

BEAU PHOTO SUPPLIES INC.

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Easter Hours

Beau Photo will be closed on Good Friday, April 9th and Easter Monday April, 12th

It was nice seeing so many of you at the PPABC Trade Show in Richmond. We hope you were able to take advantage our "Trade Show Special" deals. If you haven't, don't worry, there's still time.

The follow specials are still in effect until April 15th or while supplies last!

Renaissance Albums - 10% introductory discount on Demo Milano and Library Bound Albums (new users only - 1 demo per customer only)

Laminating Supplies -10% discount on all in stock cold laminates and laminators + **prepaid shipping**

"Weel'n" and "Deal'n" at BeauPhoto

Great Deals on photo equipment!

For all of you who didn't lose everything at the craps table (and all allegations that I rigged the dice are untrue and unfounded)... we have extended the sale on the following products:

Hensel Monolight kit: This kit includes 2 -500 w/s heads, 1-250 w/s head, 3 stands, an umbrella, a 7" reflector and grid and a small soft box all neatly packaged in a hard shell roller case reg. \$2549.00 now \$2399.00. Save over \$150.00! **And hey we'll even pay the shipping right to you!**

Hensel 500w/s head: reg \$739.50 Sale \$ 725.00 Plus a free modeling light ..save \$41.50

Pocket WizardPlus / Multi Max. These are the industry standard!

Pocket WizardPlus Kit: 1 receiver and 1 transmitter reg \$618.00 Sale \$575.95

Multi Max: Extra distance and 32 channels. reg \$515.50 Sale \$ 450.00 when you buy 2!

Now if that's not enough to rock your world...

10% off on: all LowePro bags and accessories, all Manfrotto stands and tripods, all in stock Chimera soft boxes and speedrings, all Photoflex softboxes and speedrings.

Ken

Sales and Purchasing

Hot News in Film

Check out our Kodak ektachrome sale: 2 for the price of 1 on E100G and E100VS 135-36. Only while quantities last!

Hot off the presses: new films from Kodak! Introducing 100 UC (ultra colour), the newest member of the Kodak family of colour negatives. This film features deep, saturated colour, "without sacrificing skin tones", alongside extremely fine grain and outstanding sharpness. Also new is BW400CN. This film is replacing both Portra BW and T400CN. It is a multi-purpose black and white film designed for processing in colour negative chemistry and printing on colour paper. BW400CN "features the finest grain available today in a professional chromogenic film. The result is a smooth, neutral tone image with outstanding highlight and shadow detail". Sounds good to me!!!

Also, STILL on sale: Fujichrome Provia 4X5 (50) now only \$39.18 (dated 03/2004)!!!

More sales! **Apple DVD-R 4 X (5 pack) reg \$36.95 Sale \$20.00**

Finally some sad news. There is a list of the soon to be discontinued Kodak film on their web site. Have a look at: <http://www.kodak.com/global/en/professional/products/films/bw/discontinued.jhtml>

Serena

Film Sales

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PHOTO

Cameras, Cameras and More Cameras... All digital of course!

Nikon D70 Digital SLR – New!

Just shipping now, Nikon's latest 6.1 million pixel digital SLR is one heck of a bargain, coming in at \$1499 for the body and \$1899 with a new 18-70mm f/3.5-4.5G Zoom. While the model number may be lower than the Nikon D100, in most ways this new camera is superior. The only advantage the D100 still has, is the availability of a vertical-grip and the associated cable-remote operation, voice-recording and extra battery options that come along with it.

The D70 has a revised version of the same CCD that was used in the D100 with lower noise levels in low light shooting and an apparent improvement in sharpness. The D70 seems to be using a less aggressive anti-aliasing filter on the CCD and hence may produce slightly sharper results than the D100. However, some images with fine detail may need some additional post processing in Photoshop if any colour aliasing or moiré becomes objectionable. In my opinion the increased sharpness makes the occasional bit of extra work in Photoshop worthwhile so don't be scared off by the above statement – it really is not much of a problem and you will be impressed with the image quality!

Other improvements include faster image processing, a better LCD screen and an awesome 1/500 sec. flash sync speed! As well, I find the viewfinder image a little brighter and clearer, albeit slightly less magnified, than the D100. The inexpensive zoom lens also performed beyond my expectations. While it is not tack sharp wide-open at f/3.5, once you stop it down a few f-stops it turns in a surprisingly good performance and seems on par with some of Nikon's much more expensive lenses! As of this writing, our first shipment of D70's is essentially sold out, so if you want of these hot new bodies, call us and get on the list!

Olympus C-8080 Wide-Zoom Digital Camera – New with 8 million pixels!

This new \$1389 digital camera might, for some, be all they will ever need. It has a stunningly sharp 28-140mm f/2.4-3.5 zoom lens reputed to be produced to the high standards of the Olympus E-1 optics. In my testing, I have to say that it does not disappoint in this department! Its lens has much better edge-to-edge sharpness, flare resistance and virtually zero chromatic aberration when compared to any other non-interchangeable-lens digital camera I've used to date. It is also a wonderful camera to meter with as it has a live histogram with a spot histogram overlay and can also display a grid of blue and red squares on top of the live image which indicate extreme shadow and highlight areas of the scene that you're photographing.

If I had to come up with a few criticisms, it would be that the 5x maximum image playback zoom is not enough to judge critical focus, the flip-out LCD panel is not as flexible and seems a little fragile compared to Olympus' previous top camera (the C-5060) and that the supplied "flower-shaped" lens hood cannot be mounted backwards for storage. But these are minor quibbles and I am indeed very impressed with the images it can produce! There are far too many features in this new Olympus to talk about in the small space here, so do call for more information!

Canon PowerShot Pro1 Digital Camera – New and also with 8 million pixels!

This new Canon, at \$1499, is right in the same category with the Olympus C-8080. Its strong points are a very sharp 28-200mm f/2.4-3.5 L-Series zoom - the first integral L-series lens with Fluorite and UD elements on a Canon digital camera. It boasts excellent resolving power as well but seems not to have quite the same level of edge-to-edge sharpness (at larger f-stops) that the Olympus has. However, it does have a longer zoom range and is a physically smaller lens, which probably accounts for this difference. Ergonomically, it is a beautifully designed camera with a rotating ultrasonic zoom and focus ring, well placed controls and clear information displays. It has a truly useable manual focus mode as well and its electronic viewfinder is sharp and responsive. Playing back images is a joy with the zoom ring doubling as an image zoom-in and zoom-out control. Recorded images can be magnified up to 10x which allows for critical judging of focus and detail.

Quibbles? You cannot see the camera's metered exposure value without activating the AE-lock! This prevents one from panning around a scene in spot-meter mode, for example, and watching the metered value change to quickly judge the dynamic range and determine the optimal manual exposure setting. There is also no live histogram available (that I've found) and its low-light capabilities are somewhat marginal. Exposures max out at 15 seconds and there is a fair bit of visible noise on longer exposures or higher ISO settings - the Olympus C-8080 seems better in that regard and generally produces images that have somewhat less visible noise even at low ISO settings. Quibbles and nitpicking aside, overall the PowerShot Pro1 is still a pleasure to use and, like the Olympus, is capable of producing stunning images suitable for larger print sizes. Too many features to list here as well, so call for further details or to arrange for a demo...