that. If you are new to the Dyalnite family, you might be surprised to find that big power in a portable package doesn't just mean location photography. It also means the ability to rely on flash power that simply won't let you down in the studio.

Dyalnite RP500/RH1050 Road Kit

Reg. \$999.95 Sale \$ 769.95

Dyalnite Road Max 800 kit MK8-1222

Reg. \$2276.95 Sale \$1899.95

Dyalnite Studio series Kit SK16-12100

Reg. \$3998.95 Sale \$3199.95

Dyalnite Road Max 1000 Studio Kit

Reg. \$3998.95 Sale \$3199.95

Dyalnite Studio Flash Head SH2000

Reg. \$788.95 Sale \$644.95

Dyalnite Soft Lite 18" Beauty Dish

Reg. \$173.95 Sale \$135.95

Also new to Beau - Dyalnite parabolic umbrellas in 3 sizes: 120/180/200cm. Call for prices!

RENTALS

JASON K.

CALIFORNIA SUNBOUNCE!

Yes! We have just received more California Sunbounce products in our rental department!

Micro-Mini 2'x3' with Zebra/White - \$15/day

Micro-Mini 2'x3' with Silver/White - \$15/day

Mini Kit 3'x4' with Silver/White - \$20/day

Mini Kit 3'x4' with Zebra/White - \$20/day

Sun Swatter Mini 3'x4' Translucent screen -
\$25/day

Pro Kit 4'x6' with Silver/White - \$30/day

4'x6' Zebra/White Fabric - \$12/day

4'x6' Translucent Fabric - \$12/day

MOLA SOFTLIGHTS!

The 28" Mola Setti and the 22" Mola Demi have arrived and have made their presence known. These light modifiers have been adopted by some very well known photographers who like the more gradual fall off compared to a softbox, but with less wrap around one would get with an umbrella. The Demi is perfect for portraits, with a very even light output. The Setti is a deep dish that projects a soft core of centre light that falls off very nicely. It has plenty of coverage for full length portraits.

Mola Demi \$35/day

Mola Setti \$45/day

ALBUMS & FOLDERS

BARB B.

It's hard to believe it's already August, and it seems as though our summer has barely begun. (And that the kids are heading back to school in just a few weeks!) I'm planning my PNE jaunt and deciding 'where' I'll put that prize home when I win it! (Oh, yes. My glass is at least half-full most days!)

We're working hard to stock up everything we'll need for you back-to-schooler's, and hope we'll have everything you'll need on hand. If there's anything special that you know you have to have, please check in with us as soon as you can. If we don't currently have it, we should have enough time to get it in for you before school starts!

I've had a number of requests for graduated backgrounds in the last few months. I have located a supplier, and am waiting for swatch samples to display. They're available as a special order in 11 colour choices and 2 widths: 31x43 and 43x67" and made of non-glare PVC (washable!!). The narrow is about 55.00 plus transportation (still working on getting a better rate; at this moment, it appears freight will be about \$ 35.00).

Our album and folder manufacturers are now back to work, catching up on the orders that were received while they were closed for annual staff vacations. I anticipate my next AGT delivery about the 15th of this month, so if you know you'll be needing a specific (or even a general) number of anything, please advise as soon as possible. We'll do our best to have what you need on hand.

E-mail your inquiries to info@beauphoto.com

RENAISSANCE ALBUMS

SIMON B.

THANKSGIVING DEADLINES?

Fall is coming and it's time to start planning for Thanksgiving weekend deliveries. Many of your clients visit family members over the Thanksgiving weekend (Oct. 10, 2011) and may want their finished albums at that time. You will be surprised how quickly that Thanksgiving deadline arrives. This year's deadlines are:

Option C: Orders must be in house and given FINAL approval by **Friday August 26th**

Option B: Order must be in house given a FINAL approval by **Friday September 2nd**

Option A: Order must be in house by **Friday September 15th**

LIBRARY AND AMBIANCE ALBUM DESIGN SOFTWARE

As many of you already know ABC Photocolour has created a free software that will allow you to access all of the Renaissance mat layouts and design your album virtually on your computer screen. Drag any one of the more than eighty different mats available into the design area on your screen and then drag and drop your images into the mat openings provided. This software will allow you to enlarge and crop your images accurately, as well as to turn your images into black and white or sepia. Once your album is ready, all you have to do is click a button and your order will be sent directly to ABC Photocolour. If you are not able to pick-up your order from ABC Photocolour, just let us know and we can send your print order, album and mats directly

to your door.

For more information about this software, please contact Simon at Beau Photo - or you can call Roy at ABC Photocolour at 604-736-7017, extension 638.

ACCESSORIES

MACIEJ W.



CAMERA BAGS ON CLEARANCE!

This month's newsletter is brought to you by the letter **T** and the number **65!**

And what is that stand for you ask? **Tamrac!** And 65 of them! Anything from small to large bags. Most of these are just one of a kind, so hurry down and check them out while quantities last! Don't miss out on this opportunity!

All bags are final sale!

EVENTS

REGISTER SOON!

ART WOLFE

Come learn and be inspired by world renowned photographer & TV host Art Wolfe

**BETWEEN HEAVEN
AND EARTH**

August 6th | 7pm | \$40

Hyatt Regency Vancouver

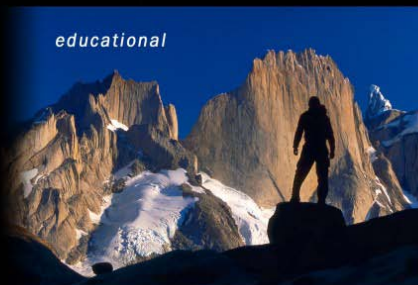
Relive Art's travels from the past 30 years. This inspirational journey will take you to all corners of the earth and leave you in awe.

A portion of the proceeds benefitting:

STANLEY PARK
ECOLOGICAL SOCIETY



Two days only in Beautiful British Columbia!



THE ART OF COMPOSITION

August 7th | 10am - 4pm

Simon Fraser University

This full day seminar is suited for anyone with an interest in photography. Drawing from a vast variety of subjects Art will introduce you to a new visual vocabulary. Highly inspirational and moving, Art will show you a new way to see.

artwolfeworkshops.com for more information and to register

with
support
from:



WEST COAST COLLECTIVE 2011

A PPOC BC Island Region Event

The Island will be the center for photographic inspiration this September: **ONLY 50 SEATS AVAILABLE!!**

John Michael Cooper - Monday – Keynote Program www.altf.com

Lindsey Thorne - Sunday Afternoon www.lindseythorne.blogspot.com

Cadence Cornelius – Sunday Evening, Boudoir Program www.cadencecornelius.com/blog

MEALS INCLUDED!! Fresh Flavour, Casual Comfort, Genuine Service”

All of our meals will be provided by the amazing Haro’s Restaurant

Price - Members: \$285 | Non-Members: \$320

Sunday, Sept. 25, 2011 – Monday, Sept. 26, 2011 The Sidney Pier Hotel and Spa

9805 Seaport Place, Sidney, BC

PRINTS

A photography silent auction in support of cancer research

All proceeds go to Inspire Health - integrated cancer care

To submit a photograph go to <http://www.theprintsshow.com>

Thursday August 18, 5 - 8pm | Lynn Valley Village Community Meeting Room 1277 Lynn Valley Road

21ST ANNUAL CELEBRATION OF LIGHT

Vancouver’s summer fireworks

This year’s events bring together fireworks spectacles by China, Spain, and Canada

<http://www.vancouverfireworks.ca/>

July 30/August 3/August 6, 10:00-10:25pm | English Bay, Vancouver

BC DAY LONG WEEKEND

**Beau Photo will be closed for BC Day Monday
August 1 and will open again on Tuesday August 2.
Have a great holiday!**
