

**DSLR, PHOTO, VIDEO, LENS, PROJECTOR & ACCESSORIES INSTANT REBATE PROMOTION  
MARCH 1ST, 2013 - MARCH 31ST, 2013**

Dear Canon Dealer,

We are pleased to announce the following DSLR, DSC, Video, Lens, Projector and Accessories Instant Rebate Promotion **Effective March 1st, 2013 - March 31st, 2013.**

**1. DSLR Instant Rebate Promotion**

**Promotion Details:** End User receives the corresponding rebate when purchasing the below listed models.

**CAMS# 13-000111**

DSLR	Item Code	Rebate Program Amount	Effective Period
EOS 5D MK III Body	5260B003	\$200	March 1st, 2013 - March 31st, 2013
EOS 5D MK III 24-105 KIT	5260B010	\$200	March 1st, 2013 - March 31st, 2013
EOS 5D MK II Body	2764B005	\$100	March 1st, 2013 - March 31st, 2013
EOS 5D MK II EF24-105LIS KIT	2764B006	\$100	March 1st, 2013 - March 31st, 2013
EOS 6D Body	8035B003	\$100	March 1st, 2013 - March 31st, 2013
EOS 6D 24-105 KIT	8035B010	\$100	March 1st, 2013 - March 31st, 2013
EOS 6D 24-70 KIT	8035B017	\$100	March 1st, 2013 - March 31st, 2013
EOS 7D Body	3814B005	\$100	March 1st, 2013 - March 31st, 2013
EOS 7D 18-135 Combo	3814B041	\$100	March 1st, 2013 - March 31st, 2013
EOS 7D 15-85 Kit	3814B011	\$100	March 1st, 2013 - March 31st, 2013
EOS 60D Body	4460B005	\$100	March 1st, 2013 - March 31st, 2013
EOS 60D 18-200 IS Kit	4460B017	\$100	March 1st, 2013 - March 31st, 2013
EOD 60D 15-85 IS Combo	4460B031	\$100	March 1st, 2013 - March 31st, 2013
EOS 60D 17-85/55-250 IS Combo	4460B032	*\$150	March 1st, 2013 - March 31st, 2013
T4i Body	6558B002	\$100	March 1st, 2013 - March 31st, 2013
T4i 18-55ISII KIT	6558B004	\$100	March 1st, 2013 - March 31st, 2013
T4i 18-135 ISII KIT	6558B006	\$100	March 1st, 2013 - March 31st, 2013
T4i 18-55IS W 75-300 U Combo	6558B011	*\$150	March 1st, 2013 - March 31st, 2013
T4i 18-55 W 55-250IS Combo	6558B012	*\$150	March 1st, 2013 - March 31st, 2013
T4i 18-135 W 75-300U Combo	6558B013	*\$150	March 1st, 2013 - March 31st, 2013
T4i 18-135 W 55-250 IS Combo	6558B014	*\$150	March 1st, 2013 - March 31st, 2013
T3i Body	5169B002	\$50	March 1st, 2013 - March 31st, 2013
T3i 18-55 IS Kit	5169B004	\$50	March 1st, 2013 - March 31st, 2013
T3i 18-55 IS/75-300 USM Combo	5169B013	*\$100	March 1st, 2013 - March 31st, 2013
T3i 18-55 IS/55-250 IS Combo	5169B011	*\$100	March 1st, 2013 - March 31st, 2013
T3 18-55 IS Kit (Black)	5157B003	\$50	March 1st, 2013 - March 31st, 2013
T3 18-55 IS Kit (MG)	5160B002	\$50	March 1st, 2013 - March 31st, 2013
T3 18-55 IS /75-300 USM (Black) Combo	5157B010	*\$100	March 1st, 2013 - March 31st, 2013
T3 18-55 IS /75-300 USM (MG) Combo	5160B004	*\$100	March 1st, 2013 - March 31st, 2013
T3 18-55 IS /55-250 USM (Black) Combo	5157B011	*\$100	March 1st, 2013 - March 31st, 2013
T3 18-55 IS /55-250 USM (MG) Combo	5160B003	*\$100	March 1st, 2013 - March 31st, 2013
T3 18-55 DC Kit (Black)	5157B004	\$50	March 1st, 2013 - March 31st, 2013
T3 18-55 DC Kit (MG)	5159B003	\$50	March 1st, 2013 - March 31st, 2013
EOS M 18-55STM/Flash (Black)	6609B014	\$100	March 1st, 2013 - March 31st, 2013
EOS M 18-55STM/Flash (White)	6611B006	\$100	March 1st, 2013 - March 31st, 2013
EOS M 18-55STM/Flash (Red)	6612B006	\$100	March 1st, 2013 - March 31st, 2013
EOS M 22STM/Flash (Black)	6609B010	\$100	March 1st, 2013 - March 31st, 2013

*\*Rebate includes "Add a Lens" rebate amount\**

**2. Add a Lens Instant Rebate Promotion**

**Promotion Details:** End User receives the corresponding rebate when purchasing the below listed lenses with any EOS 7D, 60D, or any Rebel Series DSLR.

**CAMS# 13-000111**

DSLR + LENS	Item Code	Rebate Program Amount	Effective Period
DSLR (Body, Kit or Combo) + EF-S 55-250 IS	2044B002	\$50	March 1st, 2013 - March 31st, 2013
DSLR (Body, Kit or Combo) + EF-S 75-300 USM	6472A002	\$50	March 1st, 2013 - March 31st, 2013
DSLR (Body, Kit or Combo) + EF 50/1.8 II	2514A002	\$20	March 1st, 2013 - March 31st, 2013

*Rebate includes "Stand Alone" lens Rebate amount.*

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**3. Powershot Instant Rebate Promotion**

**Promotion Details:** End User receives the corresponding rebate when purchasing the below listed models.

**CAMS# 13-000111**

<b>DSC</b>	<b>Item Code</b>	<b>Rebate Program Amount</b>	<b>Effective Period</b>
G15	6350B005	\$30	March 1st, 2013 - March 31st, 2013
S110 BLACK	6351B005	\$50	March 1st, 2013 - March 31st, 2013
S110 WHITE	6799B005	\$50	March 1st, 2013 - March 31st, 2013
SX50	6352B005	\$30	March 1st, 2013 - March 31st, 2013
SX500 IS	6353B005	\$50	March 1st, 2013 - March 31st, 2013
SX240HS BLACK	6197B005	\$50	March 1st, 2013 - March 31st, 2013
SX240HS SILVER	6198B005	\$50	March 1st, 2013 - March 31st, 2013
SX240HS RED	6199B005	\$50	March 1st, 2013 - March 31st, 2013
SX160IS RED	6801B005	\$40	March 1st, 2013 - March 31st, 2013
SX160IS BLACK	6354B005	\$40	March 1st, 2013 - March 31st, 2013
D20	6145B005	\$20	March 1st, 2013 - March 31st, 2013
ELPH 520HS SILVER w/MICRO SD	6166B004	\$60	March 1st, 2013 - March 31st, 2013
ELPH 520HS BLACK w/MICRO SD	6169B006	\$60	March 1st, 2013 - March 31st, 2013
ELPH 520HS RED w/MICRO SD	6171B004	\$60	March 1st, 2013 - March 31st, 2013
ELPH 520HS BLUE w/MICRO SD	6174B004	\$60	March 1st, 2013 - March 31st, 2013
ELPH 320HS SILVER w/CASE	6021B003	\$60	March 1st, 2013 - March 31st, 2013
ELPH 320HS BLACK w/CASE	6024B003	\$60	March 1st, 2013 - March 31st, 2013
ELPH 320HS BLUE w/CASE	6030B003	\$60	March 1st, 2013 - March 31st, 2013
ELPH 320HS RED w/CASE	6027B004	\$60	March 1st, 2013 - March 31st, 2013
ELPH 110 HS SILVER	6036B002	\$40	March 1st, 2013 - March 31st, 2013
ELPH 110 HS BLACK	6039B002	\$40	March 1st, 2013 - March 31st, 2013
ELPH 110 HS RED	6042B002	\$40	March 1st, 2013 - March 31st, 2013
ELPH 110 HS BLUE	6045B002	\$40	March 1st, 2013 - March 31st, 2013
ELPH 110 HS PINK	6048B002	\$40	March 1st, 2013 - March 31st, 2013
ELPH 110 HS GREEN	6051B002	\$40	March 1st, 2013 - March 31st, 2013
A4000 IS SILVER	6148B005	\$40	March 1st, 2013 - March 31st, 2013
A4000 IS BLACK	6149B005	\$40	March 1st, 2013 - March 31st, 2013
A4000 IS RED	6150B005	\$40	March 1st, 2013 - March 31st, 2013
A4000 IS PINK	6151B005	\$40	March 1st, 2013 - March 31st, 2013
A4000 IS BLUE	6152B005	\$40	March 1st, 2013 - March 31st, 2013
A3400 IS SILVER	6182B005	\$30	March 1st, 2013 - March 31st, 2013
A3400 IS BLACK	6185B005	\$30	March 1st, 2013 - March 31st, 2013
A3400 IS RED	6186B005	\$30	March 1st, 2013 - March 31st, 2013
A3400 IS GOLD	6187B005	\$30	March 1st, 2013 - March 31st, 2013
A2400 IS SILVER	6183B005	\$30	March 1st, 2013 - March 31st, 2013
A2400 IS BLACK	6188B005	\$30	March 1st, 2013 - March 31st, 2013
A2400 IS PINK	6189B005	\$30	March 1st, 2013 - March 31st, 2013
A2400 IS BLUE	6190B005	\$30	March 1st, 2013 - March 31st, 2013
A2300 IS SILVER	6184B005	\$30	March 1st, 2013 - March 31st, 2013
A2300 IS BLACK	6191B005	\$30	March 1st, 2013 - March 31st, 2013
A2300 IS RED	6192B005	\$30	March 1st, 2013 - March 31st, 2013
A2300 IS BLUE	6193B005	\$30	March 1st, 2013 - March 31st, 2013
A1300 SILVER	6177B005	\$20	March 1st, 2013 - March 31st, 2013
A1300 BLACK	6178B005	\$20	March 1st, 2013 - March 31st, 2013
A810 SILVER	6179B005	\$20	March 1st, 2013 - March 31st, 2013
A810 BLACK	6180B005	\$20	March 1st, 2013 - March 31st, 2013
A810 RED	6181B005	\$20	March 1st, 2013 - March 31st, 2013

**4. Video Instant Rebate Promotion**

**Promotion Details:** End User receives the corresponding rebate when purchasing the below listed models.

**CAMS# 13-000111**

<b>VIDEO</b>	<b>Item Code</b>	<b>Rebate Program Amount</b>	<b>Effective Period</b>
HF G10	4923B002	\$100	March 1st, 2013 - March 31st, 2013
HF M52	6093B004	\$50	March 1st, 2013 - March 31st, 2013
HF M50	6094B001	\$70	March 1st, 2013 - March 31st, 2013
HF M500	6096B001	\$50	March 1st, 2013 - March 31st, 2013
HF R30	5976B002	\$50	March 1st, 2013 - March 31st, 2013
HF R300 Bundle	5978B017	\$50	March 1st, 2013 - March 31st, 2013
XA10	4922B002	\$200	March 1st, 2013 - March 31st, 2013

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**5. Lens Instant Rebate Promotion**

**Promotion Details:** End User receives the corresponding rebate when purchasing the below listed Lenses.

CAMS# 13-000112

LENS	Item Code	Rebate Program Amount	Effective Period
EF8-15mm F4L USM Fish Eye	4427B002	\$50	March 1st, 2013 - March 31st, 2013
EF-S 10-22/3.5-4.5 USM	9518A002	\$80	March 1st, 2013 - March 31st, 2013
EF 16-35mm f/2.8L II USM	1910B002	\$80	March 1st, 2013 - March 31st, 2013
EF 17-40mm f/4L USM	8806A002	\$80	March 1st, 2013 - March 31st, 2013
EF 14/2.8L II USM	2045B002	\$100	March 1st, 2013 - March 31st, 2013
EF 24/2.8II	5345B002	\$80	March 1st, 2013 - March 31st, 2013
EF 28/1.8 USM	2510A003	\$30	March 1st, 2013 - March 31st, 2013
EF 28/2.8IS	5179B002	\$80	March 1st, 2013 - March 31st, 2013
EF 35/1.4L USM	2512A002	\$100	March 1st, 2013 - March 31st, 2013
EF24-70/2.8 II USM	5175B002	\$80	March 1st, 2013 - March 31st, 2013
EF-S 17-55mm f/2.8 IS USM	1242B002	\$60	March 1st, 2013 - March 31st, 2013
EF-S 18-135 IS STM	6097B002	\$30	March 1st, 2013 - March 31st, 2013
EF40/2.8 STM	6310B002	\$40	March 1st, 2013 - March 31st, 2013
EF 50/1.2L USM	1257B002	\$150	March 1st, 2013 - March 31st, 2013
EF50/1.4USM	2515A003	\$40	March 1st, 2013 - March 31st, 2013
EF 85/1.2L II USM	1056B002	\$50	March 1st, 2013 - March 31st, 2013
EF 85/1.8USM	2519A003	\$80	March 1st, 2013 - March 31st, 2013
EF-M 100/2.8 L IS USM	3554B002	\$100	March 1st, 2013 - March 31st, 2013
EF 100/2.8M USM	4657A006	\$80	March 1st, 2013 - March 31st, 2013
MP-E 65/2.8 1-5X	2540A002	\$40	March 1st, 2013 - March 31st, 2013
EF-S 60 mm F/2.8 Macro USM	0284B002	\$30	March 1st, 2013 - March 31st, 2013
EF 70-200 mm f/2.8L IS II USM	2751B002	\$180	March 1st, 2013 - March 31st, 2013
EF 70-200mm f/2.8L USM	2569A004	\$100	March 1st, 2013 - March 31st, 2013
EF70-200/4L USM	2578A002	\$100	March 1st, 2013 - March 31st, 2013
EF 70-200/4L IS USM	1258B002	\$100	March 1st, 2013 - March 31st, 2013
EF 70-300mm f/4-5.6L IS USM	4426B002	\$50	March 1st, 2013 - March 31st, 2013
EF 100-400/4.5-5.6L IS USM	2577A002	\$100	March 1st, 2013 - March 31st, 2013
EF 70-300/4-5.5.6 IS USM	0345B002	\$200	March 1st, 2013 - March 31st, 2013
EF 135/2.0L USM	2520A004	\$40	March 1st, 2013 - March 31st, 2013
EF 300/4.0L IS USM	2530A004	\$50	March 1st, 2013 - March 31st, 2013
EF 400mm f5.6L USM	2526A004	\$40	March 1st, 2013 - March 31st, 2013

**6. Flash and Accessories Instant Rebate Promotion**

**Promotion Details:** End User receives the corresponding rebate when purchasing the below listed Accessories/Flashes.

CAMS# 13-000112

FLASH AND ACCESSORIES	Item Code	Rebate Program Amount	Effective Period
600EX-RT	5296B002	\$70	March 1st, 2013 - March 31st, 2013
430EX II	2805B002	\$30	March 1st, 2013 - March 31st, 2013
320EX	5246B002	\$40	March 1st, 2013 - March 31st, 2013
270EX II	5247B002	\$20	March 1st, 2013 - March 31st, 2013
MR-14EX	2356A002	\$30	March 1st, 2013 - March 31st, 2013
MR-24EX	2357A002	\$50	March 1st, 2013 - March 31st, 2013
BG-E7	3815B001	\$80	March 1st, 2013 - March 31st, 2013
BG-E6	3353B001	\$100	March 1st, 2013 - March 31st, 2013
BG-E9	4740B001	\$70	March 1st, 2013 - March 31st, 2013
BG-E11	5261B001	\$100	March 1st, 2013 - March 31st, 2013
BG-E8	4516B001	\$50	March 1st, 2013 - March 31st, 2013
LP-E6	3347B001	\$30	March 1st, 2013 - March 31st, 2013
LP-E8	4515B002	\$20	March 1st, 2013 - March 31st, 2013
Extender EF 1.4X III	4409B002	\$40	March 1st, 2013 - March 31st, 2013
Extender EF 2X III	4410B002	\$40	March 1st, 2013 - March 31st, 2013