

Photo: Aura McKay - "Leonard's Devil" / Winner - Best in Class - Freestyle at PPOC 2012

Beau Newsletter // May 2012

More Canon Instant Rebates

GoPRO HD Hero II

New Impossible Project COOL Films



FILM / ANALOG NEWS

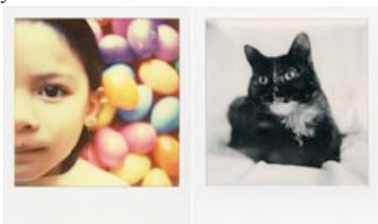
ARSENI K.

IMPOSSIBLE PROJECT COOL FILMS



Beau Photo supplies will soon be ordering the new Impossible Cool films - expect them by mid-May! Please call for availability.

Impossible is kicking things off in style in Spring 2012 with the inaugural launch of the new Impossible COOL film line. New Impossible films will from now on be released bi-annually in spring and fall.



The SPRING 2012 COOL EDITION features all Impossible Color and Silver Shade film materials in their newest incarnations based on the latest findings and achievements in instant film development. The colors of this season are based on warm tones creating dreamy images, with Color Shade films producing true colors and Silver Shade films delivering classic black & white images.

NEW! FORMULARY TF-5 ARCHIVAL FIXER

We are now going to be stocking Formulary's TF-5 Archival Rapid Fixer. It's an extraordinary fixer for both paper and film.



- * Processing time of only 30 seconds for resin-coated prints, 60 seconds for fiber-based prints, with no hypo clearing agent necessary.
- * Little or no odor if mixed with distilled water.
- * No stop bath necessary. Just use water rinse after developing.
- * Non-hardening. Excellent for use with prints to be toned or re-touched.
- * It is a near neutral fix that changes the pH of the film or paper from alkaline to near neutral, unlike TF4 in which the film or paper stays at an alkaline pH value.
- * The only rapid-fixer system that allows the print to be completely fixed without impairing the rapidity of the wash.
- * No image bleaching. All conventional fixers act as reducers. This means that the longer the material is left in the fixer, the more image silver is destroyed. This can only have bad effects on the image, whether it is a print or a negative. Conventional sodium thiosulfate (rapid) fixers suffer from this defect especially. The problem is eliminated in TF-5, which may offer slightly richer maximum blacks as a result.

At Beau Photo for only \$11.75

KALLITYPE PRINTING KIT

Formulary's Kallitype Printing is similar to the Platinum / Palladium process in theory and technique. However, Kallitype printing uses a less expensive silver salt. Although the outstanding permanence of Platinum and Palladium is not duplicated, good Kallitype prints have a Platinum-like quality. With proper fixing and clearing, Kallitype prints have good permanence. About 30 4x5" prints can be made using this kit.

Price - \$55.95

RENTALS NEWS

JASON K.

Canon 5D Mark III

YES! Finally, the long awaited Canon 5D Mark III has joined the rental pool here at Beau Photo. This latest DSLR from Canon has a 22.3 megapixel full-frame CMOS sensor, 61 AF points, and a 63 zone metering system. The 5D MarkIII is a welcome improvement over its predecessor, the Canon 5D MarkII, with faster and



more accurate AF, 6 frames per second shooting speed and up to a 2EV improvement in light sensitivity. Available now. \$225/day

Canon 600EX RT Speedlite

Also new in the rental department is the Canon 600EX-RT Speedlite. This new top dog in Canon's Speedlite line-up features remote triggering via radio with TTL. This feature is exclusive to the new Canon 5D MarkIII and 1D X DSLR models, but you will need the new Speedlite Transmitter ST-E3-RT on your camera body. Available now for \$25/day.

Nikon D800 & D800e

Unfortunately for those of you eagerly awaiting the new Nikon D800 & D800E bodies, you will have to wait a little while longer, as we are slowly wading through our backorders. I expect to have at least one body in the next several weeks.

DIGITAL NEWS

MIKE M.

Nikon EN-EL15 Battery Recall



Nikon has issued a battery recall notification. This recall could potentially affect the batteries that shipped inside your D7000 or D800/D800E boxes. Note that I have checked our current inventory of EN-EL15 battery packs and our D7000 bodies in stock, and none of them are affected by the recall. For more information on how to identify if your battery is being recalled, please see the following link...

<http://en.nikon.ca/Service-And-Support/Service-Advisories/h0ndzaip/EN-EL15-Battery-Recall-Service-Advisory.html>

Nikon D800/D800E Backordered

The superb new D800 and D800E cameras from Nikon have generated the largest number of pre-orders of any camera in my 15 years at Beau Photo. Unfortunately, Nikon's manufacturing capacity seems to be overwhelmed by all the pre-orders and cameras have only been trickling in slowly so far. The upshot is that it is extremely difficult to predict how long your waiting time might be.

Some of you on our waiting list have left depos-

its and some not, but rest assured we will contact you when your camera arrives! Also, when we feel as though your camera might be a month or so away, we will contact you about leaving a small deposit to secure your place on the list. If you are on our list but have not left a deposit yet, it might be prudent to do so since Nikon could surprise and start delivering more cameras quickly.

At this point, I would say that new customers might be waiting around 2 months... however that could easily change too if Nikon ramps up production and gets caught up on pre-orders. As far as the D800 versus the D800E, I am thinking the wait time might be similar, so even though we have far fewer D800E pre-orders, we are also receiving far fewer 'E' bodies as well. I know how eager you all are to get your awesome new D800, but you'll just have to be patient a little longer...

HOT Clearance DEAL - Nikon D3X Body for \$5000 !!!

This might be an option for some lucky individual. If you are waiting for your D800 because you want a pro Nikon body with more than 12 megapixels, and you don't care about video... well we have decided to blow out our last new D3X body at way below wholesale pricing. Yes, we are selling the camera at a loss since I suspect that the market for a 25 megapixel full-frame Nikon body at its regular selling price of \$7399 is getting slimmer all the time. So only one D3X at this price. It is new in a box, has a full Canadian warranty and it could be yours for the lowest price that you've ever seen!



Canon 5D Mark III "LCD Light Leak" Resolution

A short time ago, Canon announced that they have halted shipments of the new 5D Mark III while they investigate reports of an top-LCD panel "light leak". This light leak is not something that would ever directly affect your images, however it potentially could have a slight effect on your camera's exposure meter reading in certain very specific situations. Without going into all the details (you can follow the link below for more info) I would suggest that this is virtually a non-issue. Canon seems to think so too and have announced that they will resume shipments of the Mark III and will not be "recalling" the cameras. If for some reason you do feel that your camera and your shooting situations are impacted by this issue, there is contact info in the following link...

http://canoncanada.custhelp.com/app/answers/detail/a_id/37154/p/13,765/c/625

If you do want more info on the situation, please contact us at Beau Photo too!

I will be away on holidays until May 23rd (whoohoo!)

Just an FYI, I will be doing one of my US desert southwest photography road trips for 3 1/2 weeks in May this year. I missed my camping and hiking trip last year since my holidays were in Germany (which I did really enjoy too) but this year I will be getting back to the landscape that I love shooting. In my absence, Ken will (grudgingly) be taking all the Nikon D800/D800E/D4 and Canon 5D Mark III inquiries and working



out the pre-orders. I will try to post to my blog during the trip, which is <http://mikemander.blogspot.com>. See you in late May!

New, BIGGER Canon Instant Rebates!

Starting May 1st, there are some aggressive instant rebates on Canon cameras, lenses and flashes! Bodies and kits qualify for the same amount too...

Canon EOS-5D Mark II Save \$200

Canon EOS-7D Save \$150

Canon EOS-60D Save \$75

Canon EOS Rebel T3i Save \$70

Canon EOS Rebel T2i Save \$50

In addition, there are also lots and lots of lens and flash rebates! Too many to mention here though, so call for all the details. Here is a sampling...

EF 8-15mm f/4L Fisheye Save \$100

EF 16-35mm f/2.8L Save \$120

EF 85mm f/1.2L II Save \$150

EF 70-200mm f/2.8L II IS Save \$200

Speedlite 580EX II Save \$25

These rebates (and more) run through until the end of May.

PRO SALES

KEN S.

New Products at Beau

GoPro GO BEAU! They are here!



These are the greatest cameras to capture amazing photos that you would never risk using your expensive DSLR for! Sports photographers and videographers have been using GoPro cameras for years, and now wedding, portrait and commercial photographers / videographers are realizing that using a GoPro will get them the shot that takes their work to a whole new level. GoPro cameras are used by more professional athletes, sports filmmakers and core enthusiasts than any other camera in the world.

The HD HERO2: Outdoor Edition is the most advanced GoPro camera yet. Wearable and gear mountable, waterproof to 197' (60m), capable of capturing professional full 170° wide angle 1080p video and 11 megapixel photos at a rate of 10 photos per second, the HD HERO2 is the world's most versatile camera. Whether your goal is to capture a great day out with friends or you're gunning for the cover of a magazine, the HD HERO2: Outdoor Edition

can help you nail it and look like a HERO too!



Check out all the great shots and videos at: <http://gopro.com/>. Even if you did not attend Fusion 2012 you can still reap some of the great benefits!

Arca Swiss



Beau Photo will now be selling Arca-Swiss Ball heads and accessories! We are very proud to add such a prestigious line of quality ball heads. Please contact us for pricing and information.

Sekonic L-758DR DigitalMaster on Sale!

What moves the L-758DR DigitalMaster to the head of the class? It's the only meter that can be calibrated to read light the way your particular camera system reads light.

Every camera system is unique. Optical, mechanical and imaging components all act on each other to produce slight differences in exposure and the dynamic range of the camera system. Sekonic helps you discover the differences in your camera system and use this information to control light, make better exposures and take better pictures than ever before.



By running an easy calibration test using Sekonic's L-758DR, one of Sekonic's Exposure Profile Targets (purchased separately) and the included Data Transfer Software (Mac & Windows), you can accurately profile the characteristics of your camera's imaging system to determine its true native ISO, dynamic range and clipping points.

After processing the test data and determining exposure parameters, the resulting data is uploaded from your computer via the included USB cable to the meter, where it is stored as camera profiles. Profiling data from up to three cameras can be stored in your meter for instant recall.

Knowing the dynamic range of your digital camera can help you get the best exposures possible. Using the Sekonic L-758DR Light Meter and Sekonic Exposure Target plus Free Data Transfer Software, you can profile your digital camera and lens combinations. The result is total exposure accuracy. Watch the following YouTube video to see how it's done:

<http://www.youtube.com/watch?v=Je3baoLCYQU&feature=related>

Sekonic L758 Reg. \$659.95 / Sale \$595.95
Sale price available on in-stock products only.

Manfrotto Stands on Sale

Just in time for Spring, pick up a few stands to replace those old wobbly ones! While you're at it, pick up that Manfrotto background support



kit that you have been promising yourself for years- it's on sale now!

Manfrotto 1052BAC Black air cushioned stand
Reg. \$94.95 Sale \$78.95

Manfrotto 1004BAC Black air cushioned stand
Reg. \$129.95 Sale \$118.95

Manfrotto 314 Background support kit
Reg. \$314.95 Sale \$269.95

RENAISSANCE ALBUMS

SIMON B.

I have recently attended the Canadian Imaging Conference in Halifax as well as the Canada Photo Convention 2012 in Vancouver. It's great to see so many photographers traveling such distances to learn new skills and network with their peers.

At both events we displayed Renaissance Album products and received overwhelming positive feedback from all the studios. We are glad to hear that Renaissance Albums deliver such a fabulous product, while allowing you to increase your profits.

During the Vancouver show we were honored to welcome Ken Liu from New York, who brought along many new samples including the new Essex Book and the new aluminum graphic cover with FujiFilm Metallic paper. We now have them on hand in Vancouver and Toronto for all to see.

For many studios May is the start of the wedding season and I wish you all the best. If we can assist in anyway just let us know - we are a full service store.



PRESENTATION PRODUCTS

BARB B.

Happy Mother's Day to all you Moms! I hope your little darlings treat you well.

Good News! Dulling Spray is now in stock. It took some time to track it down, but it's here and it's reasonably priced at just \$9.75 per can.

Are you looking for something new in a CD/DVD case? We now offer custom printed CD/DVD cases at \$33.95 for a single, and 43.95 for a double holder. There are several styles available, on display at Beau Photo. You simply decide on which style of folio you'd like, send us your digital file, and we'll handle the rest. Turnaround is estimated to be 2-3 weeks from date of order at Beau Photo.

I recently had the opportunity to handle one of TAP's 'Earthenware' boxes. These Archival clamshell boxes are made of very sturdy material, reasonably priced, and available in Bark, Buff, and Slate.

As an example, a case of 25 - 8x10x1" boxes would be \$59.25. That's just \$2.37 each for an acid, lignin-, and carbon-free box. They're available (case quantities only) in 5x7, 6x8, 8x10 and 11x14 sizes. Volume pricing is available.

Please remember that special order items can sometimes require substantial lead time before arriving at Beau Photo. If you have events scheduled and need to order supplies for them but are unsure about your timing, please give me a call or drop me an email.

Barb Batchelor

ACCESSORIES

MACIEJ W.

Pelican & Nanuk sale!

If you are looking for the most durable, water-tight, airtight and lightweight protective equipment cases, look no further. Pelican & Nanuk are your answers. These things were made to last. Check out the below link for yourself:

<http://www.youtube.com/watch?v=JgEefnTeOGU>



This month we're offering 10% off on all Pelican & Nanuk cases. We have quite a few of each brand in stock, and if we don't have what you need, we can definitely order it for you! All cases come with an option of either padded dividers or foam.



Please call or email info@beauphoto.com for more information.

EVENTS

Clay Blackmore - How to Photograph Everyone Tour

May 30 & 31 Langara College

Special Beau Photo client discount available! Use "BEAU10" when you register.

Image Explorations School

July 15-19th / Shawnigan Lake

<http://www.imageexplorations.com/>

Recognized by the PPA for professional photography development, this is a week of dynamic professional development, fun, and fellowship with people who believe that photography is a passionate and rewarding career

PPOC CANADIAN IMAGING CONFERENCE - HALIFAX 2012



Not only did Simon and I work the Beau Photo booth at the Professional Photographers of Canada Annual Convention and Trade Show, but we also got to spend quality time with many wonderful photographers from across Canada. We met a number of our clients from the Maritimes and were treated to some wonderful East Coast hospitality. A quick road trip brought us from Peggy's Cove on the south shore right up to the Bay of Fundy on the north. We wish we would have had more free time to explore Nova Scotia and it's neighbouring provinces but I'm afraid that will have to wait for another trip.

It was wonderful to see all the competition images during the awards banquet as we didn't have time to see them during the trade show. Many deserving photographers received awards in a variety of categories. Congratulations to all the award winners and nominees. **Also, a very special congratulations to our own local photographer, Aura McKay for being a finalist for Photographic Artist of the Year AND winning the BEAU PHOTO sponsored "FREESTYLE" award!** (Thank you Aura for letting us use your image for the cover of this newsletter.)



Looking forward to seeing everyone at next year's convention in.....Vancouver! Mark your calendars for this great event - April 13-17th at the Hyatt Regency in downtown Vancouver. The PPOC website <http://www.ppoc.ca/index.php> will be posting info as it becomes available and you can check the Beau Photo blog for updates as well.

Carol