

NEWSLETTER

Save \$50.00 on a Pocket Wizard Transceiver !

Thats \$100.00 on a pair! Any way you do the math, now is the best time to by a **Pocket Wizard Plus II** or **Multimax Transceiver** at Beau Photo. We are offering an instant rebate of \$50.00 on each Pocket Wizard that you purchase. No coupons, no scratch and win, and no paperwork to fill out! Pocket Wizard transceivers are the world's most innovative and advanced digital radio triggering systems available in the photographic market today. These radio transceivers are the industry standard and are the most dependable radio slaves out there. Pocket Wizard's transceivers feature "Wireless Transceiver Technology", which eliminates the need for a separate transmitter and receiver setup. This means each transceiver provides the capability to send and/or receive digital signaling by the flip of a switch, so a photographer can select between transmitter or receiver mode as shooting assignments change. What's the difference between the two? The MultiMAX has distinctive features such as 32 channels, integrated Trigger Time Control software, True Trigger Confirmation and Selective Quad Triggering and more.



Pocket Wizard Plus II Purchase one \$347.95 Plus save another \$50.00
Purchase two \$625.95 for the pair. Plus save another \$100.00 on two!

Pocket Wizard Multimax Purchase one \$515.95 Plus save another \$50.00
Purchase two \$925.95 for the pair. Plus save another \$100.00 on two!



Easter Business Hours

Beau Photo will be closed for **Good Friday April 6th** and **Easter Monday April 9th**. We will reopen on Tuesday April 10th at 8:30.

The management and staff at Beau Photo wish you a safe and happy Easter.

PST Seminar at Beau Photo:

Well, I have talked to a lot of you about your questions as to what is and what is not PST exempt. Since I am no expert, we have invited the experts to speak to you. The date is set May 8th from 5:00 to 7:00 PM.

A representative from the Provincial Government will put together a specific presentation for the photographic industry and will have packages with specific photography information in them to give out to all attendees of the seminar as well as a few extra to distribute to the people that couldn't make it.

They have asked us to canvass those photographers and photofinishers who are planning to attend the seminar, and ask them to forward me any specific questions or issues they have had in relation to PST. I will then forward them on. This way we can ensure that we cover these and more issues in the body of our seminar.

This is a RSVP event as seating will be limited, so act now and drop me a line at info@beauphoto.com stating that you are planning to attend, and any specific questions you would like dealt with during the seminar. See you there!

Ken

Product Sales and Purchasing

Renaissance Spring 2007



NEW! Custom Ventura Albums

Samples of the Custom Ventura Albums, new this April, are now here for your viewing pleasure. You send us your designed page files and Renaissance the Book will do the rest!

The Ventura Album is a high-end, full-page, self-adhesive album. Each album is beautifully crafted to display your photographs in the popular flush-mount style. Ventura Albums are covered in a luxurious durasof material and are available in six different colours (black, brown, white, red, baby blue and baby pink). The Custom Ventura Albums will be offered in three different sizes (8x8, 8x10 and 10x10) and each album will come with a cameo opening on the front cover. All you need to do is send us your designed print-ready files, submitted in the exact page size required, and Renaissance the Book will print, mount and bind your album for you. And here's the best part - the prices:

8x8, 10 Page (20 Sides) \$186.00

8x8, 15 Page (30 Sides) \$252.00

8x8, 20 Page (40 Sides) \$318.00

8x10, 10 Page (20 Sides) \$192.00

8x10, 15 Page (30 Sides) \$258.00

8x10, 20 Page (40 Sides) \$324.00

10x10, 10 Page (20 Sides) \$210.00

10x10, 15 Page (30 Sides) \$282.00

10x10, 20 Page (40 Sides) \$354.00

Renaissance the Book Digital Album News

The SoHo Styler Design Software is about to become even more multifunctional and it's now FREE...well, it's sort of free! The price of the SoHo Styler Design Software has been reduced from \$115.00 to \$60.00, and it comes with a \$60.00 coupon that you can put toward any regular price Renaissance the Book digital album. Therefore the money that you invest in the software, comes right back to you in the end!



Save \$50.00 on "Designer Texture" Library Bound Albums

Beau Photo will no longer carry the Library Bound Album in the "Designer Texture" finish, and we are therefore clearing them out at \$50.00 off the regular price. These albums are covered in a thick, almost linen-like, black material, and they are given a contemporary spin, sporting two offset, square cameos on the front cover. The prices listed below are applicable while quantities last. When they are gone, they will only be available through special order at the regular price.

LIB91TX-12BB-2SQ

12 Pages Regular \$212.50 **Sale \$162.50**

LIB91TX-18BB-2SQ

18 Pages Regular \$240.50 **Sale \$190.50**

LIB91TX-24BB-2SQ

24 Pages Regular \$282.50 **Sale \$232.50**

For more information about any of the above offers, please do not hesitate to email me at anytime. deborah@beauphoto.com

Deborah

Renaissance Album Sales

Album & Folder Update

According to the daffodils outside the front door, Spring has arrived so it's time to do a little Spring cleaning in the warehouse!

Our April Special:

25% off In-stock Harwood 'Primo'/DF Classic 'Build-a-Book' (hinge-style) album supplies. Please check your inventory for any gaps.

For best selection, get your wish list to us as soon as possible. We have a reasonable inventory of pages and mats in all three (900, 1100 & 1200) styles, album covers, and jackets. When stock is depleted, we'll special-order, (cases) only.

The discontinued 600 (comb bound) series are priced to BLOW OUT!

An album cover (green or white only) with dust jacket and 12 acetate pages (for 24, 3 1/2x5 or 4x5 prints – please specify) which would normally cost \$ 12.76 is now only \$ 6.00! You'll want to move quickly at this price!

There's also a residual supply of the discontinued Maestro pages, mats, and Album covers. (My sources tell me these are interchangeable with 'Art Leather' pages & mats... bargain shoppers, rejoice!)

TAP's discontinued Brown Memory Mates and Panel Mounts are moving briskly, so if you need this colour to complete a project, let us know pretty soon.

We still have a bit of the Cal Cocoa stock left too (mostly 4x6 vertical), so if you need any of these at the bargain half price, speak up!

Hoppy Easter, everyone!

Barb

Albums and Folder Sales

FILM AND PAPER NEWS

Expired Films!!!

Slide:

Velvia 100F 4x5 (10 sheets) Expired Nov. 2006 Reg. \$31.59 Now **\$20.53**

Fuji 64 tungsten 4x5 (50 sheets) Expired Jan. 2007 Reg. \$141.65 Now **\$106.54**

Fuji 64 tungsten 120 (singles) Expired Oct. 2006 Reg. \$7.86 Now **\$3.86**

Negative:

Fuji Pro 160S 220 Pro Pack Expired Nov. 2006 Reg. \$71.47 Now **\$46.46**

Agfa Optima 400 135-36 Expired Nov. 2006 Reg \$9.25 Now **\$6.01**

Crystal

Film Department

RENTAL NEWS!

It's that time of year again when the days get longer and the flowers are in bloom. It also means that the first long weekend of the year is fast approaching, and that means there is a great deal to be found in rentals. We are closed on both Good Friday April 6th and Easter Monday April 9th which means you can rent something fun for four whole days and only pay for one. Book ahead though, it's starting to look busy already. Spring also means the beginning of wedding season, so if anyone needs lenses or a flash for the weddings you've got booked, call or e-mail with your list of dates and equipment.

New in rentals this month we have a **Dynalite** 1000wi (and soon a 2000wi pack as well) with a built in wireless transmitter. All you need is a Pocket Wizard transmitter on your camera and you are free from sync cords! Call us for more information.

Last month we talked about renting the Lensbaby to try something new and exciting. This month why not think about having some fun doing Polaroid transfers (yes we still sell Polaroid film!). We rent the Daylab slide copiers so you can copy your slides onto Polaroid 669 film for transfers. Or you can rent a Polaroid 600SE camera to go out and take full frame 3x4 images which can be used for emulsion transfers back at the studio. Search 'polaroid transfers' on your favorite search engine and discover a great process to give your images a different look.

Kathy

Rentals

NEWS FROM THE BACK

The new Canon 1D Mark III will be out in mid April. Canon has said the camera will most likely go into back order. We are currently taking orders so if you are interested, the earlier the better. We don't have an exact price at the time of this newsletter, but will soon. Canon also introduced a new flash, the 580EX II, and an upgraded 16-35 f2.8L II usm lens, also to be out in mid April. The 580EX II will be \$599.00 and the 16-35 f2.8L II will be \$1999.00. We still have couple of 16-35 f2.8L lenses in stock, they have been reduced to \$1379.00.

The Hensel three head kits are on sale for \$2399.00.

What a great deal! You save over \$350.00. The kit includes; 3- 500ws heads, 3 stands, a small soft box with speed-ring, 2 umbrellas, 3 reflectors and a grid. There are limited quantities so act fast!

Other deals

Rentals has a Profoto Acute kit that is selling for \$1800.00. The kit includes a 1200 watt pack, and a 600 watt pack, with two heads. We also have new Dynalite and Profoto equipment on display.



Ron

Pro Sales

DIGITAL NEWS

Well, I'm back from PMA... and back from a much needed vacation! I had a great time, took tons of photos and am looking forward to a big update of my personal website in the near future. I hope you all enjoyed the "PMA Blog" on our website, although it turned into more of a photography blog as there were a lot more entries and image galleries from me photographing the southwest, than there were from PMA itself. Here is the blog URL – http://www.beauphoto.com/PMA07_blog/

A few tidbits of info from PMA: the new Canon EOS-1D Mark III has truly stunning high-ISO capabilities. I did some shots inside at PMA, comparing my EOS-30D (which is no slouch at high ISOs) to the new 1D Mark III. I would say that at ISO 6400, the new Mark III is almost as clean as my 30D at ISO 1600! That said, if you are shooting at extreme ISOs like that, you do not want to underexpose your shot and then try to pull up the shadows... that will then lead to a fair bit of noise, even from the Mark III.

The live-view mode on the 1D Mark III can be a boon if you are composing a tight macro shot in low light, for example, and are having a hard time focusing since the 10x (or 5x) magnification makes accurate visual focusing much easier! The live-view LCD refresh is very fast, even in the low-light of the trade-show. Autofocus seemed fast and accurate and the new "normal" menu system, now functioning like pretty much every other digital camera, is much easier to use especially for a first-time 1D series shooter. I suppose that someone who's been shooting with previous 1D's, or even the older Kodak cameras, might not welcome the menu change, but I believe the vast majority will be happy about it.

On a personal note, I'd like to report on shooting with the new Canon EF 70-200mm f/4L IS lens, which I upgraded to from the previous non-IS model just before the trip. The new IS version of the lens is every bit as sharp as the old one, and that one was sharp indeed, with the added benefits of Canon's latest Image-Stabilization module. This new IS system actually improves after a few seconds of being active and I was able to achieve sharp results at surprisingly low shutter speeds. My confidence in the lens' IS system was so great after a few days of shooting that eventually I only used a tripod when shooting at very slow shutter speeds of a 1/30 sec. or slower at a full 200mm zoom! Another benefit is that the lens is a little more resistant to flare than the old model and is, of course, also fully weather sealed. After a few weeks in windy and, at times, very dusty conditions, it still operates smoothly without any gritty feeling controls. My other oft-used lens, the EF-S 10-22mm zoom, while providing superb image quality, now has a focus ring that feels a little gritty unfortunately – not too bad but noticeable. Optically, the 10-22 is every bit as good as an 'L lens, but not so mechanically, it seems. The AF is still smooth and silent though, so I think I'll not bother sending it in for a cleaning for now.

Both my 20D and 30D bodies survived the ordeal with no problems and no gritty controls, despite the fact that both bodies got very dusty at times, with lots of dust still lodged in all their nooks and crannies. I will need to do some serious cleaning soon since I'd rather not have the dust work its way slowly inside the bodies...

Adobe Photoshop Lightroom was very beneficial on this trip and made quick work of editing and choosing the selects for my blog photo galleries. Creating and uploading the web galleries to the Beau Photo site was also super-easy using Lightroom. It still seems to have a few bugs though and for the initial card downloads, metadata-tagging and image file renaming, I am continuing to use PhotoMechanic. I am confident that Adobe will address most of these issues in the next software update though, so I have no real concerns. Image quality on raw conversions, integration with Photoshop and its user-interface are all top-notch already

and it is a very slick program to use. You can get Lightroom from Beau Photo at the special introductory price of \$249 until the end of April. After that, it will go up to \$375. Adobe has a 30 day trial version available for download as well.

Good grief... I go away for a measly 3 weeks and memory card pricing drops through the floor! Both SanDisk and Lexar have dropped their prices and there is definitely no excuse now not to replace those aging and slower cards you might have! As an example, a 2Gb Lexar 133x CF card is now only \$69!!! The super-high-speed SanDisk Extreme IV 2Gb CF card, the current CF speed leader, is now down to \$105. The new Lexar 300x cards, promising to exceed even the SanDisk cards in speed (but not by a huge amount), are due in May and will be roughly the same price as the SanDisk Extreme IV cards. Anyway, call us for all the latest card pricing... you will be surprised!

One last note on cards: my comment on replacing aging cards was not frivolous. Memory cards all do have a somewhat limited life expectancy, despite the fact that most pro cards have a lifetime warranty. So you have two options... one is to shoot with the cards and hope they don't fail and if they do, get a free warranty replacement – risky, especially if you are shooting a wedding or some other event that cannot be repeated. The second option is just to keep refreshing your set of cards every couple of years to try and prevent problems like that from happening in the first place. Several years ago, when a 1Gb card cost hundreds, option two was not so easy to justify. Now however, with card prices at an all-time low, maybe the time is right to refresh your lineup of cards if your existing ones have seen a lot of use...

Hasselblad Promotions!

Hasselblad has introduced some sweet promos, starting April, beginning with a \$1000 or \$2000 US instant rebate on the Flexlight X1 or X5 scanners respectively. Trade in your old, beat-up and barely alive -but it must still work- medium format camera (body, viewfinder, lens and magazine) and get \$3000 US off the price of a new H3D/39 digital medium format SLR system. Alternatively, trade in a Hasselblad H1 or H2 system (items as above) and get \$5000 US off the price of an H3D/39! Call and ask about refurbs too...

Mike Mander

Digital Imaging Dept.

We are: Beau Photo Supplies Inc.

1520 West 6th Avenue Vancouver, B.C. Canada V6J 1R2
Tel: 604 734 7771 Fax: 604 734 7730 www.beauphoto.com

Calendar

On Going

Vancouver Art Gallery presents the works of prolific Vancouver photographer Fred Herzog, featuring images of Vancouver's urban life that he has produced since 1953. On till May 18th. More info at: www.vanartgallery.bc.ca/the_exhibitions/exhibit_herzog.html

Up and coming

Firehall Arts Centre

"Every Picture Tells a Story"

April 12th. Doors open at 6.30PM
280 East Cordoba Street
\$75 (tax receipt issued for \$50)
Wade Davis from National Geographic will be joined by Phil Borges, Master photographer and humanitarian in support of the Atira Womens Resource digital storytelling project.
http://www.atira.bc.ca/images/WadeDavis_L.jpg

The Professional Photo-Imaging department at Langara College:

is pleased to present "An evening with Dan Margulis" Author and "LAB colour guru" Tuesday April 24th 7:00 -9:00 PM
Room A136b Langara College
100 west 49th Ave., Vancouver
Tickets \$25.00 more info at 604 323 5432

Foto Image Works

Photo Seminar: Improve your skills and meet other photographers at this great seminar. At the UBC Asian Center, April 28-29, 2007 more info at www.fotoimageworks.com

Photojournalism 2007

The Sandman Hotel Vancouver
April 27-29
Featuring; the first ever National Photographs of the Year awards night and evening cruise around Vancouver. Incredible speakers, a variety of workshops, and a mix and mingle Friday night. To register or for more information go to www.wcnpa.ca

PPABC Convention 007

Harrison Hot Springs Resort & Spa
May 27th-30th
For more info go to www.ppabc.com

Want more events?

Go to <http://www.beauphoto.com/frames/>