

# NEWSLETTER

## New Viatec Solo 800 B Car Kit Now At Beau Photo!

### A Great new product at a low introductory price!

As varied as our customers are, so are the great products for photography! So it should be no surprise to anyone that we at **Beau Photo** are constantly on the search for great quality products at great prices, and the Viatec Solo 800 B is just such a product.

**Broncolor** has introduced two new well-priced kits lights to its Viatec Solo line. **Viatec** is Broncolor's more affordable line of lights, but with the benefit of the same quality, and research and development that goes into the consistency and color control of Broncolor. Viatec offers 2 different kits: the SOLO 400 B, and the SOLO 800 B.

The kits contain: 2 monolights, flash tubes, modeling lamps, glass covers, transport protection caps, power cables, 2 umbrella reflectors, 1 white umbrella, 1 silver umbrella, 1 sync cable, 1 car bag  
**(Stands not included).**

Some of the features are: the flash power can be continuously adjusted over 3 f-stops, power is internally discharged so there is no need to "fire-down", the modeling light can be switched on in three modes: full power, proportional, and "dim", which means the modeling light is reduced during recharging making it possible for the photographer to check if all the flash units have fired, built-in infrared sensitive photocell which allows strobes to be triggered with a flash from another unit as well as wireless from the camera with the Viatec trigger, user replaceable UV-coated flash tube ensures an unaltered colour consistency, bayonet mount allows a quick replacement of a large assortment of accessories and light modifiers.



Simply said, the Viatec SOLO 400 B and 800 B give you the possibility to be creative and versatile with quality you can count on. For more information come on in or visit [www.viatec.com](http://www.viatec.com)

Solo 400B Car kit **(Special order)** Reg. \$1550.95

**Introductory Sale \$1395.95**

Solo 800B Car kit Reg. \$1850.95

**Introductory Sale \$1665.95**

### Beau Photo Still Green!

Good news is worth repeating. If you haven't dropped in lately you probably have missed a big change at **Beau Photo**. We have taken another step in reducing our environmental footprint. **Beau Photo** is moving away from traditional plastic bags to BioBags! The BioBag is a thin carry bag that has been developed to biodegrade and compost when disposed of. It can also be reused, recycled, composted or incinerated. Mainly derived from raw material, primarily maize starch, the BioBag degrades in 10 to 45 days depending on the composting method. So when you come into **Beau Photo** have a look at these neat bags. Use one when you need to, don't when it's not necessary, bring them back to use again, and compost them when they are done.



**Ken**

**Product Sales and Purchasing**



## Renaissance Albums

### SoHo Styler Version 3.0 has arrived!

If you have not yet purchased your copy of the SoHo Styler album design software, now is the time to buy it! If you already own a copy, you can now download the latest version of the software, SoHo Styler version 3.0. The SoHo Styler Software sells for \$60.00 and it includes a \$60.00 coupon which you can put toward any regular priced digital album - so in the end it's free! The SoHo Styler Software provides all of the powerful design tools you will need to create a custom digital album in one easy-to-use application. The SoHo Styler is a user-friendly professional album design application that enables you to simply load your images, select an album type, and leverage the creativity of hundreds of award-winning templates.

Here are some of the highlights of SoHo Styler version 3.0:

-Horizontal Templates

-150 brand new templates have been added, bringing the count to just over five hundred - plus you can still design your own.

-Save all edited pages and cover designs as custom design templates.

-Add "sloppy" or solid borders to any image.

-New fonts.

-The long awaited "Undo" function has been added.

-Organize images into categories for easier reference.

-A new menu allows you to move and edit layers more easily.

-Display opening sizes.

-Instant preview of image effects.

-Import projects.

-A redesigned interface maximizes editing area - and now you can even zoom in and out of pages.

-Cleaner publishing - only publish those images actually used in the album.

### Ventura Self Mount Albums . . . Now in Colour!

We are now carrying the ever popular Ventura Self Mount Albums in Pink and Blue. In case you didn't know, Ventura Albums are a high-end, full-page self-adhesive album. Each album is beautifully crafted to display the most precious moments in a popular flush-mounted look.

(All sizes now available in Black, Pink, and Blue. Red, white, and distressed Brown are still available through special order.)

5x7 Ventura Album 10 Page	\$38.50
8x10 Ventura Album 10 Page with Cameo	\$64.50
10x10 Ventura Album 10 Page with Cameo	\$70.50





## **New Renaissance Staff Here at Beau**

Our Renaissance line is growing, so we have some new additions to our regular staff line-up to announce. Starting in September, Ola who is now working part time on Mondays and Tuesdays will become a full time staffer and will be your main gal for anything and everything Renaissance. And so that we don't leave out our Ontario based customers, starting immediately, Linda will be a long distance Beau Photo staff member. Linda is our Renaissance representative based out of the Toronto area. If you want to get a hold of either of these lovely lades, please give us a call at toll free 1-800-994-2328.

## **We Want Your Ideas!**

As mentioned above our Renaissance line is growing, and we want your input. As we expand our in-stock line of Renaissance products, we want your ideas for what products we should carry. If you have any comments, questions or ideas, please let us know and we will do our best to accommodate them.

## **New Album Design Software**

Designing a regular, matted Renaissance Album just got a whole lot easier. The wonderful staff at ABC Photocolour have created a free software that will allow you to access all of the Renaissance mat layouts and design your album virtually on your computer screen. Drag any one of the more than eighty different mats available into the design area on your screen and then drag and drop your images into the mat openings provided. This software will allow you to enlarge and crop your images accurately, as well as to change your images into black and white or sepia. Once your album is ready, all you have to do is click a button and your order will be sent directly to ABC Photocolour. ABC will then print each page for only \$3.95 per layout (plus applicable taxes). If you are not able to pick-up your order from ABC Photocolour, just let us know and we can send your print order, album and mats directly to your door.

ABC Photocolour was established in 1966 and has become one of the largest professional colour labs in Western Canada. We are confident that you will be impressed by their quality printing and outstanding customer service.

For more information about this new software, please contact Deborah at Beau Photo - or you can call Roy at ABC Photocolour at

604-736-7017, extension 638

## **Save 20% off Renaissance Digital Albums**

From now until September 30th you will receive 20% off of most Renaissance Digital Album orders. This offer does not apply to albums that are not printed by Renaissance, or to studio samples. In order to qualify for this discount albums must be approved within two weeks of receiving the proofs . . . So get your orders in by the end of September so that you can cash in on the extra savings!



### Farewell to Beau Photo . . .

I am sad to report that August 31, 2007 will be my last day here at Beau Photo as I will begin the Radiation Therapy program at BCIT on September 4th. It is a goal I have been working towards for the past three years - so leaving Beau Photo will be bitter-sweet.

In 2004 I started working at Beau Photo in the shipping department, and as some of you may know, my position soon grew to encompass the Renaissance Albums with which I am still working today. It has been a great experience working with the staff here at Beau and meeting many amazing customers and photographers along the way. I want to thank my colleagues here at Beau for everything that they have taught me and for making work a fun place to be. I would also like to thank all of the customers with whom I have worked closely with over the years - it has been a privilege to work with you and to see so many amazing wedding albums.

Best wishes to you all and take care!

**Deborah**

**Renaissance Albums**

### FILM AND PAPER NEWS

#### SFX 200 is back!

ILFORD SFX 200 is a black and white film with extended red sensitivity for creative photography. It is especially suited for use with a filter to create special effects and has up to 740nm in extended red sensitivity. For example, when using filters ranging from yellow to deep red, blue skies can be rendered almost black and most vegetation almost white.

The film also has full panchromatic sensitivity, so you can still receive good pictorial contrast with or without the use of a filter. It is compatible with normal developers and has a wide exposure latitude as well as a wide tonal range.

To welcome back SFX 200, ILFORD created a **special value pack** which contains three rolls of ILFORD SFX 200 36 exposures and a red Cokin filter.

Prices:

<b>Special Value Pack</b>	\$50.72
135mm-36	\$10.70
120mm	\$9.61



**Krista-Belle Stewart**

**Film and Paper Department**



RENTAL NEWS!

**New in rentals...**

We have expanded our Canon line this summer! We've added the new 580II flash which now features a pc sync connection, dust and water resistance, and a shorter recycle time. We also have a 15mm fisheye lens for that great wide angle effect, and will be adding the 24mm tilt shift lens very soon. Also arriving very soon (hopefully!) is the EOS 1D Mark III digital camera with a 10.1 MP sensor, Canon's Live View technology, the ability to shoot up to 10 fps continuously with a maximum burst of 110 frames, improved shutter durability, and more! Watch for Mike's review on this camera in an upcoming newsletter once he's had a better chance to put it through its paces. Lenses and flashes are very popular during the summer wedding season, so as always, be sure to book in advance to ensure you have the equipment you need. Enjoy your summer!

**Kathy**

**Rentals**

NEWS FROM THE BACK

**Profoto Specials in effect until September 30th. :**

**Profoto D4 line of generators** are the result of decades of collaboration with demanding photographers worldwide. It features the highest power stability, constant colour temperature and colour spectrum guarantee-giving you exact and repeatable results even with high-resolution digital cameras and backs. Four truly asymmetric outputs allow the use of four flash heads on one generator with individual control- this means many jobs can be done using just one D4 pack. Profoto's D4 line truly represents the worldwide reference in colour and f-stop stability. Come in and see our display model, and see how you can control everything from your lap top.

**Now receive a free Acute 2/D4 head with any D4 pack.**

**Profoto Pro-B2** is their top-of-the-line battery generator. It has: an 8 f-stop range, a 250 watt modeling light, recycling in 0.04-1.8 s, and built-in radio sync. So if you need power on the go, without compromise, the Profoto Pro-B2 is the natural choice.

**Now receive a free Pro 7b head with the purchase of a B2r.**

**The AcuteB** is nothing less than a miracle in an incredibly compact form. Weighing only 4.8 kg (10.6 lbs), you still have a seven f-stop range of from 9- 600 Ws, and the equivalent of 160 full power flashes per battery charge.

Using the AcuteB Head you can just put it all in a backpack and walk away, with nothing short of an entire studio on your back. **Now receive a free AcuteB head with any Acute B pack.**

**Profoto** is also continuing their free mounting ring with the purchase of a **Profoto** softbox.



**We have some interesting items in our New and Used departments:**

- 1) **Used:** Hasselblad Xpan with 45mm and 90mm lenses for \$2000.00.
- 2) **Used:** Nikon 17-35 f2.8 for \$1350.00.
- 3) **Used:** Metz 60 ct4 with 3 extra nicad packs for \$200.00.

We have **New** AFS DX VR 18-200 F3.5-5.6 lenses on sale for \$839.00. This is a great travel lens for people who only want to carry one lens.

**Ron**

**Pro Sales**



## SEKONIC L-558 DUALMASTER ON SALE!

The **Sekonic L-558 DUALMASTER** has been designed to meet the challenges of today's film and digital photographer. It offers a 1° spot meter that measures reflected flash output down to an amazing f/2.0 (ISO 100). Its parallax-free lens eliminates erroneous close-up photography light readings. A digital readout through the spot viewfinder displays all-important exposure information. With a turn of a knob the L-558R DUALMASTER changes from an incident meter to a reflective spot meter for both ambient and flash measurements, all-in-one rugged, compact, all-weather housing. Selecting aperture or shutter priority modes or EV is as easy as turning the Jog wheel. Simultaneous evaluation of ambient and flash is displayed in three convenient ways. Unique features such as meter calibration, exposure compensation and CINE settings offer the flexibility that today's photographers require.

### FEATURES:

- Analyzing Function

A simultaneous reading of flash and ambient light is analyzed.

- Retractable Lumisphere
- Memory Mode

9 memory banks are available in both Aperture Priority and Shutter Priority

- Illuminated Direct Display
- Exposure, Calibration and Filter Compensation
- Dual ISO Settings
- Full-Featured Flash Measurements

1. Cord Flash Mode (Cumulative and Non Cumulative)
2. Cordless Flash Mode (Cumulative and Non Cumulative)
3. Radio Triggering Mode

- Spot with Digital Display
- Memory Mode Up to nine readings can be memorized
- Full, 1/2 or 1/3-step Selectable Readings
- Exposure, Calibration and Filter Compensation
- Dual ISO Settings
- All Weather Design



**While supplies last!**

Regularly \$699.95

***Sale Price \$624.95***



## DIGITAL NEWS

**Hasselblad Promotions:** Hasselblad has announced some exciting new promos as well as extending some others. Until August 31st, there is a **10% instant rebate** on any H3D system. That can translate into well over **\$3,000 worth of savings**, depending on the model! This 10% off promotion is good until the end of August.

The **\$1,000 US instant rebate** on CVF digital backs and 503CWD digital systems has been extended one month, now until the end of August also.

Until further notice, Hasselblad is offering a **\$5,000 US trade-in** credit for any H1 or H2 body, viewfinder and lens, when upgrading to any new H3D system (22, 31 or 39 Mp models). This will allow you to upgrade to the latest and greatest digital system and get a very generous trade-in allowance for your old gear.

**New! Canon Pro 9500 Inkjet Printer:** Just in from Canon, this new pigment-based, archival inkjet printer is their latest top-end 13" wide desktop printer and a direct competitor to the Epson Photo R2400. It features ten inks, including red and green inks for enhanced gamut, especially in the shadows, as well as grey ink for excellent B&W prints. Most significantly, it also has both matte-black and glossy-black loaded at all times, so there are no hassles or ink waste when switching between fine-art and RC-based papers. Eventually Epson might clue in and provide this on their full line of printer models!

The Pro 9500 seems very ruggedly built with flexible paper trays and a heavy metal chassis. A comprehensive set of adjustments in the print-driver means you can extensively customize how the printer operates. Print quality is excellent with neutral B&W prints that have minimal metamerism. The ink-set seems to have a slightly higher gloss than Epson's K3 ink-set, so for high-gloss, semi-gloss or lustre finish papers, the Canon might just give a more convincing shine than the Epson. Although the Epson R1800 (one model down from the R2400) has the Ultrachrome High-Gloss ink-set, it does not have the Canon's grey ink, so B&W prints from the R1800 tend to have a fair bit of metamerism and some colour casts.

Prints from the Canon Pro 9500 are able to reproduce very vibrant colours and definitely seem capable of a little more saturation in certain hues than what the R2400 can produce. The automatic head-alignment seems to ensure that prints have no hint whatsoever of any banding, even at settings below the very highest quality. In fact, I could not really distinguish any significant differences in quality between maximum and one step down from maximum. Older Canon inkjet printers would often require you to use their very highest settings to avoid any residual banding.

So that was the good news... now for the minuses. This printer is rather slow... surprising since previous Canon models have always been fast, usually at the top of their class. A best quality 7x10.5 inch print takes just over 9 minutes on the Pro 9500, more than twice as slow as the Epson R2400, which manages the same in 4min 20sec. Set at one level down from best quality, which still looks great, it is somewhat faster at 6min 30sec, but still overall slower than the Epson. Secondly, the factory colour profiles are surprisingly poor and in order to get a colour accurate print with correct density on semigloss or lustre RC papers, I needed to create a custom profile – I used a ColorVision PrintFIX PRO. Once I did, the prints came out looking absolutely gorgeous! The final issue was that since my computer (a MacBook Pro with OS X v10.4.10) had drivers installed for the Pro 9500's big brother, the iPF5000, there seemed to be some annoying installation issues - I had to deal with conflicting driver components in order to get it working. Once I did though, everything was fine and printing went without a hitch.

So, let me provide a little summary, comparing the pros and cons to the Epson R2400. Keep in mind that I've only had a few days to test this printer and my impressions might change with more use, so think of this as a brief "first-look" review..



**Pros:**

- Vibrant colour with excellent saturation in deep shadows
- For a pigment-based printer, the ink-set has a high gloss for great looking prints on RC papers
- Good looking neutral B&W prints
- Matte and glossy black ink always loaded for easy, no “ink-waste” switching between papers
- Excellent driver features and customization
- Automatic head-cleaning and head-alignment features
- Automatic in-printer “shaking” of the ink-cartridges to ensure pigments are evenly distributed
- Built like a tank with solid feeling paper-trays and covers
- About \$100 less than the R2400, the Pro 9500 is selling at only \$889

**Cons:**

- Potentially buggy driver installation (but probably won't affect most users)
- Relatively slow printing speeds for the highest quality output
- Out-of-the-box calibration could use a little work – not as accurate as the competition
- Slightly more bronzing and gloss differential on some prints, on certain papers, than the Epson R2400

What's interesting is that even with all the lengthy delays (the printer was announced over a year ago!), there are still aspects of the Pro 9500 that could use tweaking... colour calibration, driver installation, maybe even print speeds. In these areas, the Pro 9500 sure isn't up to the very high standards set by the Canon iPF5000 (or some of the competitive Epson models), which offer fast printing, superb out-of-the-box colour accuracy and amazing print quality with even smoother looking B&W prints. But then, the iPF5000 is \$1,500 more expensive and its direct competitor from Epson, the R2400, is \$100 more. Looking at it that way, the 9500 seems like a good deal. In a nutshell, if you are someone who likes vibrant, high-gloss archival prints, but still wants excellent B&W printing (the Epson R1800 has great gloss but poor B&W neutrality), the new Canon Pro 9500 deserves a serious look, especially if you are already equipped with a good printer-calibration package like ColorVision's PrintFIX PRO (we have it for \$599). Contact me if you'd like to drop by and have a look at some print samples...

**Mike Mander**

**Digital Imaging Department**

**Calendar**

**Up and coming**

**Performance04**

features new photographs of Vancouver musicians.  
 At Red cat records 4307 Main Street  
 On display through August  
 Opening reception Friday Aug 3rd followed by a special performance by The Models and Mark Pickerel at “The Main” 4210 Main Street.  
 For more info go to [www.adampwsmith.com](http://www.adampwsmith.com)

**On Going**

**Access Artist Run Centre**

Presents “I love here now” works of Maya de Forest.  
 Runs from June 29 to Aug 4  
 Opening: June 30th 8:00 PM  
 For more info go to [www.vaarc.ca](http://www.vaarc.ca)

**Presentation House**

Presents “To the Dogs”  
 Runs from June 30 - August 5,  
 This exhibition of photographs of dogs looks at the relationship between humans and canines. The exhibition includes historic photographs from the late 1800s by Edward Muybridge, classic images by the famous French photographer Jacques-Henri Lartigue from the early 20th century, well-known contemporary photographers Elliott Erwitt and William Wegman, and many others. For more info go to [www.presentationhousegall.com](http://www.presentationhousegall.com)

**Vancouver Photo Workshops**

presents on going workshops  
 For more info go to: [www.vancouverphotoworkshops.com](http://www.vancouverphotoworkshops.com)

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